

# ORIFLAME

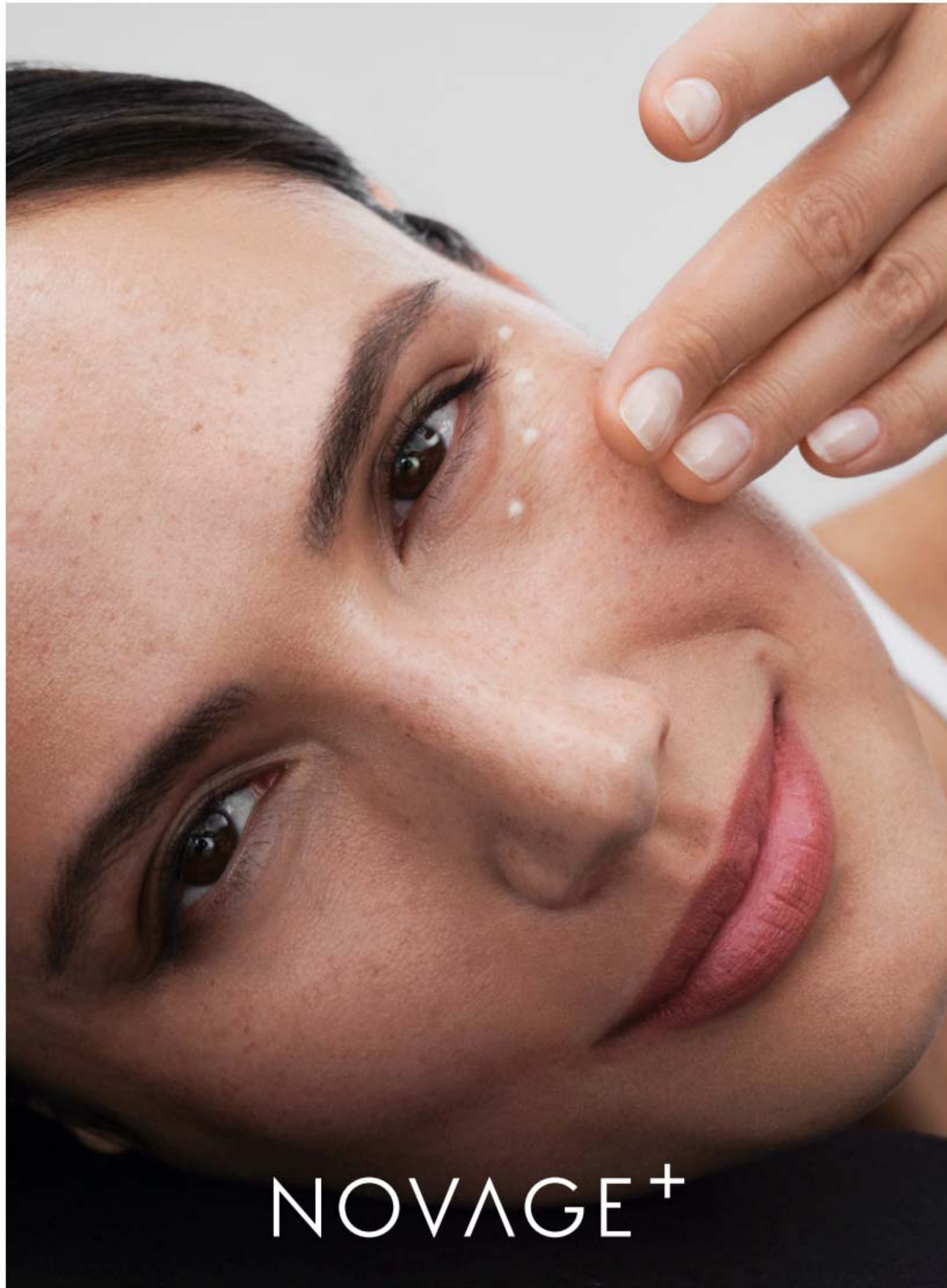
— S W E D E N —



**NEW!**

**TOTAL ANTI-AGEING SOLUTION WITH  
BIO ACTIVATING TECHNOLOGIES**

Catalogue 05 2023 (15/03 – 04/04)



NOVAGE<sup>+</sup>



**NEW!**

## **SUPERIOR PERFORMANCE & FASTER RESULTS**

A revolution in anti-ageing! Novage+ delivers cosmeceutical performance while being gentle to skin and nature. Formulated with nature-inspired Bio Activating Technologies that activate the skin's own biological functions. Delivering exceptional results, faster than ever – whatever your skin type.

### **YOU CAN TRUST OUR EXPERTISE**

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We've combined the powers of nature and science **FOR MORE THAN 55 YEARS.**

**OVER 100 SCIENTISTS** work in our Skin Research Institute in Stockholm to develop your favourite products.

**IN 2015**, we brought you NovAge. Now we have upgraded routines, new technologies, and faster results.

# UPGRADED ROUTINES FOR OUTSTANDING EFFECTS



Bio Activating  
Technology



Dermatologically tested.  
Gently formulated for  
all skin types.

**NEW!**

## REASONS TO LOVE NOVAGE<sup>+</sup>

### Clinically proven results in just 2 weeks

11 Bio Activating Technologies activate skin's ability to repair, reset, and strengthen itself.

### 4 patented or patent-pending Bio Activating Technologies

Delivering performance of actives like Retinol, Niacinamide, Vitamin C and Kojic Acid, yet gentler to skin.

### Next level product layering

Every step of the routine is designed to enhance the effect of the adjacent ones.

### Formulated for all skin types, including sensitive skin

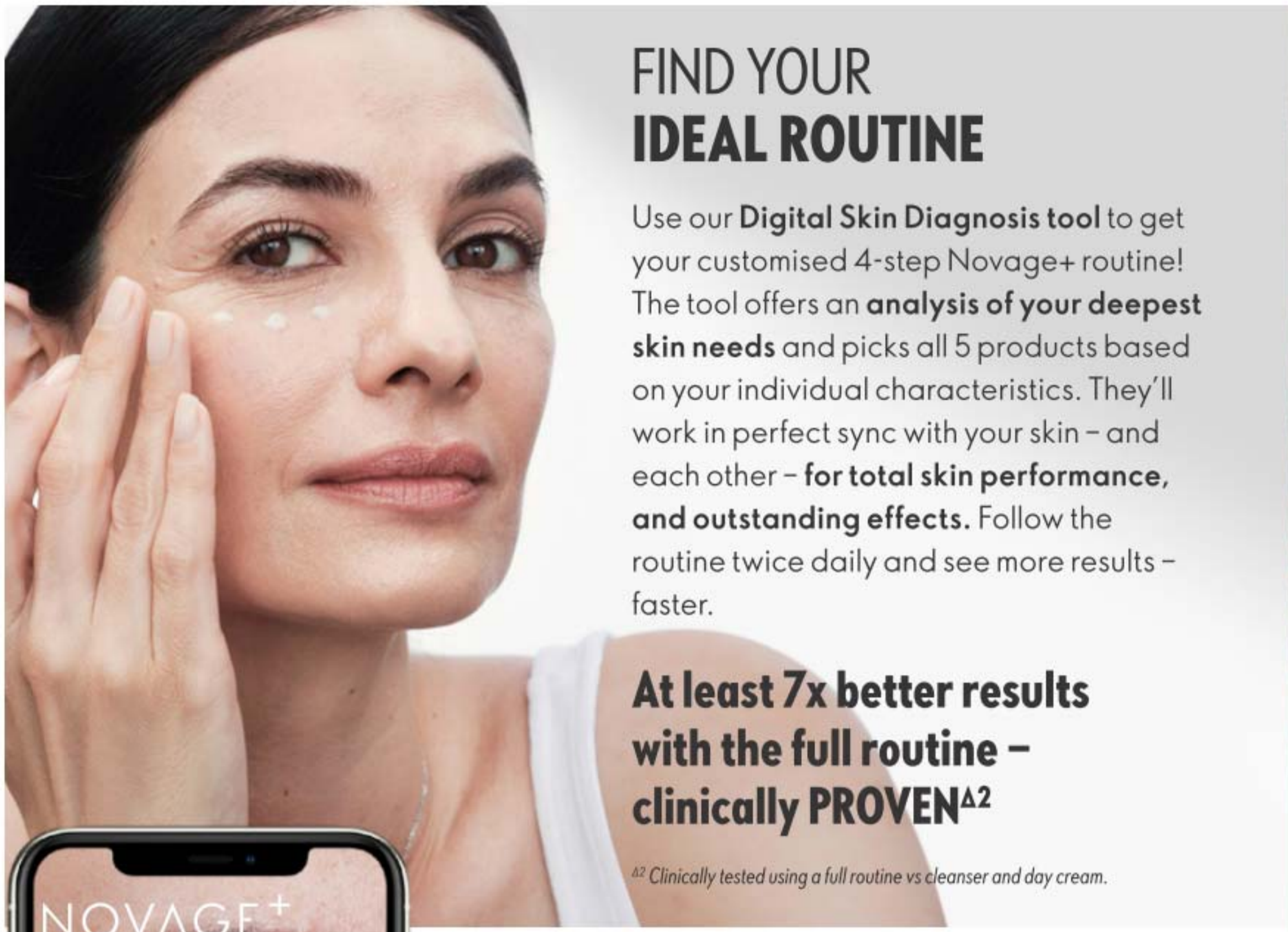
Dermatologically (all products) and ophthalmologically tested (eye cream).

### Conscious formulation approach

Responsible ingredient sourcing and upcycling approach.

### + COSMECEUTICAL PERFORMANCE

- + Skin care benefits backed by science expertise
- + Improving skin tone and radiance
- + Visibly reducing wrinkles, fine lines and dark spots



## FIND YOUR IDEAL ROUTINE

Use our **Digital Skin Diagnosis tool** to get your customised 4-step Novage+ routine! The tool offers an **analysis of your deepest skin needs** and picks all 5 products based on your individual characteristics. They'll work in perfect sync with your skin – and each other – **for total skin performance, and outstanding effects.** Follow the routine twice daily and see more results – faster.

**At least 7x better results with the full routine – clinically PROVEN<sup>Δ2</sup>**

<sup>Δ2</sup> Clinically tested using a full routine vs cleanser and day cream.



**CLICK TO OPEN THE TOOL**



**GET A CUSTOMISED RECOMMENDATION**

**4-STEP ROUTINE = 5 PRODUCTS. GET A FULL SET TO SAVE ON EACH ONE!**



**GET YOUR NOVAGE+ ROUTINE IN A BOX FOR**

**£135**



### STEP 1: CLEANSE

Prepare to absorb

Cleanser removes impurities and supports a healthy skin barrier. Formulated for all skin types, it also prepares for absorption of the actives in the next steps.



### STEP 2: EYES

DEVELOPED FOR THE DELICATE EYE AREA

Precision-formulated eye creams with powerful but gentle Bio Activating Technologies and other actives. Dot along the orbital bone and gently pat in.



### STEP 3: BOOST

ACTIVATE THE POWER

Serums with potent Bio Activating Technologies and other actives target specific concerns and boost the effects of the routine. Dot on forehead, cheeks and chin and gently spread all over face and neck.



### STEP 4: MOISTURISE

DAY CREAM + NIGHT CREAM

Day and night creams deliver moisturising and anti-ageing benefits. Applied at the end of the routine, they support the serums' ingredients. Dot on forehead, cheeks and chin and massage in using circular motions.

NOVAGE<sup>+</sup>  
ROUTINE STEPS

1



STEP 1:  
CLEANSE



Bottle contains  
minimum 25%  
recycled glass.

NEW!

+ Prepares skin to **better absorb the actives in your serum and moisturiser**

+ Preserves **skin's natural moisture balance**

+ Designed to promote **cellular renewal**

**Bio Lipid System**

Effectively cleanses while preserving skin barrier moisture and lipids.

The perfect foaming sponge for your daily cleansing routine!



NEW!  
LIMITED EDITION

① **Cleanser Foaming Sponge**  
3.5 x 2.6 cm. PU Foam

45735 ~~£3.50~~  
**£2.99**



② **Novage+ Refresh Gel Cleanser**  
150ml Reg price/100ml: £16.67  
41029 **£25.00**

NOVAGE<sup>+</sup>  
ROUTINE STEPS

2



STEP 2:  
EYES



**Clinically proven to improve** skin brightness, tone, and radiance<sup>Δ3</sup>

**Bio Lumilock**

+ Targets multiple skin discolourations before, during and after formation<sup>Δ3</sup>

+ Similar performance to Kojic Acid<sup>02</sup>, but gentler



① **Novage+ Bright Intense Eye Cream**  
15ml Reg price/10ml: £22.67  
41033 **£34.00**

Bio Lumilock Patent no. SE2862600.  
<sup>Δ3</sup> Clinically tested active ingredient.  
<sup>02</sup> in vitro.

**Clinically proven performance** – reduces wrinkles length and depth<sup>Δ</sup>

**Bio CollagenPro**

+ As effective on wrinkles as Retinol<sup>Δ3</sup>, but more gentle

+ Reduces dark circles and puffiness



② **Novage+ Wrinkle Smooth Eye Cream**  
15ml Reg price/10ml: £22.67  
41034 **£34.00**

<sup>Δ</sup> Clinically tested.

NEW!

**Clinically proven eyelid lift** in just 2 weeks!<sup>Δ</sup>

**Bio Aspartolift**

+ Retinol-like performance on skin elasticity<sup>Δ3</sup> but gentler

+ Helps boost the skin's own collagen and elastin production



③ **Novage+ Lift + Firm Eye Cream**  
15ml Reg price/10ml: £22.67  
42425 **£34.00**

<sup>Δ</sup> Clinically tested.  
<sup>Δ3</sup> Clinically tested active ingredient.  
Bio Aspartolift Patent no. SE2729220.

3



STEP 3:  
BOOST



**All NOVAGE+ serums:**

- + Activate skin's own collagen production
- + Improve the appearance of fine lines and wrinkles
- + Make skin more resilient and youthful-looking

All thanks to the powerful patented **Bio Activating Technology Oriptide-3!**



Bottle contains minimum  
25% recycled glass

**Significantly reduces the most visible  
and deep wrinkles**  
– in just 2 weeks<sup>Δ1</sup>

**Bio CollagenPro**

- + As effective on wrinkles as Retinol<sup>Δ3</sup>, but more gentle
- + Reduces the appearance of deep wrinkles



① **Novage+ Wrinkle Smooth Serum**  
30ml Reg price/10ml: £16.67  
**41035 £50.00**

<sup>Δ1</sup> Clinically tested result for the NovAge+ Wrinkle Smooth Routine using cleanser, eye cream, serum, day and night creams.  
<sup>Δ3</sup> Clinically tested active ingredient.

**96% experienced  
fewer breakouts**  
within 4 weeks\*

**Bio Sebum Control**

- + Clinically proven to reduce blemishes and enlarged pores<sup>Δ3</sup>
- + Clinically proven to reduce excessive sebum production<sup>Δ3</sup>



② **Novage+ Blemish + Age Defy Serum**  
30ml Reg price/10ml: £16.67  
**41039 £50.00**

\* Consumer test.  
<sup>Δ3</sup> Clinically tested active ingredient.

**96% agreed** skin firmness  
and elasticity feels improved  
**in just 6 weeks\***

**Bio Aspartolift**

- + Retinol-like performance on skin elasticity<sup>Δ3</sup> but gentler
- + Improves skin firmness and elasticity, lifts and tightens contours



③ **Novage+ Lift + Firm Serum**  
30ml Reg price/10ml: £16.67  
**41037 £50.00**

\* Consumer test.  
<sup>Δ3</sup> Clinically tested active ingredient.  
Bio Aspartolift Patent no. SE2729220

**NEW!**

**97% agreed** skin looks  
brighter and more luminous  
**in just 6 weeks\***

**Bio Lumilock**

- + Clinically proven to reduce signs of hyperpigmentation<sup>Δ3</sup>
- + Regulates melanin production<sup>Δ3</sup>

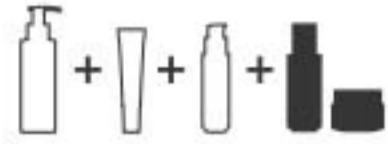


④ **Novage+ Bright Intense Serum**  
30ml Reg price/10ml: £16.67  
**41040 £50.00**

\* Consumer test.  
<sup>Δ3</sup> Clinically tested active ingredient.  
Bio Lumilock Patent no. SE2862600.

NOVAGE<sup>+</sup>  
ROUTINE STEPS

4



**STEP 4:  
DAY  
MOISTURISATION**



**NOVAGE+ day creams  
target 10 key signs  
of ageing<sup>2</sup>**

- + Loss of volume
- + Dryness
- + Roughness
- + Enlarged pores
- + Dull skin
- + Fine lines & wrinkles
- + Loss of firmness
- + Excess oil
- + Uneven skin tone
- + Fragile skin

<sup>2</sup> Consumer tested on 207 women aged 25-65 using products 41043, 41044, 41047 and 41048.

**LIGHT DAY CREAMS**



Light formulations give a more refreshing feel upon application. Designed for normal to combination skin types.

With softening capuacu seed butter and squalane, a skin-mimicking ingredient that conditions skin barrier



Bottle contains minimum 25% recycled glass



With SPF 30 to shield from UV damage

With SPF 30 and fireweed extract to mattify and fight blemishes

**RICH DAY CREAMS**



Rich formulations offer more nourishing feel. Designed for normal to dry skin types.



With nourishing Shea Butter to protect against dryness



Jar contains minimum 25% recycled glass.

① Novage+ Multi-Active Anti-Ageing Day Cream Rich SPF 30  
50ml Merch price/100ml: £57.98

41048 £39.00  
**£28.99**

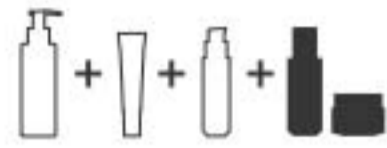
② Novage+ Multi-Active Anti-Ageing Day Cream Rich  
50ml Merch price/100ml: £57.98

41047 £39.00  
**£28.99**

**NEW!**

NOVAGE+  
ROUTINE STEPS

4



STEP 4:  
NIGHT  
RESTORATION



**RICH NIGHT CREAM**

More nourishing,  
but non-greasy formulation.

**100% agreed** skin feels  
intensely  
nourished  
**after just  
1 night\***

**96% agreed** skin looks  
healthier  
**after just  
1 week\***



**LIGHT NIGHT CREAM**

More refreshing,  
easily absorbed formula.

**94% agreed** skin looks  
well rested  
**after just  
1 night\***

**96% agreed** skin looks  
rehydrated  
**after just  
1 week\***



**NOVAGE+ night  
creams target  
10 major signs  
of ageing<sup>3</sup>**

- + Roughness
- + Tired-looking skin
- + Dullness
- + Fine lines and wrinkles
- + Loss of firmness
- + Dryness
- + Uneven skin tone
- + Lack of nourishment
- + Unhealthy complexion
- + Loss of optimal skin function

① **Novage+ Multi-Active  
Anti-Ageing Night  
Cream Rich**  
50ml  
Merch price/100ml: £57.98

41058 ~~£39.00~~  
**£28.99**



Jar contains minimum  
25% recycled glass.

② **Novage+ Multi-Active  
Anti-Ageing Night Cream  
Light**  
50ml Merch price/100ml: £57.98

41057 ~~£39.00~~  
**£28.99**

\* Consumer test

**NOVAGE+**

BRIGHT INTENSE ROUTINE  
**4-STEP ROUTINE TO TARGET  
SKIN DISCOLOURATIONS**

Visibly improves skin's  
appearance from the first use  
and helps control melanin  
production.

**50% MORE  
RADIANT SKIN  
- IN JUST 2 WEEKS!<sup>Δ1</sup>**

<sup>Δ1</sup> Clinically tested result for the Novage+ Bright  
Intense Routine using cleanser, eye cream, serum,  
day and night creams.



**NOT SURE IF IT'S FOR YOU?  
TRY THE FULL ROUTINE IN SAMPLES FIRST!**



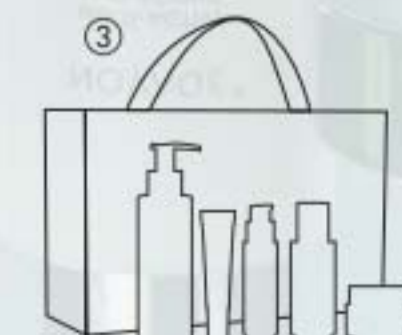
④ **Novage+ Bright  
Intense Routine  
samples**  
5 sachets.  
141621 **£2.00**

**NEW!**

**READY SETS**

Are you looking for a ready solution  
because you already know your skin  
challenges? Pick one of our ready  
sets composed based on specific  
concerns! Follow the full routine twice  
daily for best results.

③ **Novage+ Bright Intense  
Routine Mixed**  
5 full size products - cleanser, eye  
cream, serum, day and night creams.  
Merch price/10pcs: £270.00



45595 ~~£187.00~~  
**£135.00**



# NOVAGE<sup>+</sup>

LIFT + FIRM ROUTINE

**NEW!**

**YOUR ROUTINE FOR FIRMER,  
MORE LIFTED AND  
YOUTHFUL-LOOKING SKIN**

Helps reshape facial contours, tighten the skin and reduce visible signs of ageing.

**MORE LIFT IN 2 WEEKS,  
WITH RESHAPING RESULTS THAT LAST!<sup>Δ1</sup>**

<sup>Δ1</sup> Clinically tested result for the Novage+ Lift + Firm Routine using cleanser, eye, serum, day cream, and night cream.



DAY CREAM RICH SPF 30 +

NIGHT CREAM RICH +



GEL CLEANSER +

LIFT + FIRM EYE CREAM +

LIFT + FIRM SERUM +

**CLEARER SKIN,  
CLINICALLY PROVEN –  
IN JUST TWO WEEKS!<sup>Δ1</sup>**

<sup>Δ1</sup> Clinically tested result for the Novage+ Blemish + Age Defy Routine using cleanser, eye, serum, day and night creams.

WRINKLE SMOOTH EYE CREAM +

BLEMISH + AGE DEFY SERUM +

DAY CREAM LIGHT SPF 30 +



# NOVAGE<sup>+</sup>

BLEMISH + AGE DEFY ROUTINE

**NEW!**

**4-STEPS TO  
YOUTHFUL,  
BLEMISH-FREE SKIN**

Helps fight blemishes and blackheads, congested pores and blemish scarring for clearer, stronger skin.

NOT SURE IF IT'S FOR YOU? TRY THE FULL ROUTINE IN SAMPLES FIRST!

**① Novage+ Lift + Firm Routine Rich**

5 full size products – cleanser, eye cream, serum, day and night creams. Merch price/10pcs: £270.00

43691 ~~£187.00~~  
**£135.00**



**② Novage+ Lift + Firm Routine samples**

5 sachets.

141619 **£2.00**



NOT SURE IF IT'S FOR YOU? TRY THE FULL ROUTINE IN SAMPLES FIRST!

**③ Novage+ Blemish + Age Defy Routine samples**

5 sachets.

141622 **£2.00**



**④ Novage+ Blemish + Age Defy Routine Light**

5 full size products – cleanser, eye cream, serum, day and night creams. Merch price/10pcs: £270.00

45608 ~~£187.00~~  
**£135.00**



# NOVAGE<sup>+</sup>

WRINKLE SMOOTH ROUTINE

## WRINKLE-SMOOTHING, ANTI-AGEING ROUTINE

Improves skin firmness and elasticity, reduces fine lines and deep wrinkles for visibly transformed complexion.



DAY CREAM  
LIGHT  
SPF 30



NIGHT CREAM  
RICH



WRINKLE  
SMOOTH  
EYE CREAM



WRINKLE  
SMOOTH  
SERUM

**NEW!**

**SIGNIFICANTLY REDUCES  
THE APPEARANCE OF WRINKLES  
– IN JUST 2 WEEKS<sup>Δ1</sup>**

<sup>Δ1</sup> Clinically tested result for the Novage+ Wrinkle Smooth Routine using cleanser, eye, serum, day cream, and night cream.

### ① Novage+ Wrinkle Smooth Routine Mixed

5 full size products – cleanser, eye cream, serum, day and night creams.

Merch price/10pcs: £270.00

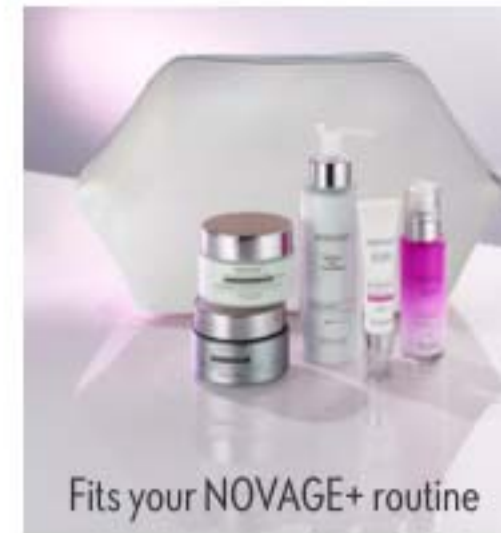
45590 ~~£187.00~~  
**£135.00**

### NOT SURE IF IT'S FOR YOU? TRY THE FULL ROUTINE IN SAMPLES FIRST!



② Novage+ Wrinkle Smooth Routine samples  
5 sachets.

141620 £2.00



Fits your NOVAGE+ routine

**NEW!**  
LIMITED EDITION

# STORE YOUR BEAUTY ROUTINE IN STYLE



Inside pocket  
for smaller items

Keep your whole skin care routine in a sleek cosmetic bag! Made with soft material with decorative front detail. Spacious, well-structured inside with wide opening, inner pocket and zip-closure.



**LOOKING  
FOR NOVAGE  
CLASSICS?  
GO TO PAGE 83**

③ Skincare Case  
PU, Polyester, 34 x 13 x 18,5 cm.  
46422 £29.99

**GET THE CASE  
FOR ONLY £14.99**

if you spend £135 on any NovAge products in this catalogue



NOVAGE<sup>+</sup>

**CATALOGUE MENU**

**Beauty by Sweden**

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

IT'S A MATCH!

MAKE-UP

SKIN CARE

WELLNESS

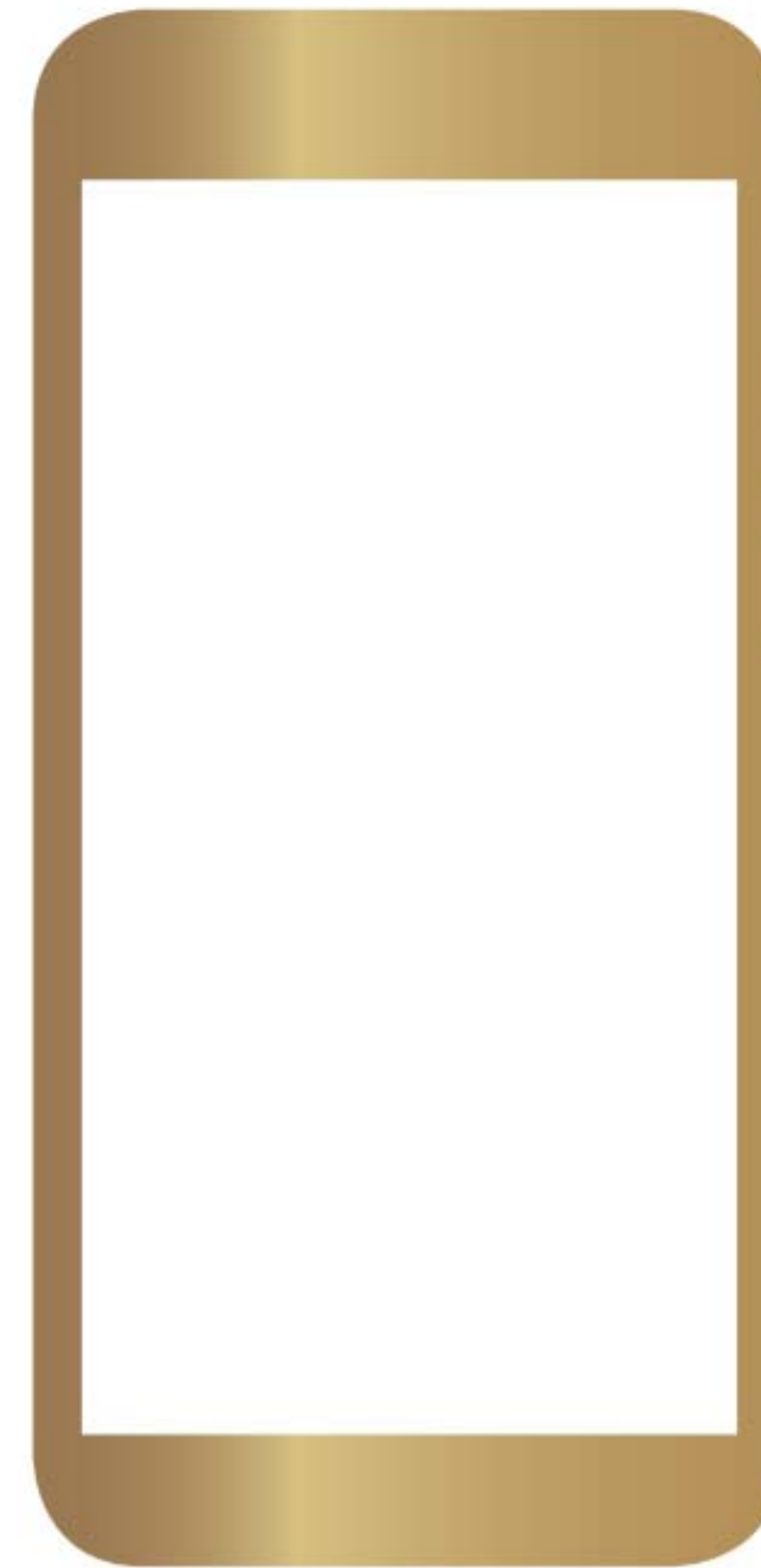
FRAGRANCE

FOR HIM

PERSONAL CARE

JUMBO DEALS

NORRSKEN ECATALOGUE



Add to shopping bag



Special offer



Additional content



Return to menu



More information



Play video

**HOW TO BROWSE AND SHOP**



Swipe to browse or click on a section in the menu to go to it immediately.



Press the icons to view additional content and product information.



Press the bag icon to add a product to your shopping bag.



Press the shopping bag icon at the top of the screen to complete your order.

THE SCENT OF UNCONDITIONAL LOVE



Fragrance created by a unique father-and-son collaboration

A timeless White Floral Trio with a modern twist from upcycled Cedarwood

Natural origin alcohol



As you enter Motherhood, your child's comfort in you becomes entwined with the familiar smell of you - and your fragrance takes on a whole new meaning. Signature for her is a classic white floral bouquet with a bright twist of ginger. A combination that lingers softly on the skin, like a reassuring memory of unconditional love.

**NEW!**

**BUY ANY 2 SIGNATURE GENERATION FRAGRANCES**  
for only  
**£21.99**  
each

You can choose one fragrance for Her and one for Him, two fragrances for Her or two fragrances for Him.

**WHITE FLORAL TRIO**  
Ginger, Tuberose, Cedarwood

●●○○  
**HIGH FRAGRANCE CONCENTRATION**

Signature Generation for her Eau de Toilette 50ml  
Merch price/100ml: £47.98  
40793 ~~£33.00~~  
**£23.99**

# PASS YOUR VALUES ON



The family bond is strong in Signature Generation! Both the fragrance for him and for her were created by Master Perfumer **Olivier Cresp** and his son **Perfumer Sebastien Cresp**.



Fragrance created by a unique father-and-son collaboration



Across family generations, your fragrance will become the scent your children associate with their forever hero. Signature for him is a mixture of bright citrus notes with sensual and earthy touch, green tones and textured woody base. Use it to inspire the next generation and pass on your legacy with confidence!

*Behind every young boy who believes in himself, is a father who believed in him first. So believe in yourself.*

Johan with his son.

**BUY ANY 2 SIGNATURE GENERATION FRAGRANCES**

for only

**£21.99**

each

You can choose one fragrance for Her and one for Him, two fragrances for Her or two fragrances for Him.

**WOODY FLORAL GREEN**

Vetiver, Orris, Pink Pepper

**HIGH FRAGRANCE CONCENTRATION**

Signature Generation for him Eau de Toilette  
75ml Merch price/100ml: £31.99

40797 ~~£33.00~~

**£23.99**



# SOAP BAR FOR £1.79

IF YOU BUY SHOWER GEL  
OR LIQUID HAND SOAP



① Love Nature Purifying Soap Bar with Organic Green Tea & Cucumber  
75g Merch price/100g: £3.99  
41281 £3.50  
**£2.99**



**PRO TIP**  
Choosing products with organic extracts allows you (and your skin!) to fully enjoy nature's caring touch.



BIODEGRADABLE FORMULAS\*



Recycled plastic bottles\*\*

② Love Nature Purifying Shower Gel with Organic Green Tea & Cucumber  
250ml  
Merch price/100ml: £1.60  
41280 £6.50  
**£3.99**

③ Love Nature Purifying Liquid Hand Soap with Organic Green Tea & Cucumber  
300ml  
Merch price/100ml: £1.66  
46470 £7.00  
**£4.99**



## WHY ARE WE A PERFECT MATCH?

We keep your skin clean, fresh and well-taken care of. We're infused with Organic Green Tea & Cucumber – nature's purifying superheroes. We're a trio you can count on!

\* All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

\*\* Exact amount varies between 50 and 100%, and is clearly shown on each product



# LIP SCRUB FOR £2.99

IF YOU BUY ANY  
TENDER CARE



**PRO TIP**  
Use as a scrub to gently exfoliate or leave on for 15 minutes as a nourishing mask.

Love Nature Smoothing Lip Mask & Scrub Tropical Bliss

15ml Merch price/10ml: £2.99

37578 ~~£7.50~~

**£4.49**



# WHY ARE WE A PERFECT MATCH?

We revitalise your lips and help keep them in pristine condition! We have ingredients that gently exfoliate, nourish and hydrate the delicate skin. It's impossible not to fall in love with us!

## 99.9% NATURAL ORIGIN FORMULA

Passionfruit Seed Oil for a boost of nourishment

Blend of Natural Oils for skin replenishment and protection

Beeswax to help soothe, soften and care for the skin

Vitamin E for a natural antioxidant protection



Tender Care Passion Fruit Multi-purpose Balm

10.5ml Merch price/10ml: £5.23

36153 ~~£9.00~~

**£5.49**



# LIP LINER FOR £4.49

IF YOU BUY IRRESISTIBLE TOUCH HIGH SHINE LIPSTICK



37728 Nude Whisper 37729 Coffee Caramel



37730 Dusty Rose 37731 Coral Pink



37734 Scarlet Red 37735 Diva Burgundy



37736 Dark Plum



37737 Magnific Brown



① THE ONE Colour Stylist Ultimate Lip Liner  
0.28g Merch price/g: £21.39

£9.50  
**£5.99**

# WHY ARE WE A PERFECT MATCH?

We know everything about that bold lip look you are craving! With a duo like ours you can be sure your lips will speak without you having to say a word.

**BEST SELLER**



38863 Charming Rose 38864 Luscious Taupe 38865 Captivating Nude



38866 Sweet Caramel 38867 Tempting Brown 38868 Pink Passion



38869 Magnetic Red 38870 Cherry Crush 38871 Glamorous Mauve



38872 Striking Berry



**LIMITED EDITION SHADES**  
infused with subtle gorgeous shimmer



43340 Sparkling Nude 43341 Mauve Spritz



43342 Lustre Rose 43343 Jewel Red



43344 Frosty Plum 43345 Glitzy Burgundy

② THE ONE Irresistible Touch High Shine Lipstick  
4ml Merch price/10ml: £22.48

£13.50  
**£8.99**

### PRO TIP

Mix & match! Use different shades of liner and lipstick to create an original look. Experiment to find your fave effect!





## LIQUID EYELINER FOR

# £3.99

IF YOU BUY  
LENGTH UP  
MASCARA



①

OnColour  
LIQUID  
EYE LINER

① OnColour Liquid  
Eye Liner  
3.5ml Merch price/  
ml: £1.43

£7.50

£4.99



35424  
Black

32



### PRO TIP

Use the precision brush  
of the liner to your  
advantage. Experiment  
a little bit and create  
unique, eye catching,  
graphic looks.

# WHY ARE WE A PERFECT MATCH?

We're your eye make-up go-to team!  
Want a quick and easy way to create  
a look to remember? We're here for it!  
Draw a line with the precise eye liner  
brush, add definition with the  
mascara and you're good to go.



②

LENGTH  
UP  
MASCARA

colour

- Unique Brush with magic "hands" bristles that help lengthen, define and curl.
- Perfectly defines, curls and separates lashes
- Lengthening wax formula for stunningly long, black lashes
- Pro-vitamin B5 to help moisturise and condition

② OnColour Length Up  
Mascara  
8ml Merch price/10ml: £5.61

£8.00

£4.49



34750  
Black

33



**GG CONCEALER FOR  
£7.99**  
IF YOU BUY GG PRIMER  
OR FOUNDATION



**PRO TIP**

Make sure your make-up has a solid base and keep the concealer on you for touch-ups on the go!



41107  
Light



41108  
Medium

① **Giordani Gold Serum Boost Concealer**  
10ml  
Merch price/10ml: £9.99  
~~£17.00~~  
**£9.99**

34

**WHY ARE WE A PERFECT MATCH?**

We always aim for perfection. If you're looking for a solution that'll ensure flawless finish each time - we are what you need. Radiant complexion with long-lasting coverage is what we stand for.

**BEST  
SELLER**



31802  
Porcelain



31803  
Light Rose



31805  
Rose Beige



31806  
Natural Beige



31804  
Light Ivory

② **Giordani Gold Serum Boost Primer**  
30ml  
Merch price/10ml: £3.83  
~~42118 £18.00~~  
**£11.49**

③ **Giordani Gold Long Wear Mineral Foundation SPF 15**  
30ml  
Merch price/10ml: £4.66  
~~£20.00~~  
**£13.99**

35



## HAIR MASK FOR

# £7.49

IF YOU BUY ANY ELEO PRODUCT



### PRO TIP

Use the luxuriously nourishing hair mask once a week to achieve truly salon-level effect at home.

## WHY ARE WE A PERFECT MATCH?

We know that your hair deserve special treatment and we want to bring out the best in them! We contain a blend of natural oils: argan, jojoba, macadamia nut, rose, burdock and tamanu – all here to make your hair silky soft, shiny and strong.



### THE ELEO GOLDEN ELIXIR

A curated blend of six of the world's most powerful oils that provide multiple benefits to the hair and scalp – leaving it stronger, healthier and perfectly radiant.

### SHAMPOO

Gently cleanses the hair and scalp while protecting it from breakage

② Eleo Oil Infused Shampoo  
250ml Merch price/100ml: £3.20

38585 ~~£12.00~~  
**£7.99**

### CONDITIONER

Nourishes, detangles and protects the hair from breakage

③ Eleo Oil Infused Conditioner  
200ml Merch price/100ml: £4.00

38597 ~~£12.00~~  
**£7.99**



① Eleo Oil Infused Hair Mask  
200ml  
Merch price/100ml:  
£5.00

38599 ~~£15.00~~  
**£9.99**

## A PERFECT MATCH FOR HER

We bring you a wave of aquatic freshness! A mesmerising fragrance experience in every spritz and a lasting freshness to keep you confident.



### FLORAL WATERY

White Musk, Nordic Waters Accord & Jasmine Petals, Lemon Essence



VERY HIGH FRAGRANCE CONCENTRATION



### AROMATIC WATERY

Lemon Sfuma, Nordic Waters Accord & Violet Leaf, Cedarwood



VERY HIGH FRAGRANCE CONCENTRATION

## A PERFECT MATCH FOR HIM

We work in synergy to make sure you step forward with confidence! A vibrant splash of fragrance and a refreshing scent of Nordic waters that lasts.



**ROLL-ON FOR**  
**£2.99**  
IF YOU BUY EAU DE  
PARFUM FOR HER

① Nordic Waters for her  
Anti-perspirant Roll-On  
Deodorant  
50ml Merch price/100ml: £7.98  
44443 £5.00  
**£3.99**

② Nordic Waters for her  
Eau de Parfum  
50ml  
Merch price/100ml: £45.98  
43122 £37.00  
**£22.99**

① Nordic Waters for him  
Eau de Parfum  
75ml  
Merch price/100ml: £30.65  
38550 £37.00  
**£22.99**

② Nordic Waters for him  
Anti-perspirant Roll-On  
Deodorant  
50ml Merch price/100ml: £7.98  
44379 £5.00  
**£3.99**

**ROLL-ON FOR**  
**£2.99**  
IF YOU BUY EAU DE  
PARFUM FOR HIM



# SHAVING FOAM FOR £3.99

IF YOU BUY ASCENDANT  
EAU DE TOILETTE

- Shaving foam with **Glide Technology** to help provide ultimate, easy glide and the closest shave.
- **Dermatologically tested** and developed specially for men

North For Men Active Carbon Shaving Foam  
200ml  
Merch price/100ml: £2.50  
44574 £7.50  
**£4.99**



### PRO TIP

Choose a shaving foam with **Active Charcoal** to enjoy a precise shave and the skin-purifying benefits.



### ORIENTAL FOUGERE

Bergamot, Cardamom, Vanilla



HIGH FRAGRANCE  
CONCENTRATION

# WHY ARE WE A PERFECT MATCH?

We're a duo designed to make sure your day starts right! A clean shave each time? Sure! Add a few spritzes of a truly irresistible scent and you're good to go.

Adorn your masculine body with this robust, oriental fragrance to propel your power and rise up. Overflowing with dynamic energy, spicy notes of aromatic cardamom exude warmth and strength.



Ascendant Eau de Toilette  
75ml  
Merch price/100ml: £30.65  
42490 £33.00  
**£22.99**



**BODY CREAM FOR  
£5.99**

**IF YOU BUY GG  
ESSENZA PARFUM**



**Giordani Gold Essenza  
Perfumed Body Cream**  
250ml  
Merch price/100ml: £3.40  
42206 £13.00  
**£8.49**

Sumptuous, moisturising body cream perfumed with the luminous, floral woody beauty of Giordani Gold Essenza.

42



① **Giordani Gold Essenza  
Parfum Purse Spray**  
8ml  
Merch price/10ml: £12.49  
42786 £14.50  
**£9.99**

**WHY ARE WE  
A PERFECT MATCH?**

We're a classy duet. Our amazing scent brings the feeling of luxury and sophistication to mind. Not easy to find a better matched pair!



② **Giordani Gold Essenza  
Parfum**  
50ml  
Merch price/100ml: £75.98  
42503 £55.00  
**£37.99**

43

**PRO TIP**

Use the body cream before applying perfume to prolong and enhance the fragrance experience.

## 4 BASICS TO NAIL THAT MANI



### NAIL POLISH REMOVER

with a caring **BOTANICAL OIL COMPLEX**

- Helps to leave nails and cuticles **feeling soft and supple**
- Pleasant **fruity fragrance**
- Acetone **free**

① THE ONE Expert Care Fast & Gentle Nail Polish Remover  
75ml Merch price/100ml: £7.99

38722 £9.50  
**£5.99**

② Nail It Crystal Nail File  
Material: Acrylic Size: 13.7 x 1.2 cm

42288 £4.50  
**£2.99**



Apply to clean, dry nails and leave on overnight. In the morning, wash off with soapy water.

- **Replenishes:** Helps to replenish nail moisture with hydrating Urea.
- **Renews:** Helps to renew nail flexibility with nourishing Panthenol.
- **Restores:** Helps to restore nail vitality with Red Algae Extract.



### NAIL HARDENER

with **strengthening CALCIUM**

- **Shield protection** - creates a protective shield against splitting and breakage.\*

\* Consumer Tested

① THE ONE Expert Care Extreme Nail Hardener  
8ml Merch price/10ml: £7.49

41758 £9.50  
**£5.99**

### OVERNIGHT NAIL MASK



② THE ONE Expert Care Overnight Nail Mask  
8ml Merch price/10ml: £7.49

41766 £9.50  
**£5.99**

## REMOVE WITH EASE

Tough on make-up,  
easy on the eyes



Ideal for  
sensitive eyes and  
contact lens wearers

① The ONE  
Waterproof Eye  
Make-Up Remover  
100ml  
Merch price/100ml: £7.99

32138 ~~£13.00~~  
**£7.99**

# High-definition

# online & offline

## NEW!

78%  
of women tested  
showed clinically  
proven definition<sup>Δ</sup>

Up to 86%  
more lash lift  
- clinically proven!<sup>Δ</sup>



BEFORE



AFTER

② THE ONE 5-in-1 Wonder Lash  
Ultra Mascara Black  
8ml  
Merch price/10ml: £11.24

43123 ~~£13.50~~  
**£8.99**

<sup>Δ</sup>Clinically tested

## HD PADDLE BRUSH

with over 200 silicone bristles coats, curls and  
defines each lash instantly - with greater lift and  
separation from the very root of your lashes.

Gentle curve with  
longer bristles in  
the centre of the  
brush helps to  
reduce smudging





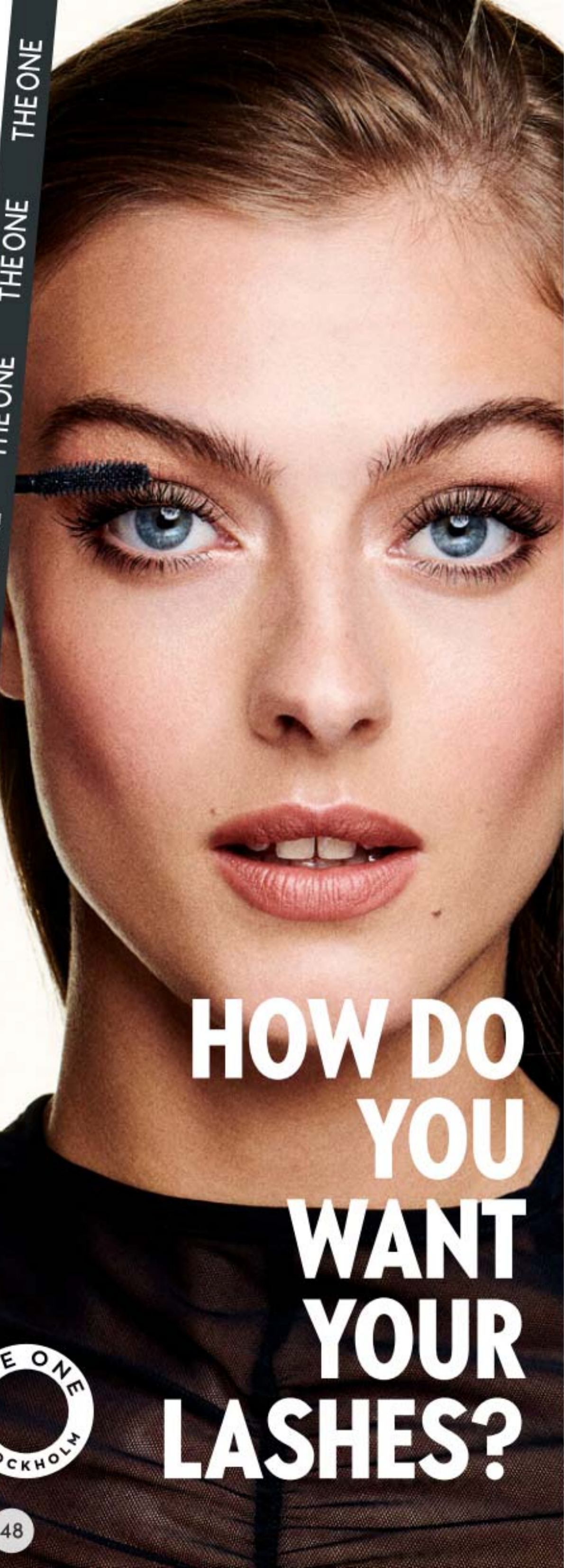


## Power-up your lash look



1. Place your lashes between the eyelash clamp, resting on the curler rubber pad.
2. Close the clamp on your eyelashes for 20-30 seconds, or 45 if your lashes are very straight.

THE ONE Eyelash Curler  
Metal  
44001 £7.00  
**£4.49**

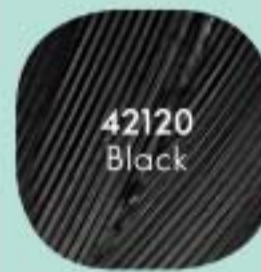


# HOW DO YOU WANT YOUR LASHES?



### READY FOR EVERYTHING

More volume, length and curl in one waterproof mascara!



42120  
Black  
THE ONE 5-in-1 Wonder Lash Mascara Waterproof  
8ml  
Merch price/10ml: £11.24  
**£13.50**



### TREMENDOUS VOLUME

Gives you 520% more volume than naked lashes\* for a full-lash look.

\* Consumer Tested



43135  
Black  
THE ONE Tremendous Mascara  
10ml  
Merch price/10ml: £8.99  
**£14.50**



### AN EVERYDAY LOOK

Maximize your lashes with 5-in-1 benefits: more volume\*, length\*, curl\*, separation\* and care\*

\* Consumer Tested



42119  
Black  
THE ONE 5-in-1 Wonder Lash Mascara  
8ml  
Merch price/10ml: £11.24  
**£13.50**



EACH FOR ONLY

# £8.99



ONE THE ONE ONE THE ONE ONE

## Get creative

- Innovative brush tip applicator for high-precision lines\*
- Long lasting – **24-hour wear\***

\* Consumer tested



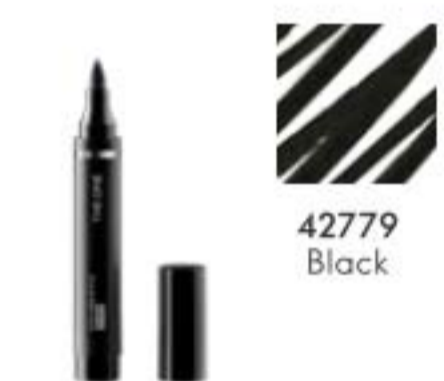
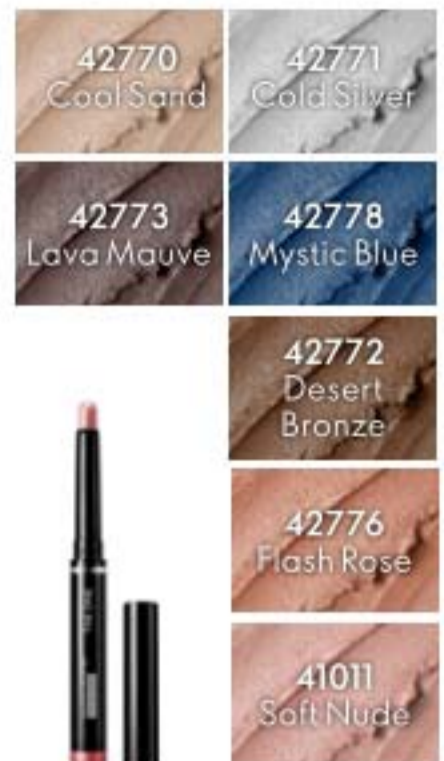
① THE ONE Wonder Liner  
2.5ml Merch price/ml: £3.20  
~~£11.50~~  
**£7.99**

## Go bold

- Foolproof Precision
- Delivers one **continuous line** without dragging or stopping



② THE ONE Eyeliner Stylo Waterproof  
1.6g Merch price/g: £4.99  
~~£11.50~~  
**£7.99**



## STEP 1

Use the comb to sweep brows upward and simply trim any long brow hairs to the desired length.



LIMITED EDITION

① Eyebrow Scissors with Comb  
Material: Stainless steel scissor, PS, PP  
45897 £4.49



## STEP 2

Apply to clean eyebrows using small, precise strokes following the natural direction of your eyebrow hairs.

# Get brow bar results!

SEMI PERMANENT TINT  
A blend of pigments and soluble dyes designed to match the colour of your natural brows and give you that tattoo effect!



- Long-wear - 48 hours.\*
- Smudge-proof.\*
- Water resistant.\*

\* Consumer tested.



② THE ONE Tattoo Effect Brow Pen  
0.6g Merch price/g: £19.98  
~~£15.50~~  
**£11.99**

# 4 STEPS TO pic-perfect SKIN

## COVER

Apply Sync foundation with the stippling brush for a smart, soft-matte finish.



42124 Alabaster Cool

42125 Vanilla Neutral

42126 Porcelain Cool

42127 Beige Neutral

42128 Ivory Neutral

42129 Beige Warm

42130 Sun Beige Warm

42131 Amber Warm

42132 Caramel Warm

42133 Chestnut Warm

① THE ONE Stippling Brush  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 17x3cm.

42479 £11.50  
**£6.99**

② THE ONE Everlasting Sync Soft Matte Foundation SPF 10 & UVA protection  
30ml  
Merch price/10ml: £3.33

£15.50  
**£9.99**

# 2

## BLUR & FIX

Instantly set your make-up with a matte, photo-friendly loose powder!

- **No flashback effect.\***
- **12-hour fresh matte finish.\***
- **Blurring effect** to diminish the look of pores and fine lines.\*

\* Consumer Tested

③ THE ONE Make-up Pro Loose Powder  
5g  
Merch price/10g: £19.98

43416 £14.50  
**£9.99**



④ THE ONE Powder Brush  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 18x4cm.

42474 £11.50  
**£6.99**

# 3

## COLOUR

Apply on the apples of the cheeks and tip of the nose for a more lively look.



- Seamless blending
- Designed for **lasting wear**
- Fashionable shades, **matte to radiant**, for natural-looking finish.

① THE ONE Powder Blush  
6g Merch price/10g: £16.65

£14.50  
**£9.99**

40767 Chic Peony

40768 Pastel Pink

40770 Peachy Pink

# 4

## HIGHLIGHT

Use on high points of your face to add that last touch of radiance - and you're ready to glow!

### FACE

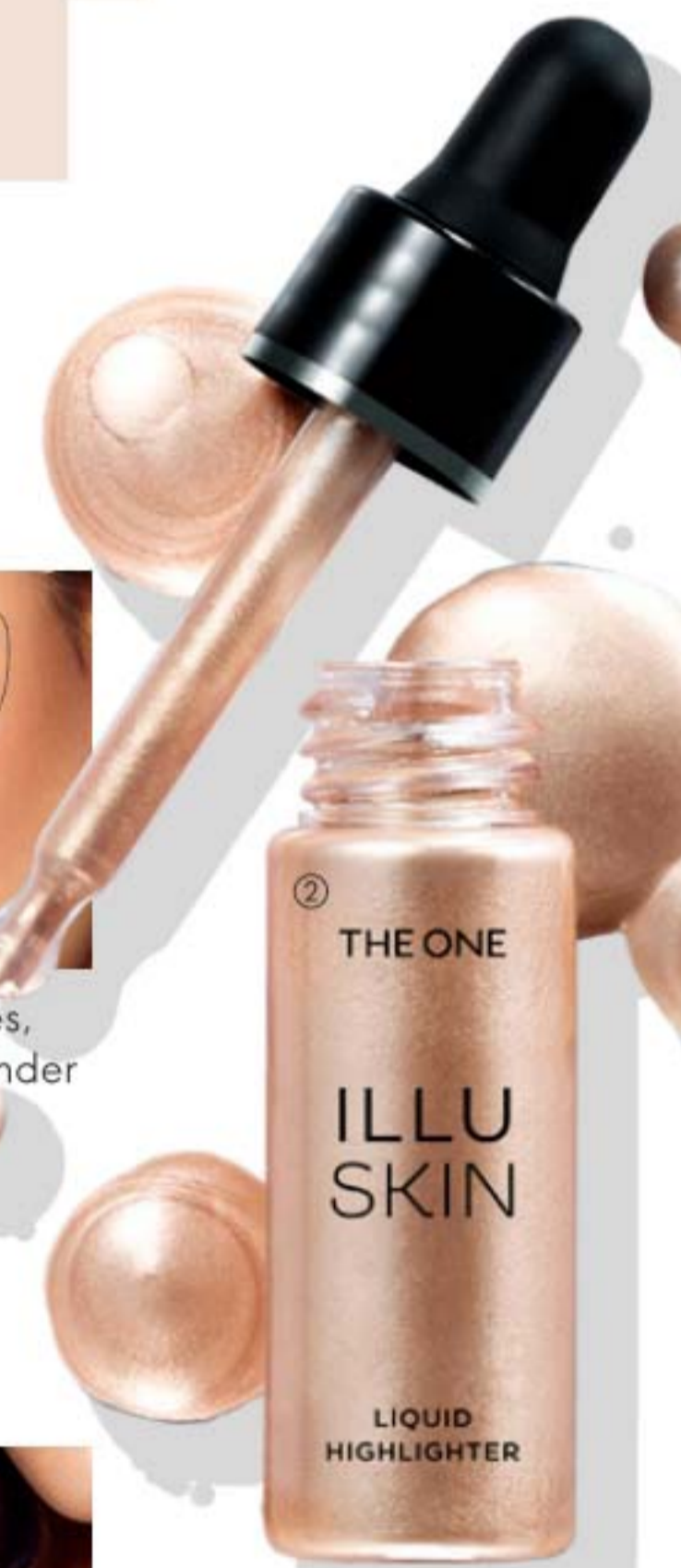


Highlight cheekbones, bridge of the nose, under the brow bone and cupid's bow.

### BODY



Apply a few drops to the tops of your shoulders and across your collarbone for even more illumination.



② THE ONE IlluSkin Liquid Highlighter  
15ml

Merch price/10ml: £7.99  
36133 £15.50  
**£11.99**



**Every day flawless**

**Perfect foundation for a girl on the go**

**Oil-free anytime, anywhere!**



- 43460 Fair Warm
- 43461 Ivory Warm
- 43462 Natural Cool
- 43463 Beige Warm

- 43510 Light Ivory
- 43511 Medium Beige
- 43512 Warm Tan

① THE ONE A-Z Cream Hydra Matte SPF 30  
30ml Merch price/10ml: £3.33  
**£13.50**  
**£9.99**

② THE ONE IN ACTION Foundation SPF 40  
30ml Merch price/10ml: £3.33  
**£14.50**  
**£9.99**

③ Blotting Roller  
ABS, PP, natural volcanic stone. 7 x 3cm.  
45068 **£15.00**  
**£11.99**

THE ONE Everlasting Sync Foundation SPF 30  
30ml  
Reg price/10ml: £5.17  
**£15.50**

- |                         |                           |                           |                       |                           |
|-------------------------|---------------------------|---------------------------|-----------------------|---------------------------|
| 35779 Vanilla Neutral   | 35780 Porcelain Cool      | 35781 Marble Neutral      | 35782 Light Rose Cool | 35783 Light Beige Neutral |
| 35784 Light Sand Warm   | 35785 Light Ivory Neutral | 35786 Olive Beige Neutral | 35787 Beige Warm      | 35788 Sun Beige Warm      |
| 35789 Golden Beige Warm | 35790 Amber Warm          | 35791 Caramel Warm        | 35792 Chestnut Warm   |                           |

THE ONE Make-up Pro All Cover Stick Foundation  
9g Reg price/10g: £19.44  
**£17.50**

- |                    |                  |                    |
|--------------------|------------------|--------------------|
| 43368 Vanilla Nude | 43371 Beige Nude | 43370 Light rose   |
| 43369 Porcelain    | 43372 Ivory Nude | 43374 Golden Beige |
| 43373 Beige warm   | 43375 Caramel    |                    |

- 38885 Raspberry
- 38883 Pink
- 38884 Coral
- 41796 Ultra Taupe
- 41797 Ultra Nude
- 41798 Ultra Terracotta
- 41799 Ultra Rose
- 41802 Ultra Fuchsia
- 41803 Ultra Coral
- 41806 Ultra Burgundy
- 41807 Ultra Mocha
- 41800 Ultra Raspberry
- 41801 Ultra Pink
- 41804 Ultra Red
- 41805 Ultra Bordeaux
- 41808 Ultra Wine
- 41809 Ultra Plum
- 43295 Amber Nude
- 43296 Sumptuous Mauve
- 43297 Sleek Pink
- 43299 Taupe Blush
- 43300 Sienna Coral
- 43301 Brown Flame
- 43298 Rosewood Cherry
- 43302 Red Pout
- 43303 Ablaze Plum
- 43304 Bold Burgundy



**LONG-LASTING MATTES**



**NOURISHING LIP OILS**



Infused with **MACADAMIA OIL** to bring superb hydration, nourishment and comfort.

**LIMITED EDITION**

- 41796 Ultra Taupe
- 41797 Ultra Nude
- 41798 Ultra Terracotta
- 41799 Ultra Rose
- 41802 Ultra Fuchsia
- 41803 Ultra Coral
- 41806 Ultra Burgundy
- 41807 Ultra Mocha
- 41800 Ultra Raspberry
- 41801 Ultra Pink
- 41804 Ultra Red
- 41805 Ultra Bordeaux
- 41808 Ultra Wine
- 41809 Ultra Plum

Clinically proven **99% FIXATION ON LIPS<sup>A</sup>**  
Up-to **8 HOURS** long lasting wear\*

Ultra intense **MATTE FINISH\***

④ THE ONE Colour Unlimited Ultra Fix Lipstick  
3.5g  
Merch price/g: £2.85  
**£13.50**  
**£9.99**



\*Clinically Tested \*Consumer Tested

- 44551 Nude
- 44552 Red
- 44553 Plum

⑤ THE ONE Lip Spa Lip Oil  
4.5ml  
Merch price/10ml: £19.98  
**£12.50**  
**£8.99**



# Cleaning brushes has never been so easy!

After wetting your brush with water or cleanser, simply swirl it around the cleaning mat. Use the different textured areas for a perfect brush cleaning!

**TOP HALF**  
ideal for deep cleaning



**WAVY BOTTOM HALF**  
for rinsing or cleaning smaller brushes

① **Makeup Brush Cleaning Mat**  
Thermoplastic rubber. 10 x 10 x 2.5 cm.

45736 £6.00  
**£3.99**

Keep it secured with the suction cup!



**BLUSH BRUSH**  
Allows precise blush application with a natural-looking finish.



② **THE ONE Blush Brush**  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 17x4cm.

42482 **£10.50**

BUY ANY BRUSH FOR  
FOR  
**£6.49**



**CONCEALER BRUSH**  
Works with your concealer to effectively tackle imperfections, blemishes and dark circles.



③ **THE ONE Concealer Brush**  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42483 **£9.50**

BUY ANY 2 BRUSHES FOR  
FOR  
**£4.99** EACH



**BLENDING BRUSH**  
With wide fluffy bristles for a smooth, streak-free eye shadow application.



④ **THE ONE Blending Brush**  
FSC®-certified Wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42484 **£9.50**



**EYESHADOW BRUSH**  
One small, pointy brush head for the eye crease and one short stubby brush head for eyeshadow smudging.



⑤ **THE ONE Dual Eyeshadow Brush**  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42485 **£9.50**



**DUAL EYEBROW BRUSH**  
One comb to prep your brows, and one brush to fill and define them with eyebrow powder.



⑥ **THE ONE Dual Eyebrow Brush**  
FSC®-certified wood handle, Aluminium ferrule, Nylon and PBT bristles. 15x1cm.

42487 **£9.50**



**LIP BRUSH**  
The pointed tip makes drawing a flawless outline of lips efficient and easy.



⑦ **THE ONE Lip Brush**  
FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 13x1cm.

42488 **£8.00**

BUY ANY 2 BRUSHES FOR  
**£4.99** EACH

**ELEVATE  
YOUR  
EYE LOOKS**



**SET OF 3**

VOLUMISING MASCARA + EYE PENCIL + TWEEZER

**£15.99**

SET CODE: 146298

**VOLUMISING MASCARA**

- 5 times more elegant volume than bare lashes <sup>Δ</sup>
- 84% more sensual curl than bare lashes <sup>Δ</sup>
- Lash Thickener helps to nourish, thicken and build resilience within the natural lash.

<sup>Δ</sup> Clinically proven

35990  
Black  
Forte

42810  
Surreal  
Black

**CARING EYE PENCIL**

- Weightless texture for a seamless glide.
- **With hyaluronic acid** to help care for the delicate eye area.
- **Water resistant.**

**PRECISION TWEEZER**

- The angled tip enables you to grab each hair with comfort.

① **Giordani Gold Volumising Fortemente Mascara**

8ml Merch price/10ml: £17.49

~~£18.00~~

**£13.99**

② **Giordani Gold Iconic Glide Eye Pencil**

1.75g Merch price/g: £5.14

~~£11.50~~

**£8.99**

③ **Giordani Gold Slant Tweezer**

Stainless steel. 9.5x1x1.48 cm.

~~37457 £9.50~~

**£6.49**

## MAKE YOUR EYES ICONIC

- **Black as the night** - highly pigmented, intense black colour.\*
- **Soft as a feather** - ultra soft precise brush applicator that allows effortless application and artistic precision.\*
- **Supreme performance** - all-day wear, waterproof and smudge resistant without transferring, blurring or fading.\*



42346 Black



The special curved design grabs even the smallest lashes

① **Giordani Gold Iconic Pen Hybrid Eyeliner**  
0.56ml  
Merch price/ml: £26.77

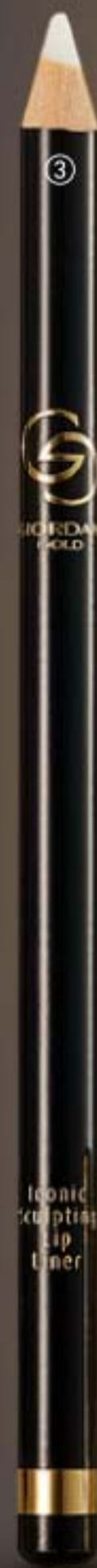
£19.00  
**£14.99**

② **Giordani Gold Eyelash Curler**  
Iron, rubber. L10xW6.2cm.

37449 £11.50  
**£6.99**

## MEET THE PERFECT LIP DUO

36799 Ecru Cream	36800 Ginger Caress	36801 Rose Angel
36802 Taupe Grace	36803 Magenta Passion	36804 Coral Vibrance
36805 Timeless Red	36806 Coffee Caramel	36807 Sepia Flame
36808 Spicy Plum		



42700 Translucent



③ **Giordani Gold Iconic Sculpting Lip Liner**  
1.35g  
Merch price/g: £6.66

£12.00  
**£8.99**

④ **Giordani Gold Iconic Matte Lipstick SPF 15**  
3.8g  
Merch price/g: £3.16

£16.00  
**£11.99**

## INDULGE IN SILKY RADIANCE

- Long lasting, radiant matte CC cream with medium to full coverage.\*
- Water-based gel formula for weightless, refreshing application.\*
- Hand-cut bristles for a flawless product distribution.
- Perfecting powder designed to give you an impeccable matte finish.
- Helps blur the look of fine lines and wrinkles.
- Infused with nourishing Rosehip, Vitamins C & E.

\* Consumer Tested



43214 Fair

43215 Light

43216 Medium

43217 Tan

① **Giordani Gold Radiant Gel CC SPF 25**  
30ml  
Merch price/10ml: £5.66

£24.00  
**£16.99**



② **Giordani Gold Silky Foundation Buffer**  
15cm x 1.7 cm x 2cm.  
Materials: Aluminium, Nylon, Bamboo.

30887 £15.00  
**£9.99**



34637 Light Ivory

34638 Beige Warm

34639 Dark Cinnamon

③ **Giordani Gold Pressed Powder**  
8g  
Merch price/10g: £17.49

£20.00  
**£13.99**



④ **Giordani Gold Silky Powder Polisher**  
12.3 x 2.3 cm. Materials: Aluminium, Nylon

30888 £15.00  
**£11.99**





#  
**MUST-HAVE**

Soft, pastel shades make for the most gorgeous nails for spring... and they look good on any skin tone! Enjoy a stress-free application with the **wide-angle brush** and tone in with the colours of the season!



- |                             |                        |                             |                               |                         |                        |                         |                          |                          |
|-----------------------------|------------------------|-----------------------------|-------------------------------|-------------------------|------------------------|-------------------------|--------------------------|--------------------------|
|                             |                        |                             |                               |                         |                        |                         |                          |                          |
| 38974<br>Ice Cream<br>Beige | 38976<br>Tasty<br>Nude | 38977<br>Latte<br>Taupe     | 38978<br>Candy<br>Lavender    | 38980<br>Minty<br>Green | 38981<br>Cloud<br>Blue | 38982<br>Peach<br>Pink  | 38983<br>Soft<br>Pink    |                          |
|                             |                        |                             |                               |                         |                        |                         |                          |                          |
| 38986<br>Cherry<br>Burgund  | 38987<br>Spicy<br>Red  | 38991<br>Vivid<br>Raspberry | 38997<br>Shimmery<br>Mulberry | 38998<br>Dazzle<br>Gold | 40972<br>Musk<br>Melon | 40973<br>Pink<br>Litchi | 40974<br>Papaya<br>Coral | 40975<br>Gold<br>Guayaba |

OnColour Nail Polish  
5ml Merch price/10ml: £4.98

~~£6.00~~

**£2.49**





ENERGISED,  
FLAWLESS  
COMPLEXION



OnColour

38800  
Light  
Porcelain

38801  
Medium  
Beige



② OnColour Power Face  
Powder  
6 g. Reg price/10g: £15.00  
**£9.00**

38805  
Light  
Porcelain

38806  
Warm  
Ivory

38807  
Natural  
Beige

38808  
Dark  
Beige



③ OnColour Power Up  
Foundation  
30ml Reg price/10ml: £2.67  
**£8.00**



- LIGHTWEIGHT COVERAGE
- MOISTURE BLEND FOR HYDRATING BENEFITS
- SKIN BLURRING AGENT TO HELP COVER IMPERFECTIONS



- 35639 Fair
- 35640 Light
- 35641 Medium

① BB Cream SPF 10 OnColour  
30ml Merch price/10ml: £1.66

**£8.50**  
**£4.99**

SIMPLY  
STUNNING  
SMOKEY  
LOOKS



- ALL-IN-ONE PALETTE FOR EYES AND BROWS.
- RICH PIGMENTS: DESIGNED FOR LASTING WEAR.



① OnColour All Eyes Palette  
4.24g Merch price/10g: £28.28

**£14.50**  
**£11.99**

LET'S  
EXPERIMENT  
WITH  
COLOUR!



36090 Green & Turquoise

- 2 perfectly matched, complementary colours on 1 double-ended pencil.

② OnColour Perfect Duo Eye Pencil  
1.5g Merch price/g: £3.33

**£7.00**  
**£4.99**





After eight years of research, our scientists went beyond the anti-ageing properties of Iris flowers, unlocking the secrets of the exclusive

## BLACK IRIS INFUSION™.

It boosts the skin's firming matrix, fights the ageing process, and maintains the skin's youthful nature and firmness.



40+

For all skin types



- IMPROVES FACIAL CONTOURS – 69% AGREE\*
- LEAVES SKIN FEELING FIRMER, AS IF LIFTED – 70% AGREE\*
- VISIBLY REDUCES THE APPEARANCE OF FINE LINES AND WRINKLES – 74% AGREE\*

\* Consumer tested on 91 women aged 40 to 65 years old

Royal Velvet Firming Day Cream  
SPF15  
50ml Merch price/100ml: £34.98  
22424 ~~£27.00~~

NOW FOR ONLY  
**£17.49**

ALL AGES

For all skin types



A fuss-free solution to take care of your whole family's skin? Keep all of your smiles wide and faces **deeply moisturised, intensely nourished and properly protected**. Essentials skin care products with vitamin E and canola oil will do the trick!



DERMATOLOGICALLY TESTED  
SUITABLE FOR FACE & BODY

① Essentials Multi-Purpose Cream with Vitamin E & Canola Oil  
150ml Merch price/100ml: £2.99

35767 £7.00  
**£4.49**



WITH VITAMIN E &  
NATURAL CANOLA OIL

② Essentials Face Mask with Vitamin E & Canola Oil  
10ml Merch price/10ml: £1.49

35765 £3.00  
**£1.49**

## FRESH, CLEANSED SKIN

**MICELLAR CLEANSING WATER** cleanses, removes make-up, hydrates and soothes skin.

**DEEP CLEANSING GEL** with crushable, oil-releasing beads, cleanses and unclogs pores without drying out skin.



① Optimals Soothing Micellar Cleansing Water

150ml  
Merch price/100ml: £5.99

42610 £13.00  
**£8.99**

② Optimals Deep Cleansing Gel

150ml  
Merch price/100ml: £5.99

42613 £13.00  
**£8.99**

## GIVE MASK A TRY



USE BOTH IF YOUR SKIN HAS MIXED NEEDS!

Clear and glowing complexion in 10 minutes\*



Instantly clarifies, mattifies and refreshes skin\*  
- 96% agree

\* Consumer tested

③ 42616 Optimals Moisture Quenching Face Mask

④ 42615 Optimals Purifying Clay Face Mask

Merch price/100ml: £19.98

£15.00  
EACH FACE MASK FOR **£9.99**

70

## SOMETHING EXTRA FOR YOUR SKIN



## HYDRA RADIANCE OPTIMALS

ALL AGES

FOR DEHYDRATED/DRY SKIN



### RICH DAY CREAM

soothes, comforts and hydrates dry, sensitive skin. Formulated with Vitamins E, C, B3, B5 and B6.



① Optimals Hydra Radiance Day Cream Rich  
50ml Merch price/100ml: £19.98

42588 ~~£15.00~~  
**£9.99**

② Optimals Hydra Radiance Night Cream Rich

50ml  
Merch price/100ml: £19.98

42589 ~~£15.00~~  
**£9.99**

③ Optimals Hydra Radiance Serum

30ml  
Merch price/10ml: £3.33

42567 ~~£16.00~~  
**£9.99**



### SERUM

Offers clinically-proven instant and 24h skin hydration. With sugars from Blueberry.



### RICH NIGHT CREAM

helps strengthen skin barrier overnight and provides deep nourishment. With Tannins from Sweet Chestnut.



## THE RIGHT SKIN NUTRITION FOR THIRSTY SKIN!

Turn your skin from dehydrated to comfortable with Optimals Hydra Radiance that combines the right balance of wholesome skin nutrients with natural-origin technology and pollution protection for hydrated, glowing complexion.

71

**EVEN OUT OPTIMALS**  
FOR UNEVEN SKIN TONE



**DAY CREAM** with SPF 20 helps fade dark spots while shielding your skin from pollution, UV damage and premature ageing with **Vitamin E derivatives** from **Cranberry Seed Oil**.



**NIGHT CREAM** helps prevent future dark spots and replenish skin barrier overnight with essential **fatty acids** from **Rosehip Oil**.

① Optimals Even Out Day Cream SPF 20  
50ml Merch price/100ml: £26.98

42552 £19.00  
**£13.49**

② Optimals Even Out Night Cream  
50ml Merch price/100ml: £26.98

42553 £19.00  
**£13.49**



**TWO-SIDED MIRROR**

**Two-sided:** normal and 3x magnifying glass

**Folding handle** allows to hang it or stand it up

③ **Face Mirror**  
Diameter: 15.5 cm. Size: 22 x 8 cm.

29043 ~~£12.50~~  
**£8.99**



**AGE REVIVE OPTIMALS 35+** | FOR SIGNS OF PREMATURE AGEING



**YOUR DAILY DEFENCE AGAINST PREMATURE AGEING**

**Age Revive** helps reduce multiple signs of ageing to promote beautiful skin at any age! Using **plants native to Sweden**, our skin nutrition experts have formulated the right balance of skin nutrients and natural origin technology to target and improve 8 key signs of ageing, **helping to keep skin looking healthy while protecting it from environmental stress.**



**SERUM**  
Instantly re-plumps skin and provides 8-hour hydration with smoothing **Vitamin C**.



Optimals Age Revive Serum  
30ml  
Merch price/10ml: £4.83

42551 ~~£20.00~~  
**£14.49**



PURE SKIN

FOR OILY, BLEMISH-PRONE SKIN

- Deeply cleanses and purifies skin – **93% agree\***
- Effectively cleanses the skin without drying it out

\* Consumer tested by 68 women/men

5 MINUTES TO CLEARER SKIN

- **Fights** oiliness and shine
- **Prevents** new blemishes from forming
- **With Soothing Complex** that helps calm skin



① Pure Skin 5 Minute Oil-control Clay Mask

50ml Merch price/100ml: £16.98

41674 £12.00  
**£8.49**



② Pure Skin Deep Cleanse Face Wash

150ml Merch price/100ml: £4.66

41671 £11.00  
**£6.99**



③ Pure Skin 3-in-1 Clear-Out Clay Bar Cleanser

75g Merch price/100g: £7.32

44138 £7.50  
**£5.49**

- **Deeply** cleanses, purifies and gently exfoliates the skin
- For daily use **on face and body**

Effectively cleanses & removes daily impurities



① Essentials Face Wash with Vitamin E & Canola Oil

150ml Merch price/100ml: £2.66

35764 £6.00  
**£3.99**



LIMITED EDITION

SUITABLE FOR ALL SKIN TYPES  
Calming care for stressed skin

FACE WASH & SCRUB  
Designed to cleanse the skin from impurities and dead skin cells

FACE MASK  
Helps to refresh the skin



② Essentials Calming Face Wash & Scrub with Pro-Vitamin B5 & Lavender Oil

75ml Merch price/100ml: £5.32

42975 £6.00  
**£3.99**



③ Essentials Calming Face Mask with Pro-Vitamin B5 & Lavender Oil

50ml Merch price/100ml: £7.98

42981 £6.00  
**£3.99**

WITH LAVENDER ESSENTIAL OIL known for its calming effects

ALL AGES

For all skin types

# RAYS OF SKIN-ENERGISING RADIANCE!

### CLEANSER

Purifying, energising and radiance enhancing

### TONER

Helps leave skin more energised and radiant

### FACE GEL

Leaves skin silky-soft and smooth



① Love Nature Energising Cleanser with Organic Apricot & Orange  
125ml  
Merch price/100ml: £4.79  
35910 £8.50  
**£5.99**

② Love Nature Radiance Toner with Organic Apricot & Orange  
150ml  
Merch price/100ml: £3.99  
35912 £8.50  
**£5.99**

③ Love Nature Radiance Face Gel with Organic Apricot & Orange  
50ml  
Merch price/100ml: £14.98  
35911 £11.00  
**£7.49**



④ Love Nature Hydrate & Clarify Sheet Mask  
24ml  
Merch price/10ml: £1.25  
44282 £5.50  
**£2.99**



! LAST TIME IN CATALOGUE  
⑤ Love Nature Creamy Mask Oat  
10ml Merch price/10ml: £1.99  
32634 £3.00  
**£1.99**



⑥ Love Nature Skin Hydrating Kiwi Patches  
8pcs Merch price/10pcs: £4.99  
41696 £6.00  
**£3.99**



## DAILY HYDRATION POWERED BY NATURE

Looking for a solution to keep your skin moisturised all day and all night? Here's a little something packed with nature's goodies! Light, fast-absorbing cream you can use both morning and evening.

ALL AGES

For normal skin

### HERO INGREDIENTS

#### ORGANIC ALOE VERA & COCONUT WATER

Aloe Vera is unrivalled in retaining moisture in your skin, while Coconut Water helps your skin re-hydrate and feel more refreshed than a sea breeze.



Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water  
50ml Merch price/100ml: £10.98

34821 £11.00

**£5.49**

**OH, THAT'S BRIGHT!**



Creamy stick with a lavish velvety texture that glides smoothly onto the skin to prep and prime the eye area.

**BRIGHTENS SKIN OF THE EYE AREA AFTER 1 MONTH\***



① **Waunt Oh That's Bright Eye Stick**  
5g  
Merch price/10g: £36.98  
41387 £24.00  
**£18.49**

\*Consumer tested

**SHOW YOUR GLOW**



Give yourself a glow-up with a lightweight serum that hydrates, perfects, illuminates, and provides a skin-retouching effect for smooth, even skin.

**GLOWING-SKIN EFFECT INSTANTLY\***



② **Waunt Go Glow Hydro Boost Serum**  
30ml  
Merch price/10ml: £8.00  
41355 £33.00  
**£23.99**

\*Consumer tested

**MELT AWAY MAKEUP!**



This texture-transforming buttery cleanser instantly melts away dirt and make-up. It deeply cleanses and hydrates your skin, leaving it soft and supple after rinsing!



**CLEANSER AND MAKE-UP REMOVER IN ONE<sup>A</sup>**

③ **Waunt Level Up Butter Cleanser**  
150ml  
Merch price/100ml: £10.66  
41374 £22.00  
**£15.99**

<sup>A</sup>Based on ingredients

**CALM & SOOTHE YOUR SKIN**



Fluffy cream that melts onto the skin leaving a cooling sensation and a soft, nourished feel. Formulated with blurring powders for a perfect semi-matte finish!

**PRIMER-EFFECT THAT INSTANTLY BLURS RED SKIN TONES\***



④ **Waunt Super Recover Whipped Day Cream**  
50ml  
Merch price/100ml: £39.98  
41365 £27.00  
**£19.99**

**waunt**



**ALL SKIN TYPES INCLUDING SENSITIVE SKIN**





# THE ULTIMATE FEEL-GOOD BEAUTY EXPERIENCE!

METAL ROLLER DESIGNED TO:

- **Cool and soothe the skin**
- **Reduce puffiness**
- **Use alone or to apply your beauty products!**

## HOW TO USE

- Chill the tool overnight in the fridge.
- Cool and soothe target areas for 1-2 minutes.
- Roll from the centre of the face out to the hairline.
- After use, clean with a damp cloth and allow to dry.



LIMITED EDITION

**Facial Cryo Roller**  
Stainless Steel and ABS.  
Size: 14.2 x 4.5 x 2.3cm.  
45081 ~~£23.99~~  
**£15.99**

# ANTI-AGEING CARE WITH UNIQUE INGREDIENTS

40+ | FOR ALL SKIN TYPES

VISIBLY YOUNGER-LOOKING SKIN IN

# 14 NIGHTS\*

*\*Consumer tested*



## HOW TO USE

Apply **before sleep** for the overnight treatment. **Use every night.**

Exquisite formula with **Diamond Powder, White Truffle extract and skin-brightening active** helps reduce uneven pigmentation, smooth wrinkles and lift facial contours while giving your skin youthful radiance.

**Diamond Cellular Night Restorative Treatment**  
30ml Merch price/10ml: £8.66

18437 ~~£38.00~~  
**£25.99**



NOVAGE CLASSICS

## BELOVED SKIN CARE ALWAYS WITH YOU

NovAge Time Restore is our number one solution for mature skin. Powered by Genistein<sup>SOY</sup> Technology and infused with Ribwort Plant Stem Cell Extract, the set effectively targets loss of collagen and moisture while helping with skin density. Following this routine twice a day will improve the appearance of your skin and help maintain your youthful look for years to come!

Diminishes lines & wrinkles around the eye 80%\*

\* Consumer test.



② NovAge Time Restore Eye & Lip Cream

15ml Merch price/10ml: £18.66

32629 ~~£35.00~~  
**£27.99**

Gently cooling massaging eye cream applicator **designed to stimulate blood flow, help reduce puffiness and dark circles.**



① SkinPro Eye Reviver  
Length: 163mm

45279 ~~£10.50~~  
**£6.99**

NovAGE

TIME RESTORE



**Genistein<sup>SOY</sup> Technology** helps boost collagen production, re-densifying the skin and smoothing out deep wrinkles.



**Ribwort Plant Stem Cell Extract** helps maintain skin density and diminish the development of age spots.

**SKIN CONCERNS:** DEEP WRINKLES, LOSS OF DENSITY AND DEFINITION  
RECOMMENDED FOR 50+

## CLINICALLY PROVEN TO IMPROVE MATURE SKIN<sup>Δ2</sup>

<sup>Δ2</sup> Clinical test for hydration using the NovAge Time Restore Skin Care Set.



**GET THE CASE FOR ONLY £14.99**

if you spend £135 on any NovAge products in this catalogue

⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml Reg price/100ml: £82.00 **£41.00** ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.67 **£22.00**

② 32629 NovAge Time Restore Eye & Lip Cream 15ml Merch price/10ml: £18.66 ~~£35.00~~ **£27.99** ③ 32630 NovAge Time Restore Revitalising Serum 30ml Reg price/10ml: £17.67 **£53.00** ④ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml Reg price/100ml: £82.00 **£41.00**



⑥ NovAge Time Restore SET

Set of 5 full-size products. Merch price/10pcs: £270.00

31774 ~~£192.00~~  
**£135.00**

NovAge

SKINRELIEF



SKIN CONCERNS: SENSITIVE, REACTIVE SKIN,  
SIGNS OF AGEING

RECOMMENDED FOR ALL AGES

PROVEN TO REDUCE  
SKIN SENSITIVITY <sup>Δ1</sup>

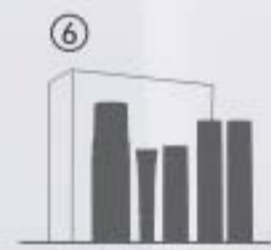
<sup>Δ1</sup> Clinical test using NovAge Skinrelief Set – cleanser, eye cream, serum, day cream without SPF and night cream.



⑥ NovAge Skinrelief Pro Resilient SET

Set of 5 full-size products.  
Merch price/10pcs: £230.00

44480 ~~£165.00~~  
**£115.00**



- ① 38382 NovAge Skinrelief Pro Resilient Foam Cleanser 150ml Reg price/100ml: £14.67 **£22.00**
- ② 38390 NovAge Skinrelief Pro Resilient Eye Cream 15ml Merch price/10ml: £15.99 ~~£30.00~~ **£23.99**
- ③ 38385 NovAge Skinrelief Pro Resilient Night Cream 50ml Reg price/100ml: £70.00 **£35.00**
- ④ 40794 NovAge Skinrelief Pro Resilient Day Cream SPF 30 50ml Reg price/100ml: £70.00 **£35.00**
- ⑤ 38391 NovAge Skinrelief Pro Resilient Serum 30ml Reg price/10ml: £14.33 **£43.00**

Improves signs  
of ageing around  
the eye area  
– 78% agree\*

② NovAge Skinrelief  
Pro Resilient Eye Cream  
15ml  
Merch price/10ml: £15.99  
~~38390 £30.00~~  
**£23.99**

\* Consumer test.



SKIN STORY:

REVIVE AND PROTECT

Your skin needs your attention after the harsh winter months. Support it with a Vitamin C treatment! This superhero ingredient helps to even out the complexion and illuminate the skin tone. PS. Don't forget to always use SPF during your treatment!

REMEMBER TO  
USE SPF DURING  
VITAMIN C  
TREATMENT!

Shields the skin  
from harmful environmental  
aggressors like pollution.

Brighter looking skin  
(97% agree after day 28)\*

\* Consumer test.

HOW TO USE

Use in the evening after cleansing. Press the cap to release the powder and gently shake the bottle. Get 3–4 pumps into the palm of your hand. Apply evenly on the face, avoiding the eye area.



① NovAge Day Shield  
SPF50 UVA/PA++++  
Advanced Skin  
Protector  
30ml  
Merch price/10ml: £6.66  
~~34143 £26.00~~  
**£19.99**

② NovAge  
ProCeuticals 10%  
Vitamin C Solution  
4x7 ml 0.2 fl.oz.  
Merch price/10ml: £19.64  
~~40874 £72.00~~  
**£54.99**



## HIGH QUALITY SKIN NOURISHMENT

Promotes a youthful-looking neck and décolleté – **83% agree\***

Skin is calmed, cooled and soothed – instantly (89% agree)\*



① NovAge Neck & Décolleté Advanced Sculpting Serum  
75ml Merch price/100ml: £39.99  
35076 ~~£42.00~~  
**£29.99**

② NovAge ProCeuticals Niacinamide & Cica Bio-Cellulose Sheet Mask  
26ml Merch price/10ml: £4.80  
41563 ~~£17.00~~  
**£12.49**

## HOME SPA TREATMENT



With **3 removable heads** to massage, exfoliate and cleanse the skin.



③ SkinPro Sonic 3-in-1 System  
Device 15.8 x 5.8 x 5.8 cm, ABS. Brush Cleansing Head diameter 4.77 cm, PP and nylon bristles. Silicone Exfoliating Head, diameter 5 cm, PP and silicone. Metal Massage Head 6.1 x 5 cm, PP and stainless steel.  
29915 ~~£59.00~~  
**£48.99**



## RENEW YOUR SKIN FOR SPRING

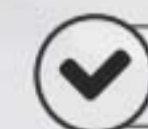
Spring season brings new beginnings to mind. Make sure your skin gets one this year! This NovAge Skin Renewing Peel gently exfoliates the outer, dull layer of dead skin cells to reveal the fresh new ones. Effect? Smoother, brighter complexion and instantly improved texture.

SKIN TEXTURE FEELS INSTANTLY IMPROVED – **88%\***

\* Consumer test % agreement after the 1<sup>st</sup> use.



④ SkinPro Moisture Brush  
Length: 18.5 cm.  
45275 ~~£7.50~~  
**£4.99**



**PRO TIP!**

Use the brush to apply the product gently and evenly.

### HOW TO USE

Use in the evening, twice a week (on non-consecutive days). Apply to a clean face and neck in an even layer, avoiding the eye area. After 20 minutes gently massage in any remaining product residue. Rinse with warm water.  
**Note! Do not use on sensitive, irritated or broken skin and avoid sun exposure.**

⑤ NovAge Skin Renewing Peel  
100ml Merch price/100ml: £15.99  
33988 ~~£22.00~~  
**£15.99**



### Astaxanthin is gold!

I can't imagine my everyday life without it! I've always had issues with skin redness when exposed to the sun, even using high SPF protection. Since I use Astaxanthin, my skin doesn't get red - it's a natural filter!



## WHY CHOOSE BY ORIFLAME Wellness™

Want to effectively combat oxidative stress? Protect your body's cells from the inside out with our daily supplement! An impressive combination of Astaxanthin (one of nature's most powerful antioxidant), Bilberry Extract and Vitamins C & E.



Supports skin, heart and immune system



No GMO



Gluten-free



No artificial colourants, preservatives or flavours



**30**  
capsules in a jar

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**1-2**  
capsules per day

Astaxanthin & Bilberry Extract  
1 Month Supply.  
Merch price/10pcs: £6.16  
29688 ~~£21.99~~

**£18.49**



# WHY CHOOSE BY ORIFLAME Wellness™

**100%**  
Up to 100% of EU NRV  
(Nutrient Reference  
Value) of 12 vitamins  
and 10 minerals

A broad spectrum of essential nutrients adapted to the needs of men and women to support metabolism, energy levels, immunity, skin health and overall wellbeing.



## Feeling fabulous

I have been taking the daily dose of tablets for the past few weeks and I am already feeling the benefit. My energy levels are rising and my nails and hair are looking and feeling better.



Feeling that there aren't enough hours in a day to do everything you would like to? WellnessPack helps you meet your recommended daily dose of essential vitamins, minerals, fatty acids and antioxidants - so you can get that energy boost while feeling your best!



2 x Omega 3  
1 x Astaxanthin and Blueberry Extract  
1 x Multivitamin & Minerals



Supports vitality, vision, skin, muscles & joints, immunity and heart



Tailored to the specific needs of men and women



No GMO



① WellnessPack man  
21 sachets. 66.7g (21 x 3.17g).  
Reg price/100g: £49.46  
**29697 £32.99**

② WellnessPack woman  
21 sachets. 66.7g (21 x 3.17g).  
Reg price/100g: £49.46  
**29696 £32.99**

## Limited special offer!

Every 3<sup>rd</sup> WellnessPack for FREE!\*

\* Ask your Brand Partner for more information

## Limited special offer!

Every 3<sup>rd</sup> Shake for FREE!\*

\* Ask your Brand Partner for more information



- ① 29690 Natural Balance Shake vanilla flavour 21 servings. 378g. Reg price/100g: £8.73 **£32.99**
- ② 29691 Natural Balance Shake chocolate flavour 21 servings. 378g. Reg price/100g: £8.73 **£32.99**
- ③ 29689 Natural Balance Shake strawberry flavour 21 servings. 378g. Reg price/100g: £8.73 **£32.99**



- ① 44622 Wellness Smartshake Bottle Size: 220 x 95mm, 600ml Material: PP (bottle) and PE (lid) stainless steel (clip) **£15.00**
- ② 45381 Wellness Shaker Materials: PE, PP, stainless steel. BPA free. Size: 220 x 95 mm. 600 ml. **£9.00**
- ③ 42498 Meal Replacement Scoop Material: Polypropylene. Size: 11 x 4 cm **£1.50**

# WHY CHOOSE BY ORIFLAME Wellness™

Want to start eating healthier, but don't know where to start? Meal Replacement shakes are nutrient-dense meals that you can prepare in just few minutes... and they will fuel your body with lasting energy!

For weight loss, replace two of your daily meals with a shake. For weight maintenance, replace only one of them.



Get a full meal in 1 shake!



Fast and easy to prepare



Great source of dietary fibre



Registered with the Vegan Society. It can be consumed with soy milk alternative.



It's a real meal!

1 serving = 1 meal

250 kcal

Only **£1.95** for 1 meal!

① MEAL REPLACEMENT FOR WEIGHT CONTROL Chocolate flavour 525 g. Reg price/100g: £8.00 **38890 £41.99**

② MEAL REPLACEMENT FOR WEIGHT CONTROL Vanilla flavour 525 g. Reg price/100g: £8.00 **43271 £41.99**

# £41.99

## Limited special offer!

Every 3<sup>rd</sup> Meal Replacement for FREE!\*

\* Ask your Brand Partner for more information

## Limited special offer!

Every 3<sup>rd</sup> Soup or Protein Blend for FREE!\*

\* Ask your Brand Partner for more information



① 29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £7.85 **£32.99**

② 29694 Natural Balance Soup tomato & basil 21 servings. 420g. Reg price/100g: £7.85 **£32.99**

③ 36169 Protein Blend 378 g. Reg price/100g: £8.73 **£32.99**



① 29706 Hair & Nail NutriComplex 42 tablets. 29.4g. Reg price/10g: £7.47 **£21.99** ② 27728 Wellness Premium Container 14.5 x 11 cm. **£12.99**

# WHY CHOOSE BY ORIFLAME Wellness™

Want to stay strong and healthy for life? Well, it's never too late... nor too early! Marine Calcium & Vitamin D, is a natural source of calcium that provides an easy way to access the vital minerals your bones need.



Strengthens bones & teeth



With Aquamin™, a natural source of calcium packed with 70+ additional trace minerals.



Dairy-free alternative



With Vitamin D for optimal Calcium absorption



**30**  
tablets in a jar

**2**  
tablets a day  
with a meal

**Aquamin**

**Better bioavailability**  
Aquamin™ was found to be more easily absorbed and utilised by the body, when compared to other calcium supplements.

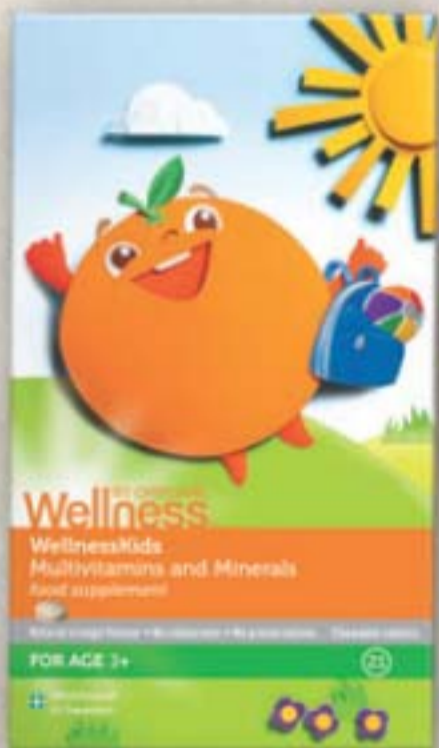
① Marine Calcium & Vitamin D  
30 tablets. 45g. Reg price/10pcs: £4.33  
31766

**£12.99**



Every 3rd WellnessKids  
Multivitamins & Minerals for FREE!\*

\* Ask your Brand Partner for more information



WellnessKids Multivitamins  
and Minerals

21 tablets x 1.1 g.  
Reg price/10g: £5.19

28241 £11.99



① 29704 Multivitamin & Mineral woman  
60 tablets. 63.6g. Reg price/100g: £29.86  
**£18.99** ② 29703 Multivitamin &  
Mineral man 60 tablets. 63.6g.  
Reg price/100g: £29.86 **£18.99**

WHY CHOOSE

BY ORIFLAME  
**Wellness**™

Want the whole family to enjoy Spring to the fullest? Developed with fish oil derived from sustainably sourced fish, Wellness Omega 3 provides you with the essential fatty acids that your body needs... and there's a lemon-flavoured version for kids too!



Supports the normal function  
of heart, brain and eyes.



Developed with fish oil derived from  
sustainably sourced fish



No GMO



Gluten-free

**60**  
capsules per jar

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**2**  
capsules per day



**Limited special offer!**

Every 3<sup>rd</sup> WellnessKids  
Omega 3 for FREE!\*

\* Ask your Brand Partner for more information



- High in omega 3 fatty acids EPA and DHA.
- High in vitamin E.
- Liquid formula with lemon flavour!

Children +3: 1  
teaspoon (5ml)  
per day.

② WellnessKids Omega 3  
For children ages 3+. 105 ml.  
Reg price/100ml: £11.42  
**22467 £11.99**

**£15.99**

① Omega 3  
60 capsules. 41.6g.  
Reg price/100g: £38.46  
**29705**

## Health & wellbeing

Every 3<sup>rd</sup> set for FREE\*

\* Ask your Brand Partner for more information

1 serving + 1 sachet  
a day  
**£3.14**  
per day



**29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **36169 Protein Blend** 378 g. Reg price/100g: £8.73 **£32.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £49.46 **£32.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £49.46 **£32.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

**1** Choose your favourite flavour of Wellness Shake or Protein Blend.

**2** Choose the WellnessPack for women or men. **£65.98**

## Fit lifestyle

Every 3<sup>rd</sup> set for FREE\*

\* Ask your Brand Partner for more information

2 servings + 1 sachet  
a day  
**£4.71**  
per day



**29695 Natural Balance Soup asparagus** 21 servings. 420g. Reg price/100g: £7.85 **£32.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £7.85 **£32.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £8.73 **£32.99** **36169 Protein Blend** 378 g. Reg price/100g: £8.73 **£32.99**



**29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £49.46 **£32.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £49.46 **£32.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

**1** Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

**2** Choose the WellnessPack for women or men. **£98.97**

## Healthy Weight Set

Every 3<sup>rd</sup> set for FREE\*

\* Ask your Brand Partner for more information

1 shake + 1 sachet a day  
bring you optimal results.  
**£3.57**  
per day

Meal Replacement shakes provide balanced portions that allow you to control your calories while WellnessPack, containing Astaxanthin, Multivitamin and Omega 3, is a convenient way to enjoy nutritional support every day.



**① Meal replacement set Vanilla, WP man** 525g **45128**



**② Meal replacement set Chocolate, WP man** 525g **45131**



**③ Meal replacement set Chocolate, WP woman** 525g **45132**

**④ Meal replacement set Vanilla, WP woman** 525g **45129**



**1** Choose your favourite flavour of Wellness Meal Replacement for weight control shake.

**2** Choose the WellnessPack for women or men. **£74.99**  
Identify the code for the set of your choice!

## Healthy Weight Loss Set

Every 3<sup>rd</sup> set for FREE\*

\* Ask your Brand Partner for more information

2 shakes, 2 Omega3 capsules and 2 Astaxanthin capsules a day bring you optimal results.

Meal Replacement shakes provide balanced portions that allow you to control your calories so that you receive all the nutrients you need, while Astaxanthin helps combat damaging oxidative stress, and Omega 3 contains the essential fatty acids.



**① Meal replacement set Vanilla, Vanilla, Asta, Omega** 525g **45117**



**② Meal replacement set Chocolate, Chocolate, Asta, Omega** 525g **45119**

**③ Meal replacement set Vanilla, Chocolate, Asta, Omega** 525g **45118**



**1** Choose any two of your favourite flavours of Wellness Meal Replacement for weight control shake.

**2** Set includes also Astaxanthin&Bilberry Extract and Omega3. **£119.99**  
Identify the code for the set of your choice!

# FRAGRANCE



## Feel the vibes of Parisian springtime

Allow yourself to capture the atmosphere of this iconic city with a vivacious yet elegant fragrance.



FLORAL FRUITY GREEN

provence vineyard peach,  
white freesia, Musk



HIGH FRAGRANCE  
CONCENTRATION

### Eclat Femme Weekend Eau de Toilette

A vivacious yet elegant floral, fruity,  
green fragrance, teeming with  
sophistication. 50ml

Merch price/100ml: £45.98

**42499 £37.00**



NOW FOR ONLY

# £22.99



**#  
MUST-HAVE**

Want to smell good all day? Try these **tricks to make your perfume last for longer!** Try using a **perfumed body cream before layering your scent**, or simply take a **body spray** to easily touch up on the go!

Calabrian Bergamot,  
Orange Blossom,  
Tuscan Wood

② **Giordani Gold Essenza Perfumed Body Spray**  
75ml Merch price/100ml: £5.32  
**42806 £7.00**

Queen Pineapple,  
Ylang Ylang,  
Indonesian  
Patchouli

④ **Possess Perfumed Body Cream**  
250ml  
Merch price/100ml: £2.40  
**42831 £13.00**



Queen Pineapple,  
Ylang Ylang,  
Indonesian Patchouli

① **Possess Perfumed Body Spray**  
75ml Merch price/100ml: £5.32  
**42521 £7.00**

Provence Peach,  
White Freesia, Musk

③ **Eclat Femme Weekend Perfumed Body Cream**  
250ml Merch price/100ml: £2.40  
**42885 £13.00**

EACH BODY SPRAY  
**£3.99**

EACH BODY CREAM  
**£5.99**

# PICK A SCENT BY ITS PERSONALITY



**ROMANTIC**  
Violet leaves, rose petals,  
Leather

**FEMININE**  
white currant, forget-me-not,  
Cedarwood

**DREAMY**  
Mandarin, Mimosa Absolute,  
White Woods

! **LAST TIME IN CATALOGUE**

**REBELLIOUS**  
Black Violet, Feminine  
Leather, Orange

! **LAST TIME IN CATALOGUE**



① Volare Eau de Parfum  
50ml

Merch price/100ml: £45.98

42514 ~~£33.00~~

**£22.99**

② Lucia Bright Aura Eau  
de Toilette

50ml

Merch price/100ml: £43.98

42520 ~~£31.00~~

**£21.99**

③ Oriflame Women's  
Collection Powdery  
Mimosa Eau de toilette

75ml

Merch price/100ml: £29.32

38514 ~~£31.00~~

**£21.99**

④ On The Edge Eau de  
Toilette

50ml

Merch price/100ml: £43.98

33963 ~~£31.00~~

**£21.99**

# INDULGE IN THE SWEETNESS OF THE MOMENT



① 37766 Joyce Rose Eau de Toilette 50ml

Merch price/100ml: £27.98-~~£18.50~~ ② 42508 Joyce Turquoise  
Eau de Toilette 50ml Merch price/100ml: £27.98-~~£18.50~~

EACH FOR  
**£13.99**



**SET OF 3**  
HAND CREAM + SOAP BAR +  
FRAGRANCE MIST

**£8.99**

SET CODE: 146299

# GET IN THE MOOD FOR LOVE

Gently-cleansing soap bar with the romantic scent of flowers and cherries.



**SET OF 3**  
HAND CREAM +  
SOAP BAR +  
FRAGRANCE MIST

**£8.99**

SET CODE: 146299

LIMITED  
EDITION

① Love Magnet Hand  
Cream  
75ml Reg price/100ml: £8.00  
**42469 £6.00**

② Love Magnet Soap Bar  
75g Reg price/100g: £3.33  
**42470 £2.50**

Nourishing hand cream with a magnetizing scent to give your hands some extra love!

A sensual fragrance mist to let your imagination run a little wilder...

③ Love Potion So Tempting  
Fragrance Mist  
75ml Reg price/100ml: £16.00  
**33958 £12.00**

# ENVELOP YOURSELF IN HEADY SCENTS

## FLORAL WOODY AROMATIC

Orange, Golden Button Flowers,  
Incandescent Birch Wood



## ORIENTAL CITRUS FLORAL

Orange Vanilla, Red Lily,  
Amber



## ORIENTAL VANILLIC FRUITY

Ginger, Cocoa flower, Chocolate

① Amber Elixir Mystery Eau de Parfum

50ml Merch price/100ml: £55.98

35681 ~~£39.00~~

**£27.99**

② .SE Swedish Experience Blazing Warmth Eau de Parfum

75ml Merch price/100ml: £37.32

38571 ~~£39.00~~

**£27.99**

③ Love Potion Eau de Parfum

50ml Merch price/100ml: £53.98

42751 ~~£37.00~~

**£26.99**

# DISCOVER BEAUTY YOU CAN FEEL



★ HERO INGREDIENTS

## ORANGE BLOSSOM

These petally white flowers radiate a uniquely feminine scent with a bright golden warmth. And they're an iconic ingredient of Giordani Gold's fragrances!



## ORANGE BLOSSOM

Mandarin, orange blossom,  
Patchouli



VERY HIGH FRAGRANCE  
CONCENTRATION



① Giordani Gold Woman Eau de Parfum

50ml Merch price/100ml: £55.98

38531 ~~£39.00~~

**£27.99**



② Giordani Gold Woman Perfumed Roll-On Deodorant

50ml Merch price/100ml: £7.98

43665 ~~£5.00~~

**£3.99**



**SET OF 2**  
EAU DE PARFUM  
+ BODY CREAM

**£34.99**

SET CODE: 146300

**SET OF 2**  
EAU DE PARFUM + BODY CREAM

**£34.99**

SET CODE: 146300

① Divine Exclusive Perfumed  
Body Cream

250ml Merch price/100ml: £3.80

41547 ~~£13.00~~

**£9.49**



INSPIRED BY HAUTE COUTURE  
Embellished with sparkling Swarovski®  
crystals, the glamorous bottle was inspired  
by exquisite haute couture dresses.

② Divine Exclusive Eau de Parfum

50ml Merch price/100ml: £65.98

38498 ~~£50.00~~

**£32.99**





## FLAMBOYANT

Be bold, charismatic and radiate confidence wherever you go. Your effortless elegance is your signature sign, make sure you match the style with a proper fragrance. It does make a real difference.

Live the limitless life with Flamboyant Eau de Toilette. Vibrant citrus fruit pulls you in before a potently spicy heart sparks your taste for the finer things in life. As it settles into a white cedarwood-musk base. Flamboyant's urban flair keeps you coming back for more.



### WOODY CITRUS

Grapefruit, Bay,  
Cardamon



HIGH FRAGRANCE  
CONCENTRATION

## DO IT YOUR WAY

Your effortless elegance is your signature. Make sure you match the style with a proper fragrance! It does make a big difference.



Flamboyant Eau de Toilette  
75 ml. Merch price/100ml: £30.65  
19639 £37.00

NOW FOR ONLY

£22.99

# 4 SCENTS WITH A WINNING SPIRIT



## ORIENTAL CITRUS WOODY

himalayan tea, leather  
accord, tonka beans

## WOODY SPICY

Black pepper, gaiac  
wood, blond tobacco

## ORIENTAL FOUGERE

unripened grapefruit,  
laurel leaf scent, Orris

## WOODY - AROMATIC

Cardamom, Cedarleaf,  
Sandalwood



① Eclat Homme  
Eau de Toilette  
75ml  
Merch price/100ml: £35.99  
42864 ~~£37.00~~  
**£26.99**

② Men's Collection Dark  
Wood Eau de Toilette  
75ml  
Merch price/100ml: £25.32  
42518 ~~£26.00~~  
**£18.99**

③ Possess Man  
Eau de Toilette  
75ml  
Merch price/100ml: £43.99  
31825 ~~£46.00~~  
**£32.99**

④ Debonair  
Eau de Toilette  
75ml  
Merch price/100ml: £35.99  
42726 ~~£37.00~~  
**£26.99**



## Stand out without even trying

⑤ Be the Legend  
Eau de Toilette  
75ml  
Merch price/100ml: £29.32  
30468 ~~£31.00~~  
**£21.99**

⑥ Be The Legend Anti-  
perspirant Roll-on  
Deodorant  
50ml  
Merch price/100ml: £7.98  
34076 ~~£5.00~~  
**£3.99**

## Your timeless sensuality

⑦ Giordani Gold Man  
Anti-perspirant Roll-On  
Deodorant  
50ml  
Merch price/100ml: £7.98  
42204 ~~£5.00~~  
**£3.99**

⑧ Giordani Gold Man  
Eau de Parfum  
75ml  
Merch price/100ml: £37.32  
38538 ~~£39.00~~  
**£27.99**





# # MUST-HAVE

Power through your day with the new cleansing experience of **Active Carbon**. Featuring a **heavy-duty, dirt-lifting charcoal** that makes **getting ultra-clear skin light work**. Because clean, fresh and healthy skin is when you feel your absolute best.

① North For Men Active Carbon 3-in-1 Hair, Body & Face Wash  
250ml  
Merch price/100ml: £1.60

44575 £8.00  
**£3.99**

② North For Men Active Carbon Soap Bar  
100g  
Merch price/100g: £2.29

44569 £4.00  
**£2.29**

③ Charcoal Shower Puff  
Size: 11 x 11 cm, Materials:  
Puff: 50% recycled material,  
Polybag: 100% recycled material.

44005 £5.50  
**£3.49**



# Stay refreshed all day, every day

Invigorating all over body fragrance spray



AROMATIC FOUGERE  
Lemon, Ginger root, Tonka bean

72 hour protection\*



① North For Men Subzero Deodorant Roll-on  
50ml Merch price/100ml: £7.98  
35880 ~~£5.00~~  
**£3.99**

② North For Men Fresh Fragranced Body Spray  
100ml Merch price/100ml: £9.99  
38912 ~~£12.00~~  
**£9.99**



SKIN CONCERNS: Skin fatigue, wrinkles, dehydration and roughness

Recommended for ALL AGES

## Your complete energising age-defence solution



Supercharge your skin with Coffea Bengalensis Plant Stem Cell Extract and Baobab Anti-Ageing Technology

1 CLEANSE



2 EYES



3 BOOST



4 MOISTURISE



NOVAGE ROUTINE STEPS

### EYES

Defeat signs of tiredness and ageing with energising eye gel and get a fresh, more youthful look.

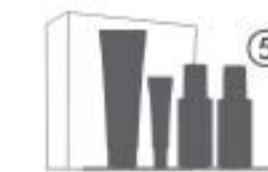
Dark circles are reduced, as if erased - 76% agree\*

\* Consumer tested on male skin.

② NovAge Men Eye Rescue Gel  
15ml  
Merch price/10ml: £15.33  
~~33199 £29.00~~  
**£22.99**



① 33198 NovAge Men Purifying & Exfoliating Cleanser  
125ml Reg price/100ml: £16.80 ~~£21.00~~  
② 33199 NovAge Men Eye Rescue Gel 15ml Merch price/10ml: £15.33 ~~£29.00~~  
**£22.99** ③ 33200 NovAge Men Energising & Hydrating Booster 50ml Reg price/100ml: £86.00 ~~£43.00~~  
④ 33201 NovAge Men Intense Anti-Ageing Face Gel Lotion 50ml  
Reg price/100ml: £68.00 ~~£34.00~~



⑤ NovAge Men SET  
Set of 4 full-size products.  
Merch price/10pcs: £222.50  
~~29446 £127.00~~  
**£89.00**



# PERSONAL CARE



EACH SPRAY FOR ONLY

£3.49

## BIG DAY TODAY?

EACH ROLL-ON FOR ONLY

£2.49



INVISIBLE FRESH

48H PROTECTION\*  
Provides long lasting  
freshness\*\*  
Anti-white  
marks\*\*

\* clinically tested  
\*\* consumer tested

EVEN TONE

48H PROTECTION\*  
With Even Tone  
Technology, renowned  
for its capabilities to  
help restore the  
underarm skin tone.

\* Consumer tested.

EXTREME

UP TO 72H FRESHNESS  
Keeps you fresh for up to 72h\*.  
Activelles gives you  
performance and protection  
you can rely on.

\* Clinically proven

① 41311 Activelles Invisible Fresh anti-perspirant deodorant spray 150ml Merch price/100ml: £2.33 ~~£6.00~~ ② 43925 Activelles Even Tone anti-perspirant deodorant spray 150ml Merch price/100ml: £2.33 ~~£6.00~~

③ 41303 Activelles Invisible Fresh anti-perspirant deodorant 50ml Merch price/100ml: £4.98 ~~£4.00~~ ④ 43926 Activelles Even Tone anti-perspirant deodorant 50ml Merch price/100ml: £4.98 ~~£4.00~~ ⑤ 33142 Activelles Extreme Anti-perspirant Deodorant 50ml Merch price/100ml: £4.98 ~~£4.00~~

# SMOOTH, SOFT AND BEAUTIFUL



## 1 STEP EXFOLIATE THE SKIN

Massage Exfoliating Foot Cream into clean, dry skin using a circular motion, concentrating on the driest areas like the heels, toes and balls of the feet. Rinse off thoroughly with warm water. Use 3 times a week.



Highly effective formula with natural origin Pumice beads, skin conditioning Mineral<sup>4E</sup> Blend and moisturising Shea Butter.



**Feet Up Advanced Deep Exfoliating Foot Cream**  
75ml Merch price/100ml: £9.32  
33033 £11.00  
**£6.99**

## 2 STEP SCRUB AWAY THE ROUGH SKIN

Choose the callus remover or the file depending on your needs. Use the chosen tool to get rid of the most stubborn rough patches on your feet.

2 ADDITIONAL BLADES INCLUDED



50%  
RECYCLED PLASTIC

① **Advanced Callus Remover**  
Size: 14,8 x 3,1 cm. Material: Stainless Steel, 50% recycled PS  
40779 £11.50  
**£6.99**

② **Advanced Stainless Steel Foot File**  
Size: 19 x 3,8 cm. Material: Stainless Steel, 50% recycled PS  
40778 £9.50  
**£6.49**

## 3 STEP RESTORE AND HYDRATE

Apply to clean, dry feet 2-3 times a week. Coat your feet generously and relax for at least 20 minutes. For the best results put cotton socks/ Oriflame Moisturising Socks on over the mask and wear overnight. Remove the socks and massage in any residual cream.

INSTANT  
85%  
MOISTURE  
BOOST<sup>2</sup>



Formulated with intensively nourishing Glycerine, Beeswax and Shea Butter, together with skin conditioning Mineral<sup>4E</sup> Blend.

③ **Feet Up Advanced Intensive Moisture Foot Mask**  
100ml Merch price/100ml: £6.99  
33028 £11.00  
**£6.99**





## SIMPLE AND EFFECTIVE HAND CARE



Rich and creamy - moisturises, softens, and repairs the skin

① Beautanicals Revitalising Soap Bar 100g  
Merch price/100g: £3.49

35889 ~~£5.00~~  
**£3.49**

② Beautanicals Repairing Hand Salve 50ml  
Merch price/100ml: £14.98

35893 ~~£11.00~~  
**£7.49**



LIMITED EDITION

## INDULGE IN LUXURY WITH A SUMPTUOUS NEW ROSE SCENT



② Milk & Honey Gold Rose Nectar Hand & Body Cream 250ml  
Merch price/100ml: £3.80

42869 ~~£13.00~~  
**£9.49**

① Milk & Honey Gold Rose Nectar Hand & Body Wash 300 ml.  
Merch price/100ml: £2.16

42867 ~~£8.00~~  
**£6.49**

③ Milk & Honey Gold Rose Nectar Soap Bar 75g  
Merch price/100g: £3.99

42868 ~~£4.00~~  
**£2.99**

## FEEL THE ENERGY OF LEMON & VERBENA

NEW!



76%  
LESS PLASTIC  
THAN 1 BOTTLE

LESS WASTE  
Enjoy the same high-quality formulation with a more sustainable and better value packaging.



SMARTER PACKAGING  
As the main bottle can be refilled several times, it increases the product life cycle. Buy once, enjoy it for longer!



REFILL & REUSE  
Simply unscrew the cap of your old Essence & Co bottle and pour in the content of the refill pouch.



① Essence&Co. Lemon & Verbena Hand & Body Lotion 300ml  
Merch price/100ml: £4.66

31851 ~~£19.00~~  
**£13.99**

② Essence&Co. Lemon & Verbena Liquid Hand Soap 300ml  
Merch price/100ml: £4.00

31850 ~~£17.00~~  
**£11.99**

③ Essence&Co. Lemon & Verbena Liquid Hand Soap Refill 300ml  
Merch price/100ml: £3.33

45798 ~~£14.00~~  
**£9.99**

*Milk & Honey*  
GOLD

# BEAUTY BY SWEDEN IS MOMENTS OF INDULGENCE

We believe in turning your everyday beauty routine into a multi-sensorial, relaxing experience. We choose ingredients that care for your skin and add something extra to the mix! Like this sumptuous duet of milk and honey that pamper your skin as much as your senses.



**HAND CREAM**  
Intensively nourishing formulation softens and conditions the skin

**SOAP BAR**  
Leaves skin feeling hydrated and soft

**SHOWER GEL**  
Moisturises and softens your skin while cleansing, leaving it soft and divinely scented

**MILK:**  
Rich in moisturising and conditioning vitamins, minerals and proteins, for soft, supple skin.

**HONEY:**  
Sugar-rich ingredient containing vitamins, minerals and folic acid. Gently exfoliates, revitalises and locks in moisture.

① Milk & Honey Gold Pampering Shower Cream  
250ml  
Merch price/100ml: £2.20  
~~35960 £8.00~~  
**£5.49**

② Milk & Honey Gold Moisturising Hand Cream  
75ml  
Merch price/100ml: £7.32  
~~31606 £9.50~~  
**£5.49**

③ Milk & Honey Gold Softening Creamy Soap Bar  
75g  
Merch price/100g: £3.05  
~~31604 £4.00~~  
**£2.29**



95%  
NATURAL  
ORIGIN  
INGREDIENTS

# BABY CARE THE WAY NATURE INTENDED



All Baby O' products are formulated without parabens, phenoxyethanol and formaldehyde releasers.

0+  
MONTH

sensitive skin



Gently cleanses the diaper area

Forms a protective film to cocoon the skin

Helps soothe, nourish & recondition the skin

① baby O' BumBum Cleansing Milk  
150ml  
Reg price/100ml: £9.00

35776  
£13.50



Provides a protective film and helps leave the diaper area dry

With Panthenol and Zinc Oxide to help condition, soothe and alleviate diaper friction

② baby O' Diaper Cream  
75ml  
Reg price/100ml: £15.33

35774  
£11.50



## HERO INGREDIENTS

Marine algae extracts are known for antioxidant, moisturising and revitalising properties.

2-SIDED SOAP: massages, stimulates circulation and exfoliates

Lightweight BODY OIL for massage and body hydration after shower.

Salt crystals BODY SCRUB gently exfoliates and nourishes your skin.



① Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar  
100g  
Merch price/100g: £3.49

34021 £5.00  
£3.49

② Swedish Spa Mirror Ocean Body Oil  
100ml  
Merch price/100ml: £13.99

34024 £19.00  
£13.99

③ Swedish Spa Salt Crystals Body Scrub  
200ml  
Merch price/100ml: £7.00

34022 £18.00  
£13.99



## FUN, FRUITY CARE FOR SMALL NATURE LOVERS



LIMITED EDITION

LIMITED EDITION

LIMITED EDITION

① Love Nature Kids Hair & Body Wash Cheerful Apple  
250ml  
Merch price/100ml: £2.00  
40775 ~~£6.50~~  
**£4.99**

② Love Nature Kids Soap Bar Cheerful Apple  
75g  
Merch price/100g: £3.05  
40804 ~~£3.50~~  
**£2.29**

③ Love Nature Kids Body Lotion Cheerful Apple  
200ml  
Merch price/100ml: £2.50  
44691 ~~£6.50~~  
**£4.99**

④ Love Nature Kids Comb  
L 13 x W 4cm.  
100 % recycled PP  
45842  
**£5.99**

⑤ Love Nature Kids Fragrance Mist Playful Strawberry  
100ml  
Merch price/100ml: £6.99  
45513 ~~£9.00~~  
**£6.99**



## MADE WITH NATURE'S GOODNESS

ORGANIC PINK GRAPEFRUIT rich in vitamin C – soothes and refreshes with an irresistible fruity fragrance.



① 41335 Love Nature Protecting Hand & Nail Cream with Organic Macadamia Oil 75ml Merch price/100ml: £6.65 ~~£7.00~~ ② 41341 Love Nature Refreshing Hand Cream with Organic Pink Grapefruit 75ml Merch price/100ml: £6.65 ~~£7.00~~



BUY ANY 1 FOR **£4.99**

BUY ANY **2** FOR ONLY **£3.99** EACH



## LET NATURE REPLENISH YOUR DRY OR DAMAGED HAIR

### HERO INGREDIENT

Natural coconut oil  
Enriched with conditioning  
and nourishing properties, a  
perfect choice for dry and  
damaged hair.

### HOW TO USE

1. Apply Hair Oil and gently massage it in your hair and scalp.
2. Leave it overnight or for 4-5 hours.
3. Wash thoroughly with shampoo followed by conditioner.

① Love Nature  
Nourishing Hair Oil  
Coconut Oil  
100ml  
Merch price/100ml: £6.49  
**41568 £10.00**  
**£6.49**



② Love Nature Repairing  
Hair Smoothie Mask with  
Organic Papaya  
30ml Merch price/10ml: £0.83  
**41312 £3.00**  
**£2.49**



③ Love Nature  
Strengthening Hair Smoothie  
Mask with Organic Banana  
30ml Reg price/10ml: £1.00  
**43661 £3.00**



④ Love Nature Nourishing  
Hair Smoothie Mask with  
Organic Avocado  
30ml Reg price/10ml: £1.00  
**43154 £3.00**

# ! LAST TIME IN CATALOGUE !

## SECURE YOUR HAIR, SECURE YOUR CONFIDENCE!

### UNISEX

① HairX Advanced  
Care Fall Defence  
Anti-Hairfall  
Shampoo  
250ml  
Merch price/100ml: £2.20

**35926 £7.50**  
**£5.49**

② HairX Advanced  
Care Fall Defence  
Anti-Hairfall  
Conditioner  
200ml  
Merch price/100ml: £2.75

**35931 £7.50**  
**£5.49**



③ HairX Advanced  
Care Fall Defence  
Anti-Hairfall Hair  
Amplifier  
150ml  
Merch price/100ml: £4.99

**41980 £11.00**  
**£7.49**

④ HairX Advanced  
Care Fall Defence  
Anti-Hairfall Scalp  
Tonic  
100ml  
Merch price/100ml: £7.49

**41979 £11.00**  
**£7.49**

### CLEANSER AND CONTROL A DRY, FLAKY SCALP



⑤ HairX  
Advanced Care  
Dandruff  
Solution Control  
Shampoo  
250ml  
Merch price/100ml:  
£2.20

**32893 £7.50**  
**£5.49**

### BECAUSE HEALTHY HAIR IS BEAUTIFUL HAIR



⑥ HairX Advanced Care  
Ultimate Repair Nourishing  
Split Ends Serum  
30ml Merch price/10ml: £2.50

**42889 £11.00**  
**£7.49**

⑦ HairX Advanced Care  
Ultimate Repair Nourishing  
Hair Mask  
200ml Merch price/100ml: £3.25

**42877 £10.00**  
**£6.49**



Dry shampoo  
Add extra fullness,  
body and bounce

Stylers Wide Tooth Comb  
detangling wet hair,  
applying hair masks

① HairX Advanced Care  
Volume Lift Dry Shampoo  
150ml  
Merch price/100ml: £2.66

42890 £8.50  
£3.99

② Styler Wide Tooth Comb  
Size: L15 x W6 cm. Material: PP

30610 £6.50  
£2.99

#  
**MUST-HAVE**



Keep your hair in pristine condition no matter the circumstances! Early morning in a rush? Quick touch up before the evening? Grab the **volumising dry shampoo to instantly refresh your hairdo**. And never underestimate the power of a quick brush through!



# MORE CONFIDENCE WITH YOUR FEET



Gently buffs away dry, calloused skin

① **Comfort Foot File**  
Size: 183L x 44W x 11Tmm.  
Material: Sandpaper, 50% recycled GPPS.

37559 ~~£7.00~~  
**£3.99**

**250 ml**

Instantly cools tired feet and deodorises

② **Feet Up Comfort Reviving Foot Spray Jumbo**  
250ml Merch price/100ml: £4.00

32643 ~~£16.00~~  
**£9.99**



**150 ml**

EACH 150 ML FOOT CREAM FOR

**£6.49**

## MOISTURISING

Natural Avocado oil & Aloe Vera leaf juice regenerate, soothe and deeply hydrate your skin.

① **Feet Up Comfort Overnight Moisturising Foot Cream**

150ml Merch price/100ml: £4.33

34935 ~~£11.00~~

## NOURISHING

Natural Beeswax & Almond oil re-condition the skin while helping it retain its vital moisture.

② **Feet Up Comfort Nourishing Foot Cream**

150ml Merch price/100ml: £4.33

32371 ~~£11.00~~

## SOFTENING

Natural Arnica extract & Jojoba oil enhance skin elasticity as well as help to soothe and protect it

③ **Feet Up Comfort Daily Softening Foot Cream**

150ml Merch price/100ml: £4.33

32369 ~~£11.00~~

# MORE CARE FOR YOUR HANDS



Smooth the edges with the nail file. Use side 2 to eliminate rough surface, and sides 3&4 to make your nails shine.



① **Nail It Nail File And Buffer**  
Material: Polyester & Sandpaper  
Size: 17.8 x 2 x 1.5cm  
42289 £5.00  
**£3.49**



② **Cleanse gel** helps reduce germs and bacteria

② **SoftCaress Protecting Hand Cleanse Gel**  
50ml Merch price/100ml: £8.98  
42953 £8.00  
**£4.49**



## HERO INGREDIENT

**MACADAMIA NUT OIL** is a quick-absorbing intensive moisturiser, known and trusted to protect against dryness. It recreates natural water balance in skin, nourishing, relieving roughness and keeping hands feeling fresh.



## PROTECTING

Light and fast absorbing hand cream **conditions hands and nails.**

③ **SoftCaress Protecting Hand & Nail Cream**  
150ml Merch price/100ml: £3.33  
31347 **£11.00**

## NOURISHING

Intensely moisturising formula perfect for **very dry hands.**

④ **SoftCaress Nourishing Hand Cream**  
150ml Merch price/100ml: £3.33  
31348 **£11.00**

**150 ml**

EACH 150 ML  
HAND CREAM FOR  
**£4.99**

**MORE EVERYDAY COMFORT**

**GENTLE INTIMATE WASH**

- Extra mild, gentle formulation
- With wild pansy extract to help nourish skin
- Especially developed for girls aged 13-18



① **Feminelle Teens Gentle Intimate Wash Wild Pansy**  
300ml  
Merch price/100ml: £1.50  
**34501 £7.00**

**EACH INTIMATE WASH FOR**

**£4.49**

**EXTRA SOOTHING INTIMATE CARE**

- With aloe vera & mallow extracts to help soothe skin
- with Lactic acid for optimal pH balance



**300 ml**



**BALANCED & PROTECTED MICROBIOME**

Optimise pH balance & protect the intimate microbiome with its microflora to ensure overall health

② **Feminelle Soothing Intimate Wash Aloe Vera & Mallow**  
300ml  
Merch price/100ml: £1.50  
**34499 £7.00**

**EACH INTIMATE WASH FOR**

**£4.49**



Dermatologically & gynaecologically tested



# MORE HAPPY & HEALTHY SMILES



**Tongue Cleaner** on the back of brush heads helps to **remove bad breath** and **maintain oral health**

① **Optifresh All In One Medium Toothbrush**  
With silicone inserts and tongue cleaner pad.  
42445 **£3.50**

② **Optifresh All In One Sensitive Soft Toothbrush**  
42450 **£3.50**

③ **Optifresh Maximum Fresh Toothpaste**  
100 ml  
Merch price/100ml: £3.49  
44952 **£5.00**

**EACH TOOTHBRUSH FOR ONLY**

**£1.99**

**MEDIUM BRISTLE TOOTHBRUSH** helps clean your teeth and promote whole mouth health.



### MAXIMUM FRESH

**88% agree\***  
Intense freshness in the whole mouth  
**87% agree\***  
Protects from bad breath

\*Consumer tested



### NATURAL OILS

With a blend of natural herbal oils to freshen breath and maintain oral hygiene. Flouride-free formula.



### WHITENING

**84% agree\***  
Whiter teeth in 2 weeks  
**81% agree\***  
Teeth, tongue, gums and cheeks feel healthier

**EACH 100 ML TOOTH PASTE FOR**

**£3.49**

**100 ml**

④ **38874 Optifresh Pro White Toothpaste**  
100ml Merch price/100ml: £3.49 **£5.00**  
⑤ **44953 Optifresh Natural Oils Toothpaste**  
100ml Merch price/100ml: £3.49 **£5.00**



**MORE NATURAL SKIN HYDRATION**

**750 ml**

**FOR EXTRA DRY SKIN**

Soft and creamy body lotion infused with natural organic Cacao Butter and Coconut Oil.

① Love Nature Nourishing Body Lotion with Organic Cacao Butter & Coconut Oil

750ml

Merch price/100ml: £1.60

41490 ~~£18.00~~

**£11.99**



Moisturisation



50% Recycled Plastic Bottle



**500 ml**

**FOR DRY SENSITIVE SKIN**

Silky-smooth body lotion infused with caring natural organic extracts of Oat and Apricot.

② Love Nature Caring Body Lotion with Organic Oat & Apricot

500ml Merch price/100ml: £1.60

41492 ~~£14.00~~

**FOR NORMAL SKIN**

Energising body lotion bursting with all the natural goodness of organic Mint and Raspberry.

③ Love Nature Energising Body Lotion with Organic Mint & Raspberry

500ml Merch price/100ml: £1.60

41505 ~~£14.00~~

**EACH 500 ML BODY LOTION FOR**

**£7.99**

# MORE MOISTURE FOR YOUR HAIR

**STYLER DETANGLE BRUSH**  
for unknotting without tugging  
or pulling.

① **Styler Detangle Brush**  
Size: L12,4 x W7 x H4,9 cm.  
Materials: PS, PP, PE, PET.

29998 £10.50  
**£6.49**



40%  
Recycled plastic\*



Free from  
Silicones



Biodegradable  
formula<sup>†</sup>

\*bottles only

<sup>†</sup>Rinse-off products only



**NEW!**

**500 ml**

FOR DRY HAIR

**ORGANIC WHEAT EXTRACT** contains protecting peptides that shield and strengthen your hair.

**ORGANIC COCONUT OIL** brings back the beauty and nourishment to dry, damaged hair.

② **Love Nature Shampoo For Dry Hair with Organic Wheat & Coconut**

500ml Merch price/100ml: £1.30

41298 **£10.00**

FOR ALL HAIR TYPES

**ORGANIC AVOCADO OIL** with amazing nourishing and conditioning benefits for hair.

**ORGANIC CHAMOMILE EXTRACT** soothes the scalp and conditions hair for a healthy look.

③ **Love Nature 2-in-1 Shampoo For All Hair Types with Organic Avocado Oil & Chamomile**

500ml Merch price/100ml: £1.30

41362 **£10.00**

**EACH JUMBO SHAMPOO FOR**

**£6.49**

# MORE FRESHNESS ON YOUR SKIN

SHOWER PUFF made with 100% recycled materials.



Biodegradable Formulas\*



Recycled Plastic Bottles\*\*



① Elemental Shower Puff  
Size: Diameter 11cm. Material: Recycled PE, polyester rope

41625 £5.50  
**£2.99**

\* All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

\*\* Exact amount varies between 50 and 100%, and is clearly shown on each product



**NEW!**

**500 ml**

### ENERGISING

ORGANIC RASPBERRY EXTRACT protects skin against oxidative stress.

ORGANIC MINT EXTRACT helps to energise the skin with a uniquely refreshing scent.

② Love Nature Energising Exfoliating Shower Gel with Organic Mint & Raspberry  
500ml Merch price/100ml: £1.40

41496 ~~£12.00~~

### REFRESHING

ORGANIC COCONUT WATER helps replenish your body's water balance.

ORGANIC MELON rich in vitamins, antioxidants and sugars to invigorate your skin.

③ Love Nature Refreshing Shower Gel with Organic Coconut Water & Melon  
500ml Merch price/100ml: £1.40

41265 ~~£10.00~~

EACH SHOWER GEL FOR

**£6.99**



Capture the thrill of  
adventure

£12.99



An invigorating  
fragrance for the man  
who enjoys the rush of  
outdoor adventure,  
regardless the weather.



AROMATIC FRESH  
Citron, Geranium, Wood

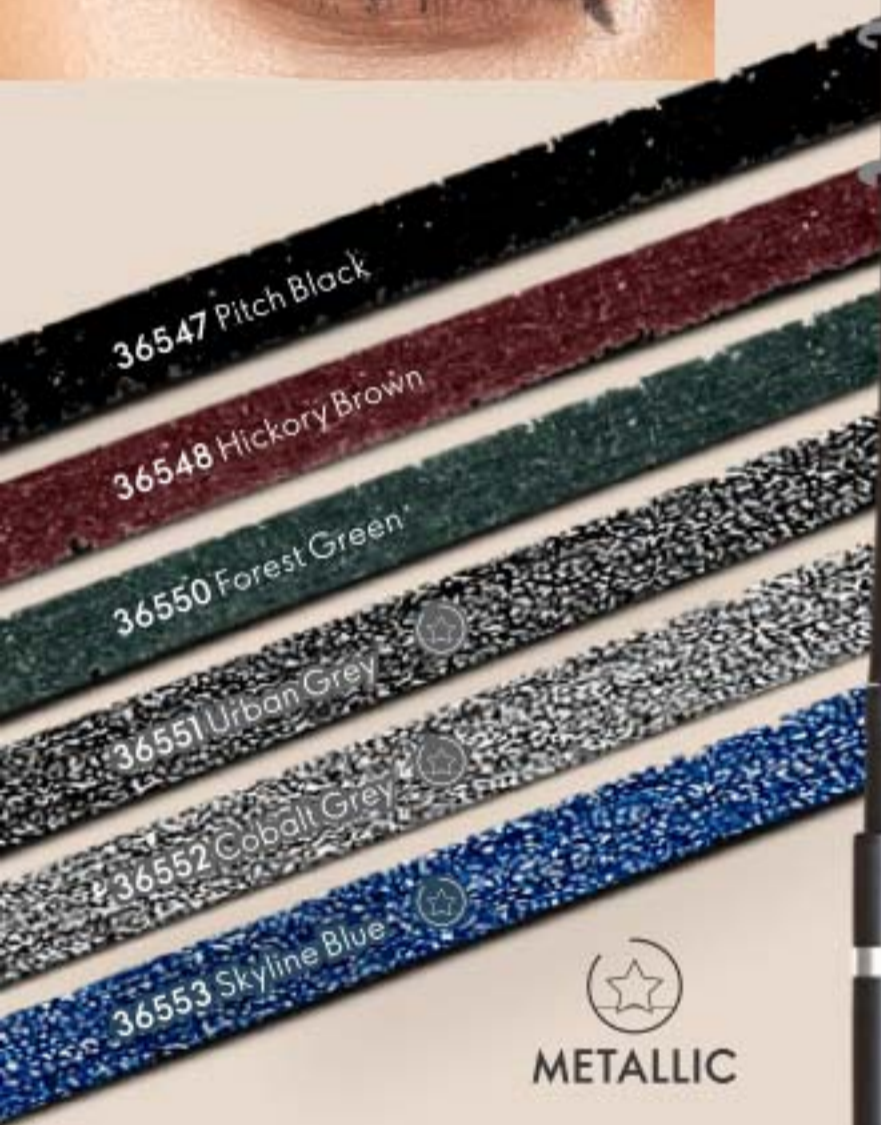
●●●○  
HIGH FRAGRANCE  
CONCENTRATION

Glacier Eau de Toilette  
100ml  
Merch price/100ml: £12.99  
35665 £26.00

**BEST PRICE  
OF THE YEAR!**

**2023**

Frame your eyes with  
colour and definition



  
METALLIC

- Ultra-creamy texture.\*
- Rich intense colour.\*
- Smudge-proof.\*
- Water-proof.\*

① THE ONE High Impact Eye Pencil  
0.3g Merch price/g: £16.63

£10.50

**£4.99**

**BEST  
SELLER**

\* Consumer Tested



43207  
Dark  
Brown

43206  
Mid  
Brown

43205  
Blond

- Contains nourishing, natural origin avocado oil.
- Volumises and intensifies your eyebrows.\*
- Waterproof, sweat and humidity resistant.\*

② THE ONE Browcara  
5ml Merch price/10ml: £9.98

£10.50

**£4.99**

\* Consumer Tested

[www.oriflame.co.uk](http://www.oriflame.co.uk)

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