

EXPERIENCE THE POWER OF CONCENTRATION

ORIFLAME
— S W E D E N —



NovAge

ProCeuticals

EXPERIENCE THE POWER OF CONCENTRATION

If your ideal complexion feels just beyond your reach, it's time to discover the power of NovAge Proceuticals. Like being in the hands of a dermatology professional, the NovAge Proceuticals range offers concentrated, precision treatments to safely and effectively target and address your personal skin challenges – for visible, proven results.

POWERFUL ACTIVES
High concentration of active ingredients means you can see a visible improvement in skin's appearance.

MAXIMISED PERFORMANCE
Active ingredients are encapsulated in high-tech, protective packaging to help maximise potency and skin benefits.

DESIGNED TO BOOST YOUR ROUTINE
NovAge Proceuticals seamlessly fit your NovAge routine so that you can supercharge it with targeted solutions.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT NOVAGE PROCEUTICALS

SKIN CHALLENGES: DULL, DEHYDRATED, UNHEALTHY-LOOKING SKIN
OUR MOST ADVANCED MASK EVER FOR SKIN AS GOOD AS NEW

NEW!

Cica (INCI: Centella Asiatica)
This perennial herb, known for its healing, soothing and regenerative properties for skin helps boost the activity of fibroblasts that work to increase the synthesis of collagen.

Niacinamide 2%

An amide form of Vitamin B3, Niacinamide increases skin's thickness, barrier function and hydration while boosting radiance and increasing collagen production.

Biocellulose

Biocellulose mask enables optimal serum load, optimal skin contact and optimal performance for the ultimate experience.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT PRODUCT USAGE



Proven performance

SKIN IS REPLENISHED WITH HYDRATION - INSTANTLY
(85% agree)*

SKIN FEELS RESILIENT - INSTANTLY
(86% agree)*

*Consumer test.

NovAge ProCeuticals Niacinamide & Cica Bio-Cellulose Sheet Mask
26ml Merch price/10ml: £3.46

41563 £11.00

£8.99

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

SKIN CHALLENGES: HYPERPIGMENTATION AND OTHER SKIN DISCOLOURATIONS, UNEVEN SKIN TONE

CONCENTRATE ON SKIN RADIANCE

NovAGE

ProCeuticals

HOW TO USE



1 Press cap to release the Vitamin C and shake gently to disperse the powder into liquid.



2 Dispense 3-4 pumps of solution into palm of hand.



3 Apply all over face avoiding the eye area. Use in the evening, after cleansing, for 28 days. 1 bottle = 7 days



Remember: do not use at the same time as Retinol or AHA/BHA.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT PRODUCT USAGE

10%
Pure Vitamin C
(INCI: Ascorbic Acid)

Vitamin C evens and illuminates skin tone by inhibiting the production and expression of melanin. It also shields skin from UV damage and free radicals. Our potent 10% Vitamin C is freshly mixed in a soothing serum solution.



4 WEEKS INTENSIVE REGIMEN
(OPEN A FRESH BOTTLE EVERY WEEK)

NEW!

Proven performance

BRIGHTER LOOKING SKIN

(97% agree after day 28)*

REDUCES THE APPEARANCE OF UNEVEN PIGMENTATION

(93% agree after day 28)*

*Consumer test.

Novage ProCeuticals 10% Vitamin C Solution

Counteracts hyperpigmentation to reveal an even and illuminated skin tone. Fresh Vitamin C innovatively packed for ultimate potency and performance. 4-weeks intensive regimen. 1 bottle a week. Dermatologically and consumer tested. 4x7 ml 0.2 fl.oz. Merch price/10ml: £17.85

40874 ~~£65.00~~

£49.99

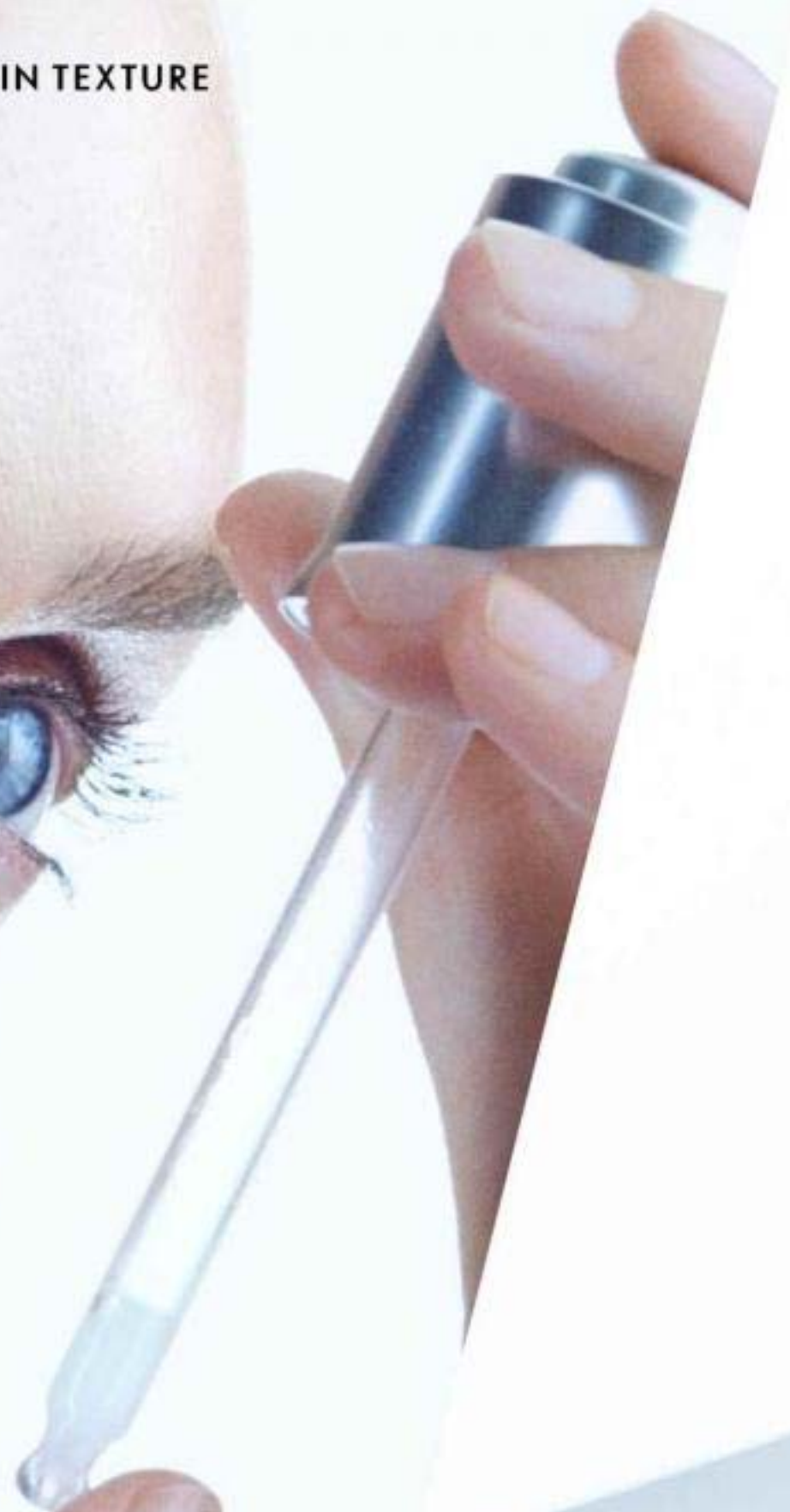
5
CELEBRATING 5 YEARS OF BEAUTIFUL SKIN

SKIN CHALLENGES: FINE LINES, DEEP WRINKLES, UNEVEN SKIN TEXTURE

CONCENTRATE
ON SKIN'S YOUTH

NOVAGE

ProCeuticals






1,1% RETINOL

Retinol is known for its ability to address such skin concerns as deep wrinkles and skin texture. It works by promoting collagen synthesis and boosting skin cell turnover, to smooth out fine line and wrinkles.

Our specialised version of Retinol is encapsulated and delivered to skin in a protective, single layer polymeric shell to maximise potency and skin benefits.

HOW TO USE

-  Fill dropper with concentrate and apply evenly over the entire face and neck in the evening, after cleansing. Avoid the eye area.
-  Apply sunscreen and limit sun exposure while using retinol, as it can make your skin more sensitive to UV rays.
-  For best results, use for 4-8 weeks as an intensive regimen.

Remember: do not use at the same time as Vitamin C



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT PRODUCT USAGE



NEW!

Proven performance

REDUCES THE APPEARANCE OF DEEP WRINKLES
(91% agree after 28 days)*

REDUCES SKIN ROUGHNESS
(84% agree after 14 days, 88% agree after 28 days)*

YOUNGER-LOOKING SKIN
(84% agree after 14 days, 85% agree after 28 days)*

*Consumer test.

NovAge ProCeuticals Retinol Power Drops

Encapsulated retinol serum to reduce the appearance of wrinkles, refine skin texture, and promote healthy-looking skin. Encapsulated retinol for maximum potency and skin benefits. Dermatologically and consumer tested. 30ml
Merch price/10ml: £10.00

40872 ~~£38.00~~

£29.99





Oriflame is a proud member of the Direct Selling Association, reflecting our commitment to practising the highest level of business ethics.



Through our collaboration with the Rainforest Alliance, we strive to ensure that all the paper in our catalogues originates from well managed forests.



Such is the belief in our quality that we offer a 100% satisfaction guarantee. If you aren't completely happy with your product you may return it within 30 days for a full refund.



To learn more about Oriflame's animal welfare policy please visit: corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare

RESPONSIBLE INGREDIENTS
We are committed to using ingredients respectful of nature and good for you.



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

Catalogue 06/2021

The science of beauty



Our passion for beauty, science and innovation is at the heart of everything we do. From investigating the best ingredients to developing expert formulations, our team of scientists always go the extra mile to create high-performing beauty products that deliver on their promise.

In this catalogue we invite you to step into our Research & Development centre and meet the people who make the magic happen.

We hope you enjoy the journey!

ALL AGES

For all skin types

LIMITED EDITION



OPTIMALS

Insta-cool

Anti-Fatigue
Hydro gel cooling face patches

ALL SKIN TYPES

ORIFLAME

Enjoy rapid skin refreshment!

PUFFINESS AND DARK CIRCLES ARE REDUCED – 10/10 agree*

*Consumer tested.

Use as needed, on the forehead, under eye area or cheek/jowl area.



HOW TO FIGHT TIRED-LOOKING SKIN IN 10 MINUTES?



Remove clear film first. Apply to clean dry skin, then remove white film and leave for 10 minutes. Do not rinse. Avoid direct contact with eyes.



To experience an enhanced cooling sensation, keep in the fridge before use.



EXPERT ADVICE

WHAT'S THE BEST WAY TO GET RID OF PUFFY EYES?

As the skin in the eye area is very thin, it's more prone to swelling. The best way to fight it is by combining cooling with moisturising. **Fresh Relief Complex** in our **Face Patches** provides a refreshing sensation, while **Moisture Bomb System** hydrates with **hyaluronic acids** and retains moisture thanks to humectants.

JUSTINE DREVET
Principal Toxicologist, Product Safety



Optimals Insta-cool Anti-fatigue Hydro Gel Cooling Face Patches
7g Merch price/10g: £5.70

35916 £5.00

£3.99



Nature's delicious recipes for your skin and body



SILICONE FREE



40%
POST CONSUMER RECYCLED PLASTIC*



BIODEGRADABLE FORMULA

*Bottles only



HERO INGREDIENTS

BLACKCURRANT EXTRACT

packed with skin-nourishing acids, sugars and vitamins

LINGONBERRY EXTRACT

rich in Vitamin E and C helps shield skin from damage

ORGANIC YOGHURT'S

creamy texture helps moisturise skin

RASPBERRY EXTRACT

helps renew skin with natural fruity acids

WILD STRAWBERRY EXTRACT

helps boost skin's radiance



Lavish body cream hydrates and moisturises the skin to leave it soft, smooth and wonderfully scented.



Soft foaming soap bar infused with natural forest berries.



TRY ME!

Rub here to discover the scent



Jam-inspired body scrub with real blackcurrant seeds that cleanse and exfoliate your skin.



Soft-foaming shower cream infused with natural yoghurt extract leaves your skin cleansed, soft and deliciously fragranced.



ASK THE EXPERT

THESE TEXTURES LOOK SO YUMMY, BUT DO THEY GIVE MY SKIN ANY EXTRA BENEFITS?

We've developed Love Nature's sensorial textures not only for your pleasure. They can actually help better absorb the ingredients - like the yoghurt's creamy texture that helps moisturise and nourish skin.

GABRIELA ZUANAZZI, Senior Formulation Chemist



① Love Nature Forest Berries Delight Yoghurt Body Cream 200ml
Merch price/100ml: £2.50
39494 £6.00
£4.99

② Love Nature Forest Berries Delight Soap Bar 75g
Merch price/100g: £2.65
39470 £2.50
£1.99

③ Love Nature Forest Berries Delight Yoghurt Shower Cream 250ml
Merch price/100ml: £1.60
39468 £5.00
£3.99

④ Love Nature Forest Berries Delight Exfoliating Body Scrub Jam 200ml
Merch price/100ml: £2.00
39473 £5.00
£3.99

THE SCIENCE OF BEAUTY



The elements of your natural beauty

Our botanical ingredient is extracted from Honeysuckle – a thriving Scandinavian vine plant much loved for its fragrant flowers, but also well known for its rich antioxidant properties that help protect and hydrate the skin.



95% NATURAL ORIGIN INGREDIENTS*



REGISTERED WITH THE VEGAN SOCIETY™



BIODEGRADABLE FORMULAS**



RECYCLED MATERIAL***

FORMULATED WITHOUT PARABENS AND SILICONES

*Hand salve, soap bar and conditioner

**For all rinse-off formulas

***Where technically feasible



① **35892 Beautanicals Revitalising Body Cleanser** 300ml Reg price/100ml: £4.00
£12.00 ② **35889 Beautanicals Revitalising Soap Bar** 100g Reg price/100g: £4.00 **£4.00**

Natural wooden comb with wide teeth for easy detangling and narrow teeth for a sleek finish.



③ **Wooden Detangling Comb**
Size: 15.7 x 5.2 cm.
29454 **£6.00**
£3.99

97% agree
– Instantly revitalises hair for a healthy look**



④ **Beautanicals Repairing Conditioner** 150ml
Merch price/100ml: £5.33
35890 **£12.00**
£7.99

97% agree
– Repairs the appearance of damaged hair**



⑤ **Beautanicals Repairing Shampoo** 250ml Merch price/100ml: £3.20
35891 **£12.00**
£7.99



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH A VIDEO



Moisturises, conditions and softens hands



⑥ **Beautanicals Repairing Hand Salve** 50ml
Merch price/100ml: £9.98
35893 **£8.00**
£4.99



INSIDE THE LAB

All Beautanicals formulas contain our bespoke blend of **eight essential minerals** – sodium, potassium, calcium, phosphorus, magnesium, zinc, copper and silica. They help maintain healthy skin, scalp and health and provide **protection from free radicals** with their **antioxidant properties**.

Na	Mg	P	Ca	SiO ₂	K	Cu	Zn
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**Consumer tested on a panel of 72 women using shampoo and conditioner to evaluate the efficacy of the product.



Envelop your skin in luxury

Enhance your daily beauty rituals with exquisite moisturising body creams perfumed with your favourite scents. A wonderful experience on its own or to pair with your fragrance.

indonesian patchouli,
queen pineapple,
Ylang ylang



ASK THE EXPERT

HOW TO MAKE YOUR FRAGRANCE LAST LONGER?

The best way to prolong your fragrance is to pair it with a matching scented body cream. Body creams moisturise your skin, thus helping it lock your fragrance better.

AILISH BOURKE, Senior Director, Technical Operations

Ginger, Cocoa flower, Chocolate

① 42831 Possess Perfumed Body Cream 250ml
Merch price/100ml: £2.40 ~~£10.00~~

② 42509 Love Potion Perfumed Body Cream 250ml Merch price/100ml: £2.40 ~~£10.00~~

③ 31777 Divine Perfumed Body Cream 250ml Merch price/100ml: £2.40 ~~£10.00~~

④ 42885 Eclat Femme Weekend Perfumed Body Cream 250ml Merch price/100ml: £2.40 ~~£10.00~~

£5.99

① Possess Perfumed Body Cream 250 ml e 8.3 fl.oz

② LOVE POTION Perfumed Body Cream 250 ml e 8.3 fl.oz

③ DIVINE Perfumed Body Cream 250 ml e 8.3 fl.oz

④ ECLAT FEMME Weekend Perfumed Body Cream 250 ml e 8.3 fl.oz

! LAST TIME IN CATALOGUE

Freesia, six-petal orchid, Sandalwood

provence vineyard peach, white freesia, Musk

THE SCIENCE OF BEAUTY



Wrapped in mystery

Amber Elixir is an intriguing fragrance meant for a mysterious woman. Its magnetism lies in the unique mixture of oriental, warm and fresh notes.



EXPERT TIP

The best spot to put perfume is your hair, as it holds the scent for a longer time, leaving a trail everywhere you go. However, due to alcohol content, it can dry your tresses a bit. Better spray it on your brush and comb it through!



① 33044 Amber Elixir Crystal Eau de Parfum 50ml

Reg price/100ml: £60.00 **£30.00**

② 35681 Amber Elixir Mystery Eau de Parfum 50ml Reg price/100ml: £60.00 **£30.00**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH A VIDEO



ORIENTAL VANILLIC WOODY
Amber, Heliotrope, Mandarin

●●●○
VERY HIGH FRAGRANCE CONCENTRATION



③ Amber Elixir Perfumed Body Cream 250ml Merch price/100ml: £2.40

32338 ~~£10.00~~

£5.99

④ Amber Elixir Eau de Parfum 50ml Merch price/100ml: £39.98

11367 ~~£30.00~~

£19.99



INSIDE THE LAB

How do perfumers obtain the scent of amber?

As amber itself has almost no scent except when burnt, perfumers craft the scent by blending different resins. The result is a sweet, woody-earthy accord that captures amber's warm, golden glow.



Rebellious at heart

The perfect fragrance for the urban man who follows his own path with rebellion and style. Powerful yet charming, assertive yet laid back. He is born to be the legend.



HERO NOTE

To capture a leather accord is always a challenge for the perfumer. This contrasting accord carefully balances a little something sweet with a little something tough-powerful, daring, steeped in smoky and woody notes.



THE MAKE-UP OF A SCENT

Top notes form your initial reaction to a fragrance. They tend to be strong scents that evaporate quickly.

Heart notes add more depth to the fragrance. They are usually floral, herbal or spice notes.

Base notes form the foundation of a fragrance. They tend to be heavy and long-lasting and sink into your skin.



ORIENTAL WOODY FRUITY

Leather, Apple, Tonka bean



HIGH FRAGRANCE CONCENTRATION



① **Be the Legend**
Eau de Toilette
75ml Merch price/100ml: £18.65
30468 ~~£24.00~~
£13.99

② **Be The Legend**
Anti-perspirant
Roll-on Deodorant
50ml Merch price/100ml: £4.98
34076 ~~£4.00~~
£2.49



Multi-purpose skin magic!



HERO INGREDIENT

BILBERRY

Bilberries are widely known as the key ingredient for making "Blåbärssoppa", a beloved soup in Sweden and across Scandinavia. Bilberry seed oil acts as a skin conditioning agent that can help nurture, soften and nourish the skin and lips.



HOW TO USE:

Smooth onto dry skin

on face, elbows, hands, lips, knees or feet. Apply as often as necessary, anytime you need.



ASK THE EXPERT

What makes Tender Care soothe dry skin so well?

Tender Care is formulated with **beeswax** and a blend of emollients that are specifically designed to protect and hydrate your dry, rough, or cracked skin. Beeswax is a humectant, meaning it can help your skin retain moisture and lock it in better.

JUSTINE DREVET

Principal Toxicologist, Product Safety



LIMITED EDITION

2



3



4



5



- ① **41678 Tender Care Protecting Balm with Peppermint Oil 15ml**
Reg price/10ml: £5.33 **£8.00**
- ② **34042 Tender Care Protecting Balm with Organic Pomegranate Seed Oil 15ml**
Reg price/10ml: £5.33 **£8.00**
- ③ **26891 Tender Care Blackcurrant Protecting Balm 15ml**
Reg price/10ml: £5.33 **£8.00**
- ④ **1276 Tender Care Protecting Balm 15ml**
Reg price/10ml: £5.33 **£8.00**
- ⑤ **30861 Tender Care Rose Protecting Balm 15ml**
Reg price/10ml: £5.33 **£8.00**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH A VIDEO

⑥ **Tender Care Protecting Balm with Bilberry Seed Oil 15ml**
Merch price/10ml: £3.33

33445 £8.00

£4.99



Crystal clear benefits of skin care

Your night-time skin routine is crucial, especially as you age. Use Diamond Cellular Micellar Solution to remove the day's dirt and debris from your pores and help increase circulation. After this, apply the Night Restorative Treatment which hydrates intensively, helping stimulate cell restoration as you sleep. Both provide a highly effective way to combat any signs of ageing.



HERO INGREDIENTS

Diamond Elixir Complex™
leaves skin more luminous

White truffle extract
provides anti-wrinkle action

Cellular Salicylic Acid
renews and smoothes
the skin surface



① **Diamond Cellular Anti-Ageing Cream**
50ml
Reg price/100ml: £64.00
13659 £32.00

HOW TO USE:



Apply with a cotton wool pad, massaging gently over face and neck. Wipe off, no need to rinse. Apply morning and evening.

② **Diamond Cellular Micellar Solution Cleanser**
200ml
Merch price/100ml: £6.00
**21339 ~~£18.00~~
£11.99**

78% AGREE*
GENTLY REMOVES EXCESS OIL & IMPURITIES

*Consumer tested on 93 women with all skin types

40+

FOR ALL SKIN TYPES

VISIBLY YOUNGER-LOOKING SKIN IN 14 NIGHTS*

*Consumer tested

HOW TO USE:



Massage Night Restorative Treatment into cleansed skin of face and neck in the evening or before you go to bed to wake up bright and youthful in the morning.

③ **Diamond Cellular Night Restorative Treatment**
30ml Merch price/10ml: £6.66
**18437 ~~£32.00~~
£19.99**



INSIDE THE LAB

HOW DOES A MICELLAR CLEANSER WORK?

The formula of Diamond Cellular Micellar Solution Cleanser is made of micelles, tiny oil molecules suspended in soft water that dissolve and remove dirt, make-up and oil without drying out your skin.



NEW!
LIMITED EDITION

Effortless elegance



A perfect match between the classic cat-eye and a sleek square frame, these super stylish shades will add a touch of effortless vintage glamour to your look.



SCAN THE ENTIRE PAGE
WITH ORIFLAME APP AND
DISCOVER OUR ACCESSORIES

Floral Bloom Sunglasses

Bring an air of old-school glamour to your summer look with gradient shades in warm brown and contrasting off-white. PC, stainless steel, copper, recycled PET cleaning cloth. One size.

42421

£18.95

FLORAL BLOOM SUNGLASSES

YOURS FOR ONLY

£11.99

WHEN YOU SPEND £20
IN THIS CATALOGUE

SAVE £6.96

All ages

FOR OILY SKIN

Oily skin saviours!



HERO INGREDIENTS

ORGANIC TEA TREE & LIME

A perfect combo for oily skin, Tea Tree essential oil helps combat blemishes with its antimicrobial superpowers, while Lime tones your skin and leaves it mattified.

① Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime

4.5g Merch price/10g: £11.09

34855 ~~£8.00~~

£4.99

② Love Nature Clay Mask Burdock

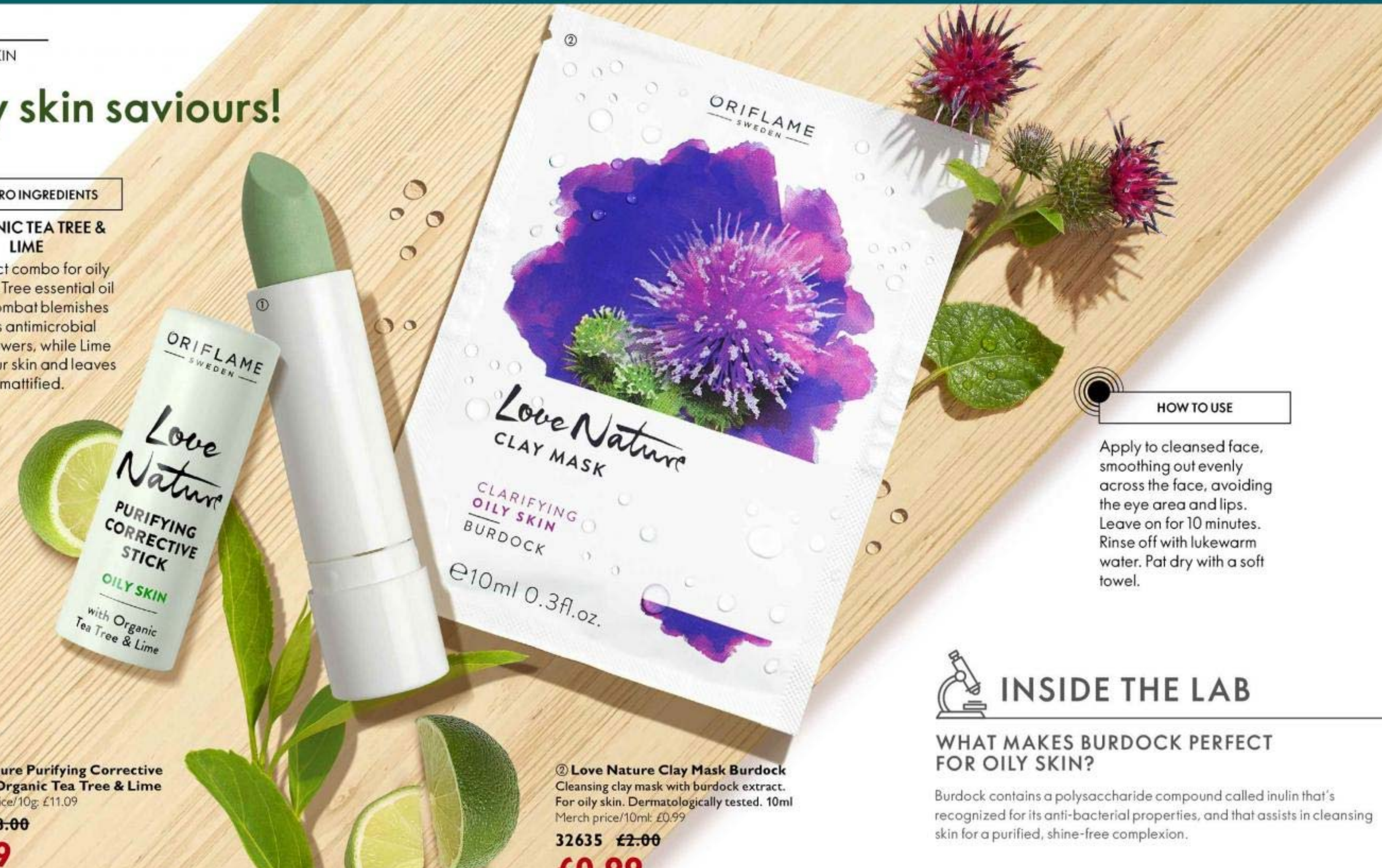
Cleansing clay mask with burdock extract.

For oily skin. Dermatologically tested. 10ml

Merch price/10ml: £0.99

32635 ~~£2.00~~

£0.99



HOW TO USE

Apply to cleansed face, smoothing out evenly across the face, avoiding the eye area and lips. Leave on for 10 minutes. Rinse off with lukewarm water. Pat dry with a soft towel.



INSIDE THE LAB

WHAT MAKES BURDOCK PERFECT FOR OILY SKIN?

Burdock contains a polysaccharide compound called inulin that's recognized for its anti-bacterial properties, and that assists in cleansing skin for a purified, shine-free complexion.

BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we extensively research and take the very best from nature, powering it with innovative science. The result? Safe and effective skin care ranges for every skin need and type.

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Skin care

NEW!
LIMITED EDITION

All ages
For all skin types

Luscious dark berry treats for your skin



SILICONE-FREE

HERO INGREDIENT

ORGANIC BLACKCURRANT SEEDS make an excellent exfoliant! They help to remove dead skin cells and deeply cleanse the skin, leaving it soft and fresh.

① **Love Nature Dark Berries Delight Face Scrub Marmalade**
50ml Merch price/100ml: £7.98

41691 ~~£5.00~~
£3.99

£3.99

③ **Love Nature Reusable Cleansing Pad**
Organic cotton. Diameter 9cm.

40935
£4.00

HOW TO USE

Damp the pad with lukewarm water and use it to wipe off your mask or cleansing product. Rinse thoroughly with water after use, before washing by hand. Allow to dry naturally.



SCAN THE ENTIRE PAGE WITH
ORIFLAME APP TO LEARN
ABOUT BLACKBERRY BENEFITS



HOW TO USE

Apply evenly over the face, avoiding the eye area. Leave on for 10 minutes. Wipe off with a cleansing pad.

② **Love Nature Dark Berries Delight Face Mask Smoothie**
50ml Merch price/100ml: £7.98

41694 ~~£5.00~~
£3.99

HERO INGREDIENT

ORGANIC YOGHURT EXTRACT is an excellent source of protein, calcium and vitamins. Its creamy texture can help moisturise and nourish your skin.

④ **Love Nature Dark Berries Delight Yoghurt Face Cream**
50ml Merch price/100ml: £11.98

41689 ~~£8.00~~
£5.99

All ages | FOR OILY SKIN

HERO INGREDIENTS

ORGANIC TEA TREE & LIME

Tea Tree organic essential oil is a godsend for oily skin, as it helps combat blemishes and purify your skin, while Organic Lime works to leave it toned and mattified.



⑤ **Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime**
75ml Merch price/100ml: £7.32

35576 ~~£7.00~~
£5.49

HERO INGREDIENTS

ORGANIC OAT & GOJI BERRY
A moisturising superhero, Oat will leave your skin pillowy-soft and soothed, while antioxidant-rich Goji Berries will shield it from damage.

⑥ **Love Nature Soothing Micellar Water with Organic Oat & Goji Berry**
150ml Merch price/100ml: £3.33

34858 ~~£7.00~~
£4.99



BIODEGRADABLE FORMULA



40% POST CONSUMER RECYCLED PLASTIC*



SILICONE-FREE

*Bottles only

All ages | FOR DRY SKIN



⑦ **Love Nature Soothing Mask with Organic Oat & Goji Berry**
75ml Merch price/100ml: £7.32

34860 ~~£7.00~~
£5.49

HOW TO USE

Using fingertips, massage gently into face and neck morning and evening after cleansing and toning. Avoid the eye area.

⑧ **Love Nature Nourishing Face Cream with Organic Oat & Goji Berry**
50ml Merch price/100ml: £10.98

34862 ~~£8.00~~
£5.49



40% POST CONSUMER RECYCLED PLASTIC*

*Bottles only



SILICONE-FREE



BIODEGRADABLE FORMULA

ALL AGES
For all skin types

HERO INGREDIENTS

APRICOT & ORANGE

Organic Apricot extract is brimming with fruit sugars and acids that help hydrate and soften your skin, while vitamin C in Organic Orange juice extract helps boost skin radiance.



① Konjac Sponge
Diameter: 6 cm.
29038 £6.00
£3.99



② Love Nature Energising Cleanser with Organic Apricot & Orange
125ml Merch price/100ml: £3.99
35910 **£7.00**
£4.99

③ Love Nature Radiance Toner with Organic Apricot & Orange
150ml Merch price/100ml: £3.33
35912 **£7.00**
£4.99



Love Nature Gel Mask Cucumber
10ml
Reg price/10ml: £2.00
32633 **£2.00**



Love Nature Creamy Mask Oat
10ml
Reg price/10ml: £2.00
32634 **£2.00**



Love Nature Purifying Gel Wash with Organic Tea Tree & Lime
125ml
Reg price/100ml: £5.60
34841 **£7.00**



Love Nature Purifying Toner with Organic Tea Tree & Lime
150ml
Reg price/100ml: £4.67
34843 **£7.00**



Love Nature Purifying Face Oil with Organic Tea Tree & Lime
10ml
Reg price/10ml: £8.00
34849 **£8.00**



Love Nature Smoothing Lip Mask & Scrub Tropical Bliss
15ml
Reg price/10ml: £3.33
37578 **£5.00**

Glow must go on

ALL AGES | For all skin types



Apply to cleansed, dry face. Wear for 15-20 minutes, remove and pat any residue into your skin until fully absorbed. Do not rinse. Avoid direct contact with the eyes. Use when needed.

HERO INGREDIENTS

ORANGE & OAT

Orange juice extract is like an antioxidant cocktail for your skin, helping to tone and revitalize it. Natural Oat extract quenches skin's thirst and offers it a soothing touch.

LIMITED EDITION



FACE GEL + SHEET MASK + TENDER CARE FOR ONLY

£9.99

SET CODE: 138668

SKIN CARE



essentials

ALL AGES

For all skin types

BEAUTIFUL, COMFORTED
SKIN MADE SIMPLE



Triple action:
moisturises, nourishes
& protects



① Essentials Multi-Purpose Cream
with Vitamin E & Canola Oil
150ml Merch price/100ml: £3.33

35767 ~~£7.00~~
£4.99

② Essentials Face Mask with
Vitamin E & Canola Oil
10ml Merch price/10ml: £1.49

35765 ~~£2.00~~
£1.49



- ③ 35764 Essentials Face Wash with Vitamin E & Canola Oil 150ml Reg price/100ml: £2.67 **£4.00**
- ④ 35766 Essentials Lip Balm with Vitamin E & Canola Oil 4.5g Reg price/10g: £8.89 **£4.00**
- ⑤ 42027 Essentials Face Cream with Vitamin E & Canola Oil 75ml Reg price/100ml: £6.67 **£5.00**



Pure
SKIN

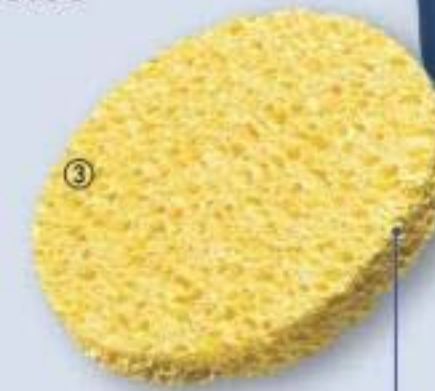
ALL AGES

For oily skin

Cleanses, purifies &
reduces shine.



① 32651 Pure Skin
SOS Spot Gel 6ml
Reg price/10ml: £13.33
£8.00 ② 34872 Pure
Skin Charcoal
Peel-off Mask 50ml
Reg price/100ml: £16.00
£8.00



Deeply cleanses and
gently removes make-up

Tightens pores - purifies
and refreshes.

③ Cleansing Sponge
Made from cellulose.
Size 70 x 10mm approx.
8617 ~~£2.00~~
£1.49

④ Pure Skin
Purifying Face Wash
150ml Merch price/
100ml: £3.99
32646 ~~£8.00~~
£5.99

⑤ Pure Skin
Refreshing Face Toner
150ml Merch price/
100ml: £3.99
32648 ~~£8.00~~
£5.99

⑥ Double-Ended
Blackhead Remover
Size: 0.7 x 11.5 cm.
26825 ~~£6.00~~
£3.99

⑦ Pure Skin Dual
Action Face Mask
2 x 6 ml. Merch price/
10ml: £1.24
37570 ~~£2.00~~
£1.49

⑧ Pure Skin 1 Clarifying
Face Scrub & 2 Purifying
Face Mask 2 x 6 ml.
Merch price/10ml: £1.24
32652 ~~£2.00~~
£1.49

YOUR FAST TRACK TO CLEAR SKIN

Beat spots, blackheads and breakouts at their source with Pure Skin's improved formulas enhanced with **Detect Technology** featuring **Salicylic Acid**, and natural superfruit extracts!

SKIN CARE

FOR BLACKHEADS

Use the end with the hole.
Press the hole directly over
blackheads to gently remove
debris and unclog pores.

Treat troublesome skin
to a quality deep action
cleansing!



FOR WHITEHEADS
Gently press the loop
over the whitehead

HOW TO USE

1 **Steam mask:** Apply and massage for 2 min, leave on for 3 minutes. Rinse off with warm water.

2 **Cool mask:** Apply and leave on for 10 minutes. Rinse off with cold water.

35+ | For all skin types

RE-AWAKEN YOUR SKIN'S YOUTH

8/10 women agree Age Revive reduces fine lines and wrinkles*



① 32474 Optimals Age Revive Anti-Ageing Day Cream SPF 15 50ml Merch price/100ml: £19.98 ~~£15.00~~ ② 32475 Optimals Age Revive Anti-Ageing Night Cream 50ml Merch price/100ml: £19.98 ~~£15.00~~

EACH FACE CREAM FOR **£9.99**

③ Optimals Age Revive Anti-Ageing Eye Cream 15ml Reg price/10ml: £8.67 **32476 £13.00**

ALL AGES | For normal/combination skin

QUENCH YOUR SKIN'S THIRST

10/10 women agree* Maintains and improves skin hydration



① Optimals Hydra Radiance Hydrating Day Cream Normal/Combination Skin 50ml Merch price/100ml: £15.98

32462 ~~£11.00~~ **£7.99**



② 32463 Optimals Hydra Radiance Nourishing Night Cream Normal/Combination Skin 50ml Reg price/100ml: £22.00 **£11.00** ③ 32464 Optimals Hydra Seeing is Believing Eye Cream All Skin types 15ml Reg price/10ml: £6.67 **£10.00** ④ 32468 Optimals Hydra Care Comforting Day Cream Dry/Sensitive Skin 50ml Reg price/100ml: £22.00 **£11.00** ⑤ 32469 Optimals Hydra Care Soothing Night Cream Dry/Sensitive Skin 50ml Reg price/100ml: £22.00 **£11.00** ⑥ 33135 Optimals Hydra Moisture Boosting Serum All Skin types 30ml Reg price/10ml: £4.33 **£13.00** ⑦ 34002 Optimals Hydra Micellar Cleansing Water 200ml Reg price/100ml: £5.50 **£11.00**

REDUCE CELLULITE IN 14 DAYS!

Visibly reduces the appearance of cellulite



With Massaging Applicator for smoother skin

① Optimals Body Anti-Cellulite Gel - Caffeine + Lotus Leaf 150ml Merch price/100ml: £5.33

31317 ~~£11.00~~ **£7.99**

② 31983 Optimals Body Tummy and Bust Gel - Caffeine + Nut Grass 125ml Reg price/100ml: £8.80 **£11.00** ③ 31314 Optimals Body Firming Lotion - Botanical Peptide 250ml Reg price/100ml: £4.40 **£11.00**

A PRECIOUS SECRET TO FIRMER SKIN

Royal Velvet is loved by millions of women worldwide for its remarkable skin-firming action. Discover its legendary, long-perfected formulation enriched with majestic Black Iris Infusion and experience your royal moment.

ROYAL VELVET 40+ For all skin types

HERO INGREDIENT

Black Iris Infusion is the true heart of Royal Velvet. Its flavonoid-rich formula helps to reinforce your skin's structure, tone, hydration and elasticity.



① 22424 Royal Velvet Firming Day Cream SPF15 50ml Reg price/100ml: £44.00 **£22.00** ② 22814 Royal Velvet Repairing Night Cream 50ml Reg price/100ml: £44.00 **£22.00**



Eye area looks firmer and re-defined

75% agree*

Fine lines and wrinkles are less visible

73% agree*

*Consumer effectiveness tested on 57 women over 40

③ Royal Velvet Firming Eye Contour Cream New formula that tightens and re-contours skin around the eye, improving the appearance of dark circles and puffiness. 15ml Merch price/10ml: £6.66

22815 ~~£17.00~~

£9.99

*Agreed by women in consumer tests using Optimals Age Revive Skin Care Routine

ADVANCED MULTI-PROTECTION FROM SUN DAMAGE AND POLLUTION!



CLOUDBERRY



NORDIC COTTON

These Swedish botanicals have been chosen for their unique abilities to protect your skin from sun damage and dehydration.

The high content of vitamin A, C and E and polyphenols provides it with protection from UV rays and keep it moisturised when out in the sun.

BEAUTIFULLY GOLDEN, STREAK-FREE TAN

Natural-looking golden glow is only 3 hours away. No harmful sun rays, easy application, long-lasting, streak-free result.

HOW TO USE



For body: Apply tanning water to palms of a glove applicator and massage onto skin in gentle circular motions.

For face: Apply to cotton pad and sweep over face.



For hands: Apply small amount of product to the backs of the hands avoiding fingernails and palms. Wash your hands after application to avoid staining.



SKIN CARE

Streak-free tan –
91%
effective**

Provides a long-lasting,
natural-looking tan
within 3 hours**

Quick-drying – 9 out of 10
people agree**

**Consumer tested



⑦ Sun Zone Self-Tanning Water Face and Body

Provides a natural-looking golden tan in just 3 hours. Hydrates skin for long-lasting results. Quick-drying, light texture and spray nozzle for streak-free application – 91% effective. Dermatologically tested. 100ml Merch price/100ml: £7.99

34898 £12.00
£7.99

① Sun 360 Dry Mist Body + Face SPF 50 High 100ml Merch price/100ml: £14.99
34891 £18.00
£14.99

② Sun 360 Lotion Body + Face SPF 30 High 125ml Merch price/100ml: £11.99
34890 £18.00
£14.99

③ Sun 360 After Sun Jelly Body + Face 150ml Merch price/100ml: £6.66
35759 £13.00
£9.99

④ Sun 360 Cream Sensitive Body + Face SPF 50+ Very High 50ml Merch price/100ml: £29.98
35760 £18.00
£14.99

⑤ Sun 360 Kids Cream Body + Face SPF 50 High 125ml Merch price/100ml: £11.99
34896 £18.00
£14.99

⑥ Sun 360 Sun Stick Body + Face SPF 30 High 8g Merch price/10g: £17.49
34899 £16.00
£13.99



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT SUN CARE

DIMINISH THE SIGNS OF AGEING IN EYE & LIP AREA

The skin around your eyes and lips is the first place when you're most likely to get wrinkles. Time Restore cream targets both these areas, helping to re-densify skin, smoothe out deep wrinkles and diminish under-eye circles and puffiness.



① **NovAge Time Restore Eye & Lip Cream**
15ml Merch price/10ml: £16.66
32629 £32.00
£24.99

② **SkinPro Cream Spatula**
A small silicone spatula that provides you with an effective way to scoop out just the right amount of product from the jar. No messy fingers or using too much of your expensive skin care products. All skin types.
45277 £5.00
£3.99

Recommended for **50+** | **SKIN CONCERNS:**
Deep wrinkles, loss of density and definition



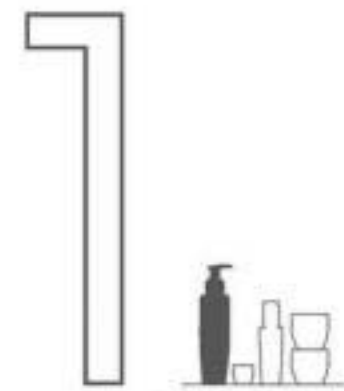
Supercharge your skin with Genistein^{SOY} Technology & Ribwort Plant Stem Cell extract⁰¹

Improved elasticity in mature skin 94% agree^{Δ1}



③ **NovAge Time Restore SET**
5 full-size products.
Merch price/10pcs: £237.98
31774 £183.00
£119.00

⁰¹Day and night cream.
^{Δ1}Consumer test using the NovAge Time Restore Skin Care Set.



CLEANSE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.



TARGET

Reach for Eye & Lip Cream to target wrinkles, under-eye dark circles and puffiness.



BOOST

Apply Serum before moisturisers to boost their effects and give your skin a shot of hydration and radiance.



MOISTURISE

Use Day Cream to smoothe out deep wrinkles and define facial contours, and Night Cream to restore and replenish mature skin overnight.

Supercharge your skincare routine with luxurious oils

A blend of six precious, nutrient-rich, natural oils - Sesame, Avocado, Peach Kernel, Meadowfoam, Blackcurrant and Soybean. The oils are rich in fatty acids, lipids, antioxidants, vitamins and minerals, working in synergy to deeply nourish and protect the skin to restore it to good health.



HOW TO USE



For the best results, use morning and evening over the course of one month, when your skin is in need of extra nourishment. Use as a supplement to your usual skin care regime. Apply after cleansing, and before moisturising. Snap open the capsule and smooth over the face, neck and décolleté with the fingertips.

Skin feels smoother than before using the product - 97% agreed*

**Consumer Tested*

④ **NovAge Nutri6 Facial Oil Capsules**
30 capsules. Merch price/10pcs: £10.00
32631 £41.00
£29.99





DIMINISHES DARK SPOTS BY UP TO 50%^{Δ1}

^{Δ1}Clinically tested using day cream and essence.

Recommended for
ALL AGES

SKIN CONCERNS:
Skin pigment imperfections, uneven skin tone



PATENTED MULTI-BRIGHT TECHNOLOGY targets and inhibits melanin production, and helps to correct dark spots and prevent new dark spot formation.



GARDENIA PLANT STEM CELL EXTRACT helps boost collagen production and inhibit the enzymes which cause its degradation, to help plump and visibly reduce wrinkles.



- ① 33984 NovAge Supreme Cleansing Gel 150ml
Reg price/100ml: £14.00 **£21.00**
- ② 32804 NovAge Bright Sublime Advanced Brightening Eye Cream 15ml Reg price/10ml: £15.33 **£23.00**
- ③ 32805 NovAge Bright Sublime Advanced Brightening Multi-Action Essence 30ml Reg price/10ml: £11.67 **£35.00**
- ④ 32658 NovAge Bright Sublime Advanced Brightening Night Cream 50ml Merch price/100ml: £45.98 **£30.00**
- ⑤ 32803 NovAge Bright Sublime Advanced Brightening Day Cream SPF20 50ml Reg price/100ml: £60.00 **£30.00**

- ⑥ NovAge Bright Sublime SET
5 full-size products.
Merch price/10pcs: £177.98
31775 £139.00
£89.00

UP TO 49% WRINKLE REDUCTION INSTANTLY^{Δ1}

^{Δ1}Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.

Recommended for
30+

SKIN CONCERNS:
Visible wrinkles, fine lines and dryness



PATENTED TRI-PEPTIDE TECHNOLOGY boosts collagen production for significant wrinkle correction over time.



LOW MOLECULAR WEIGHT HYALURONIC ACID plumps wrinkles from within to visibly smoothe them instantly.



EDELWEISS PLANT STEM CELL EXTRACT helps guard against the deterioration of collagen and hyaluronic acid, to help slow skin ageing.



- ① 33984 NovAge Supreme Cleansing Gel 150ml
Reg price/100ml: £14.00 **£21.00**
- ② 33979 NovAge Ecollagen Wrinkle Power Eye Cream 15ml Reg price/10ml: £16.00 **£24.00**
- ③ 33980 NovAge Ecollagen Wrinkle Power Serum 30ml Merch price/10ml: £9.33 ~~£36.00~~ **£27.99**
- ④ 42426 NovAge Ecollagen Wrinkle Power Day Cream SPF 35 50ml
Reg price/100ml: £64.00 **£32.00**
- ⑤ 33982 NovAge Ecollagen Wrinkle Power Night Cream 50ml Reg price/100ml: £64.00 **£32.00**

- ⑥ NovAge Ecollagen Wrinkle Power SET
5 full-size products.
Merch price/10pcs: £197.98
42489 £145.00
£99.00



LEAVES SKIN RADIANT AND HYDRATED*

*Consumer test.



- ③ NovAge Ecollagen Wrinkle Power Serum 30ml Merch price/10ml: £9.33 **£36.00**
£27.99



Recommended for **40+** SKIN CONCERNS:
Loss of firmness and elasticity

**Restores 40% lost elasticity
in just 4 weeks!^{Δ3}**

^{Δ3} Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.

PATENTED ASPARTOLIFT TECHNOLOGY
Rejuvenates the skin's natural collagen and elastin production for firmer, more elastic skin and more defined facial contours.

BUDDLEJA PLANT STEM CELL EXTRACT
Helps guard against collagen deterioration and provides antioxidant protection against free radicals, to help slow skin ageing.

PATENTED TRI-PEPTIDE TECHNOLOGY
Boosts collagen production to help plump the skin and smoothe lines and wrinkles.



- ① **33984 NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00**
- ② **34552 NovAge Ultimate Lift Contour Define Eye Cream** 15ml Reg price/10ml: £19.33 **£29.00**
- ③ **34550 NovAge Ultimate Lift Contour Define Serum** 30ml Reg price/10ml: £15.00 **£45.00**
- ④ **34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15** 50ml Merch price/100ml: £59.98 ~~£38.00~~ **£29.99**
- ⑤ **34549 NovAge Ultimate Lift Contour Define Night Cream** 50ml Reg price/100ml: £76.00 **£38.00**
- ⑥ **NovAge Ultimate Lift Contour Define SET** 5pcs Merch price/10pcs: £217.98 **44941 £171.00**
- £109.00**



SKIN APPEARS PLUMPED & WRINKLES ARE REDUCED*¹

¹Consumer tested with day and night cream on a panel of 71 women.



④ **NovAge Ultimate Lift Contour Define Day Cream SPF 15**

50ml Merch price/100ml: £59.98

~~34510 £38.00~~

£29.99

⑦ **SkinPro Moisture Brush**

45275 ~~£5.00~~

£3.99

Add to your evening routine:



① **NovAge Skin Renewing Peel** 100ml Reg price/100ml: £16.00 **33988 £16.00**

② **NovAge Intense Skin Recharge Overnight Mask** 50ml Reg price/100ml: £60.00 **33490 £30.00**

Firm neck & décolleté skin:

③ **NovAge Neck & Décolleté Advanced Sculpting Serum** 75ml Reg price/100ml: £44.00 **35076 £33.00**

Take care of hand skin:



④ **NovAge Intensive Age Defence Hand Cream SPF 25** 50ml Reg price/100ml: £36.00 **35073 £18.00**

⑤ **Moisturizing Gloves With Touch** Material: Cotton, elastane, metalised fibre. Size: 18,8 x 12,9 cm. **37607 £7.00**

Prep your skin for perfection:



⑥ **NovAge Facial Cleansing Oil** 150ml Reg price/100ml: £14.00 **38828 £21.00**

⑦ **NovAge Skin Priming Essence** 150ml Reg price/100ml: £14.00 **33987 £21.00**

Take extra sun protection:

⑧ **NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector** 30ml Reg price/10ml: £7.00 **34143 £21.00**

Treat acne-prone skin



⑨ **NovAge Advanced Breakout-Defence Emulsion** 30ml Reg price/10ml: £10.67 **45252 £32.00**

⑩ **NovAge Oil Balance Solution** 15ml Reg price/10ml: £21.33 **34508 £32.00**

⑪ **NovAge Targeted 24-hour Blemish Correction** 15ml Reg price/10ml: £16.67 **45253 £25.00**

Recommended for **20+** SKIN CONCERNS:
First signs of ageing, skin dullness

**Skin radiance
is improved 25x^{Δ2}**

^{Δ2} Clinically tested. NovAge Skinerigise full routine, after 8 weeks' use.

TAURINE ENERGISING TECHNOLOGY with natural-origin Taurine and Scandinavian algae revitalises skin, boosts skin cells with energy and instantly reduces appearance of fine lines.

AÇAI PLANT STEM CELL EXTRACT helps protect skin from free radical damage and boosts hydration.



① **33984 NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00**

② **34515 NovAge Skinerigise Ideal Perfection Eye Cream** 15ml Merch price/10ml: £9.99 ~~£20.00~~ **£14.99**

③ **34517 NovAge Skinerigise Ideal Perfection Serum** 30ml Reg price/10ml: £10.00 **£30.00**

④ **34511 NovAge Skinerigise Ideal Perfection Day Cream SPF 30** 50ml Reg price/100ml: £50.00 **£25.00**

⑤ **35075 NovAge Skinerigise Ideal Perfection Night Cream** 50ml Reg price/100ml: £50.00 **£25.00**

⑥ **NovAge Skinerigise SET**

Set of 5 full-size products: cleanser, eye cream, serum, day and night creams. Merch price/10pcs: £157.98

42723 £121.00
£79.00



DARK CIRCLES ARE VISIBLY DIMINISHED - 76% AGREE*¹

¹Consumer tested, full routine, 4 weeks' use.



Convenient roller ball applicator.

② **NovAge Skinerigise Ideal Perfection Eye Cream** 15ml Merch price/10ml: £9.99 ~~£20.00~~ **£14.99**

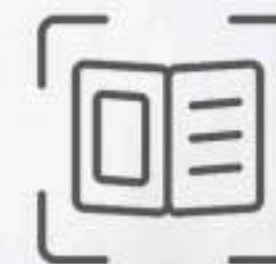
Become a VIP Customer

Get rewarded for using Oriflame products!

You are what makes Oriflame special, so we created a unique programme unlike any other that puts you in control of your beauty for the first time – and rewards you for choosing a healthier, more beautiful life.

Talk to your Brand Partner and ask for their Personal Beauty Store link to register for free. Easy as VIP!

VIP



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REGISTER TODAY



Free delivery

As a VIP, you always get free delivery on orders over £45.



Get rewarded for shopping

For every purchase, you'll earn Beauty Reward Points – which you can redeem for free products. Plus, you get free product samples with every order and a 30-day money-back guarantee.



Beauty advice

Every question, always answered! When you register as a VIP with your Brand Partner, they'll be able to give you the right beauty advice and help you buy the right products the first time.

Beauty comes from within!

It's not a secret: the key for beauty is nutrition. Boost your nutrients intake and enjoy gorgeous, healthy hair and nails with Hair&Nail NutriComplex. Help them be shiny, strong and stunning!

7-in-1 nutrients

L-Lysine prolongs hair life cycle.
L-Cysteine makes hair and nails more resilient.

Apple Extract, source of Procyanidin B2, promotes hair growth.

Iron helps hair and nails to stay healthy.

Vitamin C, a powerful antioxidant that helps to absorb iron.

Selenium helps you achieve shiny, healthy hair.

Zinc aids in keeping your nails in excellent condition.

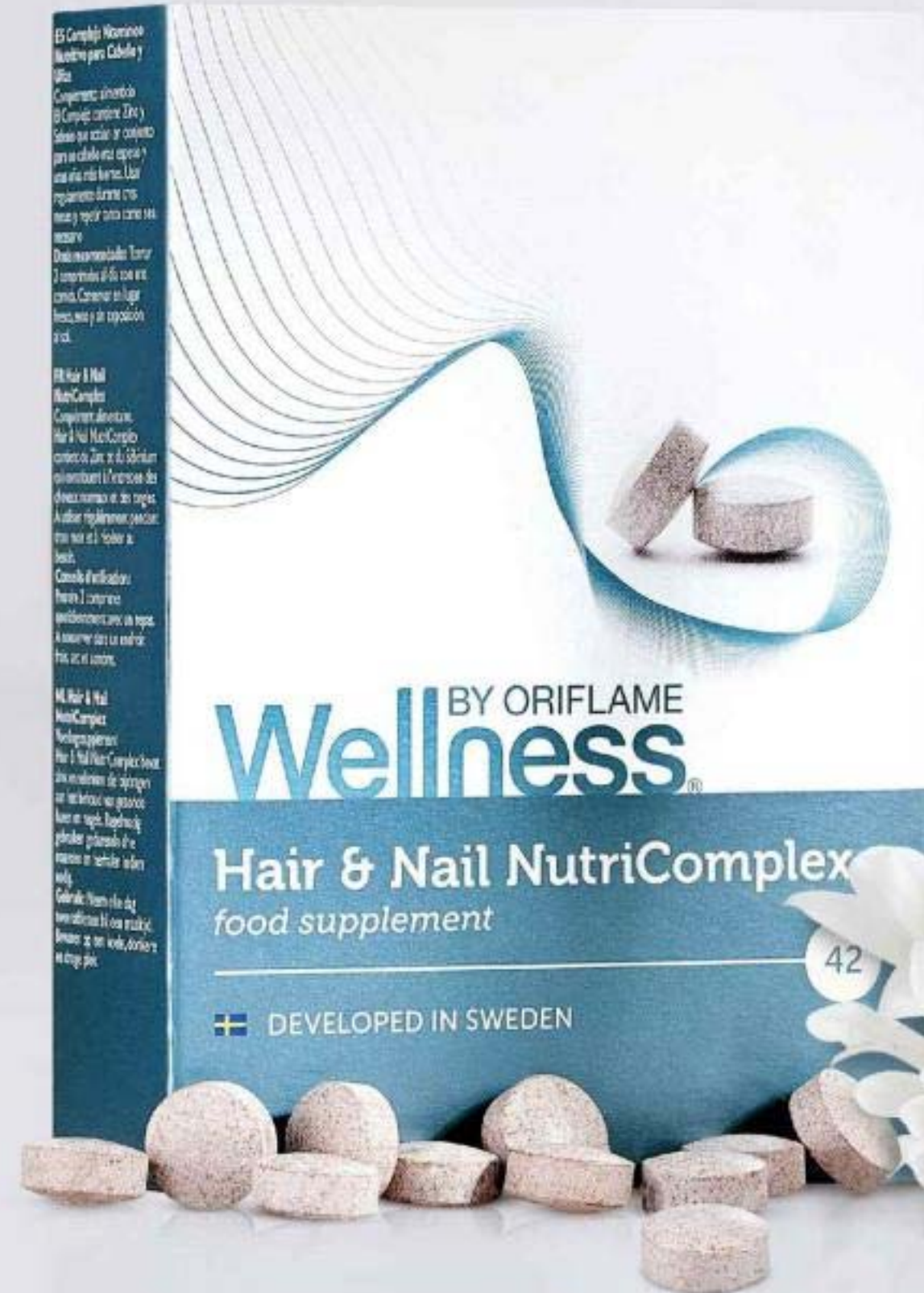
BEFORE

AFTER



Hair & Nail NutriComplex
 42 tablets. 29.4g. Merch price/10g: £4.42
29706 £17.99

£12.99



MEET THE EXPERTS



Caroline Cummins
 Our Scientific Communications Manager has an extensive experience in nutritional research and the food and supplement industry. She has a MSc in Nutrition and BSc in Food Science and works in our Research & Development facility in Dublin, Ireland.



Isabella Lee
 Our Global Senior Nutritional Scientist is also an author of peer reviewed scientific research articles about appetite and metabolism. With a PhL in Food Science & Nutrition, she works in the Global Product Marketing department in Stockholm, Sweden.



Marlene Nordlander
 Our Senior Global Wellness Trainer is a registered Dietitian and has a BSc & MSc in Human Nutrition & Dietetics, specialised in Sports nutrition. With a wide experience in the Wellness industry, she works in the Sales Support department Global in Stockholm, Sweden.

OUR PEOPLE

Brightest minds in Wellness
 Quality products, quality people – that's our philosophy! We are extremely proud to have some of the industry's most highly qualified specialists from all over the world. Have you ever wondered who are the experts behind your Wellness products? Let us give you a hint... passionate people ready to share their stories with you -and their recommendations!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



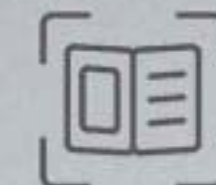
NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Wellness



ASK THE EXPERT

Caroline Cummins
Scientific Communications Manager

Why taking Omega 3?

"A diet rich in essential omega 3 fatty acids is important for optimal function of the cell membranes. In general, people tend to not get enough omega 3 through their diet and it can then be good to top up your daily diet with the Omega 3 supplement that helps maintain heart, brain and eye health."

Personal quote:

"Good nutrition and a healthy lifestyle is something we can do for ourselves each day to energise, promote healthy skin, support immunity and even boost happiness"



Experience an ocean of Omega-3 benefits

Our oceans are filled with some of the most nutritious-dense foods in nature, rich in health-boosting Omega-3 Fatty Acids. As our bodies do not produce them, they must be obtained from outer sources, like our Wellness by Oriflame Omega-3.

Wellness by Oriflame Omega-3 contains the **essential fatty acids that your body requires to help support brain**, heart*, and eye**** health. It is developed using fish oil, which is rich in fatty acids EPA & DHA, with fish that come from sustainable fisheries.

*The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA
**The beneficial effect is obtained with a daily intake of 250 mg of DHA



For our Omega 3 supplements, we only use pure, natural, pharmaceutical grade fish oil, certified sustainable by the association Friend of the Sea (FOS) - an independent organisation with a mission to conserve the marine environment while ensuring sustainable fish stocks.



Omega 3
60 capsules, 41.6g.
Merch price/100g: £24.03
29705 £12.99

£9.99



ASK THE EXPERT

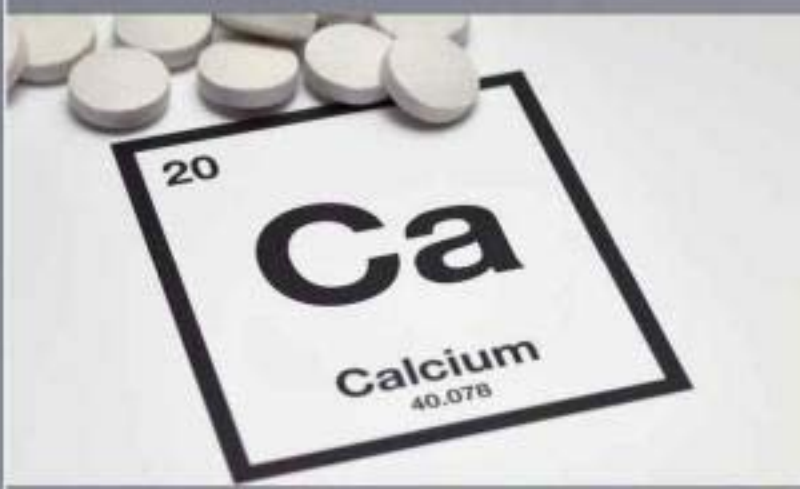
Isabella Lee
Global Senior
Nutritional
Scientist

What is the importance of Calcium and Vitamin D?

"Calcium and vitamin D are needed for the maintenance of normal bones, which is especially important for post-menopausal women to help prevent osteoporosis. An easy way to top up on your calcium intake is to take our Marine Calcium & vitamin D, which contains a natural source of calcium from the pristine Nordic waters."

Personal quote:

"A balanced approach to nutrition and health not only impacts your body, but also your mind and quality of life"



Healthy bones, healthy future

As your body doesn't produce calcium, you are 100% reliant on your diet to supply it. However, it can be difficult to reach adequate levels. Marine Calcium & Vitamin D can help you to reach them!

Calcium and vitamin D support bone mineral density and healthy teeth

- **Aquamin™**, a natural and source of Calcium, derived from calcified seaweed, is better absorbed and utilised by your body
- **Vitamin D** is clinically proven to help your body absorb Calcium more effectively

What's in 1 tablet?

Calcium: 250 mg (31% RDI*)

Vitamin D: 5 µg (100% RDI*)

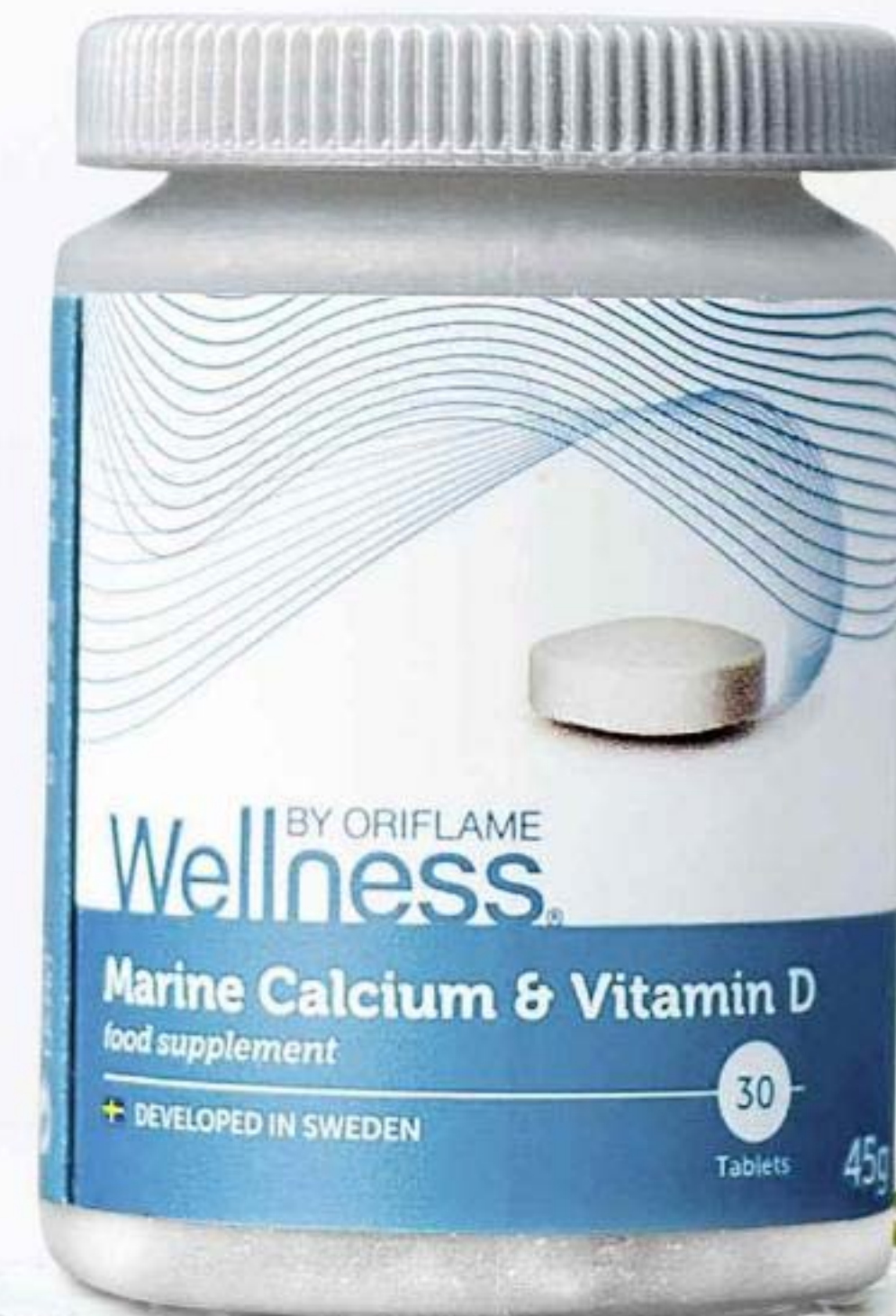
Only 2 tablets a day cover about 60% of your daily needs of calcium!

Convenient chewable form with natural sweetener.

*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals



Better bioavailability - Aquamin™'s unique marine composition makes it more easily absorbed and utilised by the body, when compared to other calcium supplements.



Marine Calcium & Vitamin D
30 tablets, 29.4g, Merch price/10pcs: £3.33
31766 £11.99

£9.99

WELLNESS

Premium supplements for vital health benefits



① **29688 Astaxanthin & Bilberry Extract** 1 Month Supply. Reg price/10g: £8.24 **£17.99** ② **29704 Multivitamin & Mineral woman** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99** ③ **29703 Multivitamin & Mineral man** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99**

Did you know? You get every 4th food product below for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information



④ **22467 WellnessKids Omega 3** For children ages 3+. 105 ml. Reg price/100ml: £9.51 **£9.99** ⑤ **28241 WellnessKids Multivitamins and Minerals** 21 tablets x 1.1 g. Reg price/10g: £4.33 **£9.99** ⑥ **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** ⑦ **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** ⑧ **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑨ **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑩ **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** ⑪ **25479 Purple Shaker and Scoop** Holds 250 ml. **£4.95**



ASK THE EXPERT
Marlene Nordlander
Senior Global
Wellness Trainer

How to use Protein Blend?

"Mixing the Protein Blend into foods and drinks makes it easy to enrich them with good quality protein and dietary fibre with a neutral flavour. For example, when making pancakes, replace 1/3 of the flour with PB to increase the nutrient value with protein and fibre."

Personal quote:

"A great motto that I like to stick to is - EAT well, MOVE daily, HYDRATE often, SLEEP lots, LOVE your body, repeat for LIFE."

Ingredient breakdowns

Whey Protein: Complete protein made from milk, containing all 9 essential amino acids.

Egg: Contains protein of a very high biological value.

Pea Protein: Naturally-sourced, free from common allergens and without cholesterol or lactose.



High-quality nutrition designed to fit your life

The original formula was developed by Professor Stig Steen's to support the nutritional needs of critically ill patients. A unique, high-quality blend of proteins and dietary fibre that is the perfect solution to enhance your daily nutrition in a way that fits your life and your taste.



GLUTEN FREE

NON-GMO PRODUCT

21 Servings

① **Natural Balance Soup tomato & basil**
21 servings. 420g.
Reg price/100g: £6.43
29694 £26.99

② **Natural Balance Soup asparagus**
21 servings. 420g.
Reg price/100g: £6.43
29695 £26.99

③ **Protein Blend**
378 g. Reg price/100g: £7.14
36169 £26.99

Did you know?
You get every 4th Soup or Protein Blend for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

SUPPORT HEALTH AND WELLBEING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THIS SET



YOUR NEED:

Reduce any nutrient shortfalls and maintain excellent health effortlessly.

MIX&MATCH THE PRODUCTS:

1. Choose your favourite pack of a Wellness Shake or Protein Blend.

29689 Natural Balance Shake strawberry flavour 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

2. Choose the WellnessPack for women or men.

29697 WellnessPack man 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Did you know?
You get every 4th set for

FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Any Wellness Shake or Protein Blend

WellnessPack Woman or WellnessPack Man

Wellness paper bag



+



+



= **£52.98**

BOOST YOUR PROTEIN AND FIBRE INTAKE



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THIS SET



YOUR NEED:

Supply your body with protein and fibre that are essential nutrients.

MIX&MATCH THE PRODUCTS:

1. Choose your two favourite packs of a Wellness Shake or Soup or Protein Blend.

29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.43 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.14 **£26.99**

2. Choose the WellnessPack for women or men.

29697 WellnessPack man 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **29696 WellnessPack woman** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £38.97 **£25.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Did you know?
You get every 4th set for

FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Any Wellness Shake or Soup or Protein Blend

WellnessPack Woman or WellnessPack Man

Wellness paper bag



+



+



= **£79.97**

Goodbye dry hands – hello peachy softness!

- Softening and moisturising
- With natural peach extract
- Convenient size for on-the-go



Softening Hand Cream with Peach Extract

Convenient-sized hand cream with natural peach extract that leaves hands soft, moisturised and delicately scented. 75ml Merch price/100ml: £5.32

41940 ~~£5.00~~

NOW FOR ONLY

£3.99

NEW!



THE SCIENCE OF NATURE

THE SUPERPOWER OF PEACH EXTRACT

Peach is famous for its moisturising and softening properties. Natural peach extract is known to contain vitamin C – the antioxidant that softens and protects the skin from the effects of free radicals which cause skin damage.

DELIGHTFUL FEELING

We believe feeling good is just as important as looking good. Our extensive range of bath and body goodies are created with nature-inspired ingredients, pleasing aromas and lush textures to please your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.

RESPONSIBLE
INGREDIENTS



NATURAL
EXTRACTS



NATURAL
EXFOLIANTS



ECO-ETHICAL
SCREENING

SAFE
FORMULATIONS



NON-GMO



STRICT EUROPEAN
STANDARDS



RIGOROUS SAFETY
TESTING



SCAN THE ENTIRE PAGE WITH
ORIFLAME APP & SEE ALL
PRODUCTS FROM THIS CATEGORY

Personal care

Relax in romantic bubbles

LIMITED EDITION

A fresh, floral and fruity bouquet.

750 ml

① **Cherry Blossom In Love Bubble Bath**
750ml Merch price/100ml: £0.93
40718 £11.00
£6.99

A trio of floral delights!

Massage into hands throughout the day.

② **Joyful Delights Hand Cream Trio**
3 x 30 ml.
Merch price/100ml: £8.32
40792 £10.00
£7.49

For clean hands – on the go!



70% NATURAL ORIGIN ALCOHOL



Helps to reduce germs and bacteria

No need to rinse



③ **SoftCaress Protecting Hand Cleanse Gel**
A conveniently sized fragrance-free hand cleansing gel that helps keep your hands clean, fresh and protected in an instant – without the need of water. Formulated with 70% natural origin alcohol, it also helps to reduce bacteria, and can be used on children under adult supervision. 50ml Merch price/100ml: £7.98
42953 £6.00
£3.99

MAXIMUM SOFTNESS FOR YOUR HANDS
Nourishes, relieves roughness, keeps hands feeling fresh



HERO INGREDIENT
MACADAMIA NUT OIL is a quick absorbing intensive moisturiser, known and trusted to protect against dryness.

150 ml

④ **SoftCaress Nourishing Hand Cream**
150ml Merch price/100ml: £3.33
31348 £8.00

A jumbo dose of nourishment with Macadamia Nut Oil



PROTECTING HAND AND NAIL CREAM
Macadamia oil recreates natural water balance in skin

⑤ **SoftCaress Protecting Hand & Nail Cream**
150ml
Merch price/100ml: £3.33
31347 £8.00

EACH AT
£4.99

Ultimate freshness, comfort & confidence is yours



Dermatologically & gynaecologically tested



With nurturing Calendula & Moisture Complex



① **Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula**
300ml Merch price/100ml: £1.33
34504 £6.00
£3.99

Feminelle Protecting Intimate Wash Cranberry
300ml
Reg price/100ml: £2.00
34498 £6.00

Feminelle Soothing Intimate Wash Aloe Vera & Mallow
300ml
Reg price/100ml: £2.00
34499 £6.00

Feminelle Teens Gentle Intimate Wash Wild Pansy
300ml
Reg price/100ml: £2.00
34501 £6.00

Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower
300ml
Reg price/100ml: £2.00
34500 £6.00

No irritation, just smoothness.



Hold the metal spring on the desired area and press down gently. Roll over the unwanted hair until skin feels smooth and hairless. Avoid the eye area.

② **Facial Hair Remover**
Size: Approx. 10,5x5 cm. Stainless steel and plastic.
38495 £9.95
£7.99

Silky smooth skin starts here

Triple-bladed with pivoting heads



Set of 3 razors

③ **Disposable Razors For Women**
Size: 12.9 x 2.3 cm.
29321 £4.00
£2.99



① **33141 Activelle Invisible Anti-perspirant Deodorant** 50ml
Reg price/100ml: £6.00 **£3.00**
② **33142 Activelle Extreme Anti-perspirant Deodorant** 50ml
Reg price/100ml: £6.00 **£3.00**
③ **33144 Activelle Comfort Anti-perspirant Deodorant Spray** 150ml
Reg price/100ml: £3.33 **£5.00**
④ **33149 Activelle Comfort Anti-perspirant Deodorant Cream** 50ml
Reg price/100ml: £10.00 **£5.00**
Bright floral fragrance with a touch of citrus.



⑤ **Activelle Comfort Anti-perspirant Deodorant** 50ml
Merch price/100ml: £3.98
33139 £3.00

⑥ **Activelle Fresh Anti-perspirant Deodorant** 50ml
Merch price/100ml: £3.98
33140 £3.00

⑦ **Activelle Fresh Anti-perspirant Deodorant Spray** 150ml
Merch price/100ml: £2.33
33145 £5.00

⑧ **Activelle Extreme Anti-perspirant Deodorant Spray** 150ml
Merch price/100ml: £2.33
33147 £5.00

A burst of confidence

A tough day ahead? Our Activelle deodorants will keep you fresh and confident no matter what life throws at you.

UP TO 48h DEODORANT CONTROL!

Citrus fragrance with a floral heart:

UP TO 72h DEODORANT CONTROL!

Powdery scent with fizzing citrus.

Clinically proven

EACH ROLL-ON FOR **£1.99**

EACH SPRAY FOR **£3.49**

For a smile as bright as the sun!



LAST TIME IN CATALOGUE



Optifresh Kids Strawberry Toothpaste
50ml
Reg price/100ml: £8.00
31133 £4.00



Optifresh System 8 Extreme Fresh Toothpaste
100ml
Reg price/100ml: £5.00
31132 £5.00



Optifresh System 8 Total Protection Toothpaste
100ml
Reg price/100ml: £5.00
31123 £5.00



Optifresh System 8 Crystal White Toothpaste
100ml
Reg price/100ml: £5.00
31131 £5.00



Optifresh Toothbrush Medium - Blue
Multi-angled bristle toothbrush.
27980 £3.00



Optifresh Toothbrush Soft - Pink
Multi-angled bristle toothbrush.
27981 £3.00

Optifresh System 8 Herbal Blend Toothpaste
100ml Merch price/100ml: £2.99
31673 £5.00
£2.99

LAST TIME IN CATALOGUE

Wrap yourself in comfort

- 100% sustainably-sourced cotton
- Perfect mix of softness, strength and flexibility
- Super-absorbent



100% SUSTAINABLY SOURCED COTTON



SMALL FACE TOWEL
50 x 30 cm

LIMITED EDITION



Ocean Towel Set
Size: 130x70 cm and 50x30 cm.
Material: 100% sustainably sourced cotton.

38334 £22.95
£16.99



BIG BODY TOWEL
130 x 70 cm

Embark on a fragrant journey

Delightful tropical fragrance

XXL SIZE
750 ml



LAST TIME IN CATALOGUE

Light, fruity floral fragrance

400 ml



Glamorous fresh floral fragrance

250 ml



Discover Costa Rican Explorer Shower Gel
750ml
Merch price/100ml: £0.67
34497 £7.00
£4.99

Discover California Beach Shower Gel
400ml
Merch price/100ml: £0.87
34496 £5.00
£3.49

Discover Hollywood Dreams Shower Gel
250ml
Merch price/100ml: £0.80
34463 £3.00
£1.99

Discover Hollywood Dreams Soap Bar
90g Merch price/100g: £1.10
34464 £1.50
£0.99

SOAP BARS



Discover California Beach Soap Bar
90g Reg price/100g: £1.67
£1.50 **Discover Costa Rican Explorer Soap Bar**
90g
Reg price/100g: £1.67 **£1.50**



PERSONAL CARE

Cleansing with a shot of hydration

NEW!

Leaves hands feeling moisturised and cared for**

Gentle **shower gel** for the whole family formulated to cleanse your skin with a hydrating effect for added comfort.

Triple action **soap bar** formulated to gently cleanse and hydrate the skin.



Essentials Purifying Shower Gel with Vitamin E & Green Tea
250ml
Reg price/100ml: £1.20
37791 £3.00



Essentials Purifying Soap Bar with Vitamin E & Green Tea
75g
Reg price/100g: £2.00
37797 £1.50



HERO INGREDIENTS

Renown for centuries, **Shea Butter** has hydrating and restorative benefits to the skin, leaving it soft and supple.

Vitamin E protects skin's natural barrier and keeps skin moisturised.

**Based on Consumer Testing



① **Essentials Gentle Care Liquid Hand Soap with Vitamin E & Shea Butter**
300ml Merch price/100ml: £1.00
37811 £4.00
£2.99

② **Essentials Gentle Care Shower Gel with Vitamin E & Shea Butter**
250ml Merch price/100ml: £1.00
37792 £3.00
£2.49

③ **Essentials Gentle Care Soap Bar with Vitamin E & Shea Butter**
75g Merch price/100g: £1.32
38266 £1.50
£0.99

No-fuss care that'll have you walking on air

Softening cream gives daily hydration

feet up COMFORT

Feet Up Comfort Anti-perspirant Foot cream
75ml
Reg price/100ml: £8.00
32368 £6.00

Feet Up Comfort Nourishing Foot Cream
150ml
Reg price/100ml: £6.00
32371 £9.00

Feet Up Comfort Reviving Foot Spray Jumbo
250ml
Reg price/100ml: £5.20
32643 £13.00

Feet Up Comfort Overnight Moisturising Foot Cream
150ml
Reg price/100ml: £6.00
34935 £9.00

Feet Up Comfort Deodorising Foot Powder
75g
Reg price/100g: £8.00
32374 £6.00



Gently buffs away dry, calloused skin



Psst... You can also use it to refresh shoes!

④ **Feet Up Comfort Daily Softening Foot Cream**
150ml Merch price/100ml: £3.99
32369 £9.00
£5.99

⑤ **Comfort Foot File**
Size: 183L x 44W x 11Tmm. Material: Sandpaper, 50% recycled GPPS.
37559 £5.00
£3.49



Instantly cools and deodorises with Eucalyptus and Mint oils



⑥ **Feet Up Comfort Reviving Foot Spray**
150ml
Merch price/100ml: £3.99
32372 £9.00
£5.99

Stylish and comfortable feet – all day long!



① Festive Foot Heel Shields

Size: one size. 9cm L x 3cm W x 3mm T (2 pieces)
Material: PU

41247 ~~£5.00~~

£3.49



Trim your nails with precision using the Nail Clipper.

③ Comfort Toe Nail Clipper XL

Size: 81L x 15W mm.
Material: Carbon Steel.

37554

£5.00



② Festive Foot Heel Cushions

Size: one size. 8.5cm L x 5cm W x 2.5mm T (2 pieces)
Material: TPR

41244 ~~£5.00~~

£3.49



Comfortable toe separators protect fresh nail polish as it dries for a flawless pedicure.

④ Comfort Pedicure Toe Separators

Size: 100L x 28W x 9Tmm
Material: Eva.

38337 ~~£2.00~~

£1.49



Rub deeply into cleansed feet making sure the lotion is fully absorbed.

⑤ Feet Up Advanced Intense Hydration Foot Lotion

50ml Merch price/100ml: £11.98

34016 ~~£8.00~~

£5.99



Feet Up Advanced Deep Exfoliating Foot Cream

75ml
Reg price/100ml: £10.67

33033 ~~£8.00~~



Feet Up Advanced 36H Odour Control Anti-perspirant Foot Spray

150ml
Reg price/100ml: £8.00

33034 ~~£12.00~~



Feet Up Advanced Intensive Moisture Foot Mask

100ml
Reg price/100ml: £8.00

33028 ~~£8.00~~

Helps to restore and protect the condition of rough, cracked skin.



BEFORE



AFTER 7 DAYS*

*Clinical test.

⑥ Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream

High performance cream with Urea, Cocoa Butter, Panthenol and Mineral^{4E} Blend, to help restore and protect the condition of rough, cracked skin. Visible improvement in just 3 days¹. Clinically and consumer tested. Rich formula absorbs quickly with a delicate, soothing fragrance. 75ml Merch price/100ml: £6.65

33027 ~~£8.00~~

£4.99

EFFECTIVE RELIEF FOR PROBLEM FEET



HOW TO USE

Apply liberally to skin, twice daily for best results.



SALICYLIC ACID dissolves the bonds which hold the dead skin cells together, effortlessly loosening and shedding hard, rough and calloused skin.



With **VITAMIN E** to help revitalise and condition the nails*

⑦ Feet Up Advanced Rapid Repair Foot Oil-in-Serum

30ml Merch price/10ml: £1.66

35835 ~~£8.00~~

£4.99

*Consumer tested by 67 panellists with hardened skin.

*Clinically tested - in vivo.

BABY CARE LIKE NATURE INTENDED

All Baby O' products are formulated without parabens, phenoxyethanol and formaldehyde releasers.



Gently cleanses hair & body



① baby O' Hair & Body Wash 200ml
Reg price/100ml: £4.50
35775
£9.00

Helps nourish & replenish the skin barrier



② baby O' Body Oil 150ml
Reg price/100ml: £8.00
35773
£12.00

for baby & mum too

Gently cleanses the diaper area



③ baby O' BumBum Cleansing Milk 150ml
Reg price/100ml: £7.33
35776
£11.00

Provides a protective film and helps leave the diaper area dry



④ baby O' Diaper Cream 75ml
Reg price/100ml: £13.33
35774
£10.00

0+
MONTH

sensitive skin



PAEDIATRICIAN ENDORSED

Quick relief on the go - put it in the diaper bag!



⑤ baby O' Multi-Purpose Balm 75ml
Reg price/100ml: £13.33
35772
£10.00

SAFELY TRIM YOUR BABY'S NAILS

NEW!
LIMITED EDITION

PERSONAL CARE



Small nail clipper that is easy to grip

Baby nail scissors have a rounded tip for safe use

The glass file is long-lasting and has rounded edges for safe use



⑥ **Baby O' Manicure Set**
Nail kit for grooming babies' nails. Tools come with rounded edges for safe use and are sized for babies' tiny nails. Case: L118 x W64mm
Clipper: L51 x W36 x T15mm
Nail file: L89 x W10 x T3mm
Scissors: L97 x W53 x T7mm

40991 **£9.95**

Fruity freshness in all shapes and sizes



SHOWER GELS

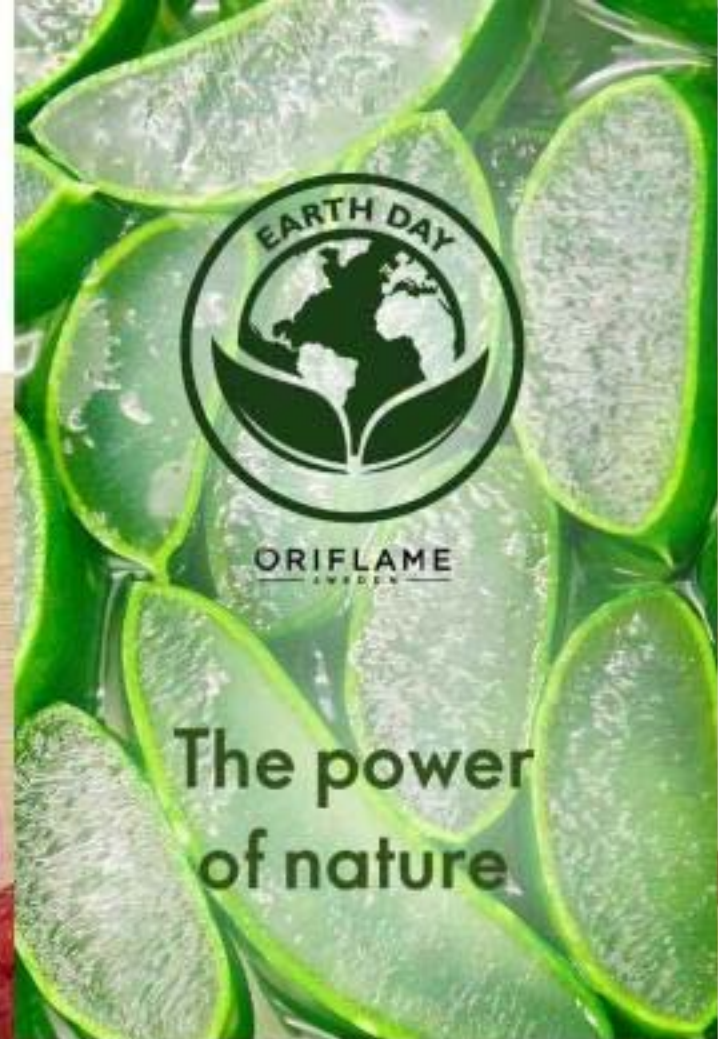
SOAP BARS

COCONUT WATER & MELON
Invigorating

MINT & RASPBERRY
Energising

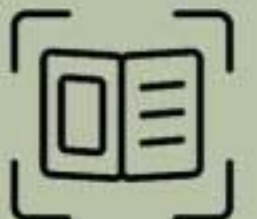
OLIVE OIL & ALOE VERA
Caring

- ① Love Nature Shower Gel Invigorating Coconut Water & Melon 250ml
Merch price/100ml: £1.40
34087 £5.00
£3.49
- ② Love Nature Exfoliating Shower Gel Energising Mint & Raspberry 250ml
Merch price/100ml: £1.40
32602 £5.00
£3.49
- ③ Love Nature Soap Bar Energising Mint & Raspberry 75g
Merch price/100g: £2.65
32604 £2.50
£1.99
- ④ Love Nature Soap Bar Caring Olive Oil & Aloe Vera 75g
Merch price/100g: £2.65
32609 £2.50
£1.99



The power of nature

We are one of the first cosmetic companies in the world to use raw materials sourced directly from nature. Using nature as a source and inspiration is both a privilege and a huge responsibility. Our respect for nature means all materials we source are non-GMO and undergo a rigorous eco-ethical screening process to make sure they have no harmful impact on the environment.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO WATCH A VIDEO



- SILICONE FREE
- 40% POST CONSUMER RECYCLED PLASTIC*
- BIODEGRADABLE FORMULA

*Bottles only

COCONUT WATER & MELON
Invigorating

MINT & RASPBERRY
Energising

OLIVE OIL & ALOE VERA
Caring

- ⑤ 35947 Love Nature Shower Gel Invigorating Coconut Water & Melon 500ml Merch price/100ml: £1.20 ~~£9.00~~
- ⑥ 33330 Love Nature Exfoliating Shower Gel Energising Mint & Raspberry 500ml Merch price/100ml: £1.20 ~~£9.00~~
- ⑦ 33334 Love Nature Shower Gel Caring Olive Oil & Aloe Vera 500ml Merch price/100ml: £1.20 ~~£9.00~~

Each 500 ml shower gel for
£5.99

Love is in the hair!



SILICONE FREE



40% POST CONSUMER RECYCLED PLASTIC*

*Bottles only



BIODEGRADABLE FORMULA



ORIFLAME SWEDEN

Love Nature loves the oceans

There's no life without water, so we need to keep it clean. That's why all Love Nature's rinse-off products, like shower gels and shampoos, have biodegradable formulas. It means that any residue in water will be naturally broken down by microorganisms. We also use 100% natural-origin exfoliants instead of microbeads to keep our oceans clean and your shower guilt-free.

SHAMPOOS

AVOCADO OIL & CHAMOMILE
For all hair types

NETTLE & LEMON
For oily hair

TEA TREE OIL & BURDOCK
For Dandruff Control

CONDITIONER

POMEGRANATE & OATS
For coloured hair



① Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 250ml
Merch price/100ml: £1.20
32624 £5.00
£2.99

② Love Nature Shampoo for Oily Hair Nettle & Lemon 500ml
Merch price/100ml: £1.00
33337 £8.00
£4.99

③ Love Nature Shampoo for Dandruff Control Tea Tree Oil & Burdock 500ml
Merch price/100ml: £1.00
35948 £8.00
£4.99

④ Love Nature Conditioner for Coloured Hair Pomegranate & Oats 250ml
Merch price/100ml: £1.20
34833 £5.00
£2.99

Treat your hair with superfruits!



REPLENISHING BANANA
for Dry Hair

WHEAT & COCONUT OIL
For dry hair

HOW TO USE

- Place unopened tube in hot water for 1 minute.
- Break open, massage into wet hair.
- Leave for 1 minute and rinse as usual for shiny, healthy hair.



⑤ 41959 Love Nature Hair Smoothie Revitalising Mango Hair Mask for Coloured Hair 30ml Reg price/10ml: £0.67 **£2.00**

⑥ 41958 Love Nature Hair Smoothie Nourishing Avocado Hair Mask for All Hair Types 30ml Reg price/10ml: £0.67 **£2.00**

⑦ Love Nature Hair Smoothie Replenishing Banana Hair Mask for Dry Hair 30ml Merch price/10ml: £0.50 **41957 £2.00**
£1.49

⑧ Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil 15ml Merch price/10ml: £0.66 **32620 £2.00**
£0.99

PERSONAL CARE

AN ELEGANT BLEND OF MAJESTIC ORRIS & CALMING SAGE

LUXURIOUS HAND & BODY LOTION, infused with essential oils, leaves skin soft and fragrant.



REVITALISING SOAP BAR cleanses skin and leaves it delicately perfumed with a sophisticated floral scent

- ① **Essense&Co. Orris & Sage Soap Bar**
75g Merch price/100g: £3.99
35832 £4.00
- ② **Essense&Co. Orris & Sage Hand & Body Lotion**
300ml Merch price/100ml: £4.00
35831 £15.00
- ③ **31850 Essense&Co. Lemon & Verbena Liquid Hand Soap**
300ml Reg price/100ml: £4.33 **£13.00**
- ④ **31851 Essense&Co. Lemon & Verbena Hand & Body Lotion**
300ml Reg price/100ml: £5.00 **£15.00**
- ⑤ **31852 Essense&Co. Lemon & Verbena Body Wash**
300ml Reg price/100ml: £4.33 **£13.00**

PURITY, RELAXATION AND INDULGENCE

SHOWER GEL lathers into rich foam infused with relaxing scent.



- ⑧ **34022 Swedish Spa Salt Crystals Body Scrub**
200ml Reg price/100ml: £7.00 **£14.00**
- ⑨ **34025 Swedish Spa Whipped Waves Body Butter**
200ml Reg price/100ml: £7.50 **£15.00**
- ⑩ **34024 Swedish Spa Mirror Ocean Body Oil**
100ml Reg price/100ml: £15.00 **£15.00**

2-SIDED SOAP: massages, stimulates circulation and exfoliates



- ⑥ **Swedish Spa Ocean Foam Shower Gel**
200ml Merch price/100ml: £6.00 **34023 £14.00**
£11.99
- ⑦ **Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar**
100g Merch price/100g: £2.99 **34021 £4.00**
£2.99

HERO INGREDIENTS

A PAMPERING BLEND OF INGREDIENTS
MILK: Nutrient-rich ingredient helps to moisturise and soften while cleansing.
HONEY: Sugar-rich ingredient to soften, smooth and condition. Minerals and vitamins help to revitalise for radiance and shine.

- ⑪ **Milk & Honey Gold Moisturising Hand Cream**
75ml Reg price/100ml: £10.67 **31606 £8.00**
- ⑫ **Milk & Honey Gold nourishing Hand & Body Cream**
250ml Reg price/100ml: £4.00 **31602 £10.00**
- ⑬ **Milk & Honey Gold Softening Creamy Soap Bar**
75g Reg price/100g: £4.00 **31604 £3.00**
- ⑭ **Milk & Honey Gold Pampering Shower Cream**
250ml Reg price/100ml: £2.40 **35960 £6.00**
- ⑮ **Milk & Honey Gold Smoothing Sugar Scrub**
200ml Reg price/100ml: £5.50 **31601 £11.00**
- ⑯ **Milk & Honey Gold Softening Liquid Hand Soap**
300ml Reg price/100ml: £2.00 **31603 £6.00**

The golden standard of hair care

Gently cleanses and nourishes hair to restore natural shine

Leaves hair manageable and easy-to-comb

Enriches hair with a deluxe nourishing blend for deep conditioning treatment



- ⑰ **Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair**
250ml Merch price/100ml: £2.40 **35959 £8.00**
£5.99
- ⑱ **Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair**
250ml Merch price/100ml: £2.00 **35957 £7.00**
£4.99
- ⑲ **Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair**
250ml Merch price/100ml: £2.00 **35958 £7.00**
£4.99

Replenish your hair from the inside out

HAIR MASK

Intensively nourishing mask replenishes your hair from the inside out and protects against damage.



① **Eleo Hair Mask**
125ml
Merch price/100ml: £7.19
38413 £13.00
£8.99

② **Eleo Protecting Oil**
50ml
Merch price/100ml: £19.98
31614 £14.00
£9.99



③ **34907 Eleo Night Elixir Nourishing & Repairing Overnight Hair Oil** 50ml
Reg price/100ml: £28.00
£14.00 ④ **38949 Eleo Strengthening Hair Oil** 50ml
Reg price/100ml: £28.00
£14.00 ⑤ **31609 Eleo Shampoo** 200ml
Reg price/100ml: £5.00 **£10.00**

PROTECTING OIL

Lightweight, non-greasy formula deeply nourishes to restore hair from the inside. Ideal for colour-treated hair.

HOW TO USE

Apply 2-3 drops on dry or damp hair concentrating on mid-lengths and ends. Re-apply on dry hair as needed. Do not rinse.

HAIRX ADVANCED CARE

Help combat thinning hair or hair fall, and regain your confidence with the unisex HairX Advanced Care Fall Defence range.



Featuring **TriActivate Technology** that helps reduce hair fall, stimulate hair growth and increase hair density.



Phytonutrients Complex
Phytonutrients from Soybean and Safflower Seed Oil is a protein-lipid mix similar to protein-lipid mixes found naturally in hair. They mimic nature to help shield, nourish and repair from the inside out, for healthier looking hair.

UNISEX

HOW TO USE

1. Spray on to damp hair
2. Style hair as usual
3. Blow-dry for best results

Non-sticky, non-greasy hair spray intensively boosts hair volume to leave it fuller and healthier-looking.



Stimulates hair growth from the root – after only 8 weeks

⑥ **HairX Advanced Care Fall Defence Anti-Hairfall Shampoo**
250ml Merch price/100ml: £2.00
35926 £7.00
£4.99

⑦ **HairX Advanced Care Fall Defence Anti-Hairfall Conditioner**
200ml Merch price/100ml: £2.50
35931 £7.00
£4.99

⑧ **HairX Advanced Care Fall Defence Anti-Hairfall Hair Amplifier**
150ml Merch price/100ml: £4.66
41980 £9.00
£6.99

Creamy, easy-to-rinse conditioner nourishes, strengthens and conditions hair, helping to prevent hair fall.

⑨ **HairX Advanced Care Fall Defence Anti-Hairfall Scalp Tonic**
100ml Merch price/100ml: £6.99
41979 £9.00
£6.99

Unisex scalp tonic helps stimulate hair growth at the roots and prolong hair life cycle for **anti-hair loss effect in only 8 weeks!***

*Clinical testing performed to assess the anti-hair loss effect of the shampoo and scalp tonic used together.

HOW TO USE

Massage into clean scalp twice a day – on dry or wet hair. Do not rinse.

NEW!

HAIR BRUSH CLEANER

FOR ONLY

£2.99

If you buy any brush from this page



① **Styler Hair Brush Cleaner**
Size: L 12,3 x W 1,8 cm. Materials: ABS, PET, Stainless steel.

30923 £5.00

TAKE YOUR STYLING TO THE NEXT LEVEL



STYLER DETANGLE BRUSH
for unknotting without tugging or pulling.



② **Styler Detangle Brush**
Size: L 12,4 x W 7 x H 4,9 cm. Materials: PS, PP, PE, PET.

29998 £7.00

£4.99

STYLERS 3D CURL BRUSH
easy curls & volume



③ **Styler Big Round Brush**
Size: L 22 x W 8,8 cm. Materials: ABD and Nylon

30609 £8.00

£5.99

STYLERS TEASING BRUSH
add volume, tease & smooth



④ **Styler Teasing Brush**
Size: L 21 X W 1,5 cm. Materials: ABS and Nylon

30611 £5.00

£3.49

STYLER BIG ROUND BRUSH
curling or straightening, blow-out medium & long hair



⑤ **Styler 3D Curl Brush**
Size: L 22 x W 10 cm. Materials: PP and ABS

30647 £8.00

£5.99

YOUR PERSONAL HAIRSTYLIST



HEAT PROTECTION

- Provides natural hold & tames locks with 24hrs anti-static technology, for smooth, manageable hair*

- Creates an invisible shield to help protect hair against heat damage up to 220°C*

*Consumer tested by 87 women

STYLING SPRAY

- Suitable for all hair types*
- Non-sticky formula brushes out easily, leaving hair soft & manageable*

*Consumer tested by 80 women



① **34938 HairX Advanced Care Style Smart Styling Hair Mousse 200ml**

Reg price/100ml: £4.00

£8.00 ② **34939 HairX Advanced Care Style Smart Shine Spray 100ml**

Reg price/100ml: £8.00

£8.00



③ **Velcro Hair Rollers**
(large) 6.1 x 3.6 cm;
(small) 6.1 x 2.4 cm.

29247 £7.00

£3.99



④ **HairX Advanced Care Style Smart Heat Protection Spray 150ml**

Merch price/100ml: £3.33

34914 £8.00

£4.99

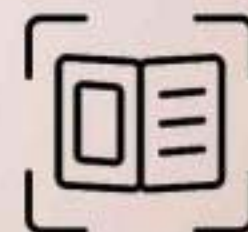


⑤ **HairX Advanced Care Style Smart Styling Hair Spray 200ml**

Merch price/100ml: £2.50

34919 £8.00

£4.99



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO GET THE LOOK

Restore damaged, over-processed hair

- Prevents damage
- Prevents split ends
- Nourishes
- Controls frizz



① **HairX Advanced Care CC Hair Beautifier Multi Treatment Spray With 22 Benefits**
150ml
Merch price/100ml: £3.99

£5.99



Rich hair mask helps strengthen hair against damage and breakage

② **HairX Advanced Care Ultimate Repair Nourishing Hair Mask**
200ml
Merch price/100ml: £2.50

£4.99



Hair mask intensively nourishes hair and prevents colour from fading.

③ **HairX Advanced Care Colour Reviver Caring Hair Mask**
200ml
Merch price/100ml: £2.50

£4.99

Keep your hair colour shiny and vibrant

Conditioner helps seal-in colour pigments to preserve colour depth and shine.



④ **HairX Advanced Care Colour Reviver Caring Conditioner**
200ml
Merch price/100ml: £2.00

£3.99

Helps preserve colour depth, for intensively luminescent shine



⑤ **HairX Advanced Care Colour Reviver Caring Shampoo**
250ml
Merch price/100ml: £1.60

£3.99

HairX Advanced Care Ultimate Repair Nourishing Split Ends Serum
30ml Reg price/10ml: £3.00
32882 £9.00



HairX Advanced Care Ultimate Repair Nourishing Conditioner
200ml
Reg price/100ml: £3.50
32878 £7.00



HairX Advanced Care Colour Reviver Caring Shampoo
400ml
Reg price/100ml: £2.25
32884 £9.00



HairX Advanced Care Ultimate Repair Nourishing Shampoo
400ml
Reg price/100ml: £2.25
32877 £9.00

HairX Advanced Care Volume Lift Fullness Conditioner
200ml
Reg price/100ml: £3.50
32891 £7.00



HairX Advanced Care Dandruff Solution Control Shampoo
250ml
Reg price/100ml: £2.80
32893 £7.00



HairX Advanced Care Oil Control Dry Shampoo
150ml
Reg price/100ml: £4.67
32907 £7.00



HairX Advanced Care Volume Lift Fullness Shampoo
400ml
Reg price/100ml: £2.25
32890 £9.00

Shampoo designed to lift hair from the roots and give fine hair voluptuous volume.



LAST TIME IN CATALOGUE

⑥ **HairX Advanced Care Volume Lift Fullness Shampoo**
250ml Merch price/100ml: £1.60
32888 £7.00
£3.99

Instantly refreshed, shiny, bouncy hair!

- Helps to prolong intervals between washes**
- For **visible volume** without weighing down**
- Formulated to leave **no visible residues after brushing out**
 - **Weightless formulation** for amazingly bouncy hair
 - Dermatologically tested



HOW TO USE

1. Shake well and spray 20 cm from your hair, concentrating on the roots.
2. Using your fingertips, massage through your hair.
3. Wait a few minutes and then brush out.

⑦ **HairX Advanced Care Volume Lift Dry Shampoo**
150 ml Merch price/100ml: £2.66
32892 £7.00
£3.99

**Consumer tested

UNLOCK THE POWER OF ATTRACTION



ORIENTAL - FLORAL

Blackcurrant, passion flower accord, Sandalwood



VERY HIGH FRAGRANCE CONCENTRATION

Magnetista Eau de Parfum

An irresistible and captivating Eau de Parfum, proven by neuroscience to trigger emotions, make an impact and increase your attraction power on men. 50ml
Merch price/100ml: £63.98

34492 ~~£40.00~~

NOW FOR ONLY

£31.99



PERFUMERY MEETS NEUROSCIENCE

HOW DO WE KNOW THE POWER OF MAGNETISTA?



To ensure of the fragrance's magnetic effects, Master Perfumers Emilie and Alienor collaborated with neuroscientists to test the effects that it had on men. After evaluating their **emotional responses, brain activity and eye tracking**, the results were undeniable -Magnetista is proven to attract!

PERSONAL EXPRESSION

Savour the luxury of every moment and choose to express your personality in the most individualistic way: by using the subliminal power of scents. The possibilities are limitless!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Fragrance



LOVE POTION
Blossom Kiss


FLOATING ON A KISS

Close your eyes and surrender yourself to the passion of a delicate, sensual kiss. As your mind swirls your skin feels draped in a soft, invisible and addictive veil. Let your lust blossom.



SCAN THE ENTIRE PAGE WITH
ORIFLAME APP TO ACCESS
OUR OLFACTIVE STUDIO



 HERO INGREDIENT

PULPY FIG

The encounter of sweet and fleshy pulpy fig, the mouthwatering aphrodisiac hero ingredient of Love Potion Blossom Kiss Mist, creates an exhilarating aura similar to the feeling of a soft, longed-for kiss.



NEW!



ORIENTAL - VANILLIC
- FRUITY

Pulpy fig, Lily blossom,
Velvety vanilla

●○○○

LIGHT FRAGRANCE
CONCENTRATION

Love Potion Blossom Kiss Fragrance Mist
Finely structured fragrance mist that delicately
drapes your skin in a floral oriental fruity veil,
featuring the addictive Soft Kiss accord. 75ml
Merch price/100ml: £10.65

38526 £10.00

£7.99

CURATE YOUR SCENT

How to create your unique, personalised scent?

01 ALL OR NOTHING PARFUM

Designed to magnify you, apply the Parfum to your pulse points and be ready to captivate. Conjuring an addictive feel, your personal skin is the first note of the All or Nothing Parfum – injecting the fragrance with your unique individuality.



FLORAL WHITE FLOWERS
Jasmine Petals, Captive Musk Accord, White Woods

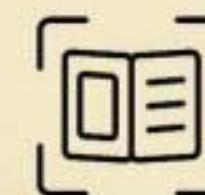
●●●●
MAXIMUM FRAGRANCE CONCENTRATION

① **All or Nothing Unique Accord #1 Parfum**
15ml Merch price/10ml: £7.99

43696 ~~£15.00~~
£11.99

02 ALL OR NOTHING UNIQUE ACCORD #1

When you're feeling more sensual, add new notes to your scent by layering the All or Nothing Unique Accord #1 over the All or Nothing Parfum to boost the whole composition.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THE BRAND



ORIENTAL VANILLIC FRUITY
magnolia, raspberry, vanilla surabsolute

●●●●
MAXIMUM FRAGRANCE CONCENTRATION

② **All or Nothing Parfum**
50ml
Merch price/100ml: £73.98

35679 ~~£52.00~~
£36.99

ALL or NOTHING

GIORDANI
GOLD
ESSENZA BLOSSOM



SCAN THE ENTIRE PAGE
WITH ORIFLAME APP TO
LEARN MORE ABOUT
THE BRAND

NEW!

HIGHEST
CONCENTRATION
OF GIORDANI GOLD
FRAGRANCES



WHITE FLORAL

Jasmine Sambac, Camellia
Celebratissima Accord, Vanilla



MAXIMUM FRAGRANCE
CONCENTRATION



Giordani Gold Eszenza Blossom
Parfum

50ml Merch price/100ml: £65.98

38534 ~~£45.00~~

£32.99

YOUR NEW TREASURE SCENT

The very best jewels in life give you a certain feeling – luxe and special, they hold a power that takes your breath away and elevates your aura from the moment they touch your skin. Unveiling the coveted Parfum jewel with a new rose gold contemporary twist, Giordani Gold Eszenza Blossom Parfum radiates an energy to make you bloom.

BLOSSOM WITH JOYCE



FLORAL-FRUITY-GREEN
Green Apple, Wild Orchid,
Sandalwood



ORIENTAL FLORAL
Almond, Ylang Ylang Oil of
Madagascar, Vanilla

① 37772 Joyce Jade
Eau de Toilette 50ml
Merch price/100ml: £23.98
~~£16.00~~ **② 37766 Joyce Rose**
Eau de Toilette 50ml
Merch price/100ml: £23.98
~~£16.00~~

EACH JOYCE FOR
ONLY

£11.99



FLORAL FRUITY WOODY
white currant, forget-me-not,
Cedarwood



③ Lucia Bright Aura
Eau de Toilette
50ml
Merch price/100ml: £35.98
33960 ~~£24.00~~
£17.99



FLORAL ORIENTAL
Blueberry, Freesia, Musks



200 ml

④ Sensity Midnight Mist Spray Cologne
200ml Merch price/100ml: £4.00
34523 ~~£10.00~~



FLORAL FRUITY
Pear, Peony, Musk

⑤ Sensity Pink Bloom Spray Cologne
200ml Merch price/100ml: £4.00
34525 ~~£10.00~~

EACH COLOGNE FOR ONLY

£7.99



**FLORAL MUGUET WHITE
FLOWERS**
Lily of the Valley, White flowers,
white musk

●●○○
HIGH FRAGRANCE
CONCENTRATION

!
LAST TIME IN
CATALOGUE

① Elvie Perfumed Roll-on Deodorant
The enchanting radiance of Elvie, now in a roll-on
deodorant with an intense fragrance experience.
50ml Merch price/100ml: £4.98
32459 ~~£4.00~~
£2.49

② Elvie Eau de Toilette
A harmonious scent combining white floral bouquet,
a powdery white musk with the delicate yet wild lily
of the valley. 50ml Merch price/100ml: £27.98
42502 ~~£24.00~~
£13.99

FEEL NATURE WORK ITS MAGIC

From the mythical story of a beautiful Swedish elf to the modern
day woman - there is a bit of Elvie in all of us. Let pure living,
clean water and fresh air bring a natural beauty into your daily
life with the delicate green scent of lily of the valley!

FRAGRANCES





**FLORAL ROSE
VIOLET**

Rose Centifolia,
Osmanthus, Iris



**VERY HIGH FRAGRANCE
CONCENTRATION**



TRY ME!
Rub here to discover
the scent



① **Volare Moments
Eau de Parfum**
50ml Reg price/100ml: £52.00
35661 £26.00



② **Magic Garden
Hand Cream**
75ml Reg price/100ml: £5.33
38492 £4.00

**LIMITED
EDITION**

HAND CREAM
moisturises and nourishes
for silky soft hands

SOAP BAR
lathers into a creamy
foam, leaving your skin
clean and soft.



③ **Magic Garden
Soap Bar**
75g Reg price/100g: £2.67
38491 £2.00



FRAGRANCES



**SET OF EAU DE PARFUM + HAND CREAM
+ SOAP BAR FOR ONLY**

£16.99

SET CODE: 138669



FLORAL, FEMININE FRAGRANCE

ivy, rosa centifolia, praline

BUY
ANY 1
BODY SPRAY
FOR ONLY
£3.99

BUY
ANY 2
BODY SPRAYS
FOR ONLY
£2.99
EACH

LEAVE AN UNFORGETTABLE
SCENT TRAIL



① 31707 Giordani Gold Original Perfumed Body Spray 75ml Merch price/100ml: £5.32 ~~£6.00~~ ② 34337 Possess Perfumed Body Spray 75ml Merch price/100ml: £5.32 ~~£6.00~~ ③ 34082 Giordani Gold Essenza Perfumed Body Spray 75ml Merch price/100ml: £5.32 ~~£6.00~~ ④ 37770 Love Potion Perfumed Body Spray 75ml Merch price/100ml: £5.32 ~~£6.00~~ ⑤ 37771 Eclat Femme Weekend Perfumed Body Spray 75ml Merch price/100ml: £5.32 ~~£6.00~~



FLORAL WHITE FLOWER
WOODY
mandarin, orange blossom,
patchouli

① Giordani Gold Original
Eau de Parfum
50ml Merch price/100ml: £55.98
32150 ~~£34.00~~
£27.99



CHYPRE FLORAL FRUITY
blackcurrant, golden apple accord,
sandalwood

③ Possess The Secret
Eau de Parfum
50ml Merch price/100ml: £59.98
33955 ~~£36.00~~
£29.99



ORIENTAL CITRUS WOODY
jasmine petals, mandarin,
sandalwood

② Eclat Femme Eau de Toilette
50ml Merch price/100ml: £43.98
42507 ~~£28.00~~
£21.99



ORIENTAL VANILLIC FRUITY
ginger, cocoa flower, chocolate

④ Love Potion
Eau de Parfum
50ml Merch price/100ml: £49.98
22442 ~~£30.00~~
£24.99

HIS ELEGANT PERFECTION



WOODY - AROMATIC - AMBERY
Grapefruit, De Laire Sellier Accord, Vetyver

●●●●●
MAXIMUM FRAGRANCE CONCENTRATION

Eclat Style Parfum
The epitome of Parisian charm and effortless elegance, Eclat Style is a classic yet modern Parfum, featuring the prestigious De Laire Sellier Accord.
75ml Merch price/100ml: £43.99

34522 £45.00

NOW FOR ONLY

£32.99



CREATION OF TWO MASTER MINDS



EMILIE COPPERMANN
Master Perfumer



ALIÉNOR MASSENET
Master Perfumer

To give Eclat Style its unique scented leather signature, Master Perfumers Emilie Coppermann and Aliénor Massenet created a De Laire accord with Orris flower. Inspired by the expertise of an artisan leather saddler, they carefully topstitched the iconic Orris with fresh and metallic notes to reflect the strong and noble characteristics of leather.

PERSONAL EXPRESSION

Men are mostly into highly practical solutions in terms of personal care, but they need ways to show their unique character too. At Oriflame, they can choose from body and hair care products with scientifically proven formulas, as well as magnetic fragrances that make expressing themselves so much easier!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

For him

Breezy elegance inspired by the Mediterranean

Notes drawn from nature bring to mind its untamable character. Step into its depths and express your wild side with intensity of woody and spicy accents.



WOODY WATERY
Pink pepper, Suede, Bergamot

① Eclat Homme Sport Eau de Toilette

75ml
Merch price/100ml: £26.65

31236 £28.00

£19.99

EMBRACE THE SECRET OF MASCULINITY

② Possess The Secret Man Eau de Parfum

75ml Merch price/100ml: £39.99

33650 £36.00

£29.99

ORIENTAL FOUGERE

ice accord, sage, oak wood



PERFECT MATCH OF THE NOBLEST INGREDIENTS

③ Giordani Gold Man Eau de Toilette

75ml Merch price/100ml: £37.32

32155 £34.00

£27.99

WOODY VETIVER

Bergamot, Black pepper, Vetiver



THE SIGNATURE OF ELEGANCE

④ Signature Anti-perspirant Roll-On Deodorant

50ml Merch price/100ml: £5.98

31291 £4.00

£2.99

⑤ Signature Eau de Toilette

75ml Merch price/100ml: £33.32

36002 £30.00

£24.99



WOODY FRUITY

Nutmeg, Pear, Vanilla

The game of desire

Let the fiery scent of Ginger take hold of you with a fragrant trail of hypnotic heat that will send your temperature rising, with untamed impulses.



WOODY SPICY

ginger wood, Geranium, piri piri pimento



HIGH FRAGRANCE CONCENTRATION



So Fever Him Eau de Toilette

A magnetically masculine fragrance with an intensity and character that reflects a bold man with a passionate nature. A tempting blend of pure eroticism dresses the skin with piri piri pimento, geranium bourbon and fiery Ginger Wood - an intoxicating composition. 75ml
Merch price/100ml: £26.65

31074 £28.00

£19.99



INVINCIBLE FROM THE CORE



WOODY GREEN LEATHER
Black pepper, Leather, smokey amber

① **Soul Focus Eau de Toilette**
100ml Merch price/100ml: £17.99

34338 ~~£24.00~~

£17.99



A FATHER'S LEGACY



ORIENTAL WOODY AMBER
Crushed coriander, Smoky chestnut, Marble wood notes

② **Eternal Man Eau de Toilette**
100ml Merch price/100ml: £16.99

33652 ~~£22.00~~

£16.99



CONNECTED. AUTHENTIC. EVERLASTING.



AROMATIC WOODY GOURMAND
swedish ivy, Clary sage, tonka beans

③ **Friends World For Him Eau de Toilette**
75ml Merch price/100ml: £22.65

33384 ~~£22.00~~

£16.99



REFRESH YOUR PERSPECTIVE



AROMATIC FOUGÈRE
Cedarwood, damiana root, peppermint

④ **Venture Eau de Toilette**
100ml Merch price/100ml: £16.99

42510 ~~£22.00~~

£16.99



Be refreshed every time, everywhere

NEW!

FOR HIM

HERO INGREDIENT

Ginger Root delivers a powerful, spicy freshness, with sparkling zesty and peppery facets, as well as warm earthy tones.



AROMATIC FOUGÈRE

Lemon, Ginger root, Tanka bean

○ ○ ○ ○
LIGHT FRAGRANCE CONCENTRATION



① **North For Men Intense Fragranced Body Spray**
100ml
Reg price/100ml: £9.00
38913 ~~£9.00~~

② **North For Men Fresh Fragranced Body Spray**
100ml Merch price/100ml: £7.99
38912 ~~£9.00~~
£7.99



ARCTIC PRO DEFENCE:
Our iconic root extract from Eastern Siberia, rich in anti-oxidants to protect your skin against internal and external aggressors.



PROVIDES
24H
HYDRATION*

ENERGIZING
FRAGRANCE AND FEEL

**Consumer tested*

North For Men Subzero Hair & Body Wash
Nourishing hair and body wash provides 24HR hydration*. With Arctic Pro Defence technology and replenishing electrolytes, it leaves your hair conditioned and skin refreshed with 24HR moisture. Dermatologically tested. Clinically developed for men.

**Consumer tested 250ml Merch price/100ml: £1.20*

35878 £6.00

£2.99

BESTSELLER

Ultimate hydration.
Ultimate coolness.

”

A very useful 2-in-1 product. I bought it for my partner, it has a refreshing male fragrance. Great as always!



Share your reviews with our beauty community online

Ultimate hydration, refreshing coolness.

North For Men SubZero is formulated with Arctic Pro Defence technology, turbo charged with **arctic ingredients** and replenishing electrolytes to keep your skin quenched, invigorated and in peak condition.



① **North For Men Subzero Soap Bar**
100g Merch price/100g: £2.49
35887 £3.00
£2.49



② **North For Men Subzero Deodorant Roll-on**
50ml Merch price/100ml: £5.98
35880 £4.00
£2.99

Hydrolysed Protein and Kale Extract help energise the skin and body.



③ **North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel**
50ml Merch price/100ml: £9.98
38613 £6.00
£4.99

Power Hold Technology gives your hair a strong hold without flaking or stiffness.



④ **North For Men Power Hold & Sleek Invisible Hair Gel**
100ml
Merch price/100ml: £3.99
34920 £5.00
£3.99



⑤ **32016 North for Men Sensitive Shaving Foam** 200ml Reg price/100ml: £3.00 **£6.00** ⑥ **35870 North For Men Subzero 2-in-1 Shaving and Cleansing Foam** 200ml Reg price/100ml: £3.00 **£6.00** ⑦ **35877 North For Men Subzero 2-in-1 Moisturising Gel** 50ml Reg price/100ml: £12.00 **£6.00** ⑧ **38610 North for Men PowerMax Soap Scrub Bar** 100g Reg price/100g: £3.00 **£3.00** ⑨ **38614 North for Men PowerMax Shower Scrub** 250ml Reg price/100ml: £2.40 **£6.00** ⑩ **38615 North for Men PowerMax Deodorant Roll-On** 50ml Reg price/100ml: £8.00 **£4.00**

NOVAGE MEN

Recommended for ALL AGES

YOUR COMPLETE ENERGISING AGE-DEFENCE SOLUTION

Set arrives in a gift box



① **NovAge Men SET**
Engineered to fight signs of ageing and tiredness. Skin is left feeling energised, fresher, smoother and younger looking. Clinically proven Anti-Fatigue Effect when used as a routine. Contains cleanser, eye cream, serum and lotion. Apply every morning and evening. Contains 4 standard size products. Merch price/10pcs: £172.48

29446 £108.00
£69.00



STEP 1: CLEANSE
Purifying & Exfoliating Cleanser strips away dead skin cells, impurities and daily grime, leaving skin oil and sebum free.

② **NovAge Men Purifying & Exfoliating Cleanser**
125ml Reg price/100ml: £14.40
33198 £18.00



STEP 3: BOOST
With its high concentration of active ingredients, Energising & Hydrating Booster instantly energises, moisturises and soothes.

③ **NovAge Men Energising & Hydrating Booster**
50ml Reg price/100ml: £72.00
33200 £36.00



STEP 4: MOISTURISE
Intense Anti-Ageing Face Gel Lotion combats all signs of ageing, while delivering revitalising hydration all day.

④ **NovAge Men Intense Anti-Ageing Face Gel Lotion**
50ml Reg price/100ml: £60.00
33201 £30.00

ADVANCED SHAVE CARE



⑤ **35865 NovAge Men Soothing Aftershave Gel** 100ml
Reg price/100ml: £24.00 **£24.00**
⑥ **35864 NovAge Men High Definition Shaving Gel** 200ml
Reg price/100ml: £9.00 **£18.00**



STEP 2: EYES
Eye Rescue Gel is engineered to deliver powerful technologies to the delicate eye area and reduce signs of fatigue.



⑦ **NovAge Men Eye Rescue Gel**
Energising anti-ageing eye gel with Baobab Anti-ageing Technology, Caffeine and Coffea Bengalensis plant stem cell extract. Reduces appearance of wrinkles, puffiness and dark circles for a fresher, more youthful look. Convenient roller-ball applicator. 15ml
Merch price/10ml: £11.99
33199 £24.00
£17.99



HOW TO USE:

Swirl a brush over the pearls and sweep over cheekbones, décolleté and other areas you wish to highlight. Simply repeat for a more intense look. Pearls can be personalised by removing darker or lighter pearls. Mix and match across the whole range for maximum variety.

① **Giordani Gold Kabuki Brush**
Aluminum, Nylon.
Size: 6.5 x 2.7 cm.

38956 ~~£7.95~~

£5.99

② **Giordani Gold Bronzing Pearls**
25g Merch price/10g: £5.20

~~£20.00~~

£12.99



? DID YOU KNOW...



Our classic bronzing and illuminating pearls have been revitalised with **Youth Essence** and a more intense colour palette. Each **hand-finished pearl** is enhanced with Youth Essence with **Hyaluronic Acid**, recognised to plump your skin and soft, iridescent minerals to give you that lit-from-within glow. There's a shade for every mood.



A new level of softness is here with Giordani Gold Kabuki Brush. For a sensuous sweep of softness while applying your favourite Giordani Gold product: bronzing pearls or compact powder. The Kabuki brush contains around 70,000 silky-soft fibres, carefully shaped for optimal smoothness in the final result.

PERSONAL EXPRESSION

To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. To make it even easier, our products keep up with trends and fit every style and wallet. For real beauty is to be shared and cherished!

RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

Make-up



A Kiss of Sheer Perfection

- **Naturally matte, buildable coverage** for perfection in seconds.
- **Refillable compact** for on-the-go application.

HERO INGREDIENTS

Infused with **hyaluronic acid** for instantly youthful looking skin & **SkinCherish Blend** with natural extracts of **Sea Water, Apricot, Green Tea and Pumpkin.**

① **Giordani Gold Divine Touch Cushion Foundation Refill**
12g Merch price/10g: £14.16

~~£24.00~~

£16.99

② **Giordani Gold Divine Touch Cushion Foundation**
12g Merch price/10g: £20.83

~~£32.00~~

£24.99



Presenting Cushion Foundation refill

The practical refill allows you to enjoy the foundation continuously and at your pleasure. Fresh radiance, always at hand!



NEW!

Unveil a masterpiece beyond perfection

- Clinically proven to **instantly lift** the appearance of fine lines¹ and loss of brightness.¹
- **ColourCorrectComplex** for a true-to-shade, natural finish.
- with **ProSkin Pollution Shield** and **SPF 18**

¹Clinically proven 26% instant reduction in fine line volume.

¹Clinically proven 5x instant improvement in skin brightness.

③ **Giordani Gold MasterCreation Foundation SPF 18**
30ml Merch price/10ml: £5.00

~~£22.00~~

£14.99



SCAN THE WHOLE PAGE WITH ORIFLAME APP AND WATCH THE TUTORIAL



Perfecting serum-boosted foundation

- **9/10** women agree their skin feels **instantly more moisturised.***
- **9/10** women agree that their skin feels **instantly smoother.***
- **Resists settling into fine lines and crevices.***

*Consumer Tested

SEE HOW IT WORKS!

Prebiotic Serum works to strengthen the skin barrier by optimising skin-cell quality and reinforcing the skin barrier structure.

④ **Giordani Gold Age Defying Serum Boost Foundation**
30ml Merch price/10ml: £4.00

~~£16.00~~

£11.99



MAKE-UP



INDULGE IN A LUXURIOUS EXPERIENCE

Surrender to the sensuous textures and extra caring formulas that Giordani Gold brings to you to guarantee the pure perfection and superior performance you deserve.

CUSHION FOUNDATION REFILL



CUSHION FOUNDATION



NEW!
LIMITED EDITION



① Giordani Gold Anniversary Watch
Watch with contemporary rose gold wristband and a rose gold-plated case embellished with the iconic Giordani Gold logo. Zinc alloy, glass, stainless steel, brass, PU. IPG rose gold plating. Seiko movement. Total length: 23.8cm. Case 3.6cm.
42737
£24.95

ULTIMATE TECHNOLOGY
FOR A PREMIUM LOOK

NEW!

DUAL ENDED BROW PENCIL:



TRIANGLE TIP
Delightfully defines and colours brows with a mix of pigmented creamy waxes and nourishing brow conditioner.



CUSHION APPLICATOR
Caresses brows with a thin veil of mineral-rich soft powders to add fullness, volume and set your iconic brow look.



② Giordani Gold Iconic Cushion Brow Pencil
1.12g Merch price/g: £10.71
~~£16.00~~
£11.99



UNIQUE HYBRID APPLICATOR:

- With approximately 300 soft-as-a-feather hairs for a sensual application and impeccable precision.
- **SUPREME PERFORMANCE** - all-day wear, waterproof and smudge resistant without transferring, blurring or fading.*
- **SOFT AS A FEATHER** - ultra soft precise brush applicator that allows effortless application and artistic precision.*

*Consumer Tested



③ Giordani Gold Iconic Pen Hybrid Eyeliner
0.56ml Merch price/ml: £21.41
~~£15.00~~
£11.99



MAKE-UP

1. Apply Giordani Gold Iconic Volume Enhancing Mascara Base on your lashes, from root to tip.

- Instantly maximised lash volume - **92%** agree
- **Vitamin E, Pro-Vitamin B5** and oils nourish and condition lashes
- **Snow-white pigments** intensify the colour of Giordani mascaras



④ Giordani Gold Iconic Volume Enhancing Mascara Base
8ml Merch price/10ml: £12.49
~~33656 £13.00~~
£9.99

2. Follow with Giordani Gold mascara. For best results apply it immediately, while the primer is still moist on your lashes.

- 5 times more elegant volume than bare lashes ^Δ
- **84% more sensual curl** than bare lashes ^Δ
- Long-lasting and smudge free *

^ΔClinically proven
*Consumer tested

HERO INGREDIENTS

Infused with **Lash Thickener**, an essential **micro-lipid** which works to increase lash width and thickness, nourish and reinforce lashes, so that they become **stronger, smoother and more resistant.**



⑤ Giordani Gold Volumising Fortemente Mascara
8ml Merch price/10ml: £14.99
~~£15.00~~
£11.99

35990
Black Forte

2+1 FREE

Buy any
2 products at
£4.49
EACH
and choose one
more for free!

From pages 112-113

ENERGISED, FLAWLESS COMPLEXION

- *Lightweight Coverage*
- *Moisture Blend* for hydrating benefits
- *Skin Blurring Agent* to help cover imperfections



① **BB Cream
SPF 10
OnColour**
30ml
Merch price/10ml:
£1.50
£6.00



SOFTEN IMPERFECTIONS EASILY

- *Conceals blemishes & discolourations*
- *Hydrates with Moisture Blend*
- *Medium coverage*
- *Easy to apply*



② **OnColour
Perfecting
Concealer Stick**
4.5g
Merch price/10g: £9.98
£6.00



BEAUTY BLISS FOR YOUR BROWS AND LASHES



Brow Booster
Apply to brows using gentle brush strokes, working outwards.



Lash Booster
Apply to eyelashes.
Use multiple strokes to build desired coverage.

- *Subtle brown finish, suits all lashes*
- *Helps to define lash and brow look*
- *With Biotin and Panthenol to condition*
- *With Lash Revive Complex to strengthen and revitalise*

③ **OnColour Lash and
Brow Booster**
8ml Merch price/10ml: £5.61
36101 £6.50

DISCOVER BLACK LASH MULTI-EFFECT LENGTH!



- *Long, black lashes with lengthening wax formula.*
- *Unique Brush with magic "hands" bristles that help lengthen, define and curl.*
- *Perfectly defines, curls and separates lashes*

④ **OnColour
Length Up
Mascara**
8ml
Merch price/10ml:
£5.61
£6.50





① OnColour Mono Eye Pencil 1.12g

Merch price/g: £3.12

£4.50

£3.49

36149 Black!

36150 Brown

- Classic colours define and enhance your eyes.
- Creates precise lines or smokey looks.
- Good coverage and comfortable wear.



② OnColour Liquid Eye Liner 3.5ml

Merch price/ml: £1.28

£6.00

£4.49



35424 Black

- Black liquid eyeliner in medium coverage that defines your eyes.
- Semi-flexible felt-tip helps draw thin or thick lines with precision.



③ OnColour Colour Boost Lip Balm 4g

Merch price/10g: £9.98

£5.50

£3.99

38762 Popping Red

38763 Fuchsia Pink

38764 Blush Pink

- Natural Wheat Germ Oil & Vitamin E help to nourish, moisturise and protect.
- Subtle colour tint and shine for naturally beautiful lips.
- Delicious fragrance with hints of sweet fruit.

OnColour Perfect Duo Eye Pencil

1.5g Reg price/g: £3.67

£5.50



36087 Black & White	36088 Mocha & Rose Gold	36089 Blue & Sapphire	36090 Green & Turquoise	36091 Purple & Lilac
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OnColour Brow-To-Go Eyebrow Pencil

1.12g Reg price/g: £4.02

£4.50



39338 Blonde	39339 Brown
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OnColour Mega Black Kajal

2.6g Reg price/g: £2.12

£5.50



39371 Black

OnColour All Eyes Palette

4.24g Reg price/10g: £25.94

£11.00



38815 Smokey Nude	38814 Blushed Pastel
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OnColour Cream Lipstick

4g Reg price/10g: £15.00

£6.00



SUBTLE SHIMMER OF PEARL

1. PEARL-SHIMMER FINISH WITH VOLUMISING EFFECT
2. RICH, VIBRANT COLOUR WITH GOOD COVERAGE
3. SOFT AND SMOOTH CREAMCOMFORT COMPLEX



40727 Glittery Nude

40728 Sparkle Caramel

40729 Glitzy Peach

40730 Shimmery Rose

40731 Blinky Fuchsia

40732 Glaze Bordeaux

40733 Twinkle Red

40734 Glimmer Mauve



④ OnColour Shimmer Lipstick

Creamy, vibrant lipstick with a subtle shimmer finish that enhances lips so that they appear fuller. Infused with CreamComfort Complex for a soft and smooth application. 4g Merch price/10g: £9.98

£6.00

£3.99

Light Beige	Light Beige to add glow	 40772 Light
Green	Green to conceal redness	
SUNNY YELLOW	Sunny Yellow to blur dark circles and camouflage scars, capillaries and discolorations.	
YELLOW	Yellow to illuminate fair to medium complexion.	 40773 Medium
PINK	Pink to give radiance and glow and cover signs of fatigue.	
BEIGE	Beige to conceal dark spots, circles and camouflage scars, capillaries and discolorations.	
MEDIUM BROWN	Medium Brown to even the skin tone and to cover imperfections.	 40774 Dark
DEEP BROWN	Deep Brown for discolorations and to cover purple spots.	
LIGHT BROWN	Light Brown to conceal circles and camouflage scars, capillaries and discolorations.	



PERFECT SKIN CORRECTING KIT

Achieve full coverage with a matte finish! This lightweight creamy formula provides long-lasting results while caring for your skin. A correction kit that does it all!

THE ONE THE ONE THE ONE THE ONE THE ONE

- Instantly **camouflages blemishes, dark shadows, scars, visible capillaries, discoloration, redness and age spots.***
 - **Full coverage.***
 - **Long wear.***
 - Infused with **Vitamin E** to help care for the skin.
 - **Fragrance free** and Non-comedogenic.
- *Consumer Tested

NEW!

MAKE-UP



- Apply a small amount directly to skin using clean fingertip or Oriflame's Precision Concealer Brush.
- Gently tap and blend into skin.
- Build coverage with further application if desired.
- Use each shade alone or custom-blend to suit your skin concern or skin tone.



① **THE ONE Corrector Kit**
3.9g Merch price/g: £3.07

~~£16.00~~
£11.99

② **Precision Concealer Brush**
Length: 15.2 cm.
Diameter: 0.9 cm.

29597 ~~£6.00~~
£3.99



LASTTIME IN CATALOGUE



- Make your eye shadow last up to 15 hours*
- Dries to a matte finish
- Hides imperfections on the eyelid*
- With Glycerin and Vitamin E

- Highly pigmented - 94% agree*
- Wet & Dry technology & application.

*Consumer Tested with 34445 The ONE Eye Shadow Primer



Choose your favourite shades to add and hold them in place with Pro Magnet Click. Replace and refill whenever you like!



Palette and eyeshadows are sold separately

① **The ONE Eye Shadow Primer**
10ml Merch price/10ml: £4.99
34445 £7.00
£4.99

② **THE ONE Make-up Pro Wet & Dry Eye Shadow**
2.28g Merch price/g: £1.75
£7.00
£3.99

③ **THE ONE Make-up Pro Compact**
5.5 x 4.2 cm
40835 £7.00
£4.99

MINIMISE AND BLUR FOR LASTING FLAWLESSNESS

- Helps you stay matte for 7 hours*
- Instantly reduces the appearance of pores with Pore Blurring Technology
- Light, silky formulation creates a smooth look
- With protecting Vitamin E

*Consumer Tested



Use a small amount of Primer before applying your make-up for a look that stays put, even in humid conditions*



LASTTIME IN CATALOGUE

④ **The ONE Pore Minimising Primer**
20ml Merch price/10ml: £3.00
33709 £10.00
£5.99

1. Place the stencil on your cheek
2. Apply bronzer in the two spaces of the stencil
3. Apply highlighter right on top of the stencil
4. Remove the stencil and gently blend
5. Repeat the steps on your other cheek
6. Use blush on the apples of your cheeks for a beautiful finish



Where to apply each shade?

- **Bronzer:** across your hairline, in the hollows of your cheeks and along the edge of your jawline.
- **Highlighter:** top of your cheekbones, down the bridge of your nose, your chin and just above the cupid's bow.
- **Blush:** only on the apples of your cheeks.



MAKE-UP



CONTOUR WITH CONFIDENCE

① **Cheek Contouring Stencil**
Material: PP. Size: 15,5 x 7 cm
37229
£3.00

② **Precision Contouring Brush**
Length: 16.8 cm. Diameter: 1.3 cm.
29723 £9.00
£5.99

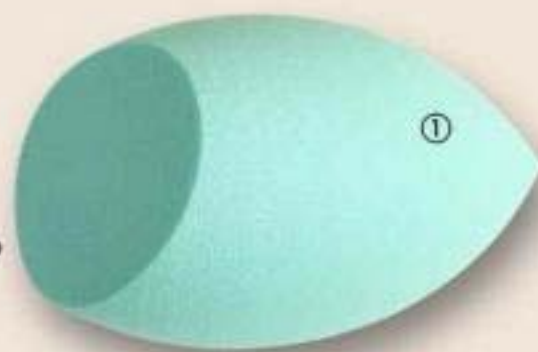


③ **THE ONE Contouring Kit**
Accentuate your best features like a pro with THE ONE Contouring Kit. Three shades of ultra-fine powder to bronze, blush and highlight your face. Freshen your features with lasting flawless wear. 3 easy steps to contour like a pro! 13.1g Merch price/10g: £9.15
£16.00
£11.99





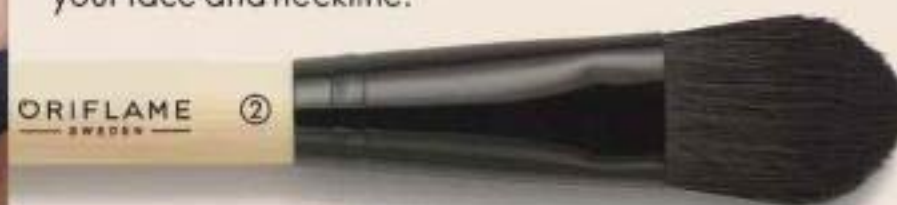
Multi-tasking blender for covering imperfections, blending make-up and contouring.



① **Precision Make-up Blender**
Material: PU Foam.
Size: 4 x 6.5 cm.
29924 ~~£7.00~~
£4.99



Flat brush with a smooth tapered shape, perfect for blending foundation over your face and neckline.



② **Precision Foundation Brush**
Length: 16.5 cm.
Diameter: 1.3 cm.
29674 ~~£9.00~~
£5.99



Dual brush for shaping unruly eyebrow hairs and a fine comb to rid lashes of clumping, perfect with mascara!



③ **Precision Brow and Lash Comb**
Length: 13 cm.
Diameter: 0.7 cm.
29592 ~~£4.00~~
£2.99



Ergonomically shaped, extra fine eye liner brush.



④ **Precision Angled Eyeliner Brush**
Length: 11.2 cm.
Diameter: 0.5 cm.
29591 ~~£4.00~~
£2.99



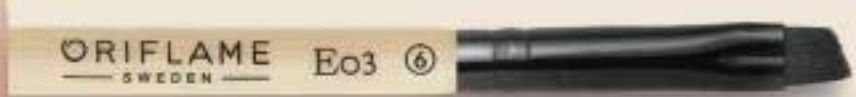
Multifunctional brush perfect for precise application of highlighters, blushes or for removing excess powder.



⑤ **Precision Fan Powder Brush**
Length: 17.1 cm.
Diameter: 0.9 cm.
29596 ~~£6.00~~
£3.99



Eye brow brush with an angled tip for expert brow definition.



⑥ **Precision Angled Eyebrow Brush**
Length: 15.3 cm.
Diameter: 0.7 cm.
29593 ~~£4.00~~
£2.99

CONTROL THE ELEMENTS

- Fixed make-up stays in place for up to eight hours*
- Suitable for all skin types*
- Helps prevent fading to keep your make-up looking just-applied*
- Protects make-up from tough conditions, is sweat and humidity resistant*

*Consumer tested

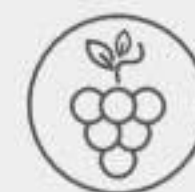


Hold the setting mist 20 - 25 cm away from your face and close your eyes. Release the setting mist by gently pressing the FeatherTouch Mist Pump twice.



⑦ **The ONE Everlasting Make Up Setting Mist**
50ml Merch price/100ml: £15.98
34108 ~~£12.00~~
£7.99

A super duo to the rescue!



GRAPE EXTRACT

is rich in nutrients, polyphenols and sugars that help revitalise dull nails and improve nail quality. Also contains a Keratin Boost Complex that targets nail growth and promotes healthy-looking nails, and glycerin that helps retain moisture in nails and improves their resilience.

CRYSTAL NAIL FILE + MIRACULOUS NAIL SERUM



SET AT
£5.99

SET CODE 138670



① **THE ONE EXPERT CARE Nail & Cuticle Oil Pen**
2ml Reg price/ml: £5.00
41760 **£10.00**

② **THE ONE Expert Care Extreme Nail Hardener**
8ml Reg price/10ml: £10.00
41758 **£8.00**

③ **THE ONE Expert Care Overnight Nail Mask**
8ml Reg price/10ml: £10.00
41766 **£8.00**



HOW TO USE



Paint a coat of the revitalising serum onto clean, dry nails. Massage the formula into nails until absorbed. Apply as often as needed.

④ **Nail It Crystal Nail File**
Material: Acrylic Size: 13.7 x 1.2 cm
42288 **£3.00**

⑤ **THE ONE Expert Care Miraculous Nail Serum**
8ml Reg price/10ml: £10.00
41759 **£8.00**

Stunning nails in 3 steps

Model is wearing:
THE ONE Gloss N' Wear Nail Lacquer 41884 Gorgeous Scarlet Cream.



Step 1

A magic base

Apply a generous layer of base coat and wait until it is fully dry before applying any varnish on top.

NEW!



HOW TO USE

PEEL OFF!

To remove the lacquer you chose to apply on top, simply push up the edge of your polish at the side of the nail and peel away!

① **THE ONE Pro Wear Peel Off Base Coat**
8ml Merch price/10ml: £7.49
41894 £8.00
£5.99

Step 2

Add some colour!

Use the three stroke technique. Start with an upstroke in the centre of the nail and repeat once on each side.

- Super intense and rich colours - 96% Agree*
- Infused with Care Complex featuring nut oil, cocoa butter and glycolic acid to help condition the nail.
- Quick dry less than 60 seconds*

LIMITED EDITION

! LAST TIME IN CATALOGUE



② **THE ONE Gloss N' Wear Nail Lacquer**
8ml
Merch price/10ml: £6.24
£8.00

BUY 1 LACQUER FOR
£4.99

BUY 2 LACQUERS FOR
£3.49
EACH

Step 3

Plump Up Your Nails

Apply the top coat on the nail lacquer as a final touch for professional results.

Extends your mani, plumps nails and makes them shine



③ **THE ONE Pro Wear Quick Dry & Plumping Top Coat**
8ml Merch price/10ml: £7.49
42568 £8.00
£5.99

ProStay Technology - helps prevent nail polish chipping. Plumping formula - designed to give a plumped effect. Shine Enhancing Film Former - creates beautiful crystal shine on top of your nail colour.



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Eye definition
in 3 steps



Model is wearing:
THE ONE Eyeliner Stylo
Jumbo 42779 Black.

Step 1 Eyeliner impact

Apply along the upper
lash line starting at the
inner corner of the eye
using short strokes.

- Designed for lasting wear thanks to **polymer technology**
- **Intense jet black** colour for dramatic impact
- Jumbo pen format gives **total control and precision** with every application



① **THE ONE Eyeliner Stylo Jumbo**
2.5g Merch price/g: £2.80
£10.00
£6.99



Step 2 Tremendous eyelashes

Apply mascara from the
base to the tip of the lashes.
For more extreme results,
repeat to build volume.

EXTREME HOLD
- 24-HR LONG WEAR.*

EXTREME BLACK
colour intensity.*

9/10
women agree that it
instantly gives
EXTREME VOLUME*

② **The ONE Tremendous Big Volume Mascara - Black**
10ml Merch price/10ml: £5.99
34580 **£10.00**
£5.99



Step 3 Gorgeous eyebrows

Once your brows are nicely
shaped, apply powder shade
in small, upward strokes.
Continue with creamy wax to
hold them in place.

ALL-IN-1 KIT
to Shape, Define &
Enhance Brows!



③ **The ONE Eyebrow Kit**
3g Merch price/g: £2.66
£12.00
£7.99

TWEezer
Perfectly aligned,
hand-filed tips
to grab every
unwanted hair

④ **Precision Tweezer**
Stainless steel.
Size: L9xW0.8cm.
42292 **£4.00**
£2.49



*Consumer tested.

MAKE-UP



Model is wearing:
THE ONE Powder Blush
40767 Chic Peony.

Flawless skin
in 3 steps

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE

Step 1

Whole day radiance!

Dot the product onto the center of the forehead, nose, chin and cheeks. Smooth and blend outwards until you have an even finish.

- Creates a healthy radiant look which lasts all day*
- Skin hydrating formula for skin to feel hydrated up to 8 hours*
- Suitable for normal to dry skin with medium coverage

*Consumer tested



① **THE ONE Illuskin Aquaboost Foundation SPF 20**
30ml
Merch price/10ml: £3.00
£14.00
£8.99

Step 2

Everlasting matte finishing powder

Apply after foundation -or- concealer- using the sponge applicator or a powder brush.

NEW!



- Long lasting matte finish – up to 10 hours*
- Blurs the look of fine lines and skin imperfections*

*Consumer Tested on top of regular liquid foundation



② **THE ONE Everlasting Pressed Powder**
10g Merch price/10g: £9.99
£13.00
£9.99

Step 3

A touch of blush!

Swirl a blush brush over the product, apply directly to the apples of the cheeks.

NEW!

- Seamless blending
- Fashionable shades, matte to radiant, for natural-looking finish.
- Designed for lasting wear



③ **THE ONE Powder Blush**
6g Merch price/10g: £14.98
£12.00
£8.99

AN ELEGANT BLEND OF MAJESTIC ORRIS & CALMING SAGE

Velvety, aromatic Sage brings soft, hazy peppery hints; sprinkled with a powdery, fragrant cloud of precious Orris. A sophisticated, aromatic floral scent.

- Cleanses skin, with natural essential oils ^Δ
- Moisturises the skin*
- Designed to leave skin delicately perfumed ^Δ
- Dermatologically tested & pH balanced
- With natural Orris and Sage, to help revitalise the skin ^Δ

^ΔIngredient Information
*Consumer tested by 76 women



① **Essense&Co. Orris & Sage Hand & Body Wash**
300ml Reg price/100ml: £4.33
35830 £13.00



ESSENSE&CO.
ORRIS & SAGE
HAND & BODY
WASH
£6.49

IF YOU BUY ANY PRODUCT FROM PAGES 106-129

Surround yourself
in the glamour of Enigma

£16.99



ENIGMA



FLORAL WATERY

Black rose, Datura,
Sandalwood



HIGH FRAGRANCE CONCENTRATION



TRY ME!

Rub here to discover
the scent

Enigma Eau de Toilette

The enchanting charm of Black Rose and Night-Blooming Jasmine mingle with the sensuality of Patchouli leaves, bringing intensity and depth to the scent. Release your inner, velvet-voiced seductress. 50ml
Merch price/100ml: £33.98

13850 ~~£30.00~~

1 BODY MUST HAVE

① **Optimals Body Firming Lotion - Botanical Peptide**

250ml Reg price/100ml: £4.40

31314 £11.00

£5.99*



High performance body lotion, which tones, tightens and firms skin while improving its texture and hydration. With BodyShape Complex, featuring an advanced Botanical Peptide.

*You can buy any number of products, until stocks last.

2 FRAGRANCE MUST HAVE

FRAGRANCE MUST HAVE

② **So Fever Together Her Eau de Parfum**

50ml Reg price/100ml: £56.00

35532 £28.00

£14.99*



ORIENTAL - FLORAL

Precious sandalwood, Red currant sorbet, Sweet pimiento accord



VERY HIGH FRAGRANCE CONCENTRATION

A captivating and spicy fragrance that evokes the wild and playful tension between two people driven by desire.



3 SKIN CARE MUST HAVE

SKIN CARE MUST HAVE

③ **Optimals Age Revive Anti-Ageing Serum**

30ml Reg price/10ml: £5.67

32477 £17.00

£9.99*



35+ | For all skin types

Perfected by nature and blended with precision by Oriflame scientists, Age Revive's effective formulas target multiple signs of ageing. Wrinkles and fine lines appear reduced and your skin looks firmer, smoother and more radiant than ever.

Instantly smoothens skin texture -

9/10 women agree*



*Agreed by women in consumer tests using Optimals Age Revive Skin Care Routine

BEST PRICE
OF THE YEAR 2021



Model is wearing: THE ONE Double Effect Mascara 42780 Black, THE ONE High Impact Eye Pencil 36547 Pitch Black.

MATTE



36547
Pitch Black

36548
Hickory Brown

36549
Soft Mahogany

36550
Forest Green

METALLIC



36551
Urban Grey

36552
Cobalt Grey

36553
Skyline Blue

36554
Vivid Bronze

- Ultra-creamy texture.*
- Up to 13H long-wear.*
- Rich intense colour.*
- Water-proof.*
- Smudge-proof.*

*Consumer Tested

① **THE ONE High Impact Eye Pencil**

0.3g Merch price/g: £16.63

£9.00

£4.99



60% MORE LENGTH

versus bare lashes plus clinically proven definition.^Δ

UP TO 11X MORE VOLUME

versus bare lashes^Δ

^ΔClinically Tested

② **THE ONE Double Effect Mascara**

8ml Merch price/10ml: £7.49

£11.00

£5.99

UK code 137108.1

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