

Welcome summer the Swedish way

ORIFLAME  
SWEDEN

Catalogue 10 2021 (02/07 - 22/07)

**NEW!**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO DISCOVER THE TOP TECH TRENDS IN BEAUTY

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE

**HOW TO USE**

Apply foundation to the sponge, then dab and blend

Use the top end for those hard-to-reach or smaller areas like under the eye or around eyebrows

LIMITED EDITION

- Silicon-coated top to prevent excesses of liquid foundation
- Resuable and durable, easy to clean

① Dual Make Up Sponge  
Size: 5,5 cm X 4,2 cm X 4,2 cm.

41648  
**£5.99**



- Soft-matte finish
- 12-hour long wear\*
- Life resistant foundation: fade proof, transfer proof and water resistant\*
- With Skin Response Technology designed to sync your skin with the environment!

\*Consumer Tested



SKIN RESPONSE TECHNOLOGY



LONG WEAR



WATER RESISTANT

② THE ONE Everlasting Sync Soft Matte Foundation SPF 10 & UVA protection  
30ml Merch price/10ml: £3.33

~~£14.00~~  
**£9.99**



NEW!

Wow!

# TOUGH ON BLEMISHES, KIND TO YOUR SKIN

Tired of dealing with blemishes? Let the new Pure Skin fight them for you!

We improved our formulations with two effective acids -Salicylic Acid (BHA) and Gluconolactone (PHA)- that work together to attack acne throughout its whole cycle. But that's not all! We've also added a Soothing Complex to keep a gentle approach to your skin.

Try our daily routine, designed to put skin back into balance by optimising the main functions for long-term healthy skin. Need an extra boost? We've got plenty of complementary products! Because skin care shouldn't be frustrating - it should feel good!



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO KNOW MORE ABOUT PURE SKIN



## PEEL AWAY IMPURITIES!

PURE SKIN

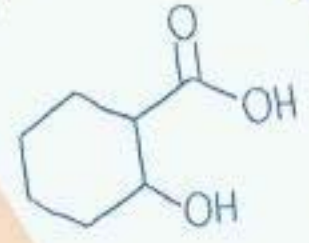


**FOR BLACKHEADS**  
Use the end with the hole. Press the hole directly over blackheads to gently remove debris and unclog pores.

**FOR WHITEHEADS**  
Gently press the loop over the whitehead

① **Double-Ended Blackhead Remover**  
Size: 0.7 x 11.5 cm.  
~~26825 £6.00~~  
**£1.99**

Salicylic Acid (BHA) purifies skin and unclogs pores.



Charcoal absorbs oil and lifts impurities from skin.



Pineapple extract exfoliates skin and reduces appearance of blemishes.



For oily, blemish-prone skin



**COMPLEMENTARY CARE**  
Use 1-3 times a week. Apply to clean and dry skin and leave for 20-30 minutes. Peel off gently, starting with the outer edges and pulling downward.

**UNCLOGS, PURIFIES AND MINIMISES PORES -**

**88% AGREE\***

\*Consumer tested by 67 women/men

② **Pure Skin Pore Clearing Peel-off Mask**  
50ml Merch price/100ml: £11.98  
**42881 £9.00**

Buy any 1 for **£5.99** Buy any 2 for **£4.99** each

Valid for any product on pages 4-7, excluding accessories

**NEW!**

For oily, blemish-prone skin

Your daily routine!



**1**

**CLEANSE**  
Apply a small amount of gel wash to your hand. Wet hands and rub them together to create lather and gently massage onto face avoiding the eye area. Rinse off with water.

**2**

**TONE**  
Apply toner to a cotton pad and sweep over face, avoiding the eye area.

**3**

**MOISTURISE**  
Massage a small amount of this light, oil-free lotion into skin and enjoy!

USE EVERY DAY & KEEP BLEMISHES AT BAY!

- Effectively cleanses the skin without drying it out
- Deeply cleanses and purifies skin **93% agree\***

- Unclogs and minimises pores
- Reduces the redness of blemish marks **84% agree\***

- Reduces shine, clarifies and moisturises skin
- Instantly mattifies and reduces shine **88% agree\***



To make our products kinder to the skin, we have added a Soothing Complex of Basil, Green Tea and Panthenol that helps calm blemish-prone skin.

PHA!



- 1 Pure Skin Deep Cleanse Face Wash**  
150ml  
Merch price/100ml: £3.99  
**41671 £8:00**
- 2 Pure Skin Clarifying Toning Solution**  
150ml  
Merch price/100ml: £3.99  
**41672 £8:00**
- 3 Pure Skin Mattifying & Cooling Face Lotion**  
50ml  
Merch price/100ml: £11.98  
**41673 £9:00**

\*Consumer tested by 68 women/men



LIMITED EDITION

Put on headband before cleansing and applying skin care products to keep hair out of your face. Adjust bands to fit your head.

**Pure Skin Headband**  
Size: 60x7 cm  
60% recycled polyester  
Adjustable to fit all sizes.  
**42447**  
**£5.99**



Valid for any product on pages 4-7, excluding accessories

Buy any 1 for **£5.99** Buy any 2 for **£4.99** each

**NEW!**  
LIMITED EDITION

## Summer picnic in style!

The picnic season is finally here! Carry all your essentials in style with a double-duty bag decorated with a lush floral print. The zip-closed top compartment with black mesh fits your beachwear, while the bottom compartment with a slip mesh pocket keeps all your refreshments cool.



SCAN THE ENTIRE PAGE TO  
DISCOVER THE WHOLE  
COLLECTION

**Floral Bloom 2-in-1 Cooler Bag**  
Two-story bag in a lush floral print, featuring a top mesh compartment for beachwear and a bottom cooling compartment with an extra slip mesh pocket. Polyester, aluminium, nylon. H:38 x W:38 x D:14.5 cm.

42117

**£27.95**

2 in 1



- Extra durable handles with a grip cover
- Zip-closed top compartment for your beachwear
- Bottom cooling compartment for all your refreshments



# FLORAL BLOOM 2-IN-1 COOLER BAG

YOURS FOR ONLY  
**£15.99**

WHEN YOU SPEND £20  
IN THIS CATALOGUE

**SAVE £11.96**



Oriflame is a proud member of the Direct Selling Association, reflecting our commitment to practising the highest level of business ethics.



Through our collaboration with the Rainforest Alliance, we strive to ensure that all the paper in our catalogues originates from well managed forests.



Such is the belief in our quality that we offer a 100% satisfaction guarantee. If you aren't completely happy with your product you may return it within 30 days for a full refund.



To learn more about Oriflame's animal welfare policy please visit: [corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare](http://corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare)

**RESPONSIBLE DEVELOPMENT**

We are committed to using ingredients and materials respectful of nature and good for you



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

# Scandi-beauty secrets for summer

Scandinavian Beauty has become a global beauty trend, and for a good reason. But for us at Oriflame, it's not just a passing fad. It's a philosophy that's always formed the foundations of what we do. It's a holistic approach to beauty and wellness.

We believe true beauty comes from within. We believe in embracing your looks and personality. We believe in high-quality self-care products, made with respect for nature.

Inspired? We've filled this catalogue with beauty secrets from Sweden, for you to enjoy a beautiful summer!



# Your hands' best friend

**SWEDISH BEAUTY SECRET**

**Skin care doesn't stop at the face**

Take as good care of your hand skin, as you do for your face and neck to prevent premature ageing and keep it from drying out. Always keep a deeply nourishing hand cream packed with natural ingredients in your hand bag. Travel-size Oriflame Dream Cream ticks all these boxes!

**HERO INGREDIENTS**



**Sweet almond oil:**

Naturally hydrating, with a delicate lovely fragrance.

**Glycerin:**

Light and lubricating, Glycerin helps trap moisture and is perfect for sensitive skin.



**Oriflame Dream Cream**  
Treat your hands to this convenient hand cream that helps leave your skin feeling nourished, soft and smooth while on-the-go. With sweet almond oil and vitamin E. 30ml  
Merch price/10ml: £0.50

21878 ~~£3.50~~

**£1.49**

# Summer in a bottle

Celebrate city life in full bloom, and embrace the breathtaking beauty of nature flourishing in the most unexpected places, with the wonderfully feminine and floral new scent of Oriflame Women's Collection Powdery Mimosa.



## SWEDISH SUMMER

### MIDSOMMAR

If you like having flowers in your hair, picnics and singing songs, then you'd love the Swedish Midsommar! Celebrated every year between June 20th and June 25th, Midsommar marks the longest day of the year. People wear floral crowns, dance around a maypole, eat pickled herring with potatoes and embrace the great outdoors.

75 ml



NEW!



### HERO NOTE

#### Mimosa Absolute

The beautiful Mimosa flower is famous for its incredible golden yellow blooms, and their sweet, warm and powdery scent.



### FLORAL GREEN

Mandarin, Mimosa Absolute, White Woods



HIGH FRAGRANCE CONCENTRATION

### Oriflame Women's Collection Powdery Mimosa Eau de toilette

A fresh and powdery floral fragrance created around the stunning Mimosa flower that celebrates the stunning beauty of spring in full bloom. 75ml  
Merch price/100ml: £21.32

38514 ~~£24.00~~

**£15.99**

# Capture the thrill of adventure

Explore unlimited heights of adventure and feel the thrill of the great outdoors, with Glacier Air Eau de Toilette. A powerful and masculine fragrance with a fresh aromatic tonic scent inspired by the invigoration of breathing in pure and crisp air from the greatest of heights.

For the man in pursuit of something greater.



## SWEDISH SUMMER

### LET'S GO HIKING

Sweden boasts spectacular hiking routes - you can hike overlooking the sea, the mountains or hike along a forest. If you're up for a real adventure, check out the King's Trail, known to be one of the most scenic hiking trails in the world. Let Glacier Air's adventurous scent inspire you to reach for more!



### HERO NOTE

#### Aquozone

This watery note brings an intense and lasting marine freshness as well as a cleanliness to a fragrance.



**NEW!**



#### AROMATIC TONIC

Grapefruit, Aquozone, Gaiac wood



HIGH FRAGRANCE CONCENTRATION

① **Glacier Air Eau de Toilette**  
Explore unlimited heights. A powerful and masculine Eau de Toilette with an invigorating and fresh aromatic tonic scent. 100ml  
Merch price/100ml: £14.99

38379 ~~£20.00~~

**£14.99**



# Summer skin saviours

Summer weather can take a toll on your skin. Soaring temperatures, air-conditioning, high humidity and not drinking enough water can result in chapped lips and dry areas of skin on your elbows, heels or knees. It's time to bring back hydration & protection - Tender Care to the rescue!



### For beautiful, soft skin:

1. Smooth onto dry skin on face, elbows, hands, lips, knees or feet.
2. Apply Tender Care as often as necessary, anytime you need.



### SWEDISH SUMMER

#### BILBERRY

Bilberries are widely known as the key ingredient for making "Blåbärssoppa", a beloved soup in Sweden and across Scandinavia. Bilberry seed oil acts as a skin conditioning agent that can help nurture, soften and nourish the skin and lips.

EACH AT  
**£4.99**

BUY ANY 2  
TENDER CARES  
AND CHOOSE ONE  
MORE FOR

**FREE**

(FROM 33445, 1276 & 30861)

Our classic formula enriched with Rose Oil restores hydration, softens and protects dry skin. With enchanting and delightful rose scent.

Original Tender Care formula with natural beeswax and a blend of emollients will soothe, soften and protect your skin with one gentle touch.

- ① 26891 Tender Care Blackcurrant Protecting Balm 15ml Reg price/10ml: £5.33 **£8.00**
- ② 34042 Tender Care Protecting Balm with Organic Pomegranate Seed Oil 15ml Reg price/10ml: £5.33 **£8.00**
- ③ 41678 Tender Care Protecting Balm with Peppermint Oil 15ml Reg price/10ml: £5.33 **£8.00**



- ⑤ Tender Care Protecting Balm with Bilberry Seed Oil 15ml Merch price/10ml: £3.33 **33445 £8.00**

- ⑥ Tender Care Protecting Balm 15ml Merch price/10ml: £3.33 **1276 £8.00**

- ⑦ Tender Care Rose Protecting Balm 15ml Merch price/10ml: £3.33 **30861 £8.00**

# Like a day at the Swedish seaside

Dip your feet in hot, soft sand, feel the salt crystals on your skin and smell the scent of summer tranquility. Our Swedish Spa range will make you feel like you're on holiday whenever you feel like indulging in a little home spa ritual.



SWEDISH BEAUTY SECRET

The Swedish love to go to spa to relax after a tough week and take care of their body. Our Swedish Spa range is deeply rooted in this holistic approach to self-care. Indulge in your own, at-home Swedish Spa ritual at least once a week to revive your body and your senses.



# 1

### STEP 1: CLEANSE

Texture-transforming gel lathers into rich foam that helps cleanse your body and revitalise your senses.



# 2

### STEP 2: EXFOLIATE

Use the Body Scrub 1-2 times a week to gently exfoliate your skin with salt crystals and natural-origin almond shells, while nourishing it with Shea Butter, Canola and Sweet Almond Oils.



# 3

### STEP 3: MOISTURISE

Apply the Body Oil to dry or damp skin after a shower or bath to hydrate your body with a cocktail of nourishing Canola and Almond Oil and Vitamin E. You can also use the Oil for massage.



Infused with a unique, aquatic, floral fragrance that, when released, is scientifically proven to help soothe your mind and deeply relax you from the inside out.

Protects and soothes skin with a cocktail of moisturising Canola and Almond Oils and Vitamin E.



### THE POWER OF THE OCEAN

The range contains marine algae extracts from **Corallina Officinalis** and **Alaria Esculenta**, often found in cool waters near the coast of Sweden. Recognised to be high in sugars, minerals and other nourishing compounds, they are known to offer **antioxidant, moisturising and revitalising properties.**

Exfoliate, smooth and soften your skin with a scrub containing natural origin ingredients



① Swedish Spa Ocean Foam Shower Gel 200ml  
 Merch price/100ml: £5.00  
**34023 £14.00**  
**£9.99**

② Swedish Spa Mirror Ocean Body Oil 100ml  
 Merch price/100ml: £9.99  
**34024 £15.00**  
**£9.99**

③ Swedish Spa Salt Crystals Body Scrub 200ml  
 Merch price/100ml: £5.00  
**34022 £14.00**  
**£9.99**

④ 34021 Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar 100g  
 Reg price/100g: £4.00  
**£4.00** ⑤ 34025 Swedish Spa Whipped Waves Body Butter 200ml  
 Reg price/100ml: £7.50  
**£15.00**

# Supercharge your skincare routine with luxurious oils

Summer weather and lack of proper hydration can make your skin looking dull and lacklustre. Replenish it with a unique blend of six nutrient-rich natural oils for soft, smooth skin that radiates vitality.



**SWEDISH  
BEAUTY  
SECRET**

## PERFORMANCE IS KEY

Scandinavian women like to keep their skin care routine simple yet effective. They're not big fans of complex, 10-step beauty regimens. Instead, they opt for functional products with proven results. That's why they love NovAge!

Recommended for | ALL AGES

## Skin feels smoother than before using the product – 97% agreed\*

*\*Consumer Tested*

### HERO INGREDIENT

A blend of 6 precious natural oils: Sesame, Avocado, Peach Kernel, Meadowfoam, Blackcurrant and Soybean. Rich in fatty acids, lipids, antioxidants, vitamins and minerals, oils work in synergy to deeply nourish and protect the skin to restore it to good health.

### HOW TO USE:



For the best results, use morning and evening over the course of one month, when your skin is in need of extra nourishment. Use as a supplement to your usual skin care regime. Apply after cleansing, and before moisturising. Snap open the capsule and smooth over the face, neck and décolleté with the fingertips.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO CELEBRATE NOVAGE'S 5TH ANNIVERSARY WITH US!

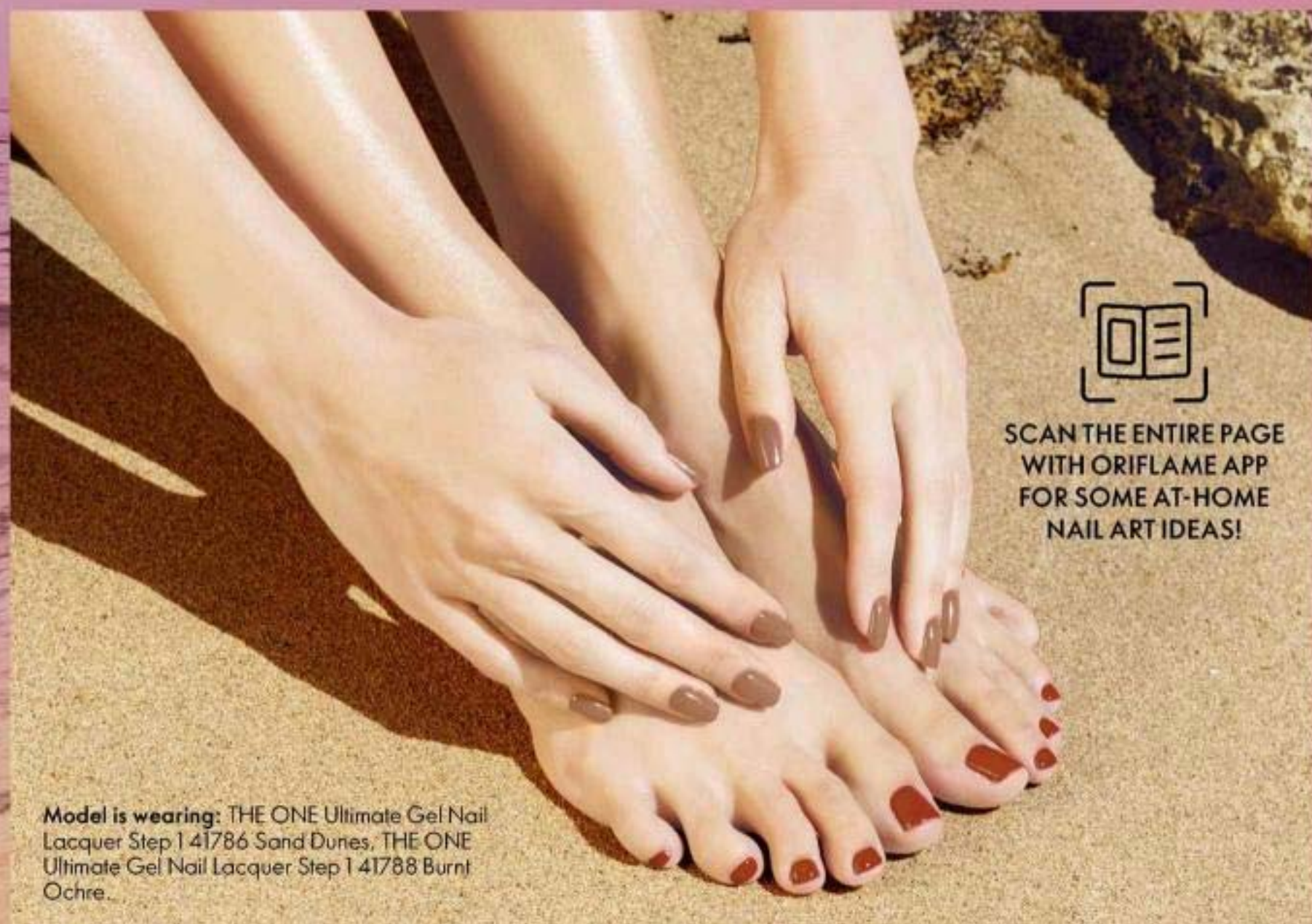
**NovAge Nutri6 Facial Oil Capsules**  
30 capsules. Merch price/10pcs: £9.33

**32631 £41.00**

**£27.99**

# A mani-pedi to last through your holiday

There's nothing worse than nail lacquer chipping off on your first day on the beach. How about a mani-pedi that will stay put, no matter what? Try THE ONE Ultimate Gel for an 11-day gel shine, now available in 4 new summer shades!



SCAN THE ENTIRE PAGE WITH ORIFLAME APP FOR SOME AT-HOME NAIL ART IDEAS!

Model is wearing: THE ONE Ultimate Gel Nail Lacquer Step 1 41786 Sand Dunes, THE ONE Ultimate Gel Nail Lacquer Step 1 41788 Burnt Ochre.



41187 Nude Sorbet, 41188 Cashmere Rose, 41189 Rosy Mocha, 41190 Sparkling Coral, 41191 Blaze Peony, 41192 Lilac Snow, 41193 Mulberry Wood, 41194 Rich Goldmine, 41195 Fiery Red, 41196 Deep Maroon



**Photo Reactive Technology** – a unique molecular complex that delivers sensational benefits when you apply the lacquer and top coat together.

- Up to 11-day gel shine, no touch-ups\*
- High-shine finish\*
- 3D network gel-volume effect\*
- Vivid colour intensity\*

\*Consumer Tested, when used together 41187-96 + 43185



**Step 1:** apply THE ONE Ultimate Gel Nail Lacquer.



① THE ONE Ultimate Gel Nail Lacquer Step 1  
8ml Merch price/10ml: £6.86  
**£8.00**



BUY ANY 1 FOR **£4.99**  
BUY ANY 2 FOR **£3.99**  
EACH\*

\*nail lacquers & top coats - mix & match

**Step 2:** apply THE ONE Ultimate Gel Top Coat and enjoy salon results!



② THE ONE Ultimate Gel Top Coat Step 2  
8ml Merch price/10ml: £6.86  
**43185 £8.00**

4 NEW SHADES! LIMITED EDITION



41785 Earth Yellow, 41786 Sand Dunes, 41787 Orange Sienna, 41788 Burnt Ochre

# Go light on make-up

Summer weather doesn't exactly match well with most foundations. You don't want make-up melting off your face, but you'd also prefer not to go barefaced - maybe you're heading for a date or there's a blemish you want to hide. Our make-up duo will see you through any heatwave.



SWEDISH  
BEAUTY  
SECRET

### LESS IS MORE

Swedish women believe that with the right skin care you don't need a lot of make-up, especially in the summer. Swap your regular foundation for the A-Z Cream that combines hydrating benefits with lightweight coverage and use the Corrector Kit to hide any imperfections.

## STEP 1: CONCEAL

Apply a small amount directly to skin with a fingertip or Precision Concealer Brush. Gently tap and blend into skin, building coverage with further application if desired. Use each shade alone or custom-blend to suit your needs or skin tone.



40772 Light

-  **Light Beige** to add glow
-  **Green** to conceal redness
-  **Sunny Yellow** to blur dark circles and camouflage scars, capillaries and discolorations.



40773 Medium

-  **Yellow** to illuminate fair to medium complexion.
-  **Pink** to give radiance and glow and cover signs of fatigue.
-  **Beige** to conceal dark spots, circles and camouflage scars, capillaries and discolorations.



40774 Dark

-  **Medium Brown** to even the skin tone and to cover imperfections.
-  **Deep Brown** for discolorations and to cover purple spots.
-  **Light Brown** to conceal circles and camouflage scars, capillaries and discolorations.

• Instantly camouflages blemishes, dark shadows, scars, visible capillaries, discoloration, redness and age spots.\*

• Full coverage.\*

• Long wear.\*

• Infused with Vitamin E to help care for the skin.

• Fragrance free and Non-comedogenic.

\*Consumer Tested



Compact, flat and tapered shape concealer brush will perfectly camouflage the imperfections.



SPF

## STEP 2: CREATE A FLAWLESS LOOK

Apply A-Z Cream to cleansed skin and blend down the neck. Avoid the eye area.

- Instant skin freshness
- Illuminates to create a flawless and radiant complexion\*
- With Hydra Multi-Core Complex to help soothe, care and defend against pollution
- Perfects the appearance of the skin tone\*
- Sweat resistant\*

\*Consumer tested.



43456  
Fair  
Warm

43457  
Ivory  
Warm

43458  
Natural  
Cool

43459  
Beige  
Warm

① **THE ONE Corrector Kit**  
3.9g Merch price/g: £2.56

£16.00  
**£9.99**

② **Precision Concealer Brush**  
Length: 15.2 cm. Diameter: 0.9 cm.

29597 **£6.00**  
**£2.99**

③ **THE ONE A-Z Cream  
Hydra SPF 30**  
30ml Merch price/10ml: £2.33

£12.00  
**£6.99**

# Get that sun-kissed glow

You don't need the golden hour to look your best on summer pics if you have Giordani Gold products on! Include these three all-time favourites in your beauty routine to add radiance and warmth to your face, and you're good to glow.



## SWEDISH SUMMER

### CATCH SOME MIDNIGHT SUN

Fancy enjoying more than 50 days of pure daylight, no nights included? Plan a trip above the Arctic Circle between the end of May and mid-July. Not recommended for the fans of sunsets!

#### HOW TO USE



#### ELIXIR PRIMER

Smoother the Primer all over your face and neck and gently massage into skin. Wait for it to absorb and apply your make-up. Can be worn on its own for a natural, radiant look or as a base to help achieve flawless make-up.



#### BRONZING PEARLS

Swirl the Kabuki Brush over the pearls and sweep over cheekbones, décolleté and other areas you wish to highlight. You can personalise your pearls by removing darker or lighter pearls. Mix and match across the range for maximum variety.

- Priming elixir for a radiant, youthful complexion
- Bright, fresh-looking skin\*
- All day hydration\*
- Reduces appearance of ageing\*
- Infused with hyaluronic acid, skin perfecter complex and white tea extract with iridescent rose & gold micro pearls

\*Consumer tested by 107 women.

- Soft-Touch Minerals known for velvety texture and iridescent properties.
- Youth Essence formula with Hyaluronic Acid to encourage plumper, more youthful looking skin.
- Buildable colour.
- Hand-shaped Pearls



GIORDANI GOLD

Youthful Radiance Elixir Primer



34548 Matte Bronze



- Designed to give you a more flawless finish.
- Around 70,000 silky soft fibres.
- Animal friendly product. Registered with the Vegan Society.

① **Giordani Gold Youthful Radiance Elixir Primer**  
30ml Merch price/10ml: £3.00  
~~33300 £14.00~~  
**£8.99**

② **Giordani Gold Bronzing Pearls** 25g Merch price/10g: £5.20  
~~£20.00~~ ③ **Giordani Gold Illuminating Pearls** 25g  
Merch price/10g: £5.20 ~~£20.00~~  
**£12.99**

④ **Giordani Gold Kabuki Brush**  
Aluminum, Nylon.  
Size: 6.5 x 2.7 cm.  
~~38956 £7.95~~  
**£5.99**

# Capture sublime moments

It takes true artistry to recreate Nature's wonders. Inspired by the finest traditions of perfumery, Sublime Nature Tuberose enchants with precious Tuberose and delicate floral notes to give you sublime moments of perfection.



SWEDISH  
BEAUTY  
SECRET

### Find your signature scent

Swedish women tend to stick to 1-2 high-quality signature scents that are universal enough for any occasion. Tuberose is a perfect example - it's premium, highly-concentrated and has a sublime, extraordinary scent.



HERO INGREDIENT

### Tuberose

Delicate Tuberose, a flower known as the Mistress of the Night, releases its sensual notes at night. At dawn, after a full night's bloom, its notes reach their most opulent stage. This exclusive moment in nature is recreated with the delicately grown and harvested Tuberose flowers.

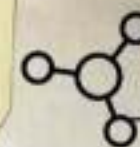


### FLORAL TUBEROSE

Dewy Accord,  
Tuberose Sublime CO<sub>2</sub>,  
Sandalwood



MAXIMUM FRAGRANCE  
CONCENTRATION



SEE HOW IT WORKS!

### Sublime CO<sub>2</sub> Technology

This sustainable and natural extraction method uses CO<sub>2</sub> to provide a purer, more complex extract without the use of heat or chemical solvents, unveiling new, previously unattainable facets.



TRY ME!

Rub here to discover  
the scent



SCAN THE ENTIRE PAGE WITH  
ORIFLAME APP TO ACCESS  
OUR OLFACTIVE STUDIO

### Sublime Nature Tuberose Parfum

50ml Merch price/100ml: £59.98

33415 ~~£45.00~~

**£29.99**

## Extreme lash height



**9 out of 10 women agree\*:**

- long-lasting
- smudge proof
- reveals more lashes than ever
- extreme lash lift
- separates lashes
- zero clumps



① **THE ONE Lash Extension Mascara**  
8ml Merch price/10ml: £7.49  
**£10.00**

**UP TO 65%  
LONGER  
AND MORE LIFTED  
LASHES<sup>A</sup>**

<sup>A</sup>Clinically Tested



\*Consumer Tested

EACH MASCARA FOR

**£5.99**

## Custom Lashes on Demand



**Length/Definition  
Effect:**

- Select the narrow cap for definition and length and apply mascara as you usually would.



**Volume Effect:**

- Select the wide inner cap for volume and apply mascara as you usually would.



With intense black finish in a smudge-proof formula that lasts all day.\*



② **THE ONE Double Effect Mascara**  
8ml Merch price/10ml: £8.74  
**£12.00**

**60% MORE  
LENGTH**

VERSUS BARE LASHES PLUS CLINICALLY PROVEN DEFINITION.<sup>A</sup>

<sup>A</sup>Clinically Tested

**UP TO 11X  
MORE  
VOLUME**  
VERSUS BARE LASHES<sup>A</sup>

## PERSONAL EXPRESSION

To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. To make it even easier, our products keep up with trends and fit every style and wallet. For real beauty is to be shared and cherished!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Make-up



## Nail your nail care!



REMOVE

- With Colour Lift Technology designed to remove any type of nail polish in seconds
- Acetone free



① **THE ONE Expert Care Fast & Gentle Nail Polish Remover**  
75ml Merch price/100ml: £7.99  
**38722 £8.00**

**£5.99**



SHAPE

- Use this long-lasting Crystal Nail File to shape and smooth the edges of your nails. Clean the file in warm water after use.
- Made from durable acrylic for easy everyday filing.



② **Nail It Crystal Nail File**  
Material: Acrylic Size: 13.7 x 1.2 cm

**42288 £3.00**

**£1.99**



NOURISH

- **Soothes:** Helps to soothe nails and cuticles with soothing Aloe Vera.
- **Nourishes:** Helps to nourish nails and cuticles with nourishing Sweet Almond Oil.



③ **THE ONE EXPERT CARE Nail & Cuticle Oil Pen**  
2ml Merch price/ml: £3.50

**41760 £10.00**

**£6.99**



SHIELD & PROTECT

- Primes nail surface for a smooth nail polish application.
- Holds nail polish in place for maximum wear with **ProStay technology.**
- Protects nail from staining or yellowing.



④ **THE ONE Pro Wear Priming Base Coat**  
8ml Merch price/10ml: £7.49

**37907 £8.00**

**£5.99**



**Cuticle tool** nips your cuticles to perfection.



**Red grind tool** files, sculpts and trims your nails.



**Shaping tool** evens nail surface.



**Fine shaping tool** smoothes the back edge of the nail.



**Buffing tool** smoothes nail surface and buffs your nails to a high shine.

## 5-in-1 tool for all manicure lovers!

Includes a convenient case for storing all 5 tool heads.



- Includes an easy-to-follow manual



- Requires 2 AAA batteries (not included)



- Dual speed settings



⑤ **THE ONE Expert Care Miraculous Nail Serum**  
8ml Reg price/10ml: £10.00

**41759 £8.00**



⑥ **THE ONE Expert Care Extreme Nail Hardener**  
8ml Reg price/10ml: £10.00

**41758 £8.00**

⑦ **Professional Manicure Kit**  
ABS, EVA, metal. Main tool L16.3 x W2.5 x H2.7cm.

**44774 £20.00**

**£16.99**



**Squared Pocket Mirror**  
ABS, Glass. 6.9cm x 6.9cm

37525 ~~£5.00~~  
**£3.99**



**THE ONE Lip Spa Lip Balm**  
2.1g Reg price/g: £4.76  
**£10.00**

**THE ONE Colour Stylist Ultimate Lip Liner**  
0.28g Reg price/g: £28.57  
**£8.00**



**A matte finish that does not fade...**

Model is wearing: THE ONE Colour Unlimited Matte Lipstick 41641 Constant Coral

**12H-WEAR, WITH UNLIMITED MATTE COLOUR AND COMFORT**

- **UNLIMITED COLOUR** – full coverage colour that does not fade!\*
- **UNLIMITED COMFORT** – matte finish with the most moisturising, comfortable wear!\*

① **THE ONE Colour Unlimited Matte Lipstick**

A chic, richly-pigmented lipstick that glides smoothly onto the lips, delivering matte colour that lasts for 12 hours. Triple-powered Stay True Colour Technology ensures intense colour pay-off and the most comfortable wear. 2.5g  
Merch price/g: £2.40

~~£9.00~~  
**£5.99**



**5-IN-1 BENEFITS!**

- Intense coverage/rich colour
- Creamy finish
- Enhances lip hydration
- Nourishing properties
- Designed for lasting colour



**POWER OF DESIGN SCULPT & SIGN BULLET**

Create the lip shape you desire with the sharp-pointed tip, while adding undeniable definition. Achieve full coverage thanks to the bullet's deep curve.

② **THE ONE Colour Stylist Ultimate Lipstick**

Express yourself with 20 on-trend shades all with 5-in-1 benefits featuring saturated colour coverage in just one stroke, rich texture, creamy finish and more pigments than ever before! With the Sculpt and Sign Bullet for precise application and new sleek packaging. 3.8g  
Merch price/g: £1.58

~~£9.00~~  
**£5.99**



**...or ultra-creamy, irresistible colours?**

Model is wearing: THE ONE Colour Stylist Ultimate Lipstick 37663 Rebel Red.



\*Consumer Tested

## Keep the focus on your makeup skills



LAYER IT ON. LIGHT IT UP.



- **MULTI-PURPOSE** sticks to bronze, highlight, contour and blush your lips, eyes and face
- **SOFT, CREAMY** formula for mistake-proof application
- **BUILDABLE** colour with sheer-to-medium intensity



Use the stylers to highlight the high points of your face, blush your cheeks, as a bronzer or for contouring. But that's not all! **Each of them can be used as lipsticks or eyeshadows!**

① **THE ONE Face Styler Highlighter**  
6g Merch price/10g: £16.65

£14.00  
**£9.99**



EVERLASTINGLY FRESH MATTE!

- Long lasting matte finish – up to 10 hours\*
- Blurs the look of fine lines and skin imperfections\*



② **THE ONE Everlasting Pressed Powder**  
10g Merch price/10g: £8.99

£13.00  
**£8.99**

③ **Precision Powder Brush**  
Length: 18 cm.  
Diameter: 1.5 cm.

29655 **£9.00**  
**£4.99**



A TOUCH OF BLUSH

- Designed for lasting wear
- Seamless blending
- Fashionable shades, matte to radiant, for natural-looking finish.



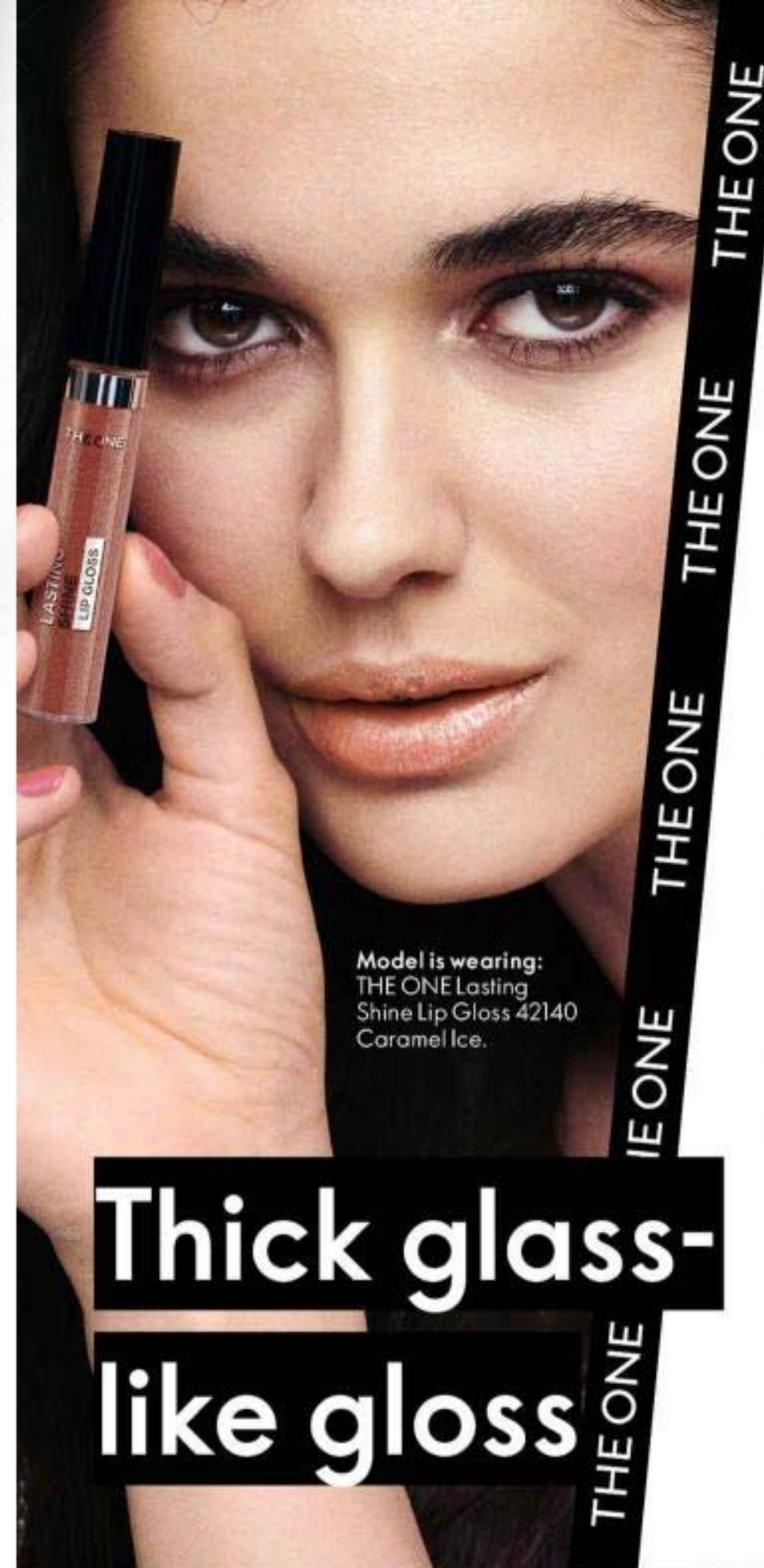
④ **THE ONE Powder Blush**  
6g Merch price/10g: £13.32

£12.00  
**£7.99**

⑤ **Precision Angled Blush Brush**  
Length: 17 cm.  
Diameter: 1.3 cm.

29594 **£6.00**  
**£3.99**

\*Consumer Tested on top of regular liquid foundation



Model is wearing:  
THE ONE Lasting Shine Lip Gloss 42140  
Caramel Ice.

Thick glass-like gloss

LUSTROUS LASTING SHINE  
THAT LOVES LIPS

NEW!

SEE HOW IT WORKS!

Contains **Lustrous Care Complex** with natural pomegranate extract and natural-derived shea butter, two key ingredients that help nourish, moisturise and comfort the lips.

- Lightweight formula with **shimmer finish** for everyday glam.
- Can be used alone or **on top of your favourite lip liner and lipstick.**
- Up to **6 hours wear.**
- **Lustrous Care Complex** to help nourish, moisturise and comfort the lips.



⑥ **THE ONE Lasting Shine Lip Gloss**  
5ml Merch price/10ml: £11.98

£9.00  
**£5.99**



42136 Diamond Dust    42137 Frosty Nude    42138 Coral Flash    42139 Electric Rose    42140 Caramel Ice



MAKE-UP

**NEW!**

## Colour, Tame and Sculpt

- Contains nourishing, *natural origin avocado oil.*
- *Volumises and intensifies* your eyebrows.\*
- Waterproof, sweat and *humidity resistant.*\*

### HOW TO USE

- Brush brow hairs with the tip of the brush using short, stroking motions.
- Brush in the gel wherever you want to add volume.
- Comb through gently to shape and set brows.

43205 Blond    43206 Mid Brown    43207 Deep Brown

**① THE ONE Browcara**  
Long-lasting brush-on brow gel for eyebrow perfection. Fine precision tipped brush for easy application. Waterproof formula with nourishing avocado oil. 5ml  
Merch price/10ml: £9.98

~~£8.00~~  
**£4.99**



The firm angled bristles of this brush are designed to easily define and fill in your brows. All beautiful eyes need a gorgeous frame!



**② Precision Angled Eyebrow Brush**  
Length: 15.3 cm.  
Diameter: 0.7 cm.

29593 ~~£4.00~~  
**£2.49**



**③ THE ONE Wonder Liner**  
2.5ml  
Merch price/ml: £3.20

~~£10.00~~  
**£7.99**



**VOLUMISING FIBRES** are designed to **plump in 3 dimensions**, add length, build thickness for all-day brow perfection.

**NEW!**  
LIMITED EDITION

- First, use the brush to comb brows into place.
- Use the razor to shave away unwanted hairs around the brow.
- Comb through the brows and check the result.

**④ Eyebrow Razor 2-Pack**  
Size: 14 x 1.5 cm,  
Materials: 50% Recycled Plastic, Stainless Steel and Nylon

42468  
**£3.00**



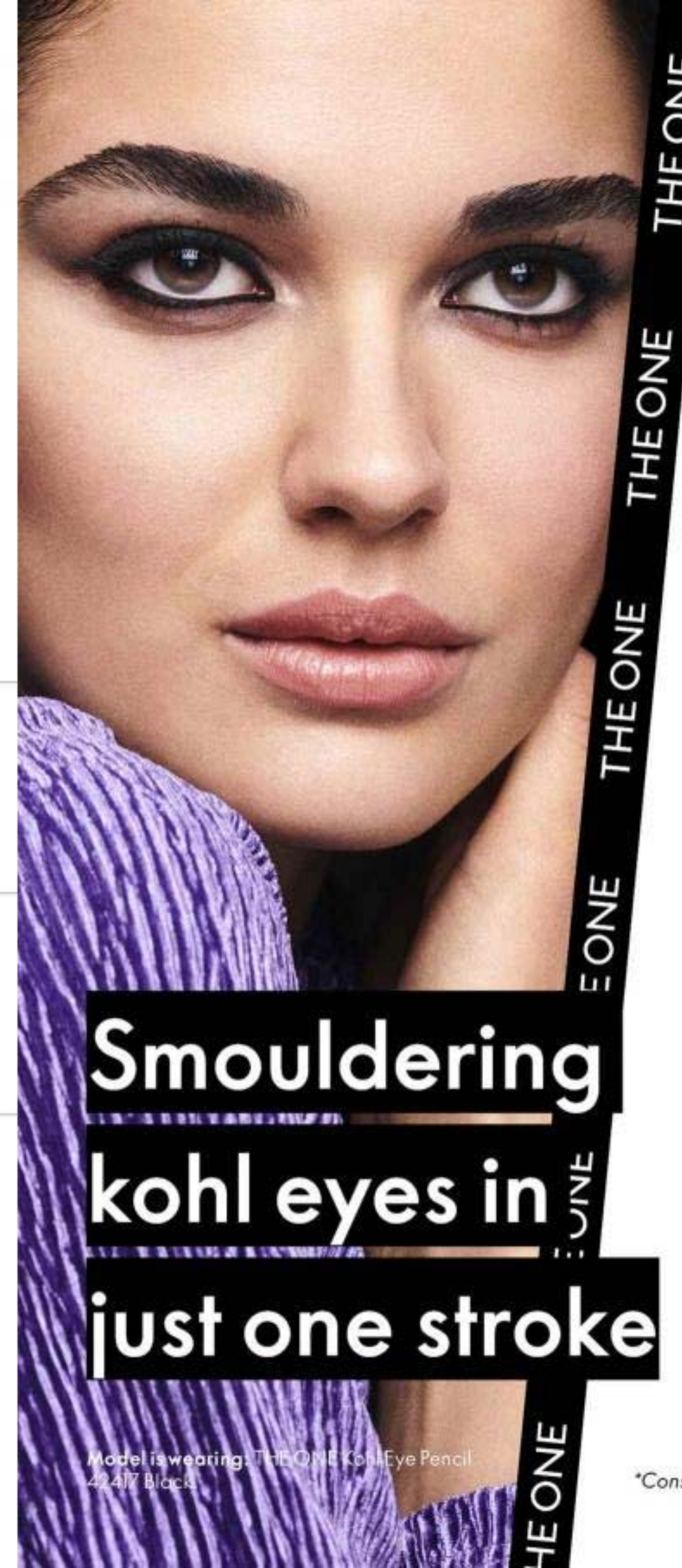
**THE ONE Eyeliner Stylo**  
0.8ml Reg price/ml: £11.25  
**£9.00**



**THE ONE Eyeliner Stylo Waterproof**  
1.6g Reg price/g: £5.63  
**£9.00**



**THE ONE Colour Unlimited Eye Shadow** 1.2g  
Reg price/g: £9.17  
**£11.00**



**Smouldering kohl eyes in just one stroke**

Model is wearing: THE ONE Kohl Eye Pencil 42417 Black

\*Consumer Tested

**NEW!**

Nothing spells intensity like the look of a perfectly applied, attention-grabbing eye liner. ***Many to choose from, multiple ways to wear them!***

- **Ultra-pigmented formula** for results in just one stroke.\*
- **16 hours** long wear.\*
- **Waterproof.\***
- **Smudge proof.\***
- **Fade proof.\***
- **Ophthalmologically tested.**



**⑤ THE ONE Kohl Eye Pencil**  
1.1g Merch price/g: £5.45

~~£8.00~~  
**£5.99**

42417 Black



⑤

42418 Brown





**NEW!**  
LIMITED EDITION

## Mini mattes, maxi colour!

Discover 5 vibrant new shades in matte finish!

Easy-glide smooth, creamy formulas for stunning lips!

Mini travel-size!



① **OnColour #LittleMatte Lipstick**  
Mini sized matte lipstick with bursting big colour! Limited-edition loveable little lipsticks. Five vibrant new shades delivering stunning lips every time. Why not grab them all? 2.5g Merch price/g: £1.40

£4.50

**£3.49**



- Rich pigments and **perfecting coverage.**
- Smooth, **creamy texture**
- Nourishing **Shea Butter**



### ② Foundation Wedges 4-pack

Material: polyurethane. Size: 7.8 x 5 x 2.1 cm.

41560 ~~£3.00~~

**£1.99**



### ③ OnColour Power Up Foundation

30ml Merch price/10ml: £1.50

~~£7.00~~

**£4.49**

- **Mineral MICA** helps to control and **absorb excess sebum/oil/sweat.**
- Softens imperfections.
- **Mattifies the skin.**



### ④ OnColour Power Face Powder

6 g. Merch price/10g: £8.32

~~£8.00~~

**£4.99**



## Hello easy, beautiful brows

- **One Step Application**
- **Long-Lasting Universal Shades**
- **Dry, Velvet Smooth Formula**

### HOW TO USE

Fill in sparse areas using short, feathery strokes. Follow your natural arch to enhance brow structure. Use gentle strokes for a natural looking finish and build colour for more intense brows.



⑤ **Dual Pencil Sharpener**  
Size: 3.5 x 2.8 x 2.5 cm.

27730 ~~£3.00~~

**£1.99**

⑥ **OnColour Brow-To-Go Eyebrow Pencil**  
1.12g Merch price/g: £2.22

~~£4.50~~

**£2.49**

**BROW-TO-GO**  
EYEBROW PENCIL

**GO**

- All-in-one palette for eyes and brows.
- Rich pigments: designed for lasting wear.

① **OnColour All Eyes Palette**  
Eight curated, pigment-rich shades for eyes and brows in matte and semi-shimmer finishes. Combine to create stunning smokey eye looks designed to last using the easy how-to-apply instructions and two-sided shadow applicator. 4.24g Merch price/10g: £18.84

£11.00  
**£7.99**



## Palette for Eyes & Brows in 8 Perfect Shades



### CREATE A SMOKEY LOOK

- Dab the lightest shadow (No. 1) at the inner corner of eye and under the brow to open eye and highlight the brow bone.
- Choose from darker shades (No. 2 & 3) and apply to the mid and outer eyelids, not forgetting the crease.
- Use a light or dark matte shade (No. 4) to fill in sparse areas of the eyebrows and enhance their natural shape.

## Define Your Eyes with Ease & Precision

- Black liquid eyeliner in medium coverage that defines your eyes.
- Semi-flexible felt-tip helps draw thin or thick lines with precision.

### ② OnColour Liquid Eye Liner

Make your eyes stand-out! Frame them in striking, black liquid eyeliner that's easy to apply. The semi-flex felt tip helps you draw thin or thick lines with precision, and the water-based gel provides a smooth and even application. This style-making medium coverage liner comes in classic black. 3.5ml Merch price/ml: £1.14

£6.00  
**£3.99**



**OnColour Mega Black Kajal**  
2.6g Reg price/g: £2.12  
**£5.50**

39371  
Black



**OnColour Big Lash Mascara**  
8ml Reg price/10ml: £8.13  
**£6.50**

38929  
Black



**OnColour Lash and Brow Booster**  
8ml Reg price/10ml: £8.13  
**36101 £6.50**



## Lengthen, Define & Curl Your Lashes

- Long, black lashes with lengthening wax formula.
- Unique Brush with magic "hands" bristles that help lengthen, define and curl.
- Perfectly defines, curls and separates lashes



③ **OnColour Length Up Mascara**  
8ml Merch price/10ml: £6.24  
**£6.50**  
**£4.99**



④ **OnColour Multiple Lash Mascara**  
8ml Merch price/10ml: £6.24  
**£6.50**  
**£4.99**

**NEW!**

Let your eyes do the talking

- Helps create fuller, lifted, curled and defined lashes.
- Multiple Bristle Brush with a tapered tip precisely coats even the smallest lashes
- Unique Vibrant Pigments to deliver striking colour.

MAKE-UP



## Intensely pigmented eye shadow duos



**38845** Delicate Pink - Rose Eyes  
**38846** Vibrant Ginger - Intense Eyes  
**38847** Snow Blue - Frozen Eyes



**38848** Golden Brown - Noble Eyes  
**38849** Purple Cream - Smokey Eyes

### ① Giordani Gold Eye Shadow Duo

Creamy-satin eye shadow in shades to inspire you. With Intense Pigment Blend for dramatic colour, these duos are silky soft to use and come in a classic black case with mirror. 2.4g Merch price/g: £5.00

£17.00

£11.99



31401 Black

- Glides on easily
- Long-lasting
- Vitamin E infused
- Smooth and creamy texture

### ② Giordani Gold Eye Pencil

A long-lasting intensely pigmented eye pencil with exceptional colour release. 1.8g Merch price/g: £4.44

£10.00

£7.99



42346 Black

- Supreme performance - all-day wear, waterproof and smudge resistant without transferring, blurring or fading.\*

### ③ Giordani Gold Iconic Pen Hybrid Eyeliner

0.56ml Merch price/ml: £17.84

£15.00

£9.99



The special curved design grabs even the smallest lashes

Lifts your lashes at the root, making eyes look bigger

### ④ Giordani Gold Eyelash Curler

Iron, rubber. L10xW6.2cm.

37449 ~~£8.00~~

£4.99



Grasps even the tiniest hairs at the root

The angled tip ensures ultimate precision

### ⑤ Giordani Gold Slant Tweezer

Stainless steel. 9.5x1x1.48 cm.

37457 ~~£7.00~~

£4.99



Fortemente Brush features a sonorous shape with two curved arcs and soft bristles. Picking up lashes at the root, the brush delicately curls and lifts each lash, allowing them to gently fall into the gaps.

A growing crescendo of volume, curl and lift for lashes. Giordani Gold's exclusively designed Fortemente Brush and unique formula work in perfect harmony to give you thick, curled, elegantly elevated lashes immediately and over time.

### HERO INGREDIENTS

Infused with **Lash Thickener**, an essential micro-lipid which works to increase lash width and thickness, nourish and reinforce lashes, so that they become **stronger, smoother and more resistant**.



## Crescendo of Volume, Curl and Lift

- 5 times more elegant volume than bare lashes<sup>Δ</sup>
- 84% more sensual curl than bare lashes<sup>Δ</sup>
- Clinically proven 8° degree lash lift to your bare lashes<sup>Δ</sup>
- Nourished, thickened and more resilient lashes
- Long-lasting and smudge free\*

\*Consumer tested

<sup>Δ</sup>Clinically proven



35990 Black Forte

### ⑥ Giordani Gold Volumising Fortemente Mascara

8ml Merch price/10ml: £12.49

£15.00

£9.99

The evolution of elixir



**YOUTH-ENHANCING FLUID LIPSTICK**

- Exclusive oil-to-matte transforming texture
- Contains lip-rejuvenating argan oil
- Doesn't dry out the lips
- SPF 15 helps to protect from ageing



① **Giordani Gold Iconic Lip Elixir SPF 15**  
The Elixir oil-to-matte formulation's youth-prolonging properties and pigment colour in 8 shades ensure you look and feel immaculate all day. Once applied, the texture-transforming lip fluid evolves into a sensual and sophisticated matte finish. 3.5ml Merch price/ml: £2.85

£14.00  
**£9.99**



**Giordani Gold Age Defying Serum Boost Foundation**  
30ml Reg price/10ml: £5.33  
**£16.00**



**Giordani Gold Liquid Silk Foundation SPF 12**  
30ml Reg price/10ml: £6.67  
**£20.00**



**Giordani Gold MasterCreation Concealer**  
10ml Reg price/10ml: £14.00  
**£14.00**



**Giordani Gold Tinted Moisturising Pearls - Natural Glow**  
30ml Reg price/10ml: £6.67  
42742 **£20.00**

**IMPECCABLY MATTE SILKY SKIN**

- Impeccable matte finish designed to absorb excess oil and shine.
- Soft, seamless coverage that helps to even out the skin tone.
- Helps blur the look of fine lines and wrinkles.
- Regenerating Rosehip and Vitamins C & E work to nourish and protect your skin.



**HOW TO USE**

Apply with the sponge provided or your favourite brush using gentle strokes to even out skin tone and create a flawless, silky finish.

② **Giordani Gold Pressed Powder**  
8g Merch price/10g: £14.99  
**£17.00**  
**£11.99**

**NATURAL FINISH**

- **ColourCorrectComplex** for a true-to-shade finish.
- Instantly lifts the appearance of fine lines\* and loss of brightness.\*\*
- with **ProSkin Pollution Shield** and **SPF 18**

\*Clinically proven 26% instant reduction in fine line volume.  
\*\*Clinically proven 5x instant improvement in skin brightness.



③ **Giordani Gold MasterCreation Foundation SPF 18**  
30ml Merch price/10ml: £5.00  
~~£22.00~~  
**£14.99**



④ **Giordani Gold Silky Foundation Buffer**  
15cm x 1.7 cm x 2cm. Materials: Aluminium, Nylon, Bamboo.  
30887 ~~£12.00~~  
**£7.99**

**HOW TO USE**

Dip the brush in the foundation and dab on to key areas of face. Buff to a perfect finish in slow circular movements.

- 35000 silky-thin fibres for a luxury application experience.



**FULL COVERAGE**

- Long-lasting, high coverage!
- With **Volcanic Minerals** that protect skin against ageing.
- With **SPF 15** to protect against premature ageing



⑤ **Giordani Gold Long Wear Mineral Foundation SPF 15**  
30ml Merch price/10ml: £4.00  
~~£16.00~~  
**£11.99**



Consumer tested by 114 women

MAKE-UP



## Fruity treats for your skin!

### HERO INGREDIENT

NATURAL PEACH EXTRACT contains vitamin C, an antioxidant that softens and protects the skin from the effects of free radicals which cause skin damage.



SET ONLY AT

# £5.99

SET CODE 139328



\*Bottles only

### HERO INGREDIENTS

**RASPBERRY EXTRACT** is high in antioxidants and its high concentration of sugars moisturises the skin, while natural fruit acids help refresh and renew it. **LINGONBERRY EXTRACT** is rich in vitamin E and C, which help nourish and replenish the skin.

**① Softening Hand Cream with Peach Extract**  
 Convenient-sized hand cream with natural peach extract that leaves hands soft, moisturised and delicately scented. 75ml Reg price/100ml: £6.67  
**41940 £5.00**

**② Love Nature Forest Berries Delight Yoghurt Shower Cream**  
 Silky-smooth soft-foaming shower cream infused with natural yoghurt extract combined with natural forest berries. Biodegradable formula that leaves your skin cleansed, soft and deliciously fragranced. 250ml Reg price/100ml: £2.00  
**39468 £5.00**

**③ Love Nature Forest Berries Delight Soap Bar**  
 Soft foaming soap bar infused with natural forest berries that leaves skin cleansed and delightfully fragranced. Biodegradable formula. 75g Reg price/100g: £3.33  
**39470 £2.50**

### DELIGHTFUL FEELING

We believe feeling good is just as important as looking good. Our extensive range of bath and body goodies are created with nature-inspired ingredients, pleasing aromas and lush textures to please your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Personal care

Every day is a good hair day



SILICONE FREE



40% POST CONSUMER RECYCLED PLASTIC\*

\*Bottles only



BIODEGRADABLE FORMULA



A little extra help from nature!

2-in-1 cleanses & conditions

Removes excess oil & refreshes

Moisturises & nourishes

Combats dryness and damage

500 ml

① Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 500ml Merch price/100ml: £1.00

33338 £8.00

£4.99

② Love Nature Shampoo for Oily Hair Nettle & Lemon 250ml Merch price/100ml: £1.60

32625 £5.00

£3.99

③ Love Nature Shampoo for Dry Hair Wheat & Coconut Oil 250ml Merch price/100ml: £1.60

32618 £5.00

£3.99

④ Love Nature Conditioner for Dry Hair Wheat & Coconut Oil 250ml Merch price/100ml: £1.60

32619 £5.00

£3.99

⑤ Love Nature Body & Hair Oil Avocado Oil 100ml Merch price/100ml: £4.99

42897 £8.00

£4.99

⑥ Love Nature Hair Smoothie Nourishing Avocado Hair Mask for All Hair Types 30ml Merch price/10ml: £0.50

41958 £2.00

£1.49

⑦ Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil 15ml Merch price/10ml: £0.66

32620 £2.00

£0.99

NOURISHING AVOCADO For all hair types

WHEAT & COCONUT OIL For dry hair

HOW TO USE



1. Place unopened tube in hot water for 1 minute.



2. Break open, massage into wet hair.



3. Leave for 1 minute and rinse as usual for shiny, healthy hair.





40% POST CONSUMER RECYCLED PLASTIC\*



SILICONE FREE



BIODEGRADABLE FORMULA

\*Bottles only

## Nature's goodness, under your shower!

Olive Oil & Aloe Vera

CARING

Fruit Infusion

REVIVING

Coconut water & melon

INVIGORATING

Blackcurrant Seeds, a natural exfoliant to leave skin soft and smooth!



### ① Love Nature Forest Berries Delight Exfoliating Body Scrub Jam

200ml Merch price/100ml: £1.75

39473 ~~£5.00~~

**£3.49**



### ② Love Nature Forest Berries Delight Yoghurt Body Cream

200ml Merch price/100ml: £2.00

39494 ~~£6.00~~

**£3.99**

Organic Yoghurt Extract moisturises and nourishes skin.

### ③ Love Nature Shower Gel Caring Olive Oil & Aloe Vera

750ml Merch price/100ml: £1.07

34818 ~~£13.00~~

**£7.99**



750 ml

750 ml 25 fl.oz.

### ④ Love Nature Shower Gel Reviving Fruit Infusion

250ml Merch price/100ml: £1.40

34840 ~~£5.00~~

**£3.49**



### ⑤ Love Nature Soap Bar Invigorating Coconut Water & Melon

75g Merch price/100g: £2.65

34092 ~~£2.50~~

**£1.99**



### ⑥ Elemental Exfoliating Glove

Size: L18,5xW16cm Material: Polyester

41593 ~~£6.00~~

**£3.99**

### 500 ML SHOWER GELS

⑦ 33330 Love Nature Exfoliating Shower Gel Energising Mint & Raspberry 500ml Reg price/100ml: £1.80

**£9.00** ⑧ 35947 Love Nature Shower Gel Invigorating Coconut Water & Melon 500ml Reg price/100ml: £1.80



## Feel the touch of luxury

Lotion with nourishing oils softens skin

Luxurious body wash creates creamy, fragrant lather



### ⑨ Essence&Co. Lemon & Verbena Hand & Body Lotion

300ml Merch price/100ml: £4.00

31851 ~~£15.00~~

**£11.99**

### ⑩ Essence&Co. Lemon & Verbena Body Wash

300ml Merch price/100ml: £3.33

31852 ~~£13.00~~

**£9.99**



### ⑪ 35833 Essence&Co. Green Mandarin & Orange Blossom Hand & Body Wash 300ml

Reg price/100ml: £4.33 **£13.00**

⑫ 35834 Essence&Co. Green Mandarin & Orange Blossom Hand & Body Lotion 300ml Reg price/100ml: £5.00 **£15.00**

For skin that needs a bit more love

Vitamin E is a fat-soluble antioxidant that contributes to the protection of cells from oxidative stress.

Triple Action Formula: Protect, Cleanse and Care.



## essentials



**Essentials Purifying Shower Gel with Vitamin E & Green Tea**  
250ml  
Reg price/100ml: £1.20  
**37791 £3.00**



**Essentials Purifying Soap Bar with Vitamin E & Green Tea**  
75g  
Reg price/100g: £2.00  
**37797 £1.50**

Cleanses and massages skin



**essentials**  
GENTLE CARE  
SHOWER GEL  
with VITAMIN E & SHEA BUTTER  
ALL SKIN TYPES  
DERMATOLOGICALLY TESTED



**essentials**  
GENTLE CARE  
SOAP BAR  
with VITAMIN E & SHEA BUTTER  
FACE & BODY  
DERMATOLOGICALLY TESTED

Cleanses and exfoliates



**4 Shower Puff**  
Size: 18.5 x 9.5 cm.  
**8590 £4.00**  
**£2.49**

**1 Body Brush**  
31 cm (H) x 7.5 cm (L) x 4.5 cm (W).  
**18819 £8.00**  
**£5.99**

**2 Essentials Gentle Care Shower Gel with Vitamin E & Shea Butter**  
250ml Merch price/100ml: £1.00  
**37792 £3.00**  
**£2.49**

**3 Essentials Gentle Care Soap Bar with Vitamin E & Shea Butter**  
75g Merch price/100g: £1.32  
**38266 £1.50**  
**£0.99**

## Wrap yourself in comfort

- 100% sustainably-sourced cotton
- Perfect mix of softness, strength and flexibility
- Super-absorbent



100% SUSTAINABLY SOURCED COTTON



LIMITED EDITION

**SMALL FACE TOWEL**  
50 x 30 cm



**5 Ocean Towel Set**  
Size: 130x70 cm and 50x30 cm. Material: 100% sustainably sourced cotton.  
**38334 £22.95**  
**£16.99**



**BIG BODY TOWEL**  
130 x 70 cm

## Bring summer scents into your shower!



**6 Discover California Beach Shower Gel**  
250ml Merch price/100ml: £1.00  
**35967 £3.00**  
**£2.49**

**7 Discover California Beach Soap Bar**  
90g Merch price/100g: £1.10  
**35968 £1.50**  
**£0.99**



**Discover California Beach Shower Gel**  
400ml  
Reg price/100ml: £1.25  
**34496 £5.00**



**Discover Hollywood Dreams Shower Gel**  
250ml  
Reg price/100ml: £1.20  
**34463 £3.00**



**Discover Hollywood Dreams Soap Bar**  
90g Reg price/100g: £1.67  
**34464 £1.50**

**8 Discover Costa Rican Explorer Soap Bar**  
90g Merch price/100g: £1.10  
**34462 £1.50**  
**£0.99**

**9 Discover Costa Rican Explorer Shower Gel**  
250ml Merch price/100ml: £1.00  
**34461 £3.00**  
**£2.49**



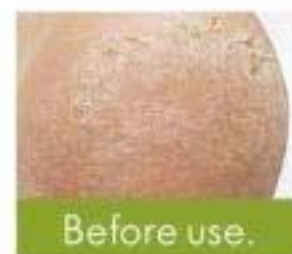
SOFTENING FORMULA with Cocoa Butter, Vitamin B5 and Urea repairs cracked heels in just 7 days\*

**MINERAL<sup>4E</sup> BLEND**

IS A PROTEIN-RICH MIX OF 4 MINERALS:

- **Copper** helps to smoothe and restore suppleness
- **Zinc** helps to soothe
- **Magnesium** helps to protect and soften
- **Iron** helps to repair and purify

\*Tested on 10 people with mildly cracked heels



① **Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream**  
75ml  
Merch price/100ml: £5.99

**33027 £8.00**  
**£4.49**



After removing the hard skin from your feet, use the Advanced Foot File to make your feet feel silky smooth.

② **Advanced Foot File**  
Size: 23 x 6,5 cm. Material: 50% recycled PS, sandpaper

**40781 £7.00**  
**£3.99**

\*Clinical test

# BESTSELLER

**This cream saved my feet!**

”

*This is the first foot cream that really works! I bought it because the skin on my heels was very cracked and dry. It deeply hydrates my feet and doesn't leave a greasy feeling. After 3 days I already saw a dramatic improvement. Now it's my all-year essential!*



Share your reviews with our beauty community online

## Reveal smooth feet



Deeply exfoliates & purifies dry, rough skin



Use the Callus Remover to remove the most severe callus. With gentle strokes peel off the outer layer of hard skin.

① Feet Up Advanced Deep Exfoliating Foot Cream  
75ml Merch price/100ml: £6.65  
**33033 £8.00**  
**£4.99**

② Advanced Callus Remover  
Size: 14,8 x 3,1 cm. Material: Stainless Steel, 50% recycled PS  
**40779 £8.00**  
**£5.99**

## feet up ADVANCED

① Feet Up Advanced Intensive Moisture Foot Mask  
100ml  
Reg price/100ml: £8.00  
**33028 £8.00**

② Feet Up Advanced 36H Odour Control Anti-perspirant Foot Spray  
150ml  
Reg price/100ml: £8.00  
**33034 £12.00**

③ Feet Up Advanced Intense Hydration Foot Lotion  
50ml Reg price/100ml: £16.00  
**34016 £8.00**

④ Feet Up Advanced Rapid Repair Foot Oil-in-Serum  
30ml  
Reg price/10ml: £2.67  
**35835 £8.00**

## Walk your way to full comfort!



③ Festive Feet Heel Shields  
Size: one size. 9cm L x 3cm W x 3mm T (2 pieces). Material: PU  
**41247 £5.00**  
**£3.49**



④ Festive Feet Heel Cushions  
Size: one size. 8.5cm L x 5cm W x 2.5mm T (2 pieces). Material: TPR  
**41244 £5.00**  
**£3.49**

## Keep your hands soft, hydrated...

Smoothens and nourishes tired hands

Honey acts as a humectant which means it helps your skin attract and retain water.

Helps restore skin's natural hydration

Macadamia oil recreates natural water balance in skin



⑤ Nourishing Hand Cream with Coconut Oil  
75ml  
Merch price/100ml: £4.65  
**35846 £5.00**  
**£3.49**

⑥ Milk & Honey Gold Moisturising Hand Cream  
75ml  
Merch price/100ml: £6.65  
**31606 £8.00**  
**£4.99**

⑦ SoftCaress Protecting Hand & Nail Cream  
150ml  
Merch price/100ml: £3.33  
**31347 £8.00**  
**£4.99**

⑧ SoftCaress Nourishing Hand Cream  
150ml  
Merch price/100ml: £3.33  
**31348 £8.00**  
**£4.99**

## ...and always clean!



### HOW TO USE

Apply a small amount to hands when needed and rub thoroughly.

⑨ Coconut Hand Cleanse Gel  
50ml  
Reg price/100ml: £8.00  
**41478 £4.00**

BUY ANY HAND CREAM FROM THIS PAGE AND GET HAND CLEANSE GEL FOR ONLY

# £1.99

**NEW!**  
LIMITED EDITION

## Get them summer-ready!



**FILE**

Use on clean, dry feet by carefully filing rough and callused skin – paying attention to your heel and the ball of your feet.

**SCRUB**

Apply all over clean, dry feet. Massage and gently scrub, concentrating on dry areas such as heels, toes and balls of your feet. Rinse off well with warm water revealing soft and healthy feet. For best results apply 2-3 times a week.

**NOURISH**

Massage into clean feet until cream is fully absorbed. For best results, apply every morning and night.

**SPRAY**

Spray all over the feet any time during the day. Suitable for use on the inside of shoes if needed.

**PROTECT**

Massage thoroughly into clean feet.



① **Pink Sand Foot File**  
Material: 50% PS, 50% recycled PS. Size: 21cm long x 4.5cm wide.  
**41091**  
**£4.99**



② **Feet Up Cooling Watermelon & Cucumber foot scrub**  
75ml Merch price/100ml: £5.32  
**40838 £6.00**  
**£3.99**



③ **Feet Up Cooling Watermelon & Cucumber foot cream**  
75ml Merch price/100ml: £5.32  
**39523 £6.00**  
**£3.99**



④ **Feet Up Cooling Watermelon & Cucumber foot spray**  
150ml Merch price/100ml: £3.99  
**39524 £9.00**  
**£5.99**



⑤ **Feet Up Comfort Anti-perspirant Foot cream**  
75ml Merch price/100ml: £5.32  
**32368 £6.00**  
**£3.99**

## Intimate care, ultimate comfort



**BALANCED & PROTECTED MICROBIOME**  
Optimise pH balance & protect the intimate microbiome with its microflora to ensure overall health



**Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower**  
300ml Reg price/100ml: £2.00  
**34500 £6.00**



**Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula**  
300ml Reg price/100ml: £2.00  
**34504 £6.00**



With Cranberry extract to nourish and support a healthy skin condition.  
⑥ **Feminelle Protecting Intimate Wash Cranberry**  
300ml  
Merch price/100ml: £1.33  
**34498 £6.00**



Gentle formulation especially developed for girls in their teens.  
⑦ **Feminelle Teens Gentle Intimate Wash Wild Pansy**  
300ml  
Merch price/100ml: £1.33  
**34501 £6.00**



With aloe vera & mallow extracts for extra-soothing protection.  
⑧ **Feminelle Soothing Intimate Wash Aloe Vera & Mallow**  
300ml  
Merch price/100ml: £1.33  
**34499 £6.00**

EACH FOR ONLY  
**£3.99**

PERSONAL CARE

## Take your styling to the next level

**STYLERS MEDIUM ROUND BRUSH**  
faster blow-out & create curls

① **Styler Medium Round Brush**  
Size: L 23 x W 4,8 cm. Materials:  
Aluminium and Nylon

30608 ~~£7.00~~  
**£4.99**



**STYLER VENT BRUSH**  
blow-drying medium & short hair

② **Styler Vent Brush**  
Size: L22 x W5 cm. Materials:ABS, Nylon

30580 ~~£6.00~~  
**£3.99**



**STYLER SMALL ROUND BRUSH**  
curling or straightening, blow-out  
short hair

③ **Styler Small Round Brush**  
Size: L 22 x W 4,5 cm. Materials: ABS and Nylon

30595 ~~£6.00~~  
**£3.99**



**STYLER HAIR BRUSH CLEANER**  
for cleaning of all your Styler brushes.

④ **Styler Hair Brush Cleaner**  
Size: L 12,3 x W 1,8 cm. Materials: ABS, PET,  
Stainless steel.

30923 ~~£5.00~~  
**£2.99**



**STYLERS WIDE TOOTH COMB**  
detangling wet hair, applying hair masks

⑤ **Styler Wide Tooth Comb**  
Size: L15 x W6 cm. Material: PP

30610 ~~£4.00~~  
**£2.49**



## Your cute hair saviors!



**Floral Bloom Hair Clips Set**  
Vintage-inspired hair clip adorned  
with luminous pearls, complemented  
by a gold-toned, twisted bobby pin.  
Zinc alloy, iron, titanium, ABS.  
Brass plating. Length: 6 cm.

43226

**£11.99**

**NEW!**  
LIMITED EDITION



## Elevate your hairstyle!

### HOW TO USE



Place the hair crown roll at your neck,  
with the elastic band over your head.  
If needed, secure it in place with some  
bobby pins (not included).



Take sections of your hair and wrap  
them over the crown roll to cover it,  
working from the sides and toward the  
centre of your neck and tucking the  
strands of hair underneath the crown.



Tuck the last strands of hair around  
and underneath the crown roll, along  
with the elastic band, and secure  
them with bobby pins (not included).



**Styler Hair Crown Roll**  
Clever tool for adding  
volume and ease to sensual  
crown hairstyles. Simply  
tuck your hair around  
the roll with U-shaped  
pins (not included) for an  
ultra-romantic look. Nylon,  
polyester. L:16.5 x W:4 cm.

43196

**£4.99**



FOR COLOURED HAIR

Keep colour  
brighter, bolder  
- longer



Colour Reviver contains  
Colour Reflection System  
for light reflecting gloss and  
UV Filters to protect against  
UV and free radicals.

400 ml



REBALANCE OILY HAIR

Instantly reduces the  
appearance of oily  
looking hair\*



\*Consumer tested

① HairX Advanced Care Colour  
Reviver Caring Shampoo  
400ml Merch price/100ml: £1.50  
**32884 £9.00**  
**£5.99**

② HairX Advanced Care Colour  
Reviver Caring Conditioner  
200ml Merch price/100ml: £2.50  
**32885 £7.00**  
**£4.99**

③ HairX Advanced Care Oil  
Control Dry Shampoo  
150ml Merch price/100ml: £3.33  
**32907 £7.00**  
**£4.99**

! LAST TIME IN  
CATALOGUE  
HairX Advanced  
Care Ultimate  
Repair Nourishing  
Split Ends Serum  
30ml  
Reg price/100ml: £3.00  
**32882 £9.00**



HairX Advanced  
Care Ultimate  
Repair Nourishing  
Conditioner  
200ml  
Reg price/100ml: £3.50  
**42840 £7.00**



HairX Advanced  
Care Ultimate  
Repair Nourishing  
Shampoo  
400ml  
Reg price/100ml: £2.25  
**42878 £9.00**



HairX Advanced  
Care Ultimate  
Repair Nourishing  
Hair Mask  
200ml  
Reg price/100ml: £4.00  
**42877 £8.00**



HairX Advanced  
Care Volume Lift  
Fullness Conditioner  
200ml  
Reg price/100ml: £3.50  
**42892 £7.00**



HairX Advanced  
Care Volume Lift  
Fullness Shampoo  
400ml  
Reg price/100ml: £2.25  
**42893 £9.00**

UNISEX

Secure your hair, secure  
your confidence!

HOW TO USE

1. Spray on to damp hair
2. Style hair as usual
3. Blow-dry for best results

Non-sticky, non-  
greasy hair spray  
intensively boosts hair  
volume to leave it fuller  
and healthier-looking.



Stimulates hair  
growth from the root  
- after only 8 weeks

Creamy, easy-to-rinse conditioner  
nourishes, strengthens and  
conditions hair, helping to  
prevent hair fall.

Unisex scalp tonic helps  
stimulate hair growth at the  
roots and prolong hair life  
cycle for anti-hair loss  
effect in only 8 weeks!\*

\*Clinical testing performed to assess the  
anti-hair loss effect of the shampoo and  
scalp tonic used together.

HOW TO USE

Massage into clean scalp twice  
a day - on dry or wet hair.  
Do not rinse.

④ HairX Advanced Care  
Fall Defence Anti-Hairfall  
Shampoo  
250ml Merch price/100ml: £2.00  
**35926 £7.00**  
**£4.99**

⑤ HairX Advanced Care Fall  
Defence Anti-Hairfall  
Conditioner  
200ml Merch price/100ml: £2.50  
**35931 £7.00**  
**£4.99**

⑥ HairX Advanced Care Fall  
Defence Anti-Hairfall Hair  
Amplifier  
150ml Merch price/100ml: £3.99  
**41980 £9.00**  
**£5.99**

⑦ HairX Advanced Care Fall  
Defence Anti-Hairfall Scalp  
Tonic  
100ml Merch price/100ml: £5.99  
**41979 £9.00**  
**£5.99**

PERSONAL CARE

The secret of strength



LAST TIME IN CATALOGUE

HOW TO USE

Apply 2-3 drops on dry or damp hair concentrating on mid-lengths and ends. Re-apply on dry hair as needed. Do not rinse.

1 Eleo Strengthening Hair Oil

Luxuriously developed hair oil enriched with premium, precious oils to nourish and strengthen hair, strand by strand. Featuring exquisite Tamanu oil that helps to create a protective barrier and lock-in moisture, for softened hair that feels stronger and looks shinier from the very first use. 50ml Merch price/100ml: £19.98

38949 ~~£14.00~~

**£9.99**

2 Eleo Protecting Oil  
50ml Reg price/100ml: £28.00

31614 **£14.00**

LAST TIME IN CATALOGUE



Thoughtful formulas for beautiful healthy hair.

97% agree  
- Repairs the appearance of damaged hair\*\*



3 Beautanicals Repairing Shampoo  
250ml Merch price/100ml: £3.60  
35891 ~~£12.00~~  
**£8.99**

97% agree  
- Instantly revitalises hair for a healthy look\*\*



4 Beautanicals Repairing Conditioner  
150ml Merch price/100ml: £5.99  
35890 ~~£12.00~~  
**£8.99**

\*\*Consumer tested on a panel of 72 women using shampoo and conditioner to evaluate the efficacy of the product.

For a luxurious beauty experience

Moisturises and softens your skin while cleansing, leaving it soft and divinely scented.

Gently cleanses without drying to leave hands soft and supple.

With natural scrubbing particles that exfoliate skin leaving it smooth



1 Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair  
250ml  
Reg price/100ml: £2.80  
35957 **£7.00**



2 Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair  
250ml  
Reg price/100ml: £2.80  
35958 **£7.00**



3 Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair  
250ml  
Reg price/100ml: £3.20  
35959 **£8.00**



4 Milk & Honey Gold Softening Liquid Hand Soap  
300ml Merch price/100ml: £1.66  
31603 ~~£6.00~~  
**£4.99**



5 Milk & Honey Gold Pampering Shower Cream  
250ml Merch price/100ml: £1.80  
35960 ~~£6.00~~  
**£4.49**



6 Milk & Honey Gold Smoothing Sugar Scrub  
200ml Merch price/100ml: £4.00  
31601 ~~£11.00~~  
**£7.99**

PERSONAL CARE

# PURE LOVE FROM HEAD TO TOE

- Absorbs easily with a light, velvety feel
- Helps nourish & replenish the skin barrier
- Suitable for newborns & sensitive skin
- Suitable for Mom – helps to improve the look and feel of stretch marks



PAEDIATRICIAN ENDORSED



SWEDISH OAT OIL

**1 baby O Body Oil**  
Caring oil designed to nourish and protect baby's precious skin. With Swedish Oat Oil and Seed Oil Complex to help replenish and strengthen the skin barrier, leaving skin soft and soothed. Suitable for baby and mom. Self-preserving formula. Allergy tested, dermatologically tested and paediatrician endorsed. Suitable for newborns and sensitive skin. 95% natural ingredients. 150ml  
Reg price/100ml: £8.00

**35773**  
**£12.00**



**2 baby O Multi-Purpose Balm**  
75ml  
Reg price/100ml: £13.33  
**35772**  
**£10.00**



**4 baby O Hair & Body Wash**  
200ml  
Reg price/100ml: £4.50  
**35775**  
**£9.00**



**5 baby O BumBum Cleansing Milk**  
150ml  
Reg price/100ml: £7.33  
**35776**  
**£11.00**

Soothing buttery balm for all-over care of your baby's face and body.

Buttery ointment designed to absorb wetness



**3 baby O Diaper Cream**  
75ml  
Reg price/100ml: £13.33  
**35774**  
**£10.00**

Delivers a delicate foam that carefully cleanses baby

Gentle wipe-off cleansing milk for the diaper area that soothes and nourishes the skin.



## 95% NATURAL, GENTLE & EFFECTIVE BABY CARE – PAEDIATRICIAN APPROVED

We cherish your baby's skin as much as you do so we created Baby O' to gently nourish, soothe and protect their skin, from head to toe, from the moment they're born. All our products are at least 95% natural and formulated with pure Swedish Oat Oil, an ingredient that mimics baby's skin lipids and acts as second skin. They're so gentle and safe they're endorsed by dermatologists and paediatricians.



Stand out from the crowd with style

FLAMBOYANT

LIMITED EDITION



WOODY CITRUS  
Grapefruit, Bay, Cardamon

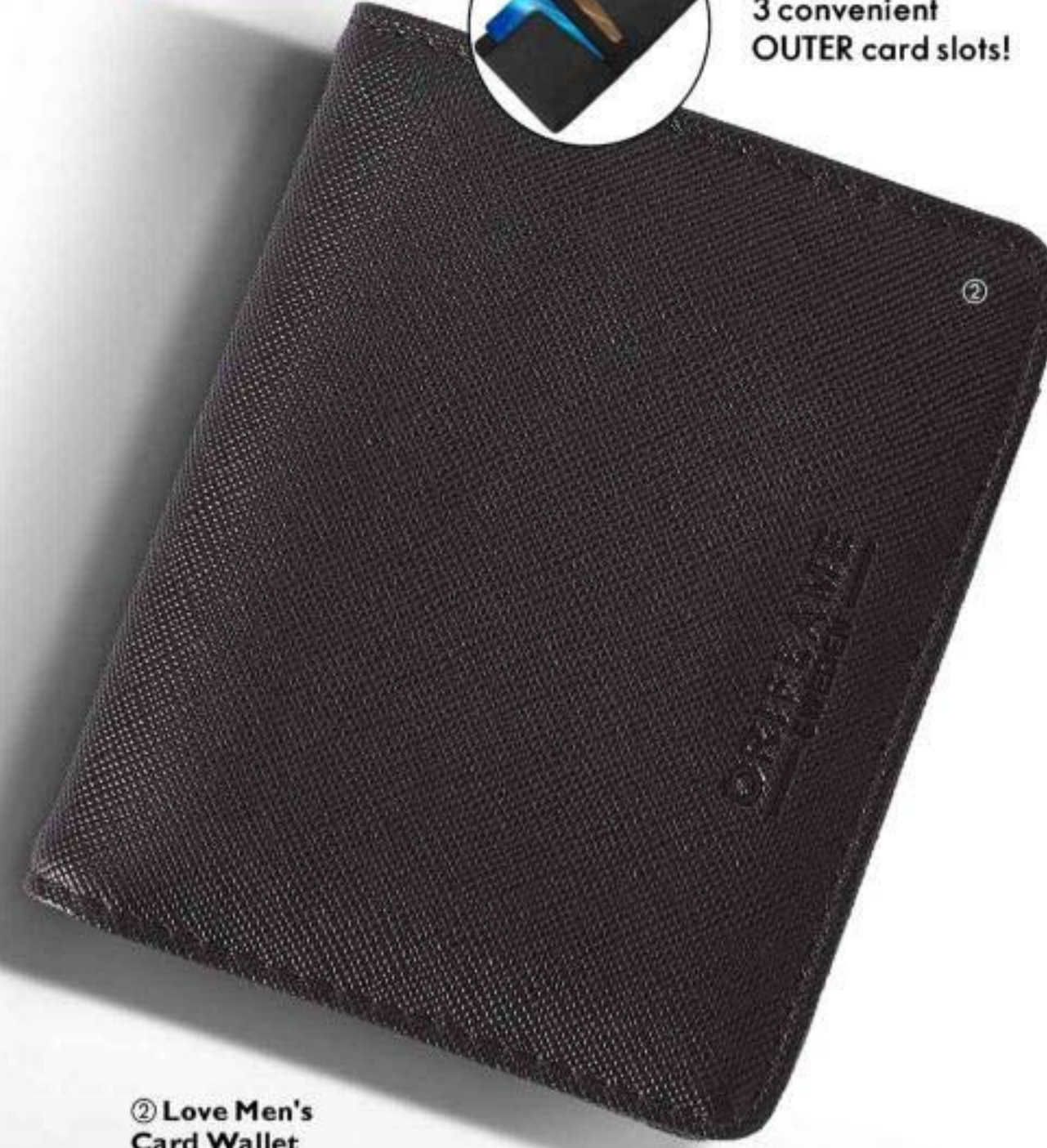
●●○○  
HIGH FRAGRANCE CONCENTRATION

① Flamboyant Eau de Toilette

Live the limitless life with Flamboyant Eau de Toilette. Vibrant citrus fruit pulls you in before a potently spicy heart sparks your taste for the finer things in life. As it settles into a white cedarwood-musk base Flamboyant's urban flair keeps you coming back for more. 75ml Merch price/100ml: £26.65

19639 £28.00

£19.99



Stylishly patterned & stitched with 3 convenient OUTER card slots!

② Love Men's Card Wallet  
PU, polyester lining.  
L16.7xW10xH1cm.  
37973 £12.95

BUY FLAMBOYANT EAU DE TOILETTE AND GET WALLET FOR ONLY £7.99

PERSONAL EXPRESSION

Men are mostly into highly practical solutions in terms of personal care, but they need ways to show their unique character too. At Oriflame, they can choose from body and hair care products with scientifically proven formulas, as well as magnetic fragrances that make expressing themselves so much easier!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

For him



**WOODY - AROMATIC**  
Cardamom, Cedarleaf,  
Sandalwood

**Debonair Eau de Toilette**  
75ml Merch price/100ml: £26.65  
~~42726 £28.00~~  
**£19.99**



**WOODY SPICY**  
Black pepper, gaiac wood,  
blond tobacco

**Men's Collection Dark Wood  
Eau de Toilette**  
75ml Merch price/100ml: £19.99  
~~42518 £22.00~~  
**£14.99**

What is your  
style?



**ORIENTAL - SPICY -  
FOUGERE**  
Bergamot oil, Patchouli,  
Sweet Pimiento

**So Fever Together Him  
Eau de Toilette**  
75ml Merch price/100ml: £26.65  
~~35531 £28.00~~  
**£19.99**



**ORIENTAL FOUGÈRE**  
Ginger, Tonka, Sandalwood

**Lost in You Eau de Parfum Him**  
50ml Merch price/100ml: £45.98  
~~38509 £30.00~~  
**£22.99**



**AROMATIC FOUGERE**  
Melon, crushed pine needles,  
black amber

**Excite Force Eau de Toilette**  
75ml Merch price/100ml: £26.65  
~~31639 £28.00~~  
**£19.99**



The spontaneous charm of  
Mister Giordani



**WOODY -  
WATERY**  
Artemisia, Floated Wood  
accord, Vetyver

●●●○  
HIGH FRAGRANCE  
CONCENTRATION

① **Mister Giordani Aqua  
Eau de Toilette**  
Modern and masculine fragrance  
capturing the sensual woody  
scents and aquatic freshness of a  
beautiful hidden coastal escape.  
75ml Merch price/100ml: £25.32  
~~42837 £28.00~~  
**£18.99**

② **Mister Giordani Eau de Toilette**  
With the distinctive and exclusive qualities  
of **Vetiver Top**, modern freshness with  
refined masculinity. This fragrance is at  
first, a burst of spontaneous charm that,  
like an irresistible smile, leaves an elegant  
addictive trail. 75ml  
Merch price/100ml: £25.32  
~~33654 £28.00~~  
**£18.99**



**AROMATIC  
FOUGÈRE**  
Vetiver Top, Geranium,  
Grapefruit

●●●○  
HIGH FRAGRANCE  
CONCENTRATION

# This summer, keep it cool!

Feel fresh and confident all day with our roll-on deodorants, infused with scents to suit every taste.

Vetiver, black pepper and bergamot

Suede, bergamot and pink pepper

Apple, leather and tonka bean

Pear, vanilla and nutmeg



EACH FOR ONLY

**£2.49**

- ① 31291 Signature Anti-perspirant Roll-On Deodorant 50ml Merch price/100ml: £4.98 **£4.00**
- ② 34076 Be The Legend Anti-perspirant Roll-on Deodorant 50ml Merch price/100ml: £4.98 **£4.00**
- ③ 32176 Giordani Gold Man Anti-perspirant Roll-On Deodorant 50ml Merch price/100ml: £4.98 **£4.00**
- ④ 32497 Eclat Homme Sport Anti-perspirant Roll-on Deodorant 50ml Merch price/100ml: £4.98 **£4.00**

## ADVANCED SHAVE CARE

Razor glides effortlessly across the skin, even on rough areas - 100% agree\*

Clinically proven to boost skin hydration by 31%\*



\*Clinically tested.  
\*Consumer tested on male skin.

① NovAge Men High Definition Shaving Gel  
200ml Merch price/100ml: £7.00  
**35864 £18.00**  
**£13.99**

② NovAge Men Soothing Aftershave Gel  
100ml Merch price/100ml: £17.99  
**35865 £24.00**  
**£17.99**

Recommended for ALL AGES

SKIN CONCERNS: Skin fatigue, wrinkles, dehydration and roughness



Supercharge your skin with Coffea Bengalensis Plant Stem Cell Extract and Baobab Anti-Ageing Technology

Clinically proven to combat the tired look and signs of ageing<sup>†3</sup>

<sup>†3</sup>Expert clinical evaluation using NovAge Men Set.



① NovAge Men SET  
Contains 4 standard size products.  
Merch price/10pcs: £172.50  
**29446 £108.00**  
**£69.00**

② 33198 NovAge Men Purifying & Exfoliating Cleanser 125ml Reg price/100ml: £14.40 **£18.00**

③ 33199 NovAge Men Eye Rescue Gel 15ml Merch price/10ml: £11.99 **£24.00** **£17.99**

④ 33200 NovAge Men Energising & Hydrating Booster 50ml Reg price/100ml: £72.00 **£36.00**

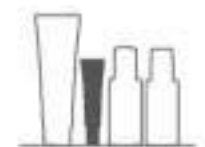
⑤ 33201 NovAge Men Intense Anti-Ageing Face Gel Lotion 50ml Reg price/100ml: £60.00 **£30.00**

## EYES

Eye Rescue Gel is engineered to deliver powerful technologies to the delicate eye area and reduce signs of fatigue.



Appearance of wrinkles is reduced - 76% agree\*  
\*Clinically tested.



③ NovAge Men Eye Rescue Gel 15ml Merch price/10ml: £11.99  
**33199 £24.00**  
**£17.99**

FOR HIM



**Giordani Gold White Original Eau de Parfum**  
 Enscenced in a meticulously crafted bottle with fine silver details, beautifully luminous Giordani Gold White Original Eau de Parfum evokes the lighter, mellower facet of sophistication and vitality for the woman who lives life passionately with a sparkling infusion of orange blossom water. Feminine, fresh and effortlessly sensorial, this sublime chypre-fruity floral eau de parfum personifies the pure joy and freedom of life's pleasures. 50ml  
 Merch price/100ml: £43.98

42752 ~~£34.00~~

NOW FOR ONLY

**£21.99**

**TRY ME!**  
 Rub here to discover the scent



**CHYPRE FRUITY**  
 Tangerine, Rose, Patchouli

●●●○  
**VERY HIGH FRAGRANCE CONCENTRATION**

**The bliss of life's sweet pleasures**



This fresh and effortlessly sensorial fragrance personifies the pure joy and freedom of life's pleasures. A perennial favourite for the woman who lives life passionately.

**PERSONAL EXPRESSION**

Savour the luxury of every moment and choose to express your personality in the most individualistic way: by using the subliminal power of scents. The possibilities are limitless!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

**Fragrance**

Take everyday luxury with you

**TRY ME!**  
Rub here to discover the scent



**FLORAL WATERY**  
calabrian bergamot, orange blossom  
luxury essenza, tuscan wood

●●●●  
**MAXIMUM FRAGRANCE CONCENTRATION**

**GIORDANI GOLD ESSENZA**

**Giordani Gold Essenza Parfum** represents beautiful craftsmanship. From the stunning glass bottle to the real gold leaf on the cap, each detail enhances the luxurious sensorial experience and bears the exclusive markers of premium perfumery.

① **Giordani Gold Essenza Parfum**  
50ml  
Merch price/100ml: £65.98  
42503 ~~£45.00~~  
**£32.99**

② **Giordani Gold Essenza Parfum Purse Spray**  
8ml  
Merch price/10ml: £11.24  
42786 ~~£12.00~~  
**£8.99**

The pinnacle of fine perfumery







Feel the freedom of  
WILD HEARTS

An original scent captured in Sweden

**NEW!**



FLORAL-WATERY CITRUS  
AROMATIC  
Wild Rosemary,  
Sweet Cicely, Musk

●●●○  
VERY HIGH FRAGRANCE  
CONCENTRATION

① .SE Swedish Experience Wild  
Hearts Eau de Parfum  
The unexpected scent of Wild Rosemary  
brings watery and mineral facets  
reminiscent of crisp water on your skin,  
with a hint of feminine musky florals  
entwined with the liquorish notes of Sweet  
Cicely. An intense calling beats inside,  
ready to release a newfound freedom. 75ml  
Merch price/100ml: £30.65

38575 ~~£30.00~~  
**£22.99**



Bask in the  
BLAZING WARMTH

An original scent captured in Sweden

**NEW!**

SCAN THE ENTIRE PAGE WITH  
ORIFLAME APP TO TRY OUR  
INSTAGRAM FILTER AND GET  
CLOSER TO SWEDISH  
NATURE!

FLORAL WOODY  
AROMATIC  
Orange, Golden Button Flowers,  
Incandescent Birch Wood

●●●○  
VERY HIGH FRAGRANCE  
CONCENTRATION

② .SE Swedish Experience Blazing  
Warmth Eau de Parfum  
Smoky notes of Incandescent Birch Wood  
spark warm emotions, as the fresh  
explosion of lemony Golden Button  
Flowers fizzes with feminine positivity.  
Luminous and contrasted, an unexpected  
experience awaits. 75ml  
Merch price/100ml: £30.65

38571 ~~£30.00~~  
**£22.99**

## LOVE POTION



ORIENTAL VANILLIC  
FRUITY

Ginger, Cocoa flower,  
Chocolate



VERY HIGH FRAGRANCE  
CONCENTRATION



Love Potion Eau de Parfum  
50ml Merch price/100ml: £45.98

42751 ~~£30.00~~

**£22.99**

## POSSESS THE SECRET

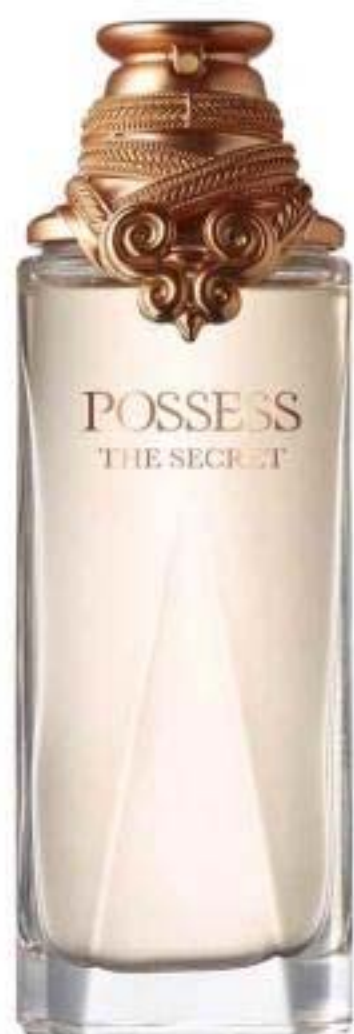


FLORAL FRUITY  
WOODY

blackcurrant, golden apple  
accord, sandalwood



VERY HIGH FRAGRANCE  
CONCENTRATION



Possess The Secret  
Eau de Parfum  
50ml Merch price/100ml: £53.98

33955 ~~£36.00~~

**£26.99**

## LOST IN YOU



FLORAL WOODY  
MUSK

Ginger, Peony,  
Tonka



VERY HIGH FRAGRANCE  
CONCENTRATION



Lost in You Eau de Parfum Her  
50ml Merch price/100ml: £45.98

38508 ~~£30.00~~

**£22.99**

## ENIGMA



FLORAL  
WATERY

Black rose, Datura,  
Sandalwood



HIGH FRAGRANCE  
CONCENTRATION



Enigma Eau de Toilette  
50ml Merch price/100ml: £45.98

42497 ~~£30.00~~

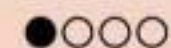
**£22.99**

## Surrender to passion



FLORIENTAL EDIBLE  
POWDERY

Mandarin, Orchid,  
Glossy honey



LIGHT FRAGRANCE  
CONCENTRATION

① Love Potion  
So Tempting  
Fragrance Mist  
75ml  
Merch price/100ml: £9.32

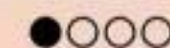
33958 ~~£10.00~~

**£6.99**



ORIENTAL - VANILLIC -  
FRUITY

Pulpy fig, Lily blossom,  
Velvety vanilla



LIGHT FRAGRANCE  
CONCENTRATION

② Love Potion  
Blossom Kiss  
Fragrance Mist  
75ml  
Merch price/100ml: £9.32

38526 ~~£10.00~~

**£6.99**



JOYCE  
TUROUOISE



ORIENTAL  
FLORAL

Pear, Nymphaea  
Accord, Musk



HIGH FRAGRANCE  
CONCENTRATION



Joyce Turquoise  
Eau de Toilette  
50ml Merch price/100ml: £23.98

42508 ~~£16.00~~

**£11.99**

FRIENDS  
WORLD  
FOR HER



FLORAL FRUITY  
WOODY

Miss Butterfly, Juicy Peach,  
Vanilla



HIGH FRAGRANCE  
CONCENTRATION



Friends World For Her  
Eau de Toilette  
50ml Merch price/100ml: £29.98

33962 ~~£22.00~~

**£14.99**

*Dare  
to shine*



ORIENTAL  
FLORAL

Green Pear, Solar Tiare  
Flower Notes, Vanilla



HIGH FRAGRANCE  
CONCENTRATION



Dare To Shine Eau de Toilette  
50ml Merch price/100ml: £35.98

42807 ~~£26.00~~

**£17.99**

ECLAT  
FEMME  
*Weekend*



FLORAL FRUITY  
GREEN

Provence vineyard peach,  
white freesia, Musk



HIGH FRAGRANCE  
CONCENTRATION



Eclat Femme Weekend  
Eau de Toilette  
50ml Merch price/100ml: £39.98

42499 ~~£28.00~~

**£19.99**

Your fancy way of  
staying fresh

FRAGRANCES

Neroli, mango sorbet and  
red Pondicherry peppercorn



Leather, rose petals  
and violet leaves

Hyacinth, orange blossom  
water and patchouli

① 32160 Giordani Gold Original  
Perfumed Roll-On Deodorant

50ml Merch price/100ml: £4.98

~~£4.00~~ ② 34079 Miss Giordani  
Perfumed Roll-on Deodorant

50ml Merch price/100ml: £4.98

~~£4.00~~ ③ 32492 Volare Perfumed  
Roll-on Deodorant 50ml

Merch price/100ml: £4.98 ~~£4.00~~

EACH ONLY FOR

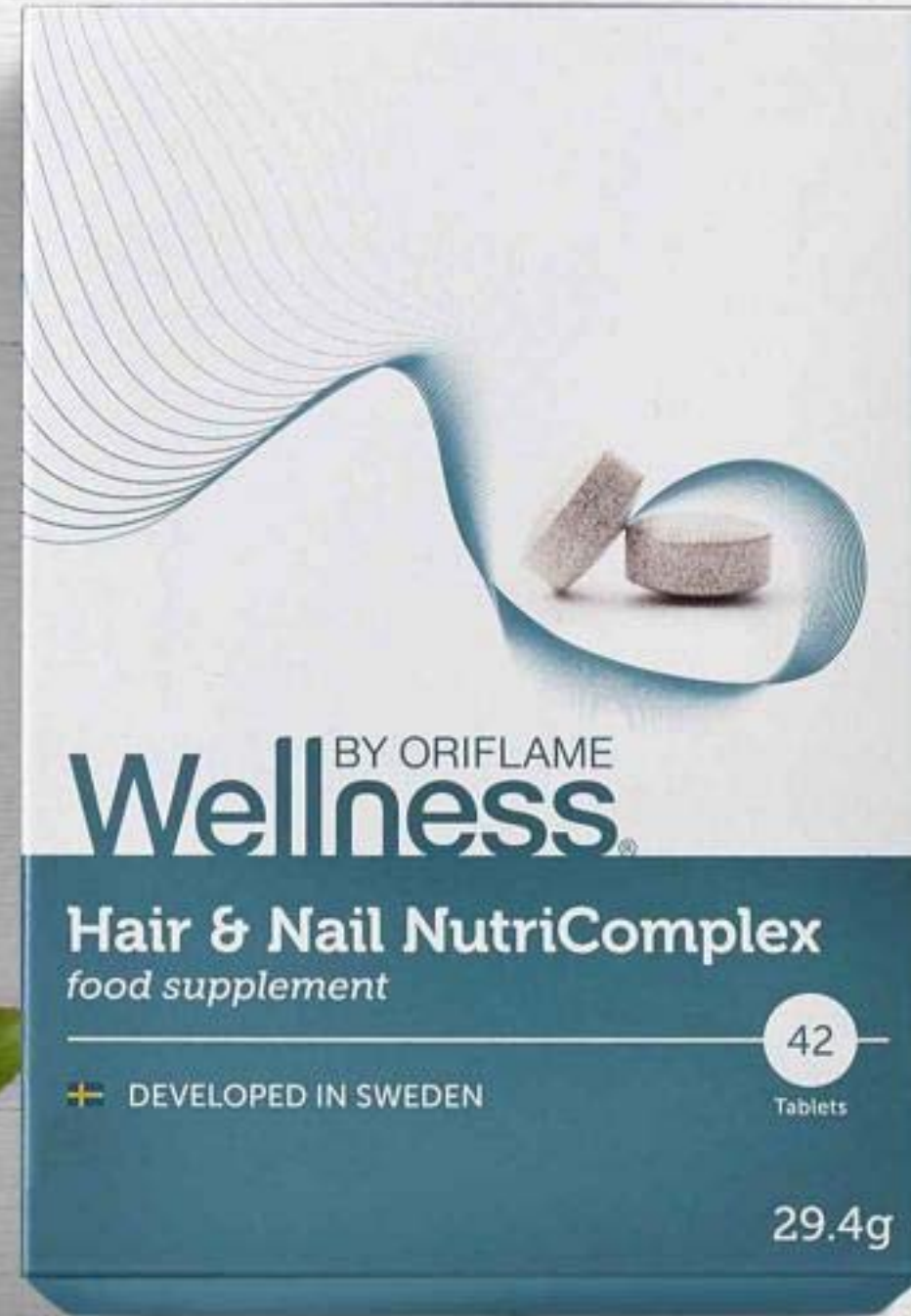
**£2.49**



# Sun-proof your hair and nails

Summer sure has its sweet perks, but with them come not-so-sweet beauty challenges. Sun exposure, water and sand can wreak havoc on your nails, causing them to split or break. Sun also dehydrates your hair, making it as dry as a desert. Fortunately, you're not alone in this – here are the rescuers you'll find in our Hair & Nail NutriComplex:

- **L-Lysine and L-Cysteine** build blocks of keratin, a component of hair and nails
- **Procyanidin B2**, extracted from apples, promotes hair growth
- **Iron** carries oxygen to the hair roots, helping them stay healthy
- **Vitamin C**, a powerful antioxidant that helps to absorb iron
- **Selenium** helps you achieve shiny, healthy hair
- **Zinc** strengthens hair follicles and helps reduce sun-induced damage



**Hair & Nail NutriComplex**  
42 tablets, 29.4g. Merch price/10g: £5.10  
**29706 £17.99**

**£14.99**



## The summer of wellness

Looking forward to some fun in the sun and your long-awaited vacation? Don't forget about preparing your body for the new challenges! Summer brings about a huge change of lifestyle – there's sunbathing, travel, trying out new cuisines and being more active than usual. Don't let it all be an excuse to let your guard down. Find out which supplements deserve a place in your suitcase and enjoy the summer of wellness!

## HEALTHY LIFESTYLE

Being from Sweden, a deep respect to nature is part of our identity. For this very reason, we formulate our wellness and beauty products with natural and scientifically-tested ingredients. So that you can choose to live a healthy, active and enjoyable life every day.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

# Wellness



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY



## Shield your skin from sun damage

While you may be a big fan of sunbathing, your body cries for help. Sun exposure can speed up inflammatory processes in the body and is the top factor responsible for skin ageing. It also causes skin discolourations. Sunscreen is not enough – better protect your skin from within!

4 antioxidants you'll find in Astaxanthin & Bilberry Extract:

1. **Astaxanthin**, nature's most powerful antioxidant, improves skin's elasticity and protects skin from UV rays
2. **Bilberry extract** contains several types of antioxidants that reduce the negative effects of free radicals
3. **Vitamin C** contributes to collagen production while protecting your skin from oxidative stress and discolourations
4. **Vitamin E** helps protect your body from free radical damage



### BILBERRIES

Contain a very potent group of antioxidants called anthocyanins which belong to the family of flavonoid-related polyphenols.

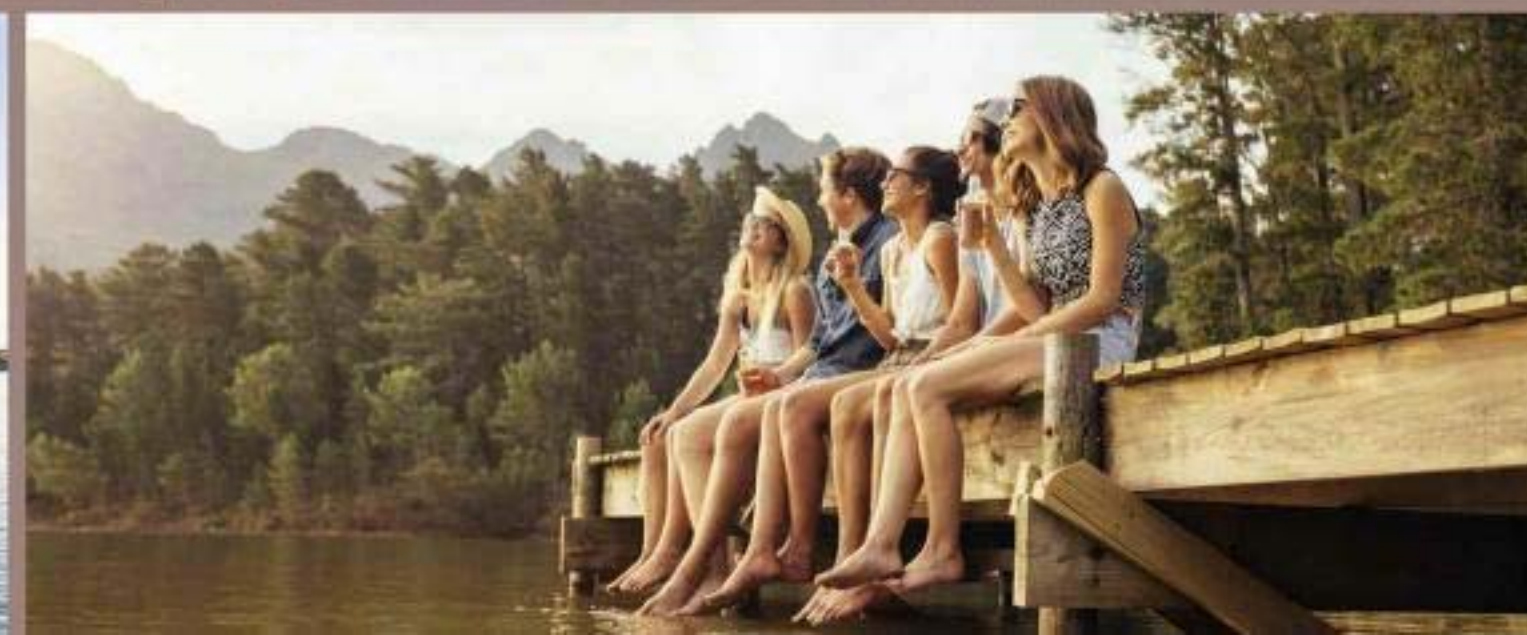


### ASTAXANTHIN

– a naturally-occurring plant compound that comes from microalgae – improves elasticity in the skin by strengthening and supporting collagen. It also protects skin from the sun's UV rays!

**Astaxanthin & Bilberry Extract**  
1 Month Supply.  
Merch price/10g: £6.86  
**29688 £17.99**

# £14.99





## Your insurance against nutritional deficiencies

When the summer comes, you may find it harder to stick to your usual, balanced diet and you tend to switch to an ice-cream or food truck menu instead. This may quickly lead to nutritional gaps that take a toll on your immunity and general well-being. A multi-vitamin complex is like an insurance against nutritional deficiencies, helping you get an adequate intake of vitamins and minerals to enjoy the summer like you mean it!

22 vitamins & minerals, including your top 3 summer essentials:

- 1. Vitamin A & E** help protect your skin from sun damage
- 2. Vitamin C** helps boost immunity, prevents sun damage and helps boost your body's response to seasonal allergies
- 3. Vitamin D:** as you're using sunscreen, your Vitamin D absorption may be smaller. This means supplementation in the summer is still a must!



Covers up to 100% of the EU RDI\* in vitamins and minerals!

\*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals

**VITAMIN B**  
Responsible for your nervous system, it promotes brain health and boosts your mood.

**VITAMIN C**  
This powerful antioxidant strengthens skin, teeth, bones and blood vessels.

**COPPER**  
Keeps your bones, nerves and blood vessels healthy and helps in iron absorption.

**MANGANESE**  
Supports bone health, boosts collagen production and reduces inflammation.

**IRON**  
Helps your red cells transport oxygen throughout the body, reducing fatigue and boosting concentration.

① **Multivitamin & Mineral man**  
60 tablets. 63.6g.  
Reg price/100g: £25.14

**29703**

② **Multivitamin & Mineral woman**  
60 tablets. 63.6g.  
Reg price/100g: £25.14

**29704**

**£15.99**

WELLNESS



## Premium supplements for vital health benefits

Vital nutrients needed to build and maintain strong bones and healthy teeth.



Provides fish oil derived essential fatty acids EPA and DHA that are vital for heart, vision and brain health.

① **31766 Marine Calcium & Vitamin D** 30 tablets. 29.4g. Reg price/10pcs: £4.00 **£11.99** ② **29705 Omega 3** 60 capsules. 41.6g. Reg price/100g: £31.24 **£12.99**

## Every 4th product below for FREE!\*

\*When subscribed to Wellness.  
Ask your Brand Partner for more information



③ **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** ④ **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** ⑤ **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑥ **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑦ **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑧ **29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** ⑨ **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** ⑩ **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

## Enjoy your shake... everywhere you go!

During warm days, we want to enjoy the weather and spend our time outside. But Wellness doesn't take holidays! This is why we've thought about a convenient way for you to taste a delicious shake anytime, anywhere!

Portable, lidded design to prevent splashes and spills. Reusable cup and straw for a more sustainable hydration. Double-walled cup made of durable, BPA-free plastic.

**NEW!**  
LIMITED EDITION



### Chocolate fit frappe

Who doesn't love the taste of an ice-cold frappe in a hot summer day? The smooth texture, the coffee smell... simply mouthwatering! What if you could enjoy them totally guilty-free? See how to do it!

### What you will need

Natural Balance Shake Chocolate flavour - 1 scoop  
Coffee - ½ cup  
Milk or soy milk - 100 ml  
Ice cubes - as many as you want!

### Preparation

Combine all ingredients in the cup and shake until they blend. It will only take you 1 to 2 minutes! Add the ice cubes at the end and voilà! Perfect summer drink!

### Wellness Cold Cup

Cup: 300ml, PS, height 13.5cm.  
Straw: PP, 18cm.

**43983**

A perfect refreshment for your summer walks!

**£8.99**

# It's all about balance!

We believe in the synergy of a wholesome diet: adequate hydration, physical activities, and positive lifestyle choices work together to optimise your overall health and well-being.

This set reflects exactly such balance: Supplementation to help bridge the gaps in your nutrition and give your organism a boost  
Shakes to snack smart and keep you on the healthy path



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE MORE

# Maximize your results!

Even if you reach your weight goals, maintaining them poses other challenges: preserving muscle growth, staying motivated, resisting temptations... Let this set give you a hand with that!

Natural Balance products come together with essential vitamins and minerals to help make fit lifestyle sustainable. Get ready to push your limits!



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE MORE

**1** Choose your favourite flavour of Wellness Shake or Protein Blend.

**2** Choose the WellnessPack for women or men.

Get your customised Health & well-being set

**1** Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

**2** Choose the WellnessPack for women or men.

Get your customised Fit lifestyle set



**29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**



**£52.98**

**Every 4th set FREE\***

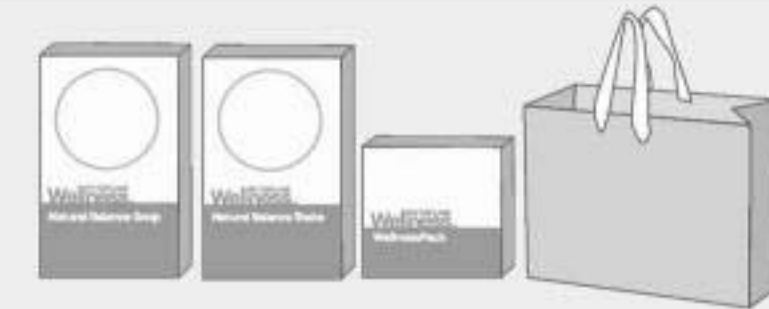
\*When subscribed to Wellness. Ask your Brand Partner for more information



**29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**



**£79.97**

**Every 4th set FREE\***

\*When subscribed to Wellness. Ask your Brand Partner for more information





## A precious secret to firmer skin



### HERO INGREDIENT

Exclusive Black Iris Infusion™ combines Iris Isoflavones and Meteorite Minerals to boost collagen and elastin production, resulting in improved skin firmness and reduced appearance of fine lines and wrinkles.

① **Royal Velvet Firming Day Cream SPF15**

50ml Merch price/100ml: £25.98

**22424 £22.00**

NOW FOR ONLY

# £12.99

  
**ROYAL VELVET**

40+ | For all skin types

Visibly reduces the appearance of fine lines and wrinkles

## 74% AGREE\*

\*Tested by 62 women, self-assessment after 4 weeks

Re-defined facial contours -

## 78% AGREE\*

\*Consumer effectiveness on 90 women over 40



② **22814 Royal Velvet Repairing Night Cream**

50ml Reg price/100ml: £44.00 **£22.00**

③ **22815 Royal Velvet Firming Eye Contour Cream**

15ml Reg price/10ml: £11.33 **£17.00**

## BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we extensively research and take the very best from nature, powering it with innovative science. The result? Safe and effective skin care ranges for every skin need and type.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Skin care

# 1



## CLEANSE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.

# 2



## TARGET

Reach for the lightweight Eye Cream to awaken the eye area and help reduce lines and wrinkles over time.

# 3



## BOOST

### Why does your skin need Hyaluronic Acid?

When you're young, your skin naturally produces enough Hyaluronic Acid (HA) to keep skin hydrated, but natural levels of HA diminish with age.

NovAge Ecollagen Serum features Low Molecular Weight Hyaluronic Acid (LMWHA) which is able to retain up to 1000 times its weight in water. It instantly boosts levels of skin hydration and its small, light molecules are more effectively absorbed by skin, plumping it from within.



**③ NovAge Ecollagen Wrinkle Power Serum**  
30ml Merch price/10ml: £9.33  
**33980 £36.00**  
**£27.99**

# 4



## MOISTURISE

Use day cream to hydrate, correct wrinkles and protect your skin, and night cream to nourish and replenish it.



**④ NovAge Ecollagen Wrinkle Power Day Cream SPF 35**  
50ml Reg price/100ml: £64.00  
**42426 £32.00**  
**⑤ NovAge Ecollagen Wrinkle Power Night Cream**  
50ml Reg price/100ml: £64.00  
**33982 £32.00**

Recommended for **30+**

**SKIN CONCERNS:**  
Visible wrinkles, fine lines and dryness

**PATENTED TRI-PEPTIDE TECHNOLOGY** boosts collagen production for significant wrinkle correction over time.



**LOW MOLECULAR WEIGHT HYALURONIC ACID** plumps wrinkles from within to visibly smoothe them instantly.

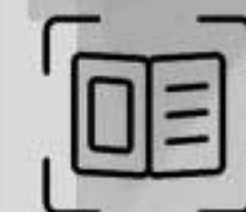


**EDELWEISS PLANT STEM CELL EXTRACT** helps guard against the deterioration of collagen and hyaluronic acid, to help slow skin ageing.



**Up to 49% wrinkle reduction instantly<sup>Δ1</sup>**

<sup>Δ1</sup>Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO PERSONALIZE YOUR ROUTINE WITH NOVAGE!



**⑥ NovAge Ecollagen Wrinkle Power SET**  
5 full-size products.  
Merch price/10pcs: £198.00  
**42489 £145.00**  
**£99.00**

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



Diminishes lines & wrinkles around the eye 80%\*

\*Consumer test.



② NovAge Time Restore Eye & Lip Cream

15ml Merch price/10ml: £16.66

32629 ~~£32.00~~

**£24.99**

⑦ SkinPro Cream Spatula

45277 ~~£5.00~~

**£3.99**

Cream Spatula S01

Recommended for 50+

SKIN CONCERNS:  
Deep wrinkles, loss of density and definition

Improved elasticity in mature skin  
94% agree<sup>Δ1</sup>

<sup>Δ1</sup>Consumer test using the NovAge Time Restore Skin Care Set.



RIBWORT PLANT STEM CELL EXTRACT helps maintain skin's density and prevent the development of age spots.



GENISTEIN<sup>SOY</sup> TECHNOLOGY helps to boost the skin's collagen and cellular water channel levels, re-densifying the skin and smoothing out deep wrinkles.



① 33984 NovAge Supreme Cleansing Gel 150ml

Reg price/100ml: £14.00 **£21.00**

② 32629 NovAge Time Restore Eye & Lip Cream 15ml Merch price/10ml: £16.66

~~£32.00~~ **£24.99**

③ 32630 NovAge Time Restore Revitalising Serum 30ml Reg price/10ml: £16.67

**£50.00**

④ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml Reg price/100ml: £80.00

**£40.00**

⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml Reg price/100ml: £80.00

**£40.00**



⑥ NovAge Time Restore SET

5 full-size products. Merch price/10pcs: £238.00

31774 ~~£183.00~~

**£119.00**

Recommended for 20+

SKIN CONCERNS:  
First signs of ageing, skin dullness

Skin radiance is improved 25x<sup>Δ2</sup>

<sup>Δ2</sup>Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.



TAURINE ENERGISING TECHNOLOGY with natural-origin Taurine and Scandinavian algae revitalises skin, boosts skin cells with energy and instantly reduces appearance of fine lines.



AÇAÍ PLANT STEM CELL EXTRACT helps protect skin from free radical damage and boosts hydration.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE HOW EXTERNAL FACTORS AFFECT YOUR SKIN WITH OUR FACEBOOK FILTER.



⑥ NovAge Skinergise SET

Set of 5 full-size products: cleanser, eye cream, serum, day and night creams. Merch price/10pcs: £158.00

42723 ~~£121.00~~

**£79.00**

① 33984 NovAge Supreme Cleansing Gel 150ml

Reg price/100ml: £14.00 **£21.00**

② 34515 NovAge Skinergise Ideal Perfection Eye Cream 15ml

Merch price/10ml: £9.99 ~~£20.00~~ **£14.99**

③ 34517 NovAge Skinergise Ideal Perfection Serum 30ml

Reg price/10ml: £10.00 **£30.00**

④ 34511 NovAge Skinergise Ideal Perfection Day Cream SPF 30 50ml

Reg price/100ml: £50.00 **£25.00**

⑤ 35075 NovAge Skinergise Ideal Perfection Night Cream 50ml

Reg price/100ml: £50.00 **£25.00**



Dark circles are visibly diminished - 76% agree\*<sup>1</sup>

\*Consumer tested, full routine, 4 weeks' use.



② NovAge Skinergise Ideal Perfection Eye Cream

15ml Merch price/10ml: £9.99

34515 ~~£20.00~~

**£14.99**

Convenient roller ball applicator.

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



**Helps facial contours to appear more defined\*1**

\*1Consumer tested with day and night cream on a panel of 71 women.



**④ NovAge Ultimate Lift Contour Define Day Cream SPF 15**  
50ml Merch price/100ml: £59.98  
**34510 £38.00**  
**£29.99**

**⑦ SkinPro Moisture Brush**  
45275 **£5.00**  
**£3.99**

Moisture Brush S03

Recommended for **40+**

**SKIN CONCERNS:**  
Loss of firmness and elasticity

**Restores 40% lost elasticity in just 4 weeks!Δ3**

Δ3Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.



**PATENTED ASPARTOLIFT TECHNOLOGY**  
Rejuvenates the skin's natural collagen and elastin production for firmer, more elastic skin and more defined facial contours.



**BUDDLEJA PLANT STEM CELL EXTRACT**  
Helps guard against collagen deterioration and provides antioxidant protection against free radicals, to help slow skin ageing.



**PATENTED TRI-PEPTIDE TECHNOLOGY**  
Boosts collagen production to help plump the skin and smoothe lines and wrinkles.



**⑥ NovAge Ultimate Lift Contour Define SET**  
Set of 5 full-size products. Merch price/10pcs: £218.00  
**44941 £171.00**  
**£109.00**

**① 33984 NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00** **② 34552 NovAge Ultimate Lift Contour Define Eye Cream** 15ml Reg price/10ml: £19.33 **£29.00**  
**③ 34550 NovAge Ultimate Lift Contour Define Serum** 30ml Reg price/10ml: £15.00 **£45.00** **④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15** 50ml Merch price/100ml: £59.98 **£38.00** **£29.99** **⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream** 50ml Reg price/100ml: £76.00 **£38.00**

Recommended for **ALL AGES**

**SKIN CONCERNS:**  
Skin pigment imperfections, uneven skin tone

**Diminishes dark spots by up to 50%Δ1**

Δ1Clinically tested using day cream and essence.



**PATENTED MULTI-BRIGHT TECHNOLOGY**  
targets and inhibits melanin production, and helps to correct dark spots and prevent new dark spot formation.



**GARDENIA PLANT STEM CELL EXTRACT**  
helps boost collagen production and inhibit the enzymes which cause its degradation, to help plump and visibly reduce wrinkles.



**⑥ NovAge Bright Sublime SET**  
5 full-size products. Merch price/10pcs: £178.00  
**31775 £139.00**  
**£89.00**

**① 33984 NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00** **② 32804 NovAge Bright Sublime Advanced Brightening Eye Cream** 15ml Reg price/10ml: £15.33 **£23.00** **③ 32805 NovAge Bright Sublime Advanced Brightening Multi-Action Essence** 30ml Reg price/10ml: £11.67 **£35.00** **④ 32658 NovAge Bright Sublime Advanced Brightening Night Cream** 50ml Merch price/100ml: £45.98 **£30.00** **£22.99** **⑤ 32803 NovAge Bright Sublime Advanced Brightening Day Cream SPF20** 50ml Reg price/100ml: £60.00 **£30.00**



**For more even skin with less dark spots**

**Inhibits melanin production while you sleep<sup>②</sup>**

②In vitro.



**④ NovAge Bright Sublime Advanced Brightening Night Cream**  
50ml Merch price/100ml: £45.98  
**32658 £30.00**  
**£22.99**

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

Recommended for  
ALL AGES

SKIN CONCERNS:  
adult breakouts and blemishes



Reduces and  
targets spot size  
and redness  
within one day\*

\*Consumer tested

① **NovAge Targeted 24-hour Blemish Correction**  
15ml Merch price/10ml: £13.33

45253 ~~£25.00~~

**£19.99**



② **45252 NovAge Advanced Breakout-Defence Emulsion** 30ml  
Reg price/10ml: £10.67 **£32.00**

③ **34508 NovAge Oil Balance Solution** 15ml Reg price/10ml: £21.33  
**£32.00**

## Pamper like a pro



• **PURIFYING BRUSH CLEANSING HEAD**



• **TONING METAL MASSAGE HEAD**



• **SKIN-REFINING SILICONE EXFOLIATING HEAD**

④ **SkinPro Sonic 3-in-1 System**  
Device 15.8 x 5.8 x 5.8 cm, ABS. Brush Cleansing Head diameter 4.77 cm, PP and nylon bristles. Silicone Exfoliating Head, diameter 5 cm, PP and silicone. Metal Massage Head 6.1 x 5 cm, PP and stainless steel.

29915 ~~£50.00~~

**£39.99**



Take care of hand skin:

⑦ **35073 NovAge Intensive Age Defence Hand Cream SPF 25** 50ml Reg price/100ml: £36.00 **£18.00**

⑧ **37607 Moisturizing Gloves With Touch**  
Material: Cotton, elastane, metalised fibre. Size: 18,8 x 12,9 cm. **£7.00**

⑤ **SkinPro Mask Spatula**  
A silicone spatula that is designed to provide you with an even and mess-free way to apply face masks or creams, without having to use your fingers. All skin types.

45276 ~~£6.00~~

**£3.99**



⑥ **SkinPro Sonic Brush Heads 2-pack**  
Size: Diameter 4.77 cm. Materials: PP with nylon bristles.

30878 ~~£11.00~~

**£8.99**



Give your skin care routine a boost



② **NovAge Facial Cleansing Oil**  
150ml Reg price/100ml: £14.00  
**38828 £21.00**



③ **NovAge Skin Priming Essence**  
150ml Reg price/100ml: £14.00  
**33987 £21.00**



④ **34143 NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector** 30ml  
Reg price/10ml: £7.00 **£21.00** ⑤ **33988 NovAge Skin Renewing Peel** 100ml Reg price/100ml: £16.00 **£16.00** ⑥ **33490 NovAge Intense Skin Recharge Overnight Mask** 50ml  
Reg price/100ml: £60.00 **£30.00** ⑦ **35076 NovAge Neck & Décolleté Advanced Sculpting Serum** 75ml Reg price/100ml: £44.00 **£33.00**



⑧ **40880 NovAge ProCeuticals Instant Peptide Ampoules** One-week course, 7 ampoules x 1,8 ml. Reg price/10ml: £39.68 **£50.00** ⑨ **40872 NovAge ProCeuticals Retinol Power Drops** 30ml Reg price/10ml: £12.67 **£38.00** ⑩ **40878 NovAge ProCeuticals 6% AHA Peel Solution** 30ml Reg price/10ml: £12.67 **£38.00**

⑪ **41563 NovAge ProCeuticals Niacinamide & Cica Bio-Cellulose Sheet Mask** 26ml  
Reg price/10ml: £4.23 **£11.00**

SKIN CHALLENGES: HYPERPIGMENTATION AND OTHER SKIN DISCOLOURATIONS, UNEVEN SKIN TONE

**10% Pure Vitamin C**  
(INCI: Ascorbic Acid)

Proven performance

**BRIGHTER LOOKING SKIN**  
(97% agree after day 28)\*

**REDUCES THE APPEARANCE OF UNEVEN PIGMENTATION**  
(93% agree after day 28)\*

\*Consumer test.



4-week intensive regimen (open a fresh bottle every week)



① **NovAge ProCeuticals 10% Vitamin C Solution**  
Counteracts hyperpigmentation to reveal an even and illuminated skin tone. Fresh Vitamin C innovatively packed for ultimate potency and performance. 4-weeks intensive regimen. 1 bottle a week. Dermatologically and consumer tested. 4x7 ml 0.2 fl.oz. Merch price/10ml: £17.85

40874 ~~£65.00~~

**£49.99**

SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN HOW TO USE PROCEUTICALS IN YOUR ROUTINE

Solid style for any occasion!

**NEW!**  
LIMITED EDITION



**UNISEX**

① **Amore Unisex Sunglasses**  
Make a sleek statement with these iconic, smoke colour shades in solid matte black framing. PC, stainless steel, copper, polyester, nylon, zinc alloy. One size.

42214  
**£9.99**



Sunscreen designed for sensitive skin and intense sun exposure. Travel size.

② **Sun 360 Cream Sensitive Body + Face SPF 50+ Very High**  
50ml  
Merch price/100ml: £27.98  
**35760 £18.00**  
**£13.99**



Strong sun protection for your child's sensitive skin

⑤ **Sun 360 Kids Cream Body + Face SPF 50 High**  
125ml  
Merch price/100ml: £11.19  
**34896 £18.00**  
**£13.99**



Provides intense hydration with the help of Hyaluronic Acid

③ **Sun Zone Self-Tanning Water Face and Body**  
100ml  
Merch price/100ml: £8.99  
**34898 £12.00**  
**£8.99**



Pocket-size stick for sun protection on the go.

⑥ **Sun 360 Sun Stick Body + Face SPF 30 High**  
8g Merch price/10g: £16.24  
**34899 £16.00**  
**£12.99**



Cool and re-hydrate your skin after a day in the sun

④ **Sun 360 After Sun Jelly Body + Face**  
150ml  
Merch price/100ml: £5.99  
**35759 £13.00**  
**£8.99**



The light, non-greasy texture is instantly absorbed and leaves no white residue.

⑦ **Sun 360 Lotion Body + Face SPF 30 High**  
125ml  
Merch price/100ml: £11.19  
**34890 £18.00**  
**£13.99**

Take your sun care to the next level!



- Convenient multi-protection sun spray with a super light, dry texture that leaves a silky bare skin feel.
- Very water- and sweat-resistant<sup>A</sup>



**? DID YOU KNOW?**



Up to 95% of skin aging is caused by the sun's rays. So better keep your sunscreen close and remember to reapply it every two hours!

⑧ **Sun 360 Dry Mist Body + Face SPF 50 High**  
100ml Merch price/100ml: £13.99  
**34891 £18.00**  
**£13.99**

## Step up your cleansing game!



- Remove every bit of make-up, sunscreen and everyday impurities to reveal a clear, bright and glowing skin.
- The fiber bristles head with bump shape can be used for face massage



REMOVES  
MAKE-UP



REMOVES  
DIRT



CLEANSSES  
PORES

① **Face Brush**  
4.5 x 2.5 cm.

38679 ~~£5.00~~

**£3.99**

- Innovative dispenser keeps cotton pads handy and dry

- Holds up to 35 cotton pads for easy access and a neater bathroom!



② **Cotton Dispenser**  
8.7cm x 7.65cm.

9522 ~~£6.00~~

**£3.99**

③ **Cotton Pads**  
40 pads.

17964 ~~£3.00~~

**£1.99**



All ages  
FOR NORMAL SKIN

## Let's get hydrated!

High five if you've been blessed with normal skin! But remember, it still has needs. Top of the list? You guessed it: **moisture!** And what could be more hydrating than the lush combo of **organic Aloe Vera** and super ingredient **Coconut Water**? It's the perfect tonic for keeping you fresh-faced, radiant and beautifully balanced!



HERO INGREDIENTS

**ORGANIC ALOE VERA & COCONUT WATER**

Aloe Vera is unrivalled in retaining moisture in your skin, while Coconut Water helps your skin re-hydrate and feel more refreshed than a sea breeze.



④ **Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water**  
50ml  
Merch price/100ml: £10.98

34821 ~~£8.00~~

**£5.49**

⑤ **Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water**  
125ml Merch price/100ml: £3.99

34819 ~~£7.00~~

**£4.99**

⑥ **Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water**  
150ml Merch price/100ml: £3.33

34820 ~~£7.00~~

**£4.99**



Helps instantly hydrate & refresh



Designed to tone, prime and refresh

Helps remove make-up without drying out skin



POST CONSUMER RECYCLED PLASTIC\*



SILICONE-FREE



BIODEGRADABLE FORMULA

\*Bottles only



⑦ **Love Nature Refreshing 2-in-1 Mask & Scrub with Organic Aloe Vera & Coconut Water**  
75ml Merch price/100ml: £6.65

34822 ~~£7.00~~

**£4.99**

⑧ **Love Nature Refreshing Eye Gel with Organic Aloe Vera & Coconut Water**  
15ml Merch price/10ml: £3.33

35590 ~~£7.00~~

**£4.99**



Refines pores & exfoliates

Helps relieve signs of tiredness

SKIN CARE

# Say hello to fresh, matte skin

All ages  
FOR OILY SKIN



BIODEGRADABLE  
FORMULA



SILICONE-FREE



④ **Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime**  
4.5g Reg price/10g: £17.78  
**34855 £8.00**



⑤ **Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime**  
75ml Reg price/100ml: £9.33  
**35576 £7.00**



⑥ **Love Nature Purifying Face Oil with Organic Tea Tree & Lime**  
10ml Reg price/10ml: £8.00  
**34849 £8.00**

Helps provide lightweight hydration and mattifies your skin.

**TEA TREE & LIME**  
A perfect combo for oily skin. Tea Tree essential oil helps combat blemishes with its antimicrobial superpowers, while Lime tones your skin and leaves it mattified.

Light-foaming gel removes make-up and impurities and helps control blemish-prone skin with salicylic acid.

Helps tone & tighten pores and leaves skin cleansed and refreshed.

① **Love Nature Purifying Gel Wash with Organic Tea Tree & Lime**  
125ml Merch price/100ml: £3.99  
**34841 £7.00**  
**£4.99**

② **Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime**  
50ml Merch price/100ml: £10.98  
**34845 £8.00**  
**£5.49**

③ **Love Nature Purifying Toner with Organic Tea Tree & Lime**  
150ml Merch price/100ml: £3.33  
**34843 £7.00**  
**£4.99**

# Show your skin some love!

All ages  
FOR OILY SKIN

Rich in plant tannins, moisturising **burdock extract** deeply purifies oily skin, leaving it cleansed and re-balanced.



① **Love Nature Clay Mask Burdock**  
10ml Merch price/10ml: £1.49  
**32635 £2.00**

**£1.49**



All ages  
All skin types

**POMEGRANATE & GRAPE**  
A superfruit duo for your skin, Pomegranate helps improve skin cell renewal and antioxidant-rich Grape seed extract combats free radicals for a protected, revitalized skin.

② **42135 Love Nature Antioxidant Sheet Mask All Skin Types** 24ml Merch price/10ml: £1.04 **£4.00**

③ **42134 Love Nature Vitality Sheet Mask All Skin Types** 24ml Merch price/10ml: £1.04 **£4.00**

Each sheet mask for  
**£2.49**



**ORANGE & OAT**  
Orange juice extract is like an antioxidant cocktail for your skin, helping to tone and revitalize it. Natural Oat extract quenches skin's thirst and offers it a soothing touch.





## YOUR DAILY DEFENCE AGAINST PREMATURE AGEING

The power of skin nutrients for firm, resilient skin

Age Revive helps reduce multiple signs of ageing to promote beautiful skin at any age! Using plants native to Sweden, our skin nutrition experts have formulated the right balance of skin nutrients and natural origin technology to target and improve 8 key signs of ageing, helping to keep skin looking healthy while protecting it from environmental stress.



Minerals, Sugars and Amino Acids from **SILVER BIRCH LEAF** help prevent dark spots

**MULTI RENEWAL8** improves skin firmness and elasticity

**POLLUPROTECT** is a natural, protective polymer shield that helps prevent signs of premature ageing and protects skin from harmful pollutants and environmental stress.

### MULTI RENEWAL8 TECHNOLOGY IN FOCUS:

**Polypeptides from Winter Pea** help skin defend itself against premature skin ageing and promote epidermal renewal and hydration

**Plant Sterols from Sea Buckthorn** with essential Fatty Acids that help replenish the skin barrier



**Eye Cream**  
Instantly cools, brightens, reduces puffiness and dark circles with microcirculation-boosting Aescin.



① Optimals Age Revive Eye Cream  
15ml Merch price/10ml: £5.99  
~~42550 £13.00~~  
**£8.99**

**Day Cream SPF 15**  
Helps reduce fine lines, wrinkles and dark spots and protects skin from UV damage and premature ageing with Flavonoids from Redcurrant.



② Optimals Age Revive Day Cream SPF 15  
50ml Merch price/100ml: £19.98  
~~42548 £15.00~~  
**£9.99**

**Night Cream**  
Helps replenish, hydrate and nourish skin overnight with Omega-3 and 6 acids from Linseed Oil.



③ Optimals Age Revive Night Cream  
50ml Merch price/100ml: £19.98  
~~42549 £15.00~~  
**£9.99**

**NEW!**

**Serum**  
Instantly re-plumps skin and provides 8-hour hydration with Hyaluronic Acid & Vitamin C.



④ Optimals Age Revive Serum  
30ml Merch price/10ml: £4.33  
~~42551 £17.00~~  
**£12.99**

**NEW!**

**Day Cream**  
Provides long-lasting hydration with mattifying effect. With Vitamin C to help protect the skin from environmental stressors.



**Serum**  
Offers clinically-proven instant and 24h skin hydration. With sugars from Blueberry.



**Eye Cream**  
Hydrates, refreshes and brightens tired-looking eyes. With soothing Tannins and Phenolic Acids from Hops.



**Light-gel night cream** restores hydration and balances shine. Formulated with Aqua Minerals.



① **Optimals Hydra Radiance Day Cream Light**  
50ml  
Merch price/100ml: £15.98  
**42580 £11.00**  
**£7.99**

② **Optimals Hydra Radiance Serum**  
30ml  
Merch price/10ml: £3.33  
**42567 £13.00**  
**£9.99**

③ **Optimals Hydra Radiance Eye Cream**  
15ml  
Merch price/10ml: £4.66  
**42566 £10.00**  
**£6.99**

④ **Optimals Hydra Radiance Night Cream Light**  
50ml  
Merch price/100ml: £15.98  
**42587 £11.00**  
**£7.99**

**MOISTURELOCKIN TECHNOLOGY IN FOCUS:**

**Shea Butter** helps to replenish skin barrier, protects and cares for the skin. **Natural origin humectants** work like magnets, holding moisture in the skin.



**MOISTURELOCKIN TECHNOLOGY** helps replenish moisture to protect the skin barrier

**ANTIOXIDANTS** from plants native to Sweden: Arctic Roseroot, Brown-Green Algae, Cloudberry, and Heather – help to neutralise free radicals

**POLLUPROTECT TECHNOLOGY** made with a natural polymer, helps shield skin from harmful pollutants and environmental stress.



  
**THE RIGHT SKIN NUTRITION FOR THIRSTY SKIN!**

Formulated to hydrate, comfort and protect your skin

Turn your skin from **dehydrated to comfortable** with Optimals Hydra Radiance that combines the right balance of wholesome skin nutrients with natural-origin technology and pollution protection for hydrated, glowing complexion.

**Rich or light - which cream to choose?**

With the new Optimals Hydra Range, you can choose between light and rich textures of moisturisers. Which of them is perfect for you? **Light gel cream texture** is thin, refreshing, mattifying and perfect for oily/combination skin and warmer months. **Rich, nourishing texture** is the right fit for dry, sensitive skin or for colder weather.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT OPTIMALS

**Rich Day Cream**

soothes, comforts and hydrates dry, sensitive skin. Formulated with Vitamins E, C, B3, B5 and B6.



**NEW!**

**Rich Night Cream** helps strengthen skin barrier overnight and provides deep nourishment. With Tannins from Sweet Chestnut.



⑤ **Optimals Hydra Radiance Day Cream Rich**  
50ml Merch price/100ml: £15.98  
**42588 £11.00**  
**£7.99**

⑥ **Optimals Hydra Radiance Night Cream Rich**  
50ml Merch price/100ml: £15.98  
**42589 £11.00**  
**£7.99**

# Become a VIP Customer

## Get rewarded for using Oriflame products!

You are what makes Oriflame special, so we created a unique programme unlike any other that puts you in control of your beauty for the first time – and rewards you for choosing a healthier, more beautiful life.

Talk to your Brand Partner and ask for their Personal Beauty Store link to register for free. Easy as VIP!

VIP



BECOME A VIP TODAY



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO REGISTER TODAY



### Free delivery

As a VIP, you always get free delivery on orders over £45.



### Get rewarded for shopping

For every purchase, you'll earn Beauty Reward Points – which you can redeem for free products. Plus, you get free product samples with every order and a 30-day money-back guarantee.



### Beauty advice

Every question, always answered! When you register as a VIP with your Brand Partner, they'll be able to give you the right beauty advice and help you buy the right products the first time.

## Get closer to a smoother version of your skin

Just like the flowing sea polishes every pebble laying on the beach, Optimals Body Gel increases your blood circulation to help you reveal super smooth skin.

### HOW TO USE

Apply to tummy and bust area mornings and evenings for best results.

### HERO INGREDIENT

#### CAFFEINE

Caffeine extracts works to boost blood microcirculation, thus helping to reduce cellulite and reveal smoother, toned-looking skin.

ORIFLAME  
SWEDEN

OPTIMALS  
BODY  
TUMMY AND BUST GEL

CAFFEINE + NUT GRASS  
TargetShape  
complex

- Tightens, smoothes and tones tummy and bust area
- Helps protect skin against further loss of elasticity.



#### Optimals Body Tummy and Bust Gel - Caffeine + Nut Grass

High performance body gel specially developed to tighten, smooth and tone tummy and bust area. Helps protect skin against further loss of elasticity. With TargetShape Complex. 125ml Merch price/100ml: £4.79

31983 ~~£11.00~~

# BEST PRICE OF THE YEAR

TUMMY AND  
BUST GEL  
FOR ONLY

# £5.99

## Give them the love they deserve!

Summer can be especially rough on our feet. Get them ready to go with a morning boost of hydration and pamper them with an intense moisture overnight!



### HERO INGREDIENTS

Natural Avocado oil & Aloe Vera leaf juice regenerate and hydrate the skin, keeping it looking youthful

### HOW TO USE

Generously apply foot cream on your feet in the evening to soften even the toughest skin while you sleep.



JUMBO!  
150ml



### HERO INGREDIENTS

Natural Arnica extract & Jojoba oil enhance skin elasticity as well as help to soothe and protect it

### HOW TO USE

Massage thoroughly into clean feet.



#### ① Feet Up Comfort Overnight Moisturising Foot Cream

An intensely moisturising overnight cream, with natural Avocado & Aloe Vera to soothe tired feet and soften even the toughest skin while you sleep. 150ml  
Merch price/100ml: £2.33

34935 £9.00

#### ② Feet Up Comfort Daily Softening Foot Cream

Keep your feet soft and healthy with the conditioning properties of natural Arnica and Jojoba. Perfect for delivering daily moisturisation without greasiness. 150ml  
Merch price/100ml: £2.33

32369 £9.00

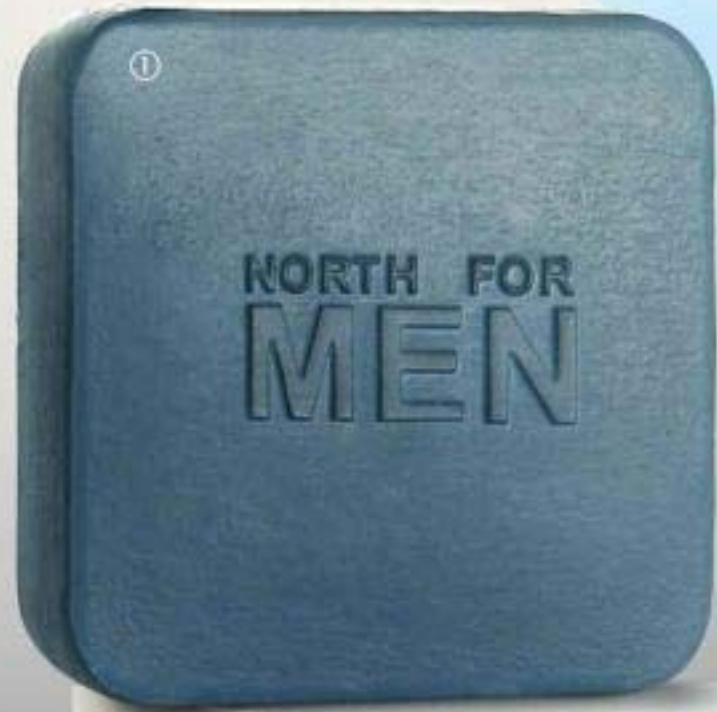
# BEST PRICE OF THE YEAR

EACH 150ML FOOT CREAM FOR ONLY

# £3.49

# Stay cool, no matter the weather

Keep your skin fresh and hydrated with a summer-proof cool sensation.



Replenishes and protects the skin



North For Men SubZero is formulated with Arctic Pro Defence technology, turbo charged with arctic ingredients and replenishing electrolytes to keep your skin quenched, invigorated and in peak condition.



Nourishes hair, invigorates the body



Moisturising Gel will lock-in hydration and cool you off with Arctic Fresh Mentol.



# BEST PRICE OF THE YEAR

### ① North For Men Subzero Soap Bar

Cooling North For Men SubZero soap bar packed with unique arctic ingredients and electrolytes to cleanse and refresh the skin. Arctic Pro Defence technology is boosted with Swedish Burdock Root and Arctic Fresh Menthol for a cooling effect. Dermatologically tested. 100g Merch price/100g: £1.19

35887 ~~£3.00~~

**£1.19**

### ② North For Men Subzero Hair & Body Wash

Nourishing hair and body wash provides 24HR hydration\*. With Arctic Pro Defence technology and replenishing electrolytes, it leaves your hair conditioned and skin refreshed with 24HR moisture. Dermatologically tested. Clinically developed for men.

\*Consumer tested 250ml  
Merch price/100ml: £1.12

35878 ~~£6.00~~

**£2.79**

### ③ North For Men Subzero 2-in-1 Moisturising Gel

Instantly absorbable facial moisturising gel delivers 24hr hydration<sup>1</sup>. With Arctic Pro Defence technology, delivering antioxidants and replenishing electrolytes that help to lock-in moisture and leave skin healthy, revitalised and with a cooling sensation. Dermatologically tested.

<sup>1</sup>Clinical test 50ml  
Merch price/100ml: £5.98

35877 ~~£6.00~~

**£2.99**

## Keep them looking natural!

During summer, we want to keep a fresh look. The more natural is our make-up, the better... and eyebrows are no exception!

2 Ultra-soft, mineral-powder shades, **designed for all hair colours**, easy to blend & apply for natural-looking arches – with **velvet-matte finish**.

**Soft, creamy wax** glides on smoothly & evenly, defining & maintaining the look longer.



### Get killer brows in 3 steps!



1. Choose the shade that fits you best or mix & blend 2 shades.



2. Apply powder in small strokes, brushing in the direction of the natural hair growth.



3. Apply the soft, creamy wax by stroking in short, upward movements.

**Precise brush applicators** help build up perfectly shaped arches.



#### The ONE Eyebrow Kit

Shape, define & enhance brows like a pro – with ease, with our revamped, All-in-1 Kit! Two ultra-soft powder shades blend in easily with hairs, creating natural-looking arches. Complete look with soft, creamy wax, defining & holding killer brows in place – longer! 3g Merch price/g: £2.16

~~£12.00~~

# BEST PRICE OF THE YEAR

EYEBROW KIT FOR ONLY

# £6.49

Summer shades,  
right on your  
lips!

Get inspired by  
the vibrant summer  
energy and choose  
your favourite colours  
for this season!



- Vibrant pigment blend for rich colour coverage
- CreamComfort Complex for soft texture, smooth glide and comfortable wear



Model is wearing: OnColour Cream Lipstick 38753 Coral Red.

**OnColour Cream Lipstick**  
Celebrate life with lipstick! These creamy, vibrantly-coloured lipsticks range from beige to purple. Each shade is formulated with Vibrant Pigment Blend, so you can count on perfectly textured colour for all occasions. The NEW OC Bullet and CreamComfort Complex provide a soft, smooth application and ensure even coverage for lovable, colour drenched lips. 4g  
Merch price/10g: £7.48  
~~£6.00~~

**BEST PRICE  
OF THE  
YEAR**

ONCOLOUR  
CREAM LIPSTICK  
FOR ONLY

**£2.99**

BEST PRICE OF THE YEAR





**WOODY AROMATIC**  
Black Pepper, Lavandin,  
Ambergis Accord



HIGH FRAGRANCE CONCENTRATION

**① Be The Wild Legend Eau de Toilette**  
Sophisticated masculine fragrance for driven men who love the thrill of the journey. Heady Ambergis Accord is entwined with black pepper and lavandin notes to build a refined fragrance that is warm and bursting with charisma. 75ml  
Merch price/100ml: £18.65

**34471 £24.00**

**£13.99**

**BEST PRICE  
OF THE  
YEAR**

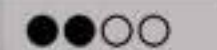


**For your next  
summer adventure**

Discover new, unexpected places with a fragrance that matches your passion for adventure and your bold approach to life.



**ORIENTAL WOODY  
AMBERY**  
Orange, Black Violet,  
Feminine Leather



HIGH FRAGRANCE  
CONCENTRATION

**② On The Edge Eau de Toilette**  
On the Edge with Feminine Leather, an unapologetic and addictive accord, like the bottle turns the fragrance upside down revealing a completely different woman. 50ml  
Merch price/100ml: £27.98

**33963 £24.00**

**£13.99**

BEST PRICE OF THE YEAR

**BEST PRICE  
OF THE  
YEAR**

AMBER ELIXIR  
MYSTERY FOR ONLY

**£17.99**



**Amber Elixir Mystery Eau de Parfum**

Unleash your inner sensuality. Exotic and mysterious, with whispers of feminine allure; Amber Elixir Mystery unveils the secrets of the bewitching red Amber gemstone from the Baltic Sea with a deep, sensual beauty. 50ml Merch price/100ml: £35.98

**35681 £30.00**



ORIENTAL CITRUS  
FLORAL

Orange Vanilla,  
Red Lily, Amber



VERY HIGH FRAGRANCE  
CONCENTRATION

**As mysterious as the deep sea**

Leave your trace of sensuality with the mysterious  
glory of red Amber from the Baltic Sea.



**TRY ME!**

Rub here to discover  
the scent



**HERO NOTE**

The exotic Red Lily flower is the perfect signature to the warm tones of Amber Elixir Mystery, with a velvety feel that adds to the sense of mystery, opulence and luxury.

BEST PRICE OF THE YEAR

## UPLIFTING LEMON & VERBENA: A HINT OF SUMMER SUNSHINE

The delicate, citrusy aromas of **Lemon & Verbena** marry perfectly, bringing you a fresh, revitalising dose of summer all year long.



- Our luxurious bath & body range **infused with natural essential oils**
- Hands felt **cleansed** but also **moisturised\***
- Smooth and silky. **Leaves skin soft\***

\*Consumer tested

① **Essense&Co. Lemon & Verbena Liquid Hand Soap**  
Vibrantly scented liquid hand soap hydrates as it delicately perfumes skin with uplifting Lemon and Verbena. Moisture-rich and gentle enough to use every day. Dermatologically tested. 300ml Reg price/100ml: £4.33  
**31850 £13.00**



ESSENSE&CO.  
LEMON & VERBENA  
LIQUID HAND  
SOAP  
**£6.49**

IF YOU BUY ANY PRODUCT FROM PAGES 96-131

Visibly younger-looking skin  
in 14 nights\*

£16.99

\*Consumer tested



40+ | For all skin types



DIAMON CELLULAR

White truffle extract provides  
**anti-wrinkle action**

Genuine diamond powder  
**illuminates the skin**  
from the inside

**Deep skin  
rejuvenation**  
at the cellular level

① **Diamond Cellular Night Restorative Treatment**

High-performing night treatment helps regenerate skin, enhance skin luminosity, and renew skin surface. Apply before sleep. Use every night. 30ml  
Merch price/10ml: £5.66

18437 ~~£32.00~~

**BEST PRICE**  
OF THE YEAR 2021

EACH FOR ONLY

**£3.99**

- ① 42509 Love Potion Perfumed Body Cream
- ② 42885 Eclat Femme Weekend Perfumed Body Cream
- ③ 31781 Giordani Gold Essenza Perfumed Body Cream
- ④ 42504 Amber Elixir Perfumed Body Cream

Merch price/100ml: £1.60

**£10.00**

provence vineyard peach,  
white freesia, musk

ginger, cocoa flower,  
chocolate

250ml

Try the scent  
and check the offer  
on page 78!

calabrian bergamot, orange blossom  
luxury essenza, tuscan wood

amber, heliotrope, mandarin

UK code 137112.1

Copyright ©2021 Oriflame Cosmetics AG  
Suite E and F, Falcon Drive, Old Stratford Business Park,  
Milton Keynes, United Kingdom, MK19 6FG  
[www.oriflame.co.uk](http://www.oriflame.co.uk)



[www.facebook.com/oriflameukireland](http://www.facebook.com/oriflameukireland)  
[instagram.com/oriflameukireland](https://www.instagram.com/oriflameukireland)  
[youtube.com/oriflameukireland](https://www.youtube.com/oriflameukireland)