

NovAGE

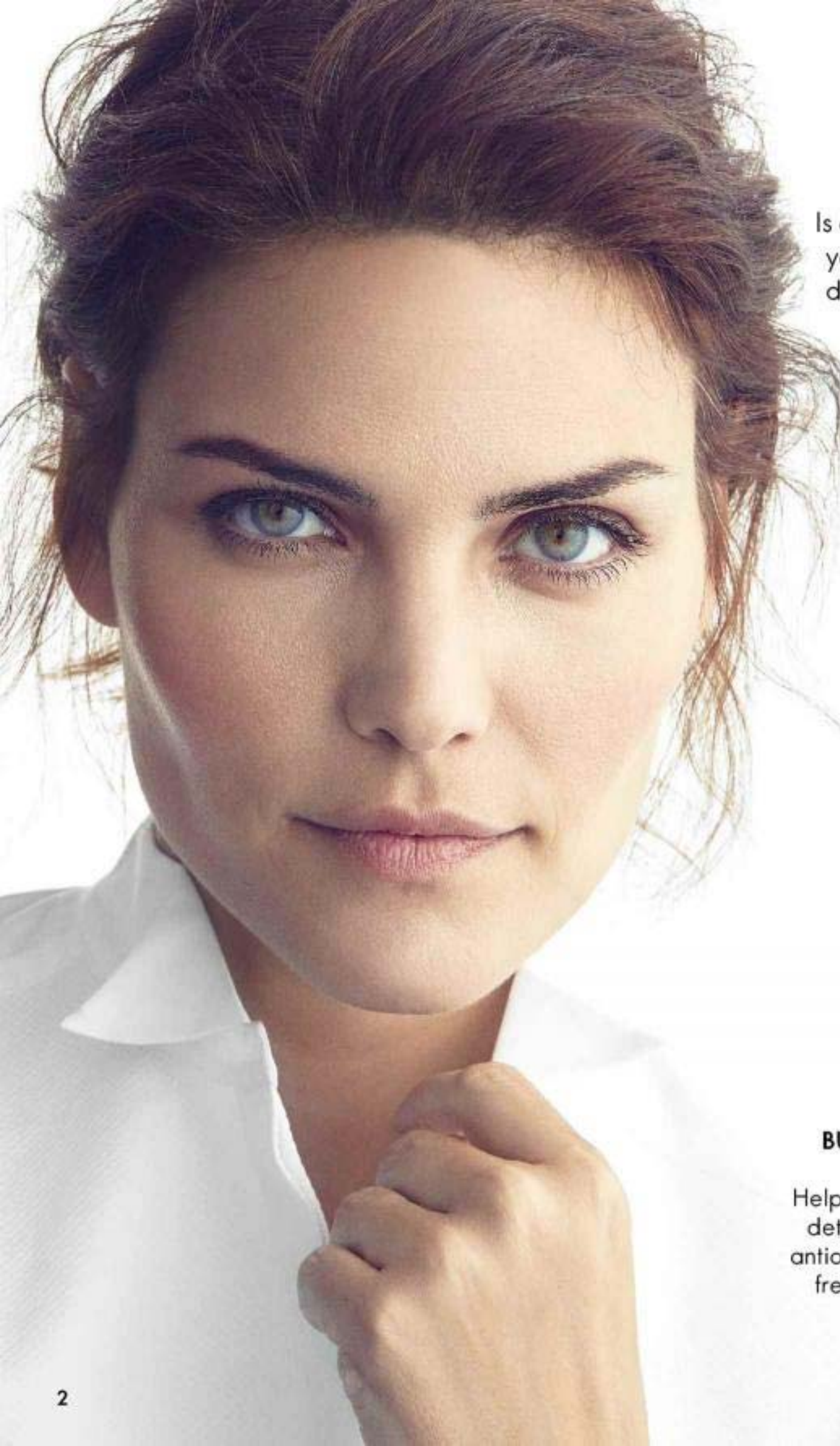
ULTIMATE LIFT

NEW!

This is your defining moment.

ORIFLAME

— S W E D E N —



Recommended for **40+** | **SKIN CONCERNS:**
Loss of firmness and elasticity

Is a loss of firmness and elasticity changing the shape of your face? NovAge Ultimate Lift is advanced skin care designed to revitalise your skin and help restore facial contour definition. So you can look – and feel – more like your familiar self once again.

NovAGE ULTIMATE LIFT



PATENTED ASPARTOLIFT TECHNOLOGY

Rejuvenates the skin's natural collagen and elastin production for firmer, more elastic skin and more defined facial contours.



BUDDLEJA PLANT STEM CELL EXTRACT

Helps guard against collagen deterioration and provides antioxidant protection against free radicals, to help slow skin ageing.



PATENTED TRI-PEPTIDE TECHNOLOGY

Boosts collagen production to help plump the skin and smoothe lines and wrinkles.

An uplifting routine for visibly firmer skin

NEW!

Restores 40% lost elasticity in just 4 weeks!^{Δ3}

^{Δ3}Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.



NovAge Ultimate Lift Contour Define SET
5pcs Merch price/10pcs: £218.00
44941 £171.00
£109.00



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THE BRAND


① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** ② 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml Reg price/10ml: £19.33 **£29.00** ③ 34550 NovAge Ultimate Lift Contour Define Serum 30ml Reg price/10ml: £15.00 **£45.00** ④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml Reg price/100ml: £76.00 **£38.00** ⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml Reg price/100ml: £76.00 **£38.00**




NEW!

Wrap your lips in **FASHIONABLE METALLIC SOFT-MATTE!** Introducing THE ONE Colour Stylist Metallic Lipstick – Colour Stylist’s **ISTEVER METALLIC FINISH** lipstick for even more options to sign your style!

TECH STORY: ULTIMATE MATTE METALLIC LIPSTICK

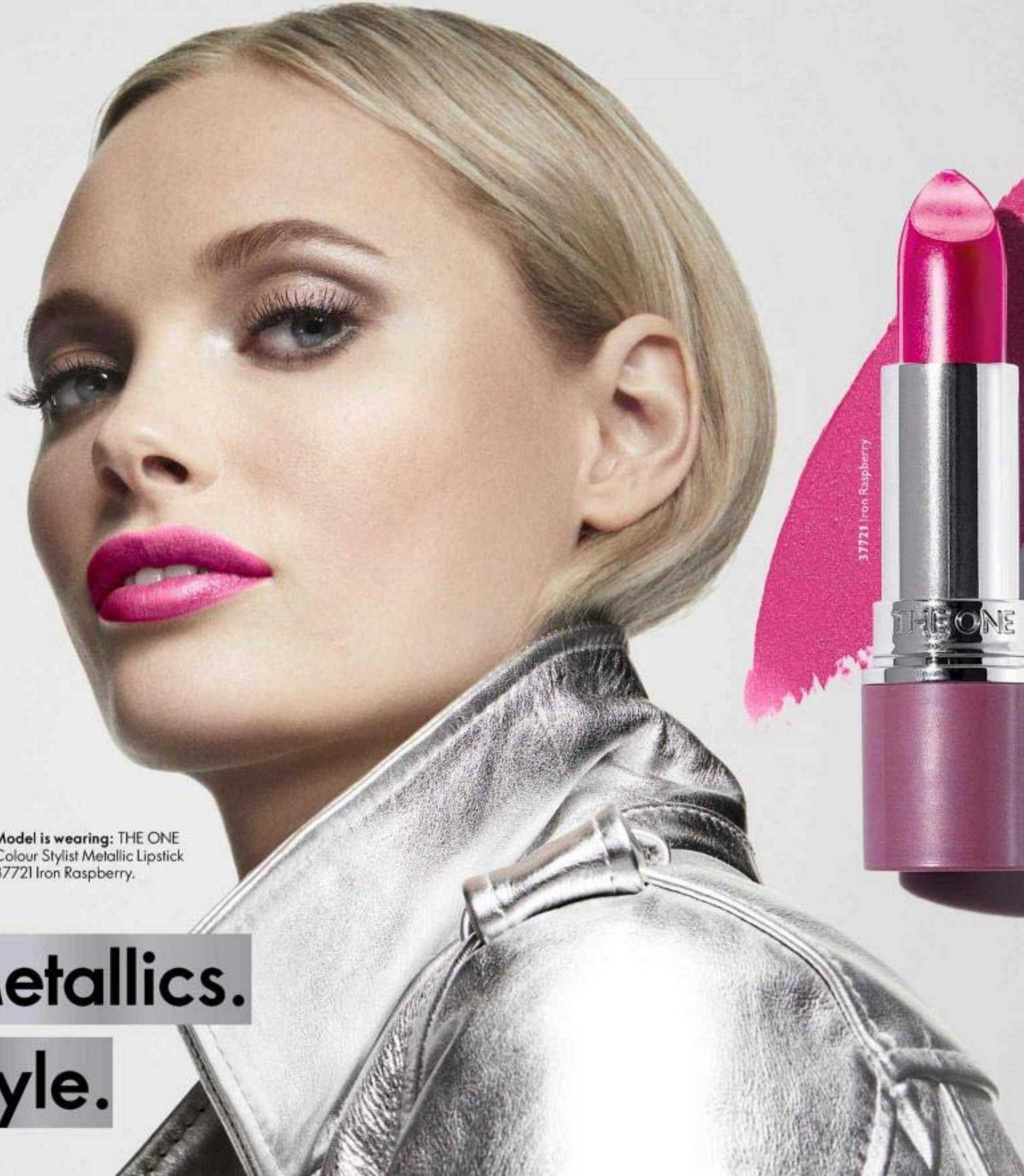
 Designed for full coverage in just one stroke

 With Metallic Pearl Technology for the most bold metallic soft-matte finish.

 Featuring THE ONE's Sculpt & Sign bullet for perfectly defined lips.

Model is wearing: THE ONE Colour Stylist Metallic Lipstick 37721 Iron Raspberry.

Ultimate Metallics.
Ultimate style.



① **THE ONE Colour Stylist Metallic Lipstick** Metallic finish, soft-matte lipstick in 10 expertly selected, high-fashion shades. Metallic Pearl Technology delivers a true, non-shimmer metallic finish. With your favourite 5-in-1 Colour Stylist benefits and defining Sculpt & Sign Bullet. 3.8g Merch price/g: £1.58
~~£9.00~~
£5.99

Get the Metallic Lipstick for only £4.99 when you buy a Wonder Lash mascara



② **THE ONE 5-in-1 Wonder Lash Mascara** 8ml Merch price/10ml: £8.74
~~£10.00~~
£6.99

THE ONE
THE ONE
THE ONE
THE ONE
THE ONE
THE ONE
THE ONE
THE ONE
THE ONE
THE ONE

NEW!
LIMITED EDITION

No more beauty clutter!

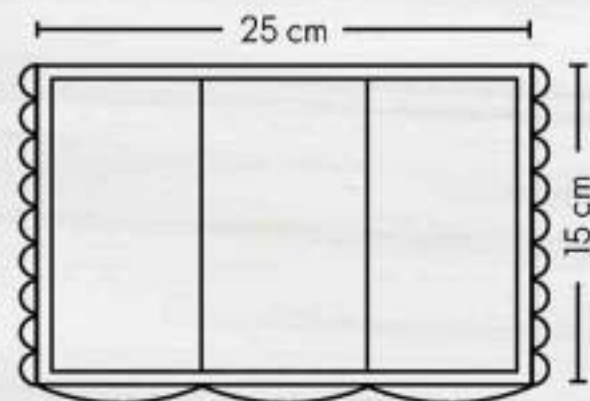


Clever and stylish design puts all your favourite tools and products on display at once.



14 compartments to keep your brushes, bottles and make-up essentials perfectly organised!

12 cm



Marble Beauty Organiser
Polyester. L:25 x W:15 x H:12 cm.

40848

£17.95

The products are not included.

MARBLE BEAUTY ORGANISER

YOURS FOR ONLY

£8.99

WHEN YOU SPEND £20
IN THIS CATALOGUE

SAVE £8.96



Oriflame is a proud member of the Direct Selling Association, reflecting our commitment to practising the highest level of business ethics.



Through our collaboration with the Rainforest Alliance, we strive to ensure that all the paper in our catalogues originates from well managed forests.



Such is the belief in our quality that we offer a 100% satisfaction guarantee. If you aren't completely happy with your product you may return it within 30 days for a full refund.



To learn more about Oriflame's animal welfare policy please visit: corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare

RESPONSIBLE INGREDIENTS

We are committed to using ingredients respectful of nature and good for you.



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS

Our products undergo safety testing & meet the highest standards.



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

CATALOGUE 04/2021

Celebrating your personal beauty since 1967

It's been over 50 years since two brothers, Jonas and Robert af Jochnick set up a company that wanted to give people **high-quality beauty products** inspired by Swedish nature. Today, Oriflame is present in over **60 countries**, inspiring people to live a more beautiful life. We hope this catalogue, filled with our iconic products, will let you **celebrate your unique beauty!**

ORIFLAME: A BEAUTIFUL JOURNEY



1967

Our 1st product range consisted of skin creams, lipstick and mascara - true beauty essentials.



1970

The launch of Tender Care! First sold as an eye cream, it soon became renowned for its spectacular soothing properties and became a bestseller.



2007

Launch of THE ONE Wonder Lash Mascara that lengthens, curls, volumises, defines and cares for lashes. No wonder it's a bestseller!



2015

The birth of NovAge, our most technologically advanced and powerful skin care system, clinically proven to deliver results.

WITH NATURAL SCRUBBING PARTICLES



ORGANICALLY SOURCED EXTRACTS

① Milk & Honey Gold Smoothing Sugar Scrub

200ml Merch price/100ml: £3.50

31601 ~~£11.00~~

£6.99

② Milk & Honey Gold Moisturising Hand Cream

75ml Merch price/100ml: £6.65

31606 ~~£8.00~~

£4.99

Pampering gifts **from nature!**

PROVIDES INTENSIVE 24H MOISTURISATION*

*Instrumental test.

DID YOU KNOW?

Oriflame was one of the first companies to develop products with ingredients sourced directly from nature - such as organically sourced milk and honey extracts that you can find in our beloved Milk & Honey range.



Decades of skin-loving touch



- ① 1276 **Tender Care Protecting Balm**
15ml Reg price/10ml: £5.33 **£8.00**
- ② 30861 **Tender Care Rose Protecting Balm** 15ml
Reg price/10ml: £5.33 **£8.00**
- ③ 33445 **Tender Care Protecting Balm with Bilberry Seed Oil** 15ml
Reg price/10ml: £5.33 **£8.00**
- ④ 34042 **Tender Care Protecting Balm with Organic Pomegranate Seed Oil** 15ml
Reg price/10ml: £5.33 **£8.00**



DID YOU KNOW?

Beeswax, the key ingredient in all Tender Care balms, is actually one of the oldest cosmetic ingredients in the world! A by-product of the pollination process, beeswax has long been renowned for its soothing, softening and caring properties, bringing even the most dry, rough skin back to life.

LIPS

Apply at any time to **moisturise** and **nourish dry lips** and prevent chapping.



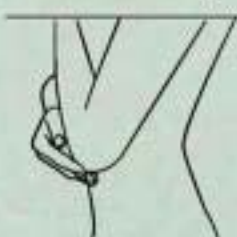
CUTICLES

Rub into dry, cracked cuticles to **soften** and **soothe** skin.



ELBOWS

Use on elbows to banish dryness and **protect skin from cracking**.

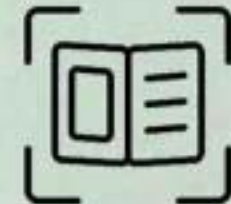


FEET

Massage into dry, rough heels and toes to keep feet **soft** and **supple**.



NEW!
LIMITED EDITION



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH THE VIDEO



HERO INGREDIENT

Peppermint Essential Oil Mint is packed with vitamins, sugars and flavonoids that help to nourish and hydrate dry lips and skin. It also contains menthol that gives your lips and skin a cooling, soothing touch.

⑤ **Tender Care Protecting Balm with Peppermint Oil**
15ml Merch price/10ml: £3.33

41678 £8.00
£4.99

PRIMING ELIXIR FOR A RADIANT, YOUTHFUL COMPLEXION

HERO INGREDIENT

White Tea is the least processed tea which means it has a high concentration of catechins - powerful antioxidants that shield your skin from free radical damage, allowing it to retain youthful look.



HOW TO USE

Use the Elixir Primer as a base for Foundation to achieve a **luminous, flawless finish** or wear it alone for a naturally radiant-looking skin.

① **Giordani Gold Youthful Radiance Elixir Primer**
30ml Reg price/10ml: £4.67
33300 £14.00



Get Giordani Gold Elixir Primer automatically in your order **FOR FREE** when you buy Giordani Gold Mineral Foundation

DID YOU KNOW?

Our story of creating timeless, high quality make-up stretches back to 1980. It was then that we decided to make luxury cosmetics affordable and launched the first of our iconic Giordani Gold products that combine premium ingredients from all over the world with caring formulas and sensorial pleasure.



LONG-LASTING, HIGH COVERAGE¹

FULL COVERAGE OF IMPERFECTIONS FOR A LASTING HEALTHY AND YOUTHFUL COMPLEXION

WITH SPF 15 TO PROTECT AGAINST PREMATURE AGEING



VOLCANIC MINERALS
Composed of five essential minerals and sourced directly from Mount Etna, the Volcanic Minerals encourage skin to flourish by counteracting loss of firmness*, minimising free-radical damage, and improving barrier function**.

¹Ingredient in vivo testing
²Ingredient in vitro testing
³Consumer tested by 114 women

31802 Porcelain

31803 Light Rose

31804 Light Ivory

31805 Rose Beige

31806 Natural Beige

② **Giordani Gold Long Wear Mineral Foundation SPF 15**
30ml Merch price/10ml: £4.00

~~£16.00~~
£11.99



The essence of everyday luxury

ICONIC PRODUCTS INSPIRED BY NATURE



ROYAL VELVET

40+ | For all skin types

40
years of
skin-firming
excellence



① 22814 Royal Velvet Repairing Night Cream 50ml Reg price/100ml: £44.00 **£22.00**

② 22815 Royal Velvet Firming Eye Contour Cream 15ml Reg price/10ml: £11.33 **£17.00**



DID YOU KNOW?

It took our scientists a total of 8 years to unlock the secrets of the Black Iris Infusion found in our luxurious Royal Velvet range. Careful research into nature resulted in creating products revered for **superior quality, sumptuous textures and amazing performance!**



HERO INGREDIENT

Exclusive Black Iris Infusion™ combines Iris Isoflavones and Meteorite Minerals to boost collagen and elastin production, resulting in improved skin firmness and reduced appearance of fine lines and wrinkles.



VISIBLY REDUCES THE APPEARANCE OF FINE LINES AND WRINKLES

74% AGREE*

*Tested by 62 women, self-assessment after 4 weeks

RE-DEFINED FACIAL CONTOURS -

78% AGREE*

*Consumer effectiveness on 90 women over 40

③ Royal Velvet Firming Day Cream SPF15

50ml Merch price/100ml: £25.98

22424 ~~£22.00~~

£12.99



① TWO-SIDED:
NORMAL AND
3X MAGNIFYING
GLASS



FOLDING HANDLE
ALLOWS TO HANG IT
OR STAND IT UP

① **Face Mirror**

A multi-use glass mirror with plastic frame and an adjustable feature that lets you hang it from a hook or stand it up. Normal glass on one side, magnifying (x3) glass on the other. Diameter: 15.5 cm. Size: 22 x 8 cm.

29043

£9.00

DIAMOND CELLULAR

Get Face Mirror
automatically
in your order
FOR FREE
when you buy
Diamond Cellular
Night Treatment

40+

For all skin types



★ HERO INGREDIENT

WHITE TRUFFLE EXTRACT
Rare White Truffle extract from Southern France tones and smoothes the skin, balances moisture and reduces wrinkles.

DID YOU KNOW?

Our product journey starts at Oriflame's Skin Research Institute. This is where we investigate natural ingredients, evaluate bioactive plant extracts and develop innovative technologies that ensure the best results for you to enjoy!

ENHANCES SKIN
LUMINOSITY

REDUCES FINE LINES
AND WRINKLES

LIFTS FACIAL
CONTOURS

HELPS REDUCE
UNEVEN
PIGMENTATION

② **Diamond Cellular Night Restorative Treatment**

30ml Merch price/10ml: £7.33

18437 ~~£32.00~~

£21.99



Crystal clear
benefits of
skin care

ICONIC PRODUCTS INSPIRED BY NATURE



③ **13659 Diamond Cellular**

Anti-Ageing Cream 50ml

Reg price/100ml: £64.00 **£32.00**

④ **21339 Diamond Cellular**

Micellar Solution Cleanser 200ml

Reg price/100ml: £9.00 **£18.00**

POSSESS

Embrace the power of a timeless scent



HERO INGREDIENT

The ylang ylang in Possess Eau de Parfum originates from the Comoros Islands, the premier source of ylang ylang oil of the highest quality. An iconic flower of fine perfumery, ylang ylang has potent aphrodisiacal qualities.



CHYPRE FLORAL
FRUITY

indonesian patchouli, queen
pineapple, ylang ylang



VERY HIGH FRAGRANCE
CONCENTRATION



DID YOU KNOW?

As many as 400 kilograms of ylang ylang flowers are required to extract only 1 kilogram of precious and expensive ylang ylang oil, used in Possess Eau de Parfum. The flowers are handpicked with the utmost care and the oil is the result of the unique Comoros Island climate and the local cultivation expertise, developed over generations.



① Possess Perfumed Body Cream
All over softness with a higher fragrance concentration. Possess Body Cream embodies Cleopatra's allure with tempting notes of ylang ylang. 250ml
Reg price/100ml: £4.00
31784 £10.00

② Possess Perfumed Body Spray
Timeless, sparkling yet intensely seductive, Possess Eau de Parfum, in perfumed body spray, embodies the provocative allure of Cleopatra with intoxicatingly tempting notes of ylang ylang. 75ml Reg price/100ml: £8.00
34337 £6.00



③ Possess Eau de Parfum
Timeless, sparkling yet intensely seductive, Possess Eau de Parfum embodies the provocative allure of Cleopatra with intoxicatingly tempting notes of ylang ylang.
50ml Merch price/100ml: £49.98
30886 £36.00
£24.99

**BODY CREAM + BODY
SPRAY + EAU DE
PARFUM FOR ONLY**
£29.99
ORDER ALL CODES FOR
THE SPECIAL PRICE

ICONIC PRODUCTS INSPIRED BY NATURE

OPTIMALS BODY

Bringing you closer to ultra-smooth skin



HERO INGREDIENT

CAFFEINE
Caffeine extracts works to boost blood microcirculation, thus helping to reduce cellulite and reveal smoother, toned-looking skin.

DID YOU KNOW?

Lotus leaf extract that you can find in our Anti-Cellulite Gel, has a **triple anti-cellulite action!** It's able to break down fat deposit in skin cells, helps drain cellulite-affected areas and prevents new fat cells for forming. A true multi-tasker!



① **Optimals Body Firming Lotion - Botanical Peptide**
250ml Reg price/100ml: £4.40
31314 £11.00



ANTI-CELLULITE GEL

VISIBLY REDUCES THE APPEARANCE OF CELLULITE
WITH MASSAGING APPLICATOR FOR SMOOTHER SKIN

② **Optimals Body Anti-Cellulite Gel - Caffeine + Lotus Leaf**
150ml
Merch price/100ml: £4.66
31317 £11.00
£6.99



TUMMY & BUST GEL



TIGHTENS, SMOOTHS AND TONES TUMMY AND BUST AREA

HELPS PROTECT SKIN AGAINST FURTHER LOSS OF ELASTICITY.

③ **Optimals Body Tummy and Bust Gel - Caffeine + Nut Grass**
125ml Merch price/100ml: £5.59
31983 £11.00
£6.99



SWEDISH
SPA

Revitalise
your senses
the Swedish
way



- ① 34022 Swedish Spa Salt Crystals Body Scrub 200ml Reg price/100ml: £7.00 **£14.00**
- ② 34023 Swedish Spa Ocean Foam Shower Gel 200ml Reg price/100ml: £7.00 **£14.00**
- ③ 34024 Swedish Spa Mirror Ocean Body Oil 100ml Reg price/100ml: £15.00 **£15.00**



HERO INGREDIENT

THE POWER OF THE OCEAN
The range contains marine algae extracts from *Corallina Officinalis* and *Alaria Esculenta*, often found in cool waters near the coast of Sweden. Recognised to be high in sugars, minerals and other nourishing compounds, they are known to offer antioxidant, moisturising and revitalising properties.



SCAN THE ENTIRE PAGE
WITH ORIFLAME APP TO
WATCH THE VIDEO



DID YOU KNOW?

The Swedish take their me-time very seriously. They believe that in order for the mind to relax, the body needs to unwind too. That's the idea behind our Swedish Spa range, which brings you inner tranquility and outer beauty with relaxing textures, revitalising marine extracts and a deeply soothing scent.



HIGHLY NOURISHING
FORMULA WITH MELTING
TEXTURE FOR SOFT,
SMOOTH SKIN

- ④ Swedish Spa Whipped Waves Body Butter 200ml Merch price/100ml: £6.00
~~34025 £15.00~~
£11.99



LUXURIOUSLY
NOURISHING HAND
MASK FOR SILKY SOFT
HANDS

SWEDISH
SPA
SOFT TIDE
HAND MASK

ORIFLAME
SWEDEN

- ⑤ Swedish Spa Soft Tide Hand Mask 75ml Merch price/100ml: £9.32
~~34730 £9.00~~
£6.99



2-SIDED SOAP:
MASSAGES, STIMULATES
CIRCULATION AND
EXFOLIATES

- ⑥ Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar 100g Merch price/100g: £2.99
~~34021 £4.00~~
£2.99

BODY BUTTER + HAND
MASK + SOAP BAR
FOR ONLY
£16.99
ORDER ALL CODES FOR
THE SPECIAL PRICE

ICONIC PRODUCTS INSPIRED BY NATURE

feet up
ADVANCED

Effective solutions for all your feet problems



- ① 33028 Feet Up Advanced Intensive Moisture Foot Mask 100ml Reg price/100ml: £8.00 **£8.00**
- ② 33033 Feet Up Advanced Deep Exfoliating Foot Cream 75ml Reg price/100ml: £10.67 **£8.00**
- ③ 33034 Feet Up Advanced 36H Odour Control Anti-perspirant Foot Spray 150ml Reg price/100ml: £8.00 **£12.00**
- ④ 34016 Feet Up Advanced Intense Hydration Foot Lotion 50ml Reg price/100ml: £16.00 **£8.00**
- ⑤ 35835 Feet Up Advanced Rapid Repair Foot Oil-in-Serum 30ml Reg price/10ml: £2.67 **£8.00**



MINERAL^{4E} BLEND

MINERAL^{4E} BLEND is a protein-rich mix of four minerals and trace elements selected for their documented beneficial effects on the skin:

- Cu²⁹**
COPPER helps to smooth and restore suppleness
- Zn³⁰**
ZINC helps to soothe
- Mg¹²**
MAGNESIUM helps to protect and soften
- Fe²⁶**
IRON helps to repair and purify



DID YOU KNOW?

Feet Up Advanced products give you impressive results, verified by clinical and consumer tests. We use **cutting-edge instrumentation and expert analysis** to guarantee their efficacy so that you can walk with confidence and comfort every single day.

HOW TO USE

Use the Stainless Steel Foot File to file away dry and hard skin. Regular use of our Foot File can help to keep the feet smoother and pleasant, and it can reduce discomfort from overgrown calluses.



50% RECYCLED PLASTIC



ABSORBS EASILY, FEELS FRESH AND COOL⁶

⁶Consumer tested by 66 panellists with tired, heavy legs.

④ **Advanced Stainless Steel Foot File**
Size: 19 x 3,8 cm. Material: Stainless Steel, 50% recycled PS
40778 £7.00
£4.99

⑦ **Feet Up Advanced Fatigue Calming Foot & Leg Gel**
150ml Merch price/100ml: £3.33
33197 £8.00
£4.99

⑧ **Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream**
75ml Merch price/100ml: £6.65
33027 £8.00
£4.99

! **LAST TIME IN CATALOGUE**

SOFTENING FORMULA WITH COCOA BUTTER, VITAMIN B5 AND UREA REPAIRS CRACKED HEELS IN JUST 7 DAYS*

^{*}Tested on 10 people with mildly cracked heels



^{*} Clinical test.

ICONIC PRODUCTS INSPIRED BY NATURE



Dewy Radiant All Day Finish

- Skin hydrating formula for skin to feel hydrated up to 8 hours*
- Creates a healthy radiant look which lasts all day*
- Suitable for normal to dry skin with medium coverage
- SPF 20 protection

*Consumer tested

HOW TO USE

Cover up!

Use the tip to cover up blemishes and blend in your cosmetics in hard-to-reach areas.

Application!

Use the round side to blend in your cosmetics for a perfect result.

Contour and Highlight!

Use flat side to contour and highlight for a flawless finish.



① Precision Make-up Blender

Foam blender with a round side for application, a tip for blemishes, and a flat edge for contouring. Use wet or dry. Instruction guide included Material: PU Foam. Size: 4 x 6.5 cm.

29924 £7.00

£4.99

② THE ONE Illuskin Aquaboost Foundation SPF 20

A refreshing medium coverage foundation to give your skin glow and dewy radiance. Infused with Natural Glacier Water Active designed to hydrate and revitalise your skin for up to 8 hours. An everyday must have! 30ml Merch price/10ml: £3.00

£14.00

£8.99



HERO INGREDIENT

Natural Glacier Water Active Mineral-rich pure glacier water is encapsulated in liposomes for efficient skin penetration and long-lasting hydration. Humidity resistant with SPF 20.

UP TO
8h

HYDRATING FEEL UP TO 8 HOURS*

40827
Vanilla
Neutral

40828
Porcelain
Cool

40829
Fair Nude
Cool

40830
Nude Pink
Warm

40831
Light Ivory
Neutral

40832
Natural Beige
Neutral

40833
Caramel
Warm

40834
Chestnut
Warm

PERSONAL EXPRESSION

To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. To make it even easier, our products keep up with trends and fit every style and wallet. For real beauty is to be shared and cherished!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Make-up

Gorgeous lips as easy as A to Z!

NEW!



Aloe Vera Extract:
Boosted with Aloe Vera Extract to help soothe and moisturise the lips to support a healthy lip condition.

10+ BENEFITS

for the total care of your lips

1. Continuous hydration - 8 hours^Δ
2. Protects from sun damage - SPF 25
3. Primes and conditions - no pre-steps required
4. Four shades to suit all skin tones
5. Smooths the lips surface[†]
6. Diminishes the appearance of fine lines[†]
7. Comfortable to wear[†]
8. Soothes the lips[†]
9. Perfects the lips appearance[†]
10. Non-sticky formulation[†]



①

41870 Candy Pink

^ΔClinically Tested
[†]Consumer Tested

① **THE ONE A-Z Lip Balm SPF 25**
4g

Merch price/10g: £12.48

~~£9.00~~

£4.99



Model is wearing: THE ONE A-Z Lip Balm SPF 25 41870 Candy Pink.

Beauty Hack!

Apply using a damp make-up sponge for a lightweight look. Use with a dry sponge for more cover. Alternatively, apply with a damp sponge first and then follow with dry so the cream blends fully.

So many needs of your skin satisfied!

10+ BENEFITS

Taking the best from make-up and skin care

PERFECTS the appearance of the skin tone - 91% Agree.^{*}

Oil free and non-comedogenic.

Visibly AWAKENS the skin's appearance - 90% Agree.^{*}

Buildable coverage & skin care benefits

CORRECTS the appearance of pores - 90% Agree.^{*}

SWEAT RESISTANT.^{*}

^{*} Consumer tested.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE

NEW DESIGN!

MAKE-UP



SPF



43456
Fair Warm



43457
Ivory Warm



43458
Natural Cool



43459
Beige Warm

② **THE ONE A-Z Cream Hydra SPF 30**
Hydrating tinted face cream with 10+ benefits. Powered by Hydra Multi-Core Complex for care and protection. Boosted with Hydra Booster for all day hydration. Sheer, lightweight coverage with SPF 30. 30ml Merch price/10ml: £2.66

~~£12.00~~

£7.99



① **Squared Pocket Mirror**
Sleek black compact mirror designed for frequent touch ups. This pocket mirror will be your best friend so you always look flawless. Stash it in your pocket or purse! ABS. Glass. 6.9cm x 6.9cm

37525 ~~£5.00~~
£3.99

② **THE ONE Colour Stylist Ultimate Lip Liner**
0.28g Reg price/g: £28.57
£8.00



**Set and forget
matte lips**

Introducing THE ONE Colour Unlimited Ultra Fix Lipstick, a matte lipstick with ultra-stay, ultra fixating technology for a powerful look that you can set and forget. Impeccable matte colour, no touch-ups required. Get ready to lead the way!

Model is wearing:
THE ONE Colour
Unlimited Ultra
Fix Lipstick 41804
Ultra Red.

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE

TECH STORY - ULTRA FIX TECHNOLOGY

Ultra Fix Technology locks in a higher-fix layer of colour onto the lips to ensure it stays put exactly where you left it.



Solvent evaporates as you apply to create a lightweight, matte film on the lips.



Film Forming Net locks-down colour into place for better transfer resistance and lasting wear.



Soft Matte Powders deliver intense matte finish.



Let dry for 10 minutes for best results.



NEW!

Clinically proven
**99%
FIXATION
ON LIPS^Δ**

^Δ Clinically Tested

Ultra intense
**MATTE
FINISH***

*Consumer Tested

Up-to
**8
HOURS**
long lasting wear*

*Consumer Tested

③ **THE ONE Colour Unlimited Ultra Fix Lipstick**
3.5g Merch price/g: £2.00
~~£12.00~~

£6.99



MAKE-UP



WE RESPECT NATURE!

MAN-MADE BRISTLES

Man-made nylon bristles are a key feature in all of our new make-up brushes – a savvy choice compared to natural hair because they are **cruelty free**. They're also incredibly soft on your skin, easier to clean and they don't shed as much, so your brushes are more durable and keep their shape longer.

SUSTAINABLE BAMBOO HANDLES

Making sustainable beauty choice benefits us all. That's why, as part of our commitment to you and the environment, all of our new brush handles are crafted using bamboo – a plant that is renewable and fast growing.



SUPERB BROW DEFINITION

The firm angled bristles of this brush are designed to easily define and fill in your brows. All beautiful eyes need a gorgeous frame!

① **Precision Angled Eyebrow Brush**
Length: 15.3 cm.
Diameter: 0.7 cm.
29593 £4.00

SPOTLIGHT ON QUALITY...

Just what you need to apply blush, highlighter, or powder (or remove excess), but will come in handy if you'd like a little extra shimmer and want to sprinkle some cosmetic glitter on your body!

② **Precision Fan Powder Brush**
Length: 17.1 cm.
Diameter: 0.9 cm.
29596 £6.00

EYES ON THE PRIZE

Developed to apply wet or dry eyeshadows across the lids and under the eyebrow arch, this brush can also be used if you need to do small powder touchups - like over your cupid's bow!

③ **Precision Double Ended Eyeshadow Brush**
Length: 17.5 cm.
Diameter: 0.9 cm.
29595 £6.00

PERFECT YOUR CONCEALER GAME

Compact, flat and tapered shape concealer brush will perfectly camouflage the imperfections.

④ **Precision Concealer Brush**
Length: 15.2 cm.
Diameter: 0.9 cm.
29597 £6.00

EXPERT PRECISION, WITH EVERY STROKE

Created for bold eyeliner looks sharp like HD images, whether you prefer a feline cat eye or a Cleopatra-esque look - also perfect for finishing touches to your eyebrow arches if they need a little extra love.

⑤ **Precision Angled Eyeliner Brush**
Length: 11.2 cm.
Diameter: 0.5 cm.
29591 £4.00

ALL EYES ON YOU

Designed to comb your lashes and eyebrows after applying makeup for a perfect look - but get this: you can also use it to tame flyaway hairs with some hair spray or gel! Score!

⑥ **Precision Brow and Lash Comb**
Length: 13 cm.
Diameter: 0.7 cm.
29592 £4.00

BUY ANY 1 BRUSH AT **£2.99**

BUY ANY 2 BRUSHES AT **£4.99**

MAKE-UP

Even in the darkest room, it's easy to groom your brows! Simply press on the button and let the tweezer light guide you to the smallest, unwanted hairs.



NEW!
LIMITED EDITION

① **Light Up Tweezer**
Stainless steel, rubber,
3xAG3 batteries. Size: 10 x
5 cm.

40945
£11.95



Synergetic fibre duo elongates and expands each lash for fierce volume and definition.



35727
Black

② **THE ONE Tremendous Fierce Mascara**
10ml
Merch price/10ml: £6.99

£10.00
£6.99



Your favourite High Impact Eye Liners are now available in 2 new shades infused with duo-chromatic pigments for an ultra-festive eye look.



40743
Burgundy Gold

40742
Magic Mauve Green

③ **THE ONE High Impact Eye Pencil**
0.28g Merch price/g: £24.96

£9.00
£6.99



Volumises and intensifies your eyebrows*
Nourishing, natural origin avocado oil



33693
Medium Brown

33694
Deep Brown

④ **The ONE Browcara**
5ml
Merch price/10ml: £11.98

£8.00
£5.99



LAST TIME IN CATALOGUE

The ONE Kajal Eye Liner
2.4g Reg price/g: £4.17
£10.00

THE ONE Brow Pomade
3.5g Reg price/g: £2.86
£10.00

THE ONE Colour Unlimited Eye Shadow
1.2g Reg price/g: £9.17
£11.00

41011 Soft Nude	41012 Calm Pink	41013 Burnt Orange
41014 Full Burgundy	42770 Cool Sand	42771 Cold Silver
42772 Desert Bronze	42773 Lava Mauve	
42774 Amazon Brown	42775 Charcoal Black	42776 Flash Rose
42777 Sun Gold	42778 Mystic Blue	

THE ONE Eyeliner Stylo Waterproof
1.6g Reg price/g: £5.63
£9.00

THE ONE High Impact Eye Pencil
0.3g Reg price/g: £30.00
£9.00

THE ONE Illuskin Pressed Powder
10g
Reg price/10g: £13.00
£13.00

THE ONE Contouring Kit
13.1g Reg price/10g: £12.21
£16.00



* All of them can also be used as lipsticks or eyeshadows!

- ① Apply the **Highlighter** to high points of the face including tops of cheekbones, brow bone, cupid's bow and bridge of the nose.
- ② Sweep the **Blush** across your cheeks and blend well
- ③ Apply the **Bronzer** to your cheekbones, middle of the forehead, tip of the nose and chin.
- ④ Use the **Contour** on the hollows of cheekbones, temples, hairline and along sides of nose.

Multi-use stylers.

Instant dimension and highlight.

- **MULTI-PURPOSE** sticks to bronze, highlight, contour and blush your lips, eyes and face
- **SOFT, CREAMY** formula for mistake-proof application
- **BUILDABLE** colour with sheer-to-medium intensity



⑤ **THE ONE Face Styler Contour**
Bronze, highlight, blush and contour with versatile face stylers. Create complete make-up looks with four interchangeable shades that highlight and add dimension to eyes, lips and cheeks. Soft-matte magic to ultra-sheen in a buildable, easy-to-blend texture. 6g Merch price/10g: £16.65
£14.00
£9.99



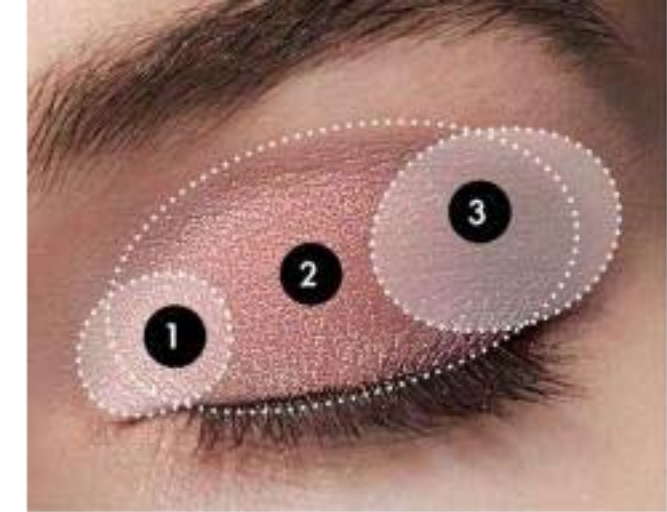
Model is wearing: The ONE Eye Shadow Primer 34445 Nude, The ONE Make-up Pro Wet & Dry Eye Shadow 42558 Sorbet Pink Matte, The ONE Make-up Pro Wet & Dry Eye Shadow 42560 Electric Rose Shimmer, The ONE Make-up Pro Wet & Dry Eye Shadow 42563 Dim Burgundy Matte.

Time to get creative!

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE



Using clean fingertips, apply **THE ONE EyeShadow Primer** over the entire lid blending up towards the brow area. Get the canvas ready for an everlasting eye make-up!



Apply a **lighter tone** of **The ONE Wet & Dry Eye Shadow** at the inner corner of your eye (1) to make it look more open. Choose a **mid-tone colour** and dab it over your lid (2). Use a **darker shade** on the outer corner and crease of your eye (3) to add depth and shape.



Apply **The ONE Eyeliner** along upper lash line at inner eye corner. Use short strokes and make the line thicker as you move to the outer eye corner... and enjoy your perfect eye look!

MAKE-UP



Make your eye shadow last up to **15 hours***

* Consumer Tested with 33673 The ONE Make-up Pro Wet and Dry Eye Shadow

① **The ONE Eye Shadow Primer**
10ml Merch price/10ml: £3.99
34445 £7.00
£3.99

Highly pigmented - **94% agree***
Wet & Dry technology & application.

* Consumer Tested with 34445 The ONE Eye Shadow Primer

② **The ONE Make-up Pro Wet & Dry Eye Shadow**
2g Merch price/g: £2.00
£7.00
£3.99



Compact sold without eye shadows.

Craft your perfect palette!



Choose your favourite shades to add and hold them in place with **Pro Magnet Click**. Replace and refill whenever you like!

③ **THE ONE Make-up Pro Palette**
15.1 x 5.5 cm.
40837 £13.00
£7.99

④ **THE ONE Eyeliner Stylo Jumbo**
2.5g Merch price/g: £2.80
£10.00
£6.99



- **Intense jet black** colour for dramatic impact
- Designed for lasting wear thanks to **polymer technology**
- Jumbo pen format gives **total control and precision** with every application





Beautiful, healthy nails are essential for a perfect and polished look. **THE ONE Expert Care** is a range of expert solutions designed to take care for your every nail need. No matter what nail polish you decide to wear, or if you want to use one at all... without a great base, your nails won't shine like you do! **Are you ready to take your nail care to a new level?**

Nail your nail care!

As a final touch model is wearing TO Gloss N'Wear NL Sand Buff Cream 41780.



NEW!

HELP YOUR NAILS STAY STRONG!



Use this long-lasting Crystal Nail File to shape and smooth the edges of your nails. Clean the file in warm water after use.

① **Nail It Crystal Nail File**
Material: Acrylic Size: 13.7 x 1.2 cm
~~42288 £3.00~~
£1.99



- **NAIL STRENGTHENER** - with strengthening calcium to improve nail strength in just **7 DAYS.***
- **SHIELD PROTECTION** - creates a protective shield against splitting and breakage.*
- **INTEGRAL CARE AND COLOUR FORMULA** - enhances natural shine of the nails.*

Ca
Calcium

Developed to strengthen weak and brittle nails with the help from calcium. **Calcium** instantly bonds to brittle nails to help protect them from breakage, chipping or peeling. Further, it maintains the structure of nails and keeps the nail beds looking healthy, leaving nails feeling thicker and stronger, and restored to their natural beauty.



Apply a coat of the formula on clean nails and let dry. For best results, apply twice a week.

② **THE ONE Expert Care Extreme Nail Hardener**
8ml Merch price/10ml: £7.49
~~41758 £8.00~~
£5.99

*Consumer Tested



Gel effect in a snap!

Step 1: apply THE ONE Ultimate Gel Nail Lacquer.

Step 2: apply THE ONE Ultimate Gel Top Coat and enjoy salon results!

Photo Reactive Technology

– a unique molecular complex that delivers sensational benefits when you apply the lacquer and top coat together.

3D volume and gel shine effect for up to **11 days!**



① THE ONE Ultimate Gel Nail Lacquer Step 1
8ml
Merch price/10ml: £7.49

£8.00
£5.99

② THE ONE Ultimate Gel Top Coat Step 2
8ml
Merch price/10ml: £7.49

43185 £8.00
£5.99



Caring removal

- With Colour Lift Technology designed to remove any type of nail polish in seconds

- Acetone free



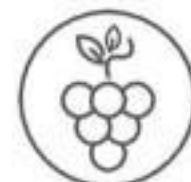
③ THE ONE Expert Care Fast & Gentle Nail Polish Remover
75ml
Merch price/100ml: £7.99

38722 £8.00
£5.99



Strong and hydrated

- Revitalises and improves look of nails with **Grape Extract**, Vitamin C and E



- Hydrates with glycerin to help enhance nail resilience.



④ THE ONE Expert Care Miraculous Nail Serum
8ml Merch price/10ml: £7.49

41759 £8.00
£5.99



3-in-1 shield action

1. **Primes** nail surface for a smooth nail polish application.
2. **Holds** nail polish in place for maximum wear with **ProStay technology**.
3. **Protects** nail from staining or yellowing.



⑤ THE ONE Pro Wear Priming Base Coat
8ml Merch price/10ml: £7.49

37907 £8.00
£5.99



Restore nails overnight



Clippers Cuticle trimmer Steel nail file Sandpaper nail file Scissors



NEW!

- **RENEWS:** Helps to renew nail flexibility with nourishing Panthenol.
- **REPLENISHES:** Helps to replenish nail moisture with hydrating Urea.
- **RESTORES:** Helps to restore nail vitality with Red Algae Extract.

HOW TO USE

Apply to clean, dry nails and let dry. Do not wash hands after applying. Leave on overnight. In the morning, wash off mask with soapy water – no nail polish remover required.

⑥ **Nail It Manicure Kit**
Materials: Stainless Steel, Carbon Steel, Sandpaper, PS. Size: 12 x 10 x 1.5cm
42290 ~~£9.00~~
£5.99

⑦ **THE ONE Expert Care Overnight Nail Mask**
Overnight nail mask for damaged and over-processed nails. Designed to provide intense hydration that helps to replenish, renew and restore nails. 8ml
Merch price/10ml: £7.49
41766 £8.00
£5.99



Model is wearing: Giordani Gold Iconic Lip Elixir SPF 15 33805 True Red, Giordani Gold Liquid Eye Liner 36217 Matte Black.

The evolution of elixir



①

Youth-enhancing fluid lipstick

- Exclusive oil-to-matte transforming texture
- Contains lip-rejuvenating argan oil
- Doesn't dry out the lips
- SPF 15 helps to protect from ageing



① Giordani Gold Iconic Lip Elixir SPF 15

The Elixir oil-to-matte formulation's youth-prolonging properties and pigment colour in 8 shades ensure you look and feel immaculate all day. Once applied, the texture-transforming lip fluid evolves into a sensual and sophisticated matte finish. 3.5ml Merch price/ml: £2.85

£14.00

£9.99

HOW TO USE

- Sculpt your lips with the soft and precise applicator that helps lock in the elixir's pigment-rich colour.
- Avoid touching and pressing them together for several minutes to achieve a smooth velvety matte finish.
- No need to reapply the liquid throughout the day. The colour and matte finish is long-lasting* and comfortable.

*Consumer Tested



LIQUID TURNS INTO MATTE FINISH

- Rich and intense colour definition in just one stroke - 95% agree.*
- Smudge-proof - 88% agree.*
- Ophthalmologically tested.

*Consumer tested



36217
Matte Black



36218
Shimmering Copper



②

Precision brush for comfortable application.

② Giordani Gold Liquid Eye Liner

Intensely pigmented eye liner with a precise application brush and Intense Pigmentation for rich and dramatic eye definition to suit your style. Long wear, smudge proof and gives effortlessly precise application. 3.2ml Merch price/ml: £3.12

£14.00

£9.99



Get the lashes you are looking for

- Luxuriously defines
- With micro fibres that extend beyond your own lashes
- Long wear
- Smudge-free

Lengthens lashes up to **49%***

*Clinically tested versus bare lashes



③ Giordani Gold Incredible Length Mascara

Lavishly rich mascara infused with micro fibres that create seductive length, beautiful separation and statuesque definition. The formula is also enhanced with a luxurious blend of ingredients for indulgent lash care and conditioning. 8ml Merch price/10ml: £12.49

£15.00

④ Giordani Gold Iconic Grand Mascara

Iconic Grand Mascara for supreme volume, length, separation and curl. Lasts up to 19 hours. Clinically proven to boost volume and length. With Forget-me-Not Extract to help nourish. Rich black texture and classic iconic brush to reach every lash. 8ml Merch price/10ml: £12.49

£15.00

NEW!

- Infused with botanical origin Forget-me-Not Extract to help nourish and protect the lashes
- Intense black shade
- Soft, buildable formula
- Rich texture
- Feels like silk on the lashes.*

Accentuates Volume by **10x†**

*Consumer Tested
†Clinically Proven.

Each mascara at

£9.99

Giordani Gold Age Defying Serum Boost Foundation
30ml
Reg price/10ml: £5.33

£16.00

41327 Vanilla Cool

41328 Porcelain Cool

41329 Ivory Cool

41330 Beige Warm

41331 Cinnamon Warm

41332 Caramel Warm

Giordani Gold MasterCreation Foundation SPF 18
30ml
Reg price/10ml: £7.33

£22.00

35235 Rose Porcelain Cool

35236 Soft Vanilla Warm

35237 Light Sand Warm

35238 Light Ivory Neutral

35239 Rose Nude Cool

35240 Natural Beige Warm

35241 Golden Beige Warm

35242 Golden Beige Warm

Giordani Gold Metamorphosis Foundation SPF 7
30ml
Reg price/10ml: £6.67

£20.00

35213 Light Porcelain Cool

35214 Pastel Ivory Warm

35215 Soft Beige Cool

35216 Gold Sand Warm

35217 Mild Cinnamon Warm

Boost your favourite hybrid foundation with our new oval brush

- Ultra-fine liquid foundation
- Natural finish and immaculate coverage
- Looks and feels invisible
- SPF 12



① Giordani Gold Liquid Silk Foundation SPF 12

An ultra fluid, liquid foundation that perfects your complexion with a beautifully nude finish that looks and feels natural. Infused with Optical Blurrers to impart a luminous glow, blurring imperfections. With SPF 12. Suitable for Normal to Oily skin. 30ml
Merch price/10ml: £5.00

~~£20.00~~

£14.99

NEW!
LIMITED EDITION

- Super soft bristles
- Even, controlled blending
- High density bristles for perfect blending

HOW TO USE

Apply a small amount of hybrid foundation to the back of your hand. Gentle dab the brush then apply to areas that need coverage starting with the nose and cheeks. Repeat the process on the rest of the face.

② Giordani Gold Oval Make-up Brush

Limited-edition soft oval makeup brush, the perfect match to your favourite Giordani Gold foundation. This sensual applicator with super soft bristles and tapered edges delivers enhanced sculpting and blending for naturally flawless beauty. Easy to clean.

~~37260~~

£7.95



③ Giordani Gold Silky Powder Polisher

A silky soft retractable powder brush with a two-step application process and a classic gold case, perfect for a luxurious on-the-go touch up. With 30,000 hand-cut silky-soft bristles to give you the best possible result, this brush is the smoothest way to a perfect finish. 12.3 x 2.3 cm. Materials: Aluminium, Nylon

~~30888 £12.00~~

£8.99



④ Giordani Gold Pressed Powder

Precious powder with matte finish and softening ingredients that help prevent oil and shine while nourishing skin. Expertly crafted Pigment Blend evens skin tone for superior coverage. Rosehip Extract, Vitamins C and E regenerate and help protect. 8g
Merch price/10g: £14.99

~~£17.00~~

£11.99

Impeccably matte silky skin

- Animal friendly.
- 30,000 silky-thin hand cut fibres developed for a smooth finish and excellent product distribution.

NEW!

- Impeccable matte finish designed to absorb excess oil and shine.
- Soft, seamless coverage that helps to even out the skin tone.
- Helps blur the look of fine lines and wrinkles.
- Regenerating Rosehip and Vitamins C & E work to nourish and protect your skin.



OnColour Matte Lipstick

4g Reg price/10g: £15.00

£6.00



38948 Soft Peach	39800 Nude Beige	39801 Blush Rose	39803 Vibe Pink
39804 Shock Fuchsia	39805 Beauty Plum	39806 Brick Red	39807 The Red

OnColour Shimmer Lipstick

4g Reg price/10g: £15.00

£6.00



40727 Glittery Nude	40728 Sparkle Caramel	40729 Glitzy Peach	40730 Shimmery Rose
40731 Blinky Fuchsia	40732 Glaze Bordeaux	40733 Twinkle Red	40734 Glimmer Mauve

OnColour Colour Boost Lip Balm

4g Reg price/10g: £13.75

£5.50



38762 Popping Red	38763 Fuchsia Pink	38764 Blush Pink
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38789 Love Pink



Adaptable Tint Technology creates unique, pink shade that perfectly matches your natural lip colour.

LAST TIME IN CATALOGUE

OnColour Pink Adapt Lip Gloss

8ml

Merch price/10ml: £5.61

£6.00

£4.49



OnColour

Model on the left is wearing: OnColour Cream Lipstick 38758 Bright Pink.

Model on the right is wearing: OnColour Cream Lipstick 38749 Wine Burgundy.

MAKE A STATEMENT WITH COLOUR

VIBRANT PIGMENT BLEND FOR RICH COLOUR COVERAGE

CREAMCOMFORT COMPLEX FOR SOFT TEXTURE, SMOOTH GLIDE AND COMFORTABLE WEAR



Scan the entire page with Oriflame app to try lipsticks on

OnColour Cream Lipstick
Celebrate life with lipstick! These creamy, vibrantly-coloured lipsticks range from beige to purple. Each shade is formulated with Vibrant Pigment Blend, so you can count on perfectly textured colour for all occasions. The NEW OC Bullet and CreamComfort Complex provide a soft, smooth application and ensure even coverage for lovable, colour drenched lips. 4g Merch price/10g: £11.23

£6.00

£3.99



MAKE-UP

- Black liquid eyeliner in medium coverage that defines your eyes.
- Semi-flexible felt-tip helps draw thin or thick lines with precision.



OnColour Liquid Eye Liner
3.5ml Merch price/ml: £1.28

~~£6.00~~
£4.49

Dual Pencil Sharpener
Size: 3.5 x 2.8 x 2.5 cm.

27730 ~~£3.00~~
£1.99



Mineral MICA helps to control and absorb excess sebum/oil/sweat.

OnColour Power Face Powder
6 g. Merch price/10g: £9.98

~~£8.00~~
£5.99

38800
Light Porcelain

38801
Medium Beige

OnColour Perfect Duo Eye Pencil

1.5g Reg price/g: £3.67

£5.50



36087 Black & White
36088 Mocha & Rose Gold
36089 Blue & Sapphire

36090 Green & Turquoise
36091 Purple & Lilac

OnColour Brow-To-Go Eyebrow Pencil

1.12g Reg price/g: £4.02

£4.50



39338 Blonde
39339 Brown

OnColour Mega Black Kajal

2.6g Reg price/g: £2.12

£5.50



39371
Black

OnColour Big Lash Mascara

8ml Reg price/10ml: £8.13

£6.50



38929
Black

SIMPLY STUNNING SMOKEY LOOKS



Model is wearing: OnColour All Eyes Palette 38815 Smokey Nude, OnColour Mono Eye Pencil 36149 Black.

- ALL-IN-ONE PALETTE FOR EYES AND BROWS.
- RICH PIGMENTS: DESIGNED FOR LASTING WEAR.



Set of 2*
All Eyes Palette +
Mono Eye Pencil for only



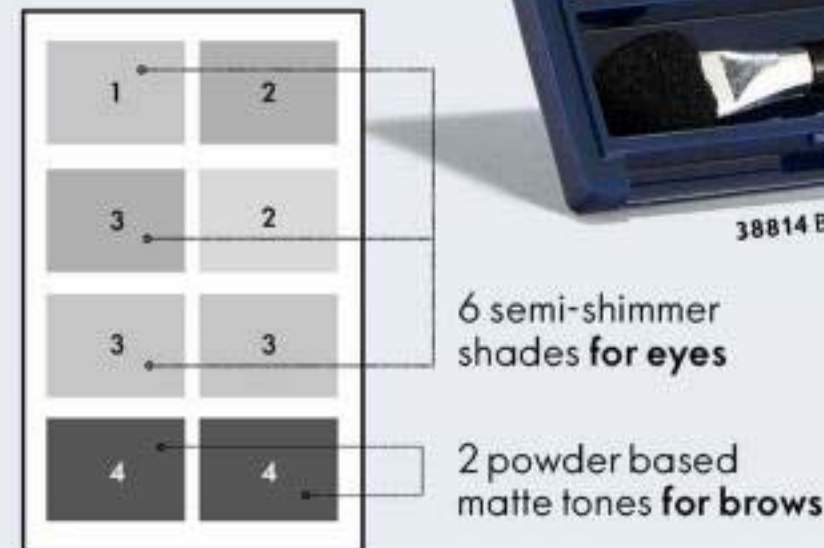
ONLY AT
£8.99

*System will automatically adjust the price after you add both products to your basket.

- CREATES PRECISE LINES OR SMOKEY LOOKS.
- GOOD COVERAGE AND COMFORTABLE WEAR.

CREATE A SMOKEY LOOK

- Dab the lightest shadow (No. 1) at the inner corner of eye and under the brow to open eye and highlight the brow bone.
- Choose from darker shades (No. 2 & 3) and apply to the mid and outer eyelids, not forgetting the crease.
- Use a light or dark matte shade (No. 4) to fill in sparse areas of the eyebrows and enhance their natural shape.



6 semi-shimmer shades for eyes

2 powder based matte tones for brows

① **OnColour All Eyes Palette**
4.24g
Merch price/10g: £18.84

~~£11.00~~
£7.99

② **OnColour Mono Eye Pencil**
1.12g Merch price/g: £2.67

~~£4.50~~
£2.99

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www.oriflame.co.uk

Hair and nails beauty comes from within

Our grandmas said food is love... and love makes you stronger! Nurture your hair and nails with Hair&Nail NutriComplex to help them be shiny, strong and gorgeous!

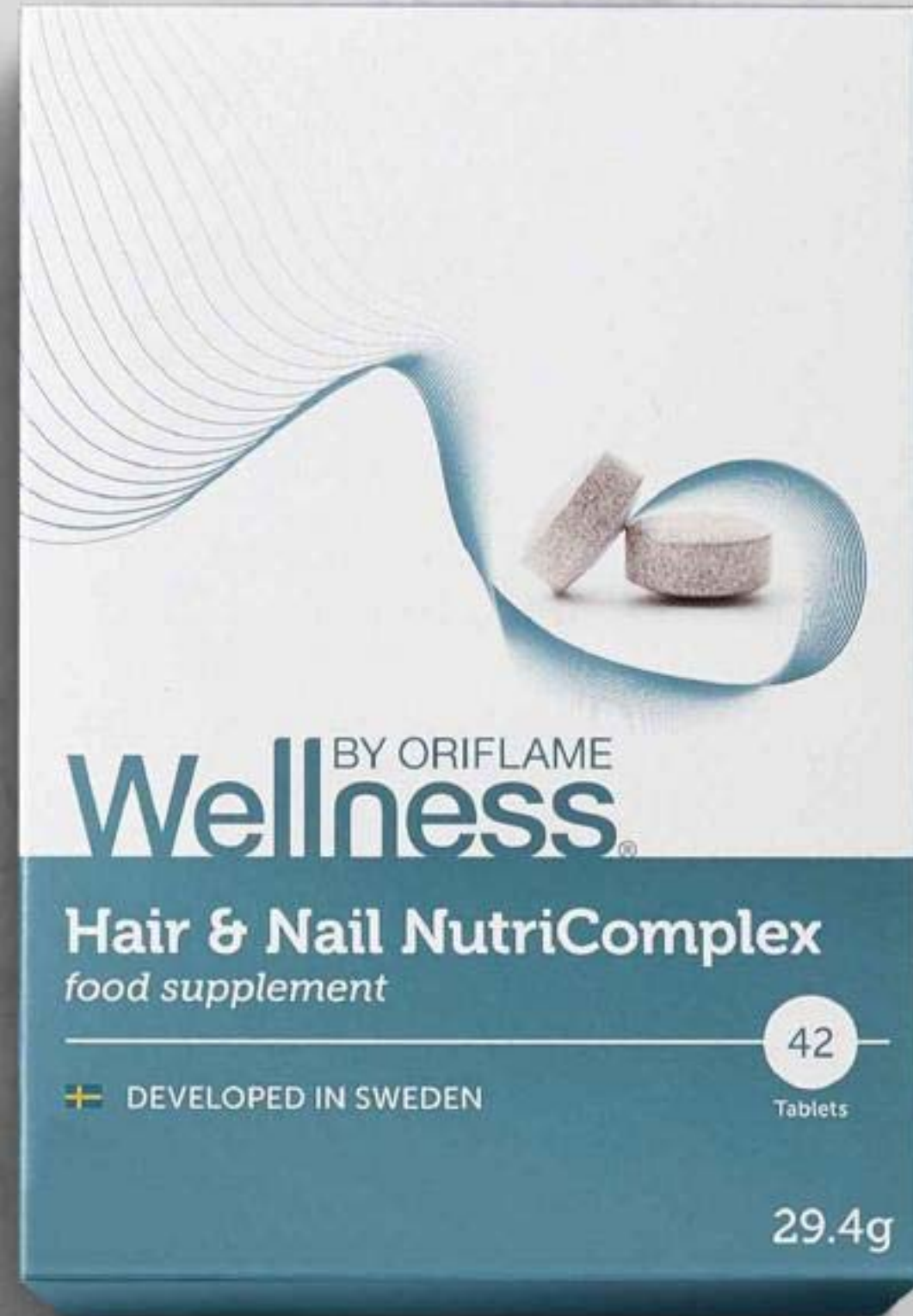
7-in-1 nutrients

- L-Lysine** prolongs hair life cycle.
- L-Cysteine** makes hair and nails more resilient.
- Apple Extract**, source of Procyanidin B2, promotes hair growth.
- Iron** helps hair and nails to stay healthy.
- Vitamin C**, a powerful antioxidant that helps to absorb iron.
- Selenium** helps you achieve shiny, healthy hair.
- Zinc** aids in keeping your nails in excellent condition.

To see the results, take 2 tablets daily for 3 months. Make a break for three weeks and then you can start again.

Hair & Nail NutriComplex
42 tablets. 29.4g. Merch price/10g: £5.10
29706 £17.99

£14.99



Oriflame Heritage

Being healthy has never been so easy!

There were times when keeping a balanced diet was easier to accomplish: food had better quality and people had some secrets to improve their wellbeing using natural ingredients. But who said every past time was better? In Wellness by Oriflame we combine this ancestral knowledge with science to develop fully nutritious solutions.

HEALTHY LIFESTYLE

Being from Sweden, a deep respect to nature is part of our identity. For this very reason, we formulate our wellness and beauty products with natural and scientifically-tested ingredients. So that you can choose to live a healthy, active and enjoyable life every day.

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Wellness



How strong are your bones?

“If you don’t take your glass of milk you will not grow!” Sounds familiar? Well, milk does promote bones’ growth and strength. But also, Calcium is an essential nutrient at all ages! Oriflame’s Marine Calcium also contains vitamin D to ensure its best possible absorption into the body.

Calcium and vitamin D support bone mineral density and healthy teeth

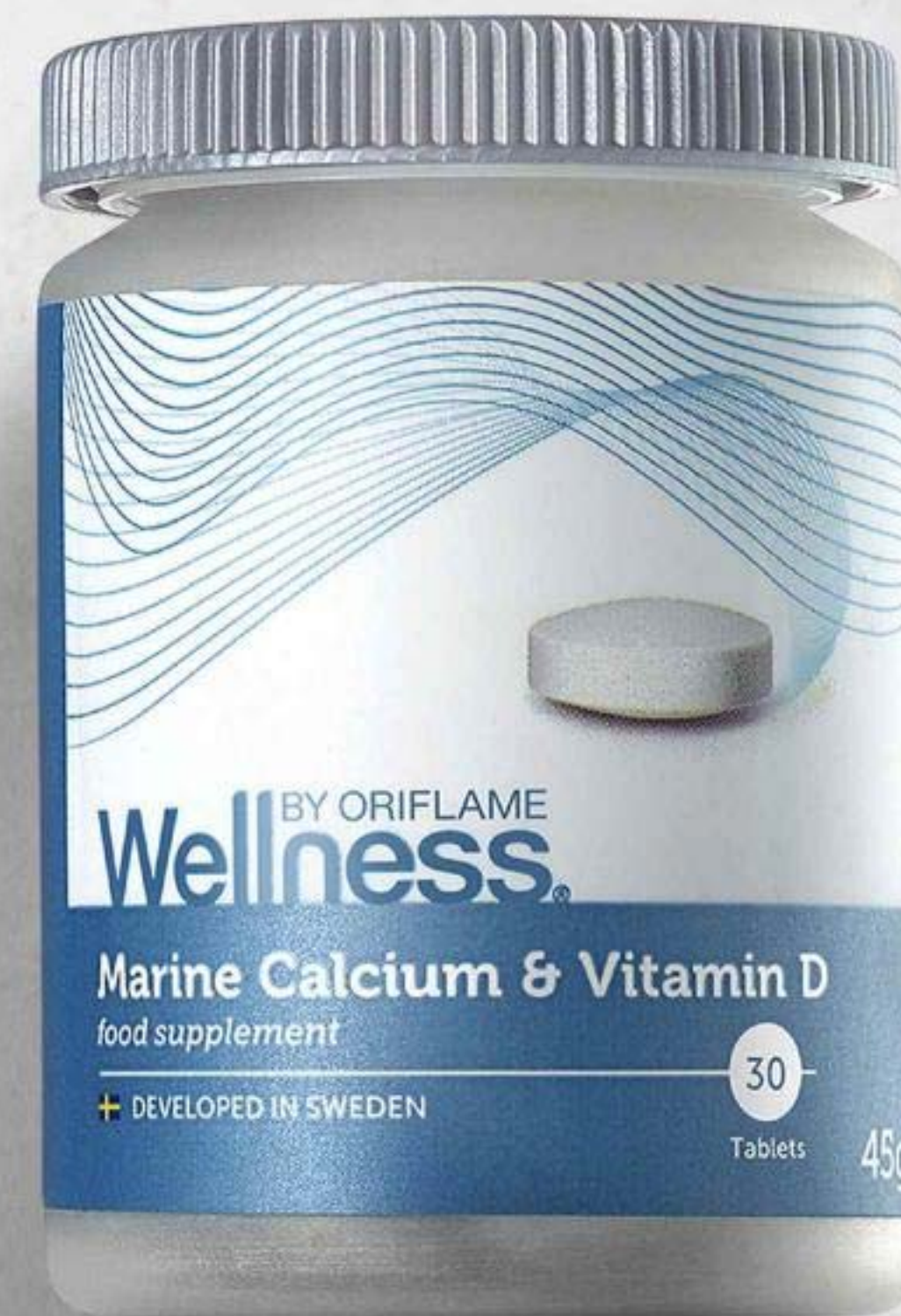
- **Aquamin™**, a natural and source of Calcium, derived from calcified seaweed, is better absorbed and utilised by your body
- **Vitamin D** is clinically proven to help your body absorb Calcium more effectively

As our bodies don’t produce calcium, we are **100% reliant on our diets to supply it.** However, it can be difficult to reach adequate levels. When you don’t get enough calcium, your body takes it from the bones. With time, this may cause them to become weak and easier to fracture.



What's in 1 tablet?

Calcium: 250 mg (31% RDI*)
Vitamin D: 5 µg (100% RDI*)
 Only 2 tablets a day cover about 60% of your daily needs of calcium!
Convenient chewable form with natural sweetener.



Marine Calcium & Vitamin D
 30 tablets. 29.4g.
 Merch price/10pcs: £3.33
31766 £11.99

£9.99



All your body needs in one sachet!

Is an apple a day enough to keep the doctor away? Even if apples are healthy, there are way more nutrients that our bodies require. But let us make it easier for you: Wellness Pack provides all necessary nutrients to improve skin health, immunity, energy levels and metabolism.

- **Astaxanthin&Bilberry Extract** is a combination of Astaxanthin, grown from microalgae in the Stockholm archipelago, and bilberries from Swedish forests. Great source of vitamin C and E, it contributes to the protection of cells from oxidative stress and to normal collagen formation.
- **Omega 3** contains EPA and DHA, which contribute to the normal function of the heart*. DHA also contributes to maintenance of normal brain function**and vision***.

*The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA
 **The beneficial effect is obtained with a daily intake of 250 mg of DHA
 ***The beneficial effect is obtained with a daily intake of 250 mg of DHA

- **Multivitamins&Minerals** for him or for her! Did you know that women require more iron while men need more magnesium, chromium, zinc, selenium, and Vitamin A? WellnessPack contains 22 essential vitamins and minerals specifically developed to support the unique nutritional needs of women and men.

Covers up to 100% of the EU RDI* in vitamins and minerals!

*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals

One sachet contains:
 2 x Omega 3
 1 x Astaxanthin&Bilberry Extract
 1 x Multivitamins&Minerals for man or woman



Support your kid with WellnessKids products available on page XX

① **WellnessPack man**
 21 sachets. 66.7g (21 x 3.17g).
 Reg price/100g: £38.97
29697 £25.99

② **WellnessPack woman**
 21 sachets. 66.7g (21 x 3.17g).
 Reg price/100g: £38.97
29696 £25.99

Did you know?
 You get every 4th WellnessPack for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information



Premium supplements for vital health benefits



- ① **29688 Astaxanthin & Bilberry Extract** 1 Month Supply. Reg price/10g: £8.24 **£17.99**
- ② **29704 Multivitamin & Mineral woman** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99**
- ③ **29703 Multivitamin & Mineral man** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99**
- ④ **29705 Omega 3** 60 capsules. 41.6g. Reg price/100g: £31.24 **£12.99**

Did you know?
You get every 4th food product below for **FREE!***

*When subscribed to Wellness. Ask your Brand Partner for more information



- ⑤ **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99**
- ⑥ **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99**
- ⑦ **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99**
- ⑧ **29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.43 **£26.99**
- ⑨ **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99**
- ⑩ **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**
- ⑪ **25479 Purple Shaker and Scoop** Holds 250 ml. **£4.95**

Treat them to self-love

Part of the heritage we want to leave to our children is to treat oneself with love and care, maintaining a healthy lifestyle and making sure that we are giving our bodies all the necessary nutrients. Let WellnessKids help with that!

Omega 3 Kids

For young children, omega-3 is necessary to grow and develop normally, contributing especially to **brain development**. A daily supplement will support adequate omega 3 intake.

Multivitamins&Minerals Kids

Provides a combination of essential vitamins and minerals to support children's nutritional needs.

- High in vitamins A, D, E, C, B1, B2, B3, B5, B6, B12, folic acid
- Source of vitamin K, B7, iron, calcium, magnesium, selenium
- High in zinc, iodine, chromium, molybdenum



- **Lemon flavoured liquid.**
- Omega 3 fatty acids such as **EPA and DHA** found in fish is important for the development of the central nervous system, heart and eyes.
- Studies show that supplementation leads to improvement in **attention, behaviour, reading and spelling.**

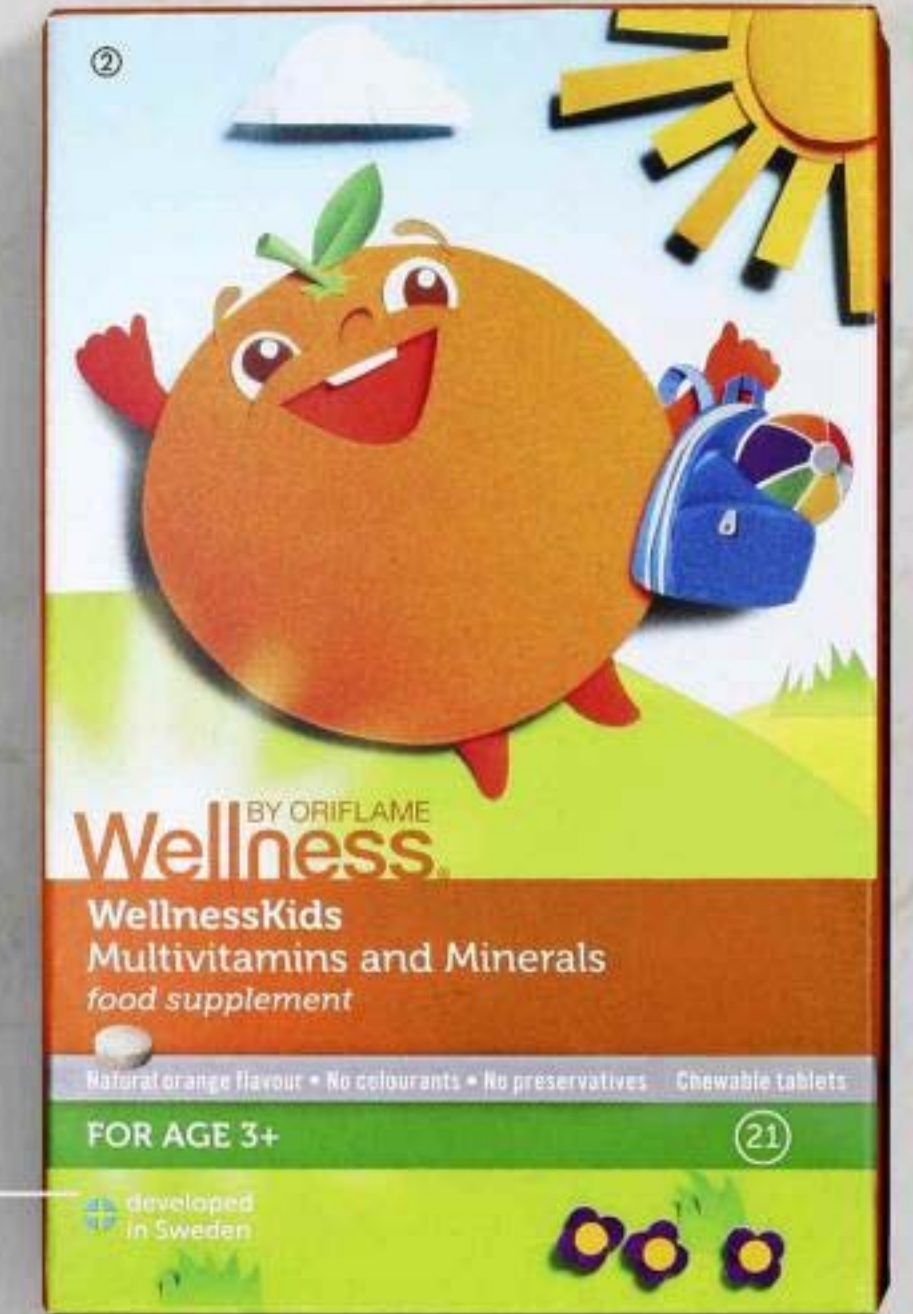


- **Orange flavoured and chewable tablets**
- Promotes healthy growth and development of the whole organism.
- To avoid deficiencies, especially if the child is very picky about food.



Did you know?
You get every 4th Wellness Kids product for **FREE!***

*When subscribed to Wellness. Ask your Brand Partner for more information



① **WellnessKids Omega 3**
For children ages 3+. 105 ml.
Reg price/100ml: £9.51

22467 £9.99

② **WellnessKids Multivitamins and Minerals**
21 tablets x 1.1 g. Reg price/10g: £4.33

28241 £9.99

SUPPORT HEALTH AND WELLBEING

BOOST YOUR PROTEIN AND FIBRE INTAKE



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THIS SET



YOUR NEED:

Reduce any nutrient shortfalls and maintain excellent health effortlessly.

MIX&MATCH THE PRODUCTS:

1. Choose your favourite pack of a Wellness Shake or Protein Blend.

29689 Natural Balance Shake strawberry flavour 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

2. Choose the WellnessPack for women or men.

29697 WellnessPack man 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Did you know? You get every 4th set for

FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

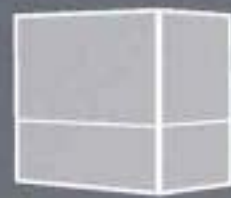
Any Wellness Shake or Protein Blend

WellnessPack Woman or WellnessPack Man

Wellness paper bag



+



+



= **£52.98**

YOUR NEED:

Supply your body with protein and fibre that are essential nutrients.

MIX&MATCH THE PRODUCTS:

1. Choose your two favourite packs of a Wellness Shake or Soup or Protein Blend.

29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

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29697 WellnessPack man 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Did you know? You get every 4th set for

FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Any Wellness Shake or Soup or Protein Blend

WellnessPack Woman or WellnessPack Man

Wellness paper bag



+



+



= **£79.97**

Customise your skin care



A combination of powerhouse Swedish botanical extracts and thorough scientific research, Optimals range offers you solutions tailored to your specific skin needs. Whether you're looking to combat signs of ageing around the eyes, protect your skin from aggressors or boost radiance, there's a skin-loving Optimals just for you.

Extraordinarily rich in **Vitamin C, REDCURRANT** helps regulate collagen production to combat fine lines and wrinkles.

Packed with **antioxidants and sugars, BLUEBERRY** helps hydrate skin and shield it from free radical damage.



ANTI-AGEING EYE CREAM

helps **reduce dark circles, puffiness, fine lines and wrinkles** and brightens the eye area.

① **Optimals Age Revive Anti-Ageing Eye Cream**
15ml Merch price/10ml: £5.99

32476 ~~£13.00~~

£8.99

② **Optimals Hydra Moisture Boosting Serum All Skin types**
30ml Merch price/10ml: £3.00

33135 ~~£13.00~~

£8.99



MOISTURE BOOSTING SERUM

instantly and intensively **hydrates your skin**, protects it and boosts its radiance. Bonus? You'll love the cooling sensation with satin-like feel.



BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we extensively research and take the very best from nature, powering it with innovative science. The result? Safe and effective skin care ranges for every skin need and type.

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Skin care

ALL AGES | For all skin types

A protective shield against uv light and pollution

A multi-protection lightweight face cream helps shield your skin from pollution and UV rays with SPF 30.



ELDERFLOWER contains polyphenols that help protect your skin against free radical damage.

① Optimals Multi-Protection Urban UV Day Shield SPF 30 All Skin Types

A multi-protection moisturising lotion for city living with SPF 30 and an Anti-Pollution Active that helps prevent premature ageing. Light texture that makes it the perfect base for make-up. Use as the last step in your Optimals routine for instantly moisturised, luminous skin. 30ml Merch price/10ml: £3.00

35441 ~~£13.00~~

£8.99



Optimals Hydra Matte Refining Night Cream Oily Skin
50ml
Reg price/100ml: £22.00
34304 £11.00



Optimals Purifying Clay Face Mask
50ml
Reg price/100ml: £22.00
34008 £11.00



Optimals Hydra Care Comforting Day Cream Dry/Sensitive Skin
50ml
Reg price/100ml: £22.00
32468 £11.00



Optimals Hydra Care Soothing Night Cream Dry/Sensitive Skin
50ml
Reg price/100ml: £22.00
32469 £11.00



Optimals Hydra Radiance Facial Toner Normal/Combination Skin
150ml
Reg price/100ml: £6.67
35408 £10.00



Optimals Hydra Radiance Gel Wash Normal/Combination Skin
150ml
Reg price/100ml: £6.67
35406 £10.00



Optimals Hydra Seeing is Believing Eye Cream All Skin types
15ml Reg price/10ml: £6.67
32464 £10.00



Optimals Hydra Micellar Cleansing Water
200ml
Reg price/100ml: £5.50
34002 £11.00



Optimals Age Revive Anti-Ageing Day Cream SPF 15
50ml
Reg price/100ml: £30.00
32474 £15.00



Optimals Age Revive Anti-Ageing Night Cream
50ml
Reg price/100ml: £30.00
32475 £15.00



Optimals Age Revive Anti-Ageing Serum
30ml
Reg price/10ml: £5.67
32477 £17.00



Optimals Even Out Preventing Day Cream SPF 20
50ml
Reg price/100ml: £30.00
32479 £15.00



Optimals Even Out Replenishing Night Cream 50ml
Reg price/100ml: £30.00
32480 £15.00



Optimals Even Out Illuminating Serum
30ml
Reg price/10ml: £5.67
33108 £17.00



Optimals Even Out Perfecting Eye Cream
15ml
Reg price/10ml: £8.67
33226 £13.00

ALL AGES | For normal/combination skin

Improves skin hydration and radiance and helps shield it from environmental aggressors.



Swedish natural ingredient blend:

Red algae helps to revive dehydrated skin, holding on to moisture, and brown algae contains mineral components such as calcium, potassium, and magnesium, which help to replenish the skin.

② **Optimals Hydra Radiance Hydrating Day Cream Normal/Combination Skin**
50ml Merch price/100ml: £13.98

32462 ~~£11.00~~

£6.99

③ **Optimals Hydra Radiance Nourishing Night Cream Normal/Combination Skin**
50ml Merch price/100ml: £13.98

32463 ~~£11.00~~

£6.99

Buy day or night Hydra Radiance face cream and get **ANTIOXIDANT BOOSTER FOR ONLY £7.99**



Cleanse your hands and apply a small amount of your Optimals face cream to the palm of your hand. Add 1-2 drops of the booster to the face cream and blend until smooth before applying to face.

REMEMBER! Do not use the booster on its own, without adding to face cream.

④ **Optimals Antioxidant Booster**

Customise your skin care routine with an easy-to-use skin booster that provides a bright glow to dull skin. This highly concentrated formula with a natural ingredient blend helps to improve skin tone, reduce loss of elasticity and firmness. Smoothly mixes with your Optimals face cream. All skin types. 15ml Merch price/10ml: £5.33

36250 ~~£13.00~~

£9.99



ALL AGES | For all skin types



Natural Cosmetics certified by Ecocert Greenlife according to Ecocert Standard available at <http://cosmetics.ecocert.com>

Softer, smoother and brighter skin. Naturally.

HERO INGREDIENTS

Enriched with antioxidant-boosting organic Lingonberry and Sea Buckthorn Seed Oils – sourced naturally and ethically, to minimise the environmental impact.

① **Ecobeautey Face Cream**
Intensely hydrating cream nourishes your skin with Arctic Lingonberry and Sea Buckthorn Seed Oils. Infused with natural oils rich in antioxidants, Vitamin E and essential fatty acids to replenish skin. The result? Softer, smoother and brighter skin. Paraben-free. Certified Natural and Fairtrade. 50ml Merch price/100ml: £35.98

32199 ~~£24.00~~
£17.99



② **Ecobeautey Eye Cream**
15ml Reg price/10ml: £13.33
32200 £20.00

③ **Ecobeautey Facial Oil**
50ml Reg price/100ml: £66.00
32201 £33.00

NovAGE

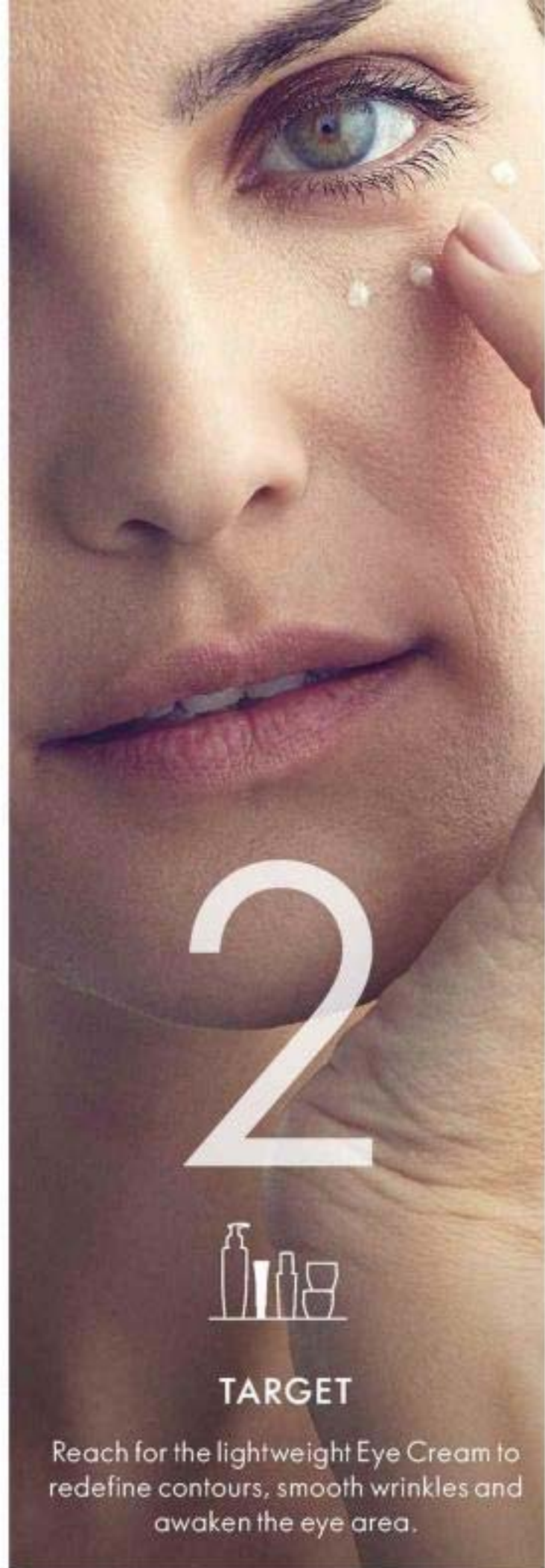


ALL THE BEST!
CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



CLEANSE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.



TARGET

Reach for the lightweight Eye Cream to redefine contours, smooth wrinkles and awaken the eye area.



BOOST

Apply serum before moisturisers to boost their effects and help firm, lift and reduce wrinkles.



MOISTURISE

Use day cream to define contours, revitalise and protect skin, and night cream to nourish and firm it.

NOVAGE

5

ALL THE BEST!

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

We're celebrating 5 years of NovAge! 5 years of offering complete skin care routines that combine advanced technologies with plant stem cell extracts to target specific needs and deliver proven results. Here's to healthy-looking, beautiful skin – at any age.

HERE ARE 5 REASONS TO TRY AND LOVE NOVAGE:

CLINICALLY PROVEN RESULTS YOU CAN BELIEVE IN

• INSTANT AND LONG-TERM BENEFITS

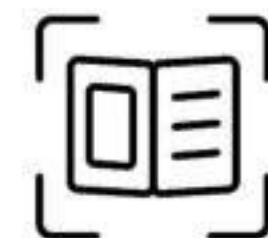
• PERSONAL AND SIMPLE 4-STEP BEAUTY RITUAL

• SCIENCE AND NATURE IN PERFECT HARMONY

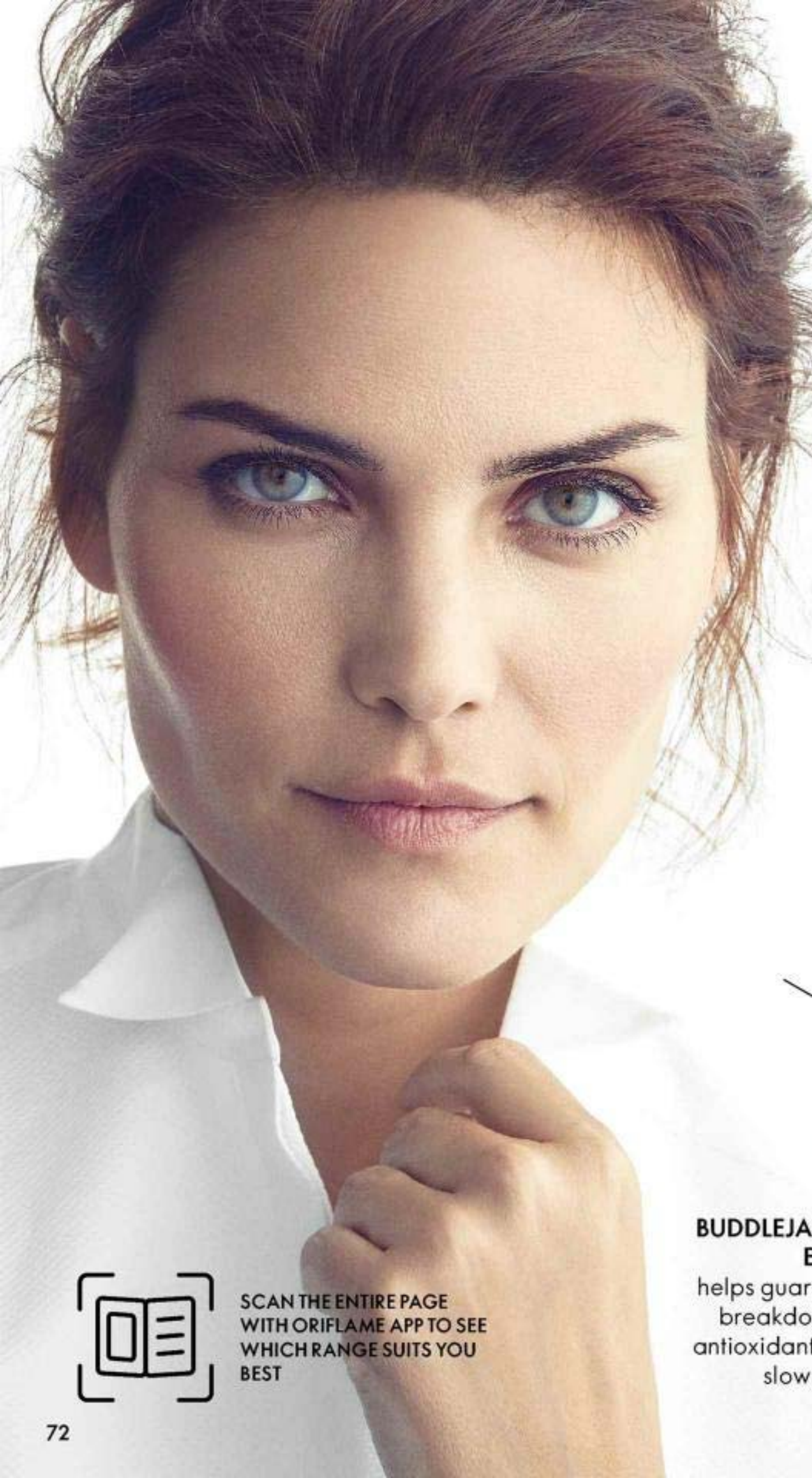
• FEELING BEAUTIFUL IS EMPOWERING

AT LEAST **7X BETTER SKIN**
WHEN YOU FOLLOW THE NOVAGE ROUTINE
– **CLINICALLY PROVEN^{ΔΔ}**

^{ΔΔ}Clinically proven results using full skincare routine versus either untreated skin or simple routine for NovAge Skinergise, Time Restore, Ecollagen and Ultimate Lift.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT NOVAGE



Recommended for **40+** SKIN CONCERNS:
Loss of firmness and elasticity

Is a loss of firmness and elasticity changing the shape of your face? Novage Ultimate Lift is advanced skin care designed to revitalise your skin and help restore facial contour definition. So you can look – and feel – more like your familiar self once again.

NovAGE ULTIMATE LIFT



PATENTED ASPARTOLIFT TECHNOLOGY

rejuvenates collagen and elastin production for firmer, more elastic skin and more defined facial contours.



BUDDLEJA PLANT STEM CELL EXTRACT

helps guard against collagen breakdown and provides antioxidant protection, to help slow skin ageing.



PATENTED TRI-PEPTIDE TECHNOLOGY

boosts collagen production to help plump skin and smoothe wrinkles.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE WHICH RANGE SUITS YOU BEST

ALL THE BEST from ULTIMATE LIFT for visibly firmer skin

^{Δ3} Clinically tested using full Novage Ultimate Lift Set vs cleanser and day cream alone.

Restores 40% lost elasticity in just 4 weeks!^{Δ3}



NEW!

④ NovAge Ultimate Lift Contour Define SET

5pcs Merch price/10pcs: £218.00

44941 £171.00

£109.00



- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00**
- ② 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml Reg price/10ml: £19.33 **£29.00**
- ③ 34550 NovAge Ultimate Lift Contour Define Serum 30ml Reg price/10ml: £15.00 **£45.00**
- ④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml Reg price/100ml: £76.00 **£38.00**
- ⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml Reg price/100ml: £76.00 **£38.00**

5 CHECK ANNIVERSARY OFFER ON PAGE 84



Recommended for **50+** SKIN CONCERNS:
Deep wrinkles, loss of density and definition

All the best from TIME RESTORE for denser feeling skin

Hydrates and boosts the skin's natural radiance.

Improved elasticity in mature skin
94% agree^{Δ1}

^{Δ1} Consumer test using the NovAge Time Restore Skin Care Set.



GENEISTEINSOY TECHNOLOGY helps to boost the skin's collagen and cellular water channel levels, re-densifying the skin and smoothing out deep wrinkles.



RIBWORT PLANT STEM CELL EXTRACT helps maintain skin's density and prevent the development of age spots.



⑥ NovAge Time Restore SET

5 full-size products.
Merch price/10pcs: £238.00

31774 ~~£183.00~~

£119.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml
Reg price/100ml: £14.00 **£21.00**
- ② 32629 NovAge Time Restore Eye & Lip Cream 15ml
Reg price/10ml: £21.33 **£32.00**
- ③ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml
Reg price/100ml: £80.00 **£40.00**
- ④ 32628 NovAge Time Restore Regenerative Night Cream 50ml
Reg price/100ml: £80.00 **£40.00**

5 CHECK ANNIVERSARY OFFER ON PAGE 84

⑤ NovAge Time Restore Revitalising Serum
30ml Merch price/10ml: £13.33
~~32630 £50.00~~
£39.99



Recommended for **30+** SKIN CONCERNS:
Visible wrinkles, fine lines and dryness

All the best from ECOLLAGEN for instantly smoother skin



PATENTED TRI-PEPTIDE TECHNOLOGY boosts collagen production for significant wrinkle correction over time.



LOW MOLECULAR WEIGHT HYALURONIC ACID plumps wrinkles from within to visibly smoothe them instantly.



EDELWEISS PLANT STEM CELL EXTRACT helps guard against the deterioration of collagen and hyaluronic acid, to help slow skin ageing.



Instantly reduces wrinkles by up to **49%**^{Δ2}

^{Δ2} Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.

⑥ NovAge Ecollagen Wrinkle Power SET
5 full-size products.
Merch price/10pcs: £198.00

42489 ~~£145.00~~

£99.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml
Reg price/100ml: £14.00 **£21.00**
- ② 33979 NovAge Ecollagen Wrinkle Power Eye Cream 15ml
Reg price/10ml: £16.00 **£24.00**
- ③ 33980 NovAge Ecollagen Wrinkle Power Serum 30ml
Reg price/10ml: £12.00 **£36.00**
- ④ 33982 NovAge Ecollagen Wrinkle Power Night Cream 50ml
Reg price/100ml: £64.00 **£32.00**

5 CHECK ANNIVERSARY OFFER ON PAGE 84



Instantly leaves skin smooth and radiant.



⑤ NovAge Ecollagen Wrinkle Power Day Cream SPF 35
50ml Merch price/100ml: £45.98
42426 ~~£32.00~~
£22.99

5 CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



Daily care and protection for bright and flawless skin



5 NovAge Bright Sublime Advanced Brightening Day Cream SPF20 50ml Merch price/100ml: £45.98 **£22.99**

Recommended for ALL AGES SKIN CONCERNS: Skin pigment imperfections, uneven skin tone

ALL THE BEST from BRIGHT SUBLIME for a brighter complexion

PATENTED MULTI-BRIGHT TECHNOLOGY targets and inhibits melanin production, and helps to correct dark spots and prevent new dark spot formation.

GARDENIA PLANT STEM CELL EXTRACT helps boost collagen production and inhibit the enzymes which cause its degradation, to help plump and visibly reduce wrinkles.

Diminishes dark spots by up to 50%^{Δ1}

^{Δ1}Clinically tested using day cream and essence.



6 NovAge Bright Sublime SET 5 full-size products. Merch price/10pcs: £178.00

31775 ~~£139.00~~ **£89.00**

5 CHECK ANNIVERSARY OFFER ON PAGE 84

1 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** 2 32804 NovAge Bright Sublime Advanced Brightening Eye Cream 15ml Reg price/10ml: £15.33 **£23.00** 3 32805 NovAge Bright Sublime Advanced Brightening Multi-Action Essence 30ml Reg price/10ml: £11.67 **£35.00** 4 32658 NovAge Bright Sublime Advanced Brightening Night Cream 50ml Reg price/100ml: £60.00 **£30.00**

Recommended for 20+ SKIN CONCERNS: First signs of ageing, skin dullness

ALL THE BEST from SKINERGISE for flawless, radiant skin

TAURINE ENERGISING TECHNOLOGY with natural-origin Taurine and Scandinavian algae revitalises skin, boosts skin cells with energy and instantly reduces appearance of fine lines.

AÇAÍ PLANT STEM CELL EXTRACT helps protect skin from free radical damage and boosts hydration.

Skin radiance is improved 25x^{Δ2}

^{Δ2}Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.



6 NovAge Skinergise SET Set of 5 full-size products: cleanser, eye cream, serum, day and night creams. Merch price/10pcs: £158.00

42723 ~~£121.00~~ **£79.00**

5 CHECK ANNIVERSARY OFFER ON PAGE 84

1 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** 2 34515 NovAge Skinergise Ideal Perfection Eye Cream 15ml Reg price/10ml: £13.33 **£20.00** 3 34517 NovAge Skinergise Ideal Perfection Serum 30ml Reg price/10ml: £10.00 **£30.00** 4 34511 NovAge Skinergise Ideal Perfection Day Cream SPF 30 50ml Reg price/100ml: £50.00 **£25.00**



Helps deliver intense moisture and deep nourishment.



5 NovAge Skinergise Ideal Perfection Night Cream 50ml Merch price/100ml: £39.98 **£19.99**

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

1



CLEANSE

Start with cleanser to remove dead skin cells, impurities and daily grime from skin, and leave it oil and sebum free.

2



TARGET

Use eye gel to deliver powerful technologies to the delicate eye area and reduce signs of fatigue.

3



BOOST

Apply the highly-concentrated booster serum to instantly energise, hydrate and soothe skin.

4



MOISTURISE

Finish with moisturiser that combats all signs of ageing, while delivering revitalising hydration all day.



Recommended for ALL AGES

SKIN CONCERNS: Skin fatigue, wrinkles, dehydration and roughness

ALL THE BEST from NOVAGE MEN for fresh, youthful-looking skin



PBAOBAB ANTI-AGEING TECHNOLOGY helps inhibit the expression of the protein Versican, which has been identified as playing a key role in men's skin ageing.



COFFEA BENGALENSIS PLANT STEM CELL EXTRACT helps boost the skin's cellular energy, to help encourage cell turnover and keep the skin tone looking fresh and radiant.

Clinically proven to combat the tired look and signs of ageing¹³

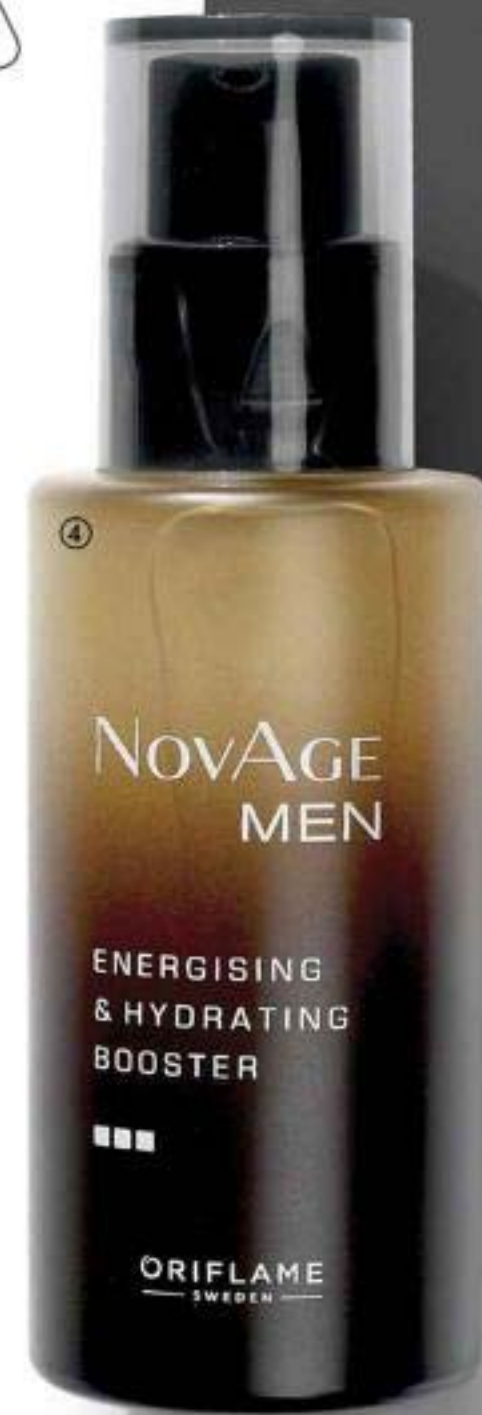
¹³ Expert clinical evaluation using NovAge Men Set.

5

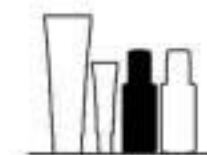
CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



4



Skin feels instantly energised & moisturised - 90% agree*



4 NovAge Men Energising & Hydrating Booster

50ml Merch price/100ml: £55.98

33200 ~~£36.00~~

£27.99

*Consumer tested on male skin.



NOVAGE EXPERT TIP

Shave at night. Unless you must be completely clean shaven, shaving at night can offer many benefits. You are more relaxed and your whiskers are protruding fully, ensuring a smooth shave. Also, your skin has time to heal overnight. Follow with Booster to hydrate and repair skin.



NovAge Men High Definition Shaving Gel 200ml Reg price/100ml: £9.00 35864 £18.00



NovAge Men Soothing Aftershave Gel 100ml Reg price/100ml: £24.00 35865 £24.00

5 CHECK ANNIVERSARY OFFER ON PAGE 84



5 NovAge Men SET Contains 4 standard size products. Merch price/10pcs: £172.50 29446 ~~£108.00~~ £69.00

1 33198 NovAge Men Purifying & Exfoliating Cleanser 125ml Reg price/100ml: £14.40 £18.00 2 33199 NovAge Men Eye Rescue Gel 15ml Reg price/10ml: £16.00 £24.00 3 33201 NovAge Men Intense Anti-Ageing Face Gel Lotion 50ml Reg price/100ml: £60.00 £30.00



SkinPro
CLEANSING SYSTEM



④ SkinPro Serum And Mask Cover

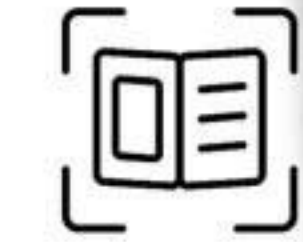
A reusable silicone sheet mask that's designed to lock in moisture and help increase absorption of active ingredients so that your skin reaps the full benefits of your product. All skin types.

43850 £5.95

⑤ SkinPro Eye Reviver

A cooling eye applicator that provides a gentle and refreshing way to apply eye cream to the delicate under-eye area. Helps stimulate blood flow, reduce puffiness, and minimise dark circles.

45279 £7.95



SCAN THE ENTIRE PAGE WITH ORIFLAME APP AND LEARN MORE ABOUT SKIN CARE TOOLS

Designed to achieve full coverage to minimise dry patches



① SkinPro Moisture Brush
45275 £5.00
£3.99

Helps apply face mask evenly, without the hassle of using your fingers.



② SkinPro Mask Spatula
45276 £6.00
£3.99

Helps to minimise unnecessary wasting of skin care products by providing a more precise application



③ SkinPro Cream Spatula
45277 £5.00
£3.49

Banish blemishes to regain clear skin

Our NovAge Clarifying System works to clarify pores, balance oil production, and prevent new blemishes from forming. The result? Tighter pores and clear, radiant skin!



TARGET

• Prevents spots from worsening (within 24 hrs) ^{*/Δ4}

^{*}Consumer tested
^{Δ4}Clinically tested

⑥ NovAge Targeted 24-hour Blemish Correction

15ml Merch price/10ml: £13.33

45253 £25.00
£19.99



BALANCE

• Clinically proven to decrease excess oil and sebum^{Δ1}

^{Δ1}Clinically tested immediately after first use.

⑦ NovAge Oil Balance Solution

15ml Merch price/10ml: £16.66

34508 £32.00
£24.99



REDUCE

• Reduces appearance of enlarged pores (72%)^{***}

^{***}Consumer effectiveness on 76 people for 8 weeks

⑧ NovAge Advanced Breakout-Defence Emulsion

30ml Merch price/10ml: £8.33

45252 £32.00
£24.99



5
CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



Pamper like a pro



• **PURIFYING**
brush cleansing
head



• **TONING**
metal massage
head



• **SKIN-REFINING**
silicone
exfoliating head



① **SkinPro Sonic 3-in-1 System**
Device 15.8 x 5.8 x 5.8 cm, ABS. Brush
Cleansing Head diameter 4.77 cm, PP
and nylon bristles. Silicone Exfoliating
Head, diameter 5 cm, PP and silicone.
Metal Massage Head 6.1 x 5 cm, PP and
stainless steel.

29915 ~~£50.00~~
£39.99

② **SkinPro Sonic Brush**
Heads 2-pack
Size: Diameter 4.77 cm.
Materials: PP with nylon
bristles.

30878 ~~£11.00~~
£8.99

③ **NovAge Skin**
Priming Essence
150ml
Reg price/100ml: £14.00
33987 £21.00



⑦ **NovAge Nutri6 Facial Oil**
Capsules
30 capsules. Reg price/10pcs: £13.67
32631 £41.00

④ **NovAge Neck &**
Décolleté Advanced
Sculpting Serum
75ml
Reg price/100ml: £44.00
35076 £33.00



⑧ **NovAge Intense Skin**
Recharge Overnight Mask
50ml Reg price/100ml: £60.00
33490 £30.00

⑤ **NovAge Day Shield**
SPF50 UVA/PA++++
Advanced Skin
Protector
30ml Reg price/10ml: £7.00
34143 £21.00



⑥ **NovAge Intensive**
Age Defence Hand
Cream SPF 25
50ml
Reg price/100ml: £36.00
35073 £18.00



⑨ **Moisturizing Gloves With**
Touch
Material: Cotton, elastane,
metalised fibre. Size: 18,8 x 12,9 cm.
37607 £7.00



Reveal rejuvenated-looking skin instantly

The NovAge Skin Renewing Peel gently yet effectively exfoliates and peels off the outer, dull layer of dead skin cells to reveal the fresh new skin underneath. It promotes intense skin renewal that leaves the skin feeling smooth and looking bright with an instantly improved texture.

HOW TO USE

Use in the evening, twice a week (on non-consecutive days).

Cleanse skin and pat dry with a towel. Apply the NovAge Skin Renewing Peel to face and neck in an even layer, avoiding the eye area. Relax for 20 minutes. For best results, gently massage any remaining product residue over the skin using circular motions for 1 minute. Rinse with warm water and pat skin dry. Follow up with your regular NovAge serum and moisturiser.



⑩ **NovAge Skin**
Renewing Peel
100ml
Merch price/100ml: £11.99
33988 ~~£16.00~~
£11.99

ALL THE BEST for clean, soft skin

CLEANSING OIL TECHNOLOGY

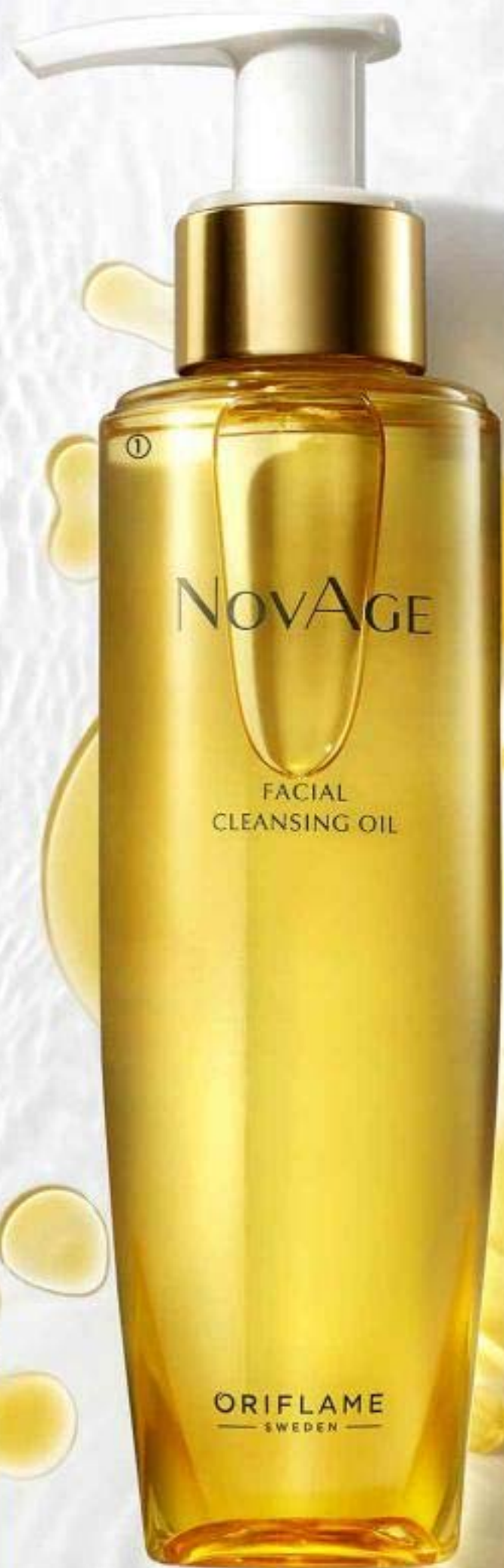
NovAge Cleansing Oil is formulated with a blend of oils, including natural Evening Primrose Oil, and a mild surfactant. The oil glides smoothly onto the skin and transforms into a milky lotion when in contact with water, helping you rinse away impurities.

Nourishes and leaves the complexion feeling moisturised - 97% agree*

*Consumer test



OPHTHALMOLOGICALLY TESTED



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH THE VIDEO

① **NovAge Facial Cleansing Oil**
150ml Merch price/100ml: £11.33
38828 £21.00
£16.99

ALL AGES

For oily skin

Beat spots, blackheads and breakouts at their source with Pure Skin's improved formulas enhanced with **Detect Technology** featuring **Salicylic Acid**, and natural superfruit extracts!

HOW TO USE



Apply directly to the blemish (or blemish prone area) as soon as you feel a spot coming on. Use as often as required.

② **Pure Skin SOS Spot Gel**
6ml Merch price/10ml: £9.98
32651 £8.00
£5.99

③ **Pure Skin Dual Action Face Mask**
2 x 6 ml.
Merch price/10ml: £1.24
37570 £2.00
£1.49

④ **32649 Pure Skin Mattifying Face Lotion** 50ml Reg price/100ml: £16.00 **£8.00** ⑤ **32646 Pure Skin Purifying Face Wash** 150ml Reg price/100ml: £5.33 **£8.00** ⑥ **32647 Pure Skin 2-in-1 Face Wash & Scrub** 150ml Reg price/100ml: £5.33 **£8.00** ⑦ **32648 Pure Skin Refreshing Face Toner** 150ml Reg price/100ml: £5.33 **£8.00** ⑧ **32650 Pure Skin Blackhead Clearing Mask** 50ml Reg price/100ml: £16.00 **£8.00** ⑨ **32652 Pure Skin 1 Clarifying Face Scrub & 2 Purifying Face Mask** 2 x 6 ml. Reg price/10ml: £1.67 **£2.00**

Bid blackheads farewell!

Kaolin Clay has super absorbent and deep-cleansing properties, helping to draw impurities from the pores. A superfruit with healing properties, Noni Berry helps to condition the skin and regulate sebum production.

HOW TO USE



1. STEAM MASK:
After cleansing, apply a thick layer over your face, using small, circular motions and making sure to avoid the eye area. Leave on for 5 minutes, then rinse off with warm water. Gently pat dry.



2. COOL MASK:
Cool mask: Apply a thick layer evenly over your entire face, avoiding the eye area. Leave on for 10 minutes, then wash off with cold water. Gently pat dry. Follow up using a toner and moisturiser.



NovAge Facial Cleansing Oil for

£12.99

if you buy any NovAge set from pages 73-78



MASK UNCLOGS PORES & REMOVES IMPURITIES

- Instantly unclogs, purifies and minimises pores – **84% agree***
- Rebalances shiny, oily skin, making it feel purified and refreshed – **87% agree***
- Cleanses blackheads from pores – **85% agree***

*Consumer Tested

HOW TO USE

Step 1

- Apply mask in a thin, even layer, avoiding the eye area, hair line, eyebrows and lips. Focus areas prone to open pores, like T-zone, nose and chin.

Step 2

- Leave on for 20-30 minutes.
- Gently peel off in one layer by peeling downwards from the outer edges, from forehead to chin.

① **Pure Skin Charcoal Peel-off Mask**
50ml
Merch price/100ml: £9.98
34872 £8.00
£4.99



ORIFLAME
— SWEDEN —
pure SKIN

CHARCOAL
peel-off mask

unclogs, purifies and minimises pores

DETECT TECHNOLOGY
+ SALICYLIC ACID & PINEAPPLE EXTRACT
e50ml 1.6fl.oz

HOW TO USE:

Hygienic and easy!
For blackheads, use the end with the hole. For whiteheads, use the loop. Press gently over the spot to remove.

② **Double-Ended Blackhead Remover**
Size: 0.7 x 11.5 cm.
26825 £6.00
£2.99

BESTSELLER

Peel away impurities
and reveal flawless skin!

”

Wow! This wonderful mask cleansed all my pores and is very easy to peel off... not a single ouch moment! After using it my skin was glowing, feeling super smooth. Definitely a must have for anyone needing a good mask.



Share your reviews with our beauty community online



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC*
*bottles only



SILICONE-FREE



ORGANIC INGREDIENTS

ALL AGES | For normal skin

ORGANIC ALOE VERA & COCONUT WATER

Aloe Vera is unrivalled in retaining moisture in your skin, while Coconut Water helps your skin re-hydrate and feel more refreshed than a sea breeze.



ALL AGES | For oily skin

ORGANIC TEA TREE & LIME

Tea Tree organic essential oil is a godsend for oily skin, as it helps combat blemishes and purify your skin, while Organic Lime works to leave it toned and mattified.



The power of antioxidants for purified skin!

ALL AGES | For all skin types

HERO INGREDIENTS

POMEGRANATE & GRAPE

A superfruit duo for your skin, Pomegranate helps improve skin cell renewal and antioxidant-rich Grape seed extract combats free radicals for a protected, revitalized skin.

HOW TO USE



1. Tear open the sachet and remove the mask. Remember to hold the sachet upright – there'll be some excess liquid inside and you don't want to waste it.



2. Apply the mask on your face, pressing gently. Squeeze the excess fluid from the sachet onto your hand and dab it over the mask or massage it onto neck and décolleté.



3. Leave the mask on for 15–20 minutes. Peel it off and gently pat any residue into your skin until absorbed.



⑥ Love Nature Antioxidant Sheet Mask All Skin Types
24ml Reg price/10ml: £1.67
42135 £4.00

① 34821 Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water 50ml Merch price/100ml: £9.98 ~~£8.00~~ ② 34819 Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water 125ml Merch price/100ml: £3.99 ~~£7.00~~ ③ 34820 Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water 150ml Merch price/100ml: £3.33 ~~£7.00~~ ④ 34845 Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime 50ml Merch price/100ml: £9.98 ~~£8.00~~ ⑤ 34843 Love Nature Purifying Toner with Organic Tea Tree & Lime 150ml Merch price/100ml: £3.33 ~~£7.00~~

EACH PRODUCT FOR ONLY

£4.99

GET THE ANTIOXIDANT SHEET MASK AUTOMATICALLY IN YOUR ORDER

FOR FREE

IF YOU BUY ANY PRODUCT FROM PAGE 88



ORGANIC INGREDIENTS



PARABEN FREE



POST CONSUMER RECYCLED PLASTIC*

*bottles only



SILICONE-FREE



BIODEGRADABLE FORMULA

Your beauty game changers!

- Suitable for **sensitive skin**
- **Triple action:** deeply moisturises, intensely nourishes & protects
- With **Vitamin E & natural Canola Oil**



① **Essentials Face Mask with Vitamin E & Canola Oil**
10ml Merch price/10ml: £1.49
35765 £2.00
£1.49

② **Essentials Multi-Purpose Cream with Vitamin E & Canola Oil**
150ml Merch price/100ml: £3.33
35767 £7.00
£4.99

③ **42027 Essentials Face Cream with Vitamin E & Canola Oil 75ml**
Reg price/100ml: £6.67 **£5.00** ④ **35764 Essentials Face Wash with Vitamin E & Canola Oil 150ml**
Reg price/100ml: £2.67 **£4.00** ⑤ **35766 Essentials Lip Balm with Vitamin E & Canola Oil 4.5g**
Reg price/10g: £8.89 **£4.00**



All ages
FOR OILY SKIN



HERO INGREDIENT
BURDOCK
Rich in plant tannins, moisturising burdock extract deeply purifies oily skin, leaving it cleansed and re-balanced.

⑥ **Love Nature Clay Mask Burdock**
10ml Merch price/10ml: £1.49
32635 £2.00
£1.49

All ages
FOR DRY SKIN

HERO INGREDIENT
ORGANIC OAT
A moisturising superhero, Oats helps to condition the skin to make it softer and suppler, while also providing soothing benefits. Your skin will feel like it's wrapped in cotton wool!



⑦ **34862 Love Nature Nourishing Face Cream with Organic Oat & Goji Berry 50ml**
Reg price/100ml: £16.00 **£8.00** ⑧ **34858 Love Nature Soothing Micellar Water with Organic Oat & Goji Berry 150ml**
Reg price/100ml: £4.67 **£7.00** ⑨ **42134 Love Nature Vitality Sheet Mask All Skin Types 24ml**
Reg price/10ml: £1.67 **£4.00**



Apply to cleansed, dry face. Wear for 15-20 minutes, remove and pat any residue into your skin until fully absorbed. Do not rinse. Avoid direct contact with the eyes. Use when needed.

FACE CREAM + MICELLAR WATER + SHEET MASK FOR ONLY

£9.99

ORDER ALL CODES FOR THE SPECIAL PRICE

SKIN CARE

Let's get hydrated!

HERO INGREDIENTS

INVIGORATING COCONUT WATER & MELON

supercharge skin's hydration and refresh with an exotic scent.

① Love Nature Shower Gel
Invigorating Coconut Water & Melon
500ml Merch price/100ml: £1.00
35947 £9.00

Each 500 ml for only

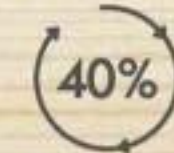
£4.99



All Love Nature rinse-off products are free from silicones, so they're biodegradable and won't pollute our precious water ecosystems.



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC



SILICONE FREE

HERO INGREDIENTS

CARING OLIVE OIL & ALOE VERA

quench your skin's thirst to leave it soft and protected.

② Love Nature Shower Gel
Caring Olive Oil & Aloe Vera
500ml Merch price/100ml: £1.00
33334 £9.00

DELIGHTFUL FEELING

We believe feeling good is just as important as looking good. Our extensive range of bath and body goodies are created with nature-inspired ingredients, pleasing aromas and lush textures to please your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Personal care

For AVOCADO aficionado!

HOW TO USE



Use as a **body oil** for a shot of skin hydration



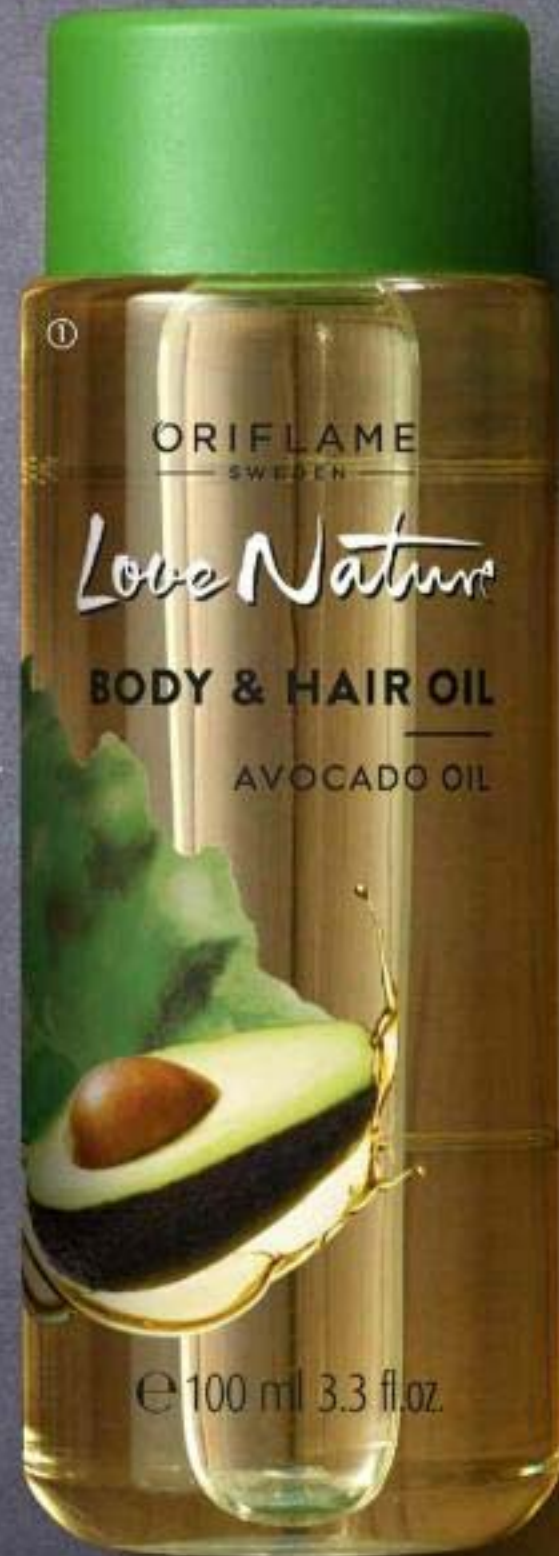
Rub a droplet of **hair oil** into wet hair from mid-lengths to ends for extra nourishment.



Apply **after bath** to combat drying out caused by harsher detergents in bath products



Massage the oil into your body with circular motions to leave skin soft and pampered.



① **Love Nature Body & Hair Oil Avocado Oil**
100ml

Merch price/100ml: £4.99

34098 ~~£8.00~~

£4.99



② **Moisturising Hand Cream with Avocado Oil**
75ml

Merch price/100ml: £3.99

34065 ~~£5.00~~

£2.99

HERO INGREDIENT

NATURAL AVOCADO OIL
A true beauty superfood, Natural Avocado Oil is packed with emollients and antioxidant Vitamin E that give your skin and hair an extra boost of hydration and softness.

HERO INGREDIENT

COCONUT OIL
Rich in essential fatty acids and Vitamin E, sweet-smelling coconut oil is a beauty superstar, as it nourishes and protects your skin while also helping to reduce bacteria.

③ Nourishing Hand Cream with Coconut Oil

Conditioning hand cream infused with coconut oil, rich in essential fatty acids and vitamins to help lock-in moisture. Easily absorbed, it leaves hands restored, extra soft and freshly scented. Convenient size perfect for on-the-go moisture. 75ml Merch price/100ml: £3.99

35846 ~~£5.00~~

£2.99

Nuts about COCONUTS!



HOW TO USE

Apply a small amount to hands when needed and rub it thoroughly. You don't need to rinse the gel with water.

④ Coconut Hand Cleanse Gel

Keep your hands fresh, clean and smooth with our coconut-scented cleansing gel. Non-sticky, quick-dry formulation with naturally derived alcohol for rinse-free cleansing. Infused with coconut oil to refresh and help reduce bacteria. 50ml Merch price/100ml: £4.98

41478 ~~£4.00~~

£2.49

Revive your hair with superfruits!



SILICONE FREE



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC*

*bottles only

AVOCADO OIL & CHAMOMILE

For All Hair Types



WHEAT & COCONUT OIL

For dry hair



NETTLE & LEMON

For oily hair



POMEGRANATE & OATS

For coloured hair



① Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 500ml Merch price/100ml: £1.00

33338 ~~£8.00~~

£4.99

② Love Nature Shampoo for Dry Hair Wheat & Coconut Oil 500ml Merch price/100ml: £1.00

33339 ~~£8.00~~

£4.99

③ 32625 Love Nature Shampoo for Oily Hair Nettle & Lemon 250ml Merch price/100ml: £1.60 ~~£5.00~~ ④ 34833 Love Nature Conditioner for Coloured Hair Pomegranate & Oats 250ml Merch price/100ml: £1.60 ~~£5.00~~ ⑤ 34832 Love Nature Shampoo for Coloured Hair Pomegranate & Oats 250ml Merch price/100ml: £1.60 ~~£5.00~~

EACH 250 ML FOR ONLY

£3.99



Give your tresses a tasty treat!

REVITALISING MANGO

For coloured hair

HOW TO USE

Option 1: Massage into wet hair from root to tip, and rinse out after 10 minutes.

Option 2: Massage into wet hair from root to tip, cover with shower cap and leave in overnight.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT MANGO BENEFITS



HERO INGREDIENT

MANGO

Rich in flavonoids components, Vitamin A and fatty acids, mango extract helps keep your coloured hair vibrant.

① Love Nature Hair Smoothie Replenishing Mango Hair Mask for Coloured Hair 30ml Merch price/10ml: £0.50

41959 ~~£2.00~~

£1.49

② 41957 Love Nature Hair Smoothie Replenishing Banana Hair Mask for Dry Hair 30ml Reg price/10ml: £0.67 ~~£2.00~~ ③ 41958 Love Nature Hair Smoothie Nourishing Avocado Hair Mask for All Hair Types 30ml Reg price/10ml: £0.67 ~~£2.00~~



Like a morning walk in the garden



FLORAL, FEMININE FRAGRANCE
ivy, rosa centifolia, praline

SHOWER GEL
soft foaming and gently
cleansing, leaves skin fresh
& beautifully scented.

NEW!
LIMITED EDITION

HAND CREAM
moisturises and nourishes
for silky soft hands

SOAP BAR lathers
into a creamy foam,
leaving your skin
clean and soft.

①

②

③



① **Magic Garden Soap Bar**
75g Merch price/100g: £1.32
38491 £2.00
£0.99

② **Magic Garden Shower Gel**
250ml Merch price/100ml: £1.60
38493 £7.00
£3.99

③ **Magic Garden Hand Cream**
75ml Merch price/100ml: £2.65
38492 £4.00
£1.99

ESSENSE&CO

Stockholm 1967



Essense&Co. Orris & Sage Soap Bar
75g Reg price/100g: £5.33
35832 £4.00



Essense&Co. Orris & Sage Hand & Body Lotion
300ml
Reg price/100ml: £5.00
35831 £15.00



Essense&Co. Orris & Sage Hand & Body Wash
300ml
Reg price/100ml: £4.33
35830 £13.00



Essense&Co. Green Mandarin & Orange Blossom Hand & Body Wash
300ml
Reg price/100ml: £4.33
35833 £13.00



Essense&Co. Green Mandarin & Orange Blossom Hand & Body Lotion
300ml
Reg price/100ml: £5.00
35834 £15.00

Uplifting lemon & verbena: a hint of summer sunshine

LOTION with
nourishing oils
softens skin

LIQUID SOAP
cleanses while
also moisturising

Luxurious **BODY WASH** creates
creamy, fragrant
lather



① **Essense&Co. Lemon & Verbena Hand & Body Lotion**
300ml Merch price/100ml: £4.00
31851 £15.00
£11.99

② **Essense&Co. Lemon & Verbena Liquid Hand Soap**
300ml Merch price/100ml: £3.33
31850 £13.00
£9.99

③ **Essense&Co. Lemon & Verbena Body Wash**
300ml Merch price/100ml: £3.33
31852 £13.00
£9.99

A helping hand for little clean hands



A fruity and juicy fragrance

① **Helping Hand Soap Bar**
Mild and gentle soap bar with a fruity, juicy fragrance. Especially developed for children's skin. Dermatologically tested. 75g Merch price/100g: £1.32

39532 ~~£1.50~~

£0.99

MAXIMUM CARE IN HANDBAG SIZE



Have a hand cream ready to keep your hands beautifully soft and hydrated with **sweet almond oil** and **glycerin**.

② **Oriflame Dream Cream**
Treat your hands to this convenient hand cream that helps leave your skin feeling nourished, soft and smooth while on-the-go. With sweet almond oil and vitamin E. 30ml Merch price/10ml: £0.66

21878 ~~£3.50~~

£1.99

A bouquet of **enchanted blooms!**

A festive trio of pampering hand creams with botanical extracts will work wonders on your skin, leaving your hands soft, smooth and delicately scented with peony, lilac and jasmine.

A beautiful idea to treat someone you love (yourself included)!



This feminine fragrance unveils an authentic and lush **peony** scent with notes of blooming petals.

LIMITED EDITION

The scent of **lilac blossom** with a subtle touch of caring sweetness that lasts all day long.

A natural, enchanting **jasmine** scent, this delightful and caring fragrance blooms with joy.

③ **Joyful Delights Hand Cream Trio**
A festive trio of hand creams to pamper and nourish your skin and leave them delightfully scented. Gift box included, making the perfect festive gift! 3 x 30 ml. Merch price/100ml: £8.32

40792 ~~£10.00~~

£7.49

Shine like a gem

Transform your shower and bath experience and escape to a dream world of glistening colour, sparkling scents and tactile treasures, with Crystologie Blissful Aura. A dazzling new bath and shower collection that brings a splash of the unexpected to any bathroom!

LIMITED EDITION



Hero notes

Purple lily, plum and fizzy berries, combined with hazelnut and almond background make Crystologie fragrance delicious, playful and unexpected.



Formula infused with shimmering particles



① **Crystologie Blissful Aura Soap Bar**
Amethyst crystal shaped soap bar with shimmering particles that leaves skin feeling clean, soft and scented with a bold fragrance. 75g Merch price/100g: £1.99

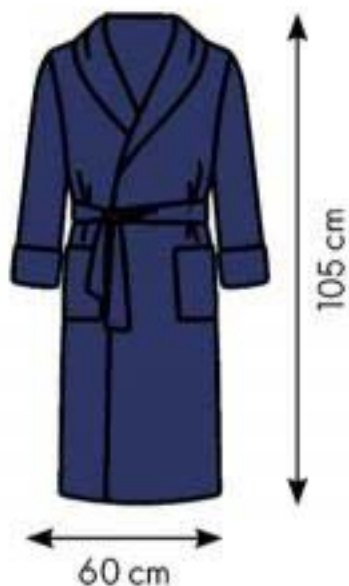
40712 ~~£3.00~~
£1.49

② **Crystologie Blissful Aura Illuminating Hair and Body Mist**
150ml Merch price/100ml: £5.33

35859 ~~£12.00~~
£7.99

! LAST TIME IN CATALOGUE

Sheer softness



LIMITED EDITION



③ **Polar Printed Robe**
This midnight blue, wrap-around robe speckled in white will feel like a warm hug on those cold winter nights. 100% polyester. One size.

41217
£34.95

Wrap yourself in comfort

LIMITED EDITION



SMALL FACE TOWEL
50 x 30 cm



BIG BODY TOWEL
130 x 70 cm

PERSONAL CARE

- 100% sustainably-sourced cotton
- Perfect mix of softness, strength and flexibility
- Super-absorbent



100% SUSTAINABLY SOURCED COTTON

WHAT IS SUSTAINABLE COTTON?
Sustainable cotton is grown in a way that can maintain levels of production with minimal environmental impact as well as support viable producer livelihoods and communities.

④ **Ocean Towel Set**
Made from 100% sustainably sourced cotton, this set consists of two soft towels; 130x70 cm and 50x30 cm. Stylish, light blue colour. Perfect for a day at the beach! Size: 130x70 cm and 50x30 cm. Material: 100% sustainably sourced cotton.

38334 ~~£22.95~~
£16.99



An elegant celebration of luxury - with a sumptuous new scent

Infused with an elegant oriental fragrance with the warm and addictive scent of amber and lavender.

Contains organically sourced extracts of nutrient-rich Milk that hydrates and softens your skin and Honey that smooths and conditions.

SOAP BAR's creamy formula doesn't dry out skin.

HAND & BODY WASH
leaves skin clean,
hydrated and silky soft.

HAND & BODY CREAM
intensively nourishes your skin.

Milk & Honey
GOLD

LIMITED
EDITION

! LAST TIME IN
CATALOGUE



① Milk & Honey Gold Amber
Elegance Soap Bar
75g Merch price/100g: £2.65
~~35954 £3.00~~
£1.99

② Milk & Honey Gold Amber
Elegance Hand & Body Wash
300ml Merch price/100ml: £2.00
~~35953 £10.00~~
£5.99

③ Milk & Honey Gold Amber
Elegance Hand & Body Cream
250ml Merch price/100ml: £2.40
~~35956 £10.00~~
£5.99



Milk & Honey Gold
nourishing Hand &
Body Cream 250ml
Reg price/100ml: £4.00
~~31602 £10.00~~



Milk & Honey Gold
Softening Creamy
Soap Bar
75g Reg price/100g: £4.00
~~31604 £3.00~~



Milk & Honey Gold
Pampering Shower
Cream 250ml
Reg price/100ml: £2.40
~~35960 £6.00~~



Milk & Honey Gold
Conditioner for
Radiant, Soft & Silky
Hair 250ml
Reg price/100ml: £2.80
~~35958 £7.00~~



Milk & Honey Gold
Shampoo for Radiant,
Soft & Silky Hair
250ml
Reg price/100ml: £2.80
~~35957 £7.00~~



Milk & Honey Gold
Hair Mask for
Radiant, Soft & Silky
Hair 250ml
Reg price/100ml: £3.20
~~35959 £8.00~~



Milk & Honey Gold
Smoothing Hand
Scrub 75ml
Reg price/100ml: £10.67
~~33447 £8.00~~



Milk & Honey Gold
Softening Liquid Hand
Soap 300ml
Reg price/100ml: £2.00
~~31603 £6.00~~

Thoughtful formulas for beautiful healthy hair.

97% agree
- Repairs the
appearance of
damaged hair**

HOW TO USE



Apply the shampoo carefully to wet hair, lather, and rinse away. After shampooing, apply conditioner to wet hair, smoothing it down the hair from mid-length to the tips. Comb through with your fingers to make sure every strand is covered, then rinse.



① Beautanicals Repairing
Shampoo 250ml
Merch price/100ml: £3.60
~~35891 £12.00~~
£8.99



② Beautanicals Repairing
Conditioner 150ml
Merch price/100ml: £5.99
~~35890 £12.00~~
£8.99

97% agree
- Instantly
revitalises hair for
a healthy look**



③ 35889 Beautanicals
Revitalising Soap Bar 100g
Reg price/100g: £4.00 ~~£4.00~~

④ 35892 Beautanicals
Revitalising Body Cleanser
300ml Reg price/100ml: £4.00
~~£12.00~~

⑤ 35893 Beautanicals
Repairing Hand Salve 50ml
Reg price/100ml: £16.00 ~~£8.00~~

feet up COMFORT

Feet Up Comfort Daily Softening Foot Cream

150ml
Reg price/100ml: £6.00

32369 £9.00

Feet Up Comfort Nourishing Foot Cream

150ml
Reg price/100ml: £6.00

32371 £9.00

Feet Up Comfort Reviving Foot Spray

150ml
Reg price/100ml: £6.00

32372 £9.00

Feet Up Comfort Overnight Moisturising Foot Cream

150ml
Reg price/100ml: £6.00

34935 £9.00

Feet Up Comfort Deodorising Foot Powder

75g Reg price/100g: £8.00

32374 £6.00

Prep your feet
for spring!

Step TRIM & SOFTEN

Keep your toenails in great shape and buff your heels to perfection, for feet you can proudly show off!



① **Comfort Toe
Nail Clipper XL**
Size: 81L x 15W mm.
Material: Carbon Steel.

37554

£5.00

② **Comfort Foot File**
Size: 183L x 44W x 11Tmm. Material:
Sandpaper, 50% recycled GPPS.

37559 £5.00

£3.49



Gently buff away dry, calloused skin. Use on dry or wet skin. Repeat once a week for best results.

Cream or spray?
Choose your way
to fresh and
fragrant feet!

Step REFRESH

With
antimicrobial
Sage and
deodorising Tea
Tree Oil



③ **Feet Up
Comfort All Day
Refreshing Care
Foot Cream**
75ml Merch price/
100ml: £5.32

32644 £6.00

EACH FOOT CREAM FOR

£3.99

With nourishing
Shea Butter and
deodorising
Eucalyptus Oil



④ **Feet Up
Comfort Anti-
perspirant Foot
cream**
75ml Merch price/
100ml: £5.32

32368 £6.00

250ML



With cooling
Mint oil and
deodorising
Eucalyptus oil



Pssst...You can
also use it to
refresh shoes!

⑤ **Feet Up Comfort
Reviving Foot Spray
Jumbo**
250ml
Merch price/100ml: £3.20

32643 £13.00

£7.99

Discover new lands without leaving your shower!

Glamorous fresh, floral fragrance



① Discover Hollywood Dreams Shower Gel
250ml Merch price/100ml: £0.80
34463 £3.00
£1.99



② Discover California Beach Shower Gel
400ml Merch price/100ml: £0.87
34496 £5.00
£3.49

Light, fruity floral fragrance

DISCOVER SOAP BARS 90G



③ **35968 Discover California Beach Soap Bar 90g**
Reg price/100g: £1.67 **£1.50** ④ **34464 Discover Hollywood Dreams Soap Bar 90g**
Reg price/100g: £1.67 **£1.50** ⑤ **34462 Discover Costa Rican Explorer Soap Bar 90g**
Reg price/100g: £1.67 **£1.50**

DISCOVER SHOWER GELS 250 ML



⑥ **35967 Discover California Beach Shower Gel 250ml**
Reg price/100ml: £1.20 **£3.00** ⑦ **34461 Discover Costa Rican Explorer Shower Gel 250ml**
Reg price/100ml: £1.20 **£3.00**

SHOWER GEL 750 ML

⑧ **Discover Costa Rican Explorer Shower Gel 750ml**
Reg price/100ml: £0.93
34497 £7.00



DISCOVER
HOLLYWOOD
DREAMS

XXL SIZE
750 ml

① **Discover Hollywood Dreams Shower Gel**
Start dreaming of Hollywood! This gentle, soap-free shower gel delivers a rich lather that transports you to the city of dreams. Lightly fragranced with a fresh, floral fragrance, take a walk down Sunset Boulevard. Now available in jumbo size. 750ml
Merch price/100ml: £0.67

35969 £7.00
£4.99



essentials



Vitamin E is a fat-soluble antioxidant that contributes to the protection of cells from oxidative stress.



Enjoy multiple benefits with every product in the range. Each Essentials formulation is now specially developed with a triple-action system to help maintain healthy looking skin.



For skin that needs that little extra love



Triple Action Formula: Protect, Cleanse and Care.



HERO INGREDIENT

Renown for thousands of years, **Shea Butter** has hydrating and restorative benefits to the skin, helps protect the skin and keep it feeling moisturised, soft and supple.



③ 37791 Essentials Purifying Shower Gel with Vitamin E & Green Tea 250ml Reg price/100ml: £1.20 **£3.00** ④ 37797 Essentials Purifying Soap Bar with Vitamin E & Green Tea 75g Reg price/100g: £2.00 **£1.50**

① Essentials Gentle Care Shower Gel with Vitamin E & Shea Butter 250ml Merch price/100ml: £1.00 **37792 £3.00 £2.49**

② Essentials Gentle Care Soap Bar with Vitamin E & Shea Butter 75g Merch price/100g: £1.32 **38266 £1.50 £0.99**

BECAUSE YOUR PRECIOUS BABY DESERVES THE BEST



MULTIVERKANDE CREME

Deeply nourishes, softens & protects
Multi-purpose, for use all over body
Helps to form a barrier against dryness

Quick relief on the go - put it in the diaper bag!



① 35774 baby O Diaper Cream 75ml Reg price/100ml: £13.33 **£10.00** ② 35775 baby O Hair & Body Wash 200ml Reg price/100ml: £4.50 **£9.00** ③ 35773 baby O Body Oil 150ml Reg price/100ml: £8.00 **£12.00** ④ 35776 baby O Bum Bum Cleansing Milk 150ml Reg price/100ml: £7.33 **£11.00**



⑤ baby O Multi-Purpose Balm Rich balm designed to soothe and deeply nourish sensitive baby skin. Helps lock in moisture and strengthen the skin barrier, to keep skin silky soft and protected. Self-preserving formula. Absorbs quickly, allergy tested, dermatologically tested and paediatrician endorsed. Suitable for newborns and sensitive skin. 95% natural ingredients. 75ml Reg price/100ml: £13.33 **35772 £10.00**

Activelle Ready for anything

Don't sweat it! Our new Activelle deodorant with ActiBoost technology will keep you fresh when you need it most.

Longlasting freshness* -
93% agree

*Consumer tested

UP TO
48h
DEODORANT CONTROL!

*Clinically proven.

Infused with hydrating skin caring ingredients to help ensure maximum comfort

① **Activelle Fresh Anti-perspirant Deodorant Spray**
150 ml.
Merch price/100ml: £2.33
33145 £5.00
£3.49



② **Activelle Comfort Anti-perspirant Deodorant Cream**
50ml
Merch price/100ml: £6.98
33149 £5.00
£3.49

 **Activelle Extreme Anti-perspirant Deodorant Spray**
150ml Reg price/100ml: £3.33
33147 £5.00

 **Activelle Comfort Anti-perspirant Deodorant Spray**
150ml Reg price/100ml: £3.33
33144 £5.00

 **Activelle Fresh Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00
33140 £3.00

 **Activelle Invisible Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00
33141 £3.00

 **Activelle Comfort Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00
33139 £3.00

 **Activelle Extreme Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00
33142 £3.00

Feminelle



Feminelle Soothing Intimate Wash Aloe Vera & Mallow
300ml
Reg price/100ml: £2.00
34499 £6.00



Feminelle Teens Gentle Intimate Wash Wild Pansy
300ml
Reg price/100ml: £2.00
34501 £6.00



Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower
300ml
Reg price/100ml: £2.00
34500 £6.00



Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula
300ml
Reg price/100ml: £2.00
34504 £6.00

! LAST TIME IN CATALOGUE



Feminelle Extra Comfort Nurturing Intimate Lotion Calendula
75ml
Reg price/100ml: £8.00
34505 £6.00

Ultimate freshness, comfort & confidence is yours

INTIMATE WASH

Pleasantly scented - silky-textured easy to use daily gel that cleanse & refresh the intimate area.

INTIMATE DEODORANT

Protects intimate area from odour, leaving refreshing sensation & weightless after-feel.

INTIMATE WIPES

Soft, scented, intimate wipes cleanse & refresh, leaving refreshing sensation.



Featuring NEW BALANCED MICROBIOME TECHNOLOGY



Dermatologically & gynecologically tested



① **Feminelle Protecting Intimate Wash Cranberry**
300ml Merch price/100ml: £1.33
34498 £6.00
£3.99

② **Feminelle Refreshing Intimate Deodorant Blackcurrant & Lotus Flower**
75ml Merch price/100ml: £5.32
34502 £6.00
£3.99

③ **Feminelle Refreshing Intimate Wipes Blackcurrant & Lotus Flower**
20pcs Merch price/10pcs: £2.00
34503 £6.00
£3.99

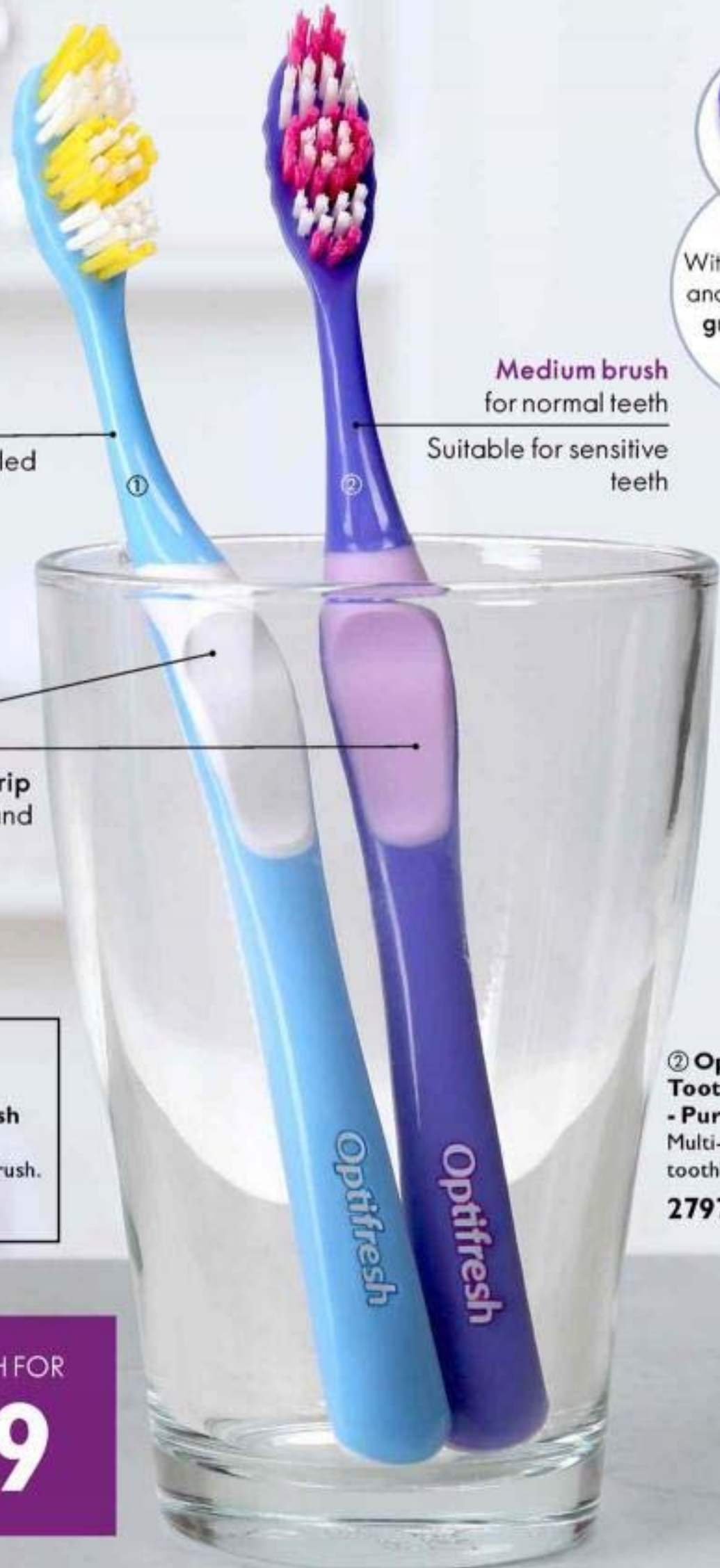
! LAST TIME IN CATALOGUE

Healthy smile goes a long way!

Soft brush for sensitive teeth
Features multi-angled bristles

Medium brush for normal teeth
Suitable for sensitive teeth

Non-slip rubber grip provides comfort and complete control.



With tongue cleaner and non-slip rubber grip for complete control.

! LAST TIME IN CATALOGUE
① Optifresh Toothbrush Soft - White
Multi-angled bristle toothbrush.
27982 £3.00

② Optifresh Toothbrush Medium - Purple
Multi-angled bristle toothbrush.
27979 £3.00

Optifresh Kids Strawberry Toothpaste
50ml
Reg price/100ml: £8.00
31133 £4.00

Optifresh System 8 Herbal Blend Toothpaste
100ml
Reg price/100ml: £5.00
31673 £5.00

Optifresh System 8 Total Protection Toothpaste
100ml
Reg price/100ml: £5.00
31123 £5.00

Optifresh Toothbrush Medium - Blue
Multi-angled bristle toothbrush.
27980 £3.00

Optifresh Toothbrush Soft - Pink
Multi-angled bristle toothbrush.
27981 £3.00

Optifresh Kids Soft Toothbrush - Blue
Length 14 cm.
28267 £3.00

Optifresh Kids Soft Toothbrush - Pink
Length 14 cm.
28266 £3.00

A Lifetime of Protection

system8

Optifresh System 8 series helps to:

- ✓ Prevent cavities
- ✓ Prevent plaque
- ✓ Prevent tartar build up
- ✓ Prevent enamel erosion
- ✓ Maintain healthy gums
- ✓ Freshen breath
- ✓ Strengthen teeth
- ✓ Remove stains

*Based on ingredients

ICY MINT FLAVOUR



③ Optifresh System 8 Extreme Fresh Toothpaste
100ml
Merch price/100ml: £2.99
31132 £5.00



FRESH MINT FLAVOUR

④ Optifresh System 8 Crystal White Toothpaste
100ml
Merch price/100ml: £2.99
31131 £5.00

EACH TOOTHPASTE FOR
£2.99

PERSONAL CARE



Restore damaged, over-processed hair

Nourishing and rejuvenating formula with a unique Phytonutrient Complex specially designed to help damaged and over-processed hair

Reinforces hair with Phytonutrients Complex and prevents them from becoming dry and brittle



① HairX Advanced Care Ultimate Repair Nourishing Conditioner
200ml Merch price/100ml: £2.50
32878 £7.00
£4.99



PRO TIP!

Make sure to towel-dry your hair a little or wring it out before you apply the conditioner. If your hair is soaking wet, the conditioner can't be fully absorbed.



400 ml

② HairX Advanced Care Ultimate Repair Nourishing Shampoo
400ml Merch price/100ml: £1.50
32877 £9.00
£5.99

Bid dandruff farewell!

Reduces the appearance of dandruff in under 1 week - 94% agree*



*Consumer test

③ HairX Advanced Care Dandruff Solution Control Shampoo
250ml Merch price/100ml: £2.00
32893 £7.00
£4.99



- Helps to prolong intervals between washes**
- For visible volume without weighing down**
- Formulated to leave no visible residues after brushing out
- Weightless formulation for amazingly bouncy hair
- Dermatologically tested

**Consumer tested



Instantly refreshed, shiny, bouncy hair!

Volume Lift contains Ceramide Complex to help lock in moisture and proteins, making hair shinier, smoother and more resilient.

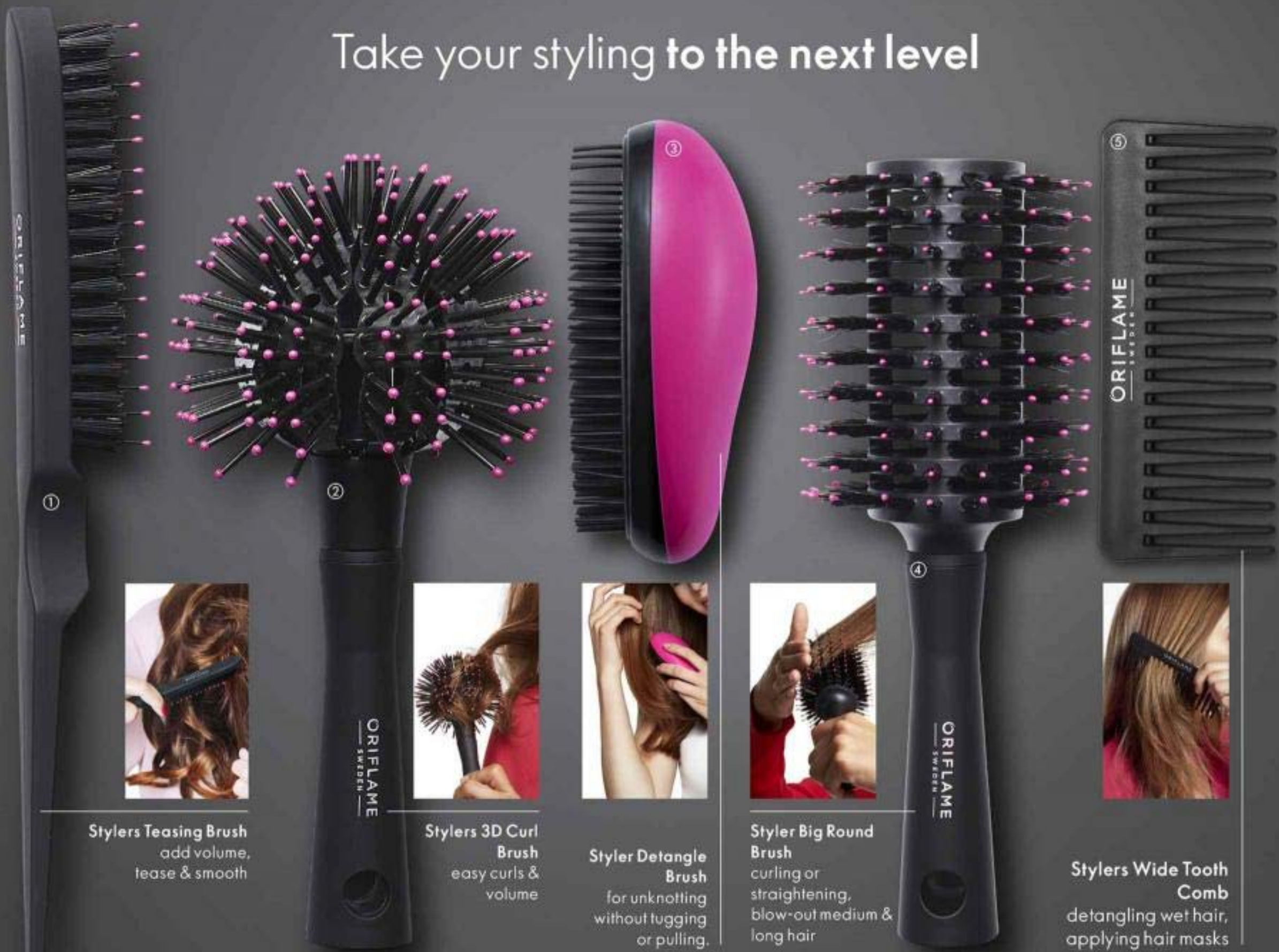


HOW TO USE

1. Shake well and spray 20 cm from your hair, concentrating on the roots.
2. Using your fingertips, massage through your hair.
3. Wait a few minutes and then brush out.

④ HairX Advanced Care Volume Lift Dry Shampoo
150 ml Merch price/100ml: £3.33
32892 £7.00
£4.99

Take your styling to the next level



Stylers Teasing Brush
add volume,
tease & smooth

Stylers 3D Curl Brush
easy curls &
volume

Styler Detangle Brush
for unknotting
without tugging
or pulling.

Styler Big Round Brush
curling or
straightening,
blow-out medium &
long hair

Stylers Wide Tooth Comb
detangling wet hair,
applying hair masks

① **Styler Teasing Brush**
Size: L 21 X W 1,5 cm.
Materials: ABS and Nylon
30611 ~~£5.00~~
£3.49

② **Styler 3D Curl Brush**
Size: L 22 x W 10 cm.
Materials: PP and ABS
30647 ~~£8.00~~
£5.99

③ **Styler Detangle Brush**
Size: L 12,4 x W 7 x H 4,9 cm.
Materials: PS, PP, PE, PET.
29998 ~~£7.00~~
£4.99

④ **Styler Big Round Brush**
Size: L 22 x W 8,8 cm.
Materials: ABD and Nylon
30609 ~~£8.00~~
£5.99

⑤ **Styler Wide Tooth Comb**
Size: L15 x W6 cm.
Material: PP
30610 ~~£4.00~~
£2.99

Hair care magic

eleo



NATURAL INGREDIENTS
for strong, shiny hair:

- Argan Oil
- Rose Oil
- Burdock
- Vitamin F



⑥ **38413 Eleo Hair Mask** 125ml
Reg price/100ml: £10.40 **£13.00**

⑦ **34907 Eleo Night Elixir**
Nourishing & Repairing
Overnight Hair Oil 50ml
Reg price/100ml: £28.00 **£14.00**

⑧ **31614 Eleo Protecting Oil** 50ml
Reg price/100ml: £28.00 **£14.00**
⑨ **38412 Eleo Conditioner** 150ml
Reg price/100ml: £6.67 **£10.00**

⑩ **Eleo Shampoo**
200ml
Merch price/100ml: £4.00
31609 £10.00
£7.99



SHAMPOO

Cleanses, nourishes,
prevents breakage
and improves brilliance

STRENGTHENING OIL

Renews fragile,
weakened hair for
restored strength while
enhancing softness
and shine*

HOW TO USE

Apply 2-3 drops on
dry or damp hair
concentrating on
mid-lengths and ends.
Re-apply on dry hair as
needed. Do not rinse.

*Consumer tested by
80 women

⑪ **Eleo Strengthening Hair Oil**
50ml
Merch price/100ml: £19.98
38949 £14.00
£9.99

PERSONAL CARE

Immerse yourself
in a beautiful
coastal escape



SCAN THE ENTIRE PAGE
WITH ORIFLAME APP TO
CHOOSE THE RIGHT
FRAGRANCE FOR HIM



Mister
GIORDANI
AQUA



WOODY - WATERY
Artemisia, Floated Wood accord,
Vetyver

●●○○
HIGH FRAGRANCE CONCENTRATION

PERSONAL EXPRESSION
Men are mostly into highly practical solutions in terms of personal care, but they need ways to show their unique character too. At Oriflame, they can choose from body and hair care products with scientifically proven formulas, as well as magnetic fragrances that make expressing themselves so much easier!

RESPONSIBLE
INGREDIENTS



NATURAL
EXTRACTS



NATURAL
EXFOLIANTS



ECO-ETHICAL
SCREENING

SAFE
FORMULATIONS



NON-GMO



STRICT EUROPEAN
STANDARDS



RIGOROUS SAFETY
TESTING



SCAN THE ENTIRE PAGE WITH
ORIFLAME APP & SEE ALL
PRODUCTS FROM THIS CATEGORY

For him

NOW FOR ONLY
£17.99

Mister Giordani Aqua Eau de Toilette
Modern and masculine fragrance capturing the sensual woody scents and aquatic freshness of a beautiful hidden coastal escape. 75ml
Merch price/100ml: £23.99
35663 £28.00



**ORIENTAL
FOUGERE**

bergamot, cardamom,
vanilla



**HIGH FRAGRANCE
CONCENTRATION**

**① Ascendant
Eau de Toilette**

75ml
Merch price/100ml: £26.65

10919 £28.00

£19.99



**WOODY -
AROMATIC**

cardamom, cedarleaf,
sandalwood



**HIGH FRAGRANCE
CONCENTRATION**

**② Debonair
Eau de Toilette**

75ml Merch price/100ml: £26.65

35673 £28.00

£19.99



Enhance your natural charm



**WOODY
AROMATIC**

Black Pepper, Lavandin,
Ambergris Accord



**HIGH FRAGRANCE
CONCENTRATION**

**③ Be The Wild Legend
Eau de Toilette**

75ml Merch price/100ml: £21.32

34471 £24.00

£15.99



**AROMATIC
FOUGERE**

melon, crushed pine needles,
black amber



**HIGH FRAGRANCE
CONCENTRATION**

**④ Excite Force
Eau de Toilette**

75ml Merch price/100ml: £26.65

31639 £28.00

£19.99



Rise your winning spirit



**ORIENTAL
FOUGERE**

unripened grapefruit, laurel leaf
scent, orris



**VERY HIGH FRAGRANCE
CONCENTRATION**



**⑤ Possess Man
Eau de Toilette**

The clash of fresh Laurel Oil and unripe
Grapefruit scent with intoxicating
Orris captures Spartacus' indomitable
spirit. For a man destined to possess
the world! 75ml
Merch price/100ml: £35.99

31825 £36.00

£26.99



Classic and practical

① Sharing Men's Wallet

Slim, masculine wallet fits in pocket easily, yet generous inside – 5 card slots & bill pocket. Inner navy blue. With securing, elasticised band. Gift-ready. PU, polyester, 11.5x10cm.

38317 £11.95



LIMITED EDITION

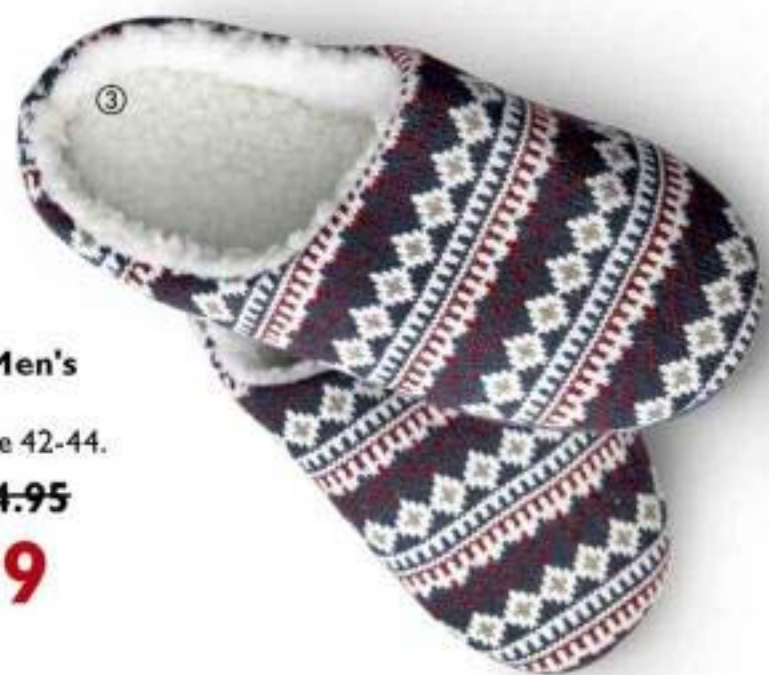


② Sharing Men's Belt

PU, metal. L137xW3cm.

38318 £12.95

£9.99



③ Moment Men's Slippers

28x10.5cm, Size 42-44.

38316 £14.95

£11.99

Make your move



ORIENTAL - SPICY - FOUGERE

Bergamot oil, Patchouli, Sweet Pimento



HIGH FRAGRANCE CONCENTRATION



TRY ME!

Rub here to discover the scent

④ So Fever Together Him Eau de Toilette

A strong and spicy Eau de Toilette for men looking to raise their game of heated seduction. 75ml

Merch price/100ml: £26.65

35531 £28.00

£19.99

NORTH FOR MEN

INTENSE

North for Men Intense starts with a top of vibrant freshness, boosted by notes of citrus. It continues with a comfortable floral heart for those sure of their masculinity. Finally, it's rounded out with a sensual drydown backed by blend of woods and vanilla.



ORIENTAL
FOUGERE

Pineapple, Lavender,
Yew Wood



LIGHT FRAGRANCE CONCENTRATION



NEW!



HERO INGREDIENT

YEW WOOD offers an elegant electricity, with a citrusy zest and luminous aspects, as well as dark, warm and woody undertones.



Be refreshed
every time,
everywhere

FOR HIM

Experience a boost of freshness wherever you go and wherever you want with this range of invigorating all over body fragrance sprays.



North For Men Intense Fragranced Body Spray

A confident all over body fragrance spray that gives you the reassurance needed for a night out on the town. 100ml
Merch price/100ml: £6.99

38913 £9.00

£6.99



North for Men PowerMax Shower Scrub
250ml
Reg price/100ml: £2.40
38614 £6.00



North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel
50ml Reg price/100ml: £12.00
38613 £6.00



North for Men PowerMax Deodorant Roll-On
50ml Reg price/100ml: £8.00
38615 £4.00



North for Men PowerMax Soap Scrub Bar
100g Reg price/100g: £3.00
38610 £3.00



North for Men Sensitive Shaving Foam
200ml
Reg price/100ml: £3.00
32016 £6.00



North for Men Power Hold & Sleek Invisible Hair Gel
100ml
Reg price/100ml: £5.00
34920 £5.00



North for Men Subzero Deodorant Roll-on
50ml Reg price/100ml: £8.00
35880 £4.00



Moisturising Gel will lock-in hydration and cool you off with Arctic Fresh Mentol.

① **North For Men Subzero 2-in-1 Moisturising Gel**
50ml
Merch price/100ml: £7.98
35877 £6.00
£3.99



Use this facial cleanser and shaving foam duo to leave your skin smooth, fresh and hydrated.

② **North For Men Subzero 2-in-1 Shaving and Cleansing Foam**
200ml
Merch price/100ml: £2.00
35870 £6.00
£3.99



Replenishes and protects the skin

③ **North For Men Subzero Soap Bar**
100g
Merch price/100g: £1.99
35887 £3.00
£1.99



ARCTIC PRO DEFENCE

ARCTIC PRO DEFENCE. Our iconic root extract from Eastern Siberia, rich in anti-oxidants to protect your skin against internal and external aggressors.

Feeling cool whole day

HAIR & BODY WASH

Energizing fragrance and feel



④ **North For Men Subzero Hair & Body Wash**
Nourishing hair and body wash provides 24HR hydration*. With Arctic Pro Defence technology and replenishing electrolytes, it leaves your hair conditioned and skin refreshed with 24HR moisture. Dermatologically tested. Clinically developed for men.
*Consumer tested 250ml
Merch price/100ml: £1.60
35878 £6.00
£3.99



AFTERSHAVE CREAM
Instantly absorbed*



Calms and soothes the skin:

95% effectiveness*



HOW TO USE

For optimal results, apply every morning and/or evening over face and neck after cleansing and shaving.



⑤ **North for Men Sensitive Soothing Cream**
A cooling post-shave cream that instantly targets dryness and tightness, soothes the skin and provides lasting comfort and 24-hour moisturisation**. Dermatologically tested. 50ml
Merch price/100ml: £17.98
32017 £13.00
£8.99

*Consumer test **Instrumental test

FOR HIM



Curate your scent

NEW!

ALL OR NOTHING UNIQUE ACCORD #1

HOW TO USE

When you're feeling more sensual, add new notes to your scent by layering the All or Nothing Unique Accord #1 over the All or Nothing Parfum to boost the whole composition.

① **All or Nothing Unique Accord #1 Parfum**
15ml Merch price/10ml: £6.66
43696 £15.00

NOW FOR ONLY
£9.99



FLORAL WHITE FLOWERS

Jasmine Petals, Captive Musk Accord, White Woods

●●●●
MAXIMUM FRAGRANCE CONCENTRATION



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH THE VIDEO

step
02

ALL OR NOTHING PARFUM

Designed to magnify you, apply the Parfum to your pulse points and be ready to captivate. Conjuring an addictive feel, your personal skin is the first note of the All or Nothing Parfum – injecting the fragrance with your unique individuality.

step
01



ORIENTAL VANILLIC FRUITY

magnolia, raspberry, vanilla surabsolute

●●●●
MAXIMUM FRAGRANCE CONCENTRATION

② **All or Nothing Parfum**
50ml
Reg price/100ml: £104.00
35679 £52.00



PERSONAL EXPRESSION

Savour the luxury of every moment and choose to express your personality in the most individualistic way: by using the subliminal power of scents. The possibilities are limitless!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Fragrance

Unleash your mysterious inner sensuality.



ORIENTAL CITRUS FLORAL

Orange Vanilla, Red Lily, Amber

① Amber Elixir Mystery Eau de Parfum
50ml Merch price/100ml: £45.98

35681 ~~£30.00~~
£22.99

Sparkle like a diamond



ORIENTAL FLORAL

Green Pear, Solar Tiare Flower Notes, Vanilla

② Dare To Shine Eau de Toilette
50ml Merch price/100ml: £35.98

34484 ~~£26.00~~
£17.99

Your effortless grace



FLORAL GREEN

Nashi Pear, Almond Powder, de Laire Boudoir Accord

③ Eclat Mon Parfum
50ml Merch price/100ml: £65.98

33957 ~~£45.00~~
£32.99

Bring on the elegant sparkle

LIMITED EDITION

Must-have, faux-pearl watch with elastic wrist band for easy on & off.



④ Sharing Pearl Watch

Luxe-look, faux-pearl watch with sparkling stones befits holiday season! Wrist band elasticised for easy on & off, fitting everyone. Seiko movement, Gift-boxed, gift-ready! Metal, glass lens & stones, stainless-steel case back, polyester strap, ABS pearls. Total L19.5cm; case W2.8xH0.8cm.

38408
£29.95

A burst of inspiration



① **Joyce Turquoise**
Eau de Toilette
50ml
Merch price/100ml: £23.98
37767 £16.00
£11.99



ORIENTAL FLORAL
Pear, Nymphaea Accord,
Musk

Amplify your mood



② **Be Happy Feel Good**
Eau de Toilette
50ml
Merch price/100ml: £23.98
38914 £15.00
£11.99



CITRUS - FLORAL - MINT
Yuzu, Mint Leaves, Musk



③ **37213 Wake Up Feel Good**
Eau de Toilette 50ml
Reg price/100ml: £30.00
£15.00 ④ **35991 Wake Up**
Shower Gel Feel Good 200ml
Reg price/100ml: £3.00
£6.00 ⑤ **37214 Loved Up**
Feel Good Eau de Toilette
50ml Reg price/100ml: £30.00
£15.00 ⑥ **35993 Loved Up**
Shower Gel Feel Good 200ml
Reg price/100ml: £3.00 **£6.00**



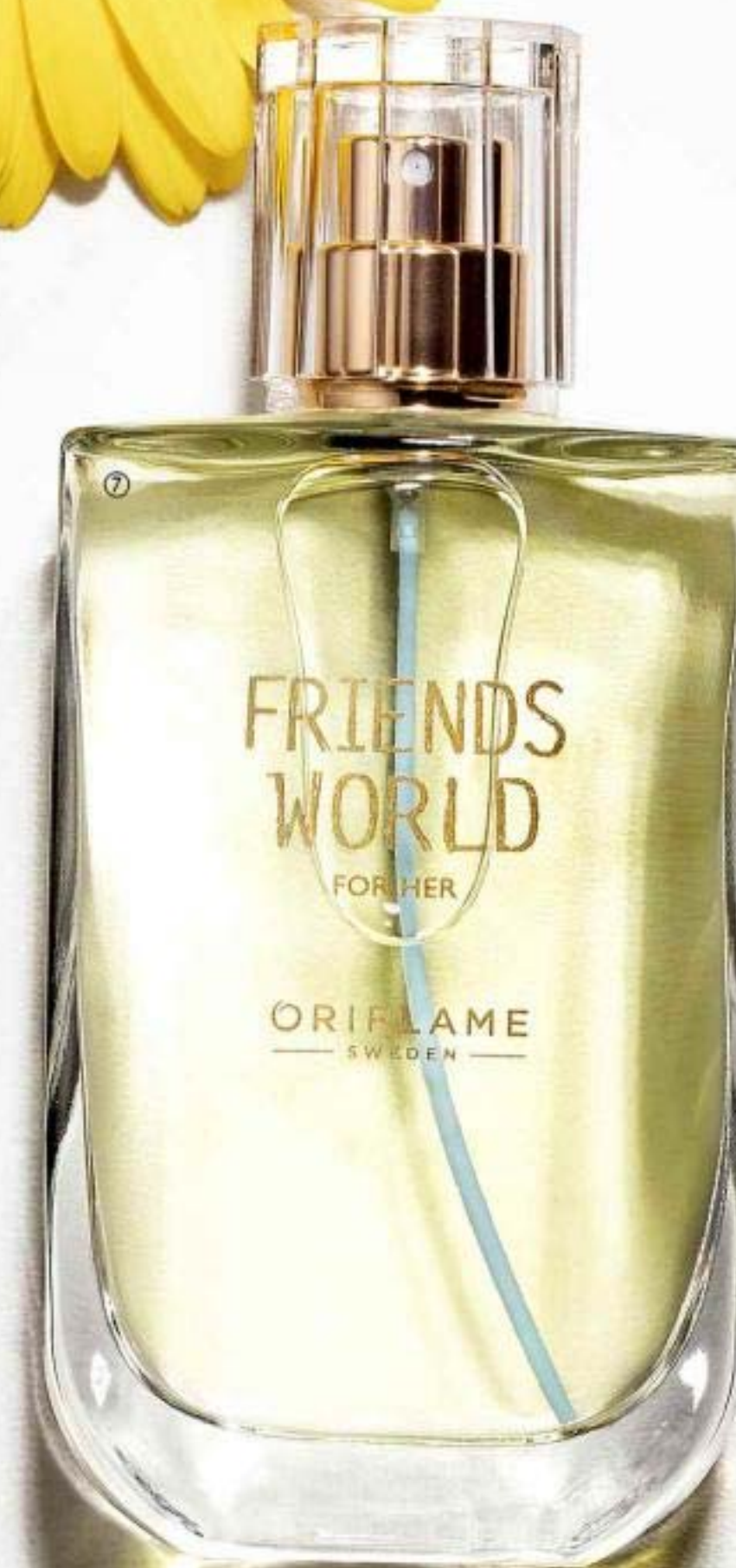
FLORAL FRUITY WOODY

Miss Butterfly, Juicy Peach,
Vanilla



HIGH FRAGRANCE CONCENTRATION

Radiate joy!



⑦ **Friends World For Her Eau de Toilette**
Cheerful, floral and radiant fragrance. The Miss Butterfly flower emanates the vibrancy of the bond, like the joy of genuine laughter, in everlasting friendship. 50ml
Merch price/100ml: £33.98

33962 £22.00

NOW FOR ONLY

£16.99



FRAGRANCE FAMILY: **FRUITY**

Make the whole year feel like summer with these tropical fruit fragrances. Feel the succulent scents of peaches, pears and apples... an infallible choice to stay always sweet and fresh!



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO CHOOSE THE RIGHT FRAGRANCE FOR HER

SWEET SERENITY



FLORAL FRUITY
GREEN

white lilac, evergreen ivy,
Indian sandalwood



HIGH FRAGRANCE
CONCENTRATION



Feel surrounded by an aura of tranquillity with the scents of evergreen ivy, violet leaves and white peach.

Lucia Eau de Toilette
50ml Merch price/100ml: £29.98

36004 ~~£24.00~~

£14.99

ETERNALLY
ELEGANT



A timeless floral woody fragrance with a radiant heart of jasmine flowers.



ORIENTAL CITRUS
WOODY

jasmine petals, Mandarin,
Sandalwood



HIGH FRAGRANCE
CONCENTRATION

① Eclat Femme Perfumed Body Cream
250ml Merch price/100ml: £2.80

31778 ~~£10.00~~

£6.99

② Eclat Femme Eau de Toilette
50ml Merch price/100ml: £39.98

30128 ~~£28.00~~

£19.99

REFINED AND HYPNOTIC



FRAGRANCE FAMILY:
WOODY

Warm woods and aromatic herbs are the heart of these tactile, opulent fragrances. Intense notes of sandalwood or drier scents of cedar will leave a trail of sensuality everywhere you go. Experience how the intensity of wood combines delicately with the femininity of flowers!

! LAST TIME IN CATALOGUE

④ Divine Idol Perfumed Body
Spray
75ml Merch price/100ml: £5.32

32490 ~~£6.00~~

£3.99

③ Divine Idol Eau de Parfum
50ml Merch price/100ml: £45.98

31297 ~~£30.00~~

£22.99



FLORAL WOODY
CHYPRE

red fruit sparkle,
golden iris, ambergris



VERY HIGH FRAGRANCE
CONCENTRATION



FOR ROMANTIC
DAYDREAMERS

FRAGRANCE FAMILY:
FLORAL

Empower your femininity with the various moods and personalities that flowers reflect. From delicate roses or romantic jasmines to majestic orange blossoms... be the woman you want to be!



FLORAL
TUBEROSE

Dewy Accord, Tuberose
Sublime CO₂, Sandalwood



MAXIMUM FRAGRANCE
CONCENTRATION

① **Sublime Nature Tuberose Parfum**
50ml Merch price/100ml: £59.98

33415 £45.00

£29.99

FOR LUXURY LOVERS



CHYPRE FRUITY
FLORAL

hyacinth, orange blossom
water, patchouli



VERY HIGH FRAGRANCE
CONCENTRATION



The rich heart of orange blossom radiates throughout the day and captures the passion of Giordani Gold woman.

② **Giordani Gold White Original**
Eau de Parfum
50ml Merch price/100ml: £45.98

33137 £34.00

£22.99

SENSUALLY EXOTIC

ORIENTAL VANILLIC
FRUITYwhite strawberry, White flowers,
white chocolate

VERY HIGH FRAGRANCE CONCENTRATION



Let yourself be teased by the combination of sparkling fruits, white flowers and delicious white chocolate.

Love Potion Secrets
Eau de Parfum
50ml Merch price/100ml: £39.98

31493 £30.00

£19.99

FRAGRANCE FAMILY:
ORIENTAL

Transport to faraway lands with the exotic scents of aromatic resins, incense, amber, warm spices, ginger or even spiced chocolate. Embrace the mysterious, sensual world of oriental fragrances and activate your innermost desires.

A DROP OF PURE ELEGANCE



FLORAL WHITE FLOWER
WOODY
mandarin, orange blossom,
patchouli



VERY HIGH FRAGRANCE
CONCENTRATION

① Giordani Gold
Original Eau de Parfum
50ml
Merch price/100ml: £43.98
~~32150 £34.00~~
£21.99

② Giordani Gold
Original Perfumed
Body Spray
75ml
Reg price/100ml: £8.00
31707 £6.00



Body Spray + Eau de Parfum
for only

£21.99

ORDER BOTH CODES



Feel a dash of romanticism
and show the passionate
woman you are!

FRAGRANCE FAMILY:

CHYPRE

Inspired in the birthplace of Aphrodite, the goddess of love, these fragrances are the pinnacle of feminine beauty and luxury. Their focus is on woody and mossy blend of bergamot, oakmoss, patchouli and labdanum, which give an exquisite sense of sophistication. A touch of passion is added with their leather, floral, fruits and amber accords.

NEW FRAGRANCE

AVAILABLE FROM THE
NEXT CATALOGUE



THE HEART OF
GIORDANI GOLD ESSENZA
BLOSSOMED INTO AN EXQUISITE
MASTERPIECE.



TRY THE NEW SCENT
BEFORE IT LAUNCHES!

CE GG Essenza Blossom vial card with vial
Exude contemporary elegance with the new treasure scent, Giordani Gold
Essenza Blossom Parfum. Crafted with sensual Orange Blossom, delicate
Camellia and rich Jasmine, luxuriously interwoven to create the precious
Rose Gold Accord.

138241 £0.20



Use it with Giordani Gold
Essenza Parfum for a more
lasting and deluxe
fragrance experience.

Treat yourself to first-class luxury
with the exquisite scent of
Giordani Gold Essenza. The
Perfumed Body Cream will make
your skin feel nourished and
luxurious all over.



FLORAL WOODY

calabrian bergamot, orange blossom luxury
essenza, tuscan wood



GIORDANI GOLD
ESSENZA
PERFUMED BODY
CREAM FOR ONLY
£4.99

**Giordani Gold Essenza Perfumed
Body Cream**
250ml Reg price/100ml: £4.00
31781 £10.00

IF YOU BUY ANY PRODUCT FROM PAGES 120-147

For men who thrive
on adventure

£9.99



HERO INGREDIENT

Citron is native to India, a very large fruit and different to most citrus in how it is very dry with just a bit of juice inside. Instead, the thick rind is used to create the oil found in fragrances.



AROMATIC
FRESH

Citron, Geranium,
Wood



HIGH FRAGRANCE
CONCENTRATION

Glacier Eau de Toilette

Feel an exhilarating burst of icy freshness with a masculine Eau de Toilette with a crisp, aromatic and fizzy citrus scent. 100ml
Merch price/100ml: £9.99

35665 £20.00



TRY ME!

Rub here to discover
the scent



GLACIER

EAU DE TOILETTE

ORIFLAME
SWEDEN

BEST PRICE
OF THE YEAR 2021

EACH FOR ONLY
£1.99



Try the scent and
check the offer on
page 144!



① 32160 Giordani Gold Original Perfumed Roll-On Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~ ② 32492 Volare Perfumed Roll-on Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~ ③ 32493 Divine Perfumed Roll-on Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~ ④ 32495 Volare Forever Perfumed Roll-on Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~ ⑤ 34079 Miss Giordani Perfumed Roll-on Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~ ⑥ 32459 Elvie Perfumed Roll-on Deodorant 50ml Merch price/100ml: £3.98 ~~£4.00~~

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