



NOVAGE
SKINRELIEF



TOGETHER
TOWARDS
TOMORROW

**TAKE CONTROL OF SENSITIVE SKIN
AND SKIN AGEING**

ORIFLAME

— S W E D E N —

Catalogue 04 2022 (25/02 - 17/03)



CATALOGUE MENU

Beauty by Sweden

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT
EUROPEAN
STANDARDS



RIGOROUS
SAFETY TESTING

RESPONSIBLE DEVELOPMENT



NATURAL
EXTRACTS



NATURAL
EXFOLIANTS



ECO-ETHICAL
SCREENING

Try something new!

Make-up

Skin care

Wellness

Personal care

For him

Fragrance



NEW!

SKIN CONCERNS: Sensitive, reactive skin, signs of ageing

Recommended for: **ALL AGES**

1ST Oriflame set clinically proven to reduce skin sensitivity^{Δ1}

Reduces wrinkles by up to 23% in 8 weeks^{Δ1}



NovAge Skinrelief Pro Resilient SET

Set of 5 full-size products.

44480 ~~£154.00~~

£99.00

^{Δ1} Clinical test using NovAge Skinrelief Set - cleanser, eye cream, serum, day cream without SPF and night cream.

NOVAGE
SKINRELIEF

What is sensitive skin?

Did you know that over 50% of women over the age of 30 experience sensitive skin? This trait can be inherited or triggered by external factors like UV, pollution, and cosmetic ingredients. Symptoms include roughness, tightness, breakouts, itching, burning and many others. Often times it's the reason to avoid anti-aging products in fear of any unwanted skin reactions. Now NovAge Skinrelief set is here to prove that you don't need to compromise any longer.

4 STEPS TO SOOTHED SKIN

1



CLEANSE



2



TARGET



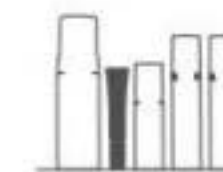
Cleanses effectively but comforts at the same time - 91% agree*



Improves signs of ageing around the eye area - 78% agree*



① NovAge Skinrelief Pro Resilient Foam Cleanser
150ml Reg price/100ml: £14.00
38382 £21.00



② NovAge Skinrelief Pro Resilient Eye Cream
15ml Reg price/10ml: £18.00
38390 £27.00

*Consumer test.

4 STEPS TO SOOTHED SKIN

3



BOOST



4



MOISTURISE



Designed to reduce the appearance of fine lines & wrinkles

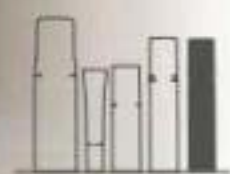
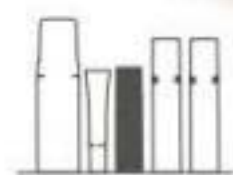
Leaves skin feeling soothed and comfortable before you go to sleep - 93% agree*



Calms, relieves and soothes stressed skin instantly - 87% agree*



* Consumer test.



③ **NovAge Skinrelief Pro Resilient Serum**
30ml Reg price/10ml: £13.33
38391 £40.00

④ **NovAge Skinrelief Pro Resilient Day Cream SPF 30**
50ml
Reg price/100ml: £66.00
40794 £33.00

⑤ **NovAge Skinrelief Pro Resilient Night Cream**
50ml
Reg price/100ml: £66.00
38385 £33.00



HANGING BATHROOM ORGANISER

YOURS FOR ONLY
£14.99

WHEN YOU SPEND £20
IN THIS CATALOGUE

Save £15.00

Declutter your beauty routine!

Use the hanging organiser to store your essential cosmetics and save shelf space in your bathroom.

YOURS
FOR ONLY
£14.99
WHEN YOU SPEND
£20 IN THIS
CATALOGUE



products not included

NEW!
LIMITED EDITION



Hooks on the top make it easy to hang on the wall.



Compartments with mesh windows for complete overview.



Three mesh pockets for simple access.



Hanging Bathroom Organiser
Hangable beauty organiser in soft grey, featuring compartments with mesh windows for a complete overview. Polyester. L:25 x H:58 cm.

45261 £29.99



New is coming!

We all know that spring is the time of new beginnings. Why not make this one even more special? Take up the challenge and make sure this year you open yourself up to new opportunities, new places, new ideas... The possibilities are endless once you make up your mind. Sounds exciting? Dive in!

TRY SOMETHING

new
EVERY DAY!

Try a new haircare trick
Surprise your hair with
an infusion of
nourishment. They
surely will be
thankful.

Bring
The moisture
back...



! LAST TIME IN
CATALOGUE

Love Nature Hot Oil for Dry Hair
Wheat & Coconut Oil
15ml Merch price/10ml: £0.66

32620 £2.00

£0.99



TRY SOMETHING
NEW
EVERY DAY!

Try a new brow styling method
A powerful look is all you need
to make your statement. Choose
one for today and boldly finish
your eye make-up.

Impeccable Eyebrow Style Stencils

Choose a brow stencil that fits the look you want and fill, line and define. For an extra polished look, touch up eyebrows with tweezers, concealer and eyebrow gel.

NEW!

Perfectly framed

Try on different looks with the long-wearing, **multi-use** brows and eyes kit. **Define the brows, play with depth, and create sharp lines.** You decide how!

- Highly pigmented.
- Long lasting wear.
- Water resistant.
- Buildable colour.

*Consumer Tested

Add a drop of water or use a wet brush for more intense look!



① **THE ONE Eyebrow Stencils**
100% sustainable recycled polybag, 7.5 x 3 cm stencils. 11 x 5 cm storage pouch.

44003
£3.00

③ **THE ONE Tweezer**
Stainless steel. 90.8x8 and 9x5 mm

44002 ~~£4.00~~
£2.49

② **The One Brows & Eyes Kit**
3g Merch price/g: £2.66

40898 ~~£12.00~~
£7.99

**BUY BROWS & EYES KIT
AND GET STENCILS FOR
£1.99**



**TRY SOMETHING
NEW
EVERY DAY!**

Try a new nail colour
Eye-catching manicure can add character to any outfit. This spring (at least once!) choose a shade you haven't tried before and see for yourself how a little detail can make a difference.

41780 Sand Buff Cream
 41877 Mystic Aqua Shimmer
 41871 Sweet Milk Cream
 41880 Night Orchid Cream
 41874 Icy Lavender Cream
 41883 Watermelon Punch Cream
 41781 Rose Lace Shimmer
 41878 Blue Decadence Shimmer
 41872 Rosy Nude Cream
 41881 Fuchsia Allure Cream
 41875 Crystal Water Shimmer
 41885 London Red Cream
 41782 Twinkly White Shimmer
 41879 Boysenberry Touch Cream
 41873 Clover Love Shimmer
 41882 Cupcake Rose Cream
 41876 Turquoise Bliss Cream
 41886 Ruby Rouge Cream
 41888 Very Ebony Cream
 41890 Rose Diamond Shimmer

NEW!
LIMITED EDITION

LET YOUR NAILS BLOOM!

Gloss N'Wear Nail Lacquer has **bloomed with lustrous new colours!** Colour Command Pigments provide rich long-lasting colour and metallic pearls give nails a stunning finish. Made with Care Complex to help condition nails.

STUNNING SHADES OF FRESH FLOWER PETALS



Long lasting, sensational gloss
- 86% Agree.*

Super intense and rich colour
- 96% Agree.*

*Consumer Tested

① The ONE Gloss N'Wear Nail Lacquer
8ml
Merch price/10ml: £5.61

£7.00
£4.49

THE ONE Gloss N'Wear Nail Lacquer infused with Colour Command Pigments to deliver richly hued colours and high shine. Care Complex to help condition the nails. Dries in a flash to deliver impressive nail colour and care!

② THE ONE Gloss N'Wear Nail Lacquer
8ml Merch price/10ml: £5.61

£7.00
£4.49



**BUY ANY 2
GLOSS N'WEAR NAIL
LACQUERS FOR
£3.49
EACH**



TRY SOMETHING
NEW
EVERY DAY!

Try a new radiance dimension
Make-up doesn't have to be strong to make a strong impression. Strengthen your natural glow with a mesmerising finish and get ready to steal all the looks.



LONG-LASTING,
RADIANT MATTE

**Colour Correcting
Skin Pigments**

For a more flawless skin look, Colour Correcting Skin Pigments blur imperfections, minimise the look of pores and unify your complexion.

Golden Glow Pearls

Subtly iridescent glow pearls, designed to reflect radiance in perfect harmony with the matte finish.

Hydrating Hyaluronic Acid

Crafted with hyaluronic acid that is specially designed to penetrate deeper into the skin. It helps protect the skin's natural barrier, supports elasticity and flexibility for lasting youthfulness.

NEW!
**Discover a radiant
matte finish**



Experience a unique refreshing gel texture that melts into a weightless matte glow with Oriflame's **1st water-based gel formula CC Cream.**

• Long lasting, radiant matte CC cream with **medium to full coverage.***

• **Water-based gel formula** for weightless, refreshing application.*

• **Pump tube.**

* Consumer tested.



**Giordani Gold Radiant Gel
CC SPF 25**
30ml Merch price/10ml: £4.66
~~£20.00~~
£13.99



TRY SOMETHING
NEW
EVERY DAY!

Try on a new look
The right mascara can define your whole look. Don't stop your search for The One until you are 100 percent happy with the effect.

Double Effect Mascara

For LENGTH/
DEFINITION
effect, use the
small narrow cap



For VOLUME
EFFECT, use the
wide inner cap



① THE ONE Double
Effect Mascara
8ml Merch price/10ml: £8.74

£12.00
£6.99



The ultimate multi-benefit mascara!



5 in 1

- Volumises - up to 16X times more volume^Δ
- LENGTHENS - up to 68% more length^Δ
- CURLS - up to 119% more curl^Δ
- SEPARATES*
- CARES*

*Consumer Tested
ΔClinically Tested

② THE ONE 5-in-1
Wonder Lash Mascara
8ml
Merch price/10ml: £8.74

£10.00
£6.99



+
BUY ANY 2 MASCARAS
FOR **£5.99**
EACH

NEW!

Lather and Purify

- Shower puff made from 50% recycled material.
- Charcoal is known for its deep cleansing and purifying properties.
- Charcoal-infused shower puff helps to create a rich lather.



Charcoal Shower Puff

Size: 11 x 11 cm. Materials: Puff: 50% recycled material, Polybag: 100% recycled material.

44005 ~~£4.00~~
£2.99

TRY SOMETHING
NEW
EVERY DAY!

Try new ways to relax
Treat your senses to a real adventure
and discover an exciting way to
escape the reality for just a few
moments.

Scents & Moments

Refreshing

Ocean DIVE



Step into the shower and **experience** the ultimate refreshing **moment of diving** into a crisp cool ocean.



NEW!

Dive away into a crisp ocean

① Scents & Moments Ocean Dive Refreshing Soap Bar
90g Merch price/100g: £1.10
39378 £1.50
£0.99

② Scents & Moments Ocean Dive Refreshing Shower Gel
250ml Merch price/100ml: £1.00
39377 £3.00
£2.49



TRY SOMETHING
NEW
EVERY DAY!

Try new scents of nourishment

Do you tend to stick to one version of a cosmetic which comes in few variants? Trust us, it's worth to shake things up from time to time.

NEW!

Nourish your lips with strawberry seed oil



LIPS

Apply at any time to **moisturise** and **nourish dry lips** and prevent chapping.



CUTICLES

Rub into dry, cracked cuticles to **soften** and **soothe** skin.



ELBOWS

Use on elbows to banish dryness and **protect skin from cracking**.



FEET

Massage into dry, rough heels and toes to keep feet **soft and supple**.

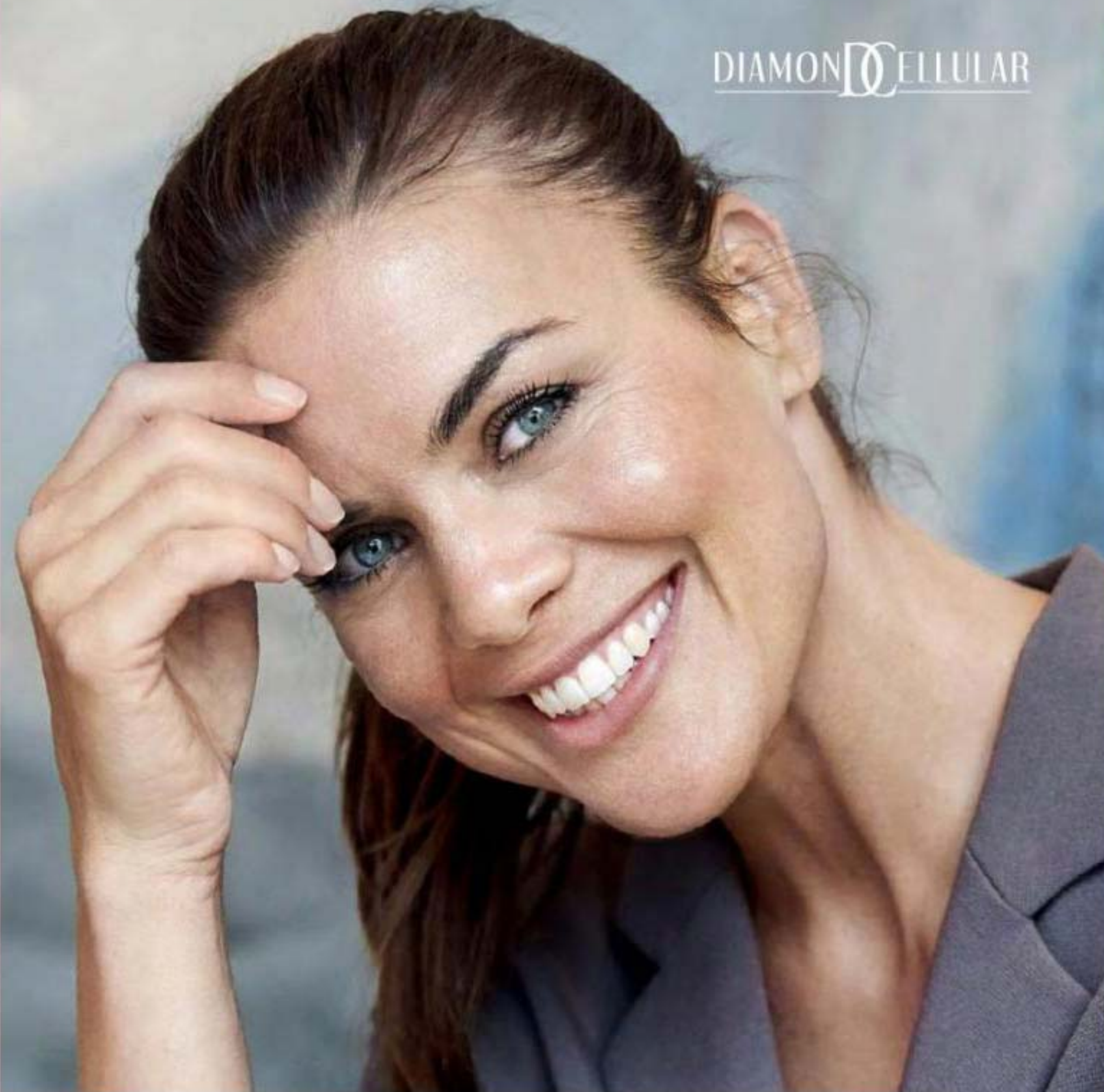


① **Tender Care Protecting Balm with Strawberry Seed Oil**
15ml Merch price/10ml: £3.33

41680 ~~£8.00~~
£4.99



② **1276 Tender Care Protecting Balm** 15ml
Reg price/10ml: £5.33 ~~£8.00~~ ③ **33445 Tender Care Protecting Balm with Bilberry Seed Oil** 15ml
Reg price/10ml: £5.33 ~~£8.00~~ ④ **34042 Tender Care Protecting Balm with Organic Pomegranate Seed Oil** 15ml
Reg price/10ml: £5.33 ~~£8.00~~ ⑤ **30861 Tender Care Rose Protecting Balm** 15ml Reg price/10ml: £5.33 ~~£8.00~~



TRY SOMETHING
NEW
EVERY DAY!

Try new skincare ideas
Your skin changes over time – embrace that! Use this opportunity to explore new solutions and enjoy the effects.

URBAN GUARD 3D  FOR CITY-STRESSED SKIN

40+ | For all skin types

Anti-ageing Care with unique ingredients

Visibly younger-looking
skin in

14 NIGHTS*

**Consumer tested*



HOW TO USE

Apply **before sleep** for the
overnight treatment. Use
every night.

① **Diamond Cellular Night Restorative
Treatment**

30ml Merch price/10ml: £6.66

18437 ~~£32.00~~

£19.99



② **Diamond Cellular Anti-
Ageing Cream**

50ml Reg price/100ml: £64.00

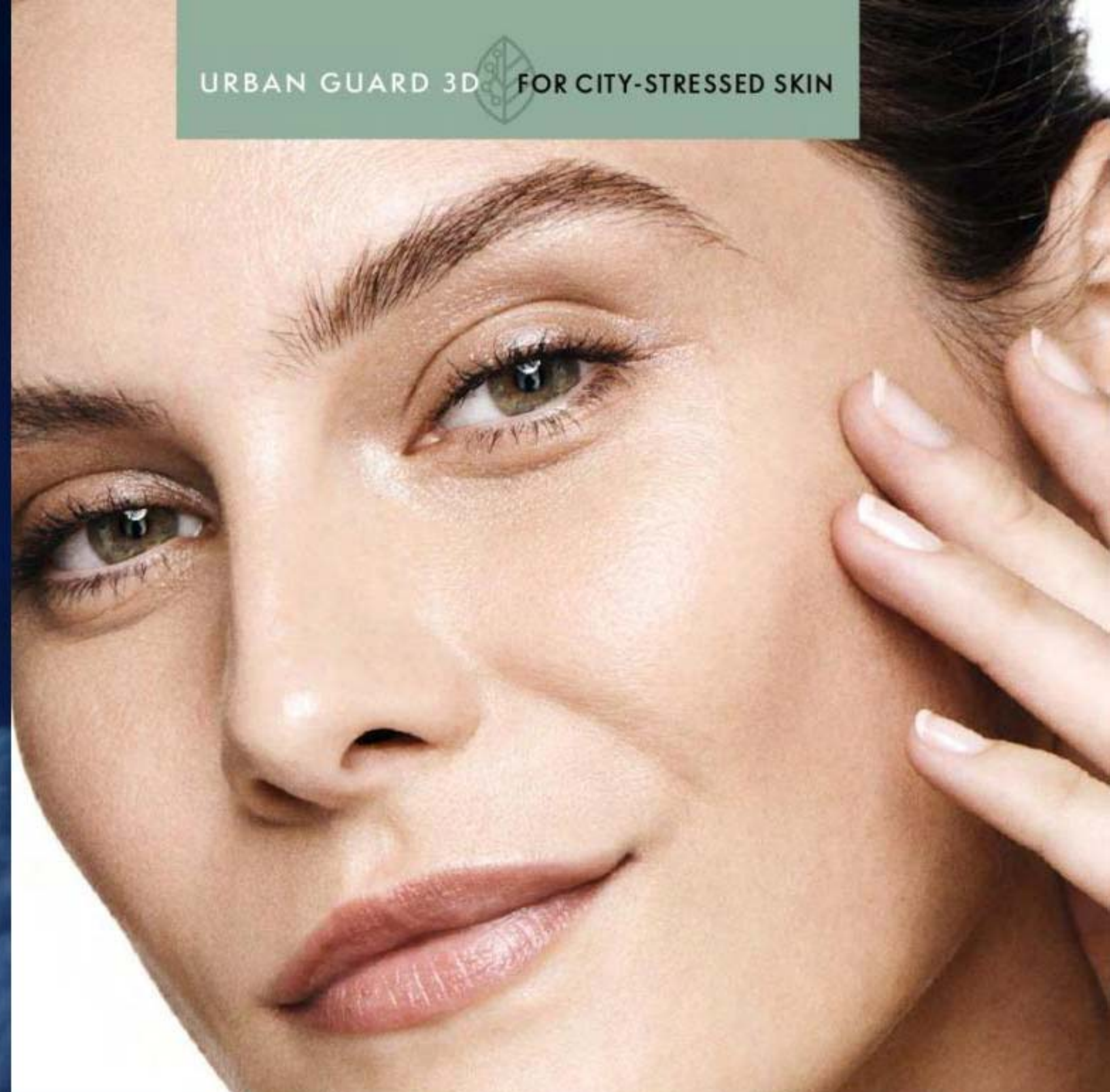
13659 ~~£32.00~~



③ **Diamond Cellular Micellar
Solution Cleanser**

200ml Reg price/100ml: £9.50

21339 ~~£19.00~~



TRY SOMETHING
NEW
EVERY DAY!

Try getting a new perspective

Take your time and have a closer look on
what's inside your cosmetics. After all,
your skin deserves only the best, right?

City-ready skin nutrition - and lots of protection!

HELPS PROTECT, REPLENISH, RADIATE SKIN VITALITY!



Day Cream SPF 25 shields skin from damage and hydrates with Large Hyaluronic Acid and Natural Wax Butter.



Night Cream strengthens skin barrier and locks in moisture with Sea Pure Postbiotic and Medium Hyaluronic Acid.



URBAN3RESCUER TECHNOLOGY IN FOCUS

SEA PURE POSTBIOTIC

- helps purify, rebalance and repair skin barrier

3 GRADES OF HYALURONIC ACID (HA):

LARGE HA

- proven to significantly increase skin hydration even after 24 hours

MEDIUM HA

- promotes skin repair, strengthens skin barrier and helps lock in moisture

SMALL HA

- delivers deep hydration

① Optimals Urban Guard 3D Day Cream SPF 25
50ml Merch price/100ml: £17.98
44259 £15.00

② Optimals Urban Guard 3D Night Cream
50ml Merch price/100ml: £17.98
44260 £15.00

£8.99



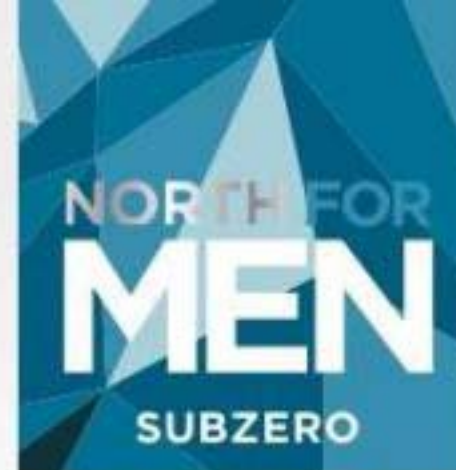
Optimals Urban Guard 3D Essence Serum
30ml Reg price/10ml: £5.67
44254 £17.00



Optimals Urban Guard 3D Mist
100ml
Reg price/100ml: £12.00
44257 £12.00



Optimals Urban Guard 3D Multifunctional Cleanser
125ml Reg price/100ml: £9.60
44253 £12.00



TRY SOMETHING
NEW
EVERY DAY!

Try a new challenge
Spring is the perfect time to take up a new activity. Dare to achieve the goals you were putting off for a while.

Ultimate hydration, refreshing coolness

Don't let anything stop you while you're on your way to the top.
Focus on the goal - the rest will be taken care of.

Replenishes and protects the skin



① North For Men Subzero Soap Bar
100g Merch price/100g: £2.49
~~35887 £3.00~~
£2.49

Nourishes hair, invigorates the body



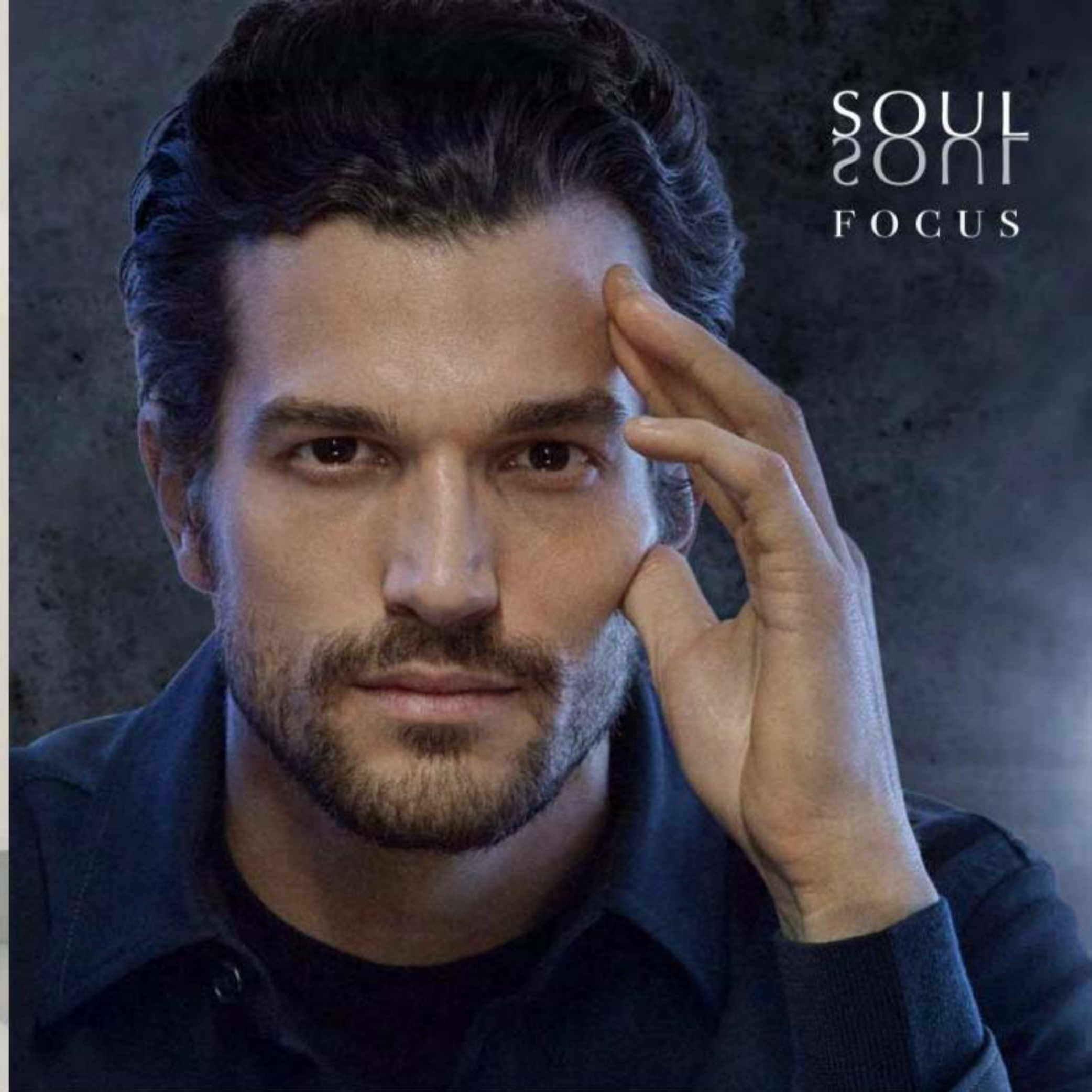
② North For Men Subzero Hair & Body Wash
250ml
Merch price/100ml: £1.80
~~35878 £6.00~~
£4.49

Cooling, quick-drying roll-on deodorant with clinically proven **72 hour protection** against body odour.



③ North For Men Subzero Deodorant Roll-on
50ml Merch price/100ml: £5.98
~~35880 £4.00~~
£2.99

SOUL
FOCUS



North For Men SubZero is formulated with Arctic Pro Defence technology, turbo charged with arctic ingredients and replenishing electrolytes to keep your skin quenched, invigorated and in peak condition.



SET OF 3
SOAP BAR + BODY WASH +
ROLL-ON DEODORANT

£5.99
SET CODE: 142685

TRY SOMETHING
NEW
EVERY DAY!

Try to find your new scent
Pay attention to your inner voice
and don't dismiss the longing for the
unknown. The discovery you make
will amaze you.

Trust your spirit

When the time comes to face your greatest challenge, the answer lies deep within you. Focus all your inner strength. You are ready for anything.

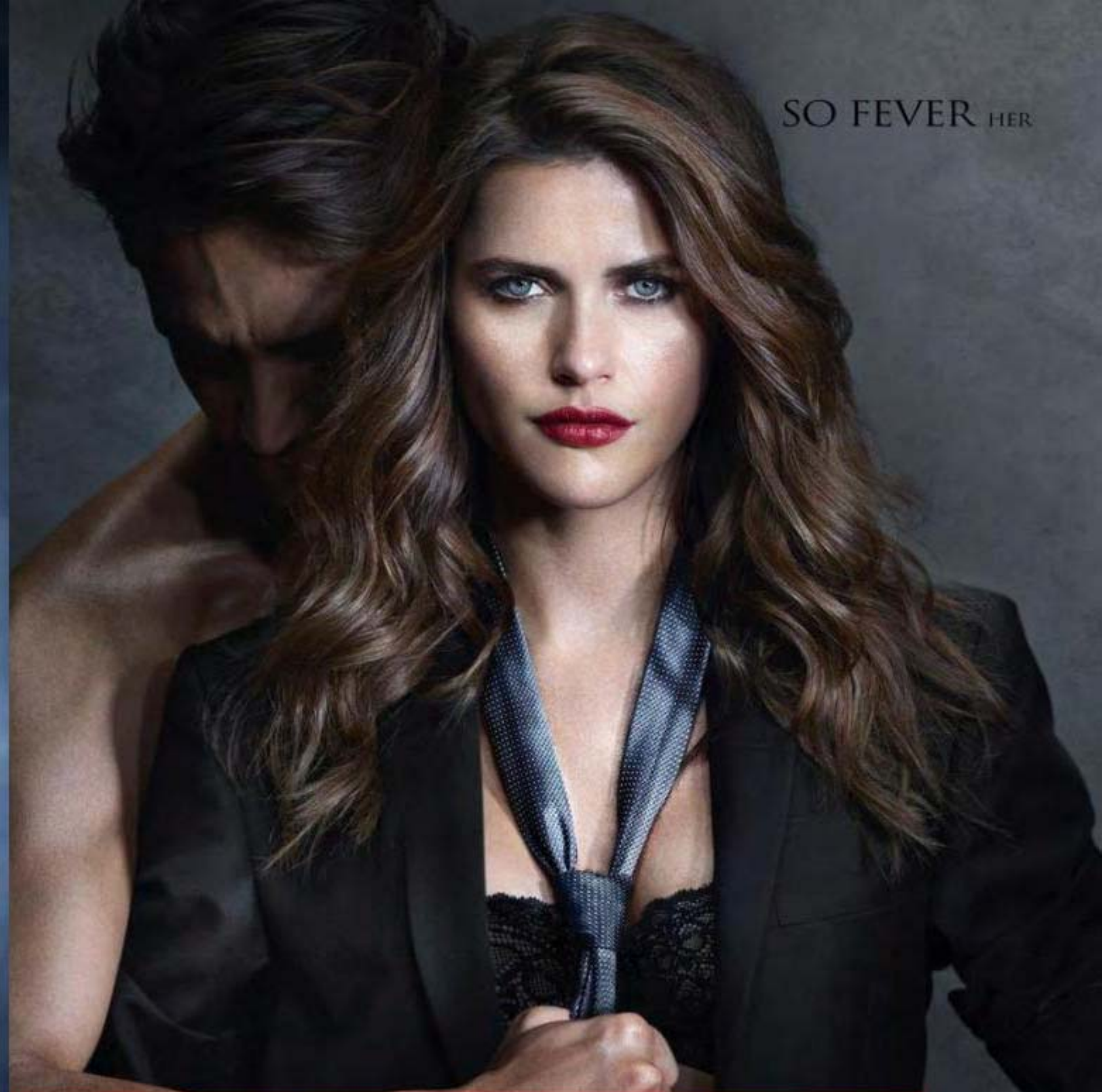


Soul Focus Eau De Toilette
100ml Merch price/100ml: £14.99

42599 ~~£26.00~~

£14.99

SO FEVER HER



TRY SOMETHING
NEW
EVERY DAY!

Try a new fragrance type

Use a hypnotizing blend of scents to play with the senses. Explore the notes to find the ones that will get you what you want.

Bring him to you

Push the boundaries of passion with a playful and sexy scent that will envelop you in a fiery warmth.



HERO INGREDIENT

Ginger flower leaves a fragrant trail of hypnotic heat that will send your temperature rising.



ORIENTAL VANNILIC FRUITY

blackcurrant, ginger flower,
sweet sandalwood



VERY HIGH FRAGRANCE
CONCENTRATION



So Fever Her Eau de Parfum
50ml Merch price/100ml: £35.98

42787 ~~£28.00~~
£17.99



SWEDISH
SPA

TRY SOMETHING
NEW
EVERY DAY!

Try a new level of self-care
Treat yourself to a full spa
experience without even leaving
your home. Yes, it is possible. And
yes, it is amazing.

Bliss out with relaxing scents & textures

Swedish Spa has an exclusive scent, scientifically proven to help soothe your mind and deeply relax you from the inside out. The aquatic floral accord with soft marine undertones creates a saline effect that is sunny, feminine and calming. Just like a gentle sea breeze.

HOW TO USE

BODY SCRUB

- Gently massage onto damp skin in circular motions.
- Rinse off thoroughly with warm water. Use 1 - 2 times a week for soft, glowing skin.



HOW TO USE

BODY OIL

FOR MASSAGE:

- Warm a small amount of the oil between your hands.
- Massage all over the body, on dry or damp skin.

AFTER A SHOWER OR BATH:

- Apply all over your body to dry or damp skin.
- Gently smooth in and pat dry.

Gently removes dead skin cells while you shower.

① **Elemental Exfoliating Glove**
Size: L18.5xW16cm Material:
Polyester

41593 £6.00
£3.99

② **Swedish Spa Salt Crystals Body Scrub**
200ml Merch price/100ml: £5.00

34022 £15.00
£9.99

③ **Swedish Spa Mirror Ocean Body Oil**
100ml Merch price/100ml: £9.99

34024 £15.00
£9.99

LET'S CELEBRATE!

The path to perfection

We always strive to find new ways to improve and expand our wide portfolio of quality personal and skin care products. We spent 55 years doing so and are still going strong. Our goal is to make it easy for you to pamper yourself and your whole family. Today and tomorrow.

HERO INGREDIENTS

The range contains marine algae extracts, from *Corallina Officinalis* and *Alaria Esculenta*. Recognised to be high in sugars, minerals and other nourishing compounds known to offer antioxidant, moisturising and revitalising properties.

Swedish Spa Soft Tide Hand Mask
75ml
Merch price/100ml: £6.65
34730 £10.00
£4.99



SWEDISH SPA

Indulge yourself, and your hands, with a relaxing and highly nourishing hand mask experience.



SEE THE SPECIAL OFFER ON THE NEXT PAGE



BUY SWEDISH SPA
HAND MASK FOR
£4.99
AND GET 2 SAMPLES
FOR FREE*



TRY IT, LOVE IT!

TRY THEM NOW AND BUY REGULAR SIZE IN
NEXT CATALOGUE

① NovAge Skinrelief Pro Resilient
Day Cream SPF 30 Sachet
1.5ml

② All or Nothing Parfum
Vial
1ml

MAKE-UP

55
**TOGETHER
TOWARDS
TOMORROW**



1. Continuous hydration – **8 hours^A**
2. Protects from sun damage - **SPF 25**
3. Primes and conditions
– **no pre-steps required**
4. Four shades to **suit all skin tones**
5. **Smooths** the lips surface*
6. **Diminishes** the appearance
of fine lines*
7. **Comfortable** to wear*
8. **Soothes** the lips*
9. **Perfects** the lips appearance*
10. **Non-sticky** formulation*

^AClinically Tested

*Consumer Tested

Everything your lips need, from A to Z!

SPF
25



41870
Candy
Pink

41891
Rose
Cloud

41869
Tender
Peach

41892
Soft
Fig

THE ONE A-Z Lip Balm SPF 25
4g Merch price/10g: £12.48
£9.00

NOW FOR ONLY

£4.99

4 STEPS TO a natural glow

1 Prepare your skin

- Illuminates and brightens the skin.
- Blurs the appearance of imperfections.*
- Contains aloe vera extract to help moisturise skin.

① THE ONE Make-up Pro Primer Glow
Enhancer
30ml Merch price/10ml: £2.00

41973 ~~£10.00~~
£5.99



2 Conceal imperfections

- **SKIN RESPONSE TECHNOLOGY**
When there's moisture in the air around you, it works to absorb it. When the air is dry, it helps retain the skin's natural moisture.
- **30 HOURS** long wear.*
- Sweat, fade and transfer **PROOF**.*
- **WATERPROOF**.*

② THE ONE Everlasting Sync
Concealer
5ml Merch price/10ml: £8.98

~~£7.00~~
£4.49



*Consumer tested.

41989
Porcelain
Cool

41990
Light Beige
Neutral

41991
Sun Beige
Warm

Perfect & hydrate

- **RETOUCH-LESS CONTROL** - all-day matte and even looking skin*
- With **MULTI-CORE COMPLEX** to help soothe, care and defend against pollution
- Sweat resistant.*
- All day hydration*

* Consumer tested.



Ideal to cover up and blend to perfection!



① THE ONE A-Z Cream Hydra Matte SPF 30
30ml Merch price/10ml: £2.33

£12.00
£6.99

The final touch!

- Seamless blending
- **FASHIONABLE SHADES**, matte to radiant, for natural-looking finish.
- Designed for **LASTING WEAR**



② THE ONE Powder Blush
6g Merch price/10g: £13.32

£12.00
£7.99



① Precision Make-up Blender

Material: PU Foam.
Size: 4 x 6.5 cm.

29924 £7.00
£4.99



② THE ONE Illuskin Aquaboost Foundation SPF 20

30ml Merch price/10ml: £3.33

£14.00
£9.99

- Creates a healthy radiant look which lasts all day*
- Skin hydrating formula for skin to feel hydrated up to 8 hours*
- Suitable for normal to dry skin with medium coverage

* Consumer tested

DEWY RADIANT all day finish



Stash it in your pocket or purse and look always flawless!

③ Squared Pocket Mirror
ABS, Glass, 6.9cm x 6.9cm

37525 £5.00
£3.49



Stay all day
COMFORTABLE
MATTE



37728
Nude
Whisper

37731
Coral
Pink

37730
Dusty
Rose

37737
Magnific
Brown

37732
Crimson
Pink

37735
Diva
Burgundy

37733
Craze
Orange

37734
Scarlet
Red

37736
Dark
Plum

37729
Coffee
Caramel

- Designed for lasting wear without feathering
- Ultra-creamy formula infused with hyaluronic acid for added hydration and comfort.
- Extreme definition with intense colour payoff

① THE ONE Colour Stylist Ultimate Lip Liner
0.28g
Merch price/g: £21.39
~~£8.00~~
£5.99



- Unlimited Wear - 12-hour wear*, takes you through your day.
- Unlimited Colour - full coverage colour that does not fade!*
- Unlimited Comfort - matte finish with the most moisturising, comfortable wear!*

*Consumer Tested

② THE ONE Colour Unlimited Matte Lipstick
2.5g Merch price/g: £2.40
~~£9.00~~
£5.99

41635
Nonstop
Nude

41636
Infinite
Peach

41637
Perpetual
Blush

41638
Forever
Truffle

41639
Everlasting
Rose

41640
Timeless
Mauve

41641
Constant
Coral

41642
Resolute
Red

41643
Endless
Cherry

41644
Perennial
Berry



KOHL EYE
PENCIL



- Ultra-pigmented formula for results in just one stroke.*

- 16 hours long wear.
- Waterproof.*
- Smudge proof.*
- Fade proof.*

*Consumer tested.



42417 Black



42418 Brown

① THE ONE Kohl Eye Pencil
1.1g Merch price/g: £5.45
~~£8.00~~
£5.99

Up to
65%
longer and more
lifted lashes^Δ

^ΔClinically Tested

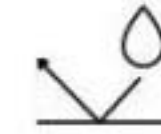


35425 Black

③ THE ONE Lash Extension Mascara
8ml Merch price/10ml: £8.74
~~£10.00~~
£6.99



WONDER
LINER



Waterproof
and smudge-proof



Highly pigmented



35742 Black

② THE ONE Wonder Liner
2.5ml Merch price/ml: £2.80
~~£10.00~~
£6.99



LASH EXTENSION
MASCARA



CRAFT YOUR PALETTE!

Select your favourite Wet-Dry shadows and pop them into your palette in only one click!



① THE ONE Make-up Pro Wet & Dry Eye Shadow
2g Merch price/g: £1.75
~~£7.00~~
£3.49

② THE ONE Make-up Pro Compact
5.5 x 4.2 cm
40835 ~~£7.00~~
£4.99



With Pro Magnet Click that holds each shade in place



③ THE ONE Make-up Pro Palette
15.1 x 5.5 cm.
40837 ~~£13.00~~
£9.99

Palette and eyeshadows ARE SOLD SEPARATELY



⑤ THE ONE Colour Unlimited Eye Shadow
1.2g Reg price/g: £9.17
£11.00



Elegant and long-lasting nail file shaped for easy and accurate everyday filing. Comes with a protective case.



① Nail It Crystal Nail File
Material: Acrylic
Size: 13.7 x 1.2 cm
42288 ~~£3.00~~
£1.99



The wide, curved handles give you a great grip for precision nipping.

② Nail It Cuticle Nipper
Material: Stainless Steel.
Size: 9 x 4.5 x 0.5cm
42287 ~~£7.00~~
£4.99

PEEL OFF YOUR NAIL POLISH!

Creates a smooth transparent nail surface for even nail polish application.

Peels off easily - employs a high performing polymer to create a flexible base coat.

③ THE ONE Pro Wear Peel Off Base Coat
8ml Merch price/10ml: £7.49
41894 ~~£8.00~~
£5.99



5-IN-1 manicure set



④ Nail It Manicure Kit
Materials: Stainless Steel, Carbon Steel, Sandpaper.
PS. Size: 12 x 10 x 1.5cm
42290 ~~£9.00~~
£5.99

NAIL CARE, REINVENTED



Targets nail growth with
Keratin Boost Complex.

Revitalises and improves
look of nails with **Grape
Extract, Vitamin C and E**

Hydrates with **glycerin**
to help enhance nail
resilience.



GRAPE EXTRACT

is rich in nutrients, polyphenols
and sugars that help revitalise dull
nails and improve nail quality.

THE ONE Expert Care Miraculous Nail Serum
Targets the growth of healthy-looking nails and revitalises
dull, dry nails with Keratin Boosting Complex. Additionally,
it helps improve nail quality and delivers hydration
essential for longer, stronger nails. The lightweight,
non-sticky texture is easily absorbed. 8ml
Merch price/10ml: £4.99

41759 ~~£8.00~~
£3.99

Till stock lasts!

Till stock lasts!



Duo brow pencil

① **The ONE Duo Brow Pencil**
1.8g Merch price/g: £2.77

~~£10.00~~
£4.99



Mascara



Let's go festive!

The **Mystic Black**
Mascara is your
key to the
ultra-iridescent,
party-perfect
make-up look!



② **THE ONE 5-in-1
Wonder Lash XXL
Mascara**
8ml Merch price/10ml: £8.74

~~£10.00~~
£6.99



Eye pencil



③ **THE ONE High
Impact Eye Pencil**
0.28g
Merch price/g: £16.04

~~£9.00~~
£4.49

Eye shadow stick



④ **The ONE Colour
Unlimited Eye
Shadow Stick**
1.2g Merch price/g: £5.83

~~£12.00~~
£6.99



Till stock lasts!

Till stock lasts!

Till stock lasts!

Till stock lasts!



Kajal eye liner



① **The ONE Kajal Eye Liner**
Versatile kajal eye liner delivers intense eye effects. Ultra-pure pigments for richer colour depth. Tapered kohl nib for easy defining and shading. 2.4g
Merch price/g: £2.50

£10.00
£5.99



Eye liner



② **The ONE Eye Liner Style Waterproof**
Thin-tipped pen applicator eyeliner with a highly pigmented waterproof formula that glides on easily for precision and 24-hour wear. *1.6g
Merch price/g: £3.12

£10.00
£4.99

*Consumer Tested



Make your eye-shadow last!

Eye shadow primer

③ **The ONE Eye Shadow Primer**
The ONE Eye Shadow Primer creates a great base for eye shadow and prolongs a vibrant eye make-up look. With Glycerin and Vitamin E, it dries almost invisibly and blends into an even, matte texture. 10ml
Merch price/10ml: £3.49

34445 £7.00
£3.49

Till stock lasts!

Till stock lasts!

Impeccably MATTE SILKY SKIN

- Designed to absorb excess oil and shine.
- Soft, seamless coverage that helps to even out the skin tone.
- Helps blur the look of fine lines and wrinkles.
- With regenerating Rosehip and Vitamins C & E to nourish and protect your skin.



① **Giordani Gold Pressed Powder**
8g Merch price/10g: £14.99

£17.00
£11.99



Enjoy AND REFILL!



CUSHION FOUNDATION

② **Giordani Gold Divine Touch Cushion Foundation**
12g Merch price/10g: £18.33

£32.00
£21.99

CUSHION FOUNDATION REFILL



③ **Giordani Gold Divine Touch Cushion Foundation Refill**
12g Merch price/10g: £13.33

£24.00
£15.99



The practical refill allows you to enjoy the foundation continuously and at your pleasure.

Till stock lasts!



LUMINOUS perfection



priming elixir
for a radiant, youthful
complexion

bright, fresh-looking skin*

all day hydration*

reduces appearance
of ageing*

* Consumer tested by 107 women.

Giordani Gold Youthful
Radiance Elixir Primer
30ml Merch price/10ml: £3.00

33300 ~~£14.00~~
£8.99

Infused with
hyaluronic acid,
Skin perfecter complex
And white tea extract
with iridescent rose &
gold micro pearls

Your precious MIRACLE-LASHES- MAKERS



Buildable formula.

Intense black shade.

Rich texture

Smooth application

Accentuates
Volume by
10x*

*Clinically Proven

38960 Black

! LAST TIME IN
CATALOGUE

① Giordani Gold Iconic
Grand Mascara
8ml Merch price/10ml: £12.49

~~£15.00~~
£9.99



Lash Activator
Serum targets
lash growth

Nourishing Wax
Blend provides
length and volume

Jojoba Esters
for smooth
application

Vitamin E
helps condition
the lashes

Blacker-than-black
lashes thanks to
Intense Pigment
Blend

② Giordani Gold
Incredible Length Potion
Mascara - Velvet Black
8ml Merch price/10ml: £12.49

34751 ~~£15.00~~
£9.99



③ Giordani Gold Eyelash Curler
Iron, rubber. L10xW6.2cm.

37449 ~~£8.00~~
£5.99



34547
Subtle Rose

Soft-Touch Minerals known for velvety texture and iridescent properties.

① **Giordani Gold Illuminating Pearls**
25g Merch price/10g: £5.20

£20.00
£12.99

② **Giordani Gold Silky Powder Polisher**
12.3 x 2.3 cm. Materials: Aluminium, Nylon

30888 ~~£12.00~~
£8.99

SATIN LIPS

in one glide Satin lips
in one glide

• Deep colour payoff in just one glide - thanks to Pigment Oil Fusion.

• Luminous satin finish thanks to Glow Illuminators.

• SPF 15.



42331
Iconic Red

③ **Giordani Gold Iconic Lipstick SPF 15**
3.8g Merch price/g: £2.63

~~£14.00~~
£9.99



42324 Beige Nude



42326 Plum Mauve



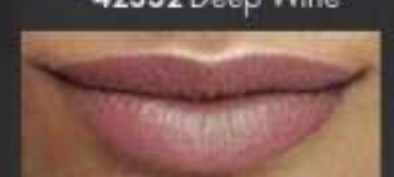
42328 Pink Coral



42330 Flamboyant Red



42332 Deep Wine



42325 Blush Rose



42327 Blooming Pink



42329 Red Rose



42331 Iconic Red



42333 Divine Chocolate

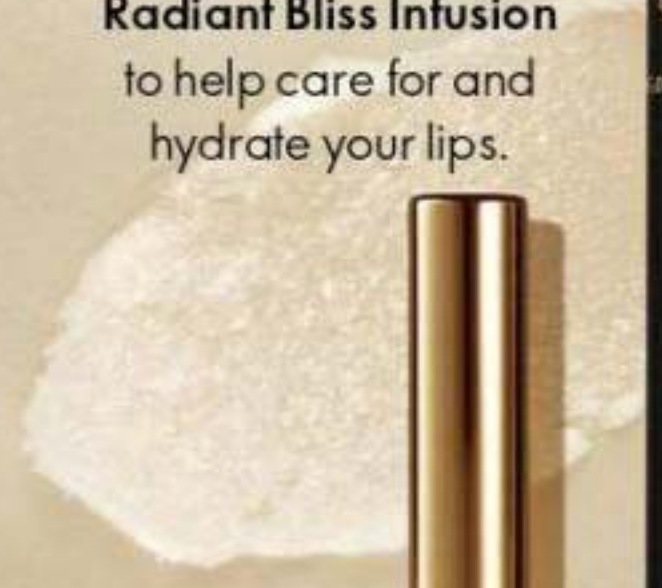
NEW!

Enhance your Radiance

• Prevents lipstick from feathering, bleeding and smudging.

• Unique blend of waxes to enhance the longevity of your lipstick.

• Hyaluronic acid and Radiant Bliss Infusion to help care for and hydrate your lips.



42700 Translucent

① **Giordani Gold Iconic Sculpting Lip Liner**
1.35g Merch price/g: £5.18

~~£9.00~~
£6.99



43030 Berry Delight



• **Weightless gel texture** gives a refreshing glide for a radiant feel.*

• **Slim bullet** for luxe feel and precision applications.

• Clinically proven to instantly hydrate the lips with refreshing moisture (+49% moisture increase).^Δ

• **SPF 30+**

② **Giordani Gold Iconic Radiance Lipstick SPF 30+**
2.7g Merch price/g: £3.70

~~£15.00~~
£9.99



* Consumer tested.

^Δ Clinically tested.



① Dual Pencil Sharpener
Size: 3.5 x 2.8 x 2.5 cm.

27730 £3.00
£1.99

• 2 PERFECTLY MATCHED, complementary colours on 1 double-ended pencil.

36087 Black & White	36088 Mocha & Rose Gold	36089 Blue & Sapphire	36090 Green & Turquoise
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! LAST TIME IN CATALOGUE

② OnColour Perfect Duo Eye Pencil
1.5g Merch price/g: £2.33

£5.50
£3.49



Go for A FULL LASH LOOK

• Helps create fuller, lifted, curled and defined lashes.

• Multiple Bristle Brush with a tapered tip precisely coats even the smallest lashes



③ OnColour Multiple Lash Mascara
8ml
Merch price/10ml: £4.99

£6.50
£3.99



ENERGISE YOUR LOOK WITH FLAWLESS LOOKING SKIN

- Rich pigments and perfecting coverage.
- Soothing Shea Butter that helps to nourish the skin.
- Smooth, creamy texture



① OnColour Power Up Foundation
30ml Merch price/10ml: £1.33

£7.00
£3.99

② Foundation Wedges 4-pack
Material: polyurethane. Size: 7.8 x 5 x 2.1 cm.

41560 £3.00
£1.99

4 PACK!



MULTI-TASKER SPONGES
for a Seamless Blending and Streak-Free Application



38815 Smokey Nude
38814 Blushed Pastel

③ OnColour All Eyes Palette
4.24g
Reg price/10g: £25.94
£11.00



35424 Black
④ OnColour Liquid Eye Liner
3.5ml Reg price/ml: £1.71
£6.00



34750 Black
⑤ OnColour Length Up Mascara
8ml
Reg price/10ml: £8.13
£6.50

Endless shades
to express yourself

Vibrant pigment blend
for rich colour coverage

Creamcomfort
complex for soft texture,
smooth glide and comfortable wear



OnColour Cream Lipstick
4g Merch price/10g: £8.73

£6.00

£3.49



38742 Blush Nude	38743 Peach Nude	38745 Cinnamon Beige	38750 Deep Red	38751 Cranberry Red	38755 Apricot Coral	38756 Rosy Pink	38757 Cold Blush	38758 Bright Pink	38759 Punch Pink	38761 Bright Fuchsia	38778 Vintage Mauve
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SUPER TRIO

Super trio your eyes won't believe!

1 MICELLAR CLEANSING WATER

Delicate eye area needs a gentle (yet effective!) cleanser. It will also leave you with a nice, cooling sensation!

2 BIG LASH MASCARA

Beautiful, thick lashes are the secret to any look. Finish with a voluminising mascara and get ready to WOW!



HYDRA RADIANCE EYE CREAM

Use it before applying any make-up for a smooth, hydrated eye skin area.



CHECK OUT SUPER OFFER ON THE NEXT PAGE



- Pro-Vitamin B5 to help moisturise and condition.
- Unique Big Lash Brush to help create thicker-looking lashes.

① OnColour Big Lash Mascara
8ml
Merch price/10ml: £4.99
£6.50

38929 Black



No rub, no rinse formula
Suitable to use on lips and eye area

② Optimals Soothing Micellar Cleansing Water
150ml
42610 **£10.00**

Fast-absorbing texture, cools on contact

Hydrates and refreshes skin, brightening visibly tired eyes

③ Optimals Hydra Radiance Eye Cream
15ml
42566 **£10.00**



Buy
BUY MASCARA
for only
£3.99

38929
Black



**MASCARA +
EYE CREAM**

for only
£7.99

SET CODE:
142686

Recommended!



**MASCARA +
EYE CREAM +
MICELLAR
WATER**
for only

£11.99

SET CODE:
142687

SKIN CARE

**55
TOGETHER
TOWARDS
TOMORROW**



After eight years' research, our scientists went beyond the anti-ageing properties of iris flowers, unlocking the secrets of the exclusive

BLACK IRIS INFUSION.

It boosts the skin's firming matrix, fights the ageing process, and maintains the skin's youthful nature and firmness.

ROYAL VELVET



① **Royal Velvet Firming Eye Contour Cream**

New formula that tightens and re-contours skin around the eye, improving the appearance of dark circles and puffiness. 15ml
Reg price/10ml: £12.67

22815 **£19.00**



② **Royal Velvet Repairing Night Cream**

Night cream with Black Iris Infusion™ to restore the skin's natural youth and improve firmness overnight. 50ml
Reg price/100ml: £46.00

22814 **£23.00**



A PRECIOUS SECRET TO FIRMER SKIN

- improves facial contours
- leaves skin feeling firmer, as if lifted
- visibly reduces the appearance of fine lines and wrinkles

40+
For all skin types



Royal Velvet Firming Day Cream SPF15
New advanced formula enriched with Black Iris Infusion. Leaves skin feeling firmer and visibly younger for longer. SPF 15. 50ml Merch price/100ml: £27.98

22424 **£23.00**

NOW FOR ONLY
£13.99

35+
For signs of premature ageing



BALANCED SKIN NUTRITION FOR BRIGHTER UNDER-EYES



Eye Cream

Instantly cools, brightens, reduces puffiness and dark circles with microcirculation -boosting Aescin.



① **Optimals Age Revive Eye Cream**
15ml
Merch price/10ml: £5.99

42550 **£13.00**
£8.99



④ **Optimals Even Out Day Cream SPF 20**
50ml
Reg price/100ml: £30.00
42552 **£15.00**



⑤ **Optimals Even Out Night Cream**
50ml
Reg price/100ml: £30.00
42553 **£15.00**



Deep Cleansing Gel unclogs pores and cleans the skin without drying it out



Radiance serum intensely hydrates and boosts skin's natural glow

② **Optimals Hydra Radiance Serum**
30ml
Merch price/10ml: £3.00
42567 **£13.00**
£8.99

③ **Optimals Deep Cleansing Gel**
150ml
Merch price/100ml: £4.66
42613 **£10.00**
£6.99

Try the Optimals high performing body care that brings together the best of science and nature in products which combine visible results with total sensory indulgence.



REDUCES CELLULITE APPEARANCE IN 14 DAYS*

with Caffeine & Lotus complex + Massaging Applicator to stimulate fat breakdown for a smoother, toned looking skin.

② Optimals Body Anti-Cellulite Gel - Caffeine + Lotus Leaf
150ml Reg price/100ml: £8.00

31317 £12.00

*Consumer evaluation on 64 women



VISIBLY TIGHTER, FIRMER SKIN

Tones, tightens and firms skin while improving its texture and hydration.

③ Optimals Body Firming Lotion - Botanical Peptide
250ml Reg price/100ml: £4.80

31314 £12.00



TARGETED TONING

FOR TUMMY & BUST

Tightens, smoothes and tones tummy and bust area
Helps protect skin against further loss of elasticity.

With TargetShape Complex



① Optimals Body Tummy and Bust Gel - Caffeine + Nut Grass
125ml Merch price/100ml: £6.39

31983 £12.00
£7.99

Three masks = triple benefits

Love Nature's range of single use face masks is a nourishing (and fun!) skincare solution. Mix and match to find the best fit for your needs.



- Designed to leave skin more radiant looking
- Helps to minimise signs of fatigue

- Helps to smooth fine lines
- Designed to leave skin feeling softer

- Helps to purify skin
- Helps to mattify skin

① 35427 Love Nature Radiance Gel Mask All Skin Types 10ml Merch price/10ml: £2.49 ~~£3.00~~
② 35426 Love Nature Revitalising Cream Mask All Skin Types 10ml Merch price/10ml: £2.49 ~~£3.00~~
③ 35428 Love Nature Clarifying Clay Mask All Skin Types 10ml Merch price/10ml: £2.49 ~~£3.00~~

! LAST TIME IN CATALOGUE

BUY 1 MONOMASK FOR ONLY **£2.49**

BUY ANY 2 MONOMASKS FOR ONLY **£1.49** EACH

All ages
FOR OILY SKIN

Beautiful skin? Naturally!

Mother Nature has a lot of beauty secrets.

Discover products inspired by her, created with natural ingredients renowned for their nourishing properties.

④



④ Love Nature Purifying Face Oil with Organic Tea Tree & Lime
10ml
Reg price/10ml: £8.00
34849 £8.00

⑤



⑤ Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime
75ml
Reg price/100ml: £9.33
35576 £7.00

⑥



⑥ Love Nature Purifying Toner with Organic Tea Tree & Lime
150ml
Reg price/100ml: £4.67
34843 £7.00

GEL WASH helps purify and instantly refresh the skin



① Love Nature Purifying Gel Wash with Organic Tea Tree & Lime
125ml
Merch price/100ml: £3.99
34841 £7.00
£4.99

FACE LOTION helps provide hydration and mattify the skin



② Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime
50ml
Merch price/100ml: £10.98
34845 £8.00
£5.49

CORRECTIVE STICK helps reduce visibility of blemishes



③ Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime
4.5g
Merch price/10g: £12.20
34855 £8.00
£5.49

All ages

For normal skin



① Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water
50ml
Merch price/100ml: £10.98
34821 £8.00
£5.49

FACE LOTION helps restore skin's balance and radiance

FACE TONER helps remove last traces of make-up

② Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water
150ml
Merch price/100ml: £3.33
34820 £7.00
£4.99



All ages

For dry skin



③ Love Nature Soothing Mask with Organic Oat & Goji Berry
75ml
Merch price/100ml: £6.65
34860 £7.00
£4.99



④ Love Nature Soothing Micellar Water with Organic Oat & Goji Berry
150ml
Merch price/100ml: £3.33
34858 £7.00
£4.99

For oily, blemish-prone skin

TIRED OF OILY SKIN?

- Effectively cleanses the skin without drying it out
- Deeply cleanses and purifies skin - **93% agree***

- Unclogs and minimises pores
- Reduces the redness of blemish marks - **84% agree***

① Pure Skin Deep Cleanse Face Wash

150ml Merch price/100ml: £3.33

41671 ~~£8.00~~ **£4.99**

② Pure Skin Clarifying Toning Solution

150ml Merch price/100ml: £3.33

41672 ~~£8.00~~ **£4.99**



Prevents new blemishes from forming

Fights oiliness and shine

③ Pure Skin 5 Minute Oil-control Clay Mask 50ml

Merch price/100ml: £11.98

41674 ~~£9.00~~ **£5.99**



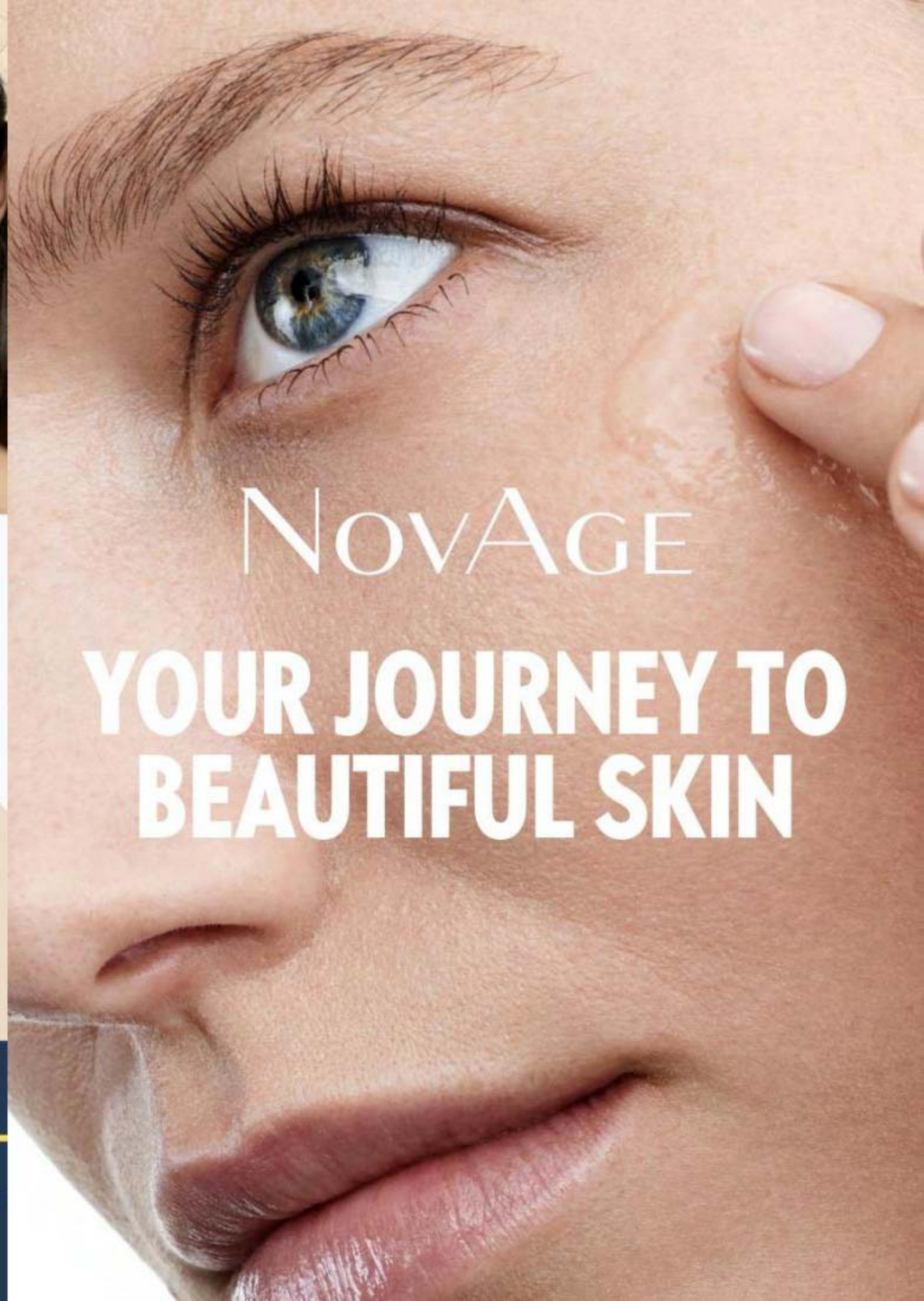
BUY ANY PURE SKIN PRODUCT AND

GET CLEANSING SPONGE FOR FREE*

*Automatically added

④ Cleansing Sponge
Size 70 x 10mm approx.

8617 ~~£2.00~~



NOVAGE

YOUR JOURNEY TO BEAUTIFUL SKIN

1 START YOUR BEAUTY ROUTINE RIGHT

Cleansing should always be the first step of your routine. During the day (and night!) impurities accumulate on the surface of your skin. So, cleansing is vital for maintaining healthy appearance and prepping the skin to absorb the rest of the products. Choose a product powerful enough to remove impurities yet gentle enough to not strip the skin barrier.



Effectively cleanses & hydrates in just one single step^Δ

HOW TO USE

Splash your face and neck with water. Massage one pump of cleansing gel into the skin, avoiding the eye area. Rinse off with warm water and gently pat the skin dry.

① NovAge Supreme Cleansing Gel
150ml Merch price/100ml: £11.33

33984 ~~£21.00~~
£16.99



^Δ Clinical test.

NEW!

SKIN CONCERNS: Sensitive, reactive skin, signs of ageing

Recommended for ALL AGES



4 STEPS TO SOOTHED SKIN

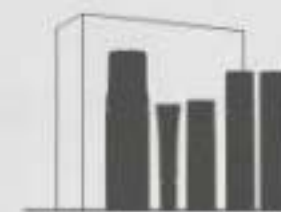
1ST Oriflame set clinically proven to reduce skin sensitivity^{Δ1}

Reduces wrinkles by up to 23% in 8 weeks^{Δ1}



NovAge Skinrelief Pro Resilient SET
Set of 5 full-size products.

44480 ~~£154.00~~
£99.00



^{Δ1} Clinical test using NovAge Skinrelief Set - cleanser, eye cream, serum, day cream without SPF and night cream.

NOVAGE
SKINRELIEF



What is sensitive skin?

Did you know that over 50% of women over the age of 30 experience sensitive skin? This trait can be inherited or triggered by external factors like UV, pollution, and cosmetic ingredients. Symptoms include roughness, tightness, breakouts, itching, burning and many others. Often times it's the reason to avoid anti-aging products in fear of any unwanted skin reactions. New NovAge Skinrelief set is here to prove that you don't need to compromise any longer.



NOVAGE
SKINERGISE

SKIN CONCERNS: First signs of ageing, skin dullness



Skin radiance is improved 25x^{Δ2}



^{Δ2}Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.

NovAge Skinergise SET

Set of 5 full-size products. Merch price/10pcs: £158.00

42723 ~~£123.00~~

£79.00





SKIN CONCERNS: Visible wrinkles, fine lines and dryness



4 STEPS TO SMOOTHER SKIN

Instantly reduces wrinkles
by up to 49% ^{Δ2}

NOVAGE
ECOLLAGEN



SKIN CONCERNS: Deep wrinkles, loss of density and definition



4 STEPS TO REJUVENATED SKIN

Improved elasticity in mature skin
94% agree ^{Δ1}

NOVAGE
TIME RESTORE

^{Δ2} Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



NovAge Ecollagen Wrinkle Power SET
Set of 5 full-size products. Merch price/10pcs: £198.00

42489 ~~£154.00~~
£99.00



^{Δ1} Consumer test using the NovAge Time Restore Skin Care Set.



NovAge Time Restore SET
Set of 5 full-size products.
Merch price/10pcs: £238.00

31774 ~~£183.00~~
£119.00





Power up your skin's beauty

Serum is designed to be the booster of your routine used before moisturiser. Packed with active and hydrating ingredients, its molecules are smaller which enables deeper skin penetration. The texture is also lighter and more fluid. This makes it easier to absorb quickly and efficiently, so that the powerful actives can get to work immediately. You can also additionally energise the skin by gently tapping your fingertips on your skin after applying your favourite NovAge serum.



① SkinPro Serum
And Mask Cover
L 220 mm x W140 mm
43850 ~~£6.00~~
£4.99

SKIN CONCERNS:
hyperpigmentation,
uneven, patchy skin tones

Helps reduce
the visibility of
dark spots^Δ

^ΔClinical test.



② NovAge Brilliance
Infinite Luminosity Serum
30ml
Merch price/10ml: £10.66
34509 ~~£40.00~~
£31.99

SKIN CONCERNS:
First signs of ageing,
skin dullness

Skin's natural
glow is
boosted
- 91% agree^{*2}

^{*2}Consumer tested, Serum
alone, 1 week's use.



① NovAge Skinergise
Ideal Perfection Serum
30ml
Merch price/10ml: £8.33
34517 ~~£32.00~~
£24.99

SKIN CONCERNS:
Visible wrinkles, fine
lines and dryness

REVEALS A
SMOOTHER
AND SOFTER
SKIN
TEXTURE*

*Consumer test.



② NovAge Ecollagen
Wrinkle Power Serum
30ml
Merch price/10ml: £10.66
33980 ~~£40.00~~
£31.99

SKIN CONCERNS:
Loss of firmness and
elasticity

3D SUPERSERUM:
1 LIFTS
2 FIRMS
3 REDUCES
WRINKLES



③ NovAge Ultimate Lift
Contour Define Serum
30ml
Merch price/10ml: £13.33
34550 ~~£50.00~~
£39.99

SKIN CONCERNS:
Deep wrinkles, loss of
density and definition

Visibly
restores skin
appearance
in just 1 week*

*Consumer test.



④ NovAge Time Restore
Revitalising Serum
30ml
Merch price/10ml: £13.33
32630 ~~£50.00~~
£39.99

BUY ANY NOVAGE SERUM AND GET SKINPRO SERUM AND

MASK COVER FOR **£2.99**

BUY ANY NOVAGE SERUM AND GET SKINPRO SERUM AND

MASK COVER FOR **£2.99**

Shave care that gives you the edge

Delivers a close, comfortable shave without the appearance of redness or razor burn – 95% agree*



Clinically proven 24-hour hydration¹

¹Clinical test.

3



BOOST

2X hydration boosting effect!¹

¹Clinical test using NovAge Men Serum and Gel Lotion.



HOW TO USE

Massage into cleansed skin morning and evening, avoiding the eye area.

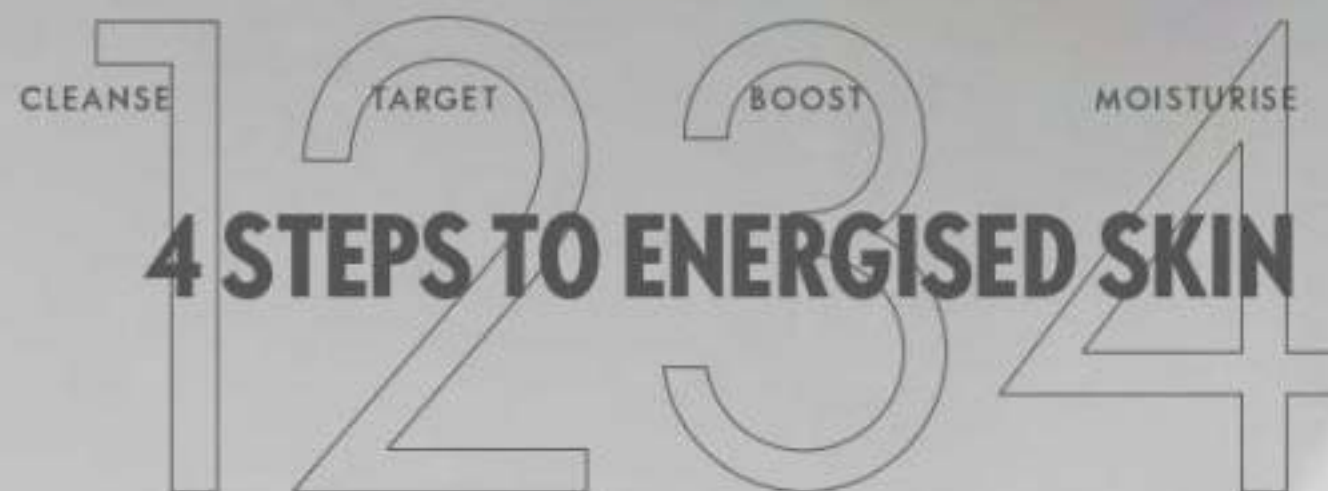


① NovAge Men High Definition Shaving Gel
200ml
Merch price/100ml: £7.00
35864 £18.00
£13.99

② NovAge Men Soothing Aftershave Gel
100ml Merch price/100ml: £17.99
35865 £24.00
£17.99

③ NovAge Men Energising & Hydrating Booster
50ml Merch price/100ml: £63.98
33200 £40.00
£31.99

SKIN CONCERNS: Skin fatigue, wrinkles, dehydration and roughness



Clinically proven Anti-Fatigue Effect!

- Improves:
- Wrinkle reduction¹³
 - Skin smoothness¹³
 - Hydration¹²
 - Skin flexibility¹³
 - Skin tonicity¹³



¹²Clinical test using NovAge Men Set.
¹³Expert clinical evaluation using NovAge Men Set.

NovAge Men SET
Set of 4 full-size products. Merch price/10pcs: £197.50
29446 £119.00
£79.00



REVEAL SOFT, YOUTHFUL-LOOKING HANDS

Clinically proven to significantly reduce the appearance of wrinkles¹ and dark spots²



Touch function means you can scroll through your favourite social media during the treatment!

¹Tested on active ingredient in vehicle base. Clinically tested for 8 weeks. Two applications per day.
²NovAge Intensive Age Defence Hand Cream SPF 25. Clinically tested for 8 weeks. Minimum two applications per day.

① Moisturizing Gloves With Touch
 Material: Cotton, elastane, metalised fibre.
 Size: 18,8 x 12,9 cm.

37607 £7.00
£4.99

② NovAge Intensive Age Defence Hand Cream SPF 25
 50ml Merch price/100ml: £27.98

35073 £18.00
£13.99

SKIN CHALLENGES: HYPERPIGMENTATION AND OTHER SKIN DISCOLOURATIONS, UNEVEN SKIN TONE

SKIN STORY: COUNTERACT HYPERPIGMENTATION

Hyperpigmentation and skin discoloration are among the challenges that from time to time get in the way of maintaining a beautiful, clear complexion. That's when NovAge ProCeuticals 10% Vitamin C Solution comes in! An intensive 4-week anti-hyperpigmentation regimen designed to actively inhibit the over-production of melanin at the cellular level. And the result is more even and visibly more radiant skin tone.



BRIGHTER LOOKING SKIN

(97% agree after day 28)*

REDUCES THE APPEARANCE OF UNEVEN PIGMENTATION

(93% agree after day 28)*

*Consumer test.

4-WEEK INTENSIVE REGIMEN (OPEN A FRESH BOTTLE EVERY WEEK)



Novage ProCeuticals 10% Vitamin C Solution
 4x7 ml 0.2 fl.oz.
 Merch price/10ml: £17.85

40874 £65.00
£49.99



SWEET DREAMS!

Leave-on overnight facial mask designed to take advantage of skin's natural night time activity to leave it rested and glowing. The intense nutrient infusion provided by the Inca Inchi Oil and Cupuaçu Butter help to restore moisture and a healthy skin barrier, while Hyaluronic Acid boosts hydration.

**8 hours
BEAUTY SLEEP
in a jar*¹**

**Intensively diminishes signs of
fatigue from the first use -
82% agree*²**



NovAge Intense Skin Recharge Overnight Mask
50ml Merch price/100ml: £43.98

33490 ~~£33.00~~
£21.99

HOW TO USE

Apply the mask over usual night cream and leave on overnight. Do not rinse. Use once or twice a week.

¹Consumer test.
²Consumer test % agreement.

ALL AGES | For all skin types

Step up your cleansing game!



Soap, alcohol & paraben free



Triple action:
moisturises, nourishes & protects

① **Essentials Face Cream
with Vitamin E &
Canola Oil**
75ml Merch price/100ml: £4.65

42027 ~~£5.00~~
£3.49

② **Essentials Face Wash
with Vitamin E &
Canola Oil**
150ml Merch price/100ml: £1.99

35764 ~~£4.00~~
£2.99

- Removes make-up
- Cleanses pores
- Removes dirt



③ **Face Brush**
A facial brush with thousands of baby-soft nylon bristles. Designed for use with foaming cleansers to help deep cleanse. For use all over the face, but ideal for targeting hard-to-cleanse areas. Protective PET plastic lid. All skin types. 4.5 x 2.5 cm.

38679 ~~£6.00~~
£3.99

Wellness

55
TOGETHER
TOWARDS
TOMORROW



Start investing in your bones!

Calcium and vitamin D are essential nutrients needed to support strong bones at all life stages. Marine Calcium & Vitamin D provides an easy way to access the vital minerals your bones need, so you can have the confidence to live your life just as you planned.

TRY SOMETHING
NEW EVERY DAY!

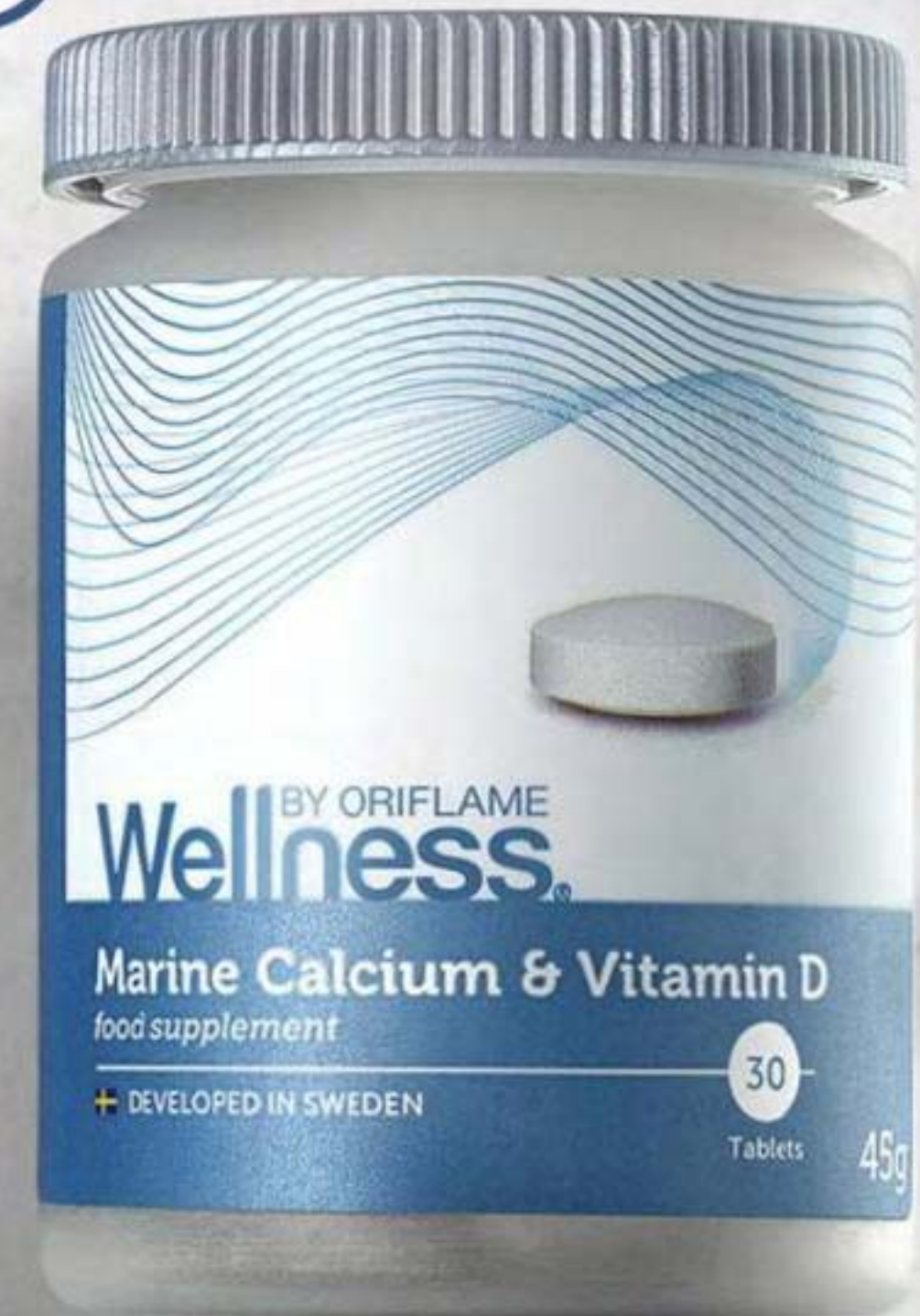


Start a new sport

Exercising is highly beneficial for our bones. And there are plenty of options! Lifting weight improves muscle strength, keeping your bones protected and contained. Yoga will help your balance and coordination, while stretching will improve your posture and blood flow.



Better bioavailability - **Aquamin™**'s unique marine composition makes it more easily absorbed and utilised by the body, when compared to other calcium supplements.



Marine Calcium & Vitamin D
30 tablets. 45g.
Merch price/10pcs: £3.33
31766 £11.99

£9.99



Beautiful hair and nails, from the inside out!

Hair falling and nails breaking is a sign your body is lacking essential nutrients. Hair & Nail NutriComplex provides a combination of different nutrients that are beneficial for hair and nail health: amino acids L-Lysine and L-Cysteine, apple extract, vitamin C, and iron.

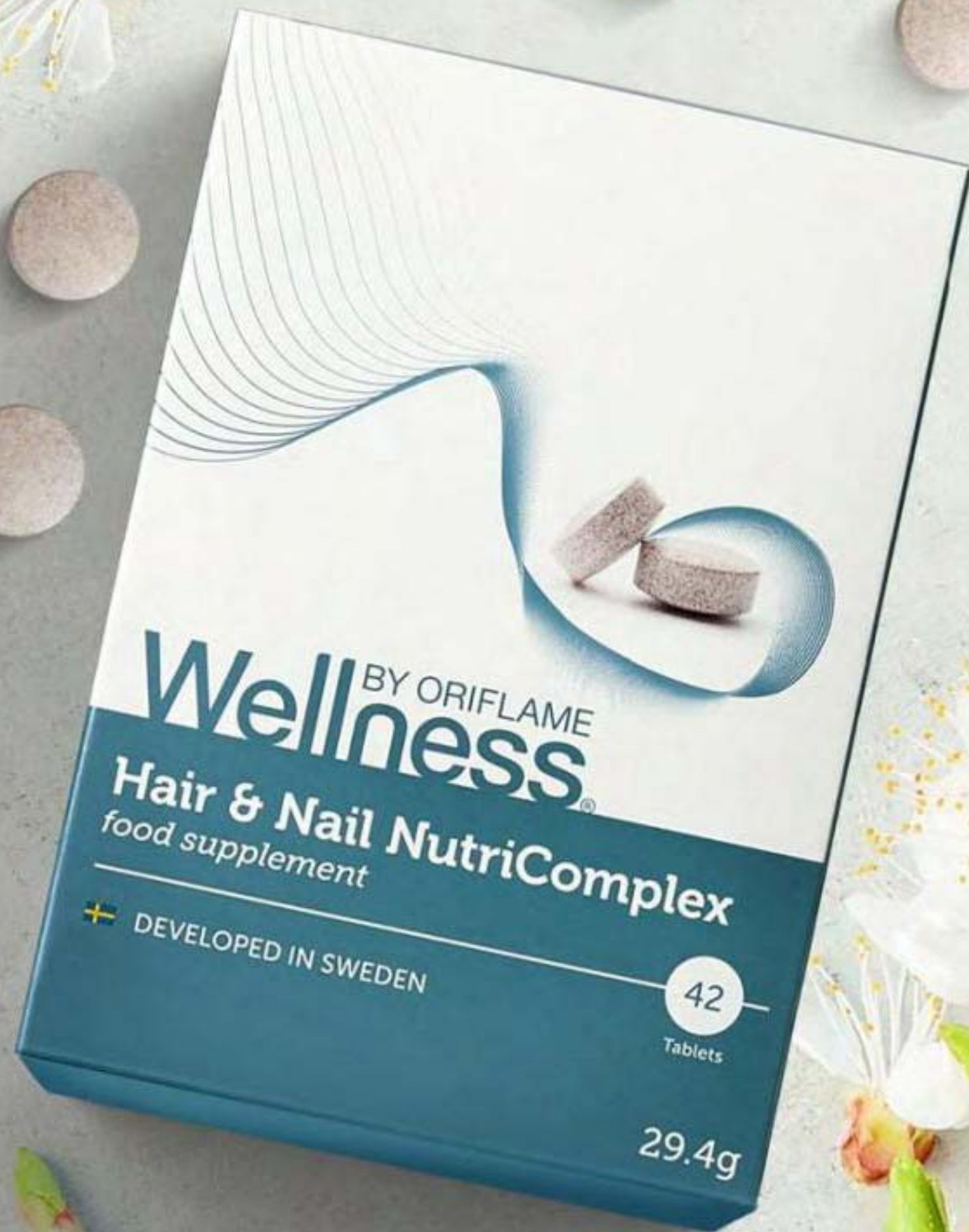


TRY SOMETHING NEW EVERY DAY! 

30 minutes to relax

Stress and anxiety affect our bodies, causing hair to fall and nails to get weaker. Make some space in your agenda for a nice bath, meditation, exercising or a walk to connect with nature. Do it every day and you'll see the difference!

The Hair & Nail NutriComplex is designed to specifically target hair and nail problems. It contributes to their proper maintenance, so the nails are tough and the hair shines with health.



- High in vitamin C
- High in iron
- Source of zinc
- Source of selenium

Hair & Nail NutriComplex
42 tablets, 29.4g.
Merch price/10g: £5.10
29706 **£17.99**

£14.99



Healthy skin starts here!

Astaxanthin & Bilberry Extract is a combination of powerful antioxidants including natural Astaxanthin, Bilberry Extract, and Vitamin C and E. Together, they help combat damaging oxidative stress by providing antioxidant protection to our cells, from the inside-out. And it's also part of our Wellness Pack!

TRY SOMETHING
NEW EVERY DAY!



Give your skin some rest

Using sun blocker, eating healthy, drinking water... no doubt, these are musts for beautiful skin. But while we talk about doing and doing, there is something we could be skipping: sleeping! Not sleeping well affects our overall health and that's reflected in the appearance of our skin. Tonight, turn off the lights, stay away from screens and get ready for a peaceful beauty sleep!

ASTAXANTHIN provides antioxidant protection from the inside-out.

BILBERRY EXTRACT contains different types of powerful antioxidants.

VITAMIN C & E contribute to the protection of cells from oxidative stress.

BILBERRIES

Contain a very potent group of antioxidants called anthocyanins which belong to the family of flavonoid-related polyphenols.

Astaxanthin - a naturally-occurring plant compound that comes from microalgae - improves elasticity in the skin by strengthening and supporting collagen. It also protects skin from the sun's UV rays!

Astaxanthin & Bilberry Extract
1 Month Supply. Reg price/10pcs: £6.00
29688 £17.99

One sachet contains:
2 x Omega 3
1 x Astaxanthin & Bilberry Extract
1 x Multivitamins & Minerals for man or woman

Astaxanthin & Bilberry Extract
Astaxanthin is the only antioxidant that can provide protection to all 3 layers of skin. It helps protect your skin from UV rays, improve its moisture levels and blood flow, giving your skin a healthy glow.

Omega 3
DHA and EPA essential fatty acids are vital for the proper development of brain and eyes and help reduce inflammation and the risk of heart disease.

Multivitamins and minerals
A complex of 12 vitamins and 10 minerals, adjusted to the unique needs of men and women, help you fill any nutritional gaps you may have.



① **WellnessPack man**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £40.46
29697 £26.99

② **WellnessPack woman**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £40.46
29696 £26.99

Every 4th WellnessPack for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information



Premium supplements for vital health benefits



- ① **29704 Multivitamin & Mineral woman**
60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99**
- ② **29703 Multivitamin & Mineral man**
60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99**
- ③ **29705 Omega 3** 60 capsules. 41.6g.
Reg price/100g: £33.65 **£13.99**

Every 4th product below for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information



- ④ **22467 WellnessKids Omega 3** For children ages 3+. 105 ml. Reg price/100ml: £9.51 **£9.99**
- ⑤ **28241 WellnessKids Multivitamins and Minerals** 21 tablets x 1.1 g. Reg price/10g: £4.33 **£9.99**
- ⑥ **29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £6.66 **£27.99**
- ⑦ **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.66 **£27.99**
- ⑧ **36169 Protein Blend** 378g. Reg price/100g: £7.40 **£27.99**

Shake things up, your way!

The Natural Balance Shake formula was developed as an easy, tasty, and convenient snack that you can enjoy whenever, wherever! It can be a mid-morning or afternoon treat as well as a great way to fuel up before or after a workout. A delicious alternative to high processed, sugar and salt-loaded junk foods!

TRY SOMETHING
NEW EVERY DAY!



Create different tasty snacks!

Who said healthy snacks are boring? Wellness shakes come in 3 delicious flavours, but they also allow you to get creative! You can add your favourite fruits, vegetables, milk or plant-based milk... and create different smoothies every day!

3 PROTEIN SOURCES from pea, egg and whey (when mixed with milk)
3 FIBRE SOURCES from apple, rosehip and sugar beet.
3 DELICIOUS FLAVOURS, Vanilla, Strawberry and Chocolate!



Wellness Shaker
Materials: PE, PP, stainless steel. BPA free. Size: 220 x 95 mm. 600 ml.
45381 £9.00



① **Natural Balance Shake strawberry flavour**
21 servings. 378g.
Reg price/100g: £7.40
29689 £27.99

② **Natural Balance Shake chocolate flavour**
21 servings. 378g.
Reg price/100g: £7.40
29691 £27.99

③ **Natural Balance Shake vanilla flavour**
21 servings. 378g.
Reg price/100g: £7.40
29690 £27.99

Every 4th Shake for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

It's all about balance!

We believe in the synergy of a wholesome diet: adequate hydration, physical activities, and positive lifestyle choices work together to optimise your overall health and well-being.

This set reflects exactly such balance: Supplementation to help bridge the gaps in your nutrition and give your organism a boost Shakes to snack smart and keep you on the healthy path



1

Choose your favourite flavour of Wellness Shake or Protein Blend.

2

Choose the WellnessPack for women or men.



29690 Natural Balance Shake vanilla flavour 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.40 **£27.99**



29696 WellnessPack woman 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Get your customised Health & well-being set

£52.98



Every 4th set FREE*

*When subscribed to Wellness. Ask your Brand Partner for more information

Maximise your results!

Even if you reach your weight goals, maintaining them poses other challenges: preserving muscle growth, staying motivated, resisting temptations... Let this set give you a hand with that!

Natural Balance products come together with essential vitamins and minerals to help make fit lifestyle sustainable. Get ready to push your limits!



1

Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

2

Choose the WellnessPack for women or men.



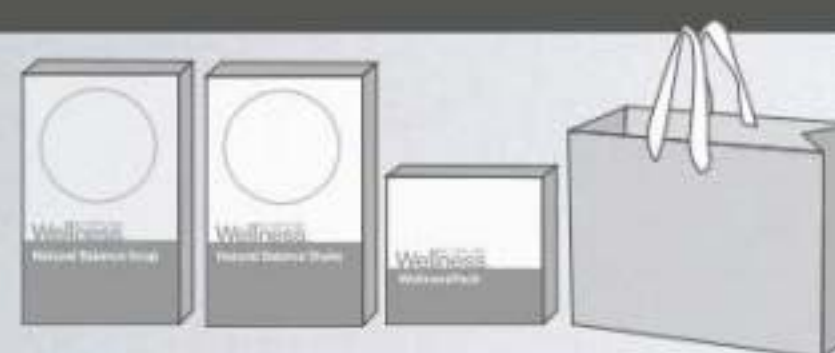
29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £6.66 **£27.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.66 **£27.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.40 **£27.99**



29696 WellnessPack woman 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Get your customised Health & well-being set

£79.97



Every 4th set FREE*

*When subscribed to Wellness. Ask your Brand Partner for more information

PERSONAL CARE

55
TOGETHER
TOWARDS
TOMORROW

Nourish your hair naturally



Feel fab with gorgeous hair renewed by improved, luxuriously moisturising Milk & Honey formulation - blend of rich ingredients, known as the "elixir of life".

SHAMPOO

Gently cleanses and nourishes hair to restore natural shine

CONDITIONER

Leaves hair manageable and easy-to-comb

MASK

Enriches hair with a deluxe nourishing blend for deep conditioning treatment



① Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair
250ml Merch price/100ml: £1.60

35957 £7.00

£3.99

② Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair
250ml Merch price/100ml: £1.60

35958 £7.00

£3.99

③ Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair
250ml Merch price/100ml: £2.00

35959 £8.00

£4.99



① 31601 Milk & Honey Gold Smoothing Sugar Scrub 200ml
Reg price/100ml: £5.50 **£11.00** ② 31603 Milk & Honey Gold
Softening Liquid Hand Soap 300ml Reg price/100ml: £2.00
£6.00 ③ 31604 Milk & Honey Gold Softening Creamy
Soap Bar 75g Reg price/100g: £4.00 **£3.00** ④ 35960
Milk & Honey Gold Pampering Shower Cream 250ml
Reg price/100ml: £2.40 **£6.00**

Activelle



① **Activelle Comfort Anti-perspirant Deodorant Spray**
150ml Reg price/100ml: £3.33

33144 £5.00

② **Activelle Comfort Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00

33139 £3.00




③ **Activelle Extreme Anti-perspirant Deodorant Spray**
150ml Reg price/100ml: £3.33

33147 £5.00

④ **Activelle Extreme Anti-perspirant Deodorant**
50ml Reg price/100ml: £6.00

33142 £3.00

INVISIBLE  FRESH

48H PROTECTION*

ANTI-WHITE MARKS**

PROVIDES LONG LASTING FRESHNESS**

*clinically tested
**consumer tested



Clean and fresh scent with floral citrus notes.



① **Activelle Invisible Fresh anti-perspirant deodorant spray**
150ml Merch price/100ml: £2.33

41311 £5.00
£3.49



② **Activelle Invisible Fresh anti-perspirant deodorant**
50ml Merch price/100ml: £3.98

41303 £3.00
£1.99

NEW!

Keep fresh – without a trace

Now you can enjoy long lasting freshness as well as leave no white marks on your clothes, with the dual-benefits of Activelle Invisible Fresh anti-perspirant deodorants.

Maximum softness for your hands



150 ml

① SoftCaress Nourishing Hand Cream 150ml
Merch price/100ml: £3.33

31348 £8.00

② SoftCaress Protecting Hand & Nail Cream 150ml
Merch price/100ml: £3.33

31347 £8.00

EACH HAND CREAM FOR

£4.99

Nuts about coconuts!



HERO INGREDIENT

COCONUT OIL
Rich in essential fatty acids and Vitamin E, sweet-smelling coconut oil is a beauty superstar, as it nourishes and protects your skin while also helping to reduce bacteria.

Coconut Hand Cleanse Gel
50ml
Merch price/100ml: £5.98

41478 ~~£4.00~~
£2.99

A flourish of femininity



FLORAL MUSKY LILAC
Green leaves, white lilac, Heliotrope



Oriflame Women's Collection Innocent White Lilac Perfumed Hand Cream
75ml
Merch price/100ml: £3.32

43672 ~~£4.00~~
£2.49

Celebrate in an enchanted secret garden

NEW!
LIMITED EDITION

Pamper and nourish your hands with a limited-edition trio of delightfully scented hand creams that help protect and nourish the skin while leaving a delicate flowery fragrance trail.



Secret Garden Hand Cream Trio
gardenia lilac rose
3 x 30 ml. Merch price/pcs: £2.33

44496 ~~£10.00~~
£6.99

Hand cream trio comes in an elegant box, perfect for gift-giving!



A touch of care
for your hands



Loving Care Hand Cream
150ml Merch price/100ml: £1.99
34061 £5.00
£2.99

With natural Almond Milk known for its mild and gentle qualities, rich in vitamins and minerals that help nourish and condition the skin.

NEW!
LIMITED EDITION

Splendid and unique –
just like you

Let your senses wander in the gorgeous garden of scents! Immerse yourself in the delicate and feminine fragrance of the most splendid bouquet of flowers with this gorgeous collection of bath & shower products.



SOAP BAR
Lathers into a creamy foam leaving a rich floral scent.

① Splendid Bouquet
Soap Bar
75g Merch price/100g: £1.99
42873 £2.00
£1.49

SHOWER GEL
With pH balanced formula to take care of your skin.

② Splendid Bouquet
Shower Gel
250ml Merch price/100ml: £1.60
42875 £6.00
£3.99

HAND CREAM
Leaves hands nourished and beautifully scented.

③ Splendid Bouquet
Hand Cream
75ml Merch price/100ml: £3.32
42874 £4.00
£2.49

Beautifully scented treats for your hands

Lathers into creamy foam and leaves a feminine floral scent on the skin.



Scent inspired by the candy apple with toffee and vanilla notes.

Chocolate-inspired scent, twisted with candied orange peel.

With natural poppy seeds for a gentle exfoliating effect.

LIMITED EDITION

① Spiced Citrus Soap Bar
75g
Merch price/100g: £1.99
32843
£2.00

② Warmest Wishes Soap Bar
75g
Merch price/100g: £1.99
36154 £3.00

③ Magic Garden Soap Bar
75g
Merch price/100g: £1.99
38491 £2.00

④ Festive Wonderland Candy Apple Scented Soap Bar 75g
Merch price/100g: £1.99
35853 £2.00

For clean and refreshed hands



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC*

*bottles only

MELON & COCONUT WATER

Invigorating and hydrating

Soothing soap with biodegradable rinse-off formula.

FOREST BERRIES

Tempting and nourishing

Refreshing soap that leaves skin clean and hydrated.



! LAST TIME IN CATALOGUE

⑤ Love Nature Soap Bar Invigorating Coconut Water & Melon
75g Merch price/100g: £1.99
34092 £2.50

⑥ Love Nature Forest Berries Delight Soap Bar
75g Merch price/100g: £1.99
39470 £2.50

EACH SOAP BAR FOR ONLY

£1.49



A LULLABY FOR BABY SKIN



BABY CARE THE WAY NATURE INTENDED

We cherish your baby's skin as much as you do! We created Baby O' to nourish, soothe and protect their skin. All our products are at least 95% natural and were endorsed by dermatologists and paediatricians.

INGREDIENTS AS PRECIOUS AS YOUR BABY'S SKIN

Swedish Oat Oil hydrates and soothes the skin, while Innovative Lipid Lamellar and Natural Moisturising Factor Technology reinforces skin barrier and boosts moisture retention to keep your baby's skin comfortable and protected.



PAEDIATRICIAN ENDORSED



sensitive skin

Baby's skin feels soft and smooth - 100% agreed*

Tear-free formula

Gently cleanses hair & body

Deeply nourishes, softens & protects

Multi-purpose, for use all over body

Helps to form a barrier against dryness

Absorbs easily with a light, velvety feel

Helps nourish & replenish the skin barrier

Helps mum improve the look and feel of stretch marks

95% natural origin ingredients

All Baby O' products are formulated without parabens, phenoxyethanol and formaldehyde releasers.

Gently cleanses the diaper area

Forms a protective film to cocoon the skin

Helps soothe, nourish & recondition the skin

Buttery ointment designed to absorb wetness

Provides a protective film and helps leave the diaper area dry

With Panthenol and Zinc Oxide to help condition, soothe and alleviate diaper friction



*Consumer tested (Parents' assessment).

① baby O Multi-Purpose Balm
75ml
Reg price/100ml:
£13.33

35772
£10.00

② baby O Hair & Body Wash
200ml
Reg price/100ml:
£4.50

35775
£9.00

③ baby O Body Oil
150ml
Reg price/100ml:
£8.00

35773
£12.00

④ baby O BumBum Cleansing Milk
150ml
Reg price/100ml:
£7.33

35776
£11.00

⑤ baby O Diaper Cream
75ml Reg price/100ml:
£13.33

35774
£10.00

A touch of invigorating
luxury

ESSENSE&CO

— stockholm, 1987 —

Green M
andarin & Orange Blossom

An uplifting combination
of green mandarin and
orange blossom encased
in a bespoke packaging
adds a touch of luxury to
your daily rituals.



BESTSELLER

**Citrus-scented
delight**



”
*Wash is very efficient, spreads easily and,
what's important, doesn't dry out the skin.
Lotion absorbs quickly, leaves the skin
hydrated and deliciously scented.*



① Essense&Co. Green
Mandarin & Orange Blossom
Hand & Body Lotion
300ml Merch price/100ml: £3.33

35834 £15.00
£9.99



② Essense&Co. Green
Mandarin & Orange Blossom
Hand & Body Wash
300ml Merch price/100ml: £3.33

35833 £14.00
£9.99

HERO INGREDIENTS

Green Mandarin
Fresh, uplifting and full
of sparkling notes, green
mandarin oil is known
to revitalise the skin.

Orange Blossom
Light, sweet and refreshing,
orange blossom oil is
extracted from freshly
picked petals and is known
for its invigorating and
skin-conditioning
properties.



Step 1

1

PREPARE

Get your feet ready. Use the pumice stone to soften and smooth out the hard skin. Reach for the clippers to shorten the nails for maximum comfort.



Trim your nails with precision using the Nail Clipper.

Gently removes dry, rough skin.

① **Comfort Foot Pumice Stone**
Size: 97L x 57W x 30Tmm.
Material: TPR, Polyester.

37558 £4.00
£2.99

② **Comfort Toe Nail Clipper XL**
Size: 81L x 15W mm.
Material: Carbon Steel.

37554 £7.00
£4.99

Step 2

2

MOISTURISE

Make sure your skin receives a daily dose of hydration to keep it soft and smooth. Massage the cream into your feet to relieve and nourish.



Massage into clean feet every night, giving the cream time to absorb.

With soothing Arnica extract and moisturising Jojoba oil.

① **Feet Up Comfort Overnight Moisturising Foot Cream** 150ml
Merch price/100ml: £4.66

34935 £10.00
£6.99

② **Feet Up Comfort Daily Softening Foot Cream** 150ml
Merch price/100ml: £4.66

32369 £10.00
£6.99

Step 3

3

PROTECT

Your busy life keeps you on your feet all day? Make sure they are comfortable and protected with soft gel shoe pads.



Protect your achilles heel and wear your favourite heels pain-free all day.

Cushion the soles of your heels with these soft transparent gel pads.



③ **Festive Feet Heel Cushions**
Size: one size, 8.5cm L x 5cm W x 2.5mm T (2 pieces). Material: TPR

41244 £5.00
£3.49



④ **Festive Feet Heel Shields**
Size: one size, 9cm L x 3cm W x 3mm T (2 pieces). Material: PU

41247 £5.00
£3.49

feet up
COMFORT

EASY STEPS TO FABULOUS FEET!

Ultimate
freshness &
comfort

EXTRA SOOTHING INTIMATE
CARE

- With aloe vera & mallow extracts to help soothe skin
- With Lactic acid for optimal pH balance



GENTLE INTIMATE CARE
FOR TEENS

- Extra mild, gentle formulation
- With wild pansy extract to help nourish skin
- Especially developed for girls aged 13-18



BALANCED & PROTECTED
MICROBIOME
Optimise pH balance &
protect the intimate
microbiome with
its microflora
to ensure overall
health

① **Feminelle Soothing Intimate Wash Aloe Vera & Mallow**
300ml Merch price/100ml: £1.33
34499 £6.00
£3.99

② **Feminelle Teens Gentle Intimate Wash Wild Pansy**
300ml Merch price/100ml: £1.33
34501 £6.00
£3.99



③ **34498 Feminelle Protecting Intimate Wash Cranberry**
300ml Reg price/100ml: £2.00 **£6.00** ④ **34500 Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower**
300ml Reg price/100ml: £2.00 **£6.00** ⑤ **34504 Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula**
300ml Reg price/100ml: £2.00 **£6.00**

Shape, define
and refine!



Trimmer is perfect for
eye brow shaping



Lip hair is easily removed,
and the skin left smooth.



The bare trimmer is ideal
for **hair detailing**.



The eyebrow comb has
two adjustable lengths
for trimming.

Cleaning brush



① **Remington Detail Trimmer**
Compact pen shape detail trimmer
features eyebrow comb with two length
settings and trimmer blade for easy
personal grooming. CE approved.
1AAA battery and user instructions
included. Size: 13 x 1.5 x 1.3 cm.

27799 £20.00
£15.99

1x Battery (AAA) included

REMINGTON for ORIFLAM SWEDEN

Keep your beauty products in perfect order -
at home or on the go!

LIMITED EDITION

3 zipped compartments
3 mesh pockets delightful pink polka dot design smart hanging hook



① **Pink Delight Toiletry Bag**
Size: 25x21x9 cm. Material: Recycled Polyester, RPET.

41199 ~~£17.99~~
£14.99

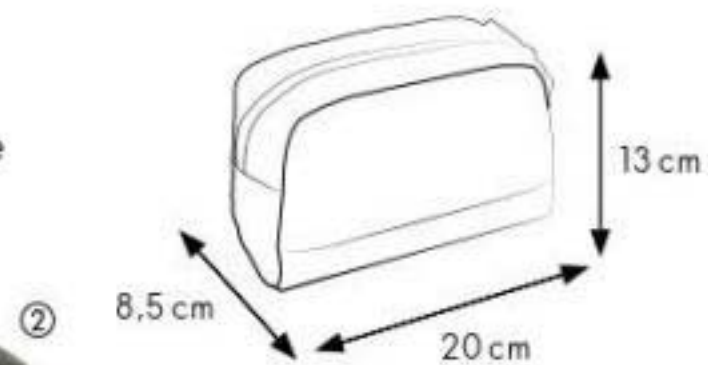


products not included

For all your essentials!

Compact dimensions. Perfect size to pack your favorite Oriflame cosmetics.

LIMITED EDITION



② **Polar Men's Toiletry Bag**
Cotton canvas, PU, polyester lining. L:20 x W:8.5 x H:13 cm.
44769 **£14.99**

Healthy mouths,
for a healthy happy family



① **Optifresh All In One Sensitive Soft Toothbrush**
42450 ~~£3.00~~
£1.99

② **Optifresh Sensitive Toothpaste**
75ml Merch price/100ml: £4.65
38873 ~~£5.00~~
£3.49

③ **Optifresh Maximum Fresh Toothpaste**
100 ml Merch price/100ml: £3.49
44952 ~~£5.00~~
£3.49

④ **Optifresh Kids Gentle Strawberry Toothpaste**
50ml Merch price/100ml: £5.98
44954 ~~£4.00~~
£2.99

⑤ **Optifresh Kids Soft Toothbrush - Blue**
40877 ~~£3.00~~
£1.99

⑥ **Optifresh Kids Soft Toothbrush - Pink**
42453 ~~£3.00~~
£1.99

BRING THE HAIR BEAUTY BACK

UNISEX

Creamy, easy-to-rinse conditioner nourishes, strengthens and conditions hair, helping to prevent hair fall.

Non-sticky, non-greasy hair spray intensively boosts hair volume to leave it fuller and healthier-looking.

Unisex scalp tonic helps stimulate hair growth at the roots and prolong hair life cycle for anti-hair loss effect in only 8 weeks!*

**Clinical testing performed to assess the anti-hair loss effect of the shampoo and scalp tonic used together.*



① HairX Advanced Care Fall Defence Anti-Hairfall Conditioner
200ml Merch price/100ml: £2.50
35931 £7.00
£4.99

② HairX Advanced Care Fall Defence Anti-Hairfall Hair Amplifier
150ml Merch price/100ml: £3.99
41980 £9.00
£5.99

③ HairX Advanced Care Fall Defence Anti-Hairfall Scalp Tonic
100ml Merch price/100ml: £5.99
41979 £9.00
£5.99



VOLUME lift

GET YOUR HAIR READY FOR ANYTHING!



VOLUME LIFT DRY SHAMPOO

- Helps to prolong intervals between washes**
- For visible volume without weighing down**
- Formulated to leave no visible residues after brushing out
- Weightless formulation for amazingly bouncy hair
- Dermatologically tested

**Consumer tested

① HairX Advanced Care Volume Lift Fullness Conditioner
200ml Merch price/100ml: £2.50
42892 £7.00
£4.99

② HairX Advanced Care Volume Lift Dry Shampoo
150ml Merch price/100ml: £3.33
42890 ~~£8.00~~
£4.99



- ① **30579** Size: L24 cm x W 6 cm. Materials: ABS, Rubber and Nylon ~~£6.00~~
- ② **30580** Size: L22 x W5 cm. Materials: ABS, Nylon ~~£6.00~~
- ③ **30595** Size: L 22 x W 4,5 cm. Materials: ABS and Nylon ~~£6.00~~
- ④ **30611** Size: L 21 X W 1,5 cm. Materials: ABS and Nylon ~~£5.00~~
- ⑤ **30923** Size: L 12,3 x W 1,8 cm. Materials: ABS, PET, Stainless steal. ~~£5.00~~

EACH FOR
£3.99



- ⑥ **Styler Medium Round Brush**
Size: L 23 x W 4,8 cm. Materials: Aluminium and Nylon
~~£7.00~~ **£4.99**

Goodbye dull, dry hair!

Easily absorbed by the hair and does not leave a residue*
- 91% agree

Lightweight nourishment for fine and naturally oily hair*
- 88% agree

Provides ultimate shine and gloss*
- 88% agree

*Consumer tested

YOUR HAIR, YOUR STYLE



⑦ **HairX Advanced Care Style Smart Shine Spray**
100ml
Merch price/100ml: £4.99

~~34939 £8.00~~
£4.99

⑧ **HairX Advanced Care Style Smart Styling Hair Mousse**
200ml
Merch price/100ml: £2.50

~~34938 £8.00~~
£4.99



⑨ **Eleo Repairing Overnight Hair Oil**
50ml Merch price/100ml: £19.98

~~38602 £14.00~~
£9.99



Eleo Instant Nourishing Hair Oil
50ml
Reg price/100ml: £28.00

~~38600 £14.00~~



Eleo Protecting Hair Oil
50ml
Reg price/100ml: £28.00

~~38601 £14.00~~

① **Eleo Oil Infused Shampoo**
250ml Merch price/100ml: £2.80

~~38585 £10.00~~
£6.99

② **Eleo Oil Infused Conditioner**
200ml Merch price/100ml: £3.50

~~38597 £10.00~~
£6.99

Golden oils to transform your hair

Gently cleanses the hair and scalp while protecting it from breakage

Designed to bring back hair's natural shine



JUICY TREATS FOR YOUR SKIN AND HAIR

SET OF 4

HYDRATING PATCHES+ HAIR MASK +
SHOWER CREAM + HAND CREAM



FOR ONLY
£7.99

SET CODE: 142690

HYDRATING PATCHES

With organic kiwi extract, work to leave skin smooth and radiant

8
pieces

HAIR MASK

With natural origin banana extract, helps hydrate dry hair

! LAST TIME IN CATALOGUE

SHOWER CREAM

With forest berry and yoghurt extracts

HAND CREAM

Nourishes and conditions dry hands, leaves a fresh coconut scent



SET OF 4

HYDRATING PATCHES+
HAIR MASK + SHOWER CREAM
+ HAND CREAM



FOR ONLY
£7.99

SET CODE: 142690

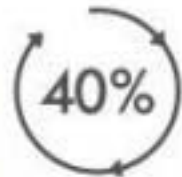
① Love Nature Skin Hydrating Kiwi Patches
8pcs
Reg price/10pcs: £5.00
41696 £4.00

② Love Nature Hair Smoothie Replenishing Banana Hair Mask for Dry Hair
30ml
Reg price/10ml: £0.67
41957 £2.00

③ Love Nature Forest Berries Delight Yoghurt Shower Cream
250ml
Reg price/100ml: £2.00
39468 £5.00

④ Nourishing Hand Cream with Coconut Oil
75ml
Reg price/100ml: £6.67
35846 £5.00

Gentle cleansing with yummy fruity scents



40%
POST CONSUMER RECYCLED PLASTIC*

*bottles only



SILICONE FREE



BIODEGRADABLE FORMULA

ENERGISING
Mint & Raspberry

500 ml

INVIGORATING
Coconut water & Melon

REVIVING
Natural fruit extracts



! LAST TIME IN CATALOGUE

① Love Nature Exfoliating Shower Gel Energising Mint & Raspberry
500ml Merch price/100ml: £1.20
33330 £9.00
£5.99

② Love Nature Shower Gel Invigorating Coconut Water & Melon
250ml Merch price/100ml: £1.60
34087 £5.00
£3.99

③ Love Nature Shower Gel Reviving Fruit Infusion
250ml Merch price/100ml: £1.60
34840 £5.00
£3.99

Nature's delicious recipes for your skin and body

BLACKCURRANT EXTRACT
packed with skin-nourishing acids, sugars and vitamins

LINGONBERRY EXTRACT
rich in Vitamin E and C helps shield skin from damage

ORGANIC YOGHURT's
creamy texture helps moisturise skin

RASPBERRY EXTRACT
helps renew skin with natural fruity acids

WILD STRAWBERRY EXTRACT
helps boost skin's radiance



Hydrates and moisturises the skin to leave it soft and wonderfully scented.

Biodegradable formula with natural forest berries and real blackcurrant seeds.

! LAST TIME IN CATALOGUE

① Love Nature Forest Berries Delight Yoghurt Body Cream
200ml
Merch price/100ml: £2
39494 ~~£6.00~~
£4.99

② Love Nature Forest Berries Delight Exfoliating Body Scrub Jam
200ml Merch price/100ml: £2.00
39473 ~~£5.00~~
£3.99

FOR HIM

55
TOGETHER
TOWARDS
TOMORROW



DEBONAIR

A scent for
**THE MODERN
GENTLEMAN**



WOODY - AROMATIC
Cardamom, Cedarleaf, Sandalwood



HIGH FRAGRANCE CONCENTRATION



Debonair Eau de Toilette

A bold and captivating fragrance for the true modern gentleman who radiates natural and playful charm. With a powerful woody-aromatic scent he is guaranteed to catch the attention of women wherever he goes. Debonair by name, debonair by nature. 75ml
Merch price/100ml: £23.99

42726 ~~£30.00~~

NOW FOR ONLY

£17.99

Let
the scent
**EMPOWER
YOU**



ORIENTAL FOUGERE
ice accord, sage, oak wood



**VERY HIGH FRAGRANCE
CONCENTRATION**

① Possess The Secret Man Eau de Parfum
75ml Merch price/100ml: £37.32

33650 ~~£38.00~~
£27.99

② Ascendant Eau de Toilette
75ml Merch price/100ml: £26.65

42490 ~~£28.00~~
£19.99



ORIENTAL FOUGERE
Bergamot,
Cardamom,
Vanilla



**HIGH FRAGRANCE
CONCENTRATION**

FLAMBOYANT

Live life
**WITHOUT
LIMITS!**

The perfect scent for the self-
confident man who knows how
to enjoy life!



WOODY CITRUS
grapefruit, bay, cardamom



**HIGH FRAGRANCE
CONCENTRATION**



Flamboyant Eau de Toilette

Live a limitless life with the vibrant woody-
citrus notes of Flamboyant Eau de Toilette.
75 ml. Merch price/100ml: £23.99

19639 ~~£30.00~~
£17.99

Scents to lift YOUR SPIRIT



AROMATIC
FOUGERE

Yellow Lemon,
Cucumber,
Mineral Amber

① Glacier Rock
Eau de Toilette
100ml
Merch price/100ml:
£14.99

42816 ~~£22.00~~
£14.99



AROMATIC
TONIC

Mint, Orris, Cuir
Corroyé

② Eclat Toujours
Eau de Toilette 75ml
Merch price/100ml:
£23.99

35651 ~~£26.00~~
£17.99

Have your hairstyle stay
strong, no matter what the day
has in store for you.



Experience a boost of
freshness wherever you
go and whenever you want!

③ North For Men Fresh
Fragranced Body
Spray
100ml
Merch price/100ml: £7.99

38912 ~~£10.00~~
£7.99

④ North For Men Power
Hold & Sleek
Invisible
Hair Gel
100ml
Merch price/100ml: £3.99

34920 ~~£5.00~~
£3.99

ULTIMATE HYDRATION. ULTIMATE COOLNESS.

A moisturising,
cool-off
formula
to make
you feel
comfortable in
your own skin!



**NORTH FOR
MEN**

Delivers
24hr
hydration†

†Clinical test in vivo

North For Men Subzero
2-in-1 Moisturising Gel
50ml Merch price/100ml: £7.98

35877 ~~£6.00~~
£3.99

**ARCTIC
PRO DEFENCE
+ ELECTROLYTES**

North For Men SubZero is
formulated with Arctic Pro
Defence technology, turbo
charged with arctic ingredients
and replenishing electrolytes to
keep your skin quenched,
invigorated and in peak
condition.

FRAGRANCE

55
TOGETHER
TOWARDS
TOMORROW



Feel the bliss of
life's sweet
pleasures

GIORDANI
GOLD



A cheerful floral scent is the best way to welcome Spring! Not only your smell will inspire you to go for a walk outside, but it will also boost your mood. Add it to your morning routine and start the day feeling the renewing vibes of this season!



CHYPRE FRUITY

Tangerine, Rose, Patchouli



VERY HIGH FRAGRANCE
CONCENTRATION

Giordani Gold White Original Eau de Parfum
50ml Merch price/100ml: £43.98
42752 ~~£34.00~~

NOW FOR ONLY

£21.99



ORIENTAL - FLORAL

Blackcurrant, passion flower accord,
Sandalwood



VERY HIGH FRAGRANCE
CONCENTRATION



Magnetista Eau de Parfum
An irresistible and captivating Eau de Parfum, proven by neuroscience to trigger emotions, make an impact and increase your attraction power on men. 50ml
Merch price/100ml: £63.98

42741 ~~£42.00~~
£31.99

YOUR TRULY CAPTIVATING SCENT

Clinically proven to attract the
attention of every
**2 OUT OF 3 MEN
TESTED***

Our Master Perfumers
collaborated with
neuroscientists to ensure the
fragrance's magnetic effects on
men. After evaluating their
emotional responses, brain
activity and eye tracking, they
could prove it - Magnetista
increased attraction power!

*Clinically tested on a panel of 33 men in
Spincontrol Laboratory, France



SCENTS to treat your skin



ORIENTAL VANILLIC
FRUITY

Ginger, Cocoa flower,
Chocolate



FRUITY CHYPRE
Wild Strawberry, Shining
Star Accord, Patchouli
Prisma



FLORAL GREEN

Nashi Pear, Almond Powder, de Laire
Boudoir Accord

① 42523 Eclat Mon Parfum Perfumed Body Cream
250ml Merch price/100ml: £2.40 ~~£10.00~~ ② 42509
Love Potion Perfumed Body Cream 250ml
Merch price/100ml: £2.40 ~~£10.00~~ ③ 41547 Divine
Exclusive Perfumed Body Cream 250ml
Merch price/100ml: £2.40 ~~£10.00~~

Each
body cream
for only

£5.99

Cherish
**EVERY
MOMENT**



Volare

**FLORAL ROSE
VIOLET**

Rose Centifolia,
Osmanthus, Iris

① **Volare Moments
Eau de Parfum**
50ml Merch price/100ml:
£39.98

35661 ~~£28.00~~
£19.99



② **Volare Moments
Anti-perspirant Roll-on
Deodorant**

50ml
Merch price/100ml: £5.98

42740 ~~£4.00~~
£2.99

FRUITY GREEN

white lilac, evergreen ivy,
Indian sandalwood

FLORAL WATERY

lily of the valley, white
flowers, white musk

**FLORAL FRUITY
GREEN**

green apple,
wild orchid,
sandalwood



③ **Elvie Eau de Toilette**
50ml Merch price/100ml: £35.98

42502 ~~£26.00~~
£17.99



④ **Lucia Eau de Toilette**
50ml Merch price/100ml: £35.98

42785 ~~£26.00~~
£17.99



⑤ **Joyce Jade Eau de Toilette**
50ml Merch price/100ml: £23.98

37772 ~~£16.00~~
£11.99

Get in
**THE MOOD
FOR LOVE!**

Dim those lights and slip into a more romantic mood, with the sensual fragrance of Plum and Black Pepper.

① **Loved Up Feel Good
Eau de Toilette**
50ml
Merch price/100ml: £19.98

37214 ~~£16.00~~
£9.99



**FLORIENTAL - FRUITY
- SPICY**

plum, black pepper,
sandalwood

**LOVED
UP**



**LOVED
UP**

**GET IN THE MOOD
FEEL PASSIONATE**
INFUSED WITH ESSENTIAL OILS
SHOWER GEL
PLUM & BLACK PEPPER

feelgood.

ORIFLAME
SWEDEN

② **Loved Up Shower Gel Feel Good**
200ml Merch price/100ml: £2.25

35993 ~~£6.00~~
£4.49

Buy Eau de Toilette and **GET
SHOWER GEL FOR ONLY**
Buy Eau de Toilette and get
Shower Gel for only

£2.99

ESCAPE... TO
ULTIMATE ROMANCE.



Eclat Amour Eau de Toilette
50ml Merch price/100ml: £35.98

35649 ~~£26.00~~

£17.99



MARCH 21
**FRAGRANCE
DAY**

Fragrance Day is celebrated the same day as Spring starts. And is it any wonder? Flowers flourish, fruit is tastier, our senses awaken...

**AND IT'S THE BEST TIME
TO CHOOSE A NEW,
LIFTING SCENT!**

EXPERIENCE
THE PURE
ALLURE

**ECLAT
FEMME**

Refined, rich and eternally elegant – these qualities perfectly describe the Eclat Femme and the woman who wears it.



① Eclat Femme Eau de Toilette
50ml Merch price/100ml: £35.98

42507 ~~£30.00~~

£17.99



With the incredible radiance of Jasmine flowers, cultivated in the historic home of fine fragrances in Grasse, France.

② Eclat Femme Perfumed Body Cream
250ml Merch price/100ml: £2.40

42884 ~~£10.00~~

£5.99

LOVE POTION *Secrets*

*Beneath a veil of intrigue lies a tantalising twist to your story of seduction.
A rapturous desire that blurs the lines between inhibition and ecstasy.
Yours to unleash whenever you please.*



ORIENTAL VANILLIC FRUITY
white strawberry, White flowers,
white chocolate



VERY HIGH FRAGRANCE
CONCENTRATION

A PLEASURE UNTOLD... UNTIL NOW

Celebrate your feminine nature with a tantalising mixture of intriguing white strawberry, white flowers and exquisite white chocolate.

MARCH 21
**FRAGRANCE
DAY**

Love Potion Secrets
Eau de Parfum
50ml Merch price/100ml: £39.98

42815 ~~£32.00~~
£19.99



POSSESS

Possess was inspired by Cleopatra's legendary beauty. It was her intoxicating perfume of ylang ylang essential oil that attracted Mark Antony.

Timeless, sparkling yet intensely seductive, Possess Eau de Parfum embodies Cleopatra's magnetic allure.



WITH SAFETY LOCK

THE LEGENDARY SCENT



CHYPRE FRUITY

indonesian patchouli, queen pineapple, Ylang ylang



VERY HIGH FRAGRANCE CONCENTRATION



① Possess Eau de Parfum
50ml Merch price/100ml: £51.98

42519 ~~£38.00~~
£25.99



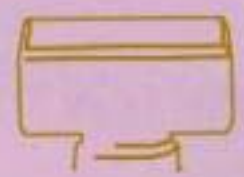
② Possess Perfumed Body Spray
75ml Merch price/100ml: £5.32

42521 ~~£6.00~~
£3.99



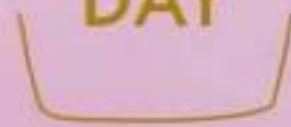
③ Possess Perfumed Body Cream
250ml Merch price/100ml: £2.40

42831 ~~£10.00~~
£5.99



MARCH 21

FRAGRANCE DAY



They trusted their senses and chose with their hearts:

1ST IN ORIFLAME FRAGRANCE BLIND TEST

Oriflame proudly presents the results of the consumer fragrance blind test. We asked over 500 people in 5 countries to compare our perfumes with premium products. We are happy to share feedback and choices made by the research respondents in our country.



*"It has
a strong scent,
it's exclusive
and sensual"*

Blind test feedback

DIVINE
EXCLUSIVE



 **BLIND TEST**
SEE THE RESULTS!

7 OUT OF **10**
THINK DIVINE
EXCLUSIVE IS
MODERN AND
HIGH-QUALITY*

*Based on the results of a study
by AS Consulting among 100
respondents with blind testing
of fragrances. May 2021.

Divine Exclusive Eau de
Parfum
50ml
Merch price/100ml: £55.98

38498 ~~£42.00~~
£27.99

Fill your days with
**SENSUAL
DELIGHT**

*"Sophisticated scent, it
has just the right notes"*

Blind test feedback



① Amber Elixir Perfumed
Body Cream

250ml
Merch price/100ml: £2.80

42504 ~~£10.00~~

£6.99



② Amber Elixir Eau de
Parfum

50ml
Merch price/100ml: £39.98

42495 ~~£32.00~~

£19.99

Buy Amber Elixir
Eau de Parfum and
GET BODY CREAM
for only

£3.99



BLIND TEST
SEE THE RESULTS!

AMBER
ELIXIR



ORIENTAL VANILLIC WOODY
amber, heliotrope, mandarin



VERY HIGH FRAGRANCE
CONCENTRATION

73%

**THINK THIS FRAGRANCE IS
HARMONIOUS AND
SENSORIAL***

*Based on the results of a study by AS Consulting among 100
respondents with blind testing of fragrances. May 2021.

Mister
GIORDANI
FOR HIM

BLIND TEST
SEE THE RESULTS!

7 OUT OF **10**
WOULD BUY THIS
FRAGRANCE AS
A GIFT*



"High-quality scent, stands out
among the others"

Blind test feedback

£14.99



AROMATIC FOUGÈRE

vetiver top, geranium, grapefruit



HIGH FRAGRANCE
CONCENTRATION



*Based on the results of
a study by AS Consulting among
100 respondents with blind
testing of fragrances. May 2021.

Mister Giordani Eau de Toilette
75ml Merch price/100ml: £19.99

33654 ~~£30.00~~

£14.99



THE ONE Power Shine HD Lipstick

2.5g Reg price/g: £3.60

£9.00

THE ONE
POWER SHINE
HD LIPSTICK THE ONE
POWER SHINE HD LIPSTICK
FOR ONLY

£3.99

If you buy any product from the
Fragrance section

- **INTENSE SHIMMER FINISH** thanks to ultra-reflective pearls.
- Lightweight texture - **100% AGREE.***
- Formulated with **LIP COMFORT COMPLEX** to help nourish, moisturise and comfort your lips.

* Consumer Tested.



THE ONE
POWER SHINE
HD LIPSTICK
THE ONE POWER SHINE
HD LIPSTICK
FOR ONLY

£3.99

If you buy any product from the
Fragrance section

Fragrance



① Feet Up Advanced
Cracked Heel Repair &
Smooth Foot Cream
75ml Merch price/100ml: £5.32

33027 ~~£9.00~~

£3.99

② Feet Up Advanced 36H
Odour Control Anti-perspirant
Foot Spray
150ml Merch price/100ml: £3.33

33034 ~~£13.00~~

£4.99

③ Advanced Foot File
Size: 23 x 6,5 cm. Material: 50%
recycled PS, sandpaper

40781 ~~£8.00~~

£2.99

www.oriflame.co.uk

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YouTube