

This is your Signature



ORIFLAME  
— S W E D E N —

Catalogue 15 2021 (15/10 – 04/11)

ORIFLAME

Catalogue 15 2021 (15/10 – 04/11)





Oriflame is a proud member of the Direct Selling Association, reflecting our commitment to practising the highest level of business ethics.



Through our collaboration with the Rainforest Alliance, we strive to ensure that all the paper in our catalogues originates from well managed forests.



Such is the belief in our quality that we offer a 100% satisfaction guarantee. If you aren't completely happy with your product you may return it within 30 days for a full refund.



To learn more about Oriflame's animal welfare policy please visit: [corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare](http://corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare)

**RESPONSIBLE DEVELOPMENT**

We are committed to using ingredients and materials respectful of nature and good for you

**HIGHEST SAFETY STANDARDS**

Our products undergo safety testing & meet the highest standards



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

ORIFLAME  
SWEDEN

For a better,  
**more beautiful**  
tomorrow

Did you know that you can  
**reuse the packaging of**  
**Signature fragrances**  
**as a photo frame?**

This is only one of the many ways we consider nature and sustainability in everything we do. Not just for ourselves and the people we love, but for future generations to come.

**Want to know more?**  
**Just keep on reading!**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO KNOW MORE ABOUT OUR SUSTAINABILITY INITIATIVES



**THIS IS YOUR SIGNATURE**

Embrace the true you with pride and confidence with Signature Parfums. **Destined to become the next tradition – and your authentic signature scent.**



Oriental Floral



Natural origin alcohol



Reusable and removable frame made with responsibly sourced wood



Woody Aromatic



Natural origin alcohol



Reusable and removable frame made with responsibly sourced wood



**Consciously innovative design**

Designed to be removed and reused, each fragrance is encased in a **premium wooden frame**. Because memories are also part of our signature!

**NEW!**

S I G  
S I G N A T U R E  
U R E

FOR A BETTER, MORE BEAUTIFUL TOMORROW



S I G  
S I G N A T U R E  
U R E

# THERE IS ONLY ONE YOU

When you look into the mirror, your reflection shows your truth.

They say eyes are the window to your soul, and yours tell your story.



**NEW!**

## THIS IS YOUR SIGNATURE

PARFUM FOR HER

### Fleur de Lavande, a new feminine freshness

Lavender flowers are multifaceted in scent, with floral, herbaceous, woody and slightly fruity undertones. Emblematic with the South of France, Fleur de Lavande is a classic note used in fine fragrance compositions and they bring a fresh aromatic feel to this Parfum for her.

#### Signature for her Parfum

This timeless yet modern fragrance for her makes an elegant Signature impression that lasts. Fizzy Pink Pepper brings a sparkling facet to this beautifully feminine scent, as Fleur de Lavande blooms with floral and woody undertones. 50ml  
Merch price/100ml: £65.98

**38540 £45.00**

**£32.99**

FOR A BETTER, MORE BEAUTIFUL TOMORROW



SIG  
SIGNATURE  
URE

# THE NEW MODERN CLASSICS

Selecting traditional ingredients and innovative extraction techniques, heritage and modernity meet to create the new modern classics.

**TRY ME!**  
Rub here to discover the scent

WOODY AROMATIC  
Pink Pepper, Clary Sage,  
Cedarwood

MAXIMUM FRAGRANCE  
CONCENTRATION

**NEW!**

## THIS IS YOUR SIGNATURE

PARFUM FOR HIM

### Cedarwood, the elegance of the tradition

A classic ingredient of perfumery, the soft woody note of Cedarwood brings an assured elegance to the Parfum dry down, with a slight ambery touch.

The heartwood of the evergreen tree is amazingly fragrant with a unique character, yielding a quality oil after more than 6 hours of distillation.

#### Signature for him Parfum

This timeless yet modern fragrance for him makes an elegant Signature impression that lasts. Effervescent Pink Pepper brings a fresh spice to the masculine woody scent, as the unique character of Cedarwood gives the fragrance a timeless quality. 75ml

Merch price/100ml: £43.99

~~38587 £45.00~~

**£32.99**

FOR A BETTER, MORE BEAUTIFUL TOMORROW



# BEAUTANICALS

8 Essential Minerals + Botanical Extract



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH OUR ASMR VIDEO

## Thoughtful formulas

Inspired by Swedish apothecary knowledge, all Beautanicals formulas contain plant and mineral based ingredients: a blend of rich essential minerals found in Scandinavian waters and natural botanical extract of honeysuckle.



BIODEGRADABLE FORMULAS\*\*



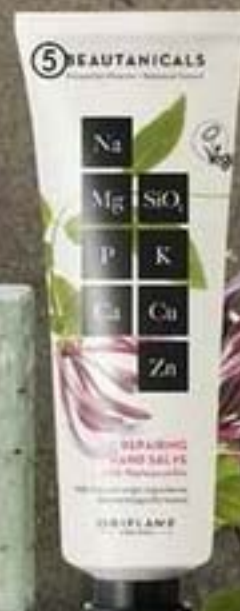
RECYCLED MATERIAL\*\*\*



95% NATURAL ORIGIN INGREDIENTS\*



REGISTERED WITH THE VEGAN SOCIETY™



④ Beautanicals Revitalising Soap Bar  
100g Reg price/100g: £4.00  
**35889 £4.00**

⑤ Beautanicals Repairing Hand Salve  
50ml Reg price/100ml: £16.00  
**35893 £8.00**

\*Hand salve, soap bar and conditioner  
\*\*For all rinse-off formulas  
\*\*\*Where technically feasible



Repairing shampoo nourishes and replenishes your hair.

① Beautanicals Repairing Shampoo  
250ml  
Merch price/100ml: £2.80  
**35891 £12.00**  
**£6.99**



Conditioner restores your hair's natural beauty - with 95% natural origin ingredients!



② Beautanicals Repairing Conditioner  
150ml  
Merch price/100ml: £4.66  
**35890 £12.00**  
**£6.99**



③ Beautanicals Revitalising Body Cleanser  
300ml  
Merch price/100ml: £2.33  
**35892 £12.00**  
**£6.99**

Shower gel cleanses and revitalises your skin.

FOR A BETTER, MORE BEAUTIFUL TOMORROW



feet up



**NEW!**  
LIMITED EDITION

Helps to **soften the dry and rough skin of the feet**, with a comforting sweet scent.



① **Feet Up Soothing Sweet Cherry & Almond Oil Foot Cream**  
Soothing and nourishing foot cream that helps to moisturise the skin. With natural sweet cherry extract and natural almond oil and delicious scent. 75ml  
Merch price/100ml: £5.32  
**38473 ~~£6.00~~  
£3.99**

Efficiently **removes hard skin** of your feet.



On clean, dry feet, carefully file rough and callused skin paying attention to your heels and the ball of your feet.

② **Sweet Cherry Foot File**  
Limited-edition foot file with a bright cherry colour, designed to soften feet by removing hard skin. Material: PS plastic. Size: 18cm long x 4cm wide.  
**43125  
£4.99**

## Partnering with nature

We were one of the first cosmetics companies in the world to use raw materials sourced directly from nature. **Just like the natural sweet cherry extract and natural almond oil in our new Feet Up range!**

### HERO INGREDIENTS

**Cherries** are packed with antioxidant, revitalising and moisturising properties.

**Almond oil** has the power of moisturising, protecting and nourishing skin.

FOR A BETTER, MORE BEAUTIFUL TOMORROW



**INVIGORATING**  
Coconut water & melon



Each SOAP BAR  
for only

**£1.49**



SCAN THE ENTIRE PAGE  
WITH ORIFLAME APP TO  
LEARN MORE ABOUT  
LOVE NATURE

**ENERGISING**  
Mint & Raspberry

**CARING**  
Olive Oil & Aloe Vera

## Sustainable packaging

Did you know that Love Nature bottles are made of 50% PCR materials?

PCR (post-consumer recycled) plastic is better for the environment, as it makes use of already existing plastics that could have ended up in landfill or as waste in nature.

Exfoliates your skin with natural origin scrub beads



500 ml

Leaves skin feeling soft and supple

④ 33330 Love Nature Exfoliating Shower Gel Energising Mint & Raspberry 500ml Merch price/100ml: £1.00 ~~£9.00~~ ⑤ 33334 Love Nature Shower Gel Caring Olive Oil & Aloe Vera 500ml Merch price/100ml: £1.00 ~~£9.00~~ ⑥ 35947 Love Nature Shower Gel Invigorating Coconut Water & Melon 500ml Merch price/100ml: £1.00 ~~£9.00~~

An invigorating  
fruity  
refreshment!

Each SHOWER  
GEL for only

**£4.99**

FOR A BETTER, MORE BEAUTIFUL TOMORROW



# Respecting nature

**SUSTAINABLE BAMBOO HANDLES**  
Making sustainable beauty choice benefits us all. That's why, as part of our commitment to you and the environment, all of our new brush handles are crafted using bamboo - a plant that is renewable and fast growing.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO FIND OUR ULTIMATE BRUSH GUIDE!



① **Precision Angled Blush Brush**  
Length: 17 cm.  
Diameter: 1.3 cm.  
29594 ~~£6.00~~  
**£3.99**

Allows for easy and **precise blush application** for a defined look.



② **Precision Concealer Brush**  
Length: 15.2 cm.  
Diameter: 0.9 cm.  
29597 ~~£6.00~~  
**£3.99**

**Compact, flat and tapered shape** concealer brush will perfectly camouflage the imperfections.



③ **Precision Lip Brush**  
Assembled length: 18 cm.  
Diameter: 0.6 cm. Folded length: 10.4 cm.  
29599 ~~£6.00~~  
**£3.99**

**Small, tapered brush** ideal for defining lip contours and applying intense colours.



④ **Precision Brow and Lash Comb**  
Length: 13 cm. Diameter: 0.7 cm.  
~~29592 £4.00~~  
**£2.49**

**A dual-action tool** for beautifying brows and lashes.



⑤ **Precision Angled Eyebrow Brush**  
Length: 15.3 cm.  
Diameter: 0.7 cm.  
29593 ~~£4.00~~  
**£2.49**

**Angled tip** to expertly define brows.



⑥ **Precision Powder Brush**  
Length: 18 cm.  
Diameter: 1.5 cm.  
29655 ~~£9.00~~  
**£4.99**

Ensures **perfectly even powder application** and a light, smooth finish.



SoftCaress

## Ingredients you can trust

We select natural ingredients of the highest quality and use them in a way that is respectful of nature and good for you. Just like the **macadamia nut oil** in our Soft Caress cream, a quick absorbing intensive moisturiser known to protect skin against dryness.

**Conditions hands and nails.**  
Helps restore skin's natural hydration.

② **SoftCaress Protecting Hand & Nail Cream**  
150ml  
Merch price/100ml: £3.33  
**31347 £8.00**

Nourishes and provides **intense moisture** to dry hands.

③ **SoftCaress Nourishing Hand Cream**  
150ml  
Merch price/100ml: £3.33  
**31348 £8.00**

Formulated with **natural origin alcohol.**  
Helps clean hands on the go, **without the need for water.**

① **SoftCaress Hand Cleanse Spritz**  
Keep hands clean and help prevent the spread of germs. This effective, yet gentle hand cleanser is formulated with 74% alcohol. Ideal for use when unable to wash hands with soap and water. Unscented. Gentle on skin. No washing needed. Easy to carry. 100 ml. Merch price/100ml: £3.99  
**42954 £7.00**  
**£3.99**

④ **31344 SoftCaress Protecting Hand & Nail Cream**  
100ml Reg price/100ml: £6.00 **£6.00** ⑤ **31345 SoftCaress Nourishing Hand Cream** 100ml Reg price/100ml: £6.00 **£6.00**



Buy one cream for  
**£4.99**

Buy two creams for  
**£3.99** each

FOR A BETTER, MORE BEAUTIFUL TOMORROW



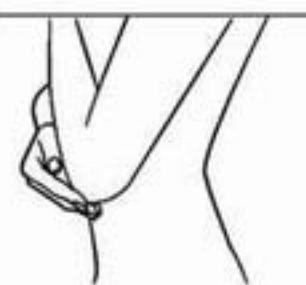
# Natural extracts

Did you know we were **one of the first cosmetics companies in the world to use raw materials sourced directly from nature?** Like we do with Tender Care! The Bilberry, Orange and Pomegranate variants are formulated with natural extracts and a perfect blend of emollients, natural beeswax and Vitamin E.

## HOW TO USE

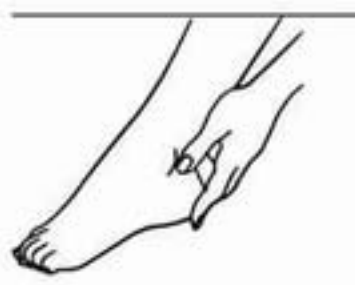
### ELBOWS

Use on elbows to banish dryness and **protect skin from cracking.**



### FEET

Massage into dry, rough heels and toes to keep feet **soft and supple.**



### CUTICLES

Rub into dry, cracked cuticles to **soften and soothe** skin.



### LIPS

Apply at any time to **moisturise and nourish dry lips** and prevent chapping.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT TENDER CARE



**Bilberry seed oil** hydrates, nourishes and conditions dry skin.



**Orange Seed Oil** keeps skin feeling smooth, energised and protected.



**Pomegranate Seed Oil** soothes skin and protects it against harmful free-radicals.

- ① 33445 Tender Care Protecting Balm with Bilberry Seed Oil 15ml Merch price/10ml: £3.33 ~~£8.00~~
- ② 35808 Tender Care Protecting Balm with Orange Seed Oil 15ml Merch price/10ml: £3.33 ~~£8.00~~
- ③ 34042 Tender Care Protecting Balm with Organic Pomegranate Seed Oil 15ml Merch price/10ml: £3.33 ~~£8.00~~

Buy one Tender Care for **£4.99**

Buy two Tender Care for **£3.99** each



# AGE REVIVE

35+ | For signs of premature ageing

**Night Cream** Helps replenish, hydrate and nourish skin overnight.



With **Omega-3 & Omega-6 Fatty Acids** from Linseed Oil to help to keep skin strong over time.

① **Optimals Age Revive Night Cream**  
Anti-ageing Night Cream. Formulated by skin nutrition experts, with nourishing and replenishing Omega-3 + Omega-6 Fatty Acids from Linseed Oil, to help skin stay strong over time. 50ml Merch price/100ml: £17.98

42549 ~~£15.00~~  
**£8.99**



**Serum** Instantly re-plumps skin and provides 8-hour hydration.

With **Vitamin C from Blackberry** to keep skin looking smooth and **Hyaluronic Acid** to promote a smoother texture and less wrinkles.

② **Optimals Age Revive Serum**  
Anti-ageing serum, instantly re-plumps and hydrates skin. Formulated by skin nutrition experts, helps improve multiple signs of ageing. Contains Vitamin C from Blackberry, Hyaluronic Acid. 30ml Merch price/10ml: £3.33

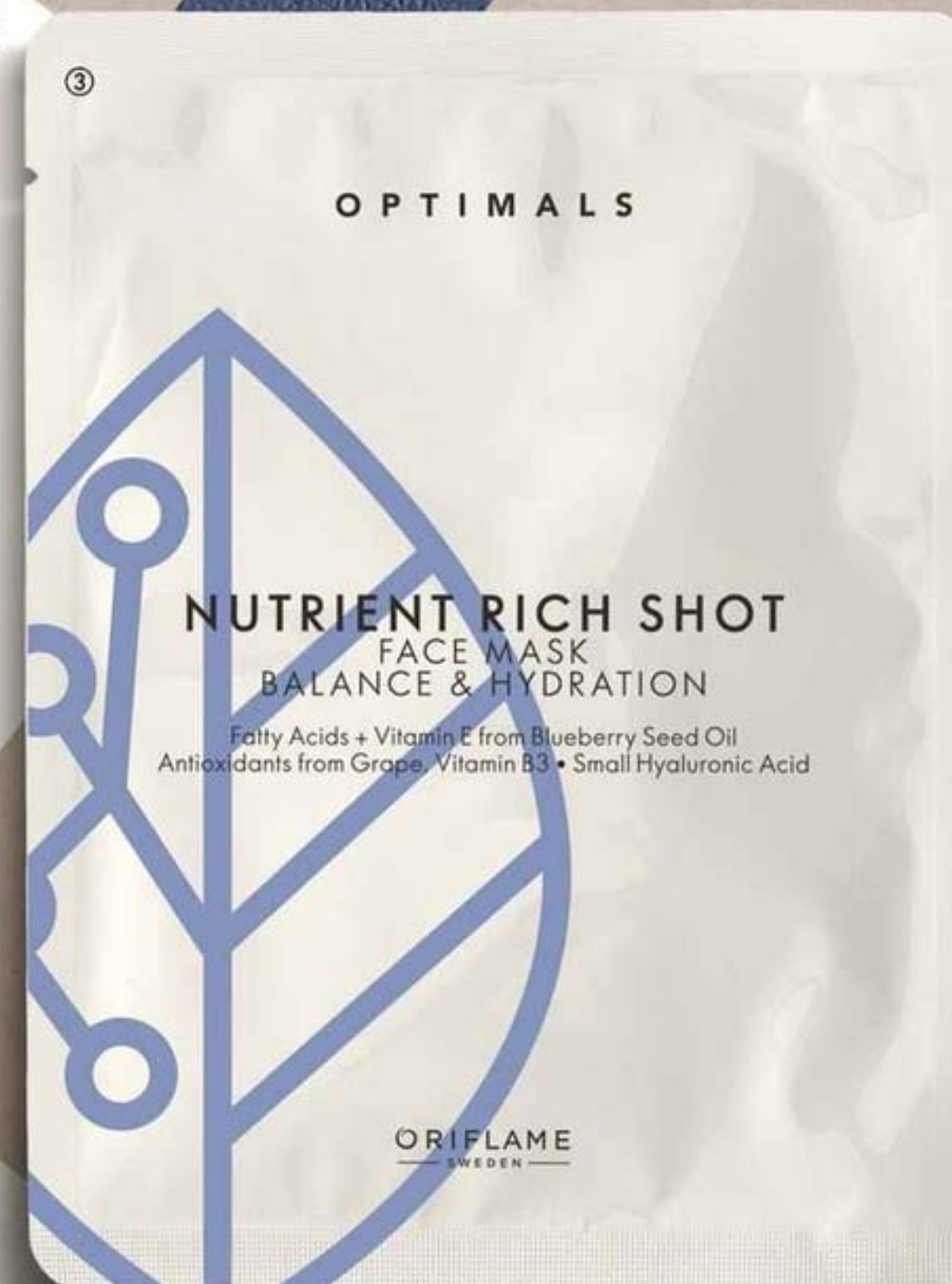
42551 ~~£17.00~~  
**£9.99**



## Power of plants

Using plants native to Sweden, our skin nutrition experts formulated the right balance of wholesome skin nutrients.

Enhanced with natural origin technology and pollution protection, these naturally potent nutrients target and improve multiple signs of ageing.



**NEW!**  
LIMITED EDITION



**Tencel® sheet masks are made from cellulose** - natural wood fibres derived from sustainably managed forests. This not only makes them **ultra-absorbent**, but also more sustainable!

Formulated by skin nutritionist experts with skin nutrients from plants native to Sweden such as **Fatty Acids and Vitamin E from Blueberry Seed Oil, Antioxidants from Grape, also with Vitamin B3 (Niacinamide) and small Hyaluronic Acid**

③ **Optimals Nutrient Rich Shot Face Mask**  
Multi-benefit Tencel sheet mask. With skin nutrients from plants native to Sweden, Vitamin B3 (Niacinamide), and small Hyaluronic Acid. Helps hydrate, balance, and energise skin in 15 minutes. All skin types. 26ml Merch price/10ml: £1.73

35917 ~~£6.00~~  
**£4.49**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN HOW TO TARGET THE FIRST SIGNS OF AGEING

FOR A BETTER, MORE BEAUTIFUL TOMORROW





SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE HOW TO USE THE PRODUCTS

## Mindful designs

Our Peel Solution and Retinol Drops come with a dropper to help you get the right amount of product you need. This helps you use your ProCeuticals efficiently - and less packaging goes to landfill!

SKIN CHALLENGES:  
FINE LINES, DEEP WRINKLES,  
UNEVEN SKIN TEXTURE



REDUCES THE APPEARANCE OF DEEP WRINKLES (91% agree after 28 days)\*

YOUNGER-LOOKING SKIN (84% agree after 14 days, 85% agree after 28 days)\*

*\*Consumer test.*

① **NovAge ProCeuticals Retinol Power Drops**  
Encapsulated retinol serum to reduce the appearance of wrinkles, refine skin texture, and promote healthy-looking skin. Encapsulated retinol for maximum potency and skin benefits. Dermatologically and consumer tested. 30ml  
Merch price/10ml: £8.33

40872 ~~£38.00~~  
**£24.99**

SKIN CHALLENGES:  
ROUGH SKIN AND VISIBLE ENLARGED PORES



PORES APPEAR DIMINISHED AND CLEARED (88% agree after 7 days, 92% agree after 14 days)\*

REFINES SKIN TEXTURE (88% agree after 7 days, 89% agree after 14 days)\*

② **NovAge ProCeuticals 6% AHA Peel Solution**  
Exfoliating solution with 6% alpha hydroxy acids. Chemically exfoliates outer layer of the skin for faster cellular renewal. For smoother, healthier-looking skin. Dermatologically and consumer tested. 30ml Merch price/10ml: £8.33

40878 ~~£38.00~~  
**£24.99**

FOR A BETTER, MORE BEAUTIFUL TOMORROW





# AMBER ELIXIR CRYSTAL

Surrender to wave after wave of sensorial delight as this luxurious Eau de Parfum surrounds you with its deeply indulgent notes.



## Water-smart beauty

**Did you know that we've reduced our water use in our own factories by 7% since 2015?**

Water is a valuable resource, so this is an achievement we are very proud of! Would you like to join us in our quest? Avoiding to leave the water running when you are not using it is a great way to start!



**ORIENTAL FLORAL**  
nigella, baltic amber accord, brown sugar

●●●○  
**VERY HIGH FRAGRANCE CONCENTRATION**

**Amber Elixir Crystal Eau de Parfum**  
This luxurious Oriental Floral mesmerises with its sparkling opening of Baltic Amber Accord, a heart of Nigella in full bloom, and a refined dry down of Brown Sugar. It's a deeply indulgent, unforgettably mysterious journey into freshness and sensuality. 50ml  
Merch price/100ml: £39.98

42865 ~~£30.00~~  
**£19.99**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO KNOW MORE ABOUT AMBER ELIXIR

FOR A BETTER, MORE BEAUTIFUL TOMORROW





elvie

## Protecting our forests

Did you know that we **plant and protect over 6 million trees each year** in our global forest protection and reforestation programmes? Planting trees helps to protect our forests and our climate. Plus, it keeps our air fresh - **win win!**

Bring natural beauty into your daily life with the delicate green scent of lily of valley, a magical flower that grows in the heart of the Scandinavian forest.



FLORAL MUGUET WHITE FLOWERS  
Lily of the Valley, White flowers, white musk

●●●○  
HIGH FRAGRANCE CONCENTRATION

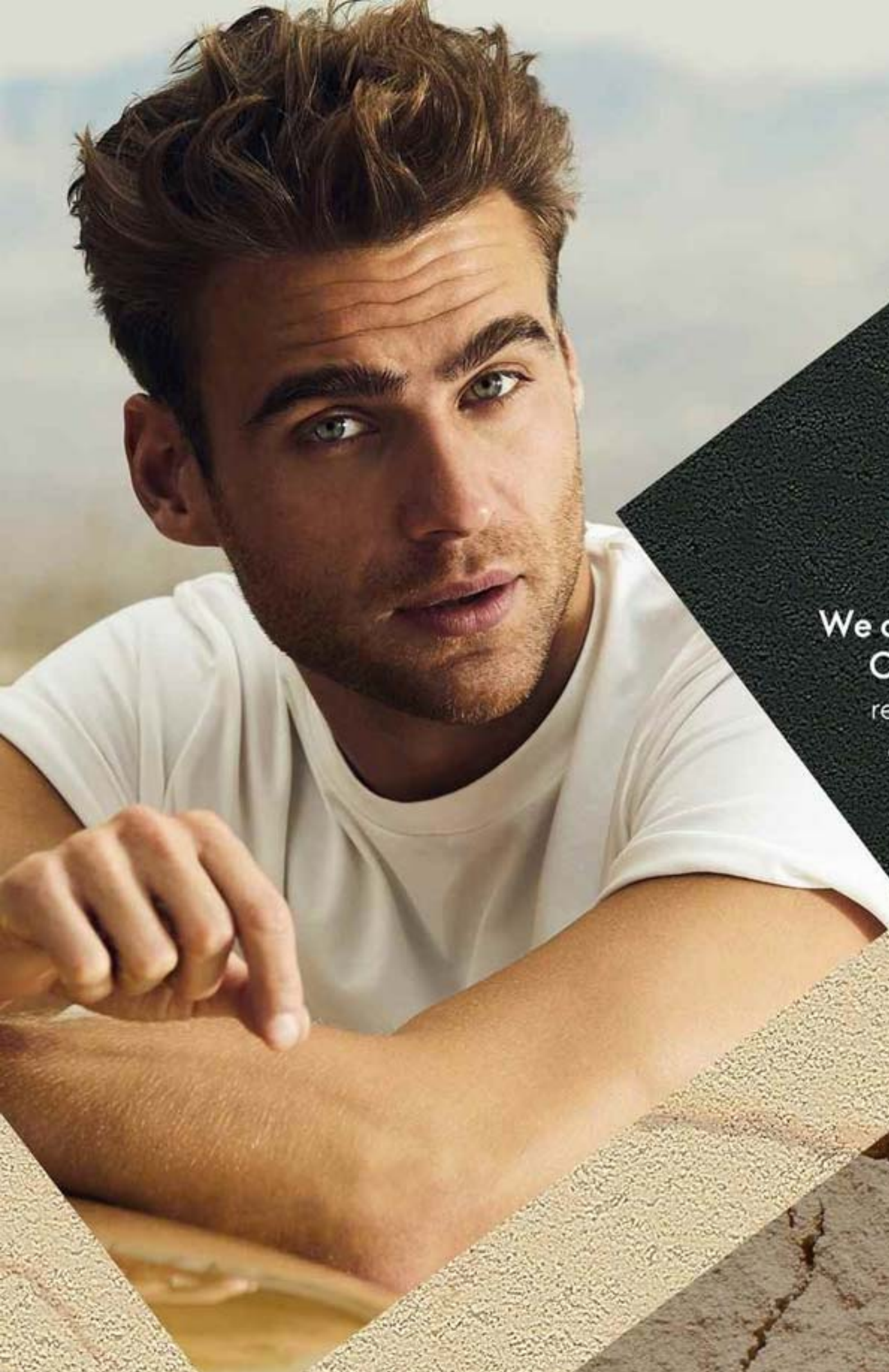


**Elvie Eau de Toilette**  
A harmonious scent combining white floral bouquet, a powdery white musk with the delicate yet wild lily of the valley. 50ml Merch price/100ml: £27.98

42502 ~~£24.00~~  
**£13.99**

FOR A BETTER, MORE BEAUTIFUL TOMORROW





Be the  
**WILD**  
Legend

## Fighting climate change

We are also rebels... with a cause! To reduce our CO<sub>2</sub> emissions, we've decided to use only 100% renewable electricity at all our manufacturing sites and operations. It's green electricity that comes from wind, hydro and solar powered energy sources!

**Be The Wild Legend Eau de Toilette**  
Sophisticated masculine fragrance which encapsulates the sheer joy of choosing your own path. For driven men who love the thrill of the journey. Heady Ambergris Accord is entwined with black pepper and lavandin notes to build a refined fragrance that is warm and bursting with charisma. 75ml  
Merch price/100ml: £18.65

34471 ~~£24.00~~  
**£13.99**



◀ A confident fragrance that conjures a bold and charismatic man, on a journey to forge his own path.



**WOODY AROMATIC**  
Black Pepper, Lavandin,  
Ambergris Accord

●●○○  
**HIGH FRAGRANCE CONCENTRATION**

FOR A BETTER, MORE BEAUTIFUL TOMORROW



- Instantly melts away dirt and make-up even waterproof -

**96%** agree\*

- Rinses off quickly -

**100%** agree\*

- Nourishes and leaves the complexion feeling moisturised -

**97%** agree\*

\*Consumer test



### CLEANSING OIL TECHNOLOGY

NovAge Facial Cleansing Oil is formulated with a blend of oils, including natural Evening Primrose Oil, together with a mild surfactant. The oil glides smoothly and easily onto the skin and, when it comes into contact with water, transforms into a milky lotion, which rinses easily away along with the impurities, to leave skin feeling beautifully soft and smooth.



OPHTHALMOLOGICALLY TESTED

### EVENING PRIMROSE OIL

Evening Primrose has a long and rich heritage as a skin-soothing ingredient. The precious golden oil it yields contains an exceptionally high concentration of gamma-linoleic acid - an Omega-6 essential fatty acid. Extremely nourishing and caring, it is known to help reduce moisture loss, calm and soothe, helping to keep skin conditioned, protected and cared for.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP AND LEARN HOW TO DOUBLE CLEANSE



HOW TO USE



Dispense one or two pumps of oil cleanser into your hands. Apply onto dry skin. Glide over your face and massage in gently. If you have an oily T-Zone, focus on this area. Moisten your hands and massage your skin until oil has emulsified into a milky-white lotion. Rinse off with clean, warm water. Use morning and evening. For a double cleanse, follow with your usual cleanser.

**NovAge Facial Cleansing Oil**  
150ml Merch price/100ml: £9.99  
**38828 £21.00**

## BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we extensively research and take the very best from nature, powering it with innovative science. The result? Safe and effective skin care ranges for every skin need and type.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

skin care

CHECK SPECIAL OFFER ON PAGE 32

NOW FOR ONLY

**£14.99**



Designed to hold your full NovAge Set!

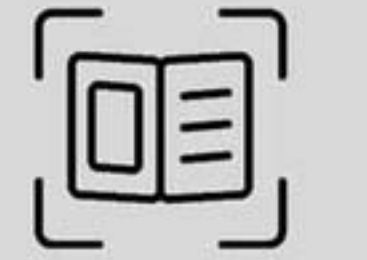
**NEW!**  
LIMITED EDITION

- Practical hanging hook.
- Variety of compartments for easy organisation.
- Velcro removable section.
- Made of 100% recycled polyester.



① **NovAge Toiletry Bag**  
Recycled polyester. 25 x 10 x 21cm.  
42449 £24.99

BUY ANY NOVAGE PRODUCT IN THIS CAMPAIGN AND GET TOILETRY BAG FOR **£14.99**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP AND DISCOVER WHAT PRODUCTS YOU SHOULD INCLUDE IN YOUR BAG!



The products are not included.

Recommended for **30+**

**SKIN CONCERNS:**  
Visible wrinkles, fine lines and dryness



Supercharge your skin with patented Tri-Peptide Technology, Low Molecular Weight Hyaluronic Acid and Edelweiss Plant Stem Cell extract.

**Up to 49% wrinkle reduction instantly<sup>Δ1</sup>**

<sup>Δ1</sup>Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



⑦ **NovAge Ecollagen Wrinkle Power SET**  
Set of 5 full-size products. Merch price/10pcs: £198.00  
42489 ~~£145.00~~  
**£99.00**

② 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** ③ 33979 NovAge Ecollagen Wrinkle Power Eye Cream 15ml Merch price/10ml: £11.99 ~~£24.00~~ **£17.99** ④ 33980 NovAge Ecollagen Wrinkle Power Serum 30ml Reg price/10ml: £12.00 **£36.00** ⑤ 42426 NovAge Ecollagen Wrinkle Power Day Cream SPF 35 50ml Reg price/100ml: £64.00 **£32.00** ⑥ 33982 NovAge Ecollagen Wrinkle Power Night Cream 50ml Reg price/100ml: £64.00 **£32.00**



Instantly enhances the appearance of the eye area\*

\*Consumer test.



**Don't leave eye care out of your routine!**

The skin around our eye area is more delicate than the rest of our face: it is thinner and it loses hydration faster. And all this makes it more prone to show quicker signs of aging!

That's why it is important to give your eyes a little bit of extra care. Using Ecollagen Eye cream as a step 2 of your skin care routine will help you combat lines, wrinkles, puffiness and dark circles.



③ **NovAge Ecollagen Wrinkle Power Eye Cream**  
15ml Merch price/10ml: £11.99  
33979 ~~£24.00~~  
**£17.99**

1



**CLEANSE**

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.

2



**TARGET**

Reach for Ecollagen Eye Cream to target wrinkles, under-eye dark circles and puffiness.

3



**BOOST**

Apply Serum before moisturisers to boost their effects and give your skin a shot of hydration and radiance.

4



**MOISTURISE**

Use Day Cream to smoothe out deep wrinkles and define facial contours, and Night Cream to restore and replenish mature skin overnight.





Delivers **complete environmental protection** against UVA & UVB rays and pollution. **Reduces fine lines**, provides **instant and lasting hydration**.



④ **NovAge Skinergise Ideal Perfection Day Cream SPF 30**  
50ml Merch price/100ml: £39.98  
**34511 £25.00**  
**£19.99**



BUY ANY NOVAGE PRODUCT IN THIS CAMPAIGN

Recommended for **20+**

**SKIN CONCERNS:**  
First signs of ageing,  
skin dullness

**Skin radiance is improved 25x<sup>Δ2</sup>**

<sup>Δ2</sup>Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.



**TAURINE ENERGISING TECHNOLOGY** with natural-origin Taurine and Scandinavian algae revitalises skin, boosts skin cells with energy and instantly reduces appearance of fine lines.



**AÇAÍ PLANT STEM CELL EXTRACT** helps protect skin from free radical damage and boosts hydration.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP AND SEE HOW EXTERNAL FACTORS AFFECT YOUR SKIN



① **33984 NovAge Supreme Cleansing Gel 150ml** Reg price/100ml: £14.00 **£21.00** ② **34515 NovAge Skinergise Ideal Perfection Eye Cream 15ml** Reg price/10ml: £13.33 **£20.00** ③ **34517 NovAge Skinergise Ideal Perfection Serum 30ml** Reg price/10ml: £10.00 **£30.00** ④ **34511 NovAge Skinergise Ideal Perfection Day Cream SPF 30 50ml** Merch price/100ml: £39.98 ~~£25.00~~ **£19.99** ⑤ **35075 NovAge Skinergise Ideal Perfection Night Cream 50ml** Reg price/100ml: £50.00 **£25.00**



⑥ **NovAge Skinergise SET**  
Set of 5 full-size products.  
Merch price/10pcs: £158.00  
**42723 £121.00**  
**£79.00**

Recommended for **ALL AGES**

**SKIN CONCERNS:**  
Facial discolourations,  
hyperpigmentation

**Reduces all major skin tone discolourations and dark spots in just 2 weeks\***

\*Consumer test.



**SKIN TONE REGULATOR TECHNOLOGY** Switches off excess melanin production<sup>9</sup>. Reduces hyperpigmentation and improves other skin tone discolourations.



**RIBWORT PLANT STEM CELL EXTRACT** Helps neutralise the effects of oxidative stress to help counteract all major skin tone discolourations.



**AQUA-BANK MOISTURE STRATEGY** Delivers and locks essential hydration into the skin around the clock. Promotes a translucent, luminous complexion.

<sup>9</sup>Based on Skin Tone Regulator Technology activity on MITF - a master regulator of pigmentation - in vitro tested.



① **33984 NovAge Supreme Cleansing Gel 150ml** Reg price/100ml: £14.00 **£21.00** ② **35746 NovAge Brilliance Infinite Luminosity Eye Cream 15ml** Reg price/10ml: £18.00 **£27.00** ③ **34509 NovAge Brilliance Infinite Luminosity Serum 30ml** Reg price/10ml: £13.33 **£40.00** ④ **35744 NovAge Brilliance Infinite Luminosity Day Cream SPF30 50ml** Merch price/100ml: £49.98 ~~£33.00~~ **£24.99** ⑤ **35745 NovAge Brilliance Infinite Luminosity Night Cream 50ml** Reg price/100ml: £66.00 **£33.00**



⑥ **NovAge Brilliance Infinite Luminosity Set**  
Set of 5 full-size products.  
Merch price/10pcs: £198.00  
**44680 £154.00**  
**£99.00**



**Brighter complexion with a luminous, pinkish healthy radiance - 78% agree\***

\*Consumer test.



④ **NovAge Brilliance Infinite Luminosity Day Cream SPF30 50ml**  
Merch price/100ml: £49.98  
**35744 £33.00**  
**£24.99**



CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

AND GET THE TOILETRY BAG AT A SPECIAL PRICE







**Boosts the effect of day & night creams<sup>Δ2</sup>**

<sup>Δ2</sup>Clinically tested using NovAge Ultimate Lift Day/Night Creams & Day/Night/Serum.



**④ NovAge Ultimate Lift Contour Define Serum**  
30ml Merch price/10ml: £11.66  
~~£45.00~~  
**£34.99**



**Restores 40% lost elasticity in just 4 weeks!<sup>Δ3</sup>**

<sup>Δ3</sup>Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.



**① NovAge Ultimate Lift Contour Define SET**  
Set of 5 full-size products.  
Merch price/10pcs: £218.00  
~~£171.00~~  
**£109.00**

**② 33984 NovAge Supreme Cleansing Gel 150ml**  
Reg price/100ml: £14.00 ~~£21.00~~  
**③ 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml**  
Reg price/10ml: £19.33 ~~£29.00~~  
**④ 34550 NovAge Ultimate Lift Contour Define Serum 30ml**  
Merch price/10ml: £11.66 ~~£45.00~~ **£34.99** **⑤ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml**  
Reg price/100ml: £76.00 ~~£38.00~~ **⑥ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml**  
Reg price/100ml: £76.00 ~~£38.00~~

Recommended for **40+**

**SKIN CONCERNS:**  
Loss of firmness and elasticity



**PATENTED ASPARTOLIFT TECHNOLOGY**  
Rejuvenates the skin's natural collagen and elastin production for firmer, more elastic skin and more defined facial contours.



**BUDDLEJA PLANT STEM CELL EXTRACT**  
Helps guard against collagen deterioration and provides antioxidant protection against free radicals, to help slow skin ageing.



**PATENTED TRI-PEPTIDE TECHNOLOGY**  
Boosts collagen production to help plump the skin and smoothe lines and wrinkles.

Recommended for **50+**

**SKIN CONCERNS:**  
Deep wrinkles, loss of density and definition



**RIBWORT PLANT STEM CELL EXTRACT**  
helps maintain skin's density and prevent the development of age spots.



**GENISTEIN<sup>SOY</sup> TECHNOLOGY** helps to boost the skin's collagen and cellular water channel levels, re-densifying the skin and smoothing out deep wrinkles.

**Improved elasticity in mature skin 94% agree<sup>Δ1</sup>**

<sup>Δ1</sup>Consumer test using the NovAge Time Restore Skin Care Set.



**① 33984 NovAge Supreme Cleansing Gel 150ml** Reg price/100ml: £14.00 ~~£21.00~~ **② 32629 NovAge Time Restore Eye & Lip Cream 15ml** Reg price/10ml: £21.33 ~~£32.00~~ **③ 32630 NovAge Time Restore Revitalising Serum 30ml** Reg price/10ml: £16.67 ~~£50.00~~ **④ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml** Reg price/100ml: £80.00 ~~£40.00~~ **⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml** Merch price/100ml: £63.98 ~~£40.00~~ **£31.99**

**⑥ NovAge Time Restore SET**  
Set of 5 full-size products.  
Merch price/10pcs: £238.00  
~~£183.00~~  
**£119.00**



**Skin feels more dense & defined 88%\*<sup>1</sup>**

<sup>1</sup>Consumer test using the NovAge Time Restore Skin Care Set.



**⑤ NovAge Time Restore Regenerative Night Cream 50ml** Merch price/100ml: £63.98  
~~£40.00~~  
**£31.99**

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

BUY ANY NOVAGE PRODUCT IN THIS CAMPAIGN

AND GET THE TOILETRY BAG AT A SPECIAL PRICE







**NovAge Neck & Décolleté Advanced Sculpting Serum**  
75ml  
Reg price/100ml: £44.00  
**35076 £33.00**



**NovAge Skin Renewing Peel**  
100ml  
Reg price/100ml: £16.00  
**33988 £16.00**



**NovAge Advanced Breakout-Defence Emulsion**  
30ml  
Reg price/10ml: £10.67  
**45252 £32.00**



**NovAge Targeted 24-hour Blemish Correction**  
15 ml.  
Reg price/10ml: £16.67  
**45253 £25.00**



**NovAge Oil Balance Solution**  
15ml  
Reg price/10ml: £21.33  
**34508 £32.00**



**NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector**  
30ml Reg price/10ml: £7.00  
**34143 £21.00**



**NovAge Nutri6 Facial Oil Capsules**  
30 capsules.  
Reg price/10pcs: £13.67  
**32631 £41.00**



**NovAge Intense Skin Recharge Overnight Mask**  
50ml  
Reg price/100ml: £60.00  
**33490 £30.00**



**NovAge ProCeuticals Niacinamide & Cica Bio-Cellulose Sheet Mask**  
26ml Reg price/10ml: £4.23  
**41563 £11.00**



**NovAge ProCeuticals 10% Vitamin C Solution**  
4x7 ml 0.2 fl.oz.  
Reg price/10ml: £23.21  
**40874 £65.00**



**NovAge ProCeuticals Instant Peptide Ampoules**  
One-week course,  
7 ampoules x 1,8 ml.  
Reg price/10ml: £39.68  
**40880 £50.00**

## Intense care for your hands



Helps to repair and strengthen cuticles and helps prevent cracks in nails

Helps to even out the skin tone of the hands

Reduces visible signs of ageing of the hands

### HOW TO DO IT?

#### Step 1

Apply NovAge Intensive Age Defence Hand Cream SPF 25 to hands and lightly massage from fingertips to wrist, concentrating also on the cuticles and nails.

#### Step 2

Slip on the soft cotton gloves and wear as needed, or overnight for more intense moisturisation.

#### Step 3

When you feel the cream has been fully absorbed -or after you wake up if you go for the overnight treatment- remove your gloves and enjoy soft, youthful-looking hands!

Touch function means you can scroll through your favourite social media during the treatment!



Clinically proven to significantly reduce the appearance of wrinkles<sup>1</sup> and dark spots<sup>2</sup>

<sup>1</sup>NovAge Intensive Age Defence Hand Cream SPF 25. Clinically tested for 8 weeks. Minimum two applications per day.

<sup>2</sup>Tested on active ingredient in vehicle base. Clinically tested for 8 weeks. Two applications per day.



① **NovAge Intensive Age Defence Hand Cream SPF 25**  
50ml  
Merch price/100ml: £23.98  
**35073 £18.00**  
**£11.99**

② **Moisturizing Gloves With Touch**  
Material: Cotton, elastane, metalised fibre. Size: 18,8 x 12,9 cm.  
**37607 £7.00**  
**£4.99**

BUY ANY NOVAGE PRODUCT IN THIS CAMPAIGN

AND GET THE TOILETRY BAG AT A SPECIAL PRICE





A skin care routine to get excited about

Treat yourself to a home spa beauty treatment - every day

**SkinPro**  
CLEANSING SYSTEM

SKIN CARE

**Effective everyday cleansing** for exceptionally clean, fresh, visibly rejuvenated and healthy-looking skin.



### 3 IN 1 SYSTEM



• Purifying **BRUSH CLEANSING HEAD**



• Toning **METAL MASSAGE HEAD**



• Skin-refining **SILICONE EXFOLIATING**

DON'T FORGET TO **REPLACE BRUSH HEAD EVERY 3 MONTHS!**



④ **SkinPro Sonic 3-in-1 System**  
Device 15.8 x 5.8 x 5.8 cm, ABS. Brush Cleansing Head diameter 4.77 cm, PP and nylon bristles. Silicone Exfoliating Head, diameter 5 cm, PP and silicone. Metal Massage Head 6.1 x 5 cm, PP and stainless steel.

**29915 £50.00**  
**£39.99**

⑤ **SkinPro Sonic Brush Heads 2-pack**  
Size: Diameter 4.77 cm. Materials: PP with nylon bristles.

**30878 £11.00**  
**£8.99**

#### HOW TO USE

Use daily. We recommend the **60-SECOND AUTOMATED FACIAL ZONE PROGRAMME.**

#### GENTLY REMOVE EYE MAKE-UP

by hand using eye make-up remover. Do not use the device around the delicate eye area.

**Moisten** your face and the cleansing brush with warm water.

**Apply** a little facial cleanser onto your skin, or directly onto the brush. Do not use cleansers which contain exfoliating particles.

**Switch on** device and select the programme of your choice. Press the brush gently against your skin and move in small circular motions.

Avoid the eye area.

**You will feel light vibration.**

When the programme is complete, rinse your face with clean, warm water and gently pat your skin dry with a soft towel. Rinse the brush thoroughly and allow to dry naturally.

Cream Spatula S01

Designed to achieve full coverage **to minimise dry patches**

Offers **a fresh feeling as an alternative** to applying skin care products with fingers

#### ① Konjac Sponge

A 100% natural vegetable fibre sponge, designed to cleanse and exfoliate your face. Fits perfectly in the palm of your hand and comes with a cotton string to hang and dry sponge. Just add water!  
Diameter: 6 cm.

**29038 £6.00**  
**£4.49**

Made from **100% natural vegetable fibre**  
Naturally deep cleansing  
Soft & gentle  
Suitable for daily use

Helps **to minimise unnecessary wasting of skin care products** by providing a more precise application

#### ② SkinPro Moisture Brush

Sleek and soft face brush with a strategically angled brush that gives you a gentle and even application of your moisturiser, so you get an all-over application. All skin types.

**45275 £5.00**  
**£3.99**

#### ③ SkinPro Cream Spatula

A small silicone spatula that provides you with an effective way to scoop out just the right amount of product from the jar. No messy fingers or using too much of your expensive skin care products. All skin types.

**45277 £5.00**  
**£3.99**

Moisture Brush S03



DIAMOND CELLULAR

40+

For all skin types

Visibly younger-looking skin in

14 NIGHTS\*

\*Consumer tested

① Diamond Cellular Night Restorative Treatment

High-performing night treatment with Cellular Sal Acid to help improve skin cell turnover, resulting in visibly younger skin in just 14 nights. Apply before sleep for the overnight treatment. 30ml

Merch price/10ml: £6.66

18437 ~~£32.00~~

£19.99



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH VIDEO



HOW TO USE

Apply before sleep for the overnight treatment. Use every night.

BESTSELLER  
ANTI-AGEING CARE WITH  
UNIQUE INGREDIENTS

”

*I love the texture! It absorbs fast, and the results are noticeable right after the next morning. Now I always wake up with perfect skin!*



Share your reviews with our beauty community online



**NEW!**

# HYDRATE AND PURIFY in only 10 minutes!

**PURIFYING CLAY FACE MASK:**  
Gentle, deep cleansing clay and charcoal mask that draws out and captures impurities such as excess oil, dirt, and pollution – for visibly minimised pores and skin that looks and feels clean, refreshed, and comfortable.

**MOISTURE QUENCHING FACE MASK:**  
Cooling gel face mask that helps soothe and replenish dehydrated, rough, dull-looking skin.

① **Optimals Moisture Quenching Face Mask**  
50ml  
Merch price/100ml: £17.98  
**42616 £11.00**  
**£8.99**



② **Optimals Purifying Clay Face Mask**  
50ml  
Merch price/100ml: £17.98  
**42615 £11.00**  
**£8.99**



**EVEN OUT** FOR UNEVEN SKIN TONE

## FOR FLAWLESS LOOKING SKIN AND ROSY RADIANCE – IN JUST 2 WEEKS!\*

\*86% of testing panellists agree Optimals Even Out brightens skin in just 2 weeks.

Night Cream helps prevent future dark spots and replenish skin barrier overnight with essential fatty acids from Rosehip Oil.



⑥ **42552 Optimals Even Out Day Cream SPF 20**  
50ml Reg price/100ml: £30.00 **£15.00** ⑦ **42555 Optimals Even Out Eye Cream** 15ml  
Reg price/10ml: £8.67 **£13.00** ⑧ **42556 Optimals Even Out Serum** 30ml Reg price/10ml: £5.67 **£17.00**

⑤ **Optimals Even Out Night Cream**  
50ml Merch price/100ml: £19.98  
**42553 £15.00**  
**£9.99**



**HYDRA RADIANCE**  
FOR DEHYDRATED/DRY SKIN

**MOISTURELOCKIN TECHNOLOGY**  
helps replenish moisture to protect the skin barrier.

**Eye Cream**  
Hydrates, refreshes and brightens tired-looking eyes. With soothing Tannins and Phenolic Acids from Hops.



③ **Optimals Hydra Radiance Eye Cream**  
15ml Merch price/10ml: £4.66  
**42566 £10.00**  
**£6.99**



④ **Optimals Hydra Radiance Serum**  
30ml Reg price/10ml: £4.33  
**42567 £13.00**

Mist refreshes and gives you a boost of hydration

Day Cream SPF 25 hydrates and shields skin from damage



**URBAN GUARD 3D** FOR CITY-STRESSED SKIN

## Anti-pollution skin care

Unlike UV rays, air-pollution does not take into account day and night, or indoors and outdoors, so you need to guard it at all times. It doesn't matter if you live in the city or the countryside: for a truly healthy skin, include anti-pollution care to your routine!

① **Optimals Urban Guard 3D Mist**  
100ml  
Merch price/100ml: £8.99  
**44257 £12.00**  
**£8.99**

② **Optimals Urban Guard 3D Day Cream SPF 25**  
50ml  
Merch price/100ml: £19.98  
**44259 £15.00**  
**£9.99**

③ **Optimals Urban Guard 3D Night Cream**  
50ml  
Merch price/100ml: £19.98  
**44260 £15.00**  
**£9.99**

Night Cream rebalances stressed skin overnight



④ **44253 Optimals Urban Guard 3D Multifunctional Cleanser** 125ml Reg price/100ml: £9.60 **£12.00** ⑤ **44254 Optimals Urban Guard 3D Essence Serum** 30ml  
Reg price/10ml: £5.67 **£17.00**

## Choose your way to clean fresh skin

Recommended for: 1-step, gentle, effective cleansing and make-up removing.  
Skin Nutrients: Ursolic Acid from Heather, helps to comfort and soothe skin.

⑥ **Optimals Soothing Micellar Cleansing Water**  
150ml Merch price/100ml: £4.66  
**42610 £10.00** **£6.99**



Recommended for: rough skin, unclogging pores and feeling super clean.  
Skin Nutrients: Fruit Acids and Vitamin C from Strawberries boost skin's radiance.

⑦ **Optimals Deep Cleansing Gel**  
150ml Merch price/100ml: £4.66  
**42613 £10.00** **£6.99**





NEW!

# Flawless skin at your fingertips!

## HOW TO USE



### STEP 1:

1. Hold tweezers between your thumb and index finger, pulling skin taut with the opposite hand.
2. Place the flat part of the tool tip parallel to the surface of the skin, keeping the tips facing outward on either side of the blackhead.

### STEP 2:

1. Press down lightly to extract the blackhead from the pore. Once the blackhead surfaces, squeeze the tool around it and roll.
2. Lift curved tip up and away from the skin to remove.
3. Clean area thoroughly after use.

① **Advanced Blackhead Remover Tweezer**  
Stainless Steel. 9cm.

42464 £6.00

£4.99



WARNING! Sharp edges. Keep out of reach of children. This is not a toy!



- ⑦ **41672 Pure Skin Clarifying Toning Solution**  
150ml Reg price/100ml: £5.33 **£8.00**
- ⑧ **41673 Pure Skin Mattifying & Cooling Face Lotion** 50ml Reg price/100ml: £18.00 **£9.00**
- ⑨ **41675 Pure Skin Smoothing Face Scrub** 75ml Reg price/100ml: £12.00 **£9.00**
- ⑩ **42881 Pure Skin Pore Clearing Peel-off Mask** 50ml Reg price/100ml: £18.00 **£9.00**
- ⑪ **26825 Double-Ended Blackhead Remover** Size: 0.7 x 11.5 cm. **£6.00**

Put on **HEADBAND** before cleansing and applying skin care products to keep hair out of your face. Adjust bands to fit your head.

LIMITED EDITION



② **Pure Skin Headband**  
Size: 60x7 cm  
60% recycled polyester  
Adjustable to fit all sizes.

42447

£5.99

③ **Face Brush**  
4.5 x 2.5 cm.

38679 £5.00

£3.99

④ **Pure Skin Deep Cleanse Face Wash**  
150ml Merch price/100ml: £3.33

41671 £8.00

£4.99

• Deeply cleanses and purifies skin  
- 93% agree\*

• Effectively cleanses without drying

*Salicylic Acid (BHA) purifies skin and unclogs pores.*

\*Consumer tested by 66 women/men

# BEAUTIFUL SKIN, NO FILTER

# PURE SKIN

For oily, blemish-prone skin

SKIN CARE

• **Fights** oiliness and shine

• **Prevents** new blemishes from forming

• With **Soothing Complex** that helps calm skin

• Reduces spot size and redness **within 8 hours<sup>Δ</sup>**

• Reduces the size of spots by **40% within 24 hours<sup>Δ</sup>**

• Prevents spots from worsening **within 24 hours<sup>Δ</sup>**

<sup>Δ</sup>Clinically tested

## HOW TO USE

Apply directly to the blemish or blemish prone area as soon as you feel a spot coming on.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH VIDEO



## HOW TO USE

USE 1-2 TIMES PER WEEK.

Apply a thin layer of the mask to your skin, avoiding the eye area. Leave on for 5 minutes, then rinse with warm water.



⑤ **Pure Skin 5 Minute Oil-control Clay Mask**  
50ml Merch price/100ml: £9.98

41674 £9.00

£4.99



⑥ **Pure Skin SOS Blemish Gel**  
6ml Merch price/10ml: £8.32

41676 £9.00

£4.99





ALL SKIN TYPES

Suitable for sensitive skin

# essentials

## Your daily dose of skin nourishment

No irritation, **JUST SMOOTHNESS.**



Hold the metal spring on the desired area and press down gently. Roll over the unwanted hair until skin feels smooth and hairless. Avoid the eye area.



### ① Facial Hair Remover

Gentle and effective hair removal tool that quickly removes unwanted hair from the root, without irritating the skin. Portable size. Size: Approx. 10,5x5 cm. Stainless steel and plastic.

38495 ~~£9.95~~

**£7.99**

### ② 35764 Essentials Face Wash with Vitamin E & Canola Oil 150ml

Reg price/100ml: £2.67 **£4.00**

### ③ 35766 Essentials Lip Balm with Vitamin E & Canola Oil 4.5g

Reg price/10g: £8.89 **£4.00**



Instant skin hydration!<sup>44</sup>  
Light, non-greasy texture

With Vitamin E & natural Canola Oil



<sup>44</sup>Clinically tested. Essentials Face Cream with Vitamin E & Canola Oil alone, after first use. Stratum Corneum.

### ④ Essentials Multi-Purpose Cream with Vitamin E & Canola Oil 150ml

Merch price/100ml: £3.33

35767 ~~£7.00~~

**£4.99**



### ⑤ Essentials Face Mask with Vitamin E & Canola Oil 10ml

Merch price/10ml: £1.49

35765 ~~£2.00~~

**£1.49**

# Feed your skin the good stuff!

### HOW TO USE

Apply to cleansed face, smoothing out evenly across the face, avoiding the eye area and lips. Leave on for 10 minutes. Rinse off with lukewarm water. Pat dry with a soft towel.

### ① Love Nature Clay Mask Burdock

Cleansing clay mask with burdock extract. For oily skin. Dermatologically tested. 10ml  
Merch price/10ml: £1.49

32635 ~~£2.00~~

### ② Love Nature Creamy Mask Oat

Comforting cream mask with oat extract. For dry skin. Dermatologically tested. 10ml  
Merch price/10ml: £1.49

32634 ~~£2.00~~



**Burdock extract** deeply purifies oily skin, leaving it cleansed and re-balanced



**Natural Oat extract** is rich in B vitamins that help soothe and soften dry skin

**BUY ONE LOVE NATURE MASK FOR £1.49**

**BUY ANY TWO FOR £0.99 EACH**





LIMITED EDITION

① Love Nature Dark Berries Delight Face Mask Smoothie  
50ml Merch price/100ml: £6.98  
**41694 £5.00**  
**£3.49**



④ 34849 Love Nature Purifying Face Oil with Organic Tea Tree & Lime  
10ml Reg price/10ml: £8.00 **£8.00**  
⑤ 34845 Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime  
50ml Reg price/100ml: £16.00 **£8.00**  
⑥ 34843 Love Nature Purifying Toner with Organic Tea Tree & Lime  
150ml Reg price/100ml: £4.67 **£7.00**  
⑦ 34855 Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime  
4.5g Reg price/10g: £17.78 **£8.00**



ALL AGES  
For oily skin

⑧ Love Nature Purifying Gel Wash with Organic Tea Tree & Lime  
Gel wash with organic Tea Tree and super ingredient Lime. Helps purify and instantly refresh skin, and contains salicylic acid to help control blemish-prone skin. Dermatologically-tested, silicone- and paraben free, non-comedogenic and biodegradable formula. Oily skin. 125ml  
Merch price/100ml: £3.99

34841 **£7.00**  
**£4.99**

⑨ Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime  
A 2-in-1 mask and scrub, with organic Tea Tree and Lime. Helps deep cleanse, exfoliate, and minimise appearance of pores. Designed to leave skin smooth, mattified and radiant. With salicylic acid to target blemish-prone skin. Dermatologically-tested, paraben- and silicone-free, biodegradable formulation. Oily skin. 75ml  
Merch price/100ml: £6.65

35576 **£7.00**  
**£4.99**



Delicate floral green coconut scent

ALL AGES  
For normal skin

Fresh, watery texture designed to invigorate

② Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water  
50ml Merch price/100ml: £10.98  
34821 **£8.00**

**£5.49**



③ Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water  
150ml  
Merch price/100ml: £3.33  
34820 **£7.00**

**£4.99**



Handy cleanser & toner in one!

① Love Nature Soothing Micellar Water with Organic Oat & Goji Berry  
150ml Merch price/100ml: £3.33  
34858 **£7.00**



Wonderfully rich & buttery texture

② Love Nature Soothing Mask with Organic Oat & Goji Berry  
75ml Merch price/100ml: £6.65  
34860 **£7.00**



Helps instantly moisturise & replenish skin

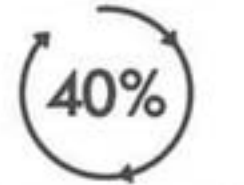
③ Love Nature Nourishing Face Cream with Organic Oat & Goji Berry  
50ml Merch price/100ml: £9.98  
34862 **£8.00**

# Nourishing & soothing organic oat & goji berry

ALL AGES | Dry Skin



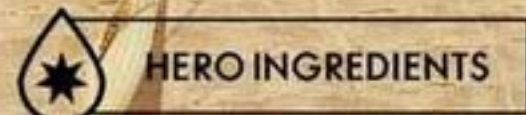
BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC\*

SKIN CARE

\*Bottles only



HERO INGREDIENTS

Organic Goji Berries are rich in antioxidants, vitamins and amino acids to help hydrate your skin and shield it from damage.

Organic Oat  
A moisturising superhero. Oat extract will leave your skin pillowy-soft, supple and soothed.

BUY ANY  
1 FOR **£4.99**

BUY ANY  
2 FOR **£3.99**  
EACH



# Multivitamin, multi benefits!

With 22 essential vitamins and minerals specifically developed to support the unique nutritional needs of men and women, our supplement complements a balanced diet with everything you need to support from skin health and immunity, to energy levels and metabolism.

BY ORIFLAME  
**Wellness**™

*Nature*

How do we make nature our signature?

We make sure to develop high-quality Wellness products: Multivitamin & Mineral is free from artificial sweeteners, preservatives, GMO and gluten. And is suitable for vegetarians!

## ① Multivitamin & Mineral woman

A daily food supplement that's developed with 22 of the essential vitamins and minerals needed to support the unique nutritional and physiological requirements of women. When taken alongside a balanced diet, these essential vitamins and minerals can help to support immunity, energy levels, metabolism, skin health, and overall wellbeing. Take one tablet daily. 60 tablets. 63.6g. Merch price/100g: £20.42

**29704 £15.99**

## ② Multivitamin & Mineral man

A daily food supplement that's developed with 22 of the essential vitamins and minerals needed to support the unique nutritional and physiological requirements of men. When taken alongside a balanced diet, these essential vitamins and minerals can help to support immunity, energy levels, metabolism, skin health, and overall wellbeing. Take one tablet daily. 60 tablets. 63.6g. Merch price/100g: £20.42

**29703 £15.99**

**£12.99**



## NATURE IS PART OF OUR SIGNATURE

Our heritage has always reflected a genuine respect for nature and a passion for natural ingredients: all the raw materials we select for our formulations are analysed individually to assess their nutritional composition and the benefits they can provide for you. Want to know how we do it? Keep on reading!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Wellness



# One of nature's most powerful antioxidants!

A master combination of natural Astaxanthin, Bilberry Extract from Swedish forests, and Vitamin C that helps combat damaging oxidative stress by providing antioxidant protection to your cells. Because beauty comes from within!

BY ORIFLAME  
**Wellness**<sup>TM</sup>

*Nature*

How do we make nature our signature?

To ensure our products are in line with our love and respect for nature, every raw ingredient we select is scrutinised by our Sustainability Scientist and experts of our Wellness team.



## ASTAXANTHIN

a naturally-occurring plant compound that comes from microalgae - improves elasticity in the skin by strengthening and supporting collagen. It also protects skin from the sun's UV rays!



## BILBERRIES

Contain a very potent group of antioxidants called anthocyanins which belong to the family of flavonoid-related polyphenols.



**Astaxanthin & Bilberry Extract**  
1 Month Supply. Merch price/10pcs: £5.00  
29688 ~~£17.99~~

**£14.99**



# Your daily dose of goodness

Covers up to 100% of the EU RDI\* in vitamins and minerals!

\*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals



Subject to availability



① **WellnessPack man**  
21 sachets. 66.7g (21 x 3.17g).  
Reg price/100g: £38.97  
**29697 £25.99**

② **WellnessPack woman**  
21 sachets. 66.7g (21 x 3.17g).  
Reg price/100g: £38.97  
**29696 £25.99**

Every 4th WellnessPack for FREE!\*

\*When subscribed to Wellness. Ask your Brand Partner for more information

# Natural support for your bones!

Marine Calcium & Vitamin D provides an easy way to access the vital minerals your bones need. With Aquamin™, a natural source of calcium that was found to be more easily absorbed and utilised by the body. It's never too early to invest in bone health!

BY ORIFLAME  
**Wellness™**

*Nature*

How do we make nature our signature?

Our Aquamin™, a calcified seaweed naturally packed with 70+ additional trace minerals, is sustainably sourced and organically harvested from pristine Icelandic waters.

**Aquamin**

Better bioavailability -  
Aquamin™'s unique composition makes it more easily absorbed and utilised by the body.



What's in 1 tablet?

**Calcium:** 250 mg (31% RDI\*)

**Vitamin D:** 5 µg (100% RDI\*)

Only 2 tablets a day cover about 60% of your daily needs of calcium!

**Convenient chewable form with natural sweetener.**

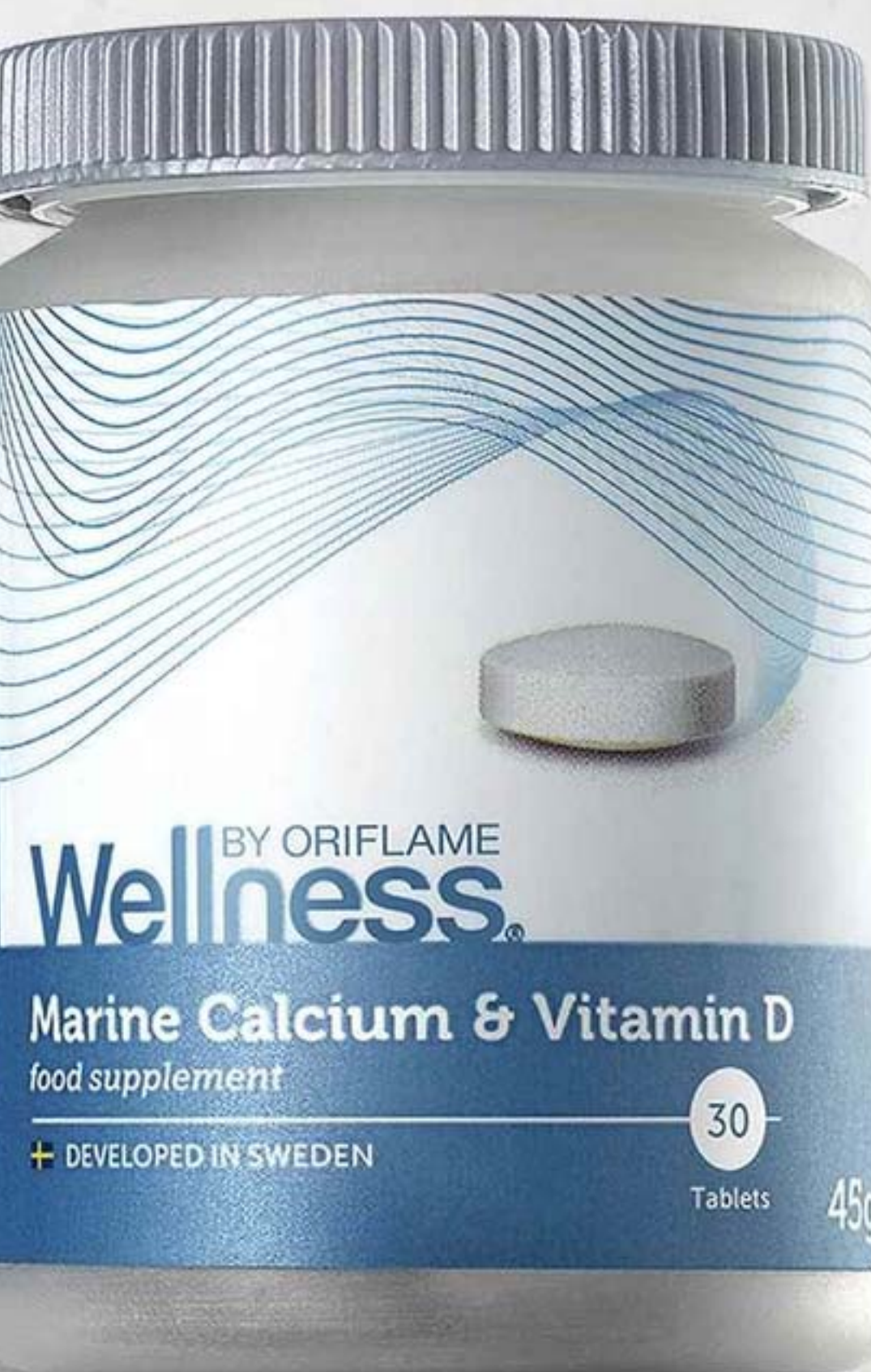
**AQUAMIN™:**

a unique source of bioavailable calcium from calcified seaweed - clinically proven to support bone mineral density and healthy teeth.

**VITAMIN D:**

clinically proven to help your body absorb calcium more effectively.

\*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals



**Marine Calcium & Vitamin D**  
30 tablets. 29.4g.  
Reg price/10pcs: £4.00  
**31766**

**£11.99**



## Premium supplements for vital health benefits

Provides fish oil derived essential fatty acids EPA and DHA that are vital for heart, vision and brain health.



With zinc, selenium, iron, vitamin C, amino acids and plant extract that help get shiny and healthy hair & nails.

Subject to availability

- ① **29705 Omega 3** 60 capsules. 41.6g. Reg price/100g: £31.24 **£12.99**  
 ② **29706 Hair & Nail NutriComplex** 42 tablets. 29.4g.  
 Reg price/10g: £6.12 **£17.99**

## Every 4th product below for FREE!\*

\*When subscribed to Wellness. Ask your Brand Partner for more information



- ③ **22467 WellnessKids Omega 3** For children ages 3+. 105 ml.  
 Reg price/100ml: £9.51 **£9.99** ④ **28241 WellnessKids Multivitamins and Minerals** 21 tablets x 1.1 g. Reg price/10g: £4.33 **£9.99** ⑤ **29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** ⑥ **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** ⑦ **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

## A healthy snack, the way you want it!

Packed with protein and dietary fibre, these delicious (and nutritious!) shakes are easy to blend with water, milk or plant-based milk alternatives and mixed with fruits or vegetables for versatility – not to mention, it's super easy to take with you on the go. Happy snacking!

Wellness BY ORIFLAME  
*Nature*  
 How do we make nature our signature?  
 Having a close connection to nature is what we have translated into our scientifically developed high quality: our shakes are gluten free, non-GMO and contain no preservatives!



Your shake contains\*:  
 Energy 70 kcal per serving  
 Protein 6.8-7.0 g per serving  
 Fat 1.5-1.7 g per serving  
 Carbohydrates 6.1-6.4 g per serving  
 Sugar 3.5-3.8 g per serving only  
 Fibre 1.6-1.8 g per serving

\*Amounts vary slightly depending on the flavour.  
 \*The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA

- ① **Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **29689 £26.99**  
 ② **Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **29691 £26.99**  
 ③ **Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **29690 £26.99**

Every 4th Shake for FREE!\*

\*When subscribed to Wellness. Ask your Brand Partner for more information



# It's all about balance!

We believe in the synergy of a wholesome diet: adequate hydration, physical activities, and positive lifestyle choices work together to optimise your overall health and well-being.

This set reflects exactly such balance: Supplementation to help bridge the gaps in your nutrition and give your organism a boost. Shakes to snack smart and keep you on the healthy path.



**1** Choose your favourite flavour of Wellness Shake or Protein Blend.

**2** Choose the WellnessPack for women or men.

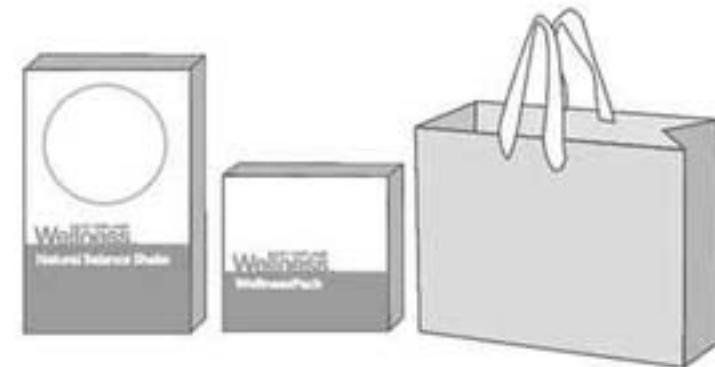
Get your customised Health & well-being set



**29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag Size:** 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**



## £52.98

**Every 4th set FREE\***

\*When subscribed to Wellness. Ask your Brand Partner for more information

# Maximize your results!

Even if you reach your weight goals, maintaining them poses other challenges: preserving muscle growth, staying motivated, resisting temptations... Let this set give you a hand with that!

Natural Balance products come together with essential vitamins and minerals to help make fit lifestyle sustainable. Get ready to push your limits!



**1** Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

**2** Choose the WellnessPack for women or men.

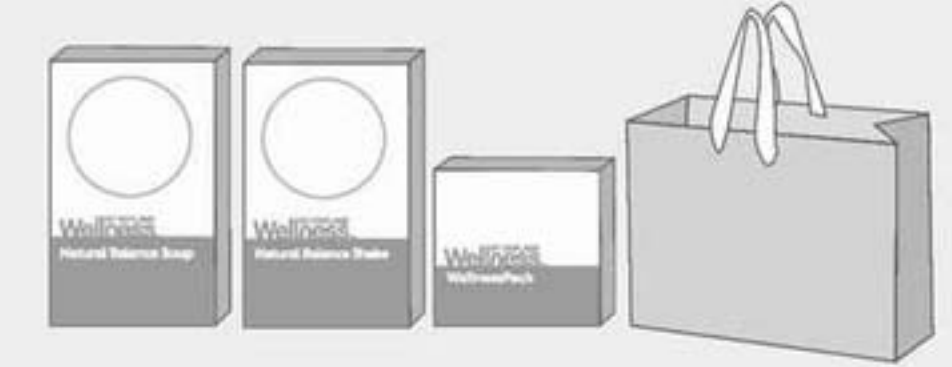
Get your customised Fit lifestyle set



**29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag Size:** 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**



## £79.97

**Every 4th set FREE\***

\*When subscribed to Wellness. Ask your Brand Partner for more information





# Confidence boost

Stay fresh and protected when you need it most with our long-lasting Activelles deodorants.

Up to 48h protection\*, invisible on your clothes.\*

\*Consumer tested  
\*Clinically proven

Maximum protection - up to 72h deodorant control.\*

\*Clinically proven.

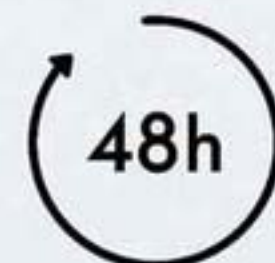
Instant and long-lasting protection for active women.

Citrus fragrance & up to 48h deodorant control.\*

\*Clinically proven.

## Activelles

HOW LONG DO YOU NEED IT TO LAST?



Activelles gives you performance and protection you can rely on for either 48 or 72 hours.\*

\*Clinically proven.

① **Activelles Invisible Anti-perspirant Deodorant**  
50ml Merch price/100ml: £3.98  
**33141 £3.00**

② **Activelles Extreme Anti-perspirant Deodorant**  
50ml Merch price/100ml: £3.98  
**33142 £3.00**



③ **Activelles Extreme Anti-perspirant Deodorant Spray**  
150ml Merch price/100ml: £1.99  
**33147 £5.00**

④ **Activelles Fresh Anti-perspirant Deodorant Spray**  
150 ml. Merch price/100ml: £1.99  
**33145 £5.00**

EACH ROLL-ON DEODORANT FOR ONLY

**£1.99**

EACH DEODORANT SPRAY FOR ONLY

**£2.99**

## DELIGHTFUL FEELING

We believe feeling good is just as important as looking good. Our extensive range of bath and body goodies are created with nature-inspired ingredients, pleasing aromas and lush textures to please your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Personal care



## Nature's delicious recipes for your skin and body



BIODEGRADABLE FORMULA

**BLACKCURRANT EXTRACT**  
packed with skin-nourishing acids, sugars and vitamins

**LINGONBERRY EXTRACT**  
rich in Vitamin E and C helps shield skin from damage

**ORGANIC YOGHURT'S**  
creamy texture helps moisturise skin

**RASPBERRY EXTRACT**  
helps renew skin with natural fruity acids

**WILD STRAWBERRY EXTRACT**  
helps boost skin's radiance



① Love Nature Forest Berries Delight Soap Bar  
75g Merch price/100g: £2.65

39470 ~~£2.50~~

**£1.99**

② Love Nature Forest Berries Delight Yoghurt Shower Cream  
250ml Merch price/100ml: £1.60

39468 ~~£5.00~~

**£3.99**

③ Love Nature Forest Berries Delight Yoghurt Body Cream  
200ml Merch price/100ml: £2.00

39494 ~~£6.00~~

**£3.99**

④ Love Nature Forest Berries Delight Exfoliating Body Scrub Jam  
200ml Merch price/100ml: £1.75

39473 ~~£5.00~~

**£3.49**

⑤ 32618 Love Nature Shampoo for Dry Hair Wheat & Coconut Oil 250ml

Reg price/100ml: £2.00 **£5.00** ⑥ 32619 Love Nature Conditioner for Dry Hair

Wheat & Coconut Oil 250ml Reg price/100ml: £2.00 **£5.00** ⑦ 32620 Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil 15ml Reg price/10ml: £1.33 **£2.00**

⑧ 34832 Love Nature Shampoo for Coloured Hair Pomegranate & Oats 250ml

Reg price/100ml: £2.00 **£5.00** ⑨ 35948 Love Nature Shampoo for Dandruff Control

Tea Tree Oil & Burdock 500ml Reg price/100ml: £1.60 **£8.00** ⑩ 38907 Love Nature

Hair & Body Oil Sweet Almond Oil 100ml Reg price/100ml: £8.00 **£8.00** ⑪ 42897

Love Nature Body & Hair Oil Avocado Oil 100ml Reg price/100ml: £8.00 **£8.00**



FOR OILY HAIR

Refreshing Nettle & Lemon



① Love Nature Shampoo for Oily Hair Nettle & Lemon

250ml Merch price/100ml: £1.60

32625 ~~£5.00~~ **£3.99**

FOR DRY HAIR

Wheat & Coconut Oil

500 ml



② Love Nature Shampoo for Dry Hair Wheat & Coconut Oil

500ml Merch price/100ml: £1.00

33339 ~~£8.00~~ **£4.99**

## A delicious feast for your hair!



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC\*

\*Bottles only

FOR DRY HAIR

Replenishing Banana



HOW TO USE

Option 1: Massage into wet hair from root to tip, and rinse out after 10 minutes.

Option 2: Massage into wet hair from root to tip, cover with shower cap and leave in overnight.

FOR COLOURED HAIR

Revitalising Mango



③ Love Nature Hair Smoothie Replenishing Banana Hair Mask for Dry Hair

30ml Merch price/10ml: £0.50

41957 ~~£2.00~~

④ Love Nature Hair Smoothie Revitalising Mango Hair Mask for Coloured Hair

30ml Merch price/10ml: £0.50

41959 ~~£2.00~~

EACH HAIR MASK FOR ONLY

**£1.49**

PERSONAL CARE



## Spa day, every day

Gel-to-foam cleanser helps soften skin and relax the mind

Cleanses and gently exfoliates

Fast-absorbing body oil hydrates, protects and soothes skin



① Shower Puff  
Size: 18.5 x 9.5 cm

8590 ~~£4.00~~  
**£2.49**

② Swedish Spa Ocean Foam Shower Gel

200ml  
Merch price/100ml: £5.00

34023 ~~£14.00~~  
**£9.99**

③ Swedish Spa Mirror Ocean Body Oil

100ml  
Merch price/100ml: £11.99

34024 ~~£15.00~~  
**£11.99**

④ 34021 Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar 100g Reg price/100g: £4.00 **£4.00**

⑤ 34730 Swedish Spa Soft Tide Hand Mask 75ml

Reg price/100ml: £12.00 **£9.00**

⑥ 34022 Swedish Spa Salt Crystals Body Scrub 200ml

Reg price/100ml: £7.00 **£14.00**

⑦ 34025 Swedish Spa Whipped Waves Body Butter 200ml Reg price/100ml: £7.50 **£15.00**



## A touch of invigorating luxury



① Essense&Co. Green Mandarin & Orange Blossom Hand & Body Wash

300ml Merch price/100ml: £3.33

35833 ~~£13.00~~  
**£9.99**

② Essense&Co. Green Mandarin & Orange Blossom Hand & Body Lotion

300ml Merch price/100ml: £4.00

35834 ~~£15.00~~  
**£11.99**



③ 31850 Essense&Co. Lemon & Verbena Liquid Hand Soap 300ml Reg price/100ml: £4.33 **£13.00**

④ 31851 Essense&Co. Lemon & Verbena Hand & Body Lotion 300ml

Reg price/100ml: £5.00 **£15.00**

⑤ 31852 Essense&Co. Lemon & Verbena Body Wash 300ml Reg price/100ml: £4.33 **£13.00**

LIMITED EDITION

## Like a morning walk in the garden



FLORAL, FEMININE FRAGRANCE  
ivy, rosa centifolia, praline

SHOWER GEL

soft foaming and gently cleansing, leaves skin fresh & beautifully scented.

HAND CREAM

moisturises and nourishes for silky soft hands.



SOAP BAR lathers into a creamy foam, leaving your skin clean and soft.

① Magic Garden Soap Bar 75g Merch price/100g: £1.99

38491 ~~£2.00~~  
**£1.49**

② Magic Garden Shower Gel 250ml Merch price/100ml: £1.60

38493 ~~£7.00~~  
**£3.99**

③ Magic Garden Hand Cream 75ml Merch price/100ml: £3.99

38492 ~~£4.00~~  
**£2.99**



Feminelle



**BALANCED & PROTECTED MICROBIOME**

Optimise pH balance & protect the intimate microbiome with its microflora to ensure overall health

WITH ALOE VERA & MALLOW EXTRACTS for extra-soothing protection.

**Intimate care, ultimate comfort**



① **Feminelle Soothing Intimate Wash Aloe Vera & Mallow**  
300ml  
Merch price/100ml: £1.33  
**34499 £6.00**

② **Feminelle Protecting Intimate Wash Cranberry**  
300ml  
Merch price/100ml: £1.33  
**34498 £6.00**

WITH CRANBERRY EXTRACT to nourish and support a healthy skin condition.



EACH FOR ONLY  
**£3.99**



**Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower**  
300ml Reg price/100ml: £2.00  
**34500 £6.00**



**Feminelle Teens Gentle Intimate Wash Wild Pansy**  
300ml Reg price/100ml: £2.00  
**34501 £6.00**



**Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula**  
300ml Reg price/100ml: £2.00  
**34504 £6.00**

**Let scent transport you!**



DISCOVER HOLLYWOOD SOAP BAR + SHOWER GEL FOR ONLY  
**£2.99**  
SET CODE: 141092

① **Discover Hollywood Dreams Shower Gel**  
250ml Reg price/100ml: £1.20  
**34463 £3.00**

② **Discover Hollywood Dreams Soap Bar**  
90g Reg price/100g: £1.67  
**34464 £1.50**



DISCOVER CALIFORNIA SOAP BAR + SHOWER GEL FOR ONLY  
**£2.99**  
SET CODE: 141091

③ **Discover California Beach Shower Gel**  
250ml Reg price/100ml: £1.20  
**35967 £3.00**

④ **Discover California Beach Soap Bar**  
90g Reg price/100g: £1.67  
**35968 £1.50**

⑤ **34461 Discover Costa Rican Explorer Shower Gel** 250ml Reg price/100ml: £1.20 **£3.00**  
⑥ **34462 Discover Costa Rican Explorer Soap Bar** 90g Reg price/100g: £1.67 **£1.50**



PERSONAL CARE



feet up  
ADVANCED

Take control of smoother, comfortable feet

## Step 1



Massage **Exfoliating Foot Cream** into clean, dry skin using a circular motion, concentrating on the driest areas like the heels, toes and balls of the feet. Rinse off thoroughly with warm water. Use 3 times a week.

## Step 2



After softening up the feet in a foot bath or shower, use the **Callus Remover** to remove the most severe callus. With gentle strokes peel off the outer layer of hard skin.

## Step 3



Once you removed the hardest callus with the **Callus Remover**, use the **Stainless Steel Foot File** to file away dry and hard skin.

## Step 4 Lotion or serum?

Instant hydration with **AquaVive Technology** and **Hyaluronic Acid** for moisture content with 24 hr moisturising effect

Don't forget to soothe your feet after exfoliation! Choose your preferred way of nourishment and enjoy beautiful feet!

Intensively moisturises; softer skin feel from the very first use\*

Reduces the appearance of **calluses and hard skin** on your feet in just 1 week!\*

\*Consumer tested by 67 panellists. Tested on hardened skin.



### HOW TO USE

Apply liberally to skin, twice daily for best results.



**Foot Up Advanced Intensive Moisture Foot Mask**  
100ml  
Reg price/100ml: £8.00  
**33028 £8.00**



**Foot Up Advanced Cracked Heel Repair & Smooth Foot Cream**  
75ml  
Reg price/100ml: £10.67  
**33027 £8.00**



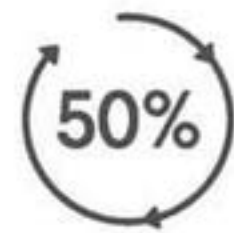
**Foot Up Advanced 36H Odour Control Anti-perspirant Foot Spray**  
150ml  
Reg price/100ml: £8.00  
**33034 £12.00**



① **Foot Up Advanced Deep Exfoliating Foot Cream**  
75ml Merch price/100ml: £6.65  
~~33033 £8.00~~  
**£4.99**



② **Advanced Callus Remover**  
Size: 14,8 x 3,1 cm. Material: Stainless Steel, 50% recycled PS  
~~40779 £8.00~~  
**£5.99**



RECYCLED PLASTIC



③ **Advanced Stainless Steel Foot File**  
Size: 19 x 3,8 cm. Material: Stainless Steel, 50% recycled PS  
~~40778 £7.00~~  
**£4.99**



④ **Foot Up Advanced Intense Hydration Foot Lotion**  
50ml Merch price/100ml: £9.98  
~~34016 £8.00~~  
**£4.99**



⑤ **Foot Up Advanced Rapid Repair Foot Oil-in-Serum**  
30ml Merch price/10ml: £1.50  
~~35835 £8.00~~  
**£4.49**



## Keep your feet fresh and supple

Essential daily hydration for soft feet

Gently removes dry, rough skin.

Precision grooming for gorgeous feet



**① Comfort Toe Nail Clipper XL**  
Size: 81L x 15W mm.  
Material: Carbon Steel.  
**37554 £5.00**  
**£3.99**

**② Comfort Foot Pumice Stone**  
Size: 97L x 57W x 30Tmm.  
Material: TPR, Polyester.  
**37558 £4.00**  
**£2.99**

**③ Feet Up Comfort Daily Softening Foot Cream**  
150ml  
Merch price/100ml: £3.99  
**32369 £9.00**  
**£5.99**

**④ Feet Up Comfort Reviving Foot Spray**  
150ml  
Merch price/100ml: £3.99  
**32372 £9.00**  
**£5.99**

**⑤ 32368 Feet Up Comfort Anti-perspirant Foot cream 75ml**

Reg price/100ml: £8.00 **£6.00**

**⑥ 32374 Feet Up Comfort Deodorising Foot Powder 75g**

Reg price/100g: £8.00 **£6.00**

**⑦ 32643 Feet Up Comfort Reviving Foot Spray Jumbo 250ml**

Reg price/100ml: £5.20 **£13.00**

**⑧ 32644 Feet Up Comfort All Day Refreshing Care Foot Cream 75ml**

Reg price/100ml: £8.00 **£6.00**

**⑨ 34935 Feet Up Comfort Overnight Moisturising Foot Cream 150ml**

Reg price/100ml: £6.00 **£9.00**

**⑩ 32371 Feet Up Comfort Nourishing Foot Cream 150ml**

Reg price/100ml: £6.00 **£9.00**

Deodorises and cools down feet & refreshes shoes.

Bring a little extra comfort to wearing high heel shoes with these soft gel pads that cushion the balls of your feet!



**⑪ Festive Feet Foot Cushions**  
Size: one size. 9cm L x 6.5cm W x 2mm T (2 pieces)  
Material: TPR  
**41249 £5.00**  
**£3.49**

Place these 4 soft gel mini-cushions in the areas of your shoe that usually cause you discomfort or blisters, and you're ready to rock!



**⑫ Festive Feet Mini Gel Spots**  
Size: one size. 3cm L x 2.5cm W (4 pieces).  
Material: PU  
**38336 £5.00**  
**£3.49**

## Sharing moments of softness

Pampering care for everyone in the family!

For hands as soft as peaches!

Maximum care in handbag size!

A helping hand for little clean hands

**① Helping Hand Soap Bar**  
75g Merch price/100g: £1.32  
**39532 £1.50**  
**£0.99**

**② Softening Hand Cream with Peach Extract**  
75ml Merch price/100ml: £3.99  
**41940 £5.00**  
**£2.99**

**③ Oriflame Dream Cream**  
30ml Merch price/10ml: £0.66  
**21878 £3.50**  
**£1.99**

PERSONAL CARE



# Treat yourself!

Bath time = time to relax. So, do not hesitate to spoil yourself a little bit and make it an experience for all your senses. Get ready to transform your bathroom into a dream place filled with dazzling scents and sparkling moments.



CRYSTOLOGIE

LIMITED EDITION



Hero notes

Purple lily, plum and fizzy berries, combined with hazelnut and almond background make Crystologie fragrance delicious, playful and unexpected.



HOW TO USE

Remove plastic wrapping, and add to a bath tub of warm water and indulge. Keep out of reach of children and avoid direct contact with eyes.



① **Crystologie Blissful Aura Bath Bomb**  
75g Merch price/100g: £9.32  
**42019 £12.00**  
**£6.99**

WARMEST WISHES

LIMITED EDITION



HERO NOTES

The festive feeling is created by the warm and cosy scent, inspired by a hot chocolate, twisted with a candied orange peel and sensual nuts. A delicious oriental-spicy-citrus fragrance.



HOW TO USE

Apply to your wet hands and gently lather. Rinse off excess bubbles with water.



② **Warmest Wishes Soap Bar**  
75g Merch price/100g: £2.65  
**36154 £3.00**  
**£1.99**

.FESTIVE.  
WONDERLAND



Candy apple scented bubble bath brings the magical festive feeling to your bathroom.



Soap bar is gentle on your skin and perfect for everyday cleansing of hands and body.

## Delicious scents, special prices

Feel the magical sights and the sweet smells of a festive market with our Wonderland collection. Because joy has no season!



FRUITY SWEET  
Red apple, Toffee, Vanilla



HERO INGREDIENT

CANDY APPLE

The delicious fragrance of Festive Wonderland collection is inspired by the classic festive treat - the candy apple, which combines crunchy notes of red apple, velvety toffee and vanilla.



③ **Festive Wonderland Candy Apple Scented Bubble Bath**  
300ml Merch price/100ml: £1.33  
**35852 £7.00**  
**£3.99**



④ **Festive Wonderland Candy Apple Scented Soap Bar**  
75g Merch price/100g: £1.99  
**35853 £1.95**  
**£1.49**

LIMITED EDITION

PERSONAL CARE



95%  
natural  
origin  
ingredients

# Baby care the way nature intended

All Baby O' products are formulated without parabens, phenoxyethanol and formaldehyde releasers.



0+  
MONTH

sensitive skin

Gently cleanses the diaper area

Forms a protective film to cocoon the skin

Helps soothe, nourish & recondition the skin

① baby O' BumBum Cleansing Milk  
150ml Reg price/100ml: £7.33

35776  
**£11.00**



② baby O' Diaper Cream  
75ml  
Reg price/100ml: £13.33

35774  
**£10.00**

Provides a protective film and helps leave the diaper area dry

With Panthenol and Zinc Oxide to help condition, soothe and alleviate diaper friction



Deeply nourishes, softens & protects

Helps to form a barrier against dryness



③ baby O' Multi-Purpose Balm  
75ml Reg price/100ml: £13.33

35772  
**£10.00**



Tear-free formula  
Gently cleanses hair & body

④ baby O' Hair & Body Wash  
200ml Reg price/100ml: £4.50

35775  
**£9.00**



Helps nourish & replenish the skin barrier

Helps mum improve the look and feel of stretch marks

⑤ baby O' Body Oil  
150ml Reg price/100ml: £8.00

35773  
**£12.00**



# Healthy mouths, for a healthy happy family

The key to a healthy mouth and teeth is to establish a good oral health routine. With a selection of toothbrushes, and a range of toothpastes that help protect teeth, tongue, cheeks and gums, Optifresh has a perfect routine for everyone in your family.



With rubber tongue cleaner



Buy toothpaste and get toothbrush FOR FREE  
Order both product codes

① Optifresh All In One Medium Toothbrush

42445 ~~£3.00~~  
**£1.99**

② Optifresh Maximum Fresh Toothpaste

100 ml Merch price/100ml: £3.99  
44952 ~~£5.00~~  
**£3.99**

③ Optifresh Kids Gentle Strawberry Toothpaste

50ml Merch price/100ml: £5.98  
44954 ~~£4.00~~  
**£2.99**

④ Optifresh Kids Soft Toothbrush - Blue

40877 ~~£3.00~~  
**£1.99**

⑤ Optifresh Kids Soft Toothbrush - Pink

42453 ~~£3.00~~  
**£1.99**





# Golden oils to transform your hair

**NEW!**

Easily absorbed by the hair and does not leave a residue\* - 91% agree

Lightweight nourishment for fine and naturally oily hair\* - 88% agree

Provides ultimate shine and gloss\* - 88% agree

\*Consumer tested

## HOW TO USE

1. Spray directly to damp or dry hair, or into the palms of your hands.
2. Distribute evenly throughout your hair. Do not rinse.



A curated blend of six of the world's most powerful oils that provide multiple benefits to the hair and scalp - leaving it stronger, healthier and perfectly radiant.

## 7th Wonder Oil

In addition to the Eleo Golden Elixir, each Hair Oil is enriched with its own 7th Wonder Oil - for a supreme nourishing, protecting or repairing benefit.

Provides rich protection for dry, damaged or coloured hair\* - 99% agree

Hair feels protected from frizz for 48 hours\* - 93% agree

## HOW TO USE

Rub a few drops between palms. Distribute evenly throughout damp or dry hair. Do not rinse.

## On-the-go deluxe detangler

**NEW!**  
LIMITED EDITION



### ③ Golden Detangler Brush

Elegant detangling brush. Smoothens hair and prevents damage as it detangles. Small, practical size. Ideal holiday gift for anyone who appreciates good design and groomed hair. Material: ABS, TPE, Size: 15 x 6 x 3 cm

43121  
**£4.99**

① Eleo Instant Nourishing Hair Oil 50ml Merch price/100ml: £19.98

~~38600 £14.00~~  
**£9.99**

② Eleo Protecting Hair Oil 50ml Merch price/100ml: £19.98

~~38601 £14.00~~  
**£9.99**



④ 38602 Eleo Repairing Overnight Hair Oil 50ml Reg price/100ml: £28.00

**£14.00** ⑤ 38585 Eleo Oil Infused Shampoo 250ml Reg price/100ml: £4.00 **£10.00** ⑥ 38597 Eleo Oil Infused Conditioner 200ml Reg price/100ml: £5.00 **£10.00**

# Nourish your hair naturally

Feel fab with gorgeous hair renewed by improved, luxuriously moisturising Milk & Honey formulation - blend of rich ingredients, known as the "elixir of life".

## HOW TO USE HAIR MASK:

Treat your hair to this indulgent moisturising mask 1-2 times per week.

After shampooing, apply generously to towel-dried hair, focusing on mid-lengths to ends.

Gently massage the mask through to ensure hair is evenly covered, leave for five minutes then rinse thoroughly.

Enriches hair with a deluxe nourishing blend for deep conditioning treatment

① Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair 250ml Merch price/100ml: £2.40

~~35959 £8.00~~  
**£5.99**

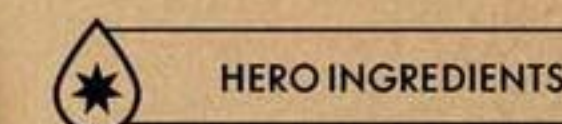
② Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair 250ml Merch price/100ml: £2.00

~~35957 £7.00~~  
**£4.99**

Gently cleanses and nourishes hair to restore natural shine



ORGANICALLY SOURCED EXTRACTS



HERO INGREDIENTS

A PAMPERING BLEND OF INGREDIENTS

**MILK:** Nutrient-rich ingredient helps to moisturise and soften while cleansing.

**HONEY:** Sugar-rich ingredient to soften, smooth and condition. Minerals and vitamins help to revitalise for radiance and shine.

Leaves hair manageable and easy-to-comb

**Milk & Honey Gold Pampering Shower Cream** 250ml Reg price/100ml: £2.40  
**35960 £6.00**

**Milk & Honey Gold Smoothing Sugar Scrub** 200ml Reg price/100ml: £5.50  
**31601 £11.00**

③ Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair 250ml Merch price/100ml: £2.00

~~35958 £7.00~~  
**£4.99**

PERSONAL CARE



Take your styling  
to the next level



**STYLER  
CUSHION BRUSH**  
detangling &  
rough drying



**STYLERS  
TEASING BRUSH**  
add volume,  
tease & smooth



① **Styler Teasing Brush**  
Size: L 21 X W 1,5 cm.  
Materials: ABS and Nylon  
30611 ~~£5.00~~  
**£3.49**

② **Styler Cushion Brush**  
Size: L24 cm x W 6 cm.  
Materials: ABS, Rubber and Nylon  
30579 ~~£6.00~~  
**£3.99**

BE CREATIVE, BE QUICK,  
BE FREE, BE STYLESMART



Slicked Straight Back



Modern Rock Chic



Luxe Hollywood Glam



Parisian Pinned-Back

Your personal hairstylist

HAIRX  
ADVANCED CARE

PERSONAL CARE

STYLESMART  
24/7



① **HairX Advanced Care Style Smart Heat Protection Spray**  
Prep and protect hair against everyday heat damage from styling tools. Formulated with Heat Shield Technology and infused with Pro-Vitamin B5, the lightweight, non-sticky formula leaves hair feeling soft, moisturised and ready to style. 150ml Merch price/100ml: £3.33

34914 ~~£8.00~~  
**£4.99**

② **HairX Advanced Care Style Smart Styling Hair Mousse**  
Add voluminous texture and long-lasting definition to hair with this lightweight, strong and flexible hair mousse. The versatile, non-sticky formula defines curls, allowing for bouncy movement with touchable softness. 200ml Merch price/100ml: £2.50

34938 ~~£8.00~~  
**£4.99**

③ **HairX Advanced Care Style Smart Shine Spray**  
Complete your look with this high-shine post-styling spray. Formulated with shine technology to deliver a long-lasting, 24-hour glossy finish; for healthy, soft and supremely silky hair. 100ml Merch price/100ml: £4.99

34939 ~~£8.00~~  
**£4.99**

④ **HairX Advanced Care Style Smart Styling Hair Spray**  
This fast-drying, lightweight hairspray provides long-lasting, ultra-strong and flexible hold for maximum style and control. Infused with nourishing Pro-Vitamin B5 and formulated with FlexiStay Technology. 200ml Merch price/100ml: £2.50

34919 ~~£8.00~~  
**£4.99**



# VOLUME lift Experience the difference

With Ceramide Complex to help lock in moisture and proteins, making hair smoother and more resilient.

Provides weightless, long-lasting and residue-free lift to fine hair.

## HOW TO USE

1. Shake well and spray 20 cm from your hair, concentrating on the roots.
2. Using your fingertips, massage through your hair.
3. Wait a few minutes and then brush out.

# HAIRX

ADVANCED CARE

# ULTIMATE repair Restore damaged, over-processed hair

Helps your hair regain its natural softness.

400 ml

Reinforces hair with **Phytonutrients Complex** and prevents them from becoming dry and brittle

Rich, nourishing formula with phytonutrients **rejuvenates and revitalises** hair, and encourages a healthy scalp



**Phytonutrients Complex**  
Phytonutrients from Soybean and Safflower Seed Oil is a protein-lipid mix similar to protein-lipid mixes found naturally in hair. They mimic nature to help shield, nourish and repair from the inside out, for healthier looking hair.



- ① **HairX Advanced Care Volume Lift Fullness Conditioner** 200ml  
Merch price/100ml: £2.00  
**42892 £7.00**  
**£3.99**
- ② **HairX Advanced Care Volume Lift Fullness Shampoo** 250ml  
Merch price/100ml: £1.60  
**42895 £7.00**  
**£3.99**
- ③ **HairX Advanced Care Volume Lift Dry Shampoo** 150ml  
Merch price/100ml: £3.33  
**42890 £7.00**  
**£4.99**



- ④ **35931 HairX Advanced Care Fall Defence Anti-Hairfall Conditioner** 200ml  
Reg price/100ml: £3.50 **£7.00**
- ⑤ **35926 HairX Advanced Care Fall Defence Anti-Hairfall Shampoo** 250ml  
Reg price/100ml: £2.80 **£7.00**
- ⑥ **41980 HairX Advanced Care Fall Defence Anti-Hairfall Hair Amplifier** 150ml  
Reg price/100ml: £6.00 **£9.00**
- ⑦ **41979 HairX Advanced Care Fall Defence Anti-Hairfall Scalp Tonic** 100ml  
Reg price/100ml: £9.00 **£9.00**



- ① **HairX Advanced Care CC Hair Beautifier Multi Treatment Spray With 22 Benefits** 150ml  
Reg price/100ml: £6.00  
**32908 £9.00**

- ② **HairX Advanced Care Ultimate Repair Nourishing Conditioner** 200ml  
Merch price/100ml: £2.00  
**42840 £7.00**  
**£3.99**

- ③ **HairX Advanced Care Ultimate Repair Nourishing Shampoo** 400ml  
Merch price/100ml: £1.25  
**42878 £9.00**  
**£4.99**

- ④ **HairX Advanced Care Ultimate Repair Nourishing Hair Mask** 200ml  
Merch price/100ml: £3.00  
**42877 £8.00**  
**£5.99**





**Glacier Rock Eau de Toilette**  
Experience the exhilarating thrill of endurance in the desert. A masculine and refreshing Eau de Toilette inspired by the lasting strength of its vast, dry and sun-soaked rocky terrain. 100ml  
Merch price/100ml: £11.99

**42816 £20.00**

NOW FOR ONLY

**£11.99**



Glacier Rock is **an aromatic fougere fragrance inspired by a sun-soaked rocky desert.** For the man who thrives on adventure – standing refreshed in the driest climate on earth.

100 ml



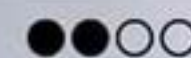
**Capture the thrill of adventure**

**GLACIER ROCK**



AROMATIC FOUGERE

Yellow Lemon, Cucumber, Mineral Amber



HIGH FRAGRANCE CONCENTRATION

**PERSONAL EXPRESSION**

Men are mostly into highly practical solutions in terms of personal care, but they need ways to show their unique character too. At Oriflame, they can choose from body and hair care products with scientifically proven formulas, as well as magnetic fragrances that make expressing themselves so much easier!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

**For him**



A timeless fragrance,  
the noblest ingredients



WOODY VETIVER  
Bergamot, Black pepper, Vetiver



① Giordani Gold Man  
Anti-perspirant  
Deodorant Spray  
150ml Merch price/100ml: £2.66  
**32461 ~~£6.00~~  
£3.99**

GIORDANI  
GOLD  
MAN

③ GIORDANI  
GOLD  
MAN  
Anti-perspirant  
Roll-on Deodorant  
ORIFLAME  
SWEDEN  
50 ml e 1.6 fl.oz

② Giordani Gold Man  
Eau de Toilette  
75ml Merch price/100ml: £33.32  
**32155 ~~£34.00~~  
£24.99**

③ Giordani Gold Man  
Anti-perspirant Roll-On  
Deodorant  
50ml Merch price/100ml: £5.98  
**32176 ~~£4.00~~  
£2.99**

④ Eclat Homme Sport  
Eau de Toilette  
75ml Merch price/100ml: £26.65  
**31236 ~~£28.00~~  
£19.99**

⑤ Eclat Homme Sport  
Anti-perspirant Roll-on  
Deodorant  
50ml Merch price/100ml: £5.98  
**32497 ~~£4.00~~  
£2.99**

! LAST TIME IN  
CATALOGUE

ECLAT  
HOMME SPORT



WOODY WATERY  
Pink pepper, Suede, Bergamot



Exquisite spices  
for his unique style

FLAMBOYANT



WOODY CITRUS  
Grapefruit, Bay, Cardamon

⑥ Flamboyant  
Eau de Toilette  
75 ml. Merch price/100ml: £23.99  
**19639 ~~£28.00~~  
£17.99**



WOODY GREEN LEATHER  
Black pepper, Leather, smoky amber

⑦ Soul Focus  
Eau De Toilette  
100ml Merch price/100ml: £13.99  
**42599 ~~£24.00~~  
£13.99**



! LAST TIME IN CATALOGUE

# Much more than men's care.



### ORIENTAL WOODY AMBER

Crushed coriander, Smoky chestnut, Marble wood notes

① **Eternal Man Eau de Toilette**  
100ml Merch price/100ml: £14.99

33652 ~~£22.00~~  
**£14.99**



### WOODY CITRUS AROMATIC

lime, bow wood, tonic water

② **Men's Collection Citrus Tonic Eau de Toilette**  
75ml Merch price/100ml: £19.99

30058 ~~£22.00~~  
**£14.99**



### HOW TO USE

Work a small amount of gel evenly between your hands. Spread through dry or damp hair and style as desired with your hands or a comb. Do not rinse.

③ **North For Men Power Hold & Sleek Invisible Hair Gel**  
100ml

Merch price/100ml: £3.99  
34920 ~~£5.00~~  
**£3.99**

Have your hairstyle stay strong, no matter what the day has in store for you.

# Be refreshed every time, everywhere

Experience a boost of freshness wherever you go and whenever you want with this range of invigorating all-over body fragrance sprays.



### ORIENTAL FOUGERE

Pineapple, Lavender, Yew Wood



⑦ **38613 North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel** 50ml  
Reg price/100ml: £12.00 **£6.00**

⑧ **38614 North for Men PowerMax Shower Scrub** 250ml  
Reg price/100ml: £2.40 **£6.00**

⑨ **38610 North for Men PowerMax Soap Scrub Bar** 100g  
Reg price/100g: £3.00 **£3.00**

⑩ **38615 North for Men PowerMax Deodorant Roll-On** 50ml  
Reg price/100ml: £8.00 **£4.00**



### AROMATIC FOUGERE

Lemon, Ginger root, Tonka bean

④ **38913, North For Men Intense Fragranced Body Spray** 100ml

Merch price/100ml: £6.99 ~~£9.00~~

⑤ **38912 North For Men Fresh Fragranced Body Spray** 100ml

Merch price/100ml: £6.99 ~~£9.00~~

EACH AT ONLY

**£6.99**

# Manage your facial fuzz with no fuss!

In need of an easy tool for at-home grooming? This **2-in-1 nose and beard trimmer** will let manage your facial hair like a pro!

### ⑥ 2-in-1 Trimmer

2-in-1 nose and beard trimmer with storage stand and protective cap. Also works for eyebrows, ears and sideburns. Requires 1 x AA battery (not included). ABS, Stainless Steel, PET. 13.5 x 2.5 x 2.5 cm.

29727 ~~£19.99~~  
**£15.99**



for nose and ears

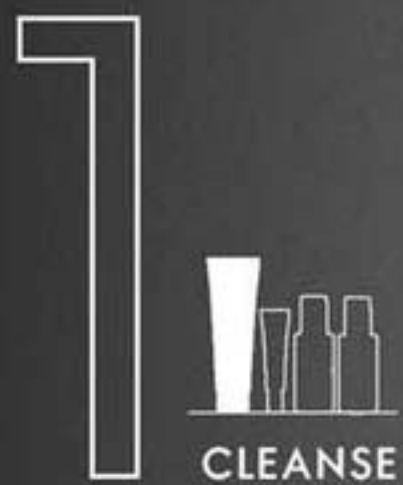


for beards, eyebrows, and sideburns

NORTH FOR MEN

FOR HIM





CLEANSE

Strip away dead skin cells, impurities and daily grime.



Deeply cleanses and purifies – 93% agree\*

Skin looks awakened instantly – 83% agree\*

\*Consumer tested on male skin.

① **NovAge Men Purifying & Exfoliating Cleanser**  
125ml Merch price/100ml: £11.19  
**33198 £18.00**  
**£13.99**

NOVAGE MEN

PURIFYING & EXFOLIATING CLEANSER

ORIFLAME SWEDEN

## The importance of cleansing

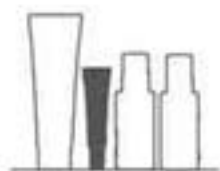
This essential first step allows your performing products to be better absorbed and deliver optimal results. NovAge Men Purifying & Exfoliating Cleanser leaves your skin oil and sebum free - and ready to be moisturised and energised!



⑤ **NovAge Men High Definition Shaving Gel**  
200ml  
Reg price/100ml: £9.00  
**35864 £18.00**

⑥ **NovAge Men Soothing Aftershave Gel**  
100ml  
Reg price/100ml: £24.00  
**35865 £24.00**

2



TARGET

② **NovAge Men Eye Rescue Gel**  
15ml  
Reg price/10ml: £16.00  
**33199 £24.00**



3



BOOST

③ **NovAge Men Energising & Hydrating Booster**  
50ml  
Reg price/100ml: £72.00  
**33200 £36.00**



4



MOISTURISE

④ **NovAge Men Intense Anti-Ageing Face Gel Lotion**  
50ml  
Reg price/100ml: £60.00  
**33201 £30.00**



Recommended for ALL AGES

SKIN CONCERNS:  
Skin fatigue, wrinkles, dehydration and roughness

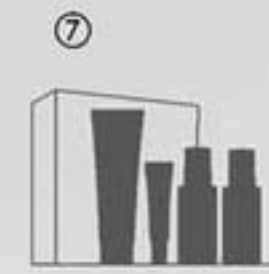


Supercharge your skin with Coffea Bengalensis Plant Stem Cell Extract and Baobab Anti-Ageing Technology

## Your complete energising age-defence solution



⑦ **NovAge Men SET**  
Set of 4 full-size products.  
Merch price/10pcs: £172.50  
**29446 £108.00**  
**£69.00**



Give him a stylish reason to get organised

NEW!  
LIMITED EDITION



⑧ **Still Men's Wallet**  
Bifold wallet in black faux-Saffiano leather with three slots for cards, one larger slot for banknotes or receipts, and one closable coin pocket. PU, recycled polyester lining. L:12 x W:10 cm.

**43685 £11.99**



BUY NOVAGE MEN SET AND GET WALLET FOR FREE\*

\*Automatically added to your order

FOR HIM







Do you long  
for opulence?



FLORAL WATERY  
Black rose, Datura, Sandalwood

① Enigma Eau de Toilette  
50ml Merch price/100ml: £45.98  
~~42497 £30.00~~  
**£22.99**



ORIENTAL VANILLIC WOODY  
ginger flower, sweet sandalwood,  
blackcurrant



ORIENTAL - FLORAL  
Precious sandalwood, Red currant  
sorbet, Sweet pimiento accord

SO FEVER



② So Fever Her Eau de Parfum  
50ml Merch price/100ml: £39.98  
~~42787 £28.00~~  
**£19.99**

③ So Fever Together Her Eau de Parfum  
50ml Merch price/100ml: £39.98  
~~42835 £28.00~~  
**£19.99**

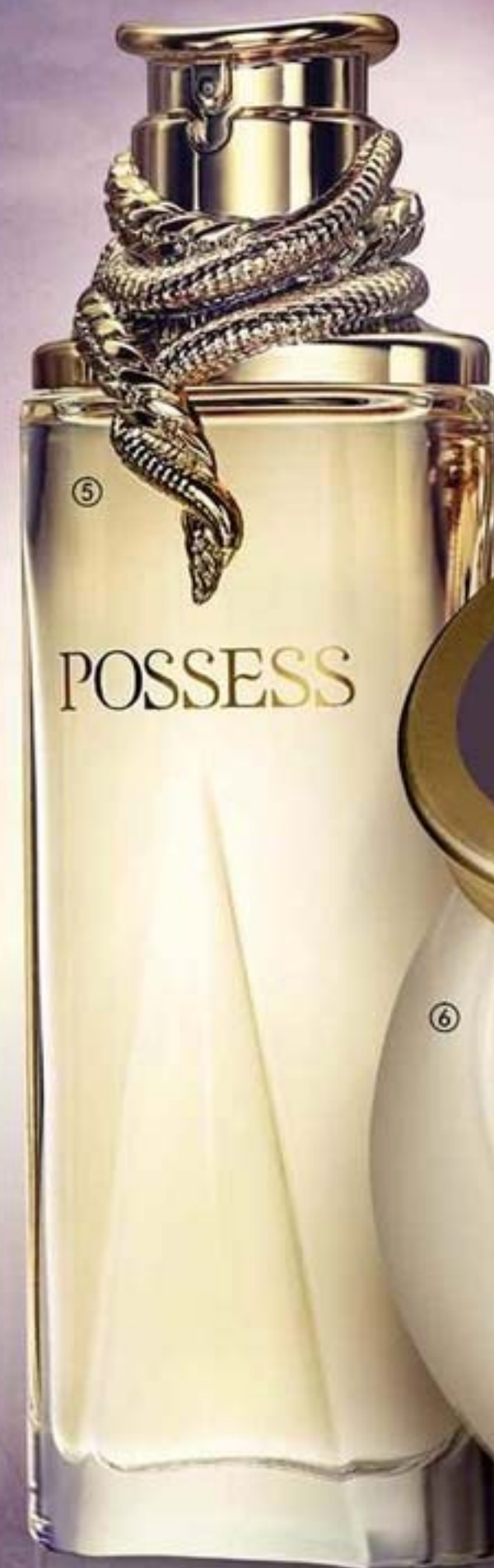
POSSESS



CHYPRE FLORAL  
FRUITY  
indonesian patchouli, queen  
pineapple, Ylang ylang



VERY HIGH FRAGRANCE  
CONCENTRATION



④ Possess Perfumed  
Body Spray  
75ml Reg price/100ml: £8.00  
~~42521 £6.00~~

⑤ Possess Eau de Parfum  
50ml Merch price/100ml: £53.98  
~~42519 £36.00~~  
**£26.99**

⑥ Possess Perfumed  
Body Cream  
250ml Merch price/100ml: £2.80  
~~42831 £10.00~~  
**£6.99**

THE LEGENDARY  
SCENT

An iconic flower of fine perfumery, ylang ylang has long been associated with affairs of the heart. Now we know that this delicate flower's rich perfume has potent aphrodisiacal qualities.

FRAGRANCES

Buy any fragrance from pages 92-101 and

GET MASCARA FOR A SPECIAL PRICE! See offer on PAGE 101







ECLAT



DIVINE



ECLAT FEMME

# MAGNETISTA



ORIENTAL - FLORAL  
Blackcurrant, passion flower  
accord, Sandalwood

●●●●  
VERY HIGH FRAGRANCE  
CONCENTRATION



FRAGRANCES



FLORAL GREEN  
Nashi Pear, de Laire  
Boudoir Accord, Almond  
Powder

●●●●  
MAXIMUM FRAGRANCE  
CONCENTRATION



FLORAL FRUITY WOODY  
Sandalwood, Lily and  
Freesia, Violet

●●●●  
VERY HIGH FRAGRANCE  
CONCENTRATION



FLORAL FRUITY  
GREEN  
provence vineyard peach,  
white freesia, Musk

●●●●  
HIGH FRAGRANCE  
CONCENTRATION



## THE KEY TO UNSTOPPABLE ATTRACTION

Famous for its striking appearance and bewitching colours,  
the **Passion Flower Accord** symbolizes  
the magnetic power of attraction. It's all thanks to  
Chrysin, a testosterone-boosting plant compound,  
known to stimulate the senses.

④ Magnetista Eau de Parfum  
50ml Merch price/100ml: £59.98

42741 ~~£40.00~~  
**£29.99**

① Eclat Mon Parfum  
Purse Spray  
8ml Merch price/10ml: £12.49  
37769 ~~£12.00~~  
**£9.99**

② Divine Eau de Parfum  
Purse Spray  
8ml Merch price/10ml: £12.49  
42041 ~~£12.00~~  
**£9.99**

③ Eclat Femme  
Weekend Perfumed  
Body Spray  
75ml  
Merch price/100ml: £5.32  
37771 ~~£6.00~~  
**£3.99**

Buy any fragrance from pages 92-101 and GET MASCARA FOR A SPECIAL PRICE!

See offer on PAGE 101







**FLORAL FRUITY GREEN**

white lilac, evergreen ivy,  
Indian sandalwood



**HIGH FRAGRANCE CONCENTRATION**

① **Lucia Eau de Toilette**

Inspired by the signature ingredient of white lilac – a symbol of innocence and peace – Lucia Eau de Toilette is a feminine and uniquely luminous scent. 50ml  
Merch price/100ml: £27.98

~~42785 £24.00~~

**£13.99**

# HEAVENLY WHITE LILAC

Notes of **evergreen ivy** and **violet leaves** mingle with **white lilac**, **sandalwood** and **white peach** creating a lustrous, heavenly scent.



**ORIENTAL VANILLIC  
FRUITY**

white strawberry, White flowers,  
white chocolate



**VERY HIGH FRAGRANCE CONCENTRATION**



# SURRENDER TO SEDUCTION

Let yourself be teased by the **combination** of sparkling fruits, white flowers and delicious white chocolate.

② **Love Potion Secrets  
Eau de Parfum**  
50ml  
Merch price/100ml: £39.98

~~42815 £30.00~~

**£19.99**



Buy any fragrance from pages 92-101 and **GET MASCARA FOR A SPECIAL PRICE!**

See offer on **PAGE 101**





feelgood.

AMPLIFY  
YOUR  
MOOD!

**SET OF 2**  
Eau de Toilette +  
Shower Gel for only  
**£12.99**  
SET CODE: 141093



CITRUS - FLORAL -  
MINT

Mint Leaves, Musk, Yuzu



① 37213 Wake Up Feel Good Eau de Toilette 50ml

Merch price/100ml: £23.98 ~~£15.00~~ ② 35991 Wake Up Shower Gel

Feel Good 200ml Merch price/100ml: £2.00 ~~£6.00~~



A BURST OF  
FRESHNESS  
- IN THE  
CITY

**SENSITY**



FLORAL ORIENTAL  
Blueberry, Freesia, Musks

① Sensity Midnight Mist  
Spray Cologne  
200ml Merch price/100ml: £4.00

42788 ~~£10.00~~

**£7.99**



JOYCE

JADE



FLORAL-FRUITY-  
GREEN

Green Apple, Wild Orchid,  
Sandalwood

② Joyce Jade Eau de Toilette  
50ml Merch price/100ml: £23.98

37772 ~~£16.00~~

**£11.99**

REACH  
NEW HEIGHTS

THE ONE's most extreme lash lengthening  
innovation *instantly lengthens*  
and *lifts your lashes* to elevate  
your look to an all new level.

9 out of 10

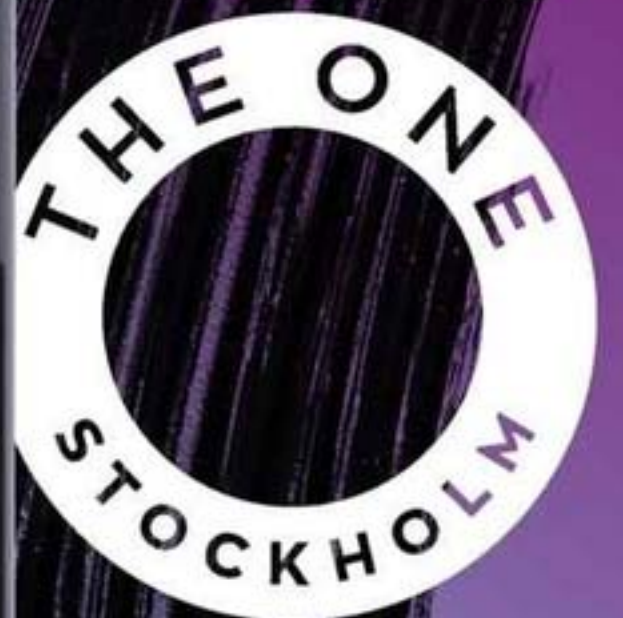
women agree\*:

- long-lasting
- smudge proof
- reveals more lashes than ever
- extreme lash lift
- separates lashes
- zero clumps



THE ONE

35425 Black



\*Consumer Tested

Buy any fragrance from  
pages 92-101 and

(purse sprays and mist included)

GET MASCARA FOR  
**£4.99**





① **OnColour Multiple Lash Mascara**  
 OnColour's 1st mascara that multiplies your lashes for a fuller, fanned lash look. Our unique Multiple Bristle Brush has a tapered tip to precisely coat all lashes and reach small lashes to create fuller, lifted, curled and defined lashes. 8ml  
 Merch price/10ml: £4.99

~~£6.50~~

Buy any 1  
 mascara for  
**£3.99**  
 Buy any 2 for  
**£2.99**  
 each



- Helps create fuller, lifted, curled and defined lashes.
- Multiple Bristle Brush with a tapered tip precisely coats even the smallest lashes
- Unique Vibrant Pigments to deliver striking colour.

## Let your eyes do the talking

Dreaming of fuller, lifted, curled and defined lashes? Multiply them with the Multiple Lash Mascara for a fanned lash look, try out different colours and get ready to flutter!



### PERSONAL EXPRESSION

To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. To make it even easier, our products keep up with trends and fit every style and wallet. For real beauty is to be shared and cherished!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Make-up





Throw on some bold colour!

Model is wearing: OnColour Perfect Duo Eye Pencil 36087 Black & White, OnColour Shimmer Lipstick 40731 Blinky Fuchsia.

36087 Black & White



PERFECT DUO EYE PENCIL

36089 Blue & Sapphire



- 2 PERFECTLY MATCHED, COMPLEMENTARY COLOURS ON 1 DOUBLE-ENDED PENCIL.
- GOOD COLOUR COVERAGE AND DESIGNED FOR COMFORT.

① Dual Pencil Sharpener  
Size: 3.5 x 2.8 x 2.5 cm.

27730 ~~£3.00~~

**£1.99**

② OnColour Perfect Duo Eye Pencil  
1.5g Merch price/g: £2.33

~~£5.50~~

**£3.49**



38800  
Light Porcelain

• MINERAL MICA HELPS TO CONTROL AND ABSORB EXCESS SEBUM/OIL/SWEAT.

③ OnColour Power Face Powder  
6 g. Merch price/10g: £8.32

38801  
Medium Beige

~~£8.00~~

**£4.99**



39292  
Light

- SUBTLE COVERAGE
- WITH NOURISHING NATURAL PEACH OIL
- WITH BRIGHTENING VITAMIN C

④ OnColour Peach Glow Perfector  
30ml Merch price/10ml: £1.16

~~£6.00~~

**£3.49**



39913  
Light Ivory

- MELTS INTO SKIN, HELPING TO CONCEAL BLEMISHES AND DISCOLOURATION

⑤ OnColour Perfecting Concealer Stick  
4.5g Merch price/10g: £7.76

~~£6.00~~

**£3.49**



38929  
Black

- PRO-VITAMIN B5 TO HELP MOISTURISE AND CONDITION
- DESIGNED FOR LASTING WEAR

⑥ OnColour Big Lash Mascara  
8ml Merch price/10ml: £4.99

~~£6.50~~

**£3.99**



40727 Glittery Nude



40728 Sparkle Caramel



40729 Glitzy Peach



40730 Shimmery Rose



40731 Blinky Fuchsia



40732 Glaze Bordeaux



40733 Twinkle Red



40734 Glimmer Mauve

## SUBTLE SHIMMER OF PEARL

1. PEARL-SHIMMER FINISH WITH VOLUMISING EFFECT
2. RICH, VIBRANT COLOUR WITH GOOD COVERAGE
3. SOFT AND SMOOTH CREAMCOMFORT COMPLEX



LAST TIME IN CATALOGUE

① OnColour Shimmer Lipstick  
Creamy, vibrant lipstick with a subtle shimmer finish that enhances lips so that they appear fuller. Infused with CreamComfort Complex for a soft and smooth application. 4g Merch price/10g: £7.48

~~£6.00~~

**£2.99**

MAKE-UP





# FEEL THE GLOW

Giordani Gold's new lightweight foundation unifies your skin tone and leaves your complexion looking healthy with a crystal-like glow. But there is more: its special technology promotes a feeling of happiness as you apply. It's harmony you can both see and feel!

**HARMONY ESSENCE** is an advanced texture technology that contains a particle based on your skin's natural structure. When you apply the foundation, your skin recognises the particle and promotes a euphoric feeling of skin harmony.

**CRYSTAL GLOW FUSION** is a blend of glow peptide and harmonising pigments that reduce visible dark spots and redness for a luminous glow.



## HOW TO USE:

Apply foundation to cleansed skin. You can use fingertips or Flawless Foundation Brush for a more flawless result. Using short strokes, apply lightly at first and layer as desired.

Helps you to achieve a radiant and flawless finish.

Helps to blur imperfections and build up coverage.

**NEW!**  
LIMITED EDITION

① **Giordani Gold Flawless Foundation Brush**  
Size: 16 x 3 cm, Materials: Bamboo, Aluminium, Nylon

42473

**£8.99**



**NEW!**

Non-comedogenic

HydraBlend designed to hydrate beneath the surface of the skin.

SPF 35+

With Harmony Essence, a texture technology inspired by nature, crafted to promote a euphoric feeling.

Helps you feel as good as you look.\*

\*Consumer Tested.

② **Giordani Gold Pure Úforia Foundation**  
30ml Merch price/10ml: £4.66

~~£20.00~~

**£13.99**

42360 Porcelain

42361 Ivory

42362 Vanilla

42363 Beige

42364 Golden Sand

42365 Almond

42366 Amber

42367 Caramel

MAKE-UP



# Get a lit-from-within look

Hybrid transforming pearl primer, infused with hyaluronic acid.

Soft, seamless coverage. Infused with Vitamins C & E.

34637  
Light Ivory

34638  
Beige Warm

34639  
Dark Cinnamon



- Instantly corrects signs of lip ageing.\*
- Lips feel intensely hydrated.\*
- Restores the appearance of lip youth.\*

\*Consumer tested.

33392 Red Romance

33386 Noble Nude

33387 Delicate Pink

33388 Rose Petal

33392 Red Romance

33393 Graceful Mauve

33394 Currant Red



## INDULGE IN A LUXURIOUS EXPERIENCE

Surrender to the sensuous textures and extra caring formulas that **Giordani Gold** brings to you to guarantee the pure perfection and superior performance you deserve.

① **Giordani Gold Pressed Powder**  
8g Merch price/10g: £14.99  
**£17.00**

**£11.99**

② **Giordani Gold Tinted Moisturising Pearls - Natural Glow**  
30ml Merch price/10ml: £4.66

42742 ~~£20.00~~

**£13.99**

③ **Giordani Gold MasterCreation Lipstick SPF 20**  
4g Merch price/10g: £24.98

~~£15.00~~

**£9.99**

# Pick your perfect foundation

• **ColourCorrectComplex** for a true-to-shade, natural finish.

• Clinically proven to **instantly lift** the appearance of fine lines<sup>1</sup> and loss of brightness.<sup>11</sup>

• with **ProSkin Pollution Shield** and **SPF 18**

<sup>1</sup>Clinically proven 26% instant reduction in fine line volume.

<sup>11</sup>Clinically proven 5x instant improvement in skin brightness.

Hydrating CC Cream - 95% Natural Origin Ingredients

CUSHION FOUNDATION REFILL

The practical refill allows you to enjoy the foundation continuously and at your pleasure. Fresh radiance, always at hand!

Naturally matte, buildable coverage.



35239  
Rose Nude Cool

35235  
Rose Porcelain Cool

35240  
Natural Beige Warm

35236  
Soft Vanilla Warm

35241  
Golden Beige Warm

35237  
Light Sand Warm

35238  
Light Ivory Neutral

① **Giordani Gold MasterCreation Foundation SPF 18**  
30ml Merch price/10ml: £5.00

~~£22.00~~

**£14.99**

42355  
Light

42356  
Medium

② **Giordani Gold Cream Caress SPF 30 + UVA Protection CC**  
40ml  
Merch price/100ml: £34.98

~~£20.00~~

**£13.99**

③ **Giordani Gold Divine Touch Cushion Foundation Refill**  
12g Merch price/10g: £13.33

~~£24.00~~

**£15.99**

④ **Giordani Gold Divine Touch Cushion Foundation**  
12g Merch price/10g: £18.33

~~£32.00~~

**£21.99**

CUSHION FOUNDATION REFILL — CUSHION FOUNDATION

38490  
Natural Porcelain Warm

38487  
Light Ivory Warm

38488  
Sand Beige Cool

38489  
Dark Beige Warm

37447  
Natural Porcelain Warm

37444  
Light Ivory Warm

37445  
Sand Beige Cool

37446  
Dark Beige Warm

MAKE-UP



# Ultimate technology for a premium look

## DUAL ENDED BROW PENCIL:



### TRIANGLE TIP

Delightfully defines and colours brows with a mix of pigmented creamy waxes and nourishing brow conditioner.



### CUSHION APPLICATOR

Caresses brows with a thin veil of mineral-rich soft powders to add fullness, volume and set your iconic brow look.



37976  
Blonde



37977  
Brown

① **Giordani Gold Iconic Cushion Brow Pencil**  
1.12g Merch price/g: £10.71

~~£16.00~~

**£11.99**



①



② **Giordani Gold Incredible Length Potion Mascara – Velvet Black**  
8ml Merch price/10ml: £12.49

~~34751 £15.00~~

**£9.99**

Intense Pigment Blend



Nourishing Wax Blend



Lash Activator Serum



Lash Activator Serum targets lash growth

Nourishing Wax Blend provides length and volume

Jojoba Esters for smooth application

Vitamin E helps condition the lashes

Blacker-than-black lashes thanks to Intense Pigment Blend

③ **Giordani Gold Slant Tweezer**  
Stainless steel.  
9.5x1x1.48 cm.

~~37457 £7.00~~

**£4.99**

The special curved design grabs even the smallest lashes

Lifts your lashes at the root, making eyes look bigger



④ **Giordani Gold Eyelash Curler**  
Iron, rubber. L10xW6.2cm.

~~37449 £8.00~~

**£5.99**



## Giordani Gold's Angel Caress Lengthening Mascara

combines care and craft to bring you supreme length in a featherlight, nourishing formula. Give your lashes divine definition, while strengthening them from within!

## EXQUISITE LENGTH AND DIVINE DEFINITION

Featherlight, lash caressing formula

### FLAT MASCARA BRUSH

The unique, flat winged brush shape allows you to separate and lengthen your lashes upwards and outwards. Exquisite lashes that look like wings!

- Begin application in middle of lashes, using the sides of flat brush to lift lashes upwards from the root. Rotate and comb as you glide.
- Repeat on the inner and outer corner of lashes.
- Repeat as desired to build.
- Use the tip of brush to coat hard-to-reach inner lashes and small lower lashes.

SIDE OF THE BRUSH



Angel Caress Lengthening Mascara

Lashes that look longer and healthier with less fallout.\*

Oriflame's most lengthening mascara ever<sup>Δ</sup> with divine definition and separation.\*

Long lasting and easy to remove.\*

VITAMIN CLOUD protects and conditions both instantly and overtime. Lashes feel healthier, stronger and deeply nourished.\*



42343  
Black

① **GG Angel Caress Lengthening Mascara**  
8ml Merch price/10ml: £12.49

~~£15.00~~

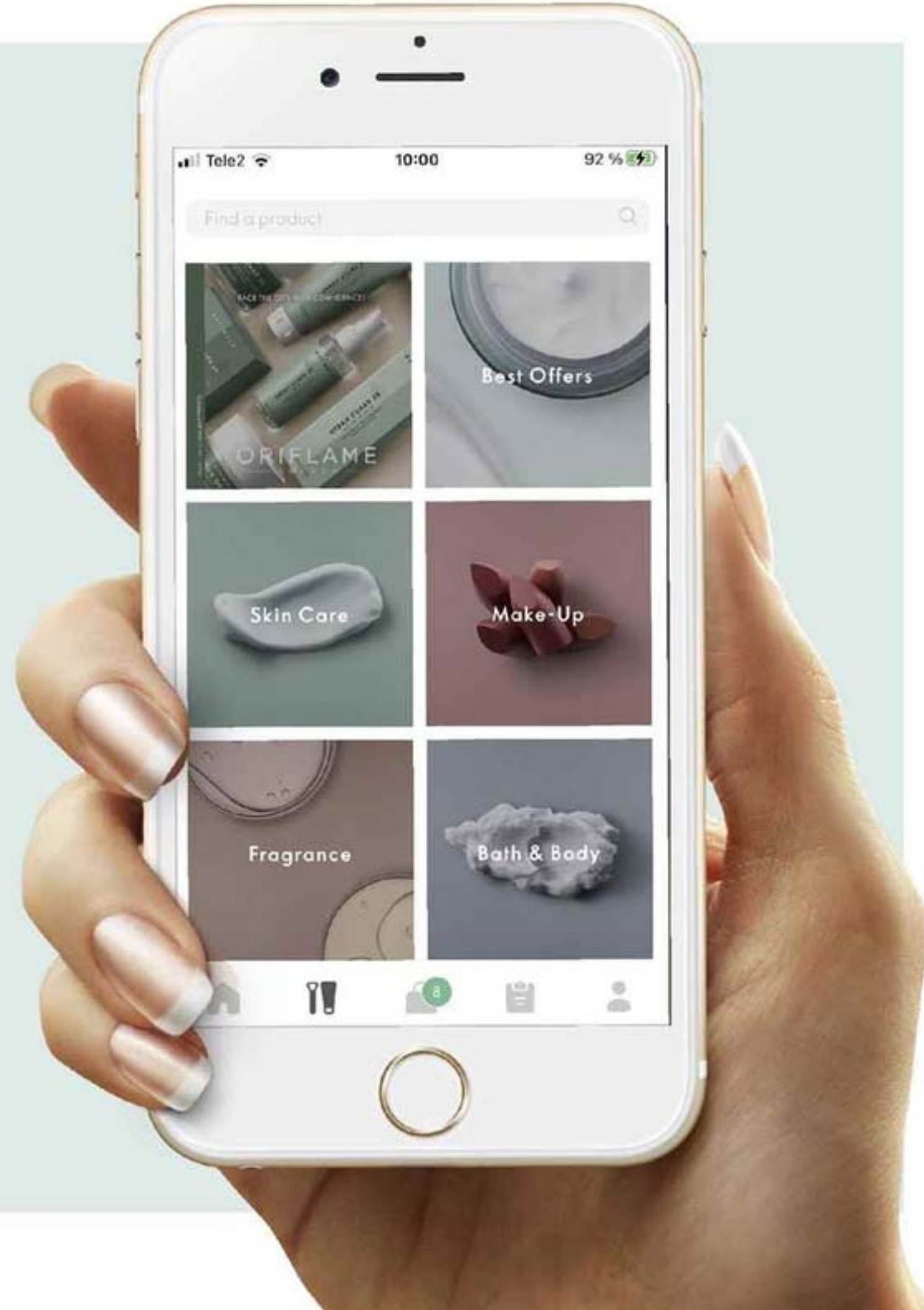
**£9.99**





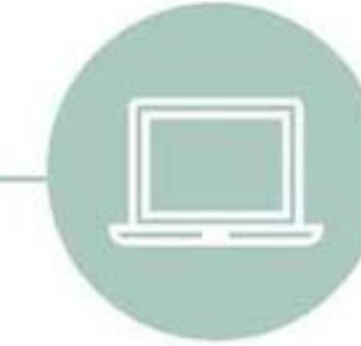
## HOW TO DOWNLOAD THE APP

1. Select the "Oriflame App" from the **App Store** or **Google Play** to download
2. If you want to shop, make sure to **register as a VIP or login as a Brand Partner**
3. If you want to browse, no registration is necessary!
4. Get ready to shop wherever you want, whenever you want



# BEAUTY, AT YOUR FINGERTIPS

Our digital shop is open 24/7!



Whether you shop directly on our website or register via our app, you'll discover a whole world of products waiting for you online!

You'll enjoy:

- A full product assortment
- Exclusive offers only in digital channels
- Tips & tricks
- Video tutorials
- The latest news and trends

VIP

## WHY BECOME A VIP?

To get rewarded and enjoy additional benefits!



Free delivery with orders worth £45



Free gifts in the Beauty Reward Shop



Beauty advice



A mascara that's not afraid of water

5 in 1

- VOLUMISES - up to 6X times more volume<sup>A</sup>
- LENGTHENS - up to 54% more length<sup>A</sup>
- CURLS - up to 161% more curl<sup>A</sup>
- SEPARATES\*
- CARES\*

<sup>A</sup>Clinically Tested.

\*Consumer Tested



WATERPROOF<sup>A</sup>

① THE ONE 5-in-1 Wonder Lash Mascara Waterproof 8ml  
Merch price/10ml: £8.74

£10.00  
£6.99

37715 Nude Platinum	37716 Gold Metal
37717 Titanium Lilac	37718 Heavy Bronze
37719 Scarlet Copper	37720 Red Magnetic
37721 Iron Raspberry	37722 Cherry Mercury
37723 Burgundy Steel	37741 Brown Nickel

## Highlight your lips with a metallic style!

Give your lips a new dimension with a pearlescent finish. Metallic soft-matte lips to sign your style!



With Metallic Pearl Technology for the most bold metallic soft-matte finish.

Designed for full coverage in just one stroke

② THE ONE Colour Stylist Metallic Lipstick  
3.8g Merch price/g: £1.58

£9.00  
£5.99



The ONE Tremendous Big Volume Mascara - Black  
10ml Reg price/10ml: £11.00  
34580 £11.00



THE ONE Tremendous Fierce Mascara  
10ml Reg price/10ml: £11.00  
£11.00



THE ONE 5-in-1 Wonder Lash XXL Mascara  
8ml Reg price/10ml: £13.75  
£11.00

## TWO-SIDED MIRROR

Folding handle allows to hang it or stand it up

Two-sided: normal and 3x magnifying glass

③ Face Mirror  
Diameter: 15.5 cm.  
Size: 22 x 8 cm.  
29043 £9.00  
£5.99



## Nail your manicure like a pro



Includes a convenient case for storing all 5 tool heads.

THE ONE Expert Care Overnight Nail Mask  
8ml  
Reg price/10ml: £10.00  
41766 £8.00

THE ONE Expert Care Extreme Nail Hardener  
8ml  
Reg price/10ml: £10.00  
41758 £8.00

① Professional Manicure Kit  
ABS, EVA, metal. Main tool L16.3 x W2.5 x H2.7cm.  
44774 £20.00  
£16.99

② THE ONE Pro Wear Peel Off Base Coat  
8ml Merch price/10ml: £6.24  
41894 £8.00  
£4.99

③ THE ONE Pro Wear Quick Dry & Plumping Top Coat  
8ml Merch price/10ml: £6.24  
42568 £8.00  
£4.99

④ THE ONE Expert Care Miraculous Nail Serum  
8ml  
Merch price/10ml: £6.24  
41759 £8.00  
£4.99



Cuticle tool nips your cuticles to perfection.



Red grind tool files, sculpts and trims your nails.



Shaping tool evens nail surface.



Fine shaping tool smooths the back edge of the nail.



Buffing tool smooths nail surface and buffs your nails to a high shine.



## THE ONE

HYPER EASY PEEL OFF BASE COAT

Creates a smooth transparent nail surface for even nail polish application.

BRILLIANT SHINE PLUMPING TOP COAT

Top coat extends the life of your manicure, plumps up your nails and gives them a brilliant shine with Shine Enhancing Film Former.

STRONG AND HYDRATED

Revitalises and improves look of nails with Grape Extract, Vitamin C and E

MAKE-UP





40743  
Burgundy  
Gold

**THE ONE High Impact Eye Pencil**

Your favourite High Impact Eye Liners are now available in 2 new shades infused with duo-chromatic pigments for an ultra-festive eye look. Long-wear, waterproof and smudge-proof. 0.28g

Merch price/g: £16.04  
~~£9.00~~  
**£4.49**



33698 Brown

**The ONE Duo Brow Pencil**

A double-ended eyebrow pencil in two shades for well-defined and contoured brows. One side adds definition and colour where brow hair is sparse. The other side highlights the arch to enhance the eyes and provide a lifted-brow illusion. 1.8g

Merch price/g: £2.77  
~~£10.00~~  
**£4.99**



33671 Brown

**The ONE Eye Liner Stylo Waterproof**

Thin-tipped pen applicator eyeliner with a highly pigmented waterproof formula that glides on easily for precision and 24-hour wear. \* 1.6g

Merch price/g: £3.12  
~~£10.00~~  
**£4.99**

\* Consumer Tested



41729 Rose Pearl & Black

41730 Burgundy & Black

**OnColour Duo Eye Pencil**

OC limited edition eye pencil with two complementary, red kiss shades. Soft and silky, this duo eye pencil is easy to apply and comfortable to wear. 1.6g

Merch price/g: £1.56  
~~£5.50~~  
**£2.49**

Stock up on  
beauty essentials!

UP TO  
**50%**

# Sale

**Ready. Set. Glow!**

- Unique soft, creamy formula and cream-like, powder texture.
- Infused with Vitamins C and E to help take care of your skin.
- High Performance - specialised Filling Technology for richly pigmented payoff with medium, buildable coverage.

**The One Face & Eyes Make-up Palette**

8.47 g. Merch price/10g: £10.61

44007 ~~£16.00~~  
**£8.99**



EYESHADOW X4 HIGHLIGHTER BLUSH



36071  
Dewy  
Grey

**The ONE Gloss N' Wear Nail Lacquer**

Metro chic nails are here with new sun-washed shades. Dries in sixty seconds to give you plump, salon-inspired nails in a flash. Get your summer nails on in a New York minute! 8ml

Merch price/10ml: £4.99  
~~£8.00~~  
**£3.99**



39348  
Velvet  
Berry

**OnColour Nail Polish**

Glamorous velvet-matte nail colour and metallic shine from OnColour's limited edition collection. Wear monochrome or mix with metallic details to create stunning nail art for the festive season. 5ml

Merch price/10ml: £4.98  
~~£5.00~~  
**£2.49**

39287  
Metallic  
Glam

39347  
Rosy  
Pink



**The ONE Growth Booster**

Multi-nutritive formula helps nails grow longer and stronger in 3 days. With Kiwi Extract and Vitamins C and E to help promote healthy-looking nails and cuticles. 8ml

Merch price/10ml: £4.99  
~~£8.00~~  
**£3.99**



**The ONE IlluSkin Face Primer**

Tone-enhancing face primer evens out skin tone, extends the wear of your foundation and minimises the appearance of pores\*. With HaloLight Technology™ for a healthy skin glow. 30ml

Merch price/10ml: £1.66  
31585 ~~£10.00~~  
**£4.99**

\*Consumer tested



**The ONE Cream Illuminator**

Silky sheer illuminating cream shines and shimmers wherever you apply it for all-over dewiness or to highlight key features like cheekbones, eyelids and décolletage. 30ml

Merch price/10ml: £1.66  
33416 ~~£10.00~~  
**£4.99**



32287  
Light  
Ivory

**The ONE Everlasting Foundation Extreme SPF 30**

Super-full, natural coverage for 25 hours, with SPF 30 protection. Transfer-, water- and sweat-resistant formula\*. SkinRenew Complex revitalises, renews and protects your skin. Dermatologically tested. 30ml

Merch price/10ml: £2.16  
~~£13.00~~  
**£6.49**

\*Clinically tested.



33712 Spiced Peach

33713 Burnt Terracotta

**The ONE Make-up Pro Marble Blend Blush**

A cult-favourite blush collection of three highly pigmented, multi-toned marble blend shades. Sculpt and blush with sheer, buildable coverage. The velvety pressed powder blush fits the Make-up Pro Palette or Compact. 5g

Merch price/10g: £7.98  
~~£8.00~~  
**£3.99**





Model is wearing: The ONE Lip Sensation Matte Velvet 41964 Orange Curry.

# Be bold

Be as vibrant as your lip colour. Rock a high-impact look inspired by Stockholm trends.



① **THE ONE Colour Stylist Ultimate Lip Liner**  
0.28g Merch price/g: £14.25  
~~£8.00~~  
**£3.99**



**Lip Definition**

- Vibrant pigments for extreme colour payoff
- Infused with hyaluronic acid for added hydration and comfort

**Power of colour**

Discover how 4 colours affect your emotions!

**Matte Mousse**

- Ultra-light mousse texture
- On-trend matte finish
- Unique spectrum of shades with intense colour coverage



**TREND SPOTTER!**

**Mega Matte Lips**

Create an impeccable matte look by first outlining your lips with liner to prevent bleeding. Choose a matching lip colour and apply it in small, light layers, building them up to your desired effect.



② **The ONE Lip Sensation Matte Mousse**  
5ml  
Merch price/10ml: £13.98  
~~£13.00~~

**EACH LIP SENSATION FOR ONLY**  
**£6.99**

③ **The ONE Lip Sensation Matte Velvet**  
5ml  
Merch price/10ml: £13.98  
~~£11.00~~







Model is wearing: THE ONE Powder Blush 40769 Coral Blaze, THE ONE A-Z Lip Balm SPF 25 41891 Rose Cloud, THE ONE A-Z Cream Hydra Matte SPF 30 43460 Fair Warm.

# Be radiant

Embrace your glow. Do what makes you happy and create your own reasons to smile.



- 43460 Fair Warm
- 43461 Ivory Warm
- 43462 Natural Cool
- 43463 Beige Warm

① **THE ONE A-Z Cream Hydra Matte SPF 30**  
30ml Merch price/10ml: £2.33  
~~£12.00~~  
**£6.99**

## Long-lasting Matte

- The best of **make-up and skin care** in one.
- **10+ benefits** for an instantly matte look
- **Hydrates, protects and perfects** skin

## TREND SPOTTER!

**Rush of Blush**  
Flushed look is the latest beauty obsession. Start with A-Z Cream to hydrate skin and create a light base. Using a blush brush, layer on two blushes. Swirl on a lighter shade around cheeks and nose, then a darker shade only around the nose. Finish with lip balm to give lips a pop of colour.



## Powder Blush

- Buildable radiance. **As smooth as silk.**
- **Seamless blending**
- **Fashionable shades**, matte to radiant, for natural-looking finish.
- **Designed for lasting wear**

## Prime and hydrate

Wear it on bare lips as a moisturizing layer before applying lipstick.

**Aloe Vera Extract:**  
Boosted with Aloe Vera Extract to help soothe and moisturise the lips to support a healthy lip condition.



- 40767 Chic Peony
- 40770 Peachy Pink
- 40771 Rich Burgundy
- 40768 Pastel Pink
- 40769 Coral Blaze

- 41892 Soft Fig
- 41869 Tender Peach
- 41870 Candy Pink
- 41891 Rose Cloud

② **THE ONE Powder Blush**  
6g Merch price/10g: £11.65  
~~£12.00~~  
**£6.99**

③ **THE ONE A-Z Lip Balm SPF 25**  
4g Merch price/10g: £12.48  
~~£9.00~~  
**£4.99**





Model is wearing: THE ONE Everlasting Sync Foundation SPF 30 35778 Alabaster Cool, THE ONE Corrector Kit 40774 Dark.

# Be authentic

Whether it's on social media or in real life, let your truly incredible self shine through.

## Custom Correction

- Instantly camouflages blemishes, dark shadows, scars, visible capillaries, discoloration, redness and age spots.\*
- Full coverage.\*
- Long wear.\*

\*Consumer Tested

Use green to even out the look of blemishes and redness

Use yellow for covering up mild redness and dark under-eye circles

Use darker shades to shade and define

① **THE ONE Corrector Kit**  
3.9g Merch price/g: £2.56

~~£16.00~~  
**£9.99**



## TREND SPOTTER!

### Colour Correcting

A game changer for a natural, flawless look. Choose the right palette for your skin tone. Cover blemishes with one shade or blend to suit your needs, then lightly pat foundation over the face with a beauty blender.



② **Precision Make-up Blender**  
Material: PU Foam.  
Size: 4 x 6.5 cm.  
29924 ~~£7.00~~  
**£4.99**

For easy blending, concealing, contouring and highlighting



## Smart Foundation

- Semi-matte finish.
- Sweat, fade and transfer proof.\*
- Humidity resistant.†

†Clinically Proven.

\*Consumer Tested.



③ **THE ONE Everlasting Sync Foundation SPF 30**  
30ml Merch price/10ml: £2.66  
~~£14.00~~  
**£7.99**

COLD SHADES

NEUTRAL SHADES





Model is wearing  
THE ONE Ultimate Gel Nail  
Lacquer Step 1 41191 Blaze  
Peony.

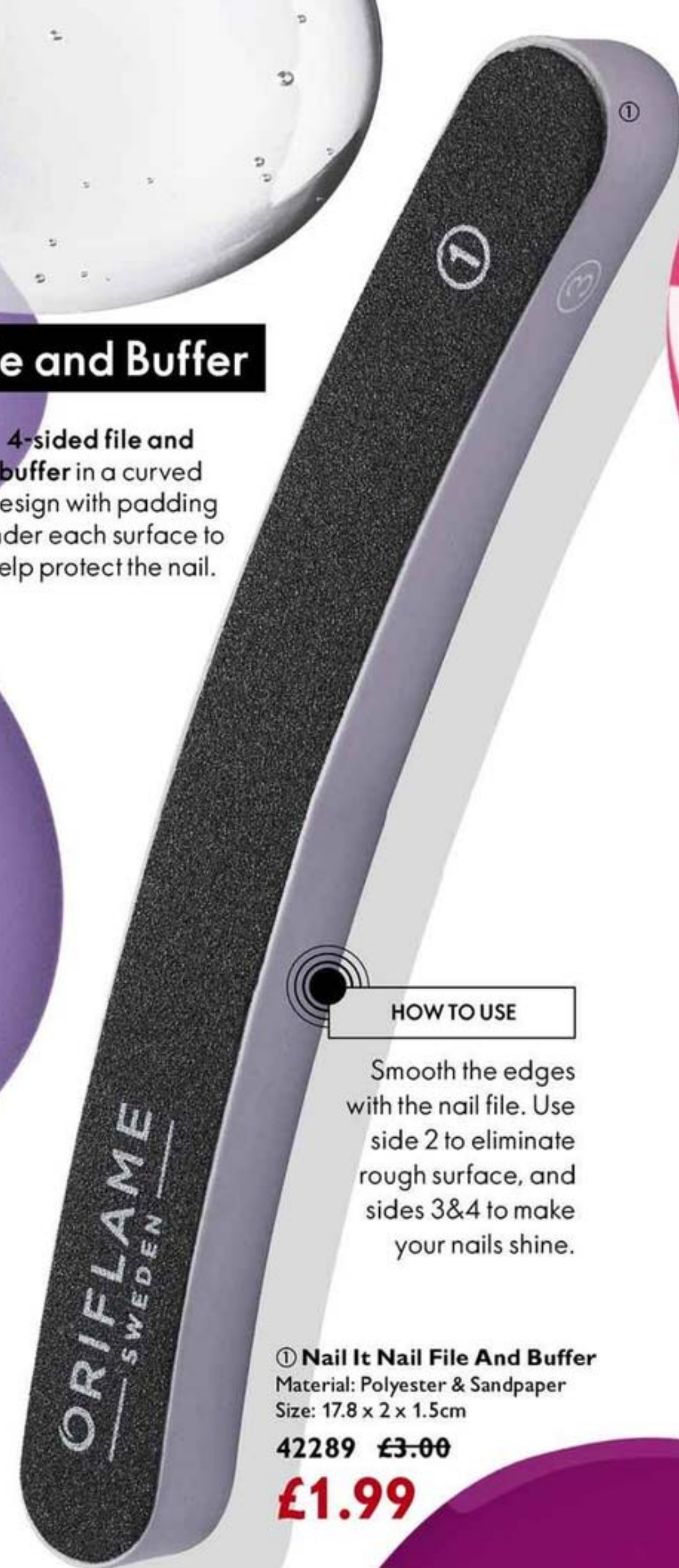


# Be unique

Express yourself in your own way. Be creative, play with colours and have fun doing it – that's all that matters.

## File and Buffer

4-sided file and buffer in a curved design with padding under each surface to help protect the nail.



### HOW TO USE

Smooth the edges with the nail file. Use side 2 to eliminate rough surface, and sides 3&4 to make your nails shine.

① **Nail It Nail File And Buffer**  
Material: Polyester & Sandpaper  
Size: 17.8 x 2 x 1.5cm

42289 ~~£3.00~~  
**£1.99**

Up to 11-day gel shine,  
no touch-ups\*  
High-shine finish\*  
3D network gel-volume effect\*  
Vivid colour intensity\*

## Gel Nail Lacquer

Step 1:  
apply your chosen shade  
of nail lacquer in thin,  
even coats.



### PHOTO REACTIVE TECHNOLOGY

**Photo Reactive Technology** – a unique molecular complex that delivers sensational benefits when you apply the lacquer and top coat together.

② **THE ONE Ultimate Gel Nail Lacquer Step 1**  
8ml Merch price/10ml: £6.24

~~£8.00~~  
**£4.99**



## TREND SPOTTER!

**Glossy and Glassy Nails**  
Glossy nails always look chic and impressive. When using THE ONE Gel Nail Lacquer and Top Coat together, you can give your nails a unique 3D volume and gel shine effect. Remember, gorgeous nails start with the perfect shape!

## Gel Top Coat

Step 2:  
apply the top coat on the nail lacquer and let dry. Removes like a regular polish.



③ **THE ONE Ultimate Gel Top Coat Step 2**  
8ml Merch price/10ml: £6.24

43185 ~~£8.00~~  
**£4.99**



\*Consumer Tested, when used together 41187-96 + 43185





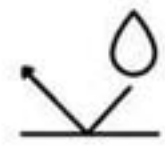
Model is wearing: THE ONE Wonder Liner 35742 Black, THE ONE Brow Pomade 37739 Medium Brown, THE ONE Double Effect Mascara 42780 Black.

# Be confident

Confidence looks good on you. Make it your mission to feel amazing every day.

## Wonder Liner

Intense and dramatic definition that lasts.



Waterproof and smudge-proof\*



Highly pigmented\*

24-hour wear\*

\*Consumer tested.



35742 Black

① THE ONE Wonder Liner  
2.5ml Merch price/  
ml: £2.80

£10.00

£6.99

## TREND SPOTTER!

### Expressive Eyes

This year, it's all about the eyes! Dramatic, bold lines, full brows, and epic lashes set the stage for an empowered look. The buildable formulas of these products allow you to customise and intensify the effect to your liking.



37738  
Blonde

37739  
Medium  
Brown

37740  
Dark Brown

## Brow Pomade

- High-pigment formula glides on easily, dries fast
- Transforms *from cream to powder*
- Buildable look, from natural to bold finish
- Long-lasting, smudge and fade resistant



- Built-in slanted brush for an easy, precise application



② THE ONE Brow Pomade  
3.5g Merch price/g: £2.00

£10.00

£6.99

For LENGTH/  
DEFINITION  
effect, use the  
small narrow  
cap

For VOLUME  
EFFECT,  
use the wide  
inner cap



## Double Effect Mascara



60% more length versus bare lashes plus clinically proven definition.<sup>Δ</sup>



Up to 11X more volume versus bare lashes<sup>Δ</sup>  
<sup>Δ</sup>Clinically Tested



With intense black finish in a smudge-proof formula that lasts all day.\*

\*Consumer Tested

③ THE ONE Double Effect Mascara  
8ml

Merch price/10ml: £8.74

£12.00

£6.99



42780  
Black





Model is wearing: THE ONE Make-up Pro Wet & Dry Eye Shadow 34790 Golden Khaki, THE ONE High Impact Eye Pencil 36547 Pitch Black.

## Primer

Make your eye shadow last up to 15 hours\*

\*Consumer Tested with 33673 The ONE Make-up Pro Wet and Dry Eye Shadow



① **The ONE Eye Shadow Primer**  
10ml Merch price/10ml: £3.99  
~~34445 £7.00~~  
**£3.99**



## Cat Eye Look

Discover this beauty tutorial online.



## TREND SPOTTER!

### Cut Crease Effect

The iconic look is back in a big way. First apply primer to the eye area. Dust a light eyeshadow shade over entire lid from inner eye corners outwards. On the outer corner of your lid, draw a 'V' shape with eye pencil to define the cut crease. Blend a darker eyeshadow shade over top.



Compact sold without eye shadows

## Eye Shadow

Highly pigmented - 94% agree\*

Wet & Dry technology & application.

\*Consumer Tested with 34445 The ONE Eye Shadow Primer

② **THE ONE Make-up Pro Wet & Dry Eye Shadow**  
2g Merch price/g: £2.00  
~~£7.00~~  
**£3.99**

### CRAFT YOUR PERFECT PALETTE!



Choose your favourite shades to add and hold them in place with **Pro Magnet Click**. Replace and refill whenever you like!

③ **THE ONE Make-up Pro Palette**  
15.1 x 5.5 cm.  
~~40837 £13.00~~  
**£7.99**

## Eye Pencil

• Fade-proof.\*

• Rich intense colour.\*

• Smudge-proof.\*

• Ultra-creamy texture.\*

④ **THE ONE High Impact Eye Pencil**  
0.3g Merch price/g: £16.63  
~~£9.00~~  
**£4.99**

Self-sharpening just twist up

MATTE



METALLIC



\*Consumer Tested

# Be expressive

You're beautiful and one of a kind. So why not flaunt your fabulous style like a boss?



33673 Crisp Silver Shimmer

33674 Pure White Shimmer

33675 Sandy Gold Shimmer

33677 Honey Blush Shimmer

33678 Dusky Rose Shimmer

33679 Cool Lilac Shimmer

33680 Smokey Plum Shimmer

33681 Raw Copper Shimmer

33682 Vintage Green Matte

33687 Base Nude Matte

34790 Golden Khaki

34791 Breezy Blue

34792 Pewter Grey

42558 Sorbet Pink Matte

42559 Fizzy Orange Shimmer

42560 Electric Rose Shimmer

42561 Radiant Bronze Shimmer

42562 Fudge Brown Matte

42563 Dim Burgundy Matte



# LOVE POTION *Blossom Kiss*

"Love Potion Blossom Kiss is like an indescribable aura that surrounds you and makes you irresistible"



ORIENTAL - VANILLIC - FRUITY

Pulpy fig, Lily blossom, Velvety vanilla



LIGHT FRAGRANCE CONCENTRATION



LOVE  
POTION  
BLOSSOM  
KISS  
FOR ONLY  
**£5.99**

### Love Potion Blossom Kiss Fragrance Mist

Finely structured fragrance mist that delicately drapes your skin in a floral oriental fruity veil, featuring the addictive Soft Kiss accord. 75ml  
Reg price/100ml: £13.33

38526 £10.00

IF YOU BUY ANY PRODUCT FROM PAGES 102-129



# 1<sup>ST</sup> WEEK (15/10 – 21/10)

**Giordani Gold Bronzing Pearls**  
25g Reg price/10g: £8.00  
**£20.00**

NOW FOR ONLY

**£16.99**



ENHANCE  
YOUR  
RADIANCE

# 2<sup>ND</sup> WEEK (22/10 – 28/10)

**NovAge Skin Priming Essence**  
150ml Reg price/100ml: £14.00  
**33987 £21.00**

NOW FOR ONLY

**£14.99**



Recommended for | ALL AGES

**SKIN CONCERNS:**  
Dehydration, unhealthy looking skin  
and visible pores

**ESSENCE OF  
REPLENISHED,  
HEALTHY-LOOKING  
SKIN**

**Boosts hydration and  
conditions for beautiful,  
healthier-looking skin\***

\*Consumer test using NovAge Skin Priming Essence,  
from the first use.

# 3<sup>RD</sup> WEEK (29/10 – 04/11)

**Volare Moments Eau de Parfum**  
50ml Reg price/100ml: £52.00  
**35661 £26.00**

NOW FOR ONLY

**£9.99**



**FLORAL ROSE VIOLET**  
Rose Centifolia,  
Osmanthus, Iris



**VERY HIGH FRAGRANCE  
CONCENTRATION**



# ROYAL VELVET

40+ | For all skin types

## ① Royal Velvet Firming Eye Contour Cream

New formula that tightens and re-contours skin around the eye, improving the appearance of dark circles and puffiness. 15ml

Reg price/10ml: £11.33

**22815 £17.00**

## ② Royal Velvet Firming Day Cream SPF15

New advanced formula enriched with Black Iris Infusion. Leaves skin feeling firmer and visibly younger for longer. SPF 15. 50ml

Reg price/100ml: £44.00

**22424 £22.00**

Firms and re-contours the eye area



HERO INGREDIENT

## BLACK IRIS INFUSION

Exclusive Black Iris Infusion™ combines Iris Isoflavones and Meteorite Minerals to boost collagen and elastin production, resulting in improved skin firmness and reduced appearance of fine lines and wrinkles.

Tightens and firms the skin, protects with SPF 15



FIRMING EYE CREAM  
AND DAY CREAM  
SET FOR ONLY

£14.99

SET CODE: 141094



**BEST PRICE**  
OF THE YEAR 2021

HAND & BODY CREAM FOR ONLY

**£3.99**

# Luxurious body and hands indulgence

HAND & BODY CREAM

250 ml

Intensively nourishes hands and body. Leaves skin soft, supple and hydrated all day.



*Milk & Honey*  
GOLD

**Milk & Honey Gold nourishing Hand & Body Cream**

Ultra-indulgent body cream infused with organically sourced extracts of milk and honey. Nourishes intensively all day. 250ml  
Merch price/100ml: £1.60

**31602 £10.00**



ORGANICALLY  
SOURCED EXTRACTS

UK code 1371171

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