

ROCK THE FIERCE LOOK


TOGETHER
TOWARDS
TOMORROW

ORIFLAME
— S W E D E N —

Catalogue 13 2022 (24/08 – 13/09)



CATALOGUE MENU

Beauty by Sweden

HIGHEST SAFETY STANDARDS



RESPONSIBLE DEVELOPMENT



Oriflame's hall of fame

Skin care

Make-up

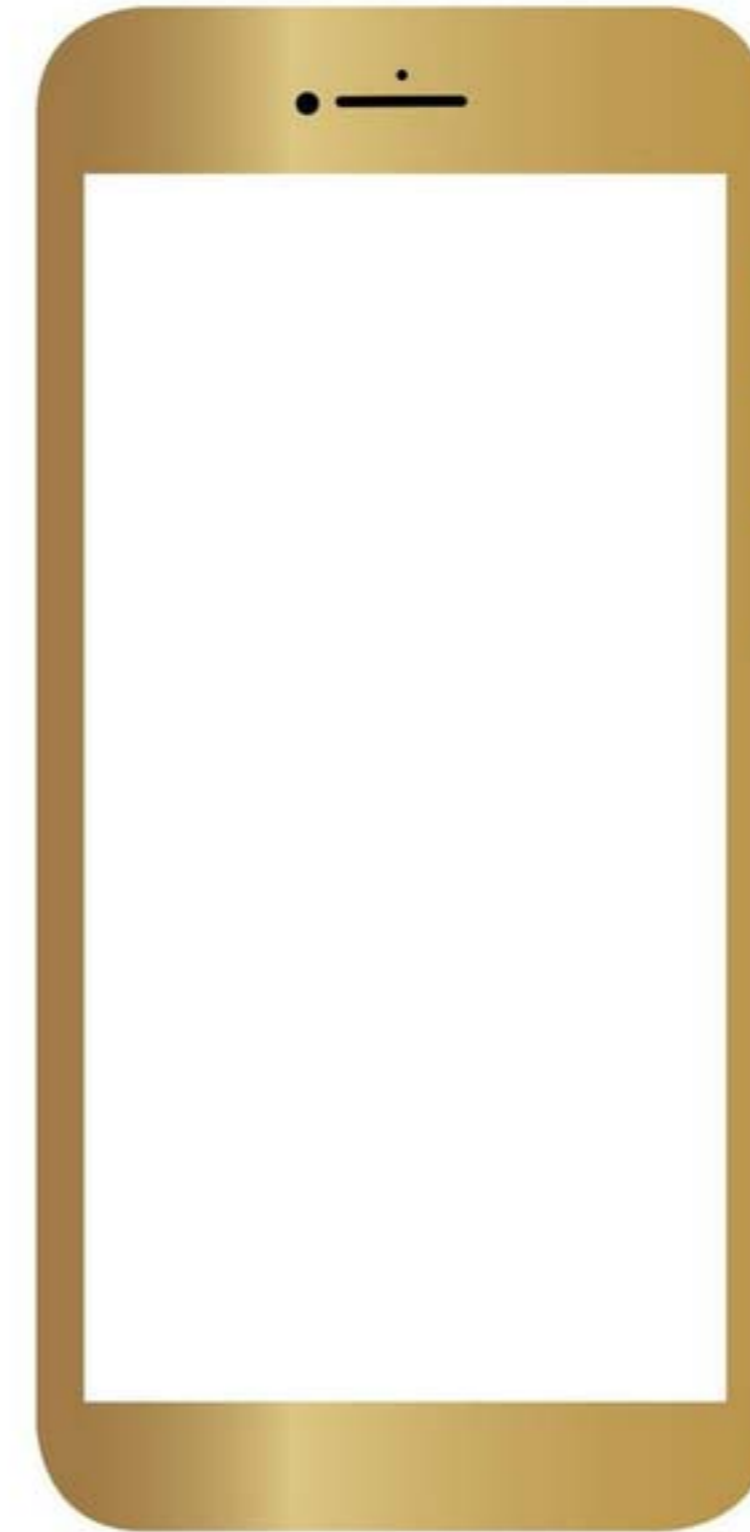
Wellness







Fragrance

For him

Personal care

Norrskan eCatalogue



-  Add to shopping bag
-  Special offer
-  Additional content
-  Return to menu
-  More information
-  Play video

HOW TO BROWSE AND SHOP



Swipe to browse or click on a section in the menu to go to it immediately.



Press the icons to view additional content and product information.



Press the bag icon to add a product to your shopping bag.



Press the shopping bag icon at the top of the screen to complete your order.



Ultra-fierce lashes



1. Open the eyelash clamp and place a full row of lashes between them. Close the clamp on the eyelashes for 20-30 seconds, or 45 seconds if your lashes are very straight.



2. Apply Tremendous Fierce Mascara starting at the inner corner of your lashes and working outwards. Repeat as desired to build extreme volume and intense length.

Beauty Hack!

For an even more defined feline look, you can use the blunt tip of the mascara to flick your outer lashes upwards. Roar!



① THE ONE Eyelash Curler
Metal

44001 £5.00
£2.99



• **FIERCE BLACK FINISH** to frame eyes with high-impact, saturated colour.*

• **EXTREME** volume.*

• **EXCLUSIVE FELINE INSTINCT BRUSH** is designed specially to load volume and expansion at the outer lashes for a distinctive feline effect.

*Consumer tested.

② THE ONE Tremendous Fierce Mascara
10ml Merch price/10ml: £7.99

£12.00

£7.99

43143
Black

FIERCE BROWS



1. Choose the brow stencil that suits you best -you've got 4 to choose from! Now, hold it against your brow. Like how it looks? Then you're ready for step 2!



2. Grab your Brow Pomade and fill in! Just dip the applicator in the pomade, wipe off excess product, and apply using small strokes. Build up the colour for a bolder look!

Model is wearing: THE ONE Brow Pomade 37740 Dark Brown.

Beauty Hack!

Even if it's a bold look you're going after, it's crucial not to use too much product.

Test out lines on the back of your hand before going to your brows till you're happy with the consistency!

6

THE ONE
THE ONE
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THE ONE
THE ONE
THE ONE



① THE ONE Eyebrow Stencils
100% sustainable recycled polybag, 7.5 x 3 cm stencils. 11 x 5 cm storage pouch.

44003 £3.00
£1.99

② THE ONE Brow Pomade
3.5g Merch price/g: £2.00

~~£11.00~~

£6.99

- Long-lasting and high-pigment formula that glides on easily, dries fast, and resists smudging
- Transforming cream-to-powder formula
- Buildable look, from natural to bold finish

37738
Blonde

37739
Medium
Brown

37740
Dark
Brown

7

FIERCE CAT EYE

The best thing about our duos is that they let you get creative... and there are many ways to show your fierce! Whether you go for a smokey eye, a cat eye or a combination of both, you've got this look!



Apply the eye shadow and blend it to the inner corner of your eye for an ombre effect.



Wait until the eye shadow is fully dry and apply the eye liner for a full cat eye!



THE ONE
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THE ONE

LIMITED EDITION

- Waterproof. *
- Smudge-proof. *
- Crease proof. *
- High pigmentation. *
- Long Lasting. *

*Consumer tested



43346 Azure Blue

43347 Emerald Green

43348 Dusty Champagne

43349 Frosted Purple

43350 Sunset Rose



THE ONE

COLOUR UNLIMITED
EYE SHADOW
& EYE PENCIL DUO

① THE ONE Colour Unlimited Eye Shadow & Eye Pencil Duo
1.2g Merch price/g: £6.66

£14.00

£7.99

9

BUY ANY THE ONE PRODUCT IN THIS CATALOGUE

AND GET FRAGRANCE MIST FOR

£4.99



LOVE POTION
Blossom Kiss

ORIFLAME
SWEDEN

② Love Potion Blossom Kiss Fragrance Mist
75ml
Merch price/100ml: £10.65

38526 ~~£10.00~~

£7.99



MAGNETISTA EAU DE PARFUM

YOURS FOR ONLY
£24.99

WHEN YOU SPEND £20
IN THIS CATALOGUE

SAVE £7.00

THE KEY TO UNSTOPPABLE ATTRACTION



CLINICALLY
PROVEN TO
ATTRACT THE
ATTENTION
OF EVERY 2 OUT
OF 3 MEN TESTED*

Our Master Perfumers collaborated with neuroscientists to ensure the fragrance's magnetic effects on men. After evaluating their emotional responses, brain activity and eye tracking, they could prove Magnetista's power to attract!



**Clinically tested on a panel of 33 men in Spincontrol Laboratory, France*

Magnetista Eau de Parfum
50ml Merch price/100ml: £63.98

42741 ~~£44.00~~
£31.99



SUPERIOR COVERAGE, INDULGING CARE

Every Giordani Gold product delivers a sensorial experience using unique textures and precious ingredients. Our Mineral Foundation is infused with skin revitalising Italian Volcanic Minerals and SPF 15 for a healthy and youthful complexion.

55
YEARS OF
ORIFLAME



I have been wearing a big name foundation for over twenty years till I decided to give the Giordani Gold Long Wear Mineral Foundation a try. I was just thrilled! Now there's no way I'm giving up my Giordani Gold!



Share your reviews with our beauty community online

**BEST
SELLER**

Long-lasting,
high coverage¹

Infused with
skin-rejuvenating
volcanic minerals

With SPF 15 to protect
against premature
ageing

¹Consumer tested by 114 women



Long Wear
Mineral
Foundation
SPF 15



31802
Porcelain

31803
Light Rose

31804
Light Ivory

31805
Rose
Beige

31806
Natural
Beige

Giordani Gold Long Wear Mineral Foundation SPF 15
Long-lasting, full-coverage SPF 15 foundation infused with rejuvenating precious Italian Volcanic Minerals. 30ml Merch price/10ml: £3.33

~~£16.00~~

£9.99



THE TIMELESS SOUL OF LUXURY

From the very beginning, Giordani Gold fragrances have been inspired by the enchanting scent of orange blossoms. Now, our Essenza Parfum features an opulent twist of the same heart, with an exclusively crafted note of Orange Blossom Luxury Essenza.

55
YEARS OF
ORIFLAME



HERO INGREDIENT

ORANGE BLOSSOM LUXURY ESSENZA

A sublime note exclusively created for Oriflame using the finest quality orange blossoms.

Sumptuous, moisturising body cream - perfumed to be the perfect base for the perfect scent!

Body spray for lasting freshness, exquisitely scented with the luminous beauty of Giordani Gold Essenza.



FLORAL WATERY

calabrian bergamot, orange blossom luxury essenza, tuscan wood



MAXIMUM FRAGRANCE CONCENTRATION



I absolutely love it! The hint of orange blossom lends an oriental twist which makes it light enough for the day but sumptuous enough for the evening too!



Share your reviews with our beauty community online



① Giordani Gold Essenza Perfumed Body Cream
250ml Merch price/100ml: £2.40

42206 ~~£10.00~~
£5.99

② Giordani Gold Essenza Perfumed Body Spray
75ml Merch price/100ml: £5.32

42806 ~~£6.00~~
£3.99

③ Giordani Gold Essenza Parfum
50ml Merch price/100ml: £65.98



42503 ~~£49.00~~
£32.99



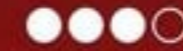
A BLEND OF HEAT, DESIRE & TEMPTATION

Each of our fragrances is created using the finest ingredients of perfumery to create a certain mood and feeling. Just like So Fever teases your skin with a seductive blend of untamed, heat-rising ingredients.

55
YEARS OF
ORIFLAME



ORIENTAL VANNILIC FRUITY
ginger flower, sweet sandalwood,
blackcurrant



VERY HIGH FRAGRANCE
CONCENTRATION

**BEST
SELLER**

HERO INGREDIENT

Ginger flower leaves a fragrant trail of hypnotic heat that will send your temperature rising.



The smell is seductive, exotic. I always receive compliments when I am wearing this perfume. Once smelled, never forgotten!



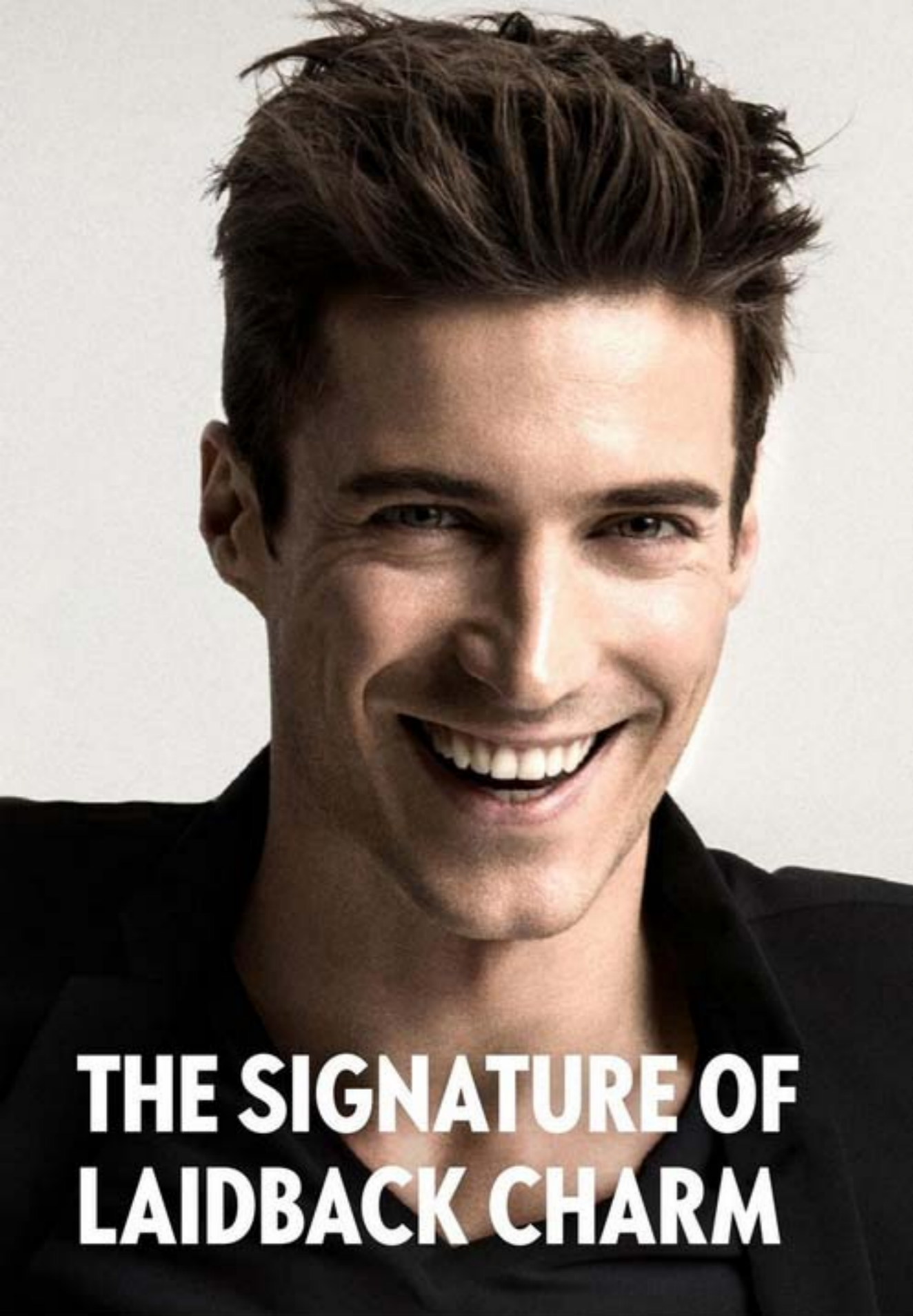
Share your reviews with our beauty community online



So Fever Her Eau de Parfum
50ml Merch price/100ml: £35.98
42787 ~~£28.00~~

£17.99

ORIFLAME
SWEDEN



THE SIGNATURE OF LAIDBACK CHARM

We believe fragrances are a powerful tool of personal expression: they tell a story of who you are and who you want to be. Be the Legend captures the essence of the urban man who follows his own path with rebellion and style.

55
YEARS OF
ORIFLAME



ORIENTAL WOODY FRUITY
Leather, Apple, Tonka bean

●●○○
HIGH FRAGRANCE
CONCENTRATION

HERO INGREDIENT



Tonka beans are the fruits of a tropical plant from South America. Their scent reminds one of vanilla and cinnamon, adding notes of passion to the fragrance.



Intense, aromatic, charismatic. Perfect to go out and smell like a modern man that plays the game keeping his style and character!



Share your reviews with our beauty community online

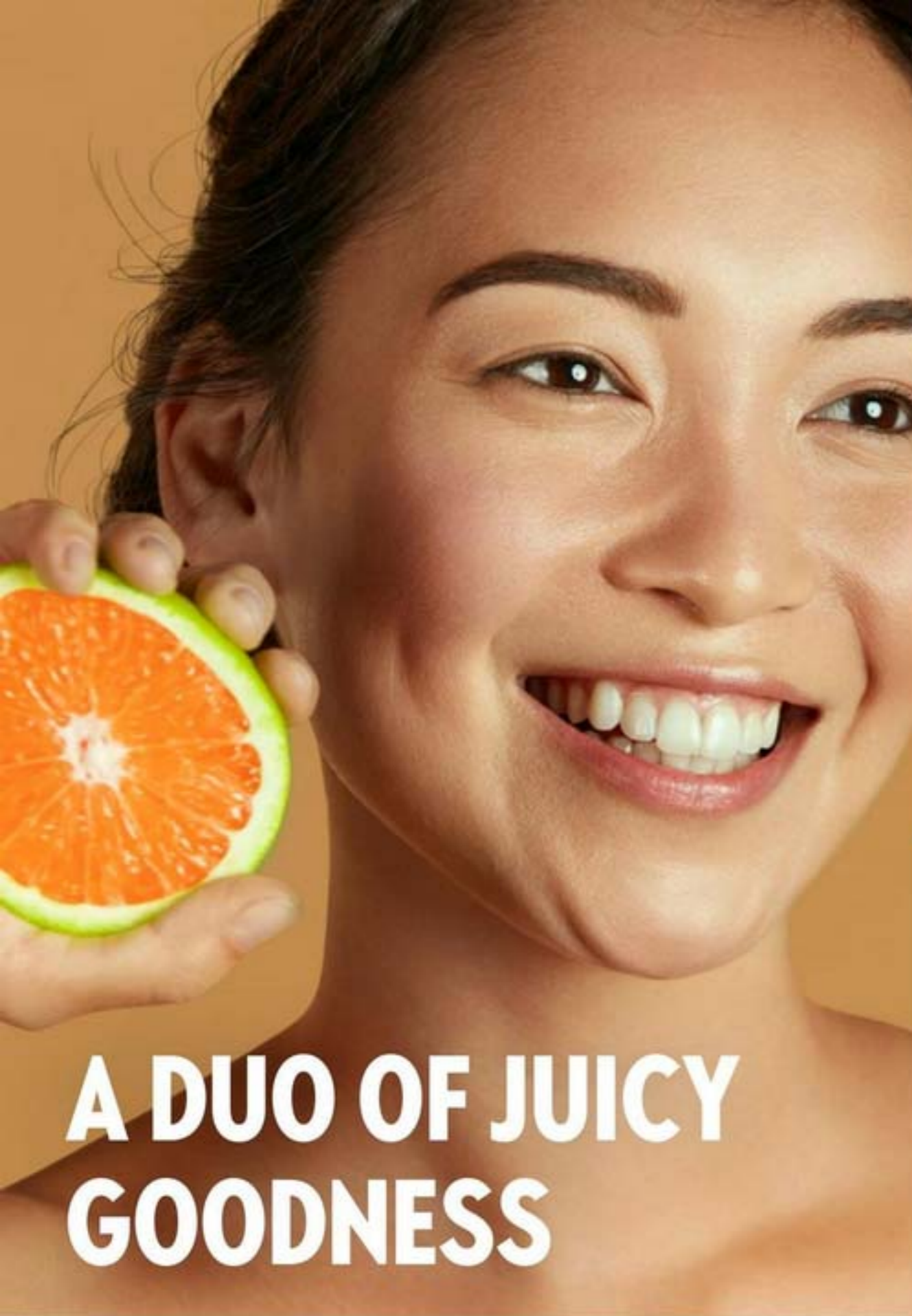


**BEST
SELLER**

Be the Legend Eau de Toilette
75ml Merch price/100ml: £22.65

30468 ~~£26.00~~

£16.99



A DUO OF JUICY GOODNESS

Essence & Co. is comprised of elegant products with natural essential oils and moisturising formulas inspired by noblest elements in nature. In this edition, the sparkling green mandarin combines with invigorating orange blossom to create an uplifting, effervescent experience.

55
YEARS OF
ORIFLAME



Another very cool edition of the Essence&Co. series! Actually, my favourite of the whole brand. Buying the matching body wash and lotion is a great idea for a present.



Share your reviews with our beauty community online

HAND & BODY WASH + HAND & BODY LOTION
£18.99
 SET CODE: 144248



HERO INGREDIENTS

GREEN MANDARIN
 Fresh, uplifting and full of sparkling notes, green mandarin oil is known to revitalise the skin.

ORANGE BLOSSOM
 Light, sweet and refreshing, orange blossom oil is extracted from freshly picked petals and is known for its invigorating and skin-conditioning properties.



① Essence&Co. Green Mandarin & Orange Blossom Hand & Body Wash
 300ml Merch price/100ml: £3.66

35833 ~~£15.00~~
£10.99



② Essence&Co. Green Mandarin & Orange Blossom Hand & Body Lotion
 300ml Merch price/100ml: £4.00

35834 ~~£16.00~~
£11.99



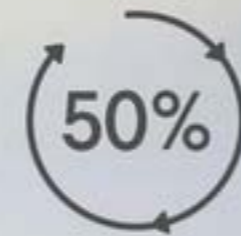
A RESCUE FOR YOUR HEELS

Formulated with recognised active ingredients and developed to directly target specific (and most stubborn) feet problems, Feet Up Advanced is your key to feet you can feel proud of!



55 YEARS OF ORIFLAME

Use the Stainless Steel Foot File to easily file away dry, hardened skin and reveal smooth, soft feet.



RECYCLED PLASTIC



This product helped me heal my heels, it can cope with even the most difficult cases. This is the best heel cream I've ever had, its action is really effective. You can feel the first effects after the first use. I sincerely recommend!



Share your reviews with our beauty community online

SOFTENING FORMULA WITH COCOA BUTTER, VITAMIN B5 AND UREA REPAIRS CRACKED HEELS IN JUST **7 DAYS***

feet up ADVANCED

ORIFLAME SWEDEN

CRACKED HEEL REPAIR & SMOOTH

10% UREA

MINERAL^{4E} BLEND

foot cream

e 75 ml 2.5 fl.oz

BEFORE

AFTER 7 DAYS

Apply twice daily - morning and evening, ideally after showering/bathing. Massage in to the feet, concentrating on the heels and areas of dry skin.

* Clinical test.

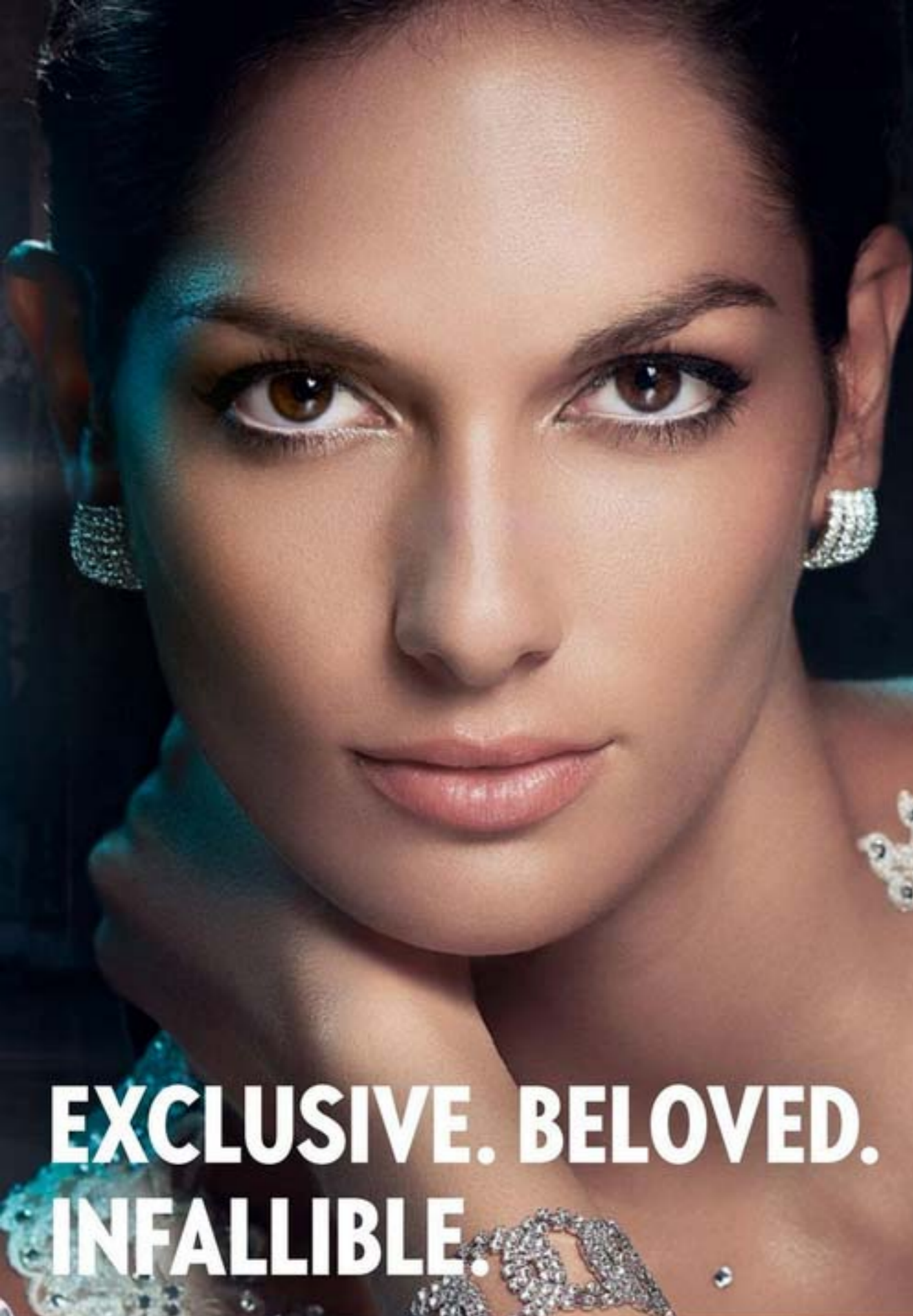
*Tested on 10 people with mildly cracked heels

⑦ Advanced Stainless Steel Foot File
Size: 19 x 3,8 cm. Material: Stainless Steel, 50% recycled PS

40778 £8.00
£3.99

⑧ Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream
75ml Merch price/100ml: £6.65
33027 £9.00

£4.99



**EXCLUSIVE. BELOVED.
INFALLIBLE.**

Diamond Cellular is one of our all-time favourite brands because of its effective anti-aging results. Indulge in a luxurious skin care experience and rejuvenate your skin at a cellular level!

55
YEARS OF
ORIFLAME



I have never been one to stick to beauty regimes, but these products make my skin feel so amazing and more luminous -I swear I look younger! I will definitely be sticking to Diamond Cellular. It's simply amazing.



Share your reviews with our beauty community online

HOW DOES A MICELLAR CLEANSER WORK?

The formula of Diamond Cellular Micellar Solution Cleanser is made of micelles, tiny oil molecules suspended in soft water that dissolve and remove dirt, make-up and oil without drying out your skin.

A DELUXE BLEND

- Diamond powder to help brighten skin
- Truffle to tonify and smooth wrinkles
- Skin Brightening Active to help reduce uneven pigmentation

HOW TO USE:



Apply with a cotton wool pad, massaging gently over face and neck. Wipe off, no need to rinse. Apply morning and evening.

40+

FOR ALL SKIN TYPES

**78%
AGREE***

GENTLY REMOVES EXCESS
OIL & IMPURITIES

* Consumer tested on 93 women
with all skin types



**Diamond Cellular Micellar
Solution Cleanser**
200ml Merch price/100ml: £6.50

21339 ~~£19.00~~

£12.99



EXPERT SKIN CARE SOLUTIONS

NovAge Proceuticals offers concentrated, precision treatments to safely and effectively target and address your personal skin challenges – for visible, proven results.

55
YEARS OF
ORIFLAME



I absolutely love Retinol drops. I noticed a real difference in my skin texture after few weeks of using.

Best Vitamin C ever! My skin is glowing, sun pigmentation is gone and capillaries vanished.



Share your reviews with our beauty community online

SKIN CHALLENGES:
fine lines, deep wrinkles,
uneven skin texture

Reduces the appearance of deep wrinkles
(91% agree after 28 days)*

Remember not to use Retinol and Vitamin C together.
Make sure you complete your treatment before switching to the next one.

SKIN CHALLENGES:
hyperpigmentation and other skin discolourations, uneven skin tone

Brighter looking skin
(97% agree after day 28)*



*Consumer test.

4-week intensive regimen (open a fresh bottle every week)

① **NovAge ProCeuticals Retinol Power Drops**
30ml Merch price/10ml: £9.00
~~40872 £40.00~~
£26.99

② **NovAge ProCeuticals 10% Vitamin C Solution**
4x7 ml 0.2 fl.oz. Merch price/10ml: £17.14
~~40874 £66.00~~
£47.99



Let's celebrate!

Do you long for opulence?

There's nothing like a rich and sumptuous scent to indulge your desire for feminine beauty and satisfy your craving for unparalleled luxury. What about adding a high-tech day cream and an intense scent to amplify your fragrance shelf?



See the special offer on the next page



FLORAL WATERY

Black rose, Datura, Sandalwood



HIGH FRAGRANCE CONCENTRATION

① Enigma Eau de Toilette
50ml Merch price/100ml: £43.98

42497 £34.00

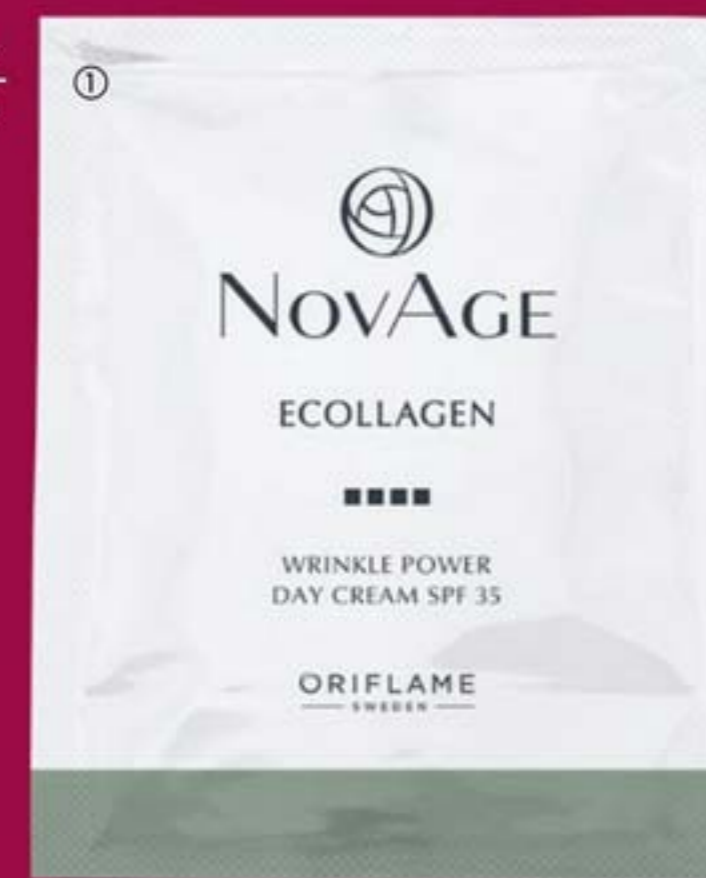


GET 2 SAMPLES
FOR FREE

WHEN YOU BUY
ENIGMA EAU DE TOILETTE
FOR ONLY

£21.99*

*AUTOMATICALLY ADDED



Try it, love it!

TRY THEM NOW AND BUY REGULAR SIZE
IN NEXT CATALOGUE

① NovAge Ecollagen Wrinkle
Power Day Cream SPF 35
Sachet
1.5ml

② All or Nothing Parfum
Vial
1ml

HERE'S FOR THE JEWELLERY LOVERS!

You know what they say, there's no such thing as having too much jewellery. What's important is to take care of it! This practical organiser will do the job... gorgeously!



Four separate compartments to categorise your jewellery pieces, plus a built-in mirror in the top lid. Looking good!



The compartments close in a 4-layered design that keeps your jewellery safe, while serving as a modern, sleek decoration.



Jewellery not included with the product.

NEW!
LIMITED EDITION

Delight Jewellery Organiser
ABS, polyester, EVA, glass.
L:10 x W:10 x H:10 cm.
45913 £19.99

NEW!
LIMITED EDITION



JEWELLERY ORGANISER

YOURS FOR ONLY

£9.99

WHEN YOU SPEND £20 IN THIS
CATALOGUE

SAVE £10.00



THE TENDEREST TOUCH



32



Strawberry Seed Oil contains fatty acids that are highly moisturising and skin-softening. It's also a natural source of antioxidants like vitamin C that helps protect the skin from free radicals.

① **Tender Care Protecting Balm with Strawberry Seed Oil**
15ml Merch price/10ml: £3.33

41680 ~~£8.00~~

**BEST
SELLER**



Original Tender Care formula with **natural beeswax** and a blend of **emollients** will soothe, soften and protect your skin with one gentle touch.

② **Tender Care Protecting Balm**

15ml Merch price/10ml: £3.33

1276 ~~£8.00~~

EACH FOR
£4.99

33



Texture-transforming buttery cleanser with Cupuaçu Butter, an exceptional moisturiser that helps retain water in the skin.

Hybrid primer cream with reflective oils to highlight facial contours, oil-absorbing powders to reduce shine and golden pearls for a beautiful golden sheen.

Ultra-hydrating toning mist with Skin-Zen Complex containing propanediol to prevent moisture from escaping and Panthenol (Vitamin B5) to soothe the skin.



CLEANSER AND MAKE-UP REMOVER IN ONE*



INSTANTLY BLURS AND SMOOTHS SKIN TEXTURE*



INSTANTLY CALMS AND SOOTHES SKIN*

① **Waunt Level Up Butter Cleanser**
150ml
Merch price/100ml: £9.99
41374 £20.00
£14.99

② **Waunt Woke Up Like This Skin Retoucher**
40ml Merch price/100ml: £42.48
40670 £23.00
£16.99

③ **Waunt Smooth Cheeks Liquid Toner-cream**
150ml Merch price/100ml: £9.99
41375 £20.00
£14.99

*Based on ingredients *Consumer tested



34



all bottles and jars



HYDRA RADIANCE FOR DEHYDRATED/DRY SKIN

THE RIGHT SKIN NUTRITION FOR THIRSTY SKIN!



MOISTURELOCKIN TECHNOLOGY
helps replenish moisture to protect the skin barrier



ANTIOXIDANTS from plants native to Sweden: Arctic Roseroot, Brown-Green Algae, Cloudberry, and Heather – help to neutralise free radicals



POLLUPROTECT TECHNOLOGY
made with a natural polymer, helps shield skin from harmful pollutants and environmental stress.



Rich or light: which cream to choose?

Light gel cream with thin texture, refreshing and mattifying effect, perfect for oily/combination skin and warmer months. Rich cream has nourishing texture, it's the right fit for dry, sensitive skin or for colder weather.



RICH NIGHT CREAM

helps strengthen skin barrier overnight and provides deep nourishment. With Tannins from Sweet Chestnut.

① **Optimals Hydra Radiance Night Cream Rich**
50ml Merch price/100ml: £15.98
42589 £12.00
£7.99



RICH DAY CREAM

soothes, comforts and hydrates dry, sensitive skin. Formulated with Vitamins E, C, B3, B5 and B6.

② **Optimals Hydra Radiance Day Cream Rich**
50ml Merch price/100ml: £15.98
42588 £12.00
£7.99

35



Use morning and evening on cleansed skin.

Apply tiny dots along your orbital bone, careful to avoid getting it in the eyes. Lightly pat with the ring finger, until cream is fully absorbed. Discontinue use if irritation occurs.



Tannins + Phenolic Acids from Hops
- skin nutrients known to help calm and soothe the skin.

MOISTURELOCKIN TECHNOLOGY IN FOCUS:

Shea Butter helps to replenish skin barrier, protects and cares for the skin.

Natural origin humectants work like magnets, holding moisture in the skin.



For well-rested look every day

- **Fast-absorbing texture**, cools on contact
- **Reduces the appearance of dark circles and puffiness**
- **95% who tested it agreed eye area looks awakened and feels refreshed.***



Ophthalmologically tested
Suitable for all skin types

*Consumer test on 59 women aged 18-30 years for 4 weeks

Optimals Hydra Radiance Eye Cream
15ml Merch price/10ml: £3.99
42566 ~~£11.00~~
ONLY
£5.99

URBAN GUARD 3D For city-stressed skin

FACE THE CITY WITH CONFIDENCE!

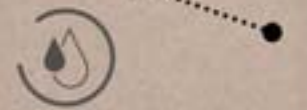
URBAN3RESCUER
A powerful 3-part complex helps strengthen and balance your skin while reinforcing hydration with hyaluronic acid.

POLYPHENOLS
- from Nordic spruce known for their antioxidant abilities

POLLUPROTECT TECHNOLOGY
Provides a natural shielding layer from pollution to fortify skin's protection.

MULTIFUNCTIONAL CLEANSER
deeply purifies pores and revitalises skin with **Blueberry Crush**.

SERUM helps hydrate and reinforce skin's protection with **Small Hyaluronic Acid**.



① Optimals Urban Guard 3D Essence Serum
30ml
Merch price/10ml: £4.00
~~44254 £18.00~~
£11.99

② Optimals Urban Guard 3D Multifunctional Cleanser
125ml Merch price/100ml: £7.19
~~44253 £12.00~~
£8.99

③ Optimals Urban Guard 3D Mist
100ml
Merch price/100ml: £7.99
~~44257 £12.00~~
£7.99

④ Optimals Urban Guard 3D Day Cream SPF 25
50ml
Merch price/100ml: £21.98
~~44259 £16.00~~
£10.99

APPLY ALONE DIRECTLY TO SKIN OR WITH YOUR FACE CREAM OR SERUM:

1. Blend 1 to 2 drops of the booster with your cream or serum.
2. Apply avoiding direct contact with eyes.
3. For best results, use daily for at least 7 days.



GIVE YOUR SKINCARE A YOUTHFUL BOOST!

⑤ Optimals Skin-Plumping Booster
15ml
Merch price/10ml: £6.66
~~44387 £15.00~~
£9.99

Nature's recipes to fit your skin needs!

FOR YOUR LIPS

Hydrating Passion Fruit, refreshing Mint & Lime and gently exfoliating Golden Sugar will revive your lips and delight your senses!

Designed to leave skin more radiant looking

Nourishes and hydrates dry lips



① Love Nature Smoothing Lip Mask & Scrub Tropical Bliss
15ml Merch price/10ml: £2.33
~~37578 £5.00~~
£3.49



② 35427 Love Nature Radiance Gel Mask All Skin Types 10ml Merch price/10ml: £1.99
~~£3.00~~ ③ 35426 Love Nature Revitalising Cream Mask All Skin Types 10ml Merch price/10ml: £1.99
~~£3.00~~ ④ 35428 Love Nature Clarifying Clay Mask All Skin Types 10ml Merch price/10ml: £1.99
~~£3.00~~
£1.99

Orange Juice and Natural Oat extracts leave skin revitalised and radiant



POMEGRANATE & GRAPE help revitalise, purify and shield skin from damage.

⑤ 42134 Love Nature Vitality Sheet Mask All Skin Types 24ml Merch price/10ml: £1.04
~~£4.00~~ ⑥ 42135 Love Nature Antioxidant Sheet Mask All Skin Types 24ml Merch price/10ml: £1.04
~~£4.00~~
£2.49

ALL AGES | DRY SKIN

Designed to leave a soft, velvety skin feel

① Love Nature Soothing Mask with Organic Oat & Goji Berry
75ml

Merch price/100ml: £6.65

34860 £7.00

£4.99

Helps leave skin clear, fresh & radiant

② Love Nature Soothing Micellar Water with Organic Oat & Goji Berry
150ml Merch price/100ml: £3.33

34858 £7.00

£4.99



NATURAL OAT is rich in B vitamins that help soothe and soften dry skin.

③ Love Nature Creamy Mask Oat
10ml
Merch price/10ml: £1.49

32634 £2.00

£1.49

From 100% natural vegetable fibre

④ Konjac Sponge
Diameter: 6 cm.

29038 £7.00

£4.99

ALL SKIN TYPES | SUITABLE FOR SENSITIVE SKIN

Leaves skin feeling smooth & hydrated

① Essentials Face Cream with Vitamin E & Canola Oil
75ml

Merch price/100ml: £5.32

42027 £5.00

£3.99



Soap, alcohol & paraben free

② Essentials Face Wash with Vitamin E & Canola Oil
150ml Merch price/100ml: £2.33

35764 £4.50

£3.49



FOR OILY, BLEMISH-PRONE SKIN

CLEAR SKIN FROM TOP TO TOE!



3-IN-1 RED CLAY BAR CLEANSER:
CLEANSES the skin of dirt and make-up
PURIFIES and unclogs the pores
EXFOLIATES to remove dead skin cells



Natural Red Clay helps absorb sebum and has soothing, softening and purifying properties.

Salicylic Acid removes dead skin cells and penetrates deep into the pores to unclog them.

NEW!



For daily use on face and body

④ Pure Skin 3-in-1 Clear-Out Clay Bar Cleanser
75g Merch price/100g: £5.99

44138 £6.00

£4.49



① Pure Skin 5 Minute Oil-control Clay Mask
50ml
Merch price/100ml: £11.98

41674

£9.00

£5.99



② Pure Skin Mattifying & Cooling Face Lotion
50ml Merch price/100ml: £11.98

41673

£9.00

£5.99



Place the tweezer parallel to skin surface with tips facing outward, press down lightly. Once the blackhead is out, squeeze around it, roll and lift curved tip up and away. Cleanse the skin before and after.

③ Advanced Blackhead Remover Tweezer
Stainless Steel. 9cm.

42464 £7.00

£4.99

Understanding hormonal depletion

Menopause brings along a sharp decrease of oestrogen levels, a hormone vital for the collagen synthesis. As a result, the skin loses density, facial contours lose definition and wrinkles deepen.

Increasing age also leads to a reduction of the number of melanin-producing cells, forcing the existing ones to work even harder. This causes melanin to accumulate in dense patches, visible as age spots.

NovAge Time Restore set, designed to counteract the effects of hormonal depletion, leaves the skin denser and more resilient, with redefined facial contours and less pronounced deep wrinkles and age spots.

NOVAGE ROUTINE STEPS

CLEANSE

1



TARGET

2



BOOST

3



MOISTURISE

4



Read more about this step on pages xx-yy.

42

NovAGE

SKIN CONCERNS: Deep wrinkles, loss of density and definition

Recommended for 50+

TIME RESTORE



CLINICALLY PROVEN TO IMPROVE MATURE SKIN^{Δ2}

Δ2 Clinical test for hydration using the NovAge Time Restore Skin Care Set.



⑥ **NovAge Time Restore SET**
Set of 5 full-size products.
Merch price/10pcs: £238.00

31774 ~~£186.00~~
£119.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Merch price/100ml: £11.33 ~~£21.00~~ £16.99
- ② 32629 NovAge Time Restore Eye & Lip Cream 15ml Reg price/10ml: £22.67 **£34.00**
- ③ 32630 NovAge Time Restore Revitalising Serum 30ml Reg price/10ml: £17.00 **£51.00**
- ④ 32627 NovAge Time Restore Multi-Correcting Day Cream SPF 15 50ml Reg price/100ml: £80.00 **£40.00**
- ⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml Merch price/100ml: £63.98 ~~£40.00~~ **£31.99**

SKIN CONCERNS:

Sensitive, reactive skin, signs of ageing

Recommended for ALL AGES

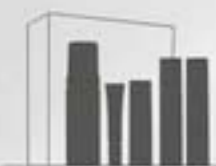


Clinically proven to reduce skin sensitivity^{Δ1}

^{Δ1} Clinical test using NovAge Skinrelief Set – cleanser, eye cream, serum, day cream without SPF and night cream.



⑥



⑥ NovAge Skinrelief Pro Resilient SET

Set of 5 full-size products.

44480 ~~£157.00~~
£105.00

- ① 38382 NovAge Skinrelief Pro Resilient Foam Cleanser 150ml Reg price/100ml: £14.00 **£21.00**
- ② 38390 NovAge Skinrelief Pro Resilient Eye Cream 15ml Reg price/10ml: £18.67 **£28.00**
- ③ 38391 NovAge Skinrelief Pro Resilient Serum 30ml Reg price/10ml: £14.00 **£42.00**
- ④ 40794 NovAge Skinrelief Pro Resilient Day Cream SPF 30 50ml Reg price/100ml: £66.00 **£33.00**
- ⑤ 38385 NovAge Skinrelief Pro Resilient Night Cream 50ml Merch price/100ml: £49.98 ~~£33.00~~ **£24.99**

SKIN CONCERNS:

Visible wrinkles, fine lines and dryness

Recommended for 30+



Instantly reduces wrinkles by up to 49% ^{Δ2}

^{Δ2} Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



⑥



⑥ NovAge Ecollagen Wrinkle Power SET

Set of 5 full-size products. Merch price/10pcs: £210.00

42489 ~~£157.00~~
£105.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Merch price/100ml: £11.33 ~~£21.00~~ **£16.99**
- ② 33979 NovAge Ecollagen Wrinkle Power Eye Cream 15ml Reg price/10ml: £18.67 **£28.00**
- ③ 33980 NovAge Ecollagen Wrinkle Power Serum 30ml Reg price/10ml: £14.00 **£42.00**
- ④ 42426 NovAge Ecollagen Wrinkle Power Day Cream SPF 35 50ml Reg price/100ml: £66.00 **£33.00**
- ⑤ 33982 NovAge Ecollagen Wrinkle Power Night Cream 50ml Merch price/100ml: £49.98 ~~£33.00~~ **£24.99**

NovAGE
ULTIMATE LIFT

SKIN CONCERNS: Loss of firmness and elasticity

Recommended for 40+

RESTORES 40% LOST ELASTICITY IN JUST 4 WEEKS!^{Δ3}



⑥



⑥ NovAge Ultimate Lift Contour Define SET

Set of 5 full-size products. Merch price/10pcs: £238.00

44941 ~~£186.00~~
£119.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Merch price/100ml: £11.33 ~~£21.00~~ **£16.99**
- ② 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml Reg price/10ml: £22.67 **£34.00**
- ③ 34550 NovAge Ultimate Lift Contour Define Serum 30ml Reg price/10ml: £17.00 **£51.00**
- ④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml Reg price/100ml: £80.00 **£40.00**
- ⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml Merch price/100ml: £63.98 ~~£40.00~~ **£31.99**

^{Δ3} Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.

SKIN CONCERNS: First signs of ageing, skin dullness

Recommended for 20+

SKIN RADIANCE IS IMPROVED
25X^{Δ2}



⑥ NovAge Skinergise SET
Set of 5 full-size products. Merch price/10pcs: £170.00
~~42723 £124.00~~
£85.00

① 33984 NovAge Supreme Cleansing Gel 150ml Merch price/100ml: £11.33 ~~£21.00~~ **£16.99** ② 34515 NovAge Skinergise Ideal Perfection Eye Cream 15ml Reg price/10ml: £14.00 **£21.00** ③ 34517 NovAge Skinergise Ideal Perfection Serum 30ml Reg price/10ml: £10.67 **£32.00** ④ 34511 NovAge Skinergise Ideal Perfection Day Cream SPF 30 50ml Reg price/100ml: £50.00 **£25.00** ⑤ 35075 NovAge Skinergise Ideal Perfection Night Cream 50ml Merch price/100ml: £39.98 ~~£25.00~~ **£19.99**

Δ2 Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.

SKIN CONCERNS: hyperpigmentation, uneven, patchy skin tones

Recommended for ALL AGES

REDUCES VISIBLE
HYPERPIGMENTATION
LIKE DARK SPOTS BY 20%^Δ



⑥ NovAge Brilliance Infinite Luminosity Set
Set of 5 full-size products. Merch price/10pcs: £210.00
~~44680 £157.00~~
£105.00

① 33984 NovAge Supreme Cleansing Gel 150ml Merch price/100ml: £11.33 ~~£21.00~~ **£16.99** ② 35746 NovAge Brilliance Infinite Luminosity Eye Cream 15ml Reg price/10ml: £18.67 **£28.00** ③ 34509 NovAge Brilliance Infinite Luminosity Serum 30ml Reg price/10ml: £14.00 **£42.00** ④ 35744 NovAge Brilliance Infinite Luminosity Day Cream SPF30 50ml Reg price/100ml: £66.00 **£33.00** ⑤ 35745 NovAge Brilliance Infinite Luminosity Night Cream 50ml Merch price/100ml: £49.98 ~~£33.00~~ **£24.99**

Δ Clinical test.

STEP

4

MOISTURISE



The power of night care

During the night the cellular activity in the skin increases. To take advantage of that, the formulations of night creams are designed to help replenish the skin, restore it and prevent moisture loss. So be sure you don't forget about this step in your routine!

① SkinPro Moisture Brush
Length: 18.5 cm.

45275 £6.00
£3.99

Moisture Brush 503

SKIN CONCERNS:
Deep wrinkles, loss of density and definition

Skin feels more dense & defined 88%¹

¹Consumer test using the NovAge Time Restore Skin Care Set.

SKIN CONCERNS:
Loss of firmness and elasticity

Effectively makes skin feel firmer¹

¹Consumer tested with day and night cream on a panel of 71 women.

SKIN CONCERNS:
Visible wrinkles, fine lines and dryness

Soft, smooth skin in the morning¹

¹Consumer test using day and night cream.

SKIN CONCERNS:
First signs of ageing, skin dullness

Clinically proven all-night hydration^{Δ1}

^{Δ1}Stratum Corneum. Night Cream alone, after first use.

SKIN CONCERNS:
Hyperpigmentation, uneven, patchy skin tones

A radiant, even complexion upon waking^{*}

^{*}Consumer test.

SKIN CONCERNS:
Sensitive, reactive skin, signs of ageing

Leaves skin feeling soothed and comfortable before you go to sleep - 93% agree^{*}

② NovAge Time Restore Regenerative Night Cream 50ml Merch price/100ml: £63.98 32628 £40.00 £31.99	③ NovAge Ultimate Lift Contour Define Night Cream 50ml Merch price/100ml: £63.98 34549 £40.00 £31.99	① NovAge Ecollagen Wrinkle Power Night Cream 50ml Merch price/100ml: £49.98 33982 £33.00 £24.99	② NovAge Skinergise Ideal Perfection Night Cream 50ml Merch price/100ml: £39.98 35075 £25.00 £19.99	③ NovAge Brilliance Infinite Luminosity Night Cream 50ml Merch price/100ml: £49.98 35745 £33.00 £24.99	④ NovAge Skinrelief Pro Resilient Night Cream 50ml Merch price/100ml: £49.98 38385 £33.00 £24.99
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^{*}Consumer test.

ALWAYS START WITH CLEANSING!



It is a crucial first step in your routine. Undesirable impurities accumulate on the surface of the skin around the clock, so remember to do it twice every day.

Morning to remove dead skin cells, cellular debris from the skin's natural biological processes, sweat and excess oil & sebum.

Evening to get rid of dirt, pollution particles, sweat, excess oil & sebum, sunscreen and make-up residues.

**COMPLETE
CLEANSING
WITHOUT DRYING
THE SKIN***

**Consumer test.*

NovAge Supreme Cleansing Gel
150ml Merch price/100ml: £11.33

33984 £21.00
£16.99



SKIN STORY:

EFFECTIVE SUN PROTECTION

Did you know that the UV radiation is the primary cause of skin ageing? Make sure your skin gets the ultimate protection using NovAge Day Shield with SPF 50 UVA/ PA++++.



**THE HIGHEST
SPF PROTECTION
THROUGH THE UVA
AND UVB FILTERS**

HOW TO USE

Apply onto face and neck in the morning after your day cream. Can be re-applied throughout the day for maximum protection.



**NovAge Day Shield SPF50 UVA/PA++++
Advanced Skin Protector**
30ml Merch price/10ml: £5.66

34143 £22.00
£16.99

WAKE-UP

55
TOGETHER
TOWARDS
TOMORROW



Made from durable acrylic for easy everyday filing.

① Nail It Crystal Nail File

Material: Acrylic
Size: 13.7 x 1.2 cm

42288 £3.50

£1.99

DELICIOUS, JUICY SHADES!

Take the best out of summer with delicious sorbet-inspired nails! The Colour Coverage Technology delivers pure, striking colour and a shiny finish you'll love!

Model is wearing manicure: OnColour Nail Polish 38987 Spicy Red, OnColour Nail Polish 40973 Pink Litchi, OnColour Nail Polish 40972 Musk Melon.



② OnColour Nail Polish
5ml Merch price/10ml: £6.98
£5.00

BUY
ANY 1
NAIL POLISH FOR
£3.49

+

BUY
ANY 2
FOR ONLY
£2.49
EACH

Get ready for eye play



- All-in-one palette for eyes and brows.
- 8 matching shades.
- Rich pigments: designed for lasting wear.



38815 Smokey Nude



38814 Blushed Pastel

① OnColour All Eyes Palette
4.24g Merch price/10g: £18.84

£11.00
£7.99

Graphic eyeliner

②



- Matte & sparkle shade combos
- Comfortable wear
- Vitamin E



41367 Grey & White



41368 Mocha & Rose Gold



41369 Blue & Sapphire



41370 Jungle & Olive Green



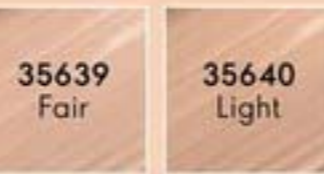
41371 Plum & Copper

② OnColour Perfect Duo Eye Pencil
1.5g
Merch price/g: £2.66

£5.50
£3.99

Go light on make-up

- Lightweight Coverage
- Moisture Blend for hydrating benefits
- Skin Blurring Agent to help cover imperfections



③ BB Cream SPF 10
OnColour
30ml Merch price/10ml: £1.33

£6.00
£3.99



OnColour

Let
YOUR EYES
do the talking

① OnColour Mega Black Kajal
2.6g Merch price/g: £1.15

£5.50
£2.99

39371 Black



② OnColour Multiple Lash Mascara
8ml

Merch price/10ml: £4.36

£6.50
£3.49

41715 Black



43135 Black



TREMENDOUS VOLUME

Gives you 520% more volume than naked lashes* for a bolder, full-lash look.

* Consumer Tested

① THE ONE Tremendous Mascara

10ml
Merch price/10ml: £7.99

£12.00
£7.99



40672 Black



XXL LASHES

Overload and oversize your lashes with 5-in-1 benefits: length*, volume*, separation*, curl* and care.

* Consumer Tested

② THE ONE 5-in-1 WonderLash XXL Mascara

8ml
Merch price/10ml: £9.99

£12.00
£7.99



42780 Black



DOUBLE EFFECT

Use the small narrow cap for long, defined lashes or/ and the wide inner cap for pumped up volume.

BEST SELLER

③ THE ONE Double Effect Mascara

8ml
Merch price/10ml: £11.24

£13.00
£8.99



④



BEST SELLER



④ THE ONE 5-in-1 WonderLash Mascara
8ml Reg price/10ml: £13.75
£11.00

⑤ THE ONE Eyelash Shield

100% silicone, Polybag 100% recycled PE
44004 **£3.00**
£1.99



or

TIMELESS CAT EYE

ARTSY GRAPHIC LINES

DELIVERS ONE CONTINUOUS LINE WITHOUT DRAGGING OR STOPPING

- Highly pigmented
- Formula doesn't dry out
- Long wearing - 24 hours' wear*
- Suitable for contact lens wearers

*Consumer tested

① THE ONE Eyeliner Stylo

0.8ml Merch price/ml: £6.86

£9.00
£5.49



INNOVATIVE BRUSH TIP APPLICATOR FOR HIGH-PRECISION LINES*

- Waterproof*
- Highly pigmented*
- Smudge/smear proof*
- Long lasting - 24-hour wear*

*Consumer tested

② THE ONE Wonder Liner

2.5ml Merch price/ml: £2.40

£10.00
£5.99

4 STEPS TO flawless skin

PRIMER

Prep your skin to look just the way you want it! Choose the primer that target your skin needs -or mix and match!

COLOUR CORRECTION

Apply on cheeks to calm stressed skin. With chamomile extract to help sooth and balance your skin.

① THE ONE Make-up Pro Primer Colour Correction
30ml Merch price/10ml: £2.33

41974 ~~£10.00~~
£6.99



GLOW ENHANCER

Illuminates and brightens the skin*
With Aloe Vera to help moisturise skin.

② THE ONE Make-up Pro Primer Glow Enhancer
30ml Merch price/10ml: £2.33

41973 ~~£10.00~~
£6.99



POWDER

Seal your look with pressed powder -just apply with the sponge provided!

34647
Light

34648
Light Plus

34649
Medium

34650
Dark

- Long lasting matte finish - **up to 10 hours***
- **Blurs the look of fine lines** and skin imperfections*

* Consumer Tested on top of regular liquid foundation

① THE ONE Everlasting Pressed Powder
10g Merch price/10g: £7.99

~~£13.00~~
£7.99

FOUNDATION

Apply directly to the face using clean fingertips, a blender or foundation brush.

- **Soft-matte** finish
- Life resistant foundation: **fade proof, transfer proof and water resistant***
- Buildable, **medium coverage**
- Suitable for **all skin types**

③ THE ONE Everlasting Sync Soft Matte Foundation SPF 10 & UVA protection
30ml Merch price/10ml: £3.33

~~£14.00~~
£9.99



Consumer Tested

BLUSH

Apply on the apples of the cheeks (try also on the tip of the nose!) for a more lively look

Seamless blending

Designed for **lasting wear**

Fashionable shades, **matte to radiant**, for natural-looking finish.



② THE ONE Powder Blush
6g
Merch price/10g: £13.32

~~£13.00~~
£7.99

③ THE ONE Blush Brush
FSC®-certified wood handle, Aluminium ferrule, PBT bristles.
17x4cm.

42482 ~~£8.00~~
£5.49





① **THE ONE Lip Brush**
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 13x1cm.

42488 ~~£6.00~~ **£3.99**

② **THE ONE Dual Eyebrow Brush**
FSC®-certified wood handle, Aluminium ferrule, Nylon and PBT bristles. 15x1cm.

42487 ~~£7.00~~ **£4.49**

③ **THE ONE Concealer Brush**
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42483 ~~£7.00~~ **£4.49**

④ **THE ONE Dual Eyeshadow Brush**
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42485 ~~£7.00~~ **£4.49**

⑤ **THE ONE Blending Brush**
FSC®-certified Wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42484 ~~£7.00~~ **£4.49**

⑥ **THE ONE Stippling Brush**
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 17x3cm.

42479 ~~£9.00~~ **£5.99**



Take your contouring to perfection with these flexible, reusable stencils!

⑦ **Cheek Contouring Stencil**
Material: PP. Size: 15,5 x 7 cm
37229
£3.00

LIMITED EDITION



⑧ **Black Cosmetic Bag**
Recycled polyester, zinc alloy.
L:21.5 x W:13.5 x H:5 cm.

44597
£11.99



Cleaning brushes has never been so easy!



Equipped with a suction cup for keeping it secured while using.



After wetting your brush with water or cleanser, simply swirl it around the cleaning mat. Use the different textured areas for a perfect brush cleaning!

Top half ideal for deep cleaning



NEW!
Keep your brushes clean with a textured mat, specially designed to make this make-up lover task easier and effective!

Wavy bottom half for rinsing or cleaning smaller brushes



① **THE ONE Contouring Brush**
FSC®-certified Wood handle, Aluminium ferrule, PBT bristles. 14x3cm.

42480 ~~£9.00~~
£5.99

② **Makeup Brush Cleaning Mat**
Thermoplastic rubber. 10 x 10 x 2.5 cm.

45736 ~~£5.00~~
£3.99

Set and forget matte lips



- Clinically proven
- **99% FIXATION ON LIPS^Δ**
- Ultra intense **MATTE FINISH***
- Up-to **8 HOURS**
- long lasting wear*

^ΔClinically Tested
*Consumer Tested

**BEST
SELLER**

① THE ONE Colour Unlimited
Ultra Fix Lipstick
3.5g Merch price/g: £2.57
£12.00
£8.99



② THE ONE
Colour Stylist
Metallic Lipstick
3.8g
Reg price/g: £2.63
£10.00

37715 Nude Platinum	37716 Gold Metal	37717 Titanium Lilac	37718 Heavy Bronze	37719 Scarlet Copper
37720 Red Magnetic	37721 Iron Raspberry	37722 Cherry Mercury	37723 Burgundy Steel	



③ Face Mirror
Diameter: 15.5 cm. Size: 22 x 8 cm.
29043 **£10.00**
£7.99



④ Cosmetic Bag
Polyester. L:19 x H:13 x W:13cm
41121 **£12.00**
£9.99

On-trend saturated shades

Create perfectly defined lips with the Sculpt and Sign Bullet exclusive to THE ONE Colour Stylist Ultimate Lipstick. The arrowed tip is designed to deliver a more precise application whilst the seductive curve shape contours perfectly to your lips for enhanced definition.

- Rich colour, intense coverage.
- Long-lasting, hydrating wear
- Sharp pointed tip to easily create any lip shape you desire.



THE ONE Colour
Stylist Ultimate
Lipstick
3.8g
Merch price/g: £1.84
£10.00
£6.99



Model is wearing: THE ONE Colour
Stylist Ultimate Lipstick: 37663 Rebel Red.



A NEW LEVEL OF NAIL CARE

① Nail It Manicure Kit

Materials: Stainless Steel, Carbon Steel, Sandpaper, PS. Size: 12 x 10 x 1.5cm

42290 ~~£10.00~~ **£6.99**



② THE ONE Pro Wear Quick Dry & Plumping Top Coat

8ml Merch price/10ml: £7.49

42568 ~~£9.00~~ **£5.99**

③ THE ONE Pro Wear Peel Off Base Coat

8ml Merch price/10ml: £7.49

41894 ~~£9.00~~ **£5.99**



HOW TO USE

Paint a coat of the revitalising serum onto clean, dry nails. Massage the formula into nails until absorbed. Apply as often as needed.

Strong and hydrated

- Revitalises and improves look of nails with **Grape Extract**, Vitamin C and E
- Hydrates with glycerin to help enhance nail resilience.

④ THE ONE Expert Care Miraculous Nail Serum

8ml Merch price/10ml: £6.24

41759 ~~£8.00~~
£4.99

BEST SELLER



⑤ THE ONE Ultimate Gel Nail Lacquer Step 1

8ml Reg price/10ml: £10.00

£8.00

⑥ THE ONE Ultimate Gel Top Coat Step 2

8ml Reg price/10ml: £10.00

43185 **£8.00**

41187 Nude Sorbet	41188 Cashmere Rose	41189 Rosy Mocha	41190 Sparkling Coral
41191 Bloze Peony	41192 Lilac Snow	41193 Mulberry Wood	41194 Rich Goldmine
41195 Fiery Red	41196 Deep Maroon	41471 Sundaze Punch	41472 Lilac Peony
41473 Ruby Berry	41474 Bronze Sand		

Express your style!

- Designed for long-lasting wear
- Highly pigmented nail art lacquer
- Quick dry formula



1. Apply The ONE Pro Wear Art Nail Lacquer high precision brush in any colour to bare or polished nails.



2. Create desired design with the fine tip



3. Apply The ONE Pro Wear Quick Dry & Plumping Top Coat (42568) to secure your design.



NEW high-precision brush for easy application of nail art designs

THE ONE Pro Wear ART Nail Lacquer
5ml
Merch price/10ml: £9.98

~~£9.00~~
£4.99



SEIZE THE DEAL!

Until stocks last

Up to -40%

SEIZE THE DEAL!

Until stocks last

Up to -40%



① The ONE Gloss N' Wear Nail Lacquer
8ml
Merch price/10ml: £4.36
~~£7.00~~
£3.49



Multi-use make-up palette

- Unique soft, creamy formula and cream-like, powder texture.
- High Performance - specialised Filling Technology for richly pigmented payoff with medium, buildable coverage.

② The One Face & Eyes Make-up Palette
8.47 g. Merch price/10g: £11.79
44007 ~~£16.00~~
£9.99



No more fallout!

- Protects under eye from makeup residue
- Each pack contains 10 shields

③ Eyeshadow Shield
Size: L 6.6cm x W 4.7 cm.
44765 ~~£3.95~~
£2.99



Primer
Instantly reduces the appearance of pores and keeps your skin matte



① The ONE Pore Minimising Primer
20ml
Merch price/10ml: £3.00
33709 ~~£10.00~~
£5.99



Waterproof
mascara with 5-in-1 effect!



Waterproof



33004 Black

② The ONE 5-in-1 Wonder Lash Waterproof Mascara
8ml Merch price/10ml: £6.24
~~£10.00~~
£4.99

Duo brow pencil

Use to highlight under the brow arch

33697
Blonde

33698
Brown

Use to fill in and define brows



③ The ONE Duo Brow Pencil
1.8g
Merch price/g: £3.33
~~£10.00~~
£5.99

Prime, Define & Sculpt

Longevity Enhancing Waxes

A unique wax blend designed to smooth the lips and boost the longevity of your chosen lipstick. Primes, defines, sculpts and prevents feathering.

42700
Translucent



Apply to the outline of the lips before application of lipstick or all over as a base to hold your lip look in place.

① Giordani Gold Iconic Sculpting Lip Liner
1.35g Merch price/g: £5.18

£9.00
£6.99



PERFECT WITH PEARL PRIMER

Prime your face with complexion-perfecting Moisturising Pearls to enjoy energised skin with angelic pearl glow that seems to radiate from within.

COLOUR TRANSFORMING PEARLS

Hybrid pearls burst to release micro-encapsulated pigments when coming into contact with skin for a subtle colour transformation.



- Moisturises skin for a smooth, supple base for your make-up.
- Infused with **Hyaluronic Acid**, for more youthful looking skin.

② Giordani Gold Tinted Moisturising Pearls - Natural Glow
30ml Merch price/10ml: £4.66

42742 £21.00
£13.99



FLAWLESS AS SILK

Inspired by delicate silk, new Giordani Gold Liquid Silk Foundation imparts the perfect natural finish. An ultra fluid foundation with SPF 12 that looks and feels invisible, yet delivers immaculate coverage and luminosity with just a few silky drops.

SHEER / MEDIUM COVERAGE

- Infused with **Optical Blurrers** so skin appears luminous, blurring imperfections and imparting a more youthful appearance*.

- Inspired by the delicacy of silk that perfects your complexion*

* Consumer tested



GIORDANI GOLD

Liquid Silk Foundation
SPF 12

32919
Vanilla

32920
Porcelain

32921
Light Ivory

32922
Natural Beige

32923
Amber

Giordani Gold Liquid Silk Foundation SPF 12
30ml
Merch price/10ml: £4.33

£21.00
£12.99



Norrskan
MATCH YOUR
EXCLUSIVE LIFESTYLE

LIMITED
EDITION

With natural Rose Quartz and
rose gold plating



CLICK HERE
to view whole
NORRSKEN
CATALOGUE

① **Flowerly Quartz Necklace**
Brass, natural rose quartz stone, glass. Rose gold plating.
Length (chain + extension): 43 + 7 cm.
44836 £31.99

② **Flowerly Quartz Earrings**
Brass, natural rose quartz stone, glass.
Rose gold plating.
H:4 x W:2 cm.
44741 £34.99

③ **Flowerly Quartz Bracelet**
Brass, natural rose quartz stone, glass.
Rose gold plating. Length (chain +
extension): 18 + 5 cm.
44697 £29.99

SET OF 3
FLOWERY QUARTZ
NECKLACE +
EARRINGS + BRACELET
FOR ONLY
£72.99

SET CODE: 144250



Accentuates
Volume by
10x⁺

• Infused with botanical
origin Forget-me-Not
Extract to help nourish
and protect the lashes

Oriflame's most
lengthening mascara
ever^Δ

with divine definition and separation. *
Infused with Vitamin Cloud for instant
nourishment - and overtime!

FLAT MASCARA BRUSH

The unique shape allows
you to separate and
lengthen your lashes
upwards and outwards -for
exquisite lashes that look
like wings!



① **Giordani Gold Iconic
Glide Eye Pencil**
1.75g Merch price/g: £4.57
~~£10.00~~ £7.99

② **Giordani Gold Slant
Tweezer**
Stainless steel. 9.5x1x1.48 cm.
37457 £8.00
£5.49



35990
Black
Forte

③ **Giordani Gold
Volumising
Fortemente Mascara**
8ml Merch price/10ml:
£14.99
£16.00

EACH MASCARA
FOR
£11.99

* Consumer Tested
Δ Clinically proven up to 77% more length

42343
Black

④ **Giordani Gold
Angel Caress
Lengthening Mascara**
8ml Merch price/10ml:
£14.99
£16.00

Brace yourselves

Harsher weather conditions brought along by the approaching season call for strengthening your defences! Our Astaxanthin & Bilberry Extract, a daily food supplement, contains antioxidants that combat the negative effects of oxidative stress by protecting the body's cells from the inside out.

A combination of powerful antioxidants, including Astaxanthin, Bilberry Extract, and Vitamins C and E.



Freshwater microalgae *H. Pluvialis*, a natural source of astaxanthin, help provide protection from free radicals and oxidative stress.



Bilberry extract is one of the richest sources of anthocyanins, a type of flavonoid with strong antioxidant benefits.



Vitamin C & E protect skin from oxidative stress.

Take 1-2 capsules per day with a meal for a healthy boost of natural antioxidants



Astaxanthin & Bilberry Extract
1 Month Supply.
Merch price/10pcs: £5.00
29688 ~~£17.99~~

£14.99

Mix, store, and carry your Wellness essentials for easy nutrition on-the-go.

NEW!



① Wellness Smartshake Bottle

Size: 220 x 95mm, 600ml
Material: PP (bottle) and PE (lid)
stainless steel (clip)

44622 £10.99

3-in-1 shaker: water bottle +
pill container + powder container



② Wellness Shaker

Materials: PE, PP, stainless steel. BPA
free. Size: 220 x 95 mm. 600 ml.

45381 £9.00

Store your shakes or soups in this 11 premium
quality stainless steel container.



③ Wellness Premium Container

14.5 x 11 cm.

27728 £12.99



④ Natural Balance Soup asparagus

21 servings. 420g. Reg price/100g: £6.90

29695 £28.99

⑤ Natural Balance Soup tomato & basil

21 servings. 420g. Reg price/100g: £6.90

29694 £28.99

Every 4th Natural Balance Soup for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Where delicious meets nutritious

Do you love to snack during the day? Here's a healthy alternative to high processed, sugar and salt-loaded junk foods! Natural Balance Shakes in three mouth-watering flavours. You try to keep your diet balanced, but it's still missing some nutritional value? Boost it with protein and fibre with our unflavoured Protein Blend that you can add to virtually any meal!

Your shake contains*:

ENERGY 70 - 71 kcal
per serving
PROTEIN 6.7 - 7.1 g
per serving
FAT 1.5 - 1.7 g
per serving
CARBOHYDRATES
6.1 - 6.4 g per serving
SUGAR 3.5 - 3.8 g
per serving only
FIBRE 1.6 - 1.8 g
per serving

*Amounts vary slightly depending on
the flavour. Check the packaging for
detailed nutritional content.

① 29689 Natural Balance Shake strawberry flavour

21 servings. 378g.

Reg price/100g: £7.67

£28.99

② 29690 Natural Balance Shake vanilla flavour

21 servings. 378g.

Reg price/100g: £7.67

£28.99

③ 29691 Natural Balance Shake chocolate flavour

21 servings. 378g.

Reg price/100g: £7.67

£28.99

④ 36169 Protein Blend

378 g.

Reg price/100g: £7.67

£28.99



Every 4th Protein Blend or Shake for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

HOLISTIC BEAUTY: BALANCE FROM INSIDE OUT

Season for balance

Transition from hectic working days to resting evenings or from sunny summer to gloomy autumn can be challenging. Make sure to balance your mind and support your organism's wellbeing daily to stay happy and strong all throughout the year!



BY ORIFLAME Wellness™

Holistic approach to beauty means feeling your best inside and out. And that's our philosophy! That's why we want to offer you best products to relax your mind and keep your body healthy and happy.

Multivitamin and Mineral Woman
contains more iron to support the unique nutritional needs of women.

Multivitamin and Mineral Man
contains more magnesium, chromium, zinc, selenium, and Vitamin A to support the needs of men.

Take 1 tablet a day.

① **Multivitamin & Mineral woman**
60 tablets. 63.6g.
Reg price/100g: £25.14
29704 £15.99

② **Multivitamin & Mineral man**
60 tablets. 63.6g.
Reg price/100g: £25.14
29703 £15.99

Supplements offer vital health benefits



① **Omega 3**
60 capsules. 41.6g.
Reg price/100g: £36.05
29705 £14.99

② **Marine Calcium & Vitamin D**
30 tablets. 45g.
Reg price/10pcs: £4.00
31766 £11.99

③ **Hair & Nail NutriComplex**
42 tablets. 29.4g.
Reg price/10g: £6.12
29706 £17.99

Every 4th product below for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information



④ **WellnessKids Omega 3**
For children ages 3+.
105 ml.
Reg price/100ml: £9.51
22467 £9.99

⑤ **WellnessKids Multivitamins and Minerals**
21 tablets x 1.1g.
Reg price/10g: £4.33
28241 £9.99

⑥ **WellnessPack woman**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £41.96
29696 £27.99

⑦ **WellnessPack man**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £41.96
29697 £27.99

Stay active on the go!

Need a hand carrying a lot of things at once? A canvas tote is always a good idea! Fits all your favourite Wellness items and was made with durable yet lightweight 100% recycled cotton material. Finished with long handles and fitness-inspired graphic print.

NEW!
LIMITED EDITION



Wellness Move and Shake Tote
Dimensions: 35x40cm
Strap length: 25cm
Material: 100% recycled cotton canvas
45758 £9.99

Get the bag for only £5.99
if you buy any Wellness food or supplement product from pages

72-80

UNLEASH YOUR GODDESS WITHIN

From Cleopatra to Venus, Possess fragrances take inspiration from legendary powerful women to create breathtaking scents that make you exude beauty and confidence.



- | | | |
|--|--|--|
| <p>① Possess Eau de Parfum Purse Spray
8ml Reg price/10ml: £15.00
43663 £12.00</p> | <p>② Possess Eau de Parfum
50ml Reg price/100ml: £80.00
42519 £40.00</p> | <p>③ Possess Perfumed Body Cream
250ml Reg price/100ml: £4.00
42831 £10.00</p> |
|--|--|--|



WOODY FRUITY
Pomegranate Accord, Osmanthus Absolute, Amber Woods Accord

●●●○
VERY HIGH FRAGRANCE CONCENTRATION

Possess Absolute Eau de Parfum
50ml Merch price/100ml: £53.98
42968 £40.00

NOW FOR ONLY
£26.99



NEW!
LIMITED EDITION

MAKING YOUR LIFE EASIER, PRETTIER



①



① Back to Work Backpack
Water-based PU, polyester, EVA, zinc alloy, iron.
L:28 x W:14 x H:36 cm.

45539 £36.99



②

- Safely stores your earpods

② Earpods Case
Midnight-blue earpods case in silicone, equipped with a hole at the bottom for charging. Silicone. H:5.5 x L:4.7 x W:2.8 cm. Compatible with AirPods 1 and 2.

45545 £6.99



③

- Dark green faux snakeskin strap.
- Rose gold plated.

③ Fulminare Women's Watch
Zinc alloy, glass, brass, stainless steel, PU. Seiko movement. Case diameter: 4 cm. Total length: 24 cm.

45281 £34.99

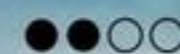
FEEL THE MAGIC

Let pure living, clean water and fresh air bring a natural beauty into your daily life with Elvie - a harmonious symphony of scents inspired by the magic of Swedish forests.



FLORAL MUGUET WHITE FLOWERS

Lily of the Valley, White flowers, White Musk



HIGH FRAGRANCE CONCENTRATION



CHOOSE YOUR MOOD - THEN BUMP IT UP!

CHEERFUL
Blood Orange, Turmeric, Sandalwood



④

ENERGETIC
Yuzy, Mint Leaves, Amber



⑤

INSPIRED
Green Apple, Wild Orchid, Sandalwood



⑥

! LAST TIME IN CATALOGUE

④ Be Happy Feel Good Eau de Toilette
50ml Merch price/100ml: £23.98

38914 £16.00

⑤ Wake Up Feel Good Eau de Toilette
50ml Merch price/100ml: £23.98

37213 £16.00

EACH FOR ONLY
£11.99

⑥ Joyce Jade Eau de Toilette
50ml Merch price/100ml: £23.98

37772 £16.00

Elvie Eau de Toilette
50ml
Merch price/100ml: £33.98

42502 £26.00
£16.99

YOUR ELIXIR OF SENSUALITY



ORIENTAL CITRUS FLORAL

Orange Vanilla, Red Lily, Amber



VERY HIGH FRAGRANCE CONCENTRATION



Exotic and mysterious, Amber Elixir Mystery unveils the secrets of the bewitching red Amber gemstone from the Baltic

① Amber Elixir Mystery Eau de Parfum 50ml
Merch price/100ml: £49.98

35681 ~~£34.00~~
£24.99

ALWAYS WITH PASSION



FLORAL FRUITY

Mango Sorbet, Neroli, Red Pondicherry Peppercorn



VERY HIGH FRAGRANCE CONCENTRATION



Vibrant, confident and chic, Miss Giordani embodies the pure elegance of genuine Italian style.

② Miss Giordani Eau de Parfum 50ml Merch price/100ml: £45.98

30399 ~~£32.00~~
£22.99

LAYERS OF LUXURY



ORIENTAL CITRUS WOODY

Jasmine Petals, Mandarin, Sandalwood



HIGH FRAGRANCE CONCENTRATION



Oriental Vannilic Woody

Fruity chypre

① Eclat Femme Eau de Toilette 50ml Merch price/100ml: £45.98

42507 ~~£32.00~~
£22.99

② 42884 Eclat Femme Perfumed Body Cream 250ml Merch price/100ml: £2.80 ~~£10.00~~ ③ 42504 Amber Elixir Perfumed Body Cream 250ml

Merch price/100ml: £2.80 ~~£10.00~~ ④ 41547 Divine Exclusive Perfumed Body Cream 250ml Merch price/100ml: £2.80 ~~£10.00~~

Each body cream for only **£6.99**

BEST SELLER



A SWEDISH EXPERIENCE

BEAUTY BY SWEDEN IS BEING CLOSER TO NATURE

Respecting and caring for nature is one of our core values at Oriflame – it's in our DNA. That's why we are committed to increasing the use of renewable and recycled materials in all our product packaging.

Greener Packs is our packaging solution with a reduced environmental impact. Just like the bottles in our .SE fragrances, crafted with post-consumer-recycled glass!



This bottle is made with recycled glass. To learn more go to Oriflame.com



① .SE Swedish Experience Blazing Warmth Eau de Parfum 75ml
Merch price/100ml: £29.32
38571 ~~£34.00~~

EACH FOR ONLY
£21.99

② .SE Swedish Experience Wild Hearts Eau de Parfum 75ml.
Merch price/100ml: £29.32
38575 ~~£29.90~~

DISCOVER
BEAUTY YOU
CAN FEEL

NEW!



ORANGE BLOSSOM
Mandarin, Orange blossom,
Patchouli



VERY HIGH FRAGRANCE
CONCENTRATION



① Giordani Gold Woman
Eau de Parfum
50ml
Merch price/100ml: £49.98

38531 ~~£34.00~~
£24.99

② Giordani Gold Woman
Perfumed Roll-On Deodorant
50ml
Merch price/100ml: £4.98

43665 ~~£4.00~~
£2.49

90

MIX & MATCH:
BUY ANY 2
GG EAU DE PARFUMS

for only
£21.99

each

You can choose one fragrance
for Her and one for Him, two
fragrances for Her or two
fragrances for Him.

A NEW LEVEL OF
SENSORIALITY

NEW!



VETIVER

Bergamot, Black pepper, Vetiver



VERY HIGH FRAGRANCE
CONCENTRATION



① Giordani Gold Man Anti-
perspirant Roll-On Deodorant
50ml
Merch price/100ml: £4.98

42204 ~~£4.00~~
£2.49

② Giordani Gold Man Eau de
Parfum
75ml
Merch price/100ml: £33.32

38538 ~~£34.00~~
£24.99

91

MIX & MATCH:
BUY ANY 2
GG EAU DE PARFUMS

for only
£21.99

each

You can choose one fragrance
for Her and one for Him, two
fragrances for Her or two
fragrances for Him.

BUY ANY
1
SIGNATURE
FRAGRANCE
FOR
£37.99

YOUR SCENT IS YOUR SIGNATURE

Combining tradition with innovation, these elegant parfums are meant to enhance the true you.



WOODY AROMATIC
Pink Pepper, Clary Sage,
Cedarwood



MAXIMUM FRAGRANCE
CONCENTRATION

① Signature for him Parfum
75ml
Merch price/100ml: £50.65

38587 ~~£49.00~~
£37.99



ORIENTAL FLORAL
Pink Pepper, Fleur de Lavande,
Sandalwood



MAXIMUM FRAGRANCE
CONCENTRATION

② Signature for her Parfum
50ml
Merch price/100ml: £75.98

38540 ~~£49.00~~
£37.99

THE NEW WAVE OF AQUATIC SCENT

Dive into aquatic freshness with Nordic Waters, our vibrant Eau de Parfums inspired by the contrasts of water in the Nordics.



BUY ANY
1
NORDIC
WATERS
FRAGRANCE
FOR
£22.99

BUY ANY
2
FOR ONLY
£17.99
EACH

③ Nordic Waters for him Eau de
Parfum
75ml
Merch price/100ml: £30.65

38550 ~~£32.00~~
£22.99

④ Nordic Waters for her Eau de
Parfum
50ml
Merch price/100ml: £45.98

43122 ~~£32.00~~
£22.99

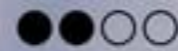
FOR HIM

RELEASE THE ENERGY GLACIER ROCK



AROMATIC FOUGERE

Yellow Lemon, Cucumber, Mineral Amber



HIGH FRAGRANCE
CONCENTRATION



Experience the exhilarating thrill of endurance in the desert. A masculine and refreshing Eau de Toilette inspired by the lasting strength of its vast, dry and sun-soaked rocky terrain.

Glacier Rock Eau de Toilette
100 ml.

42816 64.90

Aromatic fougere fragrance capturing the spirit of adventure.



55
TOGETHER
TOWARDS
TOMORROW

NOW FOR ONLY

£13.99

FEEL GREAT IN YOUR OWN SKIN



2-in-1 shaving and cleansing foam

Packed with replenishing electrolytes that helps leave skin feeling smooth, fresh and hydrated.



① 35878 North For Men Subzero Hair & Body Wash 250 ml. 27.90
② 35877 North For Men Subzero 2-in-1 Moisturising Gel 50 ml. 19.90



Facial gel & aftershave

With Hydrolysed Protein, Kale extract and Arctic Pro Defence Technology, it provides 24 hour hydration and a cooling effect.



③ North For Men Subzero 2-in-1 Shaving and Cleansing Foam 200ml
Merch price/100ml: £2.00
~~35870 £6.00~~
£3.99

④ North For Men Fresh Fragranced Body Spray 100ml
Merch price/100ml: £7.99
~~38912 £10.00~~
£7.99

⑤ North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel 50ml
Merch price/100ml: £7.98
~~38613 £6.00~~
£3.99

⑥ North for Men Ultimate Balance Cleansing Bar 100g
Merch price/100g: £2.49
~~43929 £3.50~~
£2.49

SENSUALITY THAT LINGERS

Mister Giordani exudes a refined masculine confidence and the spontaneous charm that draws others to you.



AROMATIC FOUGÈRE

Vetiver Top, Geranium, Grapefruit



HIGH FRAGRANCE CONCENTRATION



① Mister Giordani Anti-perspirant Roll-On Deodorant 50ml Merch price/100ml: £4.98
~~42524 £4.00~~
£2.49

② Mister Giordani Eau de Toilette 75ml Merch price/100ml: £26.65
~~33654 £32.00~~
£19.99

REFRESH YOUR PERSPECTIVE

MINERAL BALANCE TECHNOLOGY

Kaolin + Niacinamide

A powerful combination that promotes balanced skin hydration, oil control and a more even skin tone.



AROMATIC FOUGÈRE
Cedarwood, damiana root, peppermint



HIGH FRAGRANCE CONCENTRATION

Purifying shower gel



① North for Men Ultimate Balance Shower Gel

250ml Merch price/100ml: £2.00

43932 ~~£6.50~~

£4.99

Anti-perspirant roll-on deodorant



A fresh scent for a new adventure

72 hour protection**

**Clinically tested

② North for Men Ultimate Balance Deodorant Roll-On

50ml Merch price/100ml: £5.98

43927 ~~£4.00~~

£2.99



③ Venture Eau de Toilette

100ml Merch price/100ml: £15.99

42510 ~~£22.00~~

£15.99

Save

45%



SET OF 3
EAU DE TOILETTE + SHOWER
GEL + ROLL-ON DEODORANT
FOR ONLY

£16.99

SET CODE: 144251

Save

45%



SET OF 3
EAU DE TOILETTE + SHOWER
GEL + ROLL-ON DEODORANT
FOR ONLY

£16.99

SET CODE: 144251



Fast-absorbing gel with roller-ball applicator. Instantly cools skin, reduces appearance of wrinkles, puffiness, and dark circles. Ensures a fresh, youthful look!

Combats the look of tiredness – 87% agree*



② NovAge Men Eye Rescue Gel 15ml
Merch price/10ml: £14.66
33199 £28.00
£21.99

*Consumer tested on male skin.

NOVAGE MEN

SKIN CONCERNS: Skin fatigue, wrinkles, dehydration and roughness

Recommended for ALL AGES



Supercharge your skin with Coffea Bengalensis Plant Stem Cell Extract and Baobab Anti-Ageing Technology

Your complete energising age-defence solution



⑤ NovAge Men SET
Set of 4 full-size products.
Merch price/10pcs: £197.50
29446 £123.00
£79.00

- ① 33198 NovAge Men Purifying & Exfoliating Cleanser 125ml
Reg price/100ml: £16.00 **£20.00**
- ② 33199 NovAge Men Eye Rescue Gel 15ml
Merch price/10ml: £14.66 ~~£28.00~~ **£21.99**
- ③ 33200 NovAge Men Energising & Hydrating Booster 50ml
Reg price/100ml: £84.00 **£42.00**
- ④ 33201 NovAge Men Intense Anti-Ageing Face Gel Lotion 50ml
Reg price/100ml: £66.00 **£33.00**

Smooth and refreshed

Delivers a close, comfortable shave without the appearance of redness or razor burn – 95% agree*



*Consumer tested on male skin.
*Clinically tested.

① NovAge Men High Definition Shaving Gel 200ml
Merch price/100ml: £7.00
35864 £19.00
£13.99

② NovAge Men Soothing Aftershave Gel 100ml
Merch price/100ml: £17.99
35865 £25.00
£17.99

Manage your facial fuzz with no fuss!



One head for nose and ears
One head for beard, eyebrows, and sideburns



③ 2-in-1 Trimmer
ABS, Stainless Steel, PET. 13.5 x 2.5 x 2.5 cm.
29727 £21.99
£17.99

Bliss out with relaxing scents & textures



Swedish Spa has an exclusive scent, scientifically proven to help soothe your mind and deeply relax you from the inside out. Sumptuous textures are specially designed to help relieve tension and heighten your spa experience.



BODY SCRUB

Exfoliates your skin with salt crystals and natural-origin almond shells, while nourishing it with **Shea Butter, Canola and Sweet Almond Oils**.



**BEST
SELLER**



BODY BUTTER

Extra nourishing formulation with rich, melting texture leaves skin feeling extra smooth and soft*

*Consumer tested



① Swedish Spa Salt Crystals Body Scrub

200ml Merch price/100ml: £6.50

34022 ~~£16.00~~

£12.99

② Swedish Spa Whipped Waves Body Butter

200ml Merch price/100ml: £6.00

34025 ~~£16.00~~

£11.99

**BEST
SELLER**

Freshen up your feet and stay dry!

With refreshing Lime and moisturising Cotton Powder extracts



① Feet Up Comfort Deodorising Foot Powder
75g Merch price/100g: £4.65
32374 £6.00
£3.49

Rich, refreshing cream to smooth and soften dry, rough skin



② Feet Up Comfort All Day Refreshing Care Foot Cream
75ml Merch price/100ml: £5.32
32644 £6.00
£3.99



③ Feet Up Comfort Nourishing Foot Cream
150ml
Reg price/100ml: £6.67
32371 £10.00



④ Feet Up Comfort Reviving Foot Spray Jumbo
250ml
Reg price/100ml: £5.60
32643 £14.00

Your feet care essentials



Place soft gel mini-spots in your shoes to avoid blisters.

⑤ Festive Feet Mini Gel Spots
Size: one size. 3cm L x 2.5cm W (4 pieces). Material: PU
38336 £6.00
£3.49



Trim your nails with precision using the Nail Clipper.

⑥ Comfort Toe Nail Clipper XL
Size: 81L x 15W mm. Material: Carbon Steel.
37554 £7.00
£4.99



Gently remove dry, rough skin with pumice stone.

⑦ Comfort Foot Pumice Stone
Size: 97L x 57W x 30Tmm. Material: TPR, Polyester.
37558 £4.50
£2.49

Reveal wonderfully pampered feet

Extra rich, intensely moisturising overnight cream

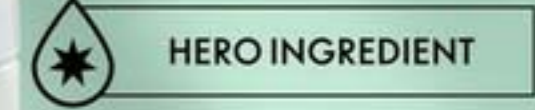


With softening Avocado oil and hydrating Aloe Vera leaf juice.

① Feet Up Comfort Overnight Moisturising Foot Cream
150ml
Merch price/100ml: £4.66
34935 £10.00

Deodorise and cool down

Instantly refreshes and deodorises feet



With deodorising Eucalyptus oil and cooling Mint oil.

② Feet Up Comfort Reviving Foot Spray
150ml
Merch price/100ml: £4.66
32372 £10.00



Keep smiling, boys and girls!



Soft-bristled toothbrush perfect for young teeth and delicate gums.

Formulated with lower fluoride level adapted for kids aged 2-6.

Helps restore teeth's natural whiteness.

- | | | | |
|---|---|--|--|
| <p>① Optifresh Kids Soft Toothbrush - Blue</p> <p>40877 £3.00</p> <p>£1.99</p> | <p>② Optifresh Kids Soft Toothbrush - Pink</p> <p>42453 £3.00</p> <p>£1.99</p> | <p>③ Optifresh Kids Gentle Strawberry Toothpaste 50ml</p> <p>Merch price/100ml: £4.98</p> <p>44954 £4.50</p> <p>£2.49</p> | <p>④ Optifresh Pro White Toothpaste 100ml</p> <p>Merch price/100ml: £2.99</p> <p>38874 £5.00</p> <p>£2.99</p> |
|---|---|--|--|

Stay fresh and comfortable



NURTURING INTIMATE CLEANSING CREAM
With calendula extract, encourages a comfortable intimate area

REFRESHING INTIMATE WASH
With blackcurrant & lotus flower, leaves a cooling sensation

REFRESHING INTIMATE WIPES
Cleanse & refresh the intimate area without water.

- | | | |
|---|---|--|
| <p>① Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula 300ml</p> <p>Merch price/100ml: £1.50</p> <p>34504 £6.00</p> <p>£4.49</p> | <p>② Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower 300ml</p> <p>Merch price/100ml: £1.50</p> <p>34500 £6.00</p> <p>£4.49</p> | <p>③ Feminelle Refreshing Intimate Wipes Blackcurrant & Lotus Flower 20pcs</p> <p>Merch price/10pcs: £2.25</p> <p>34503 £6.00</p> <p>£4.49</p> |
|---|---|--|



Baby care the way nature intended

95%
NATURAL
ORIGIN
INGREDIENTS



PAEDIATRICIAN
ENDORSED

0+
MONTH

Delivers a delicate
foam that carefully
cleanses baby

Deeply nourishes,
softens & protects



① baby O Multi-Purpose Balm
75ml Reg price/100ml: £14.67

35772
£11.00

② baby O Hair & Body Wash
200ml Reg price/100ml: £4.50

35775
£9.00

Good clean fun for everyone!

LAST TIME IN CATALOGUE



Infused with a warm floral scent inspired by white festive flowers and wintery freshness.

LAST TIME IN CATALOGUE



Gently cleanses with a pampering blend of moisturising milk and softening honey.

LAST TIME IN CATALOGUE



Amethyst crystal shaped bar with shimmering particles delicately cleanses the skin.



Sensual peony floral scent

① Scents & Moments Romantic Getaway Sensual Soap Bar

90g
Merch price/100g: £1.43

39425 £1.50



100% recycled materials



③ Elemental Shower Puff
Size: Diameter 11cm. Material: Recycled PE, polyester rope

41625 £4.50
£2.99



Refreshing Sea Breeze scent



② Scents & Moments Ocean Dive Refreshing Soap Bar

90g
Merch price/100g: £1.43

39378 £1.50



① Frosted Dreams Soap Bar

75g Merch price/100g: £1.72

38478 £3.00

② Milk & Honey Gold Grand Celebration Soap Bar

75g
Merch price/100g: £1.72

38422 £3.00

③ Crystologie Blissful Aura Soap Bar

75g
Merch price/100g: £1.72

40712 £3.00



④ Love is in the Air Soap Bar

75g
Merch price/100g: £1.72

38485 £2.00

LAST TIME IN CATALOGUE



Infused with a feminine, sensual and floral fragrance.

EACH SOAP BAR FOR ONLY **£1.29**

EACH SOAP BAR FOR ONLY **£1.29**

Accessories that make a difference



Trimmer is perfect for EYE BROW SHAPING



LIP HAIR is easily removed, and the skin left smooth.



The bare trimmer is ideal for HAIR DETAILING.



The eyebrow comb has TWO ADJUSTABLE LENGTHS FOR TRIMMING.



CLEANING BRUSH

1x Battery (AAA) included



Remington Detail Trimmer
Compact pen shape detail trimmer features eyebrow comb with two length settings and trimmer blade for easy personal grooming. CE approved. 1 AAA battery and user instructions included. Size: 13 x 1.5 x 1.3 cm.

27799 £20.00
£14.99

Simple and effective



Shampoo gently cleanses the scalp and repairs the hair.



Restoring Body Lotion with 95% natural origin ingredients.

HERO INGREDIENTS



Essential minerals
Help maintain healthy skin, scalp and hair and provide protection from free radicals with their antioxidant properties.



Swedish natural origin honeysuckle extract

Our botanical ingredient is extracted from Honeysuckle known for its rich antioxidant properties that help protect and hydrate the skin.



① **Beautanicals Repairing Shampoo**
250ml
Merch price/100ml: £3.60
35891 £13.00
£8.99



② **Beautanicals Restoring Oil Intense Body Lotion**
200ml
Merch price/100ml: £4.50
42673 £13.00
£8.99

NEW!



Don't let go of your youthful hands

Repairs and rejuvenates the skin while protecting from photoageing

Moisturising hand cream with intense floral fragrance



① Pro-Youth Hand Cream
50ml
Merch price/100ml: £7.98
20357 £7.00
£3.99

② Oriflame Women's Collection Innocent White Lilac Perfumed Hand Cream
75ml
Merch price/100ml: £3.99
43672 £4.50
£2.99

Eliminate germs with a single spritz



Rinse-free cleanse hand gel with Coconut Oil

③ Coconut Hand Cleanse Gel
50ml
Merch price/100ml: £5.98
41478 £4.00
£2.99

Convenient spritz pump



Intensely nourishing hand cream with Macadamia Oil



④ SoftCaress Nourishing Hand Cream
100ml
Merch price/100ml: £4.49
31345 £6.00
£4.49

Lightweight cream to protect hand and nails



⑤ SoftCaress Protecting Hand & Nail Cream
100ml
Merch price/100ml: £4.49
31344 £6.00
£4.49

⑥ SoftCaress Hand Cleanse Spritz
Gentle on skin. No washing needed. Easy to carry. 100 ml.
Merch price/100ml: £4.99
42954 £7.00
£4.99

LAST TIME IN CATALOGUE

Stay active, stay fresh!



UP TO **48h**

DEODORANT CONTROL'
'Clinically proven'

Long lasting freshness and no white marks.

BEST SELLER

① Activelles Invisible Fresh anti-perspirant deodorant
50ml
Merch price/100ml: £4.98
41303 £3.00

Bright floral fragrance with a touch of citrus.

BEST SELLER

② Activelles Comfort Anti-perspirant Deodorant
50ml
Merch price/100ml: £4.98
33139 £3.00

BUY 1 FOR **£2.49**
BUY ANY 2 FOR **£1.49 EACH**

Keep your hair silky smooth!



SHAMPOO
Formulated to remove impurities & pollution particles

CONDITIONER
Designed to bring back the hair's natural suppleness and shine



HOW TO USE

1. Rub a few drops between your palms.
2. Distribute evenly throughout your damp or dry hair. Do not rinse.



DETANGLING BRUSH
smoothens and prevents damage to unruly hair. Small size perfect to use on the go!



Supreme perfection in every drop

Revel in the powers of the world's most amazing oils. Eleo Oil of Beauty not only offers supreme hair care performance – it guarantees a deeply luxurious and sensorial experience that you and your hair will never forget.

① Eleo Oil Infused Shampoo
250ml
Merch price/100ml: £3.20
38585 £11.00
£7.99

② Eleo Oil Infused Conditioner
200ml
Merch price/100ml: £4.00
38597 £11.00
£7.99

① Eleo Repairing Overnight Hair Oil
50ml
Reg price/100ml: £30.00
38602 £15.00

② Eleo Instant Nourishing Hair Oil
50ml
Reg price/100ml: £30.00
38600 £15.00

③ Eleo Protecting Hair Oil
50ml Merch price/100ml: £17.98
38601 £15.00
£8.99

④ Golden Detangler Brush
Material: ABS, TPE, Size: 15 x 6 x 3 cm
43121 £4.99

A pampering blend of ingredients



SHAMPOO

Helps to leave hair radiantly soft, supple and silky

① Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair
250ml
Merch price/100ml: £2.00
~~35957 £7.00~~
£4.99



CONDITIONER

Leaves hair manageable and easy-to-comb

② Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair
250ml
Merch price/100ml: £2.00
~~35958 £7.00~~
£4.99



③ Milk & Honey Gold nourishing Hand & Body Cream
250ml
Reg price/100ml: £4.00
31602 £10.00



④ Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair
250ml
Reg price/100ml: £3.60
35959 £9.00



⑤ Milk & Honey Gold Smoothing Sugar Scrub
200ml
Reg price/100ml: £6.00
31601 £12.00



⑥ Milk & Honey Gold Softening Liquid Hand Soap
300ml
Reg price/100ml: £2.17
31603 £6.50



MILK:
Nutrient-rich ingredient helps to moisturise and soften while cleansing.



HONEY:
Sugar-rich ingredient to soften, smooth and condition. Minerals and vitamins help to revitalise for radiance and shine.



SHOWER GEL
Moisturises and softens your skin while cleansing, leaving it soft and divinely scented



HAND CREAM
Intensively nourishing formulation softens and conditions the skin



① Milk & Honey Gold Pampering Shower Cream
250ml
Merch price/100ml: £2.20
~~35960 £6.50~~
£5.49



② Milk & Honey Gold Moisturising Hand Cream
75ml Merch price/100ml: £9.32
~~31606 £9.00~~
£6.99



③ Milk & Honey Gold Softening Creamy Soap Bar
75g Merch price/100g: £3.32
~~31604 £3.50~~
£2.49

SET OF 3
SOAP BAR + SHOWER GEL +
HAND CREAM

FOR ONLY
£11.99
SET CODE: 144252

SOAP BAR
Leaves skin feeling hydrated and soft

Right Tools, Right Here!

Stylers Teasing Brush
add volume, tease & smooth

Styler Vent Brush
blow-drying medium & short hair

Styler Hair Brush Cleaner
for cleaning of all your Styler brushes.



1 Styler Teasing Brush
Size: L 21 X W 1.5 cm.
Materials: ABS and Nylon

2 Styler Vent Brush
Size: L 22 x W 5 cm.
Materials: ABS, Nylon

3 Styler Hair Brush Cleaner
Size: L 12.3 x W 1.8 cm. Materials: ABS, PET, Stainless steel.

30611

30580

30923

£6.00

£7.00

£6.00

£3.49 **£3.99** **£3.49**

Your personal hair stylists

Styling Mousse
Strong, long-lasting 24-hour brushable hold**

Hair spray
Delivers a long-lasting, 24-hour shine for a glossy finish*



4 HairX Advanced Care Style Smart Styling Hair Mousse
200ml
Merch price/100ml: £3.00

5 HairX Advanced Care Style Smart Shine Spray
100ml
Merch price/100ml: £5.99

34938 ~~£8.00~~
£5.99

34939 ~~£8.00~~
£5.99

*Clinically tested

**Consumer tested by 80 women



Meet the ultimate Complete Care



PROTECT:

Helps shield against external aggressors

CONDITION:

Hair feels moisturised
- 97% agree*
Easy detangling
- 89% agree*

BEAUTIFY:

Hair looks shinier
- 91% agree*
Controls frizz
- 89% agree*

*Consumer tested

1 HairX Advanced Care CC Hair Beautifier Multi Treatment Spray With 22 Benefits

150ml Merch price/100ml: £3.99

32908 ~~£9.00~~
£5.99



Leave your hair refreshed for longer!



BEST SELLER

HOW TO USE

1. Shake well then spray from 20 cm from hair, concentrating on the roots.
2. Massage through hair with fingertips. Wait a few minutes and brush out.

Instantly reduces the appearance of oily looking hair*

*Consumer tested

2 HairX Advanced Care Oil Control Dry Shampoo

150ml Merch price/100ml: £3.33

32907 ~~£8.00~~
£4.99



Phytonutrients, found in plants, are naturally rich in protein and lipids – with the highest levels found in Soybean and Safflower Seed Oil. They are similar to those naturally present in hair and help to **nourish and repair from the inside out.**



SHAMPOO

Gently cleanses, adds volume and leaves hair bouncy

CONDITIONER

Formulated to nourish while adding full-bodied lift to fine hair



Adds volume

SHAMPOO

Revitalises damaged or over-processed hair

CONDITIONER

Help strengthen the hair fibres from within



Repairs damage

SHAMPOO

Unisex formulation cleanses and helps combat hair fall

CONDITIONER

Helps stimulate hair growth and increase hair density



Reduces hair loss

Carefully tailored hair care

① HairX Advanced Care Volume Lifting Fullness Shampoo
250ml
Merch price/100ml: £2.20
45443 £7.00

② HairX Advanced Care Volume Lift Fullness Conditioner
200ml
Merch price/100ml: £2.75
42892 £7.00

① HairX Advanced Care Ultimate Repair Nourishing Shampoo
250ml
Merch price/100ml: £2.20
42888 £7.00

② HairX Advanced Care Ultimate Repair Nourishing Conditioner
200ml
Merch price/100ml: £2.75
42840 £7.00

③ HairX Advanced Care Fall Defence Anti-Hairfall Shampoo
250ml
Merch price/100ml: £2.20
35926 £7.00

④ HairX Advanced Care Fall Defence Anti-Hairfall Conditioner
200ml
Merch price/100ml: £2.75
35931 £7.00

EACH SHAMPOO OR CONDITIONER FOR ONLY

£5.49*

*Excl. 42890

EACH SHAMPOO OR CONDITIONER FOR ONLY

£5.49*

*Excl. 42890

Less waste, more beauty

Switch your disposable pads for a reusable alternative to make your beauty routine more sustainable!



What's INSIDE?

The pads are made from a mix of **cotton** and **natural bamboo fibres**, known for its antibacterial properties.

Set comes in a washing-friendly mesh pouch.

① **Reusable Bamboo Pads**
Bamboo, cotton. Pad diameter: 9 cm.
Pouch: 11 x 11 cm.

45729 £9.00
£6.99

Keeps your hair out of your face



② **Head Band**
Material: polyester.
Size: 24 x 6 cm.

20574 £6.00
£3.99

Rescued ingredients to your skin's rescue

Start with a SCRUB followed by CLARIFYING MASK and finish up with a HYDRATING boost. Or try multi-masking to customise your routine.



① **Love Nature Refreshing Face Scrub with Upcycled Cranberry**

30ml Merch price/10ml: £1.00

44158 **£5.00**

② **Love Nature Clarifying Face Mask with Upcycled Verbena**

30ml Merch price/10ml: £1.00

44159 **£5.00**

③ **Love Nature Hydrating Face Mask with Upcycled Pomegranate**

30ml Merch price/10ml: £1.00

41102 **£5.00**

What's INSIDE?

Love Nature Upcycled Collection was created with discarded parts of fruits and extracts acquired from the juicing and essential oil industry.

Organic Pomegranate Oil

Protects skin's moisture balance and offers anti-ageing qualities.

Organic Cranberry Seed Oil

Full of antioxidants, helps protect the skin, while hydrating it.

Organic Verbena Water

Stimulates and clarifies, leaves skin fresh and purified.

EACH FOR
£2.99



Delight your skin and your senses

What's **INSIDE?**

SHOWER CREAM

Foaming formula leaves your skin **cleansed, moisturised** and with a **delicious scent**.

LIQUID HAND SOAP

Nourishing treat for your hands - leaves them clean and wonderfully scented.



Natural organic coconut oil

High in fatty acids, helps nourish the skin when cleansing and moisturising.



Natural organic cacao butter

The ultimate moisturiser, absorbs beautifully into the skin and smells delicious.



BODY CREAM

Rich, suitable for extra dry skin formula with **98% natural origin ingredients** provides **48 hours of hydration^A**.



Biodegradable Formulas*



Recycled plastic bottles**

*All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

**Exact amount varies between 50 and 100%, and is clearly shown on each product



① Love Nature Nourishing Shower Cream with Organic Cacao Butter & Coconut Oil

250ml

Merch price/100ml: £1.40

41488 £5.00

£3.49



② Love Nature Nourishing Liquid Hand Soap with Organic Cacao Butter & Coconut Oil

300ml

Merch price/100ml: £1.33

43111 £5.50

£3.99



③ Love Nature Nourishing Body Cream with Organic Cacao Butter & Coconut Oil

200ml

Merch price/100ml: £2.25

42991 £6.00

£4.49

A comforting touch for the skin

What's **INSIDE?**

Natural organic oat extract

Contains B vitamins that help condition and soften even sensitive skin.

Natural organic apricot extract

Helps to maintain healthy water levels in the skin and provides a great vitamin boost.



SHOWER CREAM

Suitable for the whole family, including children aged 3 and over, and sensitive skin.

FRAGRANCE MIST

Infused with **natural organic extracts**, leaves a fresh apricot scent with a note of oat.

SOAP BAR

Formula with 98% natural origin ingredients cleanses the skin, leaving it feeling fresh and cared for.



① Love Nature Caring Soap Bar with Organic Oat & Apricot

75g

Merch price/100g: £1.99

41260 £2.50

£1.49



② Love Nature Caring Shower Cream with Organic Oat & Apricot

250ml

Merch price/100ml: £1.40

41519 £5.00

£3.49



③ Love Nature Caring Fragrance Mist with Organic Oat & Apricot

200ml

Merch price/100ml: £3.50

43957 £10.00

£6.99

Easy detangling



Styler Wide Tooth Comb
Size: L15 x W6 cm. Material: PP

30610 £4.50
£2.99



What's INSIDE?

NATURAL ORGANIC INGREDIENTS:
Banana extract helps strengthen, soften and moisturise.
Avocado oil is known for nourishing and conditioning properties.
Papaya extract soothes the hair and supports their repair.



Biodegradable formula¹



96%
Natural Origin Ingredients



Free from Silicones

¹Rinse-off products only

Choose your hair mask

STRENGTHENING with organic banana

NOURISHING with organic avocado

REPAIRING with organic papaya



① Love Nature Strengthening Hair Smoothie Mask with Organic Banana
30ml Merch price/10ml: £0.33
43661 £2.00

② Love Nature Nourishing Hair Smoothie Mask with Organic Avocado
30ml Merch price/10ml: £0.33
43154 £2.00

③ Love Nature Repairing Hair Smoothie Mask with Organic Papaya
30ml Merch price/10ml: £0.33
41312 £2.00

EACH FOR

£0.99

Simply Good Avocado Oil!



What's INSIDE?

Avocado Oil helps to keep your skin **hydrated, conditioned and smooth** while giving your hair a **healthy-looking shine**.



Love Nature Body & Hair Oil Avocado Oil
100ml
Merch price/100ml: £4.99
42897 ~~£8.00~~
£4.99

HOW TO USE



Use as a **body oil** if you are not a fan of traditional lotions



Rub a droplet between your palms and scrunch into wet hair to use it as **hair oil** for luscious locks



Apply **after bath** to combat drying out caused by harsher detergents in bath products



Use on dry skin during **massage** for a moisturized glow-up effect and skin elasticity

NEW!

Nourishment by nature



What's **INSIDE?**

Organic coconut oil - best known for its nourishing and conditioning properties and long-lasting results.



48h
moisturisation^Δ

97%
Natural Origin
Ingredients

Love Nature Nourishing Hand Cream with Organic Coconut Oil
75ml Merch price/100ml: £5.32
41338 £5.00

^Δ Clinically tested

NEW!

Made with nature's goodness



What's **INSIDE?**

Organic pink grapefruit rich in vitamin C - soothes and refreshes with an irresistible fruity fragrance.

24h
Moisturisation^Δ

97%
Natural Origin
Ingredients

^Δ Clinically tested



Love Nature Refreshing Hand Cream with Organic Pink Grapefruit
75ml
Merch price/100ml: £5.32
41341 £5.00



BUY 1 FOR £3.99
BUY ANY 2 FOR
ONLY £2.99 EACH



BUY 1 FOR £3.99
BUY ANY 2 FOR
ONLY £2.99 EACH



Embrace the secret of
masculinity

£21.99



WOODY FRUITY
ice accord, sage, oak wood



VERY HIGH FRAGRANCE CONCENTRATION

**Possess The Secret Man Eau
de Parfum**

Feel powerful and unforgettable
with this masculine fragrance,
featuring the extreme fresh notes of
the Ice accord. 75ml
Merch price/100ml: £29.32

33650 £40.00



40+ | FOR ALL SKIN TYPES

CAPTURE FIRMER-LOOKING SKIN



SMOOTHES, PLUMPS & FIRMS SKIN*

**Based on ingredients*

① Royal Velvet Firming Day Cream SPF15

50ml
Merch price/100ml: £19.98

22424 ~~£23.00~~
£9.99



FIRMS AND STRENGTHENS THE SKIN

② Royal Velvet Luxurious Firming Mask

5ml Merch price/10ml: £5.98

31087 ~~£7.00~~
£2.99

www.oriflame.co.uk

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YouTube

