

TIME TO CHANGE THE GAME!

HYBRID SKIN CARE FOR THOSE WHO WANT IT ALL




TOGETHER
TOWARDS
TOMORROW



ORIFLAME

— S W E D E N —

Catalogue 07 2022 (29/04 - 17/05)



CATALOGUE MENU

Beauty by Sweden

HIGHEST SAFETY STANDARDS



NON-GMO STRICT EUROPEAN STANDARDS RIGOROUS SAFETY TESTING

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS NATURAL EXFOLIANTS ECO-ETHICAL SCREENING

Trend Alert

Skin care

Make-up

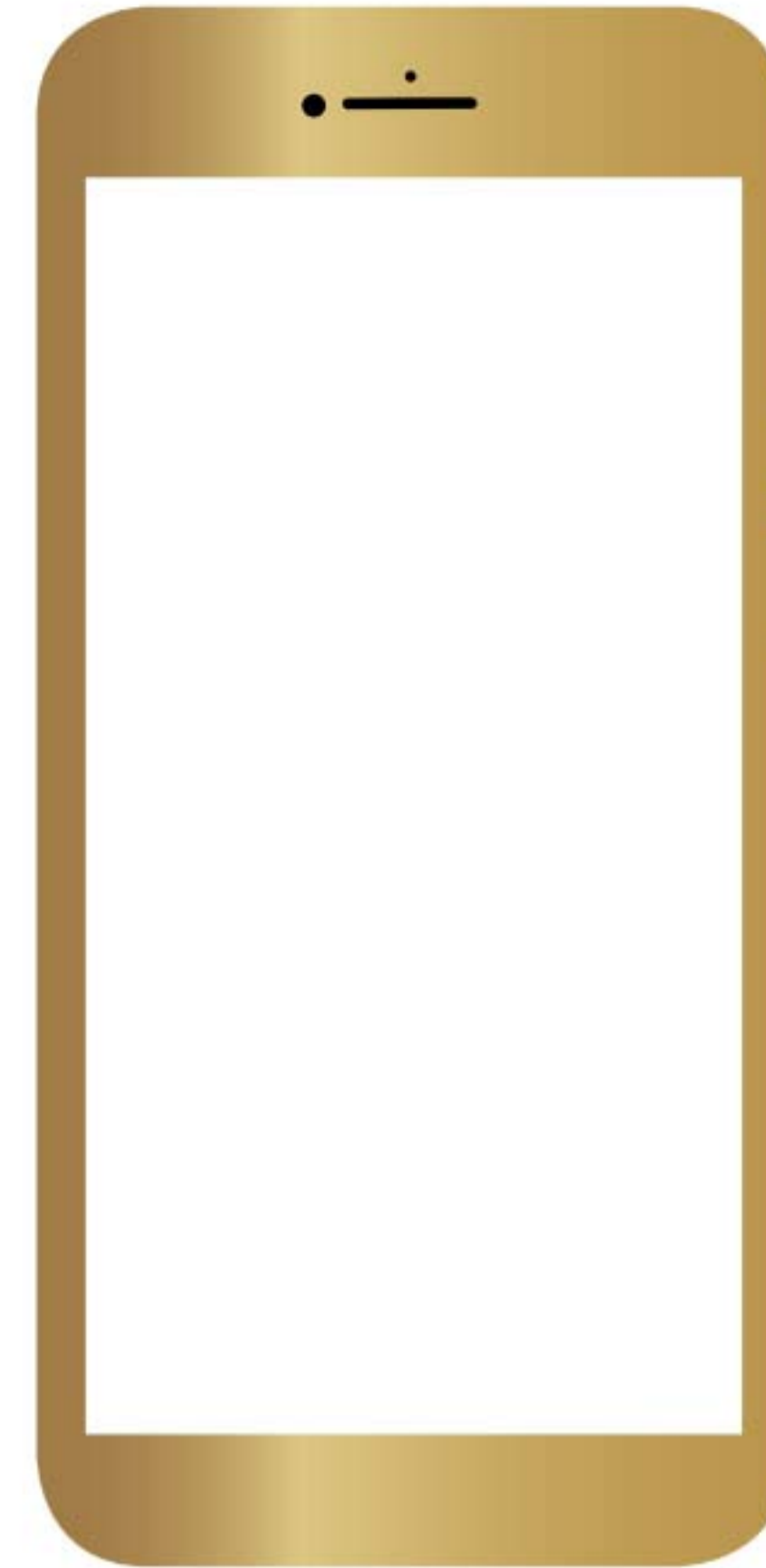
Fragrance







For him

Wellness

Personal care

Exceptional offers



-  Add to shopping bag
-  Special offer
-  Additional content
-  Return to menu
-  More information
-  Play video

HOW TO BROWSE AND SHOP



Swipe to browse or click on a section in the menu to go to it immediately.



Press the icons to view additional content and product information.



Press the bag icon to add a product to your shopping bag.



Press the shopping bag icon at the top of the screen to complete your order.

NEW!

ALL SKIN TYPES

including sensitive skin

Waunt



It's instant, it's fun. It's Waunt!

Ever dreamt of a naturally perfect no-make-up look? **Introducing our next level, skincare-makeup hybrid range!** Waunt gives you the best of skin care with retouching finishes inspired by make-up for instantly flawless, photo-ready skin. **With carefully selected natural ingredients and a unique hydrosphere technology, these products sumptuously hydrate your skin from the inside out.** That's what gives you that desired "woke-up-like-this"-effect! Want more? **The exceptional transforming textures** elevate your skin care experience to make it not only effective, but also really fun!



4



MELT AWAY MAKEUP!

This texture-transforming buttery cleanser instantly melts away dirt and make-up. It deeply cleanses and hydrates your skin, leaving it soft and supple after rinsing!

NEW!

TRANSFORMING BALM-TO-OIL-TO-LOTION-TEXTURE*

*Consumer tested



CLEANSER AND MAKE-UP REMOVER IN ONE^A

^ABased on ingredients



Waunt Level Up Butter Cleanser
150ml Merch price/100ml: £9.99
41374 £20.00
£14.99

5

GET BUTTER
CLEANSER FOR
£11.99
IF YOU BUY ANY
WAUNT
PRODUCT

NEW!

LET'S HIT REFRESH!



DOESN'T SMEAR MAKE-UP!

INSTANTLY CALMS AND SOOTHES SKIN*

Ultra-hydrating toning mist with a milky texture, feels soft and non-sticky. The small-sized droplets make it easily absorbed by skin!

Waunt Smooth Cheeks Liquid Toner-cream
150ml
Merch price/100ml: £9.99
41375 £20.00
£14.99

*Consumer tested



NEW!

CLEAR, MATTE SKIN? YOU'VE GOT IT!



The glossy thick texture of this mask warms up when in contact with your skin to better stick to impurities. Leaves your skin feeling soft and clear after rinsing!



UNCLOGS PORES

CLARIFIES AND MATTIFIES OILY SKIN*

Waunt Mission Impurities Heat Mask
75ml
Merch price/100ml: £22.65
41382 £22.00
£16.99

*Consumer tested



GET BUTTER CLEANSER FOR £11.99 IF YOU BUY ANY WAUNT PRODUCT



GET BUTTER CLEANSER FOR £11.99 IF YOU BUY ANY WAUNT PRODUCT

OH, THAT'S BRIGHT!

NEW!

Creamy stick with a lavish velvety texture that glides smoothly onto the skin to prep and prime the eye area.



BRIGHTENS SKIN OF THE EYE AREA AFTER 1 MONTH*

REDUCES DARK CIRCLES

**Consumer tested*

Waunt Oh That's Bright Eye Stick
5g Merch price/10g: £33.98
41387 ~~£22.00~~
£16.99



 **GET BUTTER CLEANSER FOR £11.99 IF YOU BUY ANY WAUNT PRODUCT**

WATCH ME GLOW!

NEW!



Weightless gel texture that acts like a skin-quenching moisture bomb upon application. Spreads easily and is quickly absorbed.

GLOW-FROM-WITHIN PRIMING EFFECT

WATER-BURSTING TEXTURE

Waunt Water Burst Dewy Gel-cream
50ml
Merch price/100ml: £37.98
41364 ~~£25.00~~
£18.99



 **GET BUTTER CLEANSER FOR £11.99 IF YOU BUY ANY WAUNT PRODUCT**

Waunt

Hey, Waunt! 💕

I love these products, but I'm not sure if they are suitable for my skin

Hi! No need to worry Waunt products are designed for all skin tones and skin types. Including sensitive skin!

That's good to know! And what about the ingredients you use?

We only use responsibly sourced natural ingredients that are respectful of the environment. 🌍💚

Great! And tell me, what else do you do to reduce your impact on the environment?

Firstly, all our jars and bottles contain post-consumer recycled plastic ♻️

And the rinse-off formulations are biodegradable, so you don't need to use cotton pads

I only like to use vegan products. Is Waunt vegan?

Yes! All Waunt products have been formulated with vegan-approved ingredients and are registered with the Vegan Society.

Thank you! 🌻



REGISTERED WITH THE VEGAN SOCIETY™

NEW!

PERFECT FOR A NO MAKE-UP MAKE-UP LOOK

WOKE-UP-LIKE-THIS GLOW!



Hybrid primer cream with gold shimmer that melts on your skin upon application to perfect skin tone and boost glow.

INSTANTLY BLURS AND SMOOTHS SKIN TEXTURE*

*Consumer tested

Waunt Woke Up Like This Skin Retoucher
40ml
Merch price/100ml: £42.48
40670 ~~£23.00~~
£16.99



GET BUTTER CLEANSER FOR £11.99 IF YOU BUY ANY WAUNT PRODUCT

NEW!
LIMITED EDITION



FACIAL CRYO ROLLER

YOURS FOR ONLY

£11.99

WHEN YOU SPEND £20
IN THIS CATALOGUE

SAVE £8.00

NEW!
LIMITED EDITION

The ultimate feel-good beauty experience!

**METAL ROLLER
DESIGNED TO:**

- Cool and soothe the skin
- Reduce puffiness
- Use alone or to apply your beauty products!



Facial Cryo Roller
Stainless Steel and ABS. Size:
14.2 x 4.5 x 2.3cm.

45081

£19.99

NEW!

NEW!

Long wear
24 hours*

Sweat proof.*
Waterproof.*
Smudge proof.*

*Consumer tested.

Your Best Workout Companion

Enjoy sweat proof make-up designed for work out perfection. With formulations that absorb oil, resist sweat and help to fortify your skin and lashes as you work out, THE ONE In Action is your best workout companion yet!



THE ONE IN ACTION
Sweat-Proof Mascara
8ml
Merch price/10ml: £8.74
43509 ~~£10.00~~
£6.99



Get THE ONE
In Action
Mascara for

£3.99

WHEN YOU BUY
ANY PRODUCT
FROM THIS
CATALOGUE



NEW!

Multi-use tint to live your life in action!

TINTING PIGMENTS

designed to leave long lasting colour on the skin and to help withstand the effects of sweat and water.

- Sweat proof.*
- Longwear lip tint.*
- Water resistant.*
- Active Energiser helps fortify skin and provide nourishment as you work out.
- Sheer coverage for a natural, healthy look.

*Consumer Tested

THE ONE IN ACTION Lip & Cheek Tint
10ml Merch price/10ml: £6.99

£10.00
£6.99



43506
Lively
Pink

Easy to use applicator



43506
Lively
Pink



43507
Power
Red



43508
Fresh
Berry



NEW!

A foundation that matches your performance

SPF 40

- Oriflame's highest EVER sun protection in colour cosmetics

Sweat, water and transfer proof*

Absorbs oil and sweat for a long-lasting matte finish*

*Consumer Tested

Micro-Absorbers soak up oil and sweat as you work out to minimise shine and keep your skin looking matte.

THE ONE IN ACTION Foundation SPF 40
30ml Merch price/10ml: £3.00

£13.00
£8.99



43511
Medium
Beige

Long-lasting:
16 hours.*

THE ONE
IN ACTION

FOUNDATION
SPF 40

*Consumer Tested



43510
Light
Ivory



43511
Medium
Beige



43512
Warm
Tan

ALERT!

ARTS & CRAFTS



Graphic eyeliner

Eyeliner is not only to create the classic cat eye look... eye looks can be really artsy! Just play with metallic and matte colours, abstract lines and your own creativity. Time to have fun! 💙😄



41367 Grey & White

41368 Mocha & Rose Gold

41369 Blue & Sapphire

41370 Jungle & Olive Green

41371 Plum & Copper

NEW!

- COMFORTABLE WEAR
- MATTE & SPARKLE SHADE COMBOS
- EASY TO APPLY
- VITAMIN E



① Dual Pencil Sharpener
Size: 3.5 x 2.8 x 2.5 cm.

27730 ~~£3.00~~
£1.99

② OnColour Perfect Duo Eye Pencil
1.5g Merch price/g: £2.33
£5.50

Shimmer

EACH EYE PENCIL FOR ONLY

£3.49

ALERT!

GET READY

Statement Lips

From social media to fashion runways, bold, vibrant colour is on everyone's lips - literally! Create your own knock-out lip look with our best-selling lipstick that glides on easily and drenches lips in rich, creamy colour. **Get ready for lots of comments!** 📢 📸



- Easy, great looking lipstick for every day and special occasions.
- Formulated with **Vibrant Pigment Blend** for rich and vivid knock-out colour.
- **CreamComfort Complex** for soft texture, smooth glide and comfortable wear.

OnColour Cream Lipstick
4g Merch price/10g: £7.48
£6.00

NOW FOR ONLY
£2.99

ALERT!

THE ONE

DOLPHIN SKIN

Dolphin skin or glass skin is the latest beauty obsession. The goal of this trend is to have glowing, hydrated and dewy skin that has a fresh-out-of-water look. Apply THE ONE IlluSkin Liquid Highlighter to face and shoulders for an instantly illuminated complexion. Glow on, girl! 🌟

- Created with **IlluSkin Glow Technology** to reflect light and add extra dimension to your skin
- **Versatile formula**; wear alone, mix with a primer, foundation or your fav moisturiser
- **Buildable liquid formula** for a customisable luminescence

THE ONE
STOCKHOLM

HERO INGREDIENT

Infused with **Panthenol**, **Beech Bud extract** and **Kiwi Fruit Water** to help condition the skin.

THE ONE

ILLU
SKIN

LIQUID
HIGHLIGHTER

THE ONE IlluSkin Liquid
Highlighter
15ml Merch price/10ml: £6.66
36133 £13.00

NOW FOR ONLY

£9.99

ALERT!

FRAGRANCE



FRAGRANCE SCIENCE

Fragrance is a powerful thing - evoking memories, enhancing moods and influencing attraction. To give you the best experience, we craft our fragrances with unique ingredients. Divine Exclusive Eau de Parfum is made with Long Sillage Performance - proven to leave an unforgettable scent trail over 5 meters long. Divine power is yours! ❤️🌟

*Based on the results of a study by AS Consulting among 100 respondents with blind testing of fragrances, May 2021.



**BLIND TEST
SEE THE RESULTS!**

**7 OUT OF 10
FEEL EXQUISITE AND
ATTRACTIVE WHILE WEARING
DIVINE EXCLUSIVE***

*"It has a strong scent, it's
exclusive and sensual"*

Blind test feedback



Richly moisturises to leave skin
feeling wonderfully hydrated



① **Divine Exclusive Perfumed Body Cream**
250ml Merch price/100ml: £2.40

41547 ~~£10.00~~
£5.99



② **Divine Exclusive Eau de Parfum**
50ml Merch price/100ml: £55.98

38498 ~~£42.00~~
£27.99

ALERT!

LAYER, LAYER, LAYER

AMBER



Want to extend the wear of your fragrance and maximise your impact? Try layering! Straight after a shower, apply a body cream all over and then spritz on fragrance. Psst... moisturised skin helps hold onto the scent! 🧡🧡



HERO INGREDIENT

AMBER

Because amber itself has almost no scent except when burnt, perfumers craft the scent by blending different resins. The result is a sweet, woody-earthy accord that captures amber's warm, golden glow.



ORIENTAL VANILLIC WOODY

Amber, Heliotrope, Mandarin



VERY HIGH FRAGRANCE CONCENTRATION



BLIND TEST
SEE THE RESULTS!

73%
think this fragrance is
harmonious and
sensorial*

"Nice sweet scent, intense composition of perfume notes"

Blind Test feedback

① Amber Elixir
Perfumed Body Cream
250ml
Merch price/100ml: £2.40

42504 £10.00
£5.99

② Amber Elixir Eau
de Parfum
50ml Merch price/100ml:
£39.98

42495 £32.00
£19.99

*Based on the results of a study by AS Consulting among 100 respondents with blind testing of fragrances. May 2021.

ALERT!

REFRESH



FRAGRANCE REFRESH

Long gone are the days of sticking to one scent forever. Now is the era of experimentation and trying something new. **Hit refresh on your fragrance wardrobe with the classy and refined scent of Mister Giordani.** Makes a perfect gift for any guy! 🎁💖



AROMATIC FOUGÈRE
Vetiver Top, Geranium, Grapefruit

●●○○
HIGH FRAGRANCE
CONCENTRATION

*"High-quality scent,
stands out among the others"*

Blind test feedback



BLIND TEST
SEE THE RESULTS!

7 OUT OF **10**
**WOULD BUY THIS
FRAGRANCE AS A GIFT***

① Mister Giordani
Anti-perspirant
Roll-On Deodorant
50ml
Merch price/100ml: £4.98

42524 ~~£4.00~~
£2.49

② Mister Giordani
Eau de Toilette
75ml
Merch price/100ml: £25.32

33654 ~~£30.00~~
£18.99

*Based on the results of a study by AS Consulting among 100 respondents with blind testing of fragrances. May 2021.

ALERT!

REFRESH

RESPONSIBLE BEAUTY

Have a passion for sustainability and green living? You'll love knowing that your Love Nature products are kind to the planet, thanks to biodegradable formulas in rinse offs, recycled plastic bottles, and organic ingredients of natural origin.

This is beauty you can feel good about! 🌱💚

Natural organic coconut water extract – rich in refreshing nutrients!

Natural organic melon extract – packed with juicy vitamins!



BIODEGRADABLE FORMULAS*

*All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data



RECYCLED PLASTIC BOTTLES**

**Exact amount varies between 50 and 100%, and is clearly shown on each product

NEW!



① Love Nature Refreshing Shower Gel with Organic Coconut Water & Melon
250ml Merch price/100ml: £1.60

41264 ~~£5.00~~
£3.99

② Love Nature Refreshing Soap Bar with Organic Coconut Water & Melon
75g Merch price/100g: £2.65

41489 ~~£2.50~~
£1.99

③ Love Nature Refreshing Fragrance Mist with Organic Coconut Water & Melon
200ml Merch price/100ml: £4.00

43956 ~~£10.00~~
£7.99

Alert!

TRENDS

S-BEAUTY

Short for 'Scandinavian-beauty', S-beauty is all about taking a holistic approach to beauty and treating your skin with respect. Thanks to **NovAge's high-quality ingredients and innovative formulas**, you can be sure your skin is getting the best care. See the difference NovAge can make by enhancing your daily skin care routine with ProCeuticals Instant Peptide Ampoules and Skin Priming Essence.

Clinically proven to reduce pore size, number and volume^{Δ2}



^{Δ2}Clinical test using NovAge Skin Priming Essence twice per day, after 4 weeks.
* Consumer test.

① **NovAge Skin Priming Essence**
150ml Merch price/100ml: £9.99
~~33987 £21.00~~
£14.99

SKIN CHALLENGES:
LOSS OF FIRMNESS AND ELASTICITY

Improves skin elasticity
(88% agree after just one day,
86% agree after 7 days)*



② **NovAge ProCeuticals Instant Peptide Ampoules**
One-week course, 7 ampoules x 1,8 ml.
Merch price/10ml: £26.18
~~40880 £50.00~~
£32.99

Let's celebrate!



40+

For all skin types

- Helps reduce wrinkles
- Restores the skin's natural youth
- Improves firmness

Loved & to be loved!

With a unique blend of ingredients and a powerful anti-ageing technology, Royal Velvet has for long been an all-time favourite. And as much as you love it, we're sure you'll love these other two! A night cream meant to boost your skin brilliance and a Eau de Parfum to make you feel your most powerful.



Royal Velvet Repairing Night Cream
50ml
Merch price/100ml: £27.98

22814 £23.00
£13.99



See the special offer on the next page



BUY ROYAL VELVET NIGHT CREAM FOR **£13.99** AND GET 2 SAMPLES **FOR FREE***

*AUTOMATICALLY ADDED



TRY IT, LOVE IT!

TRY THEM NOW AND BUY REGULAR SIZE IN NEXT CATALOGUE

① NovAge Brilliance Infinite Luminosity Night Cream Sachet 1.5ml

② Possess Eau de Parfum Vial 1ml

SKIN CARE

TOGETHER
TOWARDS
TOMORROW

Keeps hair out of your face
while cleansing or applying
masks



Head Band
Material: polyester.
Size: 24 x 6 cm.
20574 ~~£5.00~~
£2.99

All ages

FOR OILY SKIN

Burdock extract deeply purifies oily skin, leaving it cleansed and re-balanced



EACH FACE MASK
FOR ONLY
£0.99

① **Love Nature Clay Mask Burdock**
10ml
Merch price/10ml: £0.99
32635 £2.00

② **Love Nature Creamy Mask Oat**
10ml Merch price/10ml: £0.99
32634 £2.00



HOW TO USE

Apply to cleansed face, smoothing out evenly across the face, avoiding the eye area and lips. Leave on for 10 minutes. Rinse off with lukewarm water. Pat dry with a soft towel.

All ages

FOR DRY SKIN

Natural Oat extract is rich in B vitamins that help soothe and soften dry skin





HERO INGREDIENTS

ORGANIC TEA TREE & LIME

A perfect combo for oily skin, Tea Tree essential oil helps combat blemishes with its antimicrobial superpowers, while Lime tones your skin and leaves it mattified.



All ages
FOR OILY SKIN

① Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime
4.5g Merch price/10g: £13.31
34855 £8.00 £5.99

② Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime
50ml Merch price/100ml: £11.98
34845 £8.00 £5.99

SOOTHING MASK

Designed to leave skin velvety soft, helps restore the feeling of calm and comfort.

All ages
FOR DRY SKIN



BIODEGRADABLE FORMULA*
*rinse-off products only



40%
POST CONSUMER RECYCLED PLASTIC*
*bottles only



FACE CREAM
Helps instantly moisturise and replenish the skin, suitable for using morning and evening.

⑤ Love Nature Nourishing Face Cream with Organic Oat & Goji Berry
50ml Merch price/100ml: £11.98
34862 £8.00 £5.99



MICELLAR WATER
Softens and soothes the skin while keeping it protected and hydrated.

③ Love Nature Soothing Micellar Water with Organic Oat & Goji Berry
150ml
Merch price/100ml: £3.33
34858 £7.00 £4.99

④ Love Nature Soothing Mask with Organic Oat & Goji Berry
75ml Merch price/100ml: £6.65
34860 £7.00 £4.99

YOUR DAILY BLEMISH FIGHTERS!



FOR OILY, BLEMISH-PRONE SKIN



FACE WASH

- Deeply cleanses and purifies skin - **93% agree***
- Effectively cleanses without drying

Salicylic Acid (BHA) purifies skin and unclogs pores.



① Pure Skin Deep Cleanse Face Wash
150ml Merch price/100ml: £3.33
41671 £8.00 £4.99

CLAY MASK

- **Fights** oiliness and shine
- **Prevents** new blemishes from forming
- With **Soothing Complex** that helps calm skin

Use 1-2 times per week.
Apply a thin layer of the mask to your skin, avoiding the eye area. Leave on for 5 minutes, then rinse with warm water.



② Pure Skin 5 Minute Oil-control Clay Mask
50ml Merch price/100ml: £9.98
41674 £9.00 £4.99

BLEMISH GEL

- Reduces spot size and redness **within 8 hours^Δ**
- Reduces the size of spots by **40% within 24 hours^Δ**
- Prevents spots from worsening **within 24 hours^Δ**



Apply directly to the blemish or blemish prone area as soon as you feel a spot coming on.

③ Pure Skin SOS Blemish Gel
6ml Merch price/10ml: £8.32
41676 £9.00 £4.99

Advanced sun care that does it all



THE IMPORTANCE OF DAILY SUN PROTECTION

The sun emits UV radiation that can cause damage to our skin. These rays can penetrate through clouds, windows, clothing and foliage, which is why it's so important that we protect our skin at all times - even on cloudy days. **All Sun360 products have been designed with potent broad-spectrum protection against UV rays and sun-induced skin damage.**

SPF 50

Sun 360 Cream Sensitive Body + Face SPF 50+ Very High
50ml Merch price/100ml: £27.98

35760 ~~£18.00~~
£13.99

SPF 50

Sun 360 Dry Mist Body + Face SPF 50 High
150ml
Merch price/100ml: £9.33

34891 ~~£18.00~~
£13.99

SPF 50

Sun 360 Kids Cream Body + Face SPF 50 High
125ml
Merch price/100ml: £11.19

34896 ~~£18.00~~
£13.99

Sun 360 After Sun Jelly Body + Face
150ml
Merch price/100ml: £5.99

35759 ~~£13.00~~
£8.99



CLOUBERRY



NORDIC COTTON

Unique Swedish botanicals help protect skin from sun damage and dehydration.



VERY WATER AND SWEAT RESISTANT^A



ANTI-POLLUTION PROTECTION

^AClinically tested

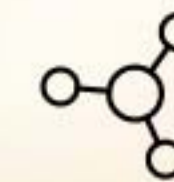
HOW TO USE

FACE AND BODY LOTION

Apply a generous amount 15 - 20 minutes prior to sun exposure. Massage into skin until absorbed. Allow sunscreen to dry before dressing. Reapply at least every 2 hours.

① **Sun 360 Lotion Body + Face SPF 30 High**
125ml Merch price/100ml: £11.19

34890 ~~£18.00~~
£13.99



SEE HOW IT WORKS!

Multi-Rays Technology - broad-spectrum filters and high SPF guard the skin against UV radiation protecting it from sun burn and premature skin ageing. Vitamin E counteracts oxidative stress triggered by pollution and sunlight.



POCKET-SIZED PROTECTION

HOW TO USE

SUN STICK

Apply onto skin 15 - 20 minutes prior to sun exposure and massage until absorbed. Reapply at least every 2 hours. Ideal for delicate areas like the lips and face.

② **Sun 360 Sun Stick Body + Face SPF 30 High** 8g
Merch price/10g: £16.24

34899 ~~£16.00~~
£12.99

THE RIGHT SKIN NUTRITION FOR THIRSTY SKIN!

Formulated to hydrate, comfort and protect your skin

Turn your skin from dehydrated to comfortable

with Optimals Hydra Radiance that combines the right balance of wholesome skin nutrients with natural-origin technology and pollution protection for hydrated, glowing complexion.



RICH DAY CREAM

soothes, comforts and hydrates dry, sensitive skin. Formulated with Vitamins E, C, B3, B5 and B6.



RICH NIGHT CREAM

helps strengthen skin barrier overnight and provides deep nourishment. With Tannins from Sweet Chestnut.



① **Optimals Hydra Radiance Day Cream Rich**
50ml
Merch price/100ml: £15.98

42588 ~~£11.00~~
£7.99

② **Optimals Hydra Radiance Night Cream Rich**
50ml
Merch price/100ml: £15.98

42589 ~~£11.00~~
£7.99



The power of skin nutrients for firm, resilient skin



Minerals, Sugars and Amino Acids from **SILVER BIRCH LEAF** help prevent dark spots

MULTI RENEWAL8

improves skin firmness and elasticity

POLLUPROTECT

is a natural, protective polymer shield that helps prevent signs of premature ageing and protects skin from harmful pollutants and environmental stress.

EYE CREAM

Instantly cools, brightens, reduces puffiness and dark circles with microcirculation-boosting Aescin.



SERUM

Instantly re-plumps skin and provides 8-hour hydration with Hyaluronic Acid & Vitamin C.



MULTI RENEWAL8 TECHNOLOGY IN FOCUS:

Polypeptides from Winter Pea help skin defend itself against premature skin ageing and promote epidermal renewal and hydration

Plant Sterols from Sea Buckthorn with essential Fatty Acids that help replenish the skin barrier

① **Optimals Age Revive Eye Cream**
15ml
Merch price/10ml: £5.33
42550 ~~£13.00~~
£7.99

② **Optimals Age Revive Serum**
30ml
Merch price/10ml: £4.00
42551 ~~£17.00~~
£11.99

Beautiful, comforted skin made simple

ALL SKIN TYPES

Suitable for sensitive skin

TARGETED TRIPLE-ACTION FORMULAS

Each Essentials formulation is now specially developed to be triple-action! All cream formulations are designed to **moisturise, nourish and protect**, while the cleanser helps to cleanse, refresh and protect.



① Essentials Face Cream with Vitamin E & Canola Oil

75ml Merch price/100ml: £4.65

42027 ~~£5.00~~

£3.49

② Essentials Face Wash with Vitamin E & Canola Oil

150ml Merch price/100ml: £1.99

35764 ~~£4.00~~

£2.99

③ Face Brush
4.5 x 2.5 cm.

38679 ~~£6.00~~

£4.49



④ Cleansing Sponge
Size 70 x 10mm approx.

8617 ~~£2.00~~

£1.49



Cleanse, tone and refresh

40+

For all skin types

Skin feels perfectly cleansed
- 75% agree*

Leaves skin feeling soft and soothed
- 79% agree*

Reveals radiant complexion
- 86% agree*

FOLDING HANDLE allows to hang it or stand it up

TWO-SIDED: normal and 3x magnifying glass

*Consumer tested



① Diamond Cellular Micellar Solution Cleanser

200ml Merch price/100ml: £6.00

21339 ~~£19.00~~

£11.99

② Face Mirror

Diameter: 15.5 cm. Size: 22 x 8 cm.

29043 ~~£9.00~~

£5.99

Supreme solution for mature skin

Mature skin concerns such as loss of elasticity or appearance of deep wrinkles require special treatment. NovAge Time Restore was formulated with a powerful duo to target those problems specifically. **Genistein^{SOY} Technology** helps to boost the skin's collagen and cellular water channel levels to smooth the skin and enhance its resilience as well as achieve more defined facial contours. **Ribwort Plant Stem Cell extract** helps inhibit the degradation of the skin's structural matrix to help maintain density and diminish the development of age spots.



NOVAGE ROUTINE STEPS

1

CLEANSE



2

TARGET



3

BOOST



4

MOISTURISE



NovAGE

SKIN CONCERNS:

Deep wrinkles, loss of density and definition

TIME RESTORE

Recommended for 50+

Clinically proven to improve mature skin^{Δ2}

^{Δ2}Clinical test for hydration using the NovAge Time Restore Skin Care Set.



⑥ NovAge Time Restore SET

Set of 5 full-size products. Merch price/10pcs: £238.00

31774 ~~£183.00~~

£119.00



- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00**
- ② 32629 NovAge Time Restore Eye & Lip Cream 15ml Reg price/10ml: £21.33 **£32.00**
- ③ 32630 NovAge Time Restore Revitalising Serum 30ml Merch price/10ml: £13.33 ~~£50.00~~ **£39.99**
- ④ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml Reg price/100ml: £80.00 **£40.00**
- ⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml Reg price/100ml: £80.00 **£40.00**



SKIN CONCERNS:
hyperpigmentation,
uneven, patchy skin tones
Recommended for ALL AGES



SKIN CONCERNS:
Sensitive, reactive skin,
signs of ageing
Recommended for ALL AGES

Reduces all major skin tone
discolourations and dark
spots in just 2 weeks*

*Consumer test.



⑥ NovAge Brilliance Infinite Luminosity Set

Set of 5 full-size products.
Merch price/10pcs: £198.00

44680 ~~£154.00~~
£99.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00**
- ② 35746 NovAge Brilliance Infinite Luminosity Eye Cream 15ml Reg price/10ml: £18.00 **£27.00**
- ③ 34509 NovAge Brilliance Infinite Luminosity Serum 30ml Merch price/10ml: £10.66 ~~£40.00~~ **£31.99**
- ④ 35744 NovAge Brilliance Infinite Luminosity Day Cream SPF30 50ml Reg price/100ml: £66.00 **£33.00**
- ⑤ 35745 NovAge Brilliance Infinite Luminosity Night Cream 50ml Reg price/100ml: £66.00 **£33.00**

Clinically proven to
reduce skin sensitivity^{Δ1}

^{Δ1}Clinical test using NovAge Skinrelief Set - cleanser, eye cream, serum, day cream without SPF and night cream.



⑥ NovAge Skinrelief Pro Resilient SET

Set of 5 full-size products.

44480 ~~£154.00~~
£99.00

- ① 38382 NovAge Skinrelief Pro Resilient Foam Cleanser 150ml Reg price/100ml: £14.00 **£21.00**
- ② 38390 NovAge Skinrelief Pro Resilient Eye Cream 15ml Reg price/10ml: £18.00 **£27.00**
- ③ 38391 NovAge Skinrelief Pro Resilient Serum 30ml Merch price/10ml: £10.66 ~~£40.00~~ **£31.99**
- ④ 40794 NovAge Skinrelief Pro Resilient Day Cream SPF 30 50ml Reg price/100ml: £66.00 **£33.00**
- ⑤ 38385 NovAge Skinrelief Pro Resilient Night Cream 50ml Reg price/100ml: £66.00 **£33.00**

NovAGE

ULTIMATE LIFT

SKIN CONCERNS:
Loss of firmness and elasticity

Recommended for 40+



Restores 40% lost
elasticity in just 4 weeks!^{Δ3}



^{Δ3} Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.

⑥ NovAge Ultimate Lift Contour Define SET

Set of 5 full-size products. Merch price/10pcs: £238.00

44941 ~~£183.00~~
£119.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00**
- ② 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml Reg price/10ml: £21.33 **£32.00**
- ③ 34550 NovAge Ultimate Lift Contour Define Serum 30ml Merch price/10ml: £13.33 ~~£50.00~~ **£39.99**
- ④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml Reg price/100ml: £80.00 **£40.00**
- ⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml Reg price/100ml: £80.00 **£40.00**



NovAGE

SKIN CONCERNS:
First signs of ageing, skin dullness

SKINERGISE

Recommended for 20+

**Skin radiance is improved
25x^{Δ2}**



NovAGE

SKIN CONCERNS:
Visible wrinkles, fine lines and dryness

ECOLLAGEN

Recommended for 30+

**Instantly reduces wrinkles
by up to 49%^{Δ2}**



^{Δ2}Clinically tested, NovAge Skinergise full routine, after 8 weeks' use.



^{Δ2}Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.

⑥ NovAge Skinergise SET
Set of 5 full-size products. Merch price/10pcs: £158.00



42723 ~~£123.00~~
£79.00

⑥ NovAge Ecollagen Wrinkle Power SET
Set of 5 full-size products. Merch price/10pcs: £198.00



42489 ~~£154.00~~
£99.00

① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** ② 34515 NovAge Skinergise Ideal Perfection Eye Cream 15ml Reg price/10ml: £13.33 **£20.00** ③ 34517 NovAge Skinergise Ideal Perfection Serum 30ml Merch price/10ml: £8.33 ~~£32.00~~ **£24.99** ④ 34511 NovAge Skinergise Ideal Perfection Day Cream SPF 30 50ml Reg price/100ml: £50.00 **£25.00** ⑤ 35075 NovAge Skinergise Ideal Perfection Night Cream 50ml Reg price/100ml: £50.00 **£25.00**

① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 **£21.00** ② 33979 NovAge Ecollagen Wrinkle Power Eye Cream 15ml Reg price/10ml: £18.00 **£27.00** ③ 33980 NovAge Ecollagen Wrinkle Power Serum 30ml Merch price/10ml: £10.66 ~~£40.00~~ **£31.99** ④ 42426 NovAge Ecollagen Wrinkle Power Day Cream SPF 35 50ml Reg price/100ml: £66.00 **£33.00** ⑤ 33982 NovAge Ecollagen Wrinkle Power Night Cream 50ml Reg price/100ml: £66.00 **£33.00**

STEP **3** BOOST

Choose your booster

Time to power up your routine with a boosting serum! If you haven't added this step to your beauty regimen yet - now is the time.



① SkinPro Serum And Mask Cover
L 220 mm x W 140 mm
43850 £6.00
£4.49

SKIN CONCERNS:
First signs of ageing,
skin dullness

Skin's natural
glow is boosted -
91% agree*²

*Consumer tested, Serum alone, 1 week's use.



② NovAge Skinergise
Ideal Perfection Serum
30ml Merch price/10ml: £8.33
34517 £32.00
£24.99

SKIN CONCERNS:
Visible wrinkles, fine lines
and dryness

Reveals a
smoother and
softer skin
texture*

*Consumer test.



③ NovAge Ecollagen
Wrinkle Power Serum
30ml Merch price/10ml: £10.66
33980 £40.00
£31.99

SKIN CONCERNS:
Loss of firmness and
elasticity

**3D
SUPERSERUM:**
1 LIFTS
2 FIRMS
3 REDUCES
WRINKLES

*Consumer test.



① NovAge Ultimate Lift
Contour Define Serum
30ml Merch price/10ml: £13.33
34550 £50.00
£39.99

SKIN CONCERNS:
Deep wrinkles, loss of
density and definition

Visibly restores
skin appearance
in just 1 week*

*Consumer test.



② NovAge Time Restore
Revitalising Serum
30ml Merch price/10ml: £13.33
32630 £50.00
£39.99

SKIN CONCERNS:
hyperpigmentation,
uneven, patchy skin tones

Helps reduce the
visibility of dark
spots^Δ

*Consumer test.



③ NovAge Brilliance
Infinite Luminosity
Serum
30ml Merch price/10ml: £10.66
34509 £40.00
£31.99

SKIN CONCERNS:
Sensitive, reactive skin,
signs of ageing

Calms, relieves
and soothes
stressed skin
instantly -
87% agree*



④ NovAge Skinrelief Pro
Resilient Serum
30ml Merch price/10ml: £10.66
38391 £40.00
£31.99



SKIN STORY: FIRMING THE NECK AREA

The skin on your neck and décolleté is subject to the effects of ageing caused by genetics and environmental factors. Take special care of that area with an age-defence NovAge Neck & Décolleté Advanced Sculpting Serum.

Formulated with powerful **Pro-Lastin Technology**, clinically proven to boost the synthesis of enzyme crucial for elastin production. That makes **it a real pro in visibly recontouring and improving elasticity and firmness.**



NovAge Neck & Décolleté Advanced Sculpting Serum
75ml Merch price/100ml: £30.65

35076 ~~£35.00~~
£22.99



Goodbye dry patches! Strategically angled brush provides an **even, effective, all-over application of your moisturiser** combined with a fresh feeling.

① **SkinPro Moisture Brush**
Length: 18.5 cm.

45275 ~~£5.00~~
£3.49

② **NovAge Neck & Décolleté Advanced Sculpting Serum**
75ml Merch price/100ml: £30.65

35076 ~~£35.00~~
£22.99

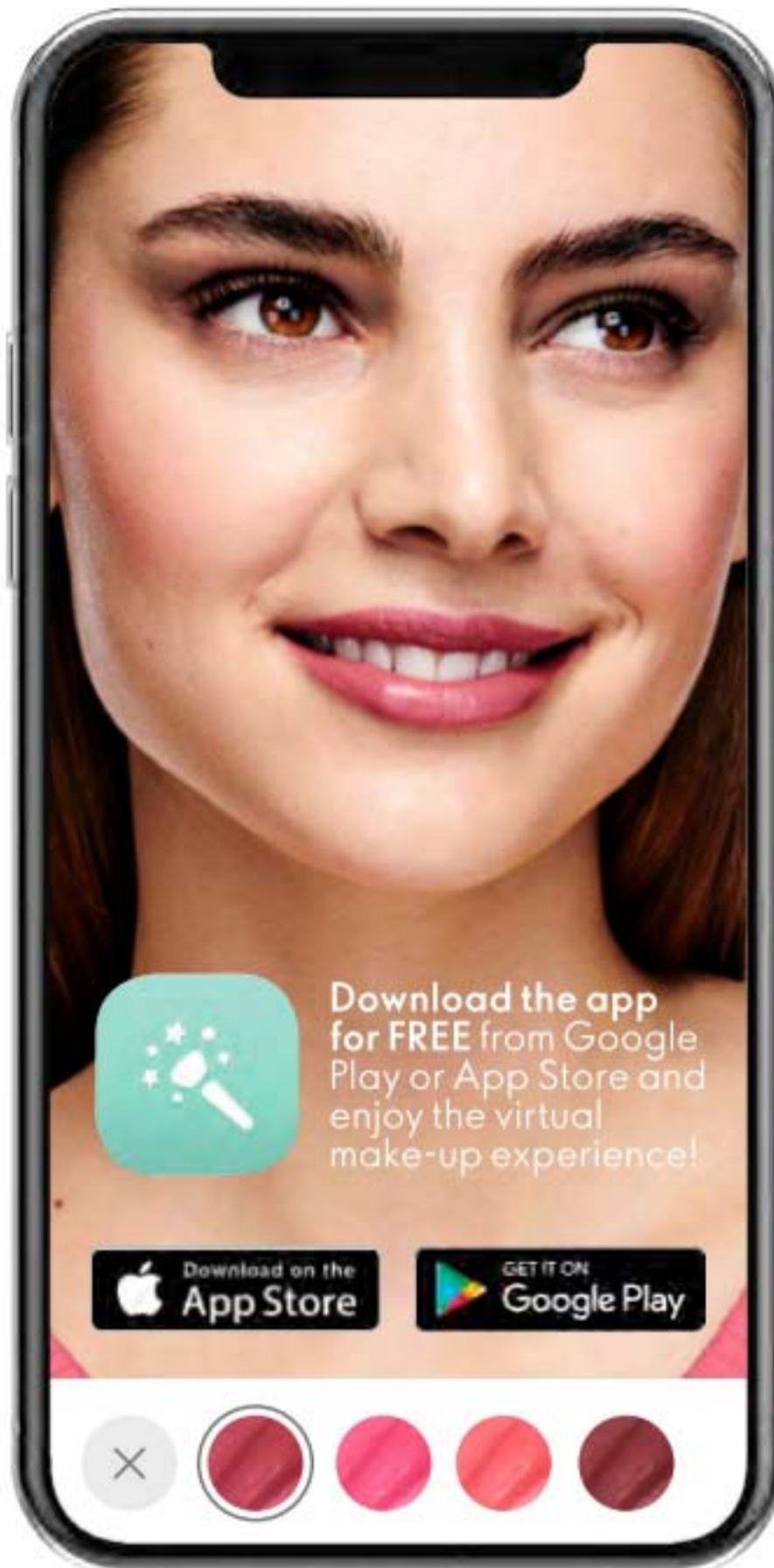
MAKE-UP



TOGETHER
TOWARDS
TOMORROW

FIND YOUR PERFECT LIPSTICK
SHADE WITH ORIFLAME
MAKEUP WIZARD!

Model is wearing: THE ONE A-Z Lip Balm SPF 25 41891 Rose Cloud.



Get 10/10 lip
perfecting benefits!



41869
Tender
Peach



41870
Candy
Pink



41891
Rose
Cloud



41892
Soft Fig



10+ BENEFITS

1. Continuous hydration - 8 hours^Δ
2. Protects from sun damage - SPF 25
3. Primes and conditions - no pre-steps required
4. Four shades to suit all skin tones
5. Smooths the lips surface*
6. Diminishes the appearance of fine lines*
7. Comfortable to wear*
8. Soothes the lips*
9. Perfects the lips appearance*
10. Non-sticky formulation*

THE ONE A-Z Lip Balm SPF 25
Smooth, perfect, prime and protect your lips. Creamy, all-in-one tinted lip balm packed with 10+ lip loving benefits. With 8 hours of continuous hydration and SPF 25, choose from four shades to suit all skin tones. 4g Merch price/10g: £12.48
£9.00

EACH LIP BALM FOR ONLY
£4.99

Do your make-up

like a pro!

NEW!

① THE ONE Stippling Brush

FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 17x3cm.

42479 ~~£9.00~~
£5.99



STIPLING BRUSH

Compact at base and finer on the top for an airbrushed effect.

② THE ONE Contouring Brush

FSC®-certified Wood handle, Aluminium ferrule, PBT bristles. 14x3cm.

42480 ~~£9.00~~
£5.99



CONTOUR BRUSH

Ideal to create sculpted looks

③ THE ONE Concealer Brush

FSC®-certified wood handle, Aluminium ferrule, PBT bristles. 14x1cm.

42483 ~~£7.00~~
£4.99



CONCEALER BRUSH

Specially designed to tackle imperfections

④ Squared Pocket Mirror

ABS, Glass. 6.9cm x 6.9cm

37525 ~~£5.00~~
£3.99



58

Pick your colours!

Choose your favourite shade and dab it on your eyelid. You can use a wet brush for greater colour intensity!

NEW!

③ THE ONE Dual Eyeshadow Brush
FSC®-certified wood handle, Aluminum ferrule, PBT bristles. 14x1cm.

42485 ~~£7.00~~
£4.99

② THE ONE Make-up Pro Palette
15.1 x 5.5 cm.

40837 ~~£13.00~~
£9.99



With Pro Magnet
Click that holds each shade in place



LAST TIME IN CATALOGUE

① THE ONE Make-up Pro Compact
5.5 x 4.2 cm

40835 ~~£7.00~~
£4.99



SHIMMER

④ The ONE Make-up Pro Wet & Dry Eye Shadow 2.28g
Merch price/g: £1.75

~~£7.00~~
£3.99



59

Dual Eyeshadow Brush

THE ONE STOCKHOLM

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE

1.

PRIMER

Prepare to glow



2.

FOUNDATION

Get a radiant skin



3.

PRESSED POWDER

Perfect & mattify



4.

POWDER BLUSH

A touch of colour!

THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE THE ONE

Start with a glow enhancer primer to ensure a bright, lively look. Plus, it will give you a long-lasting base for your make-up!

- **Fragrance free, noncomedogenic.**
- **Illuminates and brightens** the skin.*
- **Blurs** the appearance of imperfections.*
- Contains **aloe vera extract** to help moisturise skin.

* Consumer Tested



① THE ONE Make-up Pro Primer Glow Enhancer
30ml Merch price/10ml: £2.33

41973 ~~£10.00~~
£6.99

Apply foundation on your whole face to cover imperfections. THE ONE Illuskin Aquaboost will give you that healthy, radiant look!

- Skin hydrating formula for skin **to feel hydrated up to 8 hours***
- Creates a healthy radiant look **which lasts all day***
- Suitable for normal to dry skin **with medium coverage**
- **SPF 20** protection

*Consumer tested



② THE ONE Illuskin Aquaboost Foundation SPF 20
30ml
Merch price/10ml: £3.33

~~£14.00~~
£9.99

Apply Everlasting Pressed Powder using the sponge applicator provided or a powder brush. Repeat to build coverage in oilier skin areas.

- Long lasting matte finish - **up to 10 hours***
- **Blurs the look of fine lines** and skin imperfections*

*Consumer Tested on top of regular liquid foundation



③ THE ONE Everlasting Pressed Powder
10g Merch price/10g: £8.99

~~£13.00~~
£8.99

Swirl a blush brush over the product, apply directly to the apples of the cheeks.

- Seamless blending
- Designed for **lasting wear**
- Fashionable shades, **matte to radiant**, for natural-looking finish.



④ THE ONE Powder Blush
6g Merch price/10g: £13.32

~~£12.00~~
£7.99



CHOOSE YOUR EFFECT!

Extra long lashes or voluminous, dramatic style? Whatever your choice is, we've got a mascara for you!

CREATE STATEMENT EYES

Draw along the upper lash line with smooth strokes and extend the line up and out for a classic winged look.



Modern black matte design in stainless steel.

Easy to shape and groom perfect eyebrows.

- Buildable formula - allows you to create from natural to bold looks
- Long-lasting - resists smudging and fading
- Cream-to-powder transformation power!

PLUS!

A built-in slanted brush for an easy, precise application!

60% MORE LENGTH VERSUS BARE LASHES PLUS CLINICALLY PROVEN DEFINITION. ⁴



UP TO SIX MORE VOLUME VERSUS BARE LASHES ⁴



UP TO 65% LONGER AND MORE LIFTED LASHES ⁴



⁴ Clinically Tested



① THE ONE Double Effect Mascara 8ml Merch price/10ml: £9.99

£12.00
£7.99

② THE ONE Lash Extension Mascara 8ml Merch price/10ml: £8.74

£10.00
£6.99

③ THE ONE Wonder Liner 2.5ml Merch price/ml: £2.80

£10.00
£6.99

INSTANT PERFECT BROWS

Create your desired shape with the tweezer and define your look with THE ONE Brow Pomade!

CREATE BROWS ON FLEEK:

STEP 1

Use the tweezer to pluck and shape your brows.

STEP 2

Dip the built-in applicator into the Brow Pomade and wipe off the excess. Apply using small strokes for a natural finish or build up for a bolder look.



37788 Blonde

37739 Medium Brown

37740 Dark Brown

① THE ONE Tweezer Stainless steel. 90.8x8 and 9x5 mm

44002 ~~£4.00~~
£2.49

② THE ONE Brow Pomade 3.5g Merch price/g: £2.28

~~£10.00~~
£7.99

THE ONE THE ONE THE ONE THE ONE THE ONE TH



- **Restores:** Helps to restore nail vitality with **Red Algae Extract**.
- **Renews:** Helps to renew nail flexibility with **nourishing Panthenol**.

Looking for salon results?



Top coat extends the life of your manicure, plumps up your nails and gives them a brilliant shine.

Easy to Use Peelable Base Coat
Creates a smooth transparent nail surface for even nail polish application.

① THE ONE Expert Care Overnight Nail Mask
8ml
Merch price/10ml: £7.49

41766 ~~£8.00~~
£5.99

② THE ONE Pro Wear Quick Dry & Plumping Top Coat
8ml
Merch price/10ml: £7.49

42568 ~~£8.00~~
£5.99

③ THE ONE Pro Wear Peel Off Base Coat
8ml
Merch price/10ml: £7.49

41894 ~~£8.00~~
£5.99

With nourishing Sweet Almond Oil and soothing Aloe Vera



④ THE ONE EXPERT CARE Nail & Cuticle Oil Pen
2ml Merch price/ml: £3.50
41760 ~~£10.00~~
£6.99

⑤ Nail It Manicure Kit
Materials: Stainless Steel, Carbon Steel, Sandpaper, PS.
Size: 12 x 10 x 1.5cm
42290 ~~£9.00~~
£6.99



⑥ Nail It Cuticle Nipper
Material: Stainless Steel.
Size: 9 x 4.5 x 0.5cm
42287 ~~£7.00~~
£5.49

Impressive Nail Colour & Care

- Impressive colour, high shine & nail care!
- Quick dry less than 60 seconds*



Super intense and rich colours -

96% Agree*

*Consumer Tested

41780 Sand Buff Cream	41781 Rose Lace Shimmer
41782 Twinkly White Shimmer	41871 Sweet Milk Cream
41872 Rosy Nude Cream	41873 Clover Love Shimmer
41874 Icy Lavender Cream	41875 Crystal Water Shimmer
41876 Turquoise Bliss Cream	41877 Mystic Aqua Shimmer
41878 Blue Decadence Shimmer	41879 Boysenberry Touch Cream
41880 Night Orchid Cream	41881 Fuchsia Allure Cream
41882 Cupcake Rose Cream	41883 Watermelon Punch Cream
41888 Very Ebony Cream	41885 London Red Cream
41886 Ruby Rouge Cream	41890 Rose Diamond Shimmer

⑦ THE ONE Gloss N' Wear Nail Lacquer
8ml
Merch price/10ml: £5.61
~~£7.00~~
£4.49

Model is wearing manicure: THE ONE Gloss N' Wear Nail Lacquer 41880 Night Orchid Cream.

42700
Translucent



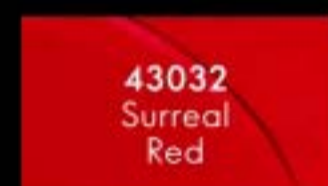
43029
Mirage
Brown



43030
Berry
Delight



43031
Rare
Grenat



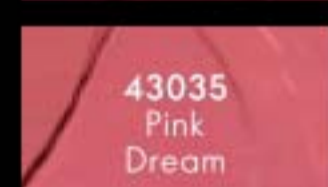
43032
Surreal
Red



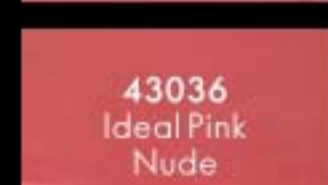
43033
Coral
Glow



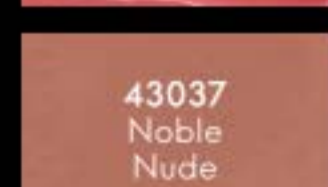
43034
Fuchsia
Muse



43035
Pink
Dream



43036
Ideal Pink
Nude



43037
Noble
Nude



43038
Marvellous
Mauve

CHOOSE YOUR WAY TO YOUR BEST LOOK EVER

PRIME, DEFINE & SCULPT

- Prevents lipstick from feathering, bleeding and smudging.
- Universal transparent shade.
- Hyaluronic acid and Radiant Bliss Infusion to help care for and hydrate your lips.

① Giordani Gold Iconic Sculpting Lip Liner
1.35g Merch price/g: £3.70

£9.00
£4.99

ENHANCE YOUR RADIANCE

- Weightless gel texture gives a refreshing glide for a radiant feel.*
- Slim bullet for luxe feel and precision applications.
- Clinically proven to instantly hydrate the lips with refreshing moisture (+49% moisture increase).^A
- SPF 30+

② Giordani Gold Iconic Radiance Lipstick SPF 30+
2.7g Merch price/g: £3.70

£15.00
£9.99



Model is wearing:
Giordani Gold Iconic
Radiance Lipstick SPF 30+
43030 Berry Delight.

HOW TO USE



1.

Define your lips with the Lip Liner as usual or apply it all over your lips as a base to hold your lip look in place.

2.

Apply your favourite lipstick shade and enjoy impeccable results!

^AClinically tested
*Consumer tested.

Step away from your fears of smudging and stains and try out a spectrum of lip colour that will change your lip game forever!



① Giordani Gold MasterCreation Lipstick SPF 20
4g Merch price/10g: £24.98

£15.00
£9.99

EMBELLISH WITH MASTERPIECE LIPS

- Infused with **Biomimetic peptide** to restore lip fullness and **Botanical Oil** for added hydration.
- Crafted with great expertise to amplify a **richly coloured finish** with youth-boosting technology.
- **Ultra-creamy**, hydrating lipstick with rich, **semi-lustrous finish**.



33392 Red Romance

② Giordani Gold Iconic Lip Elixir SPF 15
3.5ml Merch price/ml: £2.57

£14.00
£8.99

YOUTH-ENHANCING FLUID LIPSTICK

- Exclusive oil-to-matte transforming texture
- Contains **lip-rejuvenating argan oil**
- Doesn't dry out the lips
- **SPF 15** helps to protect from ageing



33806 Ruby Red

33394
Currant
Red

33393
Graceful
Mauve

33392
Red
Romance

33388
Rose
Petal

33387
Delicate
Pink

33386
Noble
Nude

42173
Velvet
Wine

42172
Delicious
Chocolate

42171
Soft
Rosewood

42170
Velour
Nude

33806
Ruby
Red

33805
True
Red

33801
Coral
Hibiscus

33800
Praline
Nude





READY TO MASTER YOUR EYE LOOK?

STEP 1. CURLER PREP YOUR LASHES



- The special curved design grabs even the smallest lashes
- Lifts your lashes at the root, making eyes look bigger

① Giordani Gold Eyelash Curler
Iron, rubber. L10xW6.2cm.
37449 ~~£8.00~~
£4.99

STEP 2. EYE PENCIL DEFINE YOUR LOOK



42810
Surreal
Black

- Crafted with a unique blend of deep black pigments.
- With hyaluronic acid to help care for the delicate eye area.
- Water resistant.

② Giordani Gold Iconic Glide Eye Pencil
1.75g Merch price/g: £3.99
~~£10.00~~
£6.99



①



STEP 3. MASCARA HOW DO YOU WANT YOUR LASHES?

THICK & VOLUMINOUS

- Lash Thickener helps to nourish, thicken and build resilience within the natural lash.
- 5 times more elegant volume than bare lashes^Δ
- 84% more sensual curl than bare lashes^Δ
- Elevated curl and lift for beautiful, fluttery lashes.

^ΔClinically proven



35990
Black Forte

① Giordani Gold Volumising Fortemente Mascara
8ml Merch price/10ml: £12.49
~~£15.00~~
£9.99

LONG & LIFTED

- Lashes look longer after 1st use - 96% Agree.*
- Lash Activator Serum to target lash growth.
- Nourishing Wax Blend with Natural Beeswax for length and volume and Jojoba Esters for smooth application.

*Consumer tested



Intense Pigment Blend



Nourishing Wax Blend



Lash Activator Serum

② Giordani Gold Incredible Length Potion Mascara - Velvet Black
8ml Merch price/10ml: £12.49
34751 ~~£15.00~~
£9.99



②



BUY ANY 1
FOUNDATION FOR
£12.99

BUY ANY 2 FOUNDATIONS
FOR ONLY
£9.99 EACH



① **Giordani Gold Silky Foundation Buffer**
15cm x 1.7 cm x 2cm.
Materials: Aluminium, Nylon, Bamboo.

30887 ~~£12.00~~
£7.99

LUMINOUS GLOW

- Ultra-fine liquid foundation
- Natural finish and immaculate coverage
- Looks and feels invisible
- SPF 12



② **Giordani Gold Liquid Silk Foundation SPF 12**
30ml Merch price/10ml: £4.33
£20.00

SOFT & MATTE

- Long-lasting, high coverage¹
- With **Volcanic Minerals** that protect skin against ageing.
- With **SPF 15** to protect against premature ageing

③ **Giordani Gold Long Wear Mineral Foundation SPF 15**
30ml Merch price/10ml: £4.33
£16.00



32919 Vanilla
32920 Porcelain
32921 Light Ivory
32922 Natural Beige
32923 Amber

31802 Porcelain
31803 Light Rose
31804 Light Ivory
31805 Rose Beige
31806 Natural Beige

YOUR SECRETS TO FLAWLESS SKIN



PREP YOUR SKIN TO BE RADIANT

- All day hydration*
- Bright, fresh-looking skin*
- Encourages a youthful appearance*



HERO INGREDIENT

White Tea is the least processed tea which means it has a high concentration of catechins - powerful antioxidants that shield your skin from free radical damage, allowing it to retain youthful look.

HOW TO USE

Use the Elixir Primer as a base for Foundation to achieve a luminous, flawless finish or wear it alone for a naturally radiant-looking skin.

Giordani Gold Youthful Radiance Elixir Primer
30ml Merch price/10ml: £3.00

33300 ~~£14.00~~
£8.99

* Consumer tested by 107 women.

NEW!

VIBRANT, FRESH COLOUR FOR LIPS

- BUILDABLE COVERAGE
- SQUEEZE TUBE FOR FUN APPLICATION
- VIBRANT TREND TUNED SHADES

① OnColour Liquid Matte Lipstick

8ml Merch price/10ml: £7.49

£8.00
£5.99

SQUEEZE the tube and SWIPE with the built-in applicator!



SQUEEZE AND SWIPE!

Model is wearing: OnColour Liquid Matte Lipstick 40962 Fiery Red.

ENERGISED, FLAWLESS COMPLEXION

- LIGHTWEIGHT COVERAGE
- MOISTURE BLEND FOR HYDRATING BENEFITS
- SKIN BLURRING AGENT TO HELP COVER IMPERFECTIONS

② BB Cream SPF 10 OnColour

30ml Merch price/10ml: £1.16

£6.00
£3.49



35639 Fair

35640 Light

35641 Medium

DEFINE YOUR EYES WITH EASE & PRECISION

- BLACK LIQUID EYELINER IN MEDIUM COVERAGE THAT DEFINES YOUR EYES.
- SEMI-FLEXIBLE FELT-TIP HELPS DRAW THIN OR THICK LINES WITH PRECISION.

① OnColour Liquid Eye Liner

3.5ml Merch price/ml: £1.00

£6.00
£3.49



35424 Black

LET YOUR EYES DO THE TALKING

- HELPS CREATE FULLER, LIFTED, CURLED AND DEFINED LASHES.
- MULTIPLE BRISTLE BRUSH WITH A TAPERED TIP PRECISELY COATS EVEN THE SMALLEST LASHES



41715 Black

② OnColour Multiple Lash Mascara

8ml Merch price/10ml: £4.36

£6.50
£3.49

HELLO EASY, BEAUTIFUL BROWS

- ONE STEP APPLICATION
- LONG-LASTING UNIVERSAL SHADES
- DRY, VELVET SMOOTH FORMULA

③ OnColour Brow-To-Go Eyebrow Pencil

1.12g Merch price/g: £2.22

£4.50
£2.49



39338 Blonde

39339 Brown

FRAGRANCE



TOGETHER
TOWARDS
TOMORROW



Unfold the petals of love

Fall in love with Volare Eau de Parfum, as the classic rose is magnified with a contemporary touch. Delicate and sensual as tender petals, capturing the essence of romance in full bloom.



FLORAL ROSE VIOLET

Violet leaves, rose petals, Leather



VERY HIGH FRAGRANCE
CONCENTRATION

Volare Eau de Parfum
50ml Merch price/100ml: £31.98
42514 ~~£28.00~~

NOW FOR ONLY

£15.99

Feel your most romantic



FLORAL FRUITY WOODY

white violet, white orris,
cedarwood



HIGH FRAGRANCE
CONCENTRATION

① Eclat Amour Eau de Toilette
50ml Merch price/100ml: £33.98

35649 ~~£26.00~~
£16.99

② Possess Absolute Eau de Parfum
50ml Merch price/100ml: £53.98

42968 ~~£38.00~~
£26.99

The scent of timeless elegance



Luxurious moisturising body cream generously perfumed with the timeless elegance of Eclat Femme.



Jasmine flowers were selected as the signature ingredient for their incredible radiance and noble essence and are cultivated in the historic home of fine fragrances in Grasse, France.

① Eclat Femme Eau de Toilette
50ml Merch price/100ml: £39.98

42507 ~~£30.00~~
£19.99

② Eclat Femme Perfumed
Body Cream
250ml Merch price/100ml: £2.80

42884 ~~£10.00~~
£6.99

The bliss of life's sweet pleasures



This fresh and effortlessly sensorial fragrance personifies the pure joy and freedom of life's pleasures. A perennial favourite for the woman who lives life passionately.



CHYPRE FRUITY

Tangerine, Rose, Patchouli



VERY HIGH FRAGRANCE CONCENTRATION

Giordani Gold White Original Eau de Parfum

50ml Merch price/100ml: £47.98

42752 ~~£34.00~~

£23.99



Always with passion

From the heritage of luxury and sophistication comes a fragrance meant to give you the ultimate Giordani Gold experience. Vibrant, confident and chic. Miss Giordani embodies the pure elegance of genuine Italian style.



FLORAL FRUITY

mango sorbet, neroli, red
ponchicherry peppercorn



VERY HIGH FRAGRANCE CONCENTRATION

Leaves your skin soft, supple and beautifully scented!

Perfumed Roll-on Deodorant

Radiant floral fruity scent for a confident woman



① Miss Giordani Perfumed Body Lotion
150ml Merch price/100ml: £3.33

42883 ~~£7.00~~
£4.99

② Miss Giordani Eau de Parfum
50ml Merch price/100ml: £39.98

30399 ~~£32.00~~
£19.99

③ Miss Giordani Perfumed Roll-on Deodorant
50ml Merch price/100ml: £5.98

34079 ~~£4.00~~
£2.99



You've got this!



CITRUS - FLORAL - MINT
Mint Leaves, Musk, Yuzu



HIGH FRAGRANCE CONCENTRATION



Get in the mood for love!



FLORIENTAL - FRUITY - SPICY
Plum, Black Pepper, Sandalwood



HIGH FRAGRANCE CONCENTRATION



① Wake Up Feel Good Eau de Toilette

50ml
Merch price/100ml: £19.98

37213 £16.00
£9.99



② Wake Up Shower Gel Feel Good

200ml
Merch price/100ml: £2.00

35991 £6.00
£3.99



③ Loved Up Shower Gel Feel Good

200ml Merch price/100ml: £2.00

35993 £6.00
£3.99



④ Loved Up Feel Good Eau de Toilette

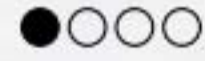
50ml Merch price/100ml: £19.98

37214 £16.00
£9.99

Smell fantastic, anywhere you go!



ORIENTAL - VANILLIC - FRUITY
Pulpy fig, Lily blossom, Velvety vanilla



LIGHT FRAGRANCE
CONCENTRATION



CITRUS
Bergamot, Osmanthus, Amber



LIGHT FRAGRANCE
CONCENTRATION



① Love Potion
Blossom Kiss
Fragrance Mist 75ml
Merch price/100ml: £10.65

38526 ~~£10.00~~
£7.99



② Sensity Sun
Sparkle Spray
Cologne 200ml
Merch price/100ml: £4.00

42830 ~~£10.00~~
£7.99

NEW!
LIMITED EDITION



ORIENTAL VANILLIC FRUITY
Ginger, Cocoa flower, Chocolate



VERY HIGH FRAGRANCE
CONCENTRATION

Keep your
favourite
fragrance in
your purse



③ Love Potion Eau
de Parfum Purse
Spray 8ml
Merch price/10ml:
£9.99

40861 ~~£12.00~~
£7.99

Take seduction to a whole new level!



The enchanting charm of Black
Rose and Night-Blooming
Jasmine mingle with the
sensuality of Patchouli leaves
bringing intensity and depth
to the perfume sillage.
Release your inner,
velvet-voiced seductress.



FLORAL WATERY
Black rose, Datura, Sandalwood

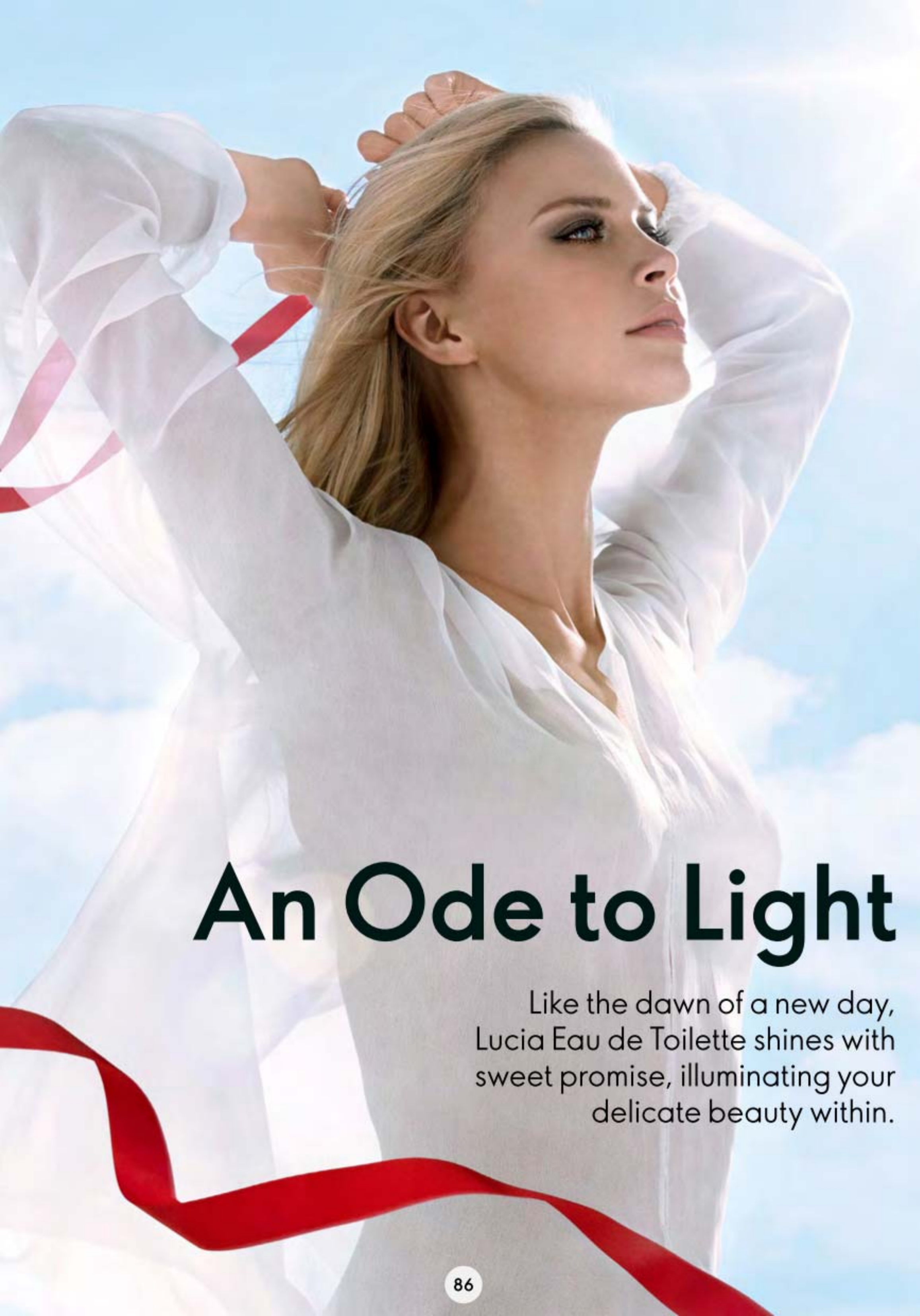


HIGH FRAGRANCE
CONCENTRATION



Enigma Eau de Toilette
50ml Merch price/100ml: £39.98

42497 ~~£32.00~~
£19.99



An Ode to Light

Like the dawn of a new day, Lucia Eau de Toilette shines with sweet promise, illuminating your delicate beauty within.



HERO INGREDIENT

Mountain Aven Accord

Known as the jewel of Swedish Lapland, this wildflower blooms even in the harshest conditions, with delicate snow-white petals that illuminate the landscape.



FRUITY GREEN

White Freesia, Mountain Aven Accord, White Musk



HIGH FRAGRANCE CONCENTRATION



oriflame
L u c i a

Lucia Eau de Toilette
50ml Merch price/100ml: £29.98

42785 ~~£26.00~~

£14.99

FOR HIM



HERO INGREDIENT

Used in many cultures throughout history as an aphrodisiac, **sweet pimiento** is an intriguing spice known for its warm and captivating properties that echo perfectly with the game of heated desire between two lovers.



55
TOGETHER
TOWARDS
TOMORROW

The scent of playful seduction



ORIENTAL - SPICY - FOUGERE

Bergamot oil, Patchouli,
Sweet Pimiento



HIGH FRAGRANCE
CONCENTRATION

So Fever Together Him
Eau de Toilette
75ml Merch price/100ml: £21.32
35531 ~~£28.00~~

NOW FOR ONLY

£15.99



BLIND TEST
SEE THE RESULTS!

**PREMIUM BRAND USERS^Δ THINK
ECLAT STYLE FEELS MORE
PREMIUM AND SOPHISTICATED
THAN OTHER PREMIUM
FRAGRANCES***

**Based on the results of a study by AS Consulting
among 100 respondents with blind testing of
fragrances. May 2021.*

^ΔAccording to Oriflame classification



① Eclat Style Parfum
75ml
Merch price/100ml: £39.99

34522 ~~£47.00~~
£29.99

② Eclat Style Parfum
Travel Spray
15ml
Merch price/10ml: £5.33

42054 ~~£12.00~~
£7.99



BESTSELLER

We fell in love with this fragrance!

”

I bought this for a gift, what a success! The smell is amazing and lasts for a long time. I love it, and he loves it even more! When he walks, he leaves a wonderful trail. I recommend 100%!



Share your reviews with our beauty community online



ORIENTAL FOUGERE
Bergamot, Cardamom,
Vanilla

●●○○
HIGH FRAGRANCE
CONCENTRATION

① Ascendant Eau de Toilette
75ml Merch price/100ml: £26.65

42490 ~~£28.00~~
£19.99



WOODY - AROMATIC
Cardamom, Cedarleaf,
Sandalwood

●●○○
HIGH FRAGRANCE
CONCENTRATION

② Debonair Eau de Toilette
75ml Merch price/100ml: £29.32

42726 ~~£30.00~~
£21.99

POWER UP YOUR DAY!

A selection of everyday fragrances that will make you feel unstoppable. Pick the one that suits you best and get ready to make every day your best one yet!



AROMATIC TONIC
Mint, Orris, Cuir Corroyé

●●○○
HIGH FRAGRANCE
CONCENTRATION

③ Eclat Toujours Eau de Toilette
75ml Merch price/100ml: £22.65

35651 ~~£26.00~~
£16.99



WOODY AROMATIC
Black Pepper, Lavandin,
Ambergris Accord

●●○○
HIGH FRAGRANCE
CONCENTRATION

④ Be The Wild Legend Eau de Toilette
75ml Merch price/100ml: £22.65

34471 ~~£26.00~~
£16.99

PICK YOUR SCENT ALLY

CHARISMATIC
Vetiver, Bergamot,
Black Pepper

! LAST TIME IN
CATALOGUE

SENSUAL
Himalayan tea and
Barenia leather

POWERFUL
Grapefruit, Laurel
Leaves, Orris



REBELLIOUS
Apple, Leather
Accord, Tonka Bean



① Be The Legend
Anti-perspirant
Roll-on Deodorant 50ml
Merch price/100ml: £5.98

34076 ~~£4.00~~
£2.99

② Giordani Gold Man
Anti-perspirant Roll-On
Deodorant
50ml Merch price/100ml: £5.98

32176 ~~£4.00~~
£2.99

③ Eclat Homme
Anti-perspirant
Deodorant Spray 150ml
Merch price/100ml: £2.99

31698 ~~£6.00~~
£4.49

④ Possess Man
Anti-perspirant
Deodorant Spray 150ml
Merch price/100ml: £2.99

32496 ~~£6.00~~
£4.49

Can't leave without these!



AROMATIC FOUGERE
Lemon, Ginger root, Tonka bean



LIGHT FRAGRANCE CONCENTRATION

FACIAL GEL & AFTERSHAVE

Moisturises skin, leaving a cooling and revitalising effect.

HAIR GEL

Gives your hair a strong hold without the flaking or stiffness



① North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel
50ml Merch price/100ml: £7.98

38613 £6.00
£3.99

② North For Men Fresh Fragranced Body Spray
100ml Merch price/100ml: £7.99

38912 £10.00
£7.99

③ North For Men Power Hold & Sleek Invisible Hair Gel
100ml Merch price/100ml: £3.99

34920 £5.00
£3.99

NOVAGE MEN

Recommended for ALL AGES

SKIN CONCERNS:
Skin fatigue, wrinkles, dehydration and roughness

Your complete energising age-defence solution

1

CLEANSE



2

TARGET



3

BOOST



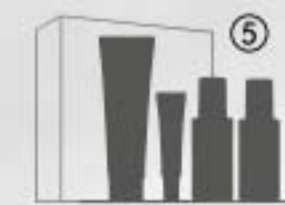
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MOISTURISE



⑤ NovAge Men SET
Set of 4 full-size products.
Merch price/10pcs: £197.50

29446 ~~£119.00~~
£79.00



① 33198 NovAge Men Purifying & Exfoliating Cleanser 125ml

Reg price/100ml: £15.20 **£19.00**

② 33199 NovAge Men Eye Rescue Gel 15ml

Reg price/10ml: £18.00 **£27.00**

③ 33200 NovAge Men Energising & Hydrating Booster 50ml

Merch price/100ml: £63.98 ~~£40.00~~ **£31.99**

④ 33201 NovAge Men Intense Anti-Ageing Face Gel Lotion 50ml

Reg price/100ml: £66.00 **£33.00**



Skin feels instantly energised & moisturised - 90% agree*



*Consumer tested on male skin.



③ NovAge Men Energising & Hydrating Booster
50ml Merch price/100ml: £63.98

33200 ~~£40.00~~
£31.99

WELLNESS

**TOGETHER
TOWARDS
TOMORROW**

Active Ingredients

Calcium

Calcium helps build strong and healthy bones. Our sustainably sourced marine derived multi-mineral complex called Aquamin TG™ offers highly bioavailable calcium and +70 trace minerals.

Vitamin D

Vitamin D has been clinically proven to enable optimal absorption of calcium by the body.



Better bioavailability - Aquamin™'s unique marine composition makes it more easily absorbed and utilised by the body, when compared to other calcium supplements.

Why you need it?

Calcium & Vitamin D are vital nutrients needed to build and maintain strong bones and healthy teeth, through all life stages. Marine Calcium & Vitamin D is a simple, complete solution to supplement your daily nutritional needs.

How to use:

1-2 tablets per day with a meal; consume at different times of the day for better absorption.



Marine Calcium &
Vitamin D
30 tablets, 45g.
Merch price/10pcs: £3.33
31766 ~~£11.99~~

£9.99

Stay active!

Our bodies need to move every day – that’s a fact. And to do so, we need energy! Get your daily dose of power from Wellness Pack and give new band workout a try to shake things up a bit.



Set comes in a handy pouch!

Resistance Bands Set

Dimensions: 30 x 5 cm. Resistance levels: light, medium, heavy. Material: TPE bands, Polyester pouch.

44599 £9.99

NEW! LIMITED EDITION

Set of 3 resistant loop exercise bands will add a range of motion and versatility to your workout! Choose from 3 levels of resistance:

Light

– if you’re a beginner or in a mood for an easier workout.

Medium

– if you want to level up your exercise routine.

High

– if you want to maximise the performance.



How to use:

1 sachet per day with a meal

Why you need it?

The WellnessPack Man and Woman are effortlessly ideal ways to help you meet your recommended daily dose of essential vitamins, minerals, omega 3, and antioxidants, and gives you the energy boost you need to grab life by the horns and greet each day with gusto.



What's inside?
1x Astaxanthin & Bilberry Extract
1x Multivitamins and minerals
2x Omega 3



① **WellnessPack man**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £40.46
29697 £26.99

② **WellnessPack woman**
21 sachets. 66.7g (21 x 3.17g).
Reg price/100g: £40.46
29696 £26.99

Every 4th WellnessPack for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Grab a snack on the go

Look no further – your healthy and delicious alternative to high processed, sugar and salt-loaded junk snacks is here! Pick one of three delicious flavours of Natural Balance Shakes: vanilla, chocolate, or strawberry. Or reach for neutral Protein Blend and add it to enhance your meal.

Why you need it?

Natural Balance Shakes are a versatile snack that can easily be mixed with fruits and vegetables into a tasty smoothie or added to your morning or afternoon coffee. With only 70-71 calories per serving, they are high in protein and high in fibre making them a perfect way to fuel up before or after a workout. Protein Blend is a healthy boost to up your diet game with great nutritional value and neutral taste that goes well with all your favourite meals.

Wellness Shaker is your handy way of getting a tasty snack wherever you go!



Get Wellness Shaker for

FREE

if you Buy any Natural Balance Shake or Protein Blend



① **Protein Blend**
378 g.
Reg price/100g: £7.40
36169 £27.99



3-in-1 shaker:
water bottle + pill
container + powder
container

② **Wellness Shaker**
Materials: PE, PP,
stainless steel. BPA free.
Size: 220 x 95 mm. 600 ml.
45381 £9.00

Your shake contains*:

Energy 70 kcal per serving
Protein 6.8-7.0 g per serving
Fat 1.5-1.7 g per serving
Carbohydrates 6.1-6.4 g per serving
Sugar 3.5-3.8 g per serving only
Fibre 1.6-1.8 g per serving

*Amounts vary slightly depending on the flavour.
Check the packaging for detailed nutritional content.



① **Natural Balance Shake strawberry flavour**
21 servings. 378g.
Reg price/100g: £7.40
29689 £27.99

② **Natural Balance Shake chocolate flavour**
21 servings. 378g.
Reg price/100g: £7.40
29691 £27.99

③ **Natural Balance Shake vanilla flavour**
21 servings. 378g.
Reg price/100g: £7.40
29690 £27.99

Every 4th Protein Blend or Shake for FREE!*

*When subscribed to Wellness. Ask your Brand Partner for more information

Premium supplements for vital health benefits



- ① 29704 Multivitamin & Mineral woman 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99** ② 29703 Multivitamin & Mineral man 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99** ③ 29705 Omega 3 60 capsules. 41.6g. Reg price/100g: £33.65 **£13.99** ④ 29688 Astaxanthin & Bilberry Extract 1 Month Supply. Reg price/10pcs: £6.00 **£17.99**

Every 4th product below for FREE!*

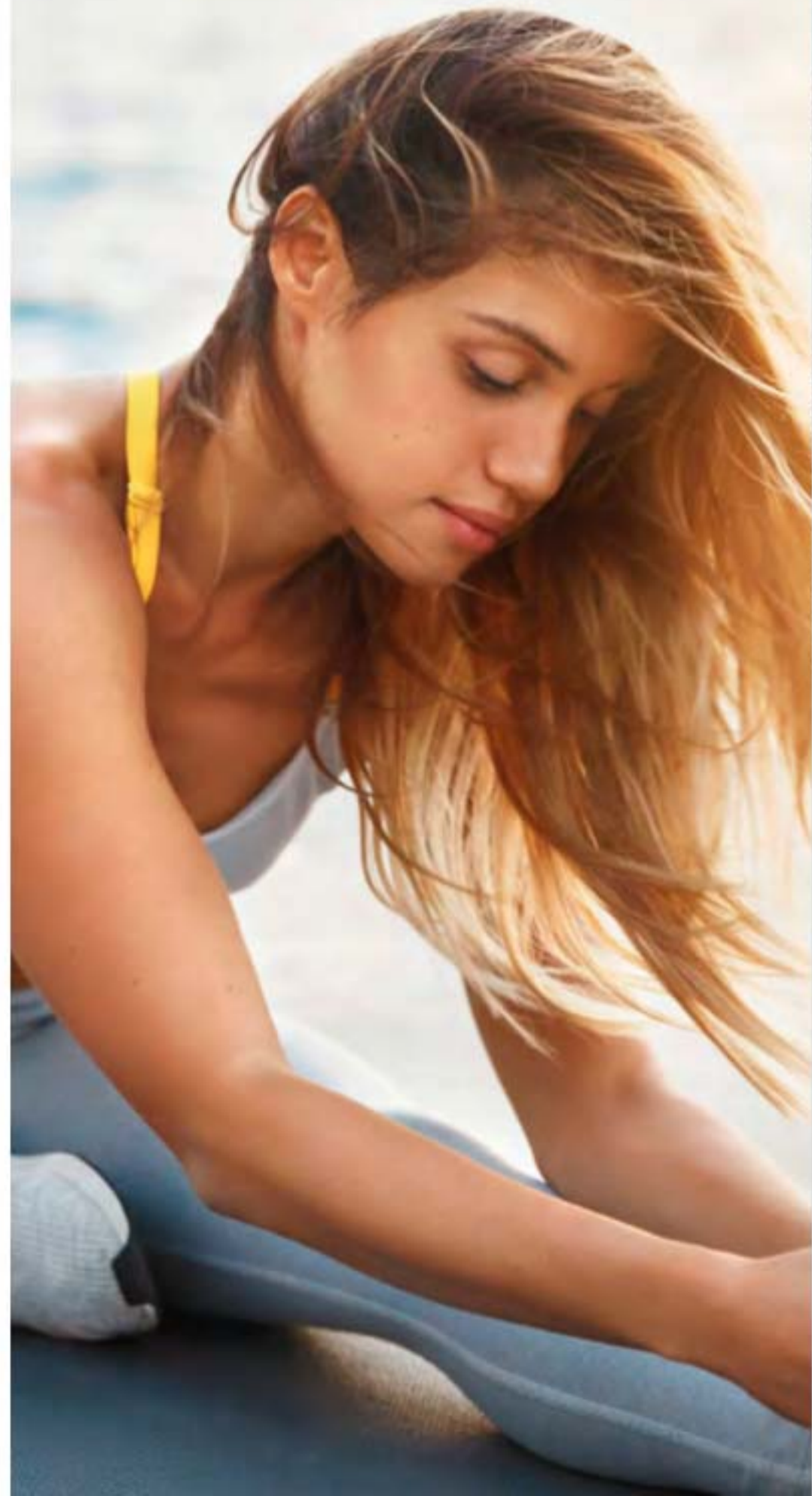
*When subscribed to Wellness. Ask your Brand Partner for more information



- ① 22467 WellnessKids Omega 3 For children ages 3+. 105 ml. Reg price/100ml: £9.51 **£9.99** ② 28241 WellnessKids Multivitamins and Minerals 21 tablets x 1.1 g. Reg price/10g: £4.33 **£9.99** ③ 29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £6.66 **£27.99** ④ 29694 Natural Balance Soup tomato & basil 21 servings. 420g. Reg price/100g: £6.66 **£27.99**

Time to take action!

Staying healthy and becoming your most beautiful self is a journey. And each step of this journey requires providing your body with necessary nutrients. For instance, replenishing and strengthening your hair and nails our Hair & Nail NutriComplex.



Hair & Nail NutriComplex
42 tablets. 29.4g.
Merch price/10g: £5.10
29706 £17.99

Active Ingredients

Iron, Selenium and Zinc

Iron helps reduce hair loss while selenium aids in maintaining the shine and zinc helps to keep your nails in excellent condition.

L-Lysine and L-Cysteine

L-Lysine and L-Cysteine help heal damaged hair and nails by building blocks of keratin.

Apple extract and Vitamin C

Apple procyanidins increase the amount, volume and strength of hair and vitamin C improves iron absorption for better results.

Why you need it?

Hair & Nail NutriComplex is a unique formula developed in Sweden that provides essential nutrients that boost stronger nails and thicker hair from inside out. Works best when you take 2 tablets once a day for a period of 3 months.

How to use:

2 tablets per day with a meal; consume for at least 3 months.

£14.99

It's all about balance!

We believe in the synergy of a wholesome diet: adequate hydration, physical activities, and positive lifestyle choices work together to optimise your overall health and well-being.

This set reflects exactly such balance: Supplementation to help bridge the gaps in your nutrition and give your organism a boost. Shakes to snack smart and keep you on the healthy path.



1

Choose your favourite flavour of Wellness Shake or Protein Blend.

2

Choose the WellnessPack for women or men.



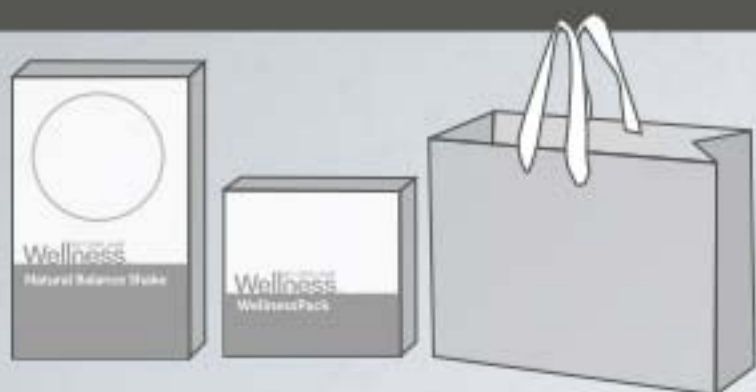
29690 Natural Balance Shake vanilla flavour 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.40 **£27.99**



29696 WellnessPack woman 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Get your customised Health & well-being set

£54.98



Every 4th set FREE*

*When subscribed to Wellness. Ask your Brand Partner for more information

Maximise your results!

Even if you reach your weight goals, maintaining them poses other challenges: preserving muscle growth, staying motivated, resisting temptations... Let this set give you a hand with that!

Natural Balance products come together with essential vitamins and minerals to help make fit lifestyle sustainable. Get ready to push your limits!



1

Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

2

Choose the WellnessPack for women or men.



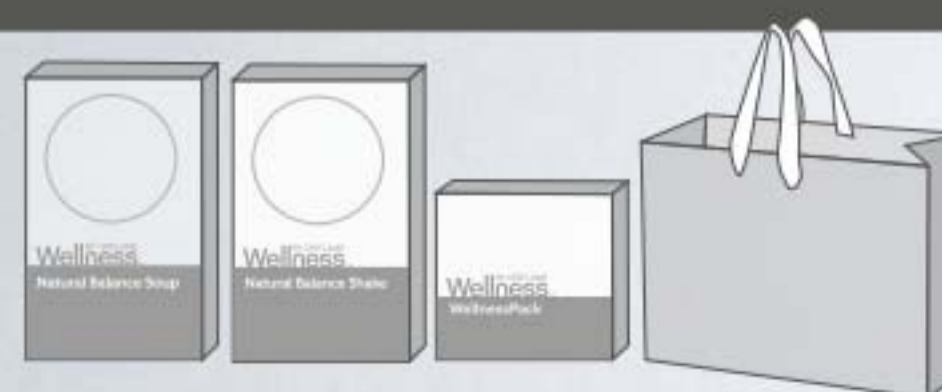
29695 Natural Balance Soup asparagus 21 servings. 420g. Reg price/100g: £6.66 **£27.99** **29694 Natural Balance Soup tomato & basil** 21 servings. 420g. Reg price/100g: £6.66 **£27.99** **29690 Natural Balance Shake vanilla flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29691 Natural Balance Shake chocolate flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **29689 Natural Balance Shake strawberry flavour** 21 servings. 378g. Reg price/100g: £7.40 **£27.99** **36169 Protein Blend** 378 g. Reg price/100g: £7.40 **£27.99**



29696 WellnessPack woman 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **29697 WellnessPack man** 21 sachets. 66.7g (21 x 3.17g). Reg price/100g: £40.46 **£26.99** **120229 CE_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L). **£1.50**

Get your customised Health & well-being set

£82.97



Every 4th set FREE*

*When subscribed to Wellness. Ask your Brand Partner for more information



Confidence boost

Anti-White Marks technology ensures no marks, visible residue or stains are left on clothing. Meaning your white clothes stay white, and your black clothes stay black.

INVISIBLE **FRESH**

48h protection*
Anti-white marks**
*Clinically tested
**Consumer tested

Maximum protection - up to 72h deodorant control.†

†Clinically proven.



EACH ROLL-ON
DEODORANT FOR

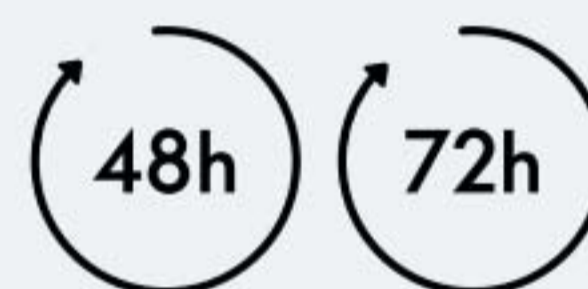
£1.99

① Activelle Invisible Fresh anti-perspirant deodorant 50ml Merch price/100ml: £3.98
41303 £3.00

② Activelle Extreme Anti-perspirant Deodorant 50ml Merch price/100ml: £3.98
33142 £3.00



ActiBoost Technology
ActiBoost fragrance capsules break apart when triggered by motion or release an additional burst of fresh fragrance when you need it most.



Activelle gives you performance and protection you can rely on for either 48 or 72 hours.†

†Clinically proven.

① Activelle Invisible Fresh anti-perspirant deodorant spray 150ml Merch price/100ml: £2.33

41311 £5.00

② Activelle Extreme Anti-perspirant Deodorant Spray 150ml Merch price/100ml: £2.33

33147 £5.00

EACH DEODORANT
SPRAY FOR

£3.49

Provides long lasting freshness**

**Consumer tested



Powdery scent with fizzing citrus

ACCESSORIES THAT MAKE A DIFFERENCE

Stay perfectly groomed with this compact pen shape detail trimmer! Featuring an eyebrow comb with two length settings and a trimmer blade to get rid of longer or stray hairs.



① Remington Detail Trimmer
Size: 13 x 1.5 x 1.3 cm.
27799 ~~£20.00~~
£15.99

Be protected, be balanced



Soothing intimate wash with Aloe Vera and Mallow extracts

② Feminelle Soothing Intimate Wash Aloe Vera & Mallow
300ml
Merch price/100ml: £1.33
34499 ~~£6.00~~
£3.99



Gentle intimate wash with Wild Pansy extract

③ Feminelle Teens Gentle Intimate Wash Wild Pansy
300ml
Merch price/100ml: £1.33
34501 ~~£6.00~~
£3.99



Healthy mouths, for a healthy happy family

The key to a healthy mouth and teeth is to establish a good oral health routine. With a selection of toothbrushes, and a range of toothpastes that help protect teeth, tongue, cheeks and gums, Optifresh has a perfect routine for everyone in your family.



① Optifresh Maximum Fresh Toothpaste
100 ml
Merch price/100ml: £3.49
44952 ~~£5.00~~
£3.49

② Optifresh Kids Gentle Strawberry Toothpaste
50ml
Merch price/100ml: £5.98
44954 ~~£4.00~~
£2.99

③ Optifresh Kids Soft Toothbrush - Blue
40877 ~~£3.00~~
£1.99

④ Optifresh Kids Soft Toothbrush - Pink
42453 ~~£3.00~~
£1.99



Oriflame Foundation aims to empower children and young women by providing opportunities for them to change their lives for the better – to feel safe and protected. These values extend to our products, too. By choosing Baby O', you will also be supporting the efforts of the Oriflame Foundation.



WE CHERISH YOUR BABY'S SKIN AS MUCH AS YOU DO!

We created Baby O' to nourish, soothe and protect their skin. All our products are at least 95% natural and were endorsed by dermatologists and paediatricians.

INGREDIENTS AS PRECIOUS AS YOUR BABY'S SKIN

Swedish Oat Oil hydrates and soothes the skin, while Innovative Lipid Lamellar and Natural Moisturising Factor Technology reinforces skin barrier and boosts moisture retention to keep your baby's skin comfortable and protected.



Your changing table essentials



HAIR & BODY WASH

Baby's skin **feels soft and smooth** – 100% agreed*

Tear-free formula

Gently cleanses hair & body



95% NATURAL ORIGIN INGREDIENTS

BALM

Deeply **nourishes, softens & protects**

Multi-purpose, for use all over body

Helps to form a **barrier against dryness**

Quick relief on the go - put it in the diaper bag!



① baby O Multi-Purpose Balm
75ml Reg price/100ml: £13.33

35772
£10.00

② baby O Hair & Body Wash
200ml Reg price/100ml: £4.50

35775
£9.00

*Consumer tested (Parents' assessment).

Sumptuous golden touch

Scented with our signature Milk and Honey Gold fragrance



① Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair

250ml
Merch price/100ml: £2.00

35958 £7.00

£4.99

② Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair

250ml
Merch price/100ml: £2.00

35957 £7.00

£4.99

Beautifully simple and effective body care

Moisturises, conditions and softens hands

Shower gel formula with plant and mineral based ingredients that cleanses and revitalises the skin. Registered with The Vegan Society™.



① Beautanicals Repairing Hand Salve

50ml Merch price/100ml: £9.98

35893 £8.00

£4.99

② Beautanicals Revitalising Body Cleanser

300ml Merch price/100ml: £2.66

35892 £13.00

£7.99

ON-THE-GO DELUXE DETANGLER



LIMITED EDITION



Golden Detangler Brush
Elegant detangling brush. Smoothens hair and prevents damage as it detangles. Small, practical size. Ideal holiday gift for anyone who appreciates good design and groomed hair. Material: ABS, TPE, Size: 15 x 6 x 3 cm

43121
£4.99

Instantly refreshed, shiny, bouncy hair!

- Helps to prolong intervals between washes**
- For visible volume without weighing down**
- Formulated to leave no visible residues after brushing out
- Weightless formulation for amazingly bouncy hair
- Dermatologically tested

**Consumer tested

HERO INGREDIENT



Ceramide Complex:
Helps strengthen damaged hair, making it more resilient, shinier and smoother. Ceramides are lipids that occur naturally in the outer surface of the hair, binding the cuticles to create a protective barrier that helps retain proteins and moisture.



HOW TO USE



1. Shake well and spray 20 cm from your hair, concentrating on the roots.



2. Using your fingertips, massage through your hair.



3. Wait a few minutes and then brush out.

HairX Advanced Care Volume Lift Dry Shampoo
150ml Merch price/100ml: £2.66
42890 £8.00

NOW FOR ONLY
£3.99

Right Tools, Right Here!



STYLER SMALL ROUND BRUSH
curling or straightening,
blow-out short hair



① **Styler Small Round Brush**
Size: L 22 x W 4,5 cm.
Materials: ABS and Nylon

30595 £6.00
£3.99



STYLERS TEASING BRUSH
add volume, tease & smooth



② **Styler Teasing Brush**
Size: L 21 X W 1,5 cm. Materials: ABS and Nylon

30611 £5.00
£3.49



STYLER HAIR BRUSH CLEANER
for cleaning of all your Styler
brushes.



③ **Styler Hair Brush Cleaner**
Size: L 12,3 x W 1,8 cm. Materials: ABS, PET,
Stainless steel.

30923 £5.00
£3.49

Your personal hairstylist

• Delivers a long-lasting, 24-hour shine for a glossy finish*



① **HairX Advanced Care Style Smart Shine Spray**
100ml
Merch price/100ml: £5.99
34939 £8.00
£5.99



② **HairX Advanced Care Style Smart Styling Hair Mousse**
200ml
Merch price/100ml: £3.00
34938 £8.00
£5.99

• Strong, long-lasting 24-hour brushable hold**

*Consumer tested by 80 women
**Clinically tested

Maximise fine hair



Cleanse and control a dry, flaky scalp



① **HairX Advanced Care Volume Lift Fullness Conditioner**
200ml Merch price/100ml: £2.25
42892 £7.00
£4.49

VOLUMIZING CONDITIONER
Nourishes the hair, adds shine, glow and full-bodied lift.



② **HairX Advanced Care Dandruff Solution Control Shampoo**
250ml Merch price/100ml: £1.80
32893 £7.00
£4.49

ANTI-DANDRUFF SHAMPOO
Helps to lock in moisture and promotes healthy hair and scalp.



Phytonutrients Complex in HairX from Soybean and Safflower Seed Oil is designed to help shield, nourish and repair the hair from the inside out.



Stylish and comfortable feet – all day long!



① **Festive Feet Heel Cushions**
Size: one size. 8.5cm L x 5cm W x 2.5mm T (2 pieces). Material: TPR

41244 ~~£5.00~~
£2.99

② **Festive Feet Foot Cushions**
Size: one size. 9cm L x 6.5cm W x 2mm T (2 pieces)
Material: TPR

41249 ~~£5.00~~
£2.99

③ **Festive Feet Mini Gel Spots**
Size: one size. 3cm L x 2.5cm W (4 pieces). Material: PU

38336 ~~£5.00~~
£2.99

Quality foot care at home

④ **Comfort Foot Pumice Stone**
Size: 97L x 57W x 30Tmm.
Material: TPR, Polyester.

37558 ~~£4.00~~
£2.99



With rubber band for comfortable use and grip

Instantly cools and deodorises with Eucalyptus and Mint oils.

Can be used on feet or in shoes to help prevent foot odour.

Reveal wonderfully pampered feet



250 ml



150 ml



① **Feet Up Comfort Reviving Foot Spray Jumbo**
250ml Merch price/100ml: £3.20
32643 ~~£14.00~~
£7.99

② **Feet Up Comfort Overnight Moisturising Foot Cream**
150ml Merch price/100ml: £3.99
34935 ~~£10.00~~
£5.99

③ **Feet Up Comfort Daily Softening Foot Cream**
150ml Merch price/100ml: £3.99
32369 ~~£10.00~~
£5.99

A soft touch of sparkling fresh mandarin



HAND AND BODY WASH



HAND AND BODY LOTION



① **Essense&Co. Green Mandarin & Orange Blossom Hand & Body Wash** 300ml
Merch price/100ml: £3.33

35833 ~~£14.00~~
£9.99

② **Essense&Co. Green Mandarin & Orange Blossom Hand & Body Lotion** 300ml
Merch price/100ml: £4.00

35834 ~~£15.00~~
£11.99

Scents & Moments



Sweet DREAMS



Romantic GETAWAY



Ocean DIVE

Immerse yourself in your favourite moments

Turn your everyday me-time into an unforgettable moment with Scents & Moments. The delightful scents of each product will make your bath and shower time the best part of day.

Soft CUDDLES

Enjoy the most warm and cosy moments imaginable, with the soft scent of almond blossom.

Paradise SUNRISE

Feel like in paradise at home, thanks to the uplifting and exotic scent of citrus fruits.

④ **Scents & Moments Soft Cuddles Caring Soap Bar**
90g Merch price/100g: £1.10

39397 ~~£1.50~~
£0.99



① **Scents & Moments Paradise Sunrise Uplifting Soap Bar**
90g Merch price/100g: £1.10

39428 ~~£1.50~~
£0.99

② **Scents & Moments Paradise Sunrise Uplifting Shower Gel**
250ml
Merch price/100ml: £1.00

39426 ~~£3.00~~
£2.49

③ **Scents & Moments Soft Cuddles Caring Shower Gel**
250ml
Merch price/100ml: £1.00

39393 ~~£3.00~~
£2.49

Beauty on the go!

Five playfully designed reusable travel containers for your favourite Oriflame products, so you have everything you need during the holidays.



Use the funnel to avoid any spills.

NEW!
LIMITED EDITION

③ **Travel Containers**
Bottles: PET; Jar: PS, PP; EVA pouch. Size: Bottles: 12cm; Spray bottle: 13cm; Pump bottle: 14cm; Jar: 4cm

45084 **£7.99**



Feel as pure as nature!



NEW!

Rich, creamy nourishment!

SHOWER GEL

Cleanses the skin, leaving it feeling purified, fresh and squeaky clean

SOAP BAR

Formulated with 98% natural origin ingredients, cleans and leaves a crisp scent.



SHOWER CREAM

Foaming formula leaves your skin cleansed, moisturised and with a delicious scent.

BODY CREAM

Rich, suitable for extra dry skin formula with 98% natural origin ingredients provides 48 hours of hydration^Δ.

^ΔClinically tested

LIQUID HAND SOAP

Nourishing treat for your hands - leaves them clean and wonderfully scented.



③ Love Nature Nourishing Body Cream with Organic Cacao Butter & Coconut Oil 200ml
Merch price/100ml: £2.50

42991 £6.00
£4.99

④ Love Nature Nourishing Shower Cream with Organic Cacao Butter & Coconut Oil 250ml
Merch price/100ml: £1.60

41488 £5.00
£3.99

⑤ Love Nature Nourishing Liquid Hand Soap with Organic Cacao Butter & Coconut Oil 300ml
Merch price/100ml: £1.50

43111 £5.50
£4.49



BIODEGRADABLE FORMULAS*



Recycled plastic bottles**



NATURAL ORIGIN EXFOLIANTS

**Exact amount varies between 50 and 100%, and is clearly shown on each product
*All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

Mild, gentle and beautifully caring

BODY LOTION

Moisturising formula supports the skin barrier and provides 24h hydration^Δ.

FRAGRANCE MIST

Infused with natural organic extracts, leaves a fresh apricot scent with a note of oat.

SHOWER CREAM

Suitable for the whole family, including children aged 3 and over, and sensitive skin.

SOAP BAR

Formula with 98% natural origin ingredients cleanses the skin, leaving it feeling fresh and cared for.



LIMITED EDITION

SHOWER PUFF

Made from 100% recycled polyethylene plastic, designed to create rich lather and gently cleanse.



① Love Nature Shower Puff
Size: 12 x 11 cm.
Materials: 100% recycled polyethylene plastic.

45079
£2.99

② Love Nature Caring Body Lotion with Organic Oat & Apricot 500ml
Merch price/100ml: £1.80

41492 £12.00
£8.99

③ Love Nature Caring Fragrance Mist with Organic Oat & Apricot 200ml
Merch price/100ml: £4.00

43957 £10.00
£7.99

④ Love Nature Caring Shower Cream with Organic Oat & Apricot 250ml
Merch price/100ml: £1.60

41519 £5.00
£3.99

⑤ Love Nature Caring Soap Bar with Organic Oat & Apricot 75g
Merch price/100g: £2.65

41260 £2.50
£1.99

1, 2, 3... Fresh and ready!

Start your morning right and get ready for whatever lies ahead. Cleanse and protect your body with North for Men line to stay energised and fresh throughout the day.

STORE ALL YOUR ESSENTIALS

LIMITED EDITION

Compact yet roomy toiletry bag in steel gray cotton canvas fits even tall bottles.



① Polar Men's Toiletry Bag
Cotton canvas, PU, polyester lining. L:20 x W:8,5 x H:13 cm.

44769
£14.99

② North for Men PowerMax Soap Scrub Bar
100g
Merch price/100g: £1.49

38610 ~~£3.00~~
£1.49

1

CLEAN

Soap bar with natural exfoliating particles leaves skin fresh, clean and energised.



2

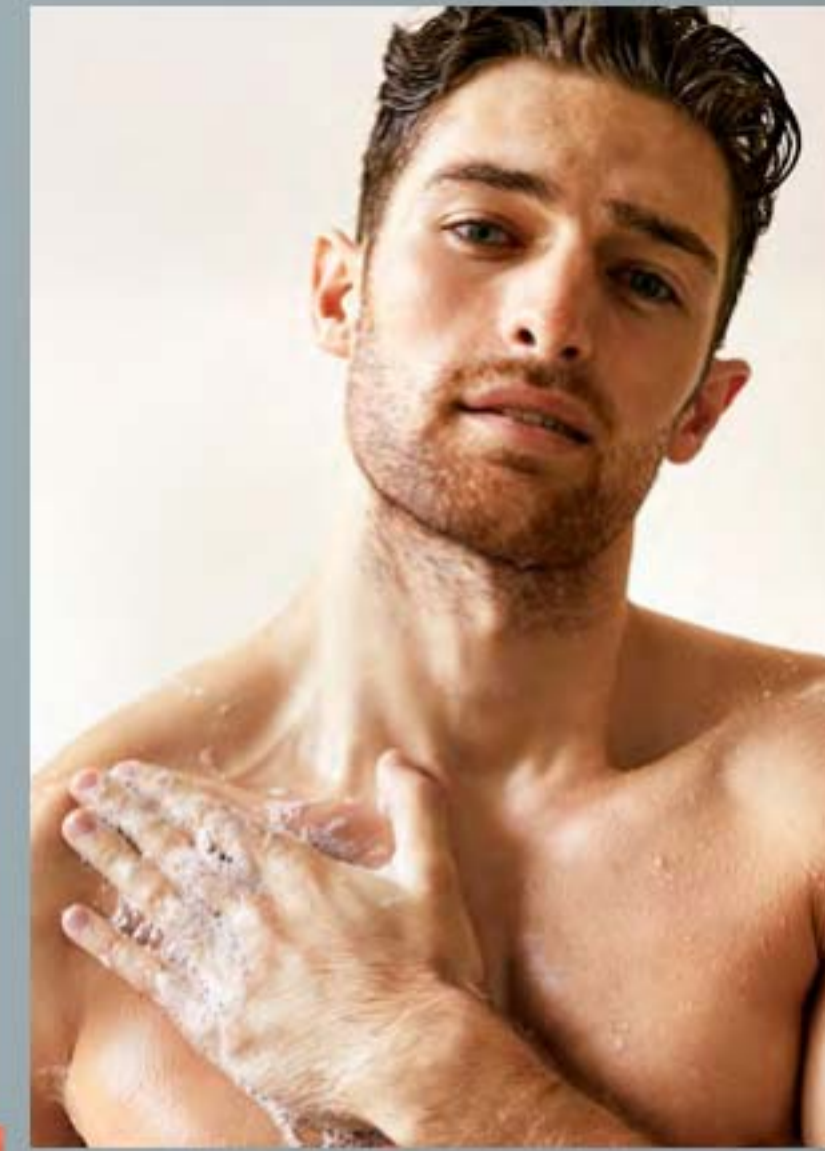
SCRUB

Revitalising body wash with scrubbing particles for a quick boost of energy and freshness.



① North for Men PowerMax Shower Scrub 250ml
Merch price/100ml: £1.60

38614 ~~£6.00~~
£3.99



3

PROTECT

Cooling, quick-drying roll-on deodorant with clinically proven 72 hour protection against body odour.



② North for Men PowerMax Deodorant Roll-On 50ml
Merch price/100ml: £4.98

38615 ~~£4.00~~
£2.49



Specially shaped for massage: cleanse and stimulate circulation in one simple step.

1

CLEANSE

Gently removes dead skin cells while you shower.



① Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar
100g Merch price/100g: £2.49

34021 £4.00
£2.49

② Elemental Exfoliating Glove
Size: L18,5xW16cm Material: Polyester

41593 £6.00
£3.49

2

EXFOLIATE

Exfoliates your skin with salt crystals and natural-origin almond shells, while nourishing it with Shea Butter, Canola and Sweet Almond Oils.



① Swedish Spa Salt Crystals Body Scrub
200ml Merch price/100ml: £5.00

34022 £15.00
£9.99

3

NOURISH

Extra nourishing formulation with rich, melting texture leaves skin feeling extra smooth and soft*.

*Consumer tested



② Swedish Spa Whipped Waves Body Butter
200ml Merch price/100ml: £5.00

34025 £15.00
£9.99

1, 2, 3... Home spa!

Finding a moment for a little me time should always be on your to-do list. Pamper your skin and your senses with a relaxing ritual – Swedish Spa is here to make that easy and so enjoyable.

1 WASH

Formulated to remove impurities & pollution particles
Leaves hair and scalp feeling clean, refreshed and moisturised*



① Eleo Oil Infused Shampoo
250ml Merch price/100ml: £2.80
38585 £10.00
£6.99

2 NOURISH

Lightweight oil formulated to provide shine, moisturise, and control frizz



② Eleo Instant Nourishing Hair Oil
50ml Merch price/100ml: £19.98
38600 £14.00
£9.99



A curated blend of six of the world's most powerful oils that provide multiple benefits to the hair and scalp – leaving it stronger, healthier and perfectly radiant.

*Consumer tested



1, 2, 3... Silky soft hair!

Say goodbye to frizzy mornings and untameable locks! Infuse your hair with Eleo's blend of powerful oils and let yourself be amazed by the results.

Overnight oil designed to strengthen and repair the hair while you sleep

3 BEAUTIFY

Gently detangles wet hair to prevent damage and distribute hair oil more thoroughly



① Eleo Repairing Overnight Hair Oil
50ml Merch price/100ml: £19.98
38602 £14.00
£9.99



② Styler Wide Tooth Comb
Size: L15 x W6 cm. Material: PP
30610 £4.00
£2.49

1

DISINFECT

Gentle on the skin, helps reduce bacteria and leaves no sticky residue.



HOW TO USE

Spray on hands and rub together thoroughly until dry. Avoid touching eyes after use. Can also be used to disinfect other surfaces like handles of shopping baskets, doorknobs, light switches and bathroom fixtures.

Convenient spritz pump



SoftCaress Hand Cleanse Spritz
Gentle on skin. No washing needed. Easy to carry. 100 ml. Merch price/100ml: £3.99

42954 £7.00
£3.99



**1, 2, 3...
Clean and beautiful hands!**
Your hands allow you to get so much done every day. Make sure they are protected, nourished and well-kept with our wide range of hand care products.

2

GROOM THE NAILS



HOW TO USE

Smooth the edges with the nail file. Use side 2 to eliminate rough surface, and sides 3&4 to make your nails shine.

① Nail It Nail File And Buffer
Material: Polyester & Sandpaper
Size: 17.8 x 2 x 1.5cm

42289 £4.00
£1.99



3

MOISTURISE



PROTECTING

Light and fast absorbing hand cream conditions hands and nails.

NOURISHING

Intensely moisturising formula perfect for very dry hands.



② SoftCaress Protecting Hand & Nail Cream
100ml Merch price/100ml: £3.49

31344 £6.00
£3.49

③ SoftCaress Nourishing Hand Cream 100ml
Merch price/100ml: £3.49

31345 £6.00
£3.49



1

SMOOTH OUT

Start by smoothing out the heels and getting rid of the hardened skin.



50%
RECYCLED
PLASTIC

Advanced Stainless Steel Foot File
Size: 19 x 3,8 cm.
Material: Stainless Steel,
50% recycled PS

40778 £7.00
£3.99



HOW TO USE

Use the Stainless Steel Foot File to easily file away dry, hardened skin and reveal smooth, soft feet.

2

EXFOLIATE

Buff away dead skin cells to help prepare the skin to better absorb moisturisers.

HOW TO USE

Massage into clean, dry skin using a circular motion. Concentrate on the driest areas: heels, toes and balls of the feet. Rinse off thoroughly with warm water.



① **Feet Up Advanced Deep Exfoliating Foot Cream**
75ml
Merch price/100ml: £6.65

33033 £9.00
£4.99

② **Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream**
75ml Merch price/100ml: £6.65

33027 £9.00
£4.99

3

REPAIR

Helps to restore and protect the condition of rough, cracked skin.



BEFORE

AFTER 7 DAY

¹Clinical test

HOW TO USE

Apply twice daily - morning and evening, ideally after showering/bathing. Massage in to the feet, concentrating on the heels and areas of dry skin.

1, 2, 3... Well-groomed feet!

Step into every day with confidence. Take proper care of your feet to make sure you stay comfortable and fresh wherever you decide to go.



A SWEET RECIPE FOR
TEMPTATION

£16.99

For the first time ever in perfumery,
an accord comprising delectable
white strawberry dipped in
delicious white chocolate.



ORIENTAL VANILLIC FRUITY
white strawberry, White flowers,
white chocolate



VERY HIGH FRAGRANCE
CONCENTRATION



Love Potion Secrets Eau de Parfum
Empower your innermost desires with this tantalising
concoction of white strawberry and seductive white
flowers that climaxes in the sexiness of creamy amber,
sandalwood and delectable white chocolate. 50ml
Merch price/100ml: £33.98

42815 ~~£32.00~~
£16.99

