

Reveal your Swedish Experience



ORIFLAME  
— S W E D E N —

Catalogue 09 2021 (11/06 – 01/07)

ORIFLAME

Catalogue 09 2021 (11/06 – 01/07)



NEW!

.se

SWEDISH EXPERIENCE

An original scent captured in Sweden



FLORAL WOODY AROMATIC

Orange, Golden Button Flowers, Incandescent Birch Wood



VERY HIGH FRAGRANCE CONCENTRATION



.SE Swedish Experience Blazing Warmth Eau de Parfum

Smoky notes of Incandescent Birch Wood spark warm emotions, as the fresh explosion of lemony Golden Button Flowers fizzes with feminine positivity. Luminous and contrasted, an unexpected experience awaits. 75ml

Merch price/100ml: £30.65

38571 ~~£30.00~~

£22.99

# Bask in the BLAZING WARMTH

Relish in the warmth of new beginnings with a vibrantly intense Eau de Parfum that surges with optimism and joy. Smoky incandescent Birch Wood evokes the reminiscences of blazing fires, while a bright explosion of Golden Button Flowers captures the blooming emotions of fresh starts.



# se

SWEDISH EXPERIENCE

## Feel the freedom of WILD HEARTS

Prepare to exhilarate your senses with a delicately addictive Eau de Parfum inspired by the cool, misty lakes of Sweden. Let the Wild Rosemary transport you into nature, while sweet liquorish notes of Sweet Cicely catapult straight to your heart - like a wild wind releasing a newfound freedom within.

NEW!

An original scent captured in Sweden



FLORAL-WATERY CITRUS  
AROMATIC

Wild Rosemary, Sweet  
Cicely, Musk



VERY HIGH FRAGRANCE  
CONCENTRATION



**.SE Swedish Experience  
Wild Hearts Eau de Parfum**  
The unexpected scent of Wild  
Rosemary brings watery and mineral  
facets reminiscent of crisp water on  
your skin, with a hint of feminine  
musky florals entwined with the  
liquorish notes of Sweet Cicely.  
An intense calling beats inside,  
ready to release a newfound freedom.  
75ml Merch price/100ml: £30.65

38575 ~~£30.00~~

**£22.99**





Oriflame is a proud member of the Direct Selling Association, reflecting our commitment to practising the highest level of business ethics.



Through our collaboration with the Rainforest Alliance, we strive to ensure that all the paper in our catalogues originates from well managed forests.



Such is the belief in our quality that we offer a 100% satisfaction guarantee. If you aren't completely happy with your product you may return it within 30 days for a full refund.



To learn more about Oriflame's animal welfare policy please visit: [corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare](http://corporate.oriflame.com/SUSTAINABILITY/Responsibility-for-Animal-Welfare)

**RESPONSIBLE DEVELOPMENT**

We are committed to using ingredients and materials respectful of nature and good for you



ECO-ETHICAL SCREENING



NATURAL EXFOLIANTS



NATURAL EXTRACTS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

CATALOGUE 09/2021

# Beauty by Sweden, a way of life

Because we're from Sweden, we have a different view on beauty and the way we develop our products. For us, it's not only how you look, but how you live, feel and act. It's a way of life - to be healthy, enjoy beautiful skin, express yourself freely and realise your aspirations.



## NATURAL INGREDIENTS YOU CAN TRUST

When choosing what to eat or the products for your hair or skin, don't you also think 'the more natural the better'? We too believe in the power and purity of nature. That's why we take the best from nature and power it with science: to help you feel good inside and out!

All ages | FOR COMBINATION SKIN



① **Love Nature Gel Mask Cucumber**  
10ml Merch price/10ml: £0.99

32633 ~~£2.00~~

**£0.99**

**HERO INGREDIENT**

**NATURAL CUCUMBER EXTRACT**

Cucumber is well-loved for its moisturising, nourishing, and soothing properties. The perfect ingredient to support healthy looking, hydrated summer skin!

All ages | FOR OILY SKIN



② **Love Nature Purifying Corrective Stick with Organic Tea Tree & Lime**  
4.5g Merch price/10g: £8.87

34855 ~~£8.00~~

**£3.99**

**HOW TO USE**

Dab directly onto blemishes when they first appear, avoiding eye area. Use as needed.

Your touch of summer freshness!

BEAUTY BY SWEDEN. A WAY OF LIFE



GET THEM  
SUMMER-  
READY!

Summer is coming! And so are beach getaways, pool parties and those relaxing barefoot walks on the grass. That means our feet are more exposed than ever! Pamper them with this foot care routine and show them off with confidence!

**?** DID YOU KNOW?

Loaded with nutrients that soothe and cool down the skin, cucumbers are said to be the most hydrating vegetables on earth! And watermelons don't stay behind! They are 50% water and naturally improve skin's elasticity.



**NEW!**  
LIMITED EDITION



Reach the foot from any angle with the rounded filing surface, dipped in a fine grained mass.

**50%**

CONTAINS 50%  
RECYCLED  
PLASTIC!

① **Pink Sand Foot File**  
Material: 50% PS, 50% recycled PS. Size: 21cm long x 4.5cm wide.  
41091  
**£4.99**

② **Feet Up Cooling Watermelon & Cucumber foot scrub**  
75ml Merch price/100ml: £5.32  
40838 ~~£6.00~~  
**£3.99**

③ **Feet Up Cooling Watermelon & Cucumber foot cream**  
75ml Merch price/100ml: £5.32  
39523 ~~£6.00~~  
**£3.99**

④ **Feet Up Cooling Watermelon & Cucumber foot spray**  
150ml Merch price/100ml: £3.99  
39524 ~~£9.00~~  
**£5.99**



**FILE**  
Use on clean, dry feet by carefully filing rough and callused skin – paying attention to your heel and the ball of your feet.



**SCRUB**  
Apply all over clean, dry feet. Massage and gently scrub, concentrating on dry areas such as heels, toes and balls of your feet. Rinse off well with warm water revealing soft and healthy feet. For best results apply 2-3 times a week.



**NOURISH**  
Massage into clean feet until cream is fully absorbed. For best results, apply every morning and night.



**SPRAY**  
Spray all over the feet any time during the day. Suitable for use on the inside of shoes if needed.





**FOR DRY HAIR**

**Replenishing Banana**

Natural origin banana extract, with good-enough-to-eat fragrance, helps hydrate and replenish moisture in dry hair.

**FOR COLOURED HAIR**

**Revitalising Mango**

Rich in flavonoids components, Vitamin A and fatty acids, mango extract helps maintain vibrancy in coloured hair.

EACH HAIR MASK FOR ONLY

**£1.49**

① **Love Nature Hair Smoothie Replenishing Banana Hair Mask for Dry Hair**

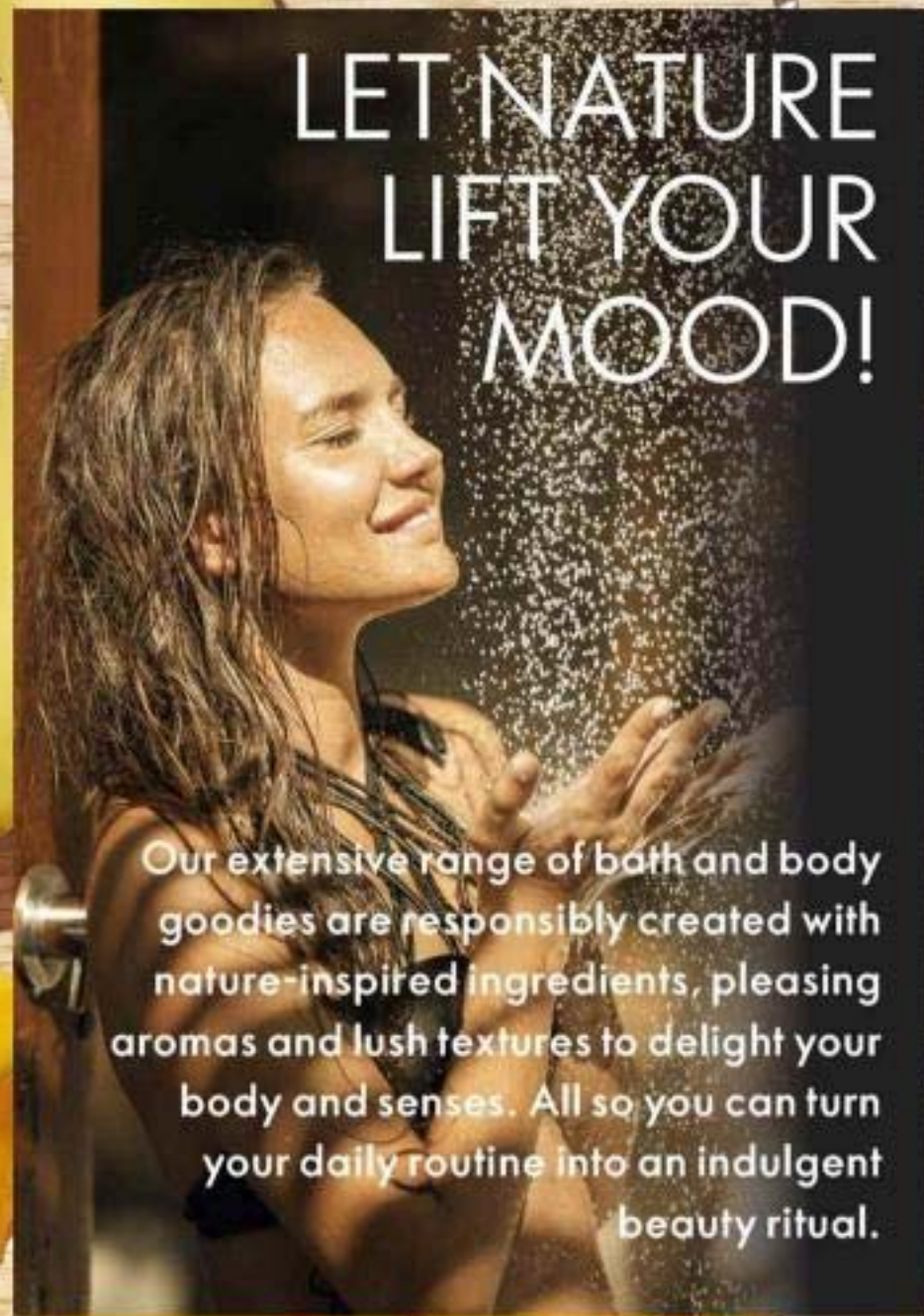
30ml Merch price/10ml: £0.50

**41957 £2.00**

② **Love Nature Hair Smoothie Revitalising Mango Hair Mask for Coloured Hair**

30ml Merch price/10ml: £0.50

**41959 £2.00**



Our extensive range of bath and body goodies are responsibly created with nature-inspired ingredients, pleasing aromas and lush textures to delight your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.



**DID YOU KNOW?**

Love Nature bottles are made of 40% PCR! This type of plastic is better for the environment, as it makes use of already existing plastics that might have ended up in landfill or worse, as waste in nature.

**SHOWER GELS**  
**500ml**

40%  
POST CONSUMER RECYCLED PLASTIC\*  
\*Bottles only

BIODEGRADABLE FORMULA



**MINT & RASPBERRY**  
Soothe and energise

**COCONUT WATER & MELON**  
Refresh and invigorate

**OLIVE OIL & ALOE VERA**  
Hydrate and moisturise



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT LOVE NATURE

③ **33330 Love Nature Exfoliating Shower Gel Energising Mint & Raspberry 500ml**

Merch price/100ml: £1.00 **£9.00** ④ **35947 Love Nature Shower Gel Invigorating Coconut Water & Melon 500ml**

Merch price/100ml: £1.00 **£9.00** ⑤ **33334 Love Nature Shower Gel Caring Olive Oil & Aloe Vera 500ml**

Merch price/100ml: £1.00 **£9.00**

EACH SHOWER GEL FOR

**£4.99**

BEAUTY BY SWEDEN. A WAY OF LIFE



**NEW!**  
LIMITED EDITION

Protect your eyes  
with style!

**UNISEX**



**Amore Unisex Sunglasses**  
Make a sleek statement with these iconic, smoke colour shades in solid matte black framing. PC, stainless steel, copper, polyester, nylon, zinc alloy. One size.

42214  
**£9.99**



# BEAUTIFUL SKIN ALL SUMMER LONG!

It doesn't matter if you are on the beach or in the city: even if we are walking on the street, the sun is still there... and so its harmful rays! Our solution? A sunscreen routine that also shields your skin against pollution!



**?** DID YOU KNOW?

Up to 95% of skin aging is caused by the sun's rays. So better keep your sunscreen close and remember to reapply it every two hours!



**SELF-TANNING WATER**

For body: Apply to palms and massage onto skin. For face: Apply to a cotton pad and sweep over face in circular motions to ensure an even tan.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT SUNCARE



**HOW TO USE**

**FACE AND BODY LOTION**

Apply a generous amount 15 - 20 minutes prior to sun exposure. Massage into skin until absorbed. Allow sunscreen to dry before dressing. Reapply at least every 2 hours.

\*Consumer tested



**SUN STICK**

Apply onto skin 15 - 20 minutes prior to sun exposure and massage until absorbed. Reapply at least every 2 hours.

① Sun Zone Self-Tanning Water Face and Body  
100ml Merch price/100ml: £7.99  
~~34898 £12.00~~  
**£7.99**

② Sun 360 Lotion Body + Face SPF 30 High  
125ml Merch price/100ml: £11.19  
~~34890 £18.00~~  
**£13.99**

③ Sun 360 Sun Stick Body + Face SPF 30 High  
8g Merch price/10g: £16.24  
~~34899 £16.00~~  
**£12.99**

BEAUTY BY SWEDEN. A WAY OF LIFE





## ENJOY THE SUN WORRY-FREE!

Powered by innovative Multi-Rays Technology and the resilience of Scandinavian nature, Sun 360 keeps the skin protected from sun damage, pollution and dehydration - whatever the weather - so you can focus on the things that really matter in life.

### ❓ DID YOU KNOW?

UVA rays can penetrate clouds, windows, clothing and foliage. This is why it's so important that we protect our skin at all times – even on cloudy days.



WATERPROOF\*



SPF



CLOUDBERRY



NORDIC COTTON

### SWEDISH INGREDIENTS HELP TO SHIELD YOUR SKIN FROM HARM:

Vitamins A, C and E and two different antioxidants from the Cloudberry extract protect the skin from UV damage

Sugars and minerals provide skin care benefits and keep the skin moisturised and strengthen the skin barrier

Polyphenols in Nordic Cotton help soothe the skin

**Don't sweat it!**  
Formulas that don't sweat off when you're in action or in the water

**Protect your skin!**  
A high SPF provides higher protection against harmful UV damage.

SUN 360

Convenient multi-protection sun spray with a super light, dry texture that leaves a silky bare skin feel.



Strong sun protection for your child's sensitive skin



**DON'T FORGET AFTER SUN CARE!**  
Find after sun jelly offer on pages 132-133

Sunscreen designed for sensitive skin and intense sun exposure.

① Sun 360 Dry Mist Body + Face  
SPF 50 High  
100ml Merch price/100ml: £13.99  
**34891 £18.00**  
**£13.99**

② Sun 360 Kids Cream Body + Face  
SPF 50 High  
125ml Merch price/100ml: £11.19  
**34896 £18.00**  
**£13.99**

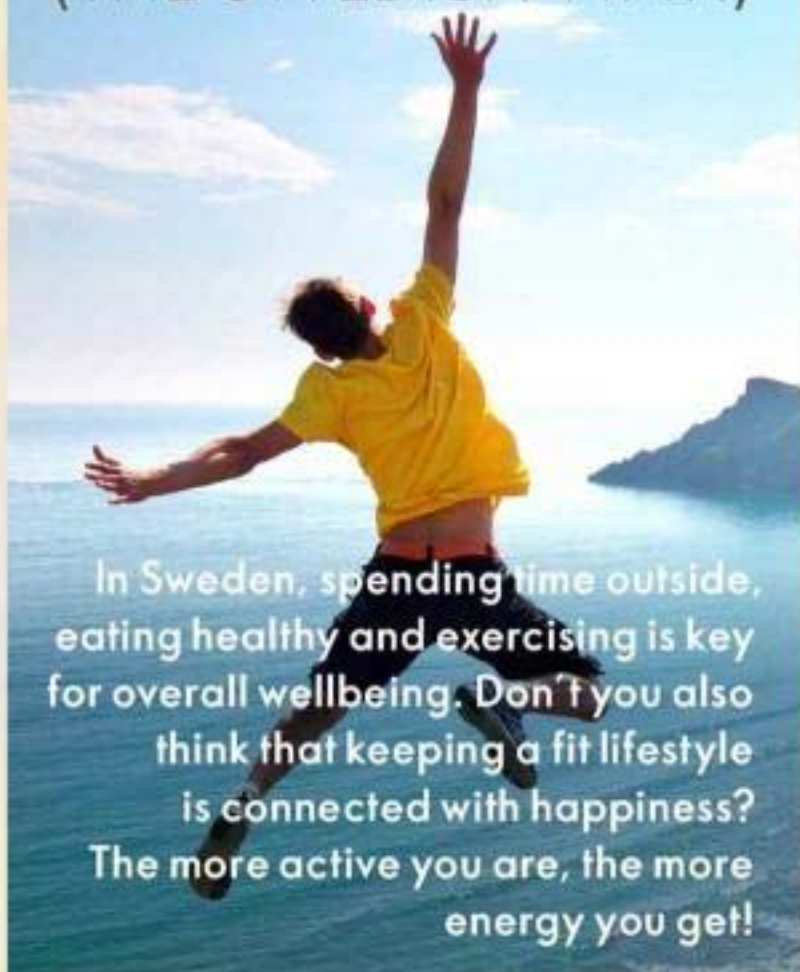
③ Sun 360 Cream Sensitive Body + Face  
SPF 50+ Very High  
50ml Merch price/100ml: £27.98  
**35760 £18.00**  
**£13.99**

\*Consumer tested

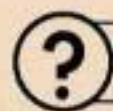




## BOOST YOUR ENERGY (THE SWEDISH WAY!)



In Sweden, spending time outside, eating healthy and exercising is key for overall wellbeing. Don't you also think that keeping a fit lifestyle is connected with happiness? The more active you are, the more energy you get!



### DID YOU KNOW?

Some scents have a proven power to energise you! Kale Extract is known to have 100% more vitamin C than oranges and is a powerful antioxidant that helps invigorate the skin and body.



Featuring Hydrolysed Protein and Kale Extract to help energise the skin and body, and North For Men's signature Arctic Pro Defence Technology.

Revitalising body wash with scrubbing particles for a quick boost of energy and freshness.



Dual-action facial gel provides a cooling effect after shaving and a 24-hour hydration.

① **North for Men PowerMax 2-in-1 Facial and Aftershave Energising Gel**  
50ml Merch price/100ml: £9.98  
**38613 £6.00**  
**£4.99**



② **North for Men PowerMax Shower Scrub**  
250ml  
Merch price/100ml: £2.00  
**38614 £6.00**  
**£4.99**

③ **North for Men PowerMax Deodorant Roll-On**  
50ml  
Merch price/100ml: £5.98  
**38615 £4.00**  
**£2.99**

## SET OF 3

Energizing gel + Shower Scrub + Roll-on  
FOR ONLY

**£7.99**

SET CODE: 139086

Cooling, quick-drying roll-on deodorant with clinically proven **72 hour protection** against body odour.







## SWEDISH FORMULATIONS

Our formulation development is always guided by function and efficacy. We only select natural ingredients that have proven beauty effects and use processes that release and carefully preserve the very best natural benefits of every raw ingredient.



### ❓ DID YOU KNOW?

Beautanicals is Oriflame's first apothecary-inspired beauty brand. Built on a rich heritage of Swedish apothecary expertise, we crafted simple and thoughtful formulations that are free from parabens and silicone, using processes in line with our Swedish philosophy.



Love your skin,  
love the planet  
Self-care more sustainably



Choose better plastics  
Reduce waste with environmentally friendly PCR plastics



SCAN THE ENTIRE PAGE  
WITH ORIFLAME APP TO  
WATCH OUR ASMR VIDEO



① Beautanicals  
Repairing Shampoo  
250ml  
Reg price/100ml: £4.80  
**35891 £12.00**

② Beautanicals  
Repairing  
Conditioner  
150ml  
Reg price/100ml: £8.00  
**35890 £12.00**



### HERO INGREDIENTS

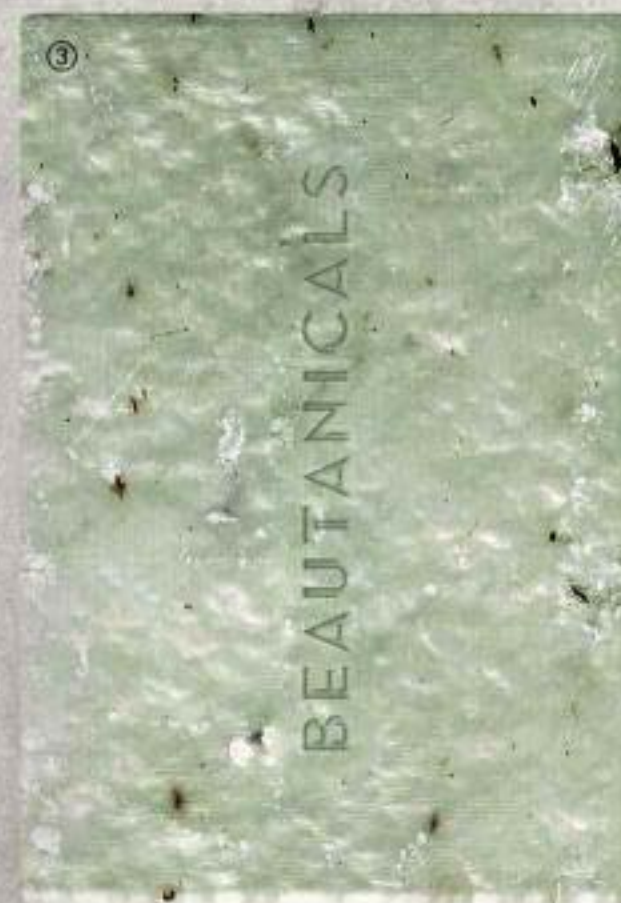
#### Essential minerals

Minerals are essential to health and necessary for bodily functions, such as maintaining healthy skin, scalp and hair and protection from free radicals with their antioxidant qualities.

#### Swedish natural origin honeysuckle extract

Our botanical ingredient is extracted from Honeysuckle – a Scandinavian plant loved for its fragrant flowers, also well known for its rich antioxidant properties that help protect and hydrate the skin.

FORMULATED WITHOUT PARABENS  
AND SILICONES



③ Beautanicals Revitalising  
Soap Bar  
100g Merch price/100g: £2.49  
**35889 £4.00**  
**£2.49**

④ Beautanicals Repairing  
Hand Salve  
50ml Merch price/100ml: £9.98  
**35893 £8.00**  
**£4.99**



95% NATURAL ORIGIN  
INGREDIENTS\*

\*Hand salve, soap bar and conditioner



BIODEGRADABLE  
FORMULAS\*\*

\*\*For all rinse-off formulas



REGISTERED WITH  
THE VEGAN SOCIETY™



⑤ Beautanicals Revitalising Body Cleanser  
300ml Merch price/100ml: £2.66  
**35892 £12.00**  
**£7.99**



Recommended for  
ALL AGES

**HAND SKIN CONCERNS:**  
Dry skin, reduced elasticity,  
wrinkles and dark spots.



SPF



INTENSIVE  
AGE DEFENCE  
HAND CREAM  
SPF 25

ORIFLAME  
SWEDEN

**Helps to repair and strengthen  
cuticles and helps prevent  
cracks in nails**

**Reduces visible signs of ageing  
of the hands**

**UVA and UVB protection**



**② Moisturizing Gloves  
With Touch**  
Material: Cotton, elastane,  
metalised fibre. Size:  
18,8 x 12,9 cm.

**37607 £7.00**  
**£4.99**

**① NovAge Intensive Age  
Defence Hand Cream  
SPF 25**  
50ml Merch price/100ml: £23.98

**35073 £18.00**  
**£11.99**

## BEAUTY STARTS WITH A HEALTHY SKIN

The secret to Scandinavian beauty  
is to keep a healthy, radiant skin.  
As one of the most exposed areas  
of your skin, your hands also  
deserve to be treated with love.  
Because when you're comfortable  
in your skin, it shows!



### HOW TO USE



Apply NovAge Hand Cream to  
hands and massage into skin,  
from fingertips to wrist, cuticles  
and nails. Slip on the soft cotton  
gloves and wear as needed.  
**Thanks to their touch function,  
in the meantime you can use  
your mobile!**  
**Tip:** Use it overnight for even  
softer skin in the morning.



**MARINE PREBIOTIC**  
Nurtures your skin's natural micro-environment,  
contributing to a healthier-looking complexion.  
Stimulates the natural cell renewal process,  
helping to smooth the skin's texture.  
Diminishes the appearance of pores while  
promoting skin hydration.



Dedicating few minutes to indulge  
your skin is a key -and pleasant!-  
way to make your day a little bit  
more special.

Take your skin care routine to a new  
level with our skin-replenishing  
essence! Specially designed to  
elevate your skin condition,  
it's a real treat for your skin!

Recommended for  
ALL AGES

**SKIN CONCERNS:**  
Dehydration, unhealthy looking  
skin and visible pores



**Boosts hydration and  
conditions for beautiful,  
healthier-looking skin\***

\*Consumer test using NovAge Skin Priming Essence,  
from the first use.

**Clinically proven to reduce  
the appearance of pores<sup>Δ2</sup>**

<sup>Δ2</sup>Clinical test using NovAge Skin Priming Essence twice per  
day, after 4 weeks.

### HOW TO USE

Use twice a day (morning and evening)  
on face, neck and décolleté directly after  
cleansing. Gently press onto skin using your  
fingers or apply with a cotton pad, avoiding  
the eye area. Let it be absorbed by your skin.  
Do not rinse.

**③ NovAge Skin Priming Essence**  
150ml Merch price/100ml: £9.99

**33987 £21.00**  
**£14.99**





## EXPRESS YOURSELF

Make-up not only updates your outfit, but also works as a powerful way of personal expression. Create the look you'll love, express yourself and reveal your inner beauty. Be who you want to be!



## TREND SPOTTER! SCANDINAVIAN BEAUTY

is all about keeping a simple, natural look. But mascara is definitely a must! Add some extra definition to your everyday make-up and let your lashes take the lead!

# 5 in 1

- **VOLUMISES**  
- up to 16X times more volume<sup>Δ</sup>
- **LENGTHENS**  
- up to 68% more length<sup>Δ</sup>
- **CURLS**  
- up to 119% more curl<sup>Δ</sup>
- **SEPARATES\***
- **CARES\***

<sup>Δ</sup>Clinically Tested  
\*Consumer Tested



42119 Black

## The ultimate multi-benefit mascara!

Maximise your lashes with more volume, length, curl, separation and care. It's a gotta-give-it-to-me, must-have lash look where you control the perfection.

Before



After



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE

**THE ONE 5-in-1 Wonder Lash Mascara**  
8ml Merch price/10ml: £7.49

~~£10.00~~

**£5.99**





**? DID YOU KNOW?**

The warm and captivating properties of sweet pimiento echo perfectly with the game of heated desire between two lovers. In fact, this intriguing spice has been used in many cultures throughout history as a powerful aphrodisiac.



**TRY ME!**  
Rub here to discover the scent



① **So Fever Her Eau de Parfum**  
50ml Merch price/100ml: £35.98  
**42787 £28.00**  
**£17.99**

**FOR HER**



**ORIENTAL VANILLIC WOODY**

ginger flower, sweet sandalwood, Blackcurrant

●●●○  
**VERY HIGH FRAGRANCE CONCENTRATION**



**FOR HIM**

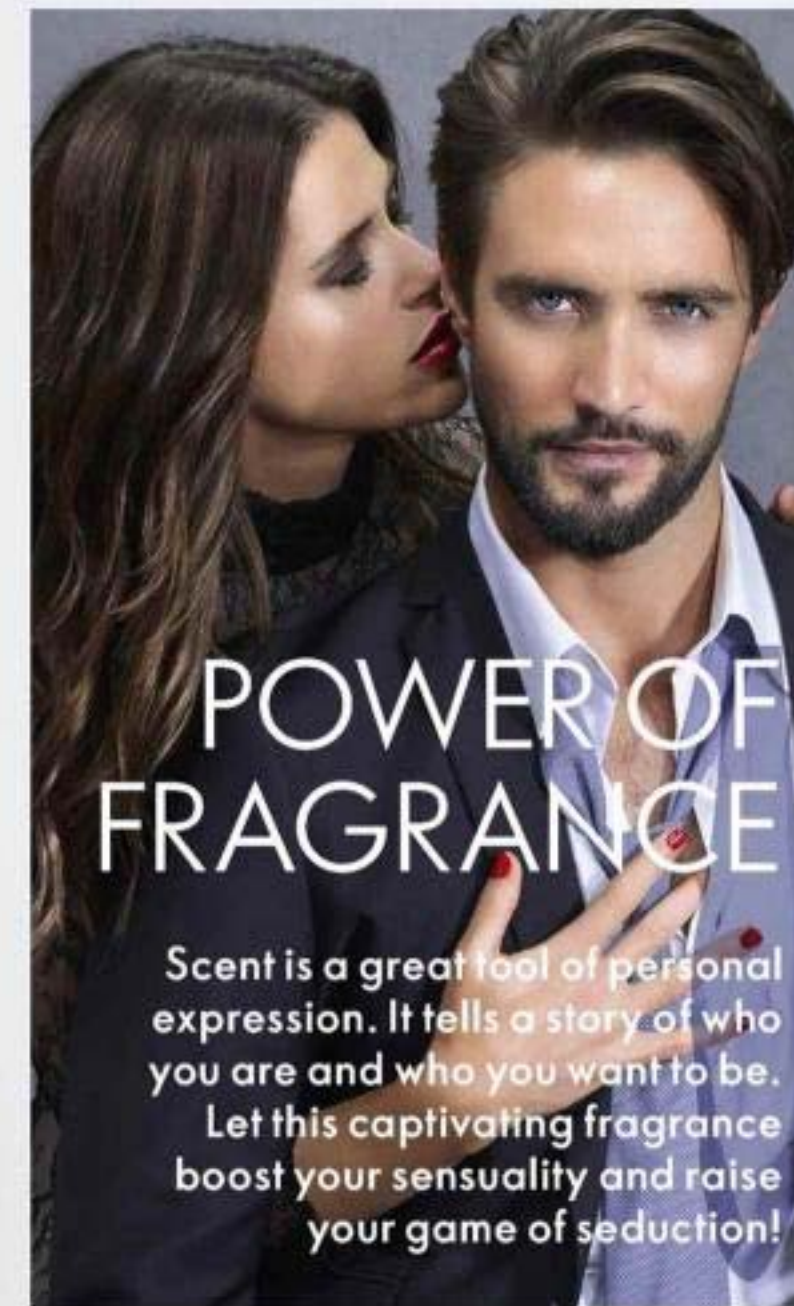


**WOODY SPICY**

ginger wood, Geranium, piri piri pimento

●●○○  
**HIGH FRAGRANCE CONCENTRATION**

② **So Fever Him Eau de Toilette**  
An intoxicating masculine composition of piri piri pimento, geranium bourbon and Ginger Wood notes. 75ml  
Merch price/100ml: £23.99  
**42515 £28.00**  
**£17.99**



**POWER OF FRAGRANCE**

Scent is a great tool of personal expression. It tells a story of who you are and who you want to be. Let this captivating fragrance boost your sensuality and raise your game of seduction!







Bring summer  
relax anywhere!

**Planning a picnic?**  
Or maybe some  
quiet day on the  
beach? Don't forget  
your foldable  
blanket! Carry it  
like a handbag  
and unfold it when  
you find your  
perfect spot!

**NEW!**  
LIMITED EDITION

**Floral Bloom Picnic Blanket**  
Flourishing, foldable blanket equipped with a protective  
bottom shell and long shoulder straps for easy carrying.  
Polyester. 130 x 150 cm. Length, shoulder strap: 85 cm.  
**42359 £27.99**



Velcro strips make  
it easy to fold



Coated bottom withstands  
moist and dirt and can  
easily be wiped off.



# FLORAL BLOOM PICNIC BLANKET

YOURS FOR ONLY  
**£13.99**

WHEN YOU SPEND £20  
IN THIS CATALOGUE

**SAVE £14.00**





40+ | For all skin types

# Crystal clear

anti-ageing benefits



① **Diamond Cellular Anti-Ageing Cream**  
50ml Merch price/100ml: £39.98  
**13659 £32.00**

**69%**  
EFFECTIVENESS\*  
Skin looks as if lifted

**76%**  
EFFECTIVENESS\*  
Brightens complexion

*\*Consumer tested*

#### HOW TO USE

Apply this luxurious cream in the morning and evening after cleansing, by massaging into the face and neck.

## DIAMOND CELLULAR

**Renews**  
skin surface while you sleep



**All-in-one**  
cleanser, toner and make-up remover

② **Diamond Cellular Micellar Solution Cleanser**  
Luxurious all-in-one cleanser, toner and make-up remover. Clears impurities in one sweep without water. 200ml Reg price/100ml: £9.00  
**21339 £18.00**

③ **Diamond Cellular Night Restorative Treatment**  
High-performing night treatment helps regenerate skin, enhance skin luminosity, and renew skin surface. Apply before sleep. Use every night. 30ml Reg price/10ml: £10.67  
**18437 £32.00**

### BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we extensively research and take the very best from nature, powering it with innovative science. The result? Safe and effective skin care ranges for every skin need and type.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Skin care





## YOUR DAILY DEFENCE AGAINST PREMATURE AGEING

The power of skin nutrients for firm, resilient skin



Minerals, Sugars and Amino Acids from **SILVER BIRCH LEAF** help prevent dark spots



**MULTI RENEWAL8** improves skin firmness and elasticity



**POLLUPROTECT** is a natural, protective polymer shield that helps prevent signs of premature ageing and protects skin from harmful pollutants and environmental stress.



### MULTI RENEWAL8 TECHNOLOGY IN FOCUS:

- **Polypeptides from Winter Pea** help skin defend itself against premature skin ageing and promote epidermal renewal and hydration
- **Plant Sterols from Sea Buckthorn** with essential Fatty Acids that help replenish the skin barrier

**Eye Cream**  
Instantly cools, brightens, reduces puffiness and dark circles with microcirculation-boosting Aescin.



**Day Cream SPF 15**  
Helps reduce fine lines, wrinkles and dark spots and protects skin from UV damage and premature ageing with Flavonoids from Redcurrant.



**Serum**  
Instantly re-plumps skin and provides 8-hour hydration with Hyaluronic Acid & Vitamin C.



**Night Cream**  
Helps replenish, hydrate and nourish skin overnight with Omega-3 and 6 acids from Linseed Oil.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THE RANGE

**NEW!**

## AGE REVIVE

35+ | For signs of premature ageing

① **Optimals Age Revive Serum**  
30ml Merch price/10ml: £13.33  
**42551 £17.00**  
**£12.99**

② **Optimals Age Revive Day Cream SPF 15**  
50ml  
Merch price/100ml: £19.98  
**42548 £15.00**  
**£9.99**

③ **Optimals Age Revive Night Cream**  
50ml  
Merch price/100ml: £19.98  
**42549 £15.00**  
**£9.99**

④ **Optimals Age Revive Eye Cream**  
15ml Merch price/10ml: £5.99  
**42550 £13.00**  
**£8.99**



Buy any **OPTIMALS PRODUCT** from pages 30-36 and

get any Cleanser, Toner or Micellar Water from p. 37 for **£4.99**





## THE RIGHT SKIN NUTRITION FOR THIRSTY SKIN!

Formulated to hydrate, comfort and protect your skin



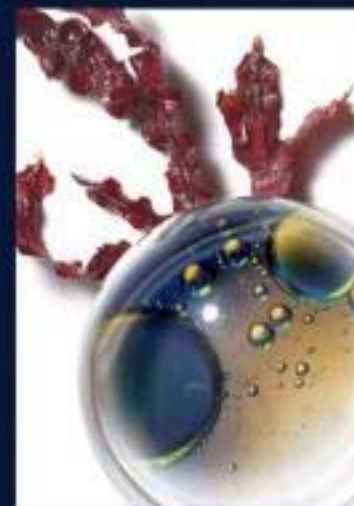
**MOISTURELOCKIN TECHNOLOGY** helps replenish moisture to protect the skin barrier



**ANTIOXIDANTS FROM PLANTS NATIVE TO SWEDEN:** Arctic Roseroot, Brown-Green Algae, Cloudberry, and Heather – help to neutralise free radicals



**POLLUPROTECT TECHNOLOGY** made with a natural polymer, helps shield skin from harmful pollutants and environmental stress.



### MOISTURELOCKIN TECHNOLOGY IN FOCUS:

- **Shea Butter** helps to replenish skin barrier, protects and cares for the skin.
- **Natural origin humectants** work like magnets, holding moisture in the skin.

**Day Cream**  
Light texture, provides long-lasting hydration with mattifying effect. With Vitamin A and C from Swedish Plant Extracts.



**Serum**  
Offers clinically-proven instant and 24h skin hydration. With sugars from Blueberry.



**Eye Cream**  
Hydrates, refreshes and brightens tired-looking eyes. With soothing Tannins and Phenolic Acids from Hops.



**Night cream**  
With a light texture, it balances facial shine and restores skin hydration thanks to Aqua Minerals.



**NEW!**

## HYDRA RADIANCE

ALL AGES | For dry / dehydrated skin

① Optimals Hydra Radiance Day Cream Light  
50ml Merch price/100ml: £15.98

42580 ~~£11.00~~  
**£7.99**

② Optimals Hydra Radiance Serum  
30ml Merch price/10ml: £3.33

42567 ~~£13.00~~  
**£9.99**

③ Optimals Hydra Radiance Eye Cream  
15ml Merch price/10ml: £4.66

42566 ~~£10.00~~  
**£6.99**

④ Optimals Hydra Radiance Night Cream Light  
50ml Merch price/100ml: £15.98

42587 ~~£11.00~~  
**£7.99**

SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT THE RANGE



Buy any **OPTIMALS PRODUCT** from pages 30-36 and

get any Cleanser, Toner or Micellar Water from p. 37 for **£4.99**







## CITY-READY SKIN NUTRITION - AND LOTS OF PROTECTION!

Helps protect, replenish,  
radiate skin vitality!



### URBAN3RESCUER

A powerful 3-part complex that helps strengthen and balance your skin while helping reinforce hydration levels with advanced moisturisation from hyaluronic acid.



### POLYPHENOLS

— from Nordic spruce known for their antioxidant abilities



### POLLUPROTECT TECHNOLOGY

Provides a natural shielding layer from pollution to fortify skin's protection.




### Urban3Rescuer technology in focus SEA PURE POSTBIOTIC

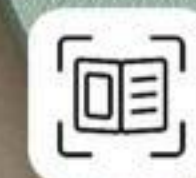
- helps purify, rebalance and repair skin barrier

### 3 GRADES OF HYALURONIC ACID (HA):

- **LARGE HA** - proven to significantly increase skin hydration even after 24 hours
- **MEDIUM HA** - promotes skin repair, strengthens skin barrier and helps lock in moisture
- **SMALL HA** - delivers deep hydration

URBAN GUARD 3D 

**Essence Serum** provides weightless hydration and fortified pollution protection when used together with day cream. Helps soothe skin with Sea Pure Postbiotic, Panthenol and Small Hyaluronic Acid.



SCAN THE ENTIRE PAGE WITH  
ORIFLAME APP TO LEARN  
MORE ABOUT THE RANGE



**Ultra-light Mist**  
refreshes and hydrates  
your skin whenever  
you need it with Small  
Hyaluronic Acid.



**Night Cream**  
strengthens skin  
barrier and locks in  
moisture with Sea  
Pure Postbiotic and  
Medium Hyaluronic  
Acid.



**Day Cream SPF 25**  
shields skin from  
damage and hydrates  
with Large Hyaluronic  
Acid and Natural Wax  
Butter.



**Multifunctional  
Cleanser** combines 3  
products in 1: cleanser,  
scrub and revitalising  
mask. With gently  
exfoliating Blueberry  
Crush.



**NEW!**

ALL AGES | For city-  
stressed skin

① **Optimals Urban Guard  
3D Essence Serum**

30ml Merch price/10ml: £4.33

44254 ~~£17.00~~

**£12.99**

② **Optimals Urban Guard  
3D Multifunctional  
Cleanser**

125ml Merch price/100ml: £7.19

44253 ~~£12.00~~

**£8.99**

③ **Optimals Urban Guard  
3D Day Cream SPF 25**

50ml Merch price/100ml: £19.98

44259 ~~£15.00~~

**£9.99**

④ **Optimals Urban Guard  
3D Mist**

100ml Merch price/100ml: £8.99

44257 ~~£12.00~~

**£8.99**

⑤ **Optimals Urban Guard  
3D Night Cream**

50ml Merch price/100ml: £19.98

44260 ~~£15.00~~

**£9.99**

Buy any **OPTIMALS PRODUCT**  
from pages 30-36 and

get any Cleanser, Toner or Micellar Water  
from p. 37 for **£4.99**





**NEW!**

## BALANCED SKIN NUTRITION FOR AN EVEN, RADIANT COMPLEXION

**Day Cream** with SPF 20 helps fade dark spots while shielding your skin from pollution, UV damage and premature ageing with Vitamin E derivatives from Cranberry Seed Oil.



**Eye Cream** instantly brightens under-eye skin and reduces dark circles with Flavonoids from Yarrow.



**Serum** instantly softens skin and reveals a rosy glow with Vitamin C from Sweet Cherry.



**Night Cream** helps prevent future dark spots and replenish skin barrier overnight with essential fatty acids from Rosehip Oil.



**EVEN OUT**  
ALL AGES | FOR UNEVEN SKIN TONE

**VITAMIN C + SALICYLIC ACID** from Meadowsweet extract help reduce dark spots.

**UNITONE** a dual action technology that reduces and prevents hyperpigmentation to reveal a brighter skin tone.

**POLLUPROTECT** used in our Day Cream, acts as a natural protective shield for your skin.

① **Optimals Even Out Serum**  
30ml Merch price/100ml: £4.33

42556 ~~£17.00~~  
**£12.99**

② **Optimals Even Out Day Cream SPF 20**  
50ml Merch price/100ml: £19.98

42552 ~~£15.00~~  
**£9.99**

③ **Optimals Even Out Night Cream**  
50ml Merch price/100ml: £19.98

42553 ~~£15.00~~  
**£9.99**

④ **Optimals Even Out Eye Cream**  
15ml Merch price/100ml: £5.99

42555 ~~£13.00~~  
**£8.99**

## Cleansing is an act of care - make it personal!

Cleansing is the first step to healthy skin - why not make it personal? **The new Optimals offers 4 different cleansers**, packed with skin-loving nutrients and a bounty of benefits. Find the one that best suits your skin.

**DEEP CLEANSING GEL**  
with crushable, oil-releasing beads, cleanses and unclogs pores without drying out skin.

**CLARIFYING CREAMY CLEANSER**  
with silky soft texture soothes and softens skin after 1st wash

**5-IN-1 TONER:**  
tones, softens, comforts, nourishes, and balances skin's hydration levels

**MICELLAR CLEANSING WATER**  
cleanses, removes make-up, hydrates and soothes skin.



**NEW!**

① **Optimals Deep Cleansing Gel**  
150ml Merch price/100ml: £4.66

42613 ~~£10.00~~

② **Optimals Clarifying Creamy Cleanser**  
150ml Merch price/100ml: £4.66

42609 ~~£10.00~~

③ **Optimals Comforting Facial Toner**  
150ml Merch price/100ml: £4.66

42590 ~~£10.00~~

④ **Optimals Soothing Micellar Cleansing Water**  
150ml Merch price/100ml: £4.66

42610 ~~£10.00~~

Each at **£6.99**

Buy any Optimals product from pages 30-36 and **GET ANY CLEANSER, TONER OR MICELLAR WATER** from p. 37 for

**£4.99**

Buy any OPTIMALS PRODUCT from pages 30-36 and get any **Cleanser, Toner or Micellar Water** from p. 37 for **£4.99**



LIMITED EDITION

# LUSCIOUS BERRY treats for your skin



Face Mask  
**SMOOTHIE**

Face Scrub  
**MARMALADE**

Face Cream  
**YOGHURT**

All ages  
FOR NORMAL SKIN



SILICONE-FREE

### HERO INGREDIENTS

#### ORGANIC BLUEBERRY & BLACKBERRY

Organic Blueberry extract hydrates your skin and shields it from damage, while Blackberry extract keeps your skin looking fresh and radiant.

① Love Nature Dark Berries Delight Face Mask Smoothie  
50ml Merch price/100ml: £6.98  
**41694 £5.00**

**£3.49**

② Love Nature Dark Berries Delight Face Scrub Marmalade  
50ml Merch price/100ml: £6.98  
**41691 £5.00**

**£3.49**

③ Love Nature Dark Berries Delight Yoghurt Face Cream  
50ml Merch price/100ml: £10.98  
**41689 £8.00**

**£5.49**

④ **KEEPS HAIR OUT OF YOUR FACE**  
while cleansing

④ **Head Band**  
Material: Polyester. Size: 24 x 6 cm.  
**20574 £5.00**  
**£3.99**

**Love Nature Reusable Cleansing Pad**  
Organic cotton. Diameter 9cm.  
**40935 £4.00**

**Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water**  
125ml Reg price/100ml: £5.60  
**34819 £7.00**

**Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water**  
150ml Reg price/100ml: £4.67  
**34820 £7.00**

**Love Nature Refreshing Eye Gel with Organic Aloe Vera & Coconut Water**  
15ml Reg price/10ml: £4.67  
**35590 £7.00**

**Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water**  
50ml Reg price/100ml: £16.00  
**34821 £8.00**

**Love Nature Refreshing 2-in-1 Mask & Scrub with Organic Aloe Vera & Coconut Water**  
75ml Reg price/100ml: £9.33  
**34822 £7.00**

**CLEANSER**  
Purifying, energising and radiance enhancing

⑤ **Love Nature Energising Cleanser with Organic Apricot & Orange**  
125ml Merch price/100ml: £4.39  
**35910 £7.00**  
**£5.49**

**TONER**  
Helps leave skin more energised and radiant

⑥ **Love Nature Radiance Toner with Organic Apricot & Orange**  
150ml Merch price/100ml: £3.66  
**35912 £7.00**  
**£5.49**

**FACE GEL**  
Leaves skin silky-soft and smooth

⑦ **Love Nature Radiance Face Gel with Organic Apricot & Orange**  
50ml Merch price/100ml: £11.98  
**35911 £8.00**  
**£5.99**

ALL AGES

For all skin types

### HERO INGREDIENTS

**APRICOT & ORANGE**  
Organic Apricot extract is brimming with fruit sugars and acids that help hydrate and soften your skin, while vitamin C in Organic Orange juice extract helps boost skin radiance.

## RAYS OF SKIN-ENERGISING RADIANCE!



# SET OF 3 PRODUCTS

CLEANSER + TONER + FACE GEL

# FOR ONLY £11.99

SET CODE: 139088

SKIN CARE



# Blemish-prone or dry skin? LET NATURE HELP!

ALL AGES

For oily skin

## HERO INGREDIENTS

### ORGANIC TEA TREE & LIME

A perfect combo for oily skin, Tea Tree essential oil helps combat blemishes with its antimicrobial superpowers, while Lime tones your skin and leaves it mattified.



- ④ 34841 Love Nature Purifying Gel Wash with Organic Tea Tree & Lime 125ml Reg price/100ml: £5.60 **£7.00**
- ⑤ 34843 Love Nature Purifying Toner with Organic Tea Tree & Lime 150ml Reg price/100ml: £4.67 **£7.00**
- ⑥ 34849 Love Nature Purifying Face Oil with Organic Tea Tree & Lime 10ml Reg price/10ml: £8.00 **£8.00**
- ⑦ 34845 Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime 50ml Reg price/100ml: £16.00 **£8.00**

① Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime  
75ml Merch price/100ml: £6.65  
**35576 £7.00**  
**£4.99**

⑧ 32635 Love Nature Clay Mask  
Burdock 10ml Reg price/10ml: £2.00 **£2.00**



⑨ 32634 Love Nature Creamy Mask Oat 10ml  
Reg price/10ml: £2.00 **£2.00**



ALL AGES | Dry Skin

② Love Nature Soothing Mask with Organic Oat & Goji Berry  
A soothing face mask with organic Oat and Goji Berry extracts. Helps nourish and restore the feeling of comfort, while smoothing for a luminous, healthy-looking complexion and velvety skin feel. Dermatologically tested, alcohol and paraben free. Dry skin. 75ml Merch price/100ml: £6.65  
**34860 £7.00**  
**£4.99**

③ Love Nature Nourishing Face Cream with Organic Oat & Goji Berry  
Nourishing face cream for day and night, with organic Oat and Goji Berry extracts. Helps instantly nourish and replenish while calming and soothing. Dermatologically tested, alcohol and paraben free. Dry skin. 50ml Merch price/100ml: £10.98  
**34862 £8.00**  
**£5.49**

BIODEGRADABLE FORMULA | SILICONE-FREE

# HANDY CLEANSER & TONER IN ONE!

## HERO INGREDIENTS



Organic Goji Berries are rich in antioxidants, vitamins and amino acids to help hydrate your skin and shield it from damage.



Organic Oat  
A moisturising superhero, Oat extract will leave your skin pillowy-soft, supple and soothed.

Helps leave skin clear, fresh & radiant

## HOW TO USE:

Morning and evening, apply to a cotton pad and sweep gently over face, neck and eyes. Do not rinse.

① Love Nature Soothing Micellar Water with Organic Oat & Goji Berry  
150ml Merch price/100ml: £2.66  
**34858 £7.00**  
**£3.99**



\*Bottles only



ALL AGES | Dry Skin

## KONJAC SPONGE FOR GENTLE CLEANSING



② Konjac Sponge  
A 100% natural vegetable fibre sponge, designed to cleanse and exfoliate your face. Fits perfectly in the palm of your hand and comes with a cotton string to hang and dry sponge. Just add water!  
Diameter: 6 cm.

**29038 £6.00**  
**£3.99**

③ Cleansing Sponge  
Made from cellulose. Size 70 x 10mm approx.  
**8617 £2.00**  
**£1.49**

A NATURAL SPONGE designed for fast and gentle make-up removal and deep cleansing.



SKIN CARE





SEE HOW IT WORKS!

## What makes Tender Care SOOTHE DRY SKIN SO WELL?

Tender Care is formulated with **beeswax** and a **blend of emollients** that are specifically designed to protect and hydrate your dry, rough, or cracked skin. Beeswax is a humectant, meaning it can help your skin retain moisture and lock it in better.

# A peppermint delight for dry lips and skin!

HERO INGREDIENT

## PEPPERMINT ESSENTIAL OIL

Mint is packed with vitamins, sugars and flavonoids that help to nourish and hydrate dry lips and skin. It also contains menthol that gives your lips and skin a cooling, soothing touch.

HOW TO USE:

**Smooth onto dry skin** on face, elbows, hands, lips, knees or feet. Apply as often as necessary, anytime you need.



① **Tender Care Protecting Balm**  
15ml Reg price/10ml: £5.33  
**1276 £8.00**

② **Tender Care Rose Protecting Balm**  
15ml Reg price/10ml: £5.33  
**30861 £8.00**

### LIPS

Apply at any time to **moisturise** and **nourish dry lips** and prevent chapping.



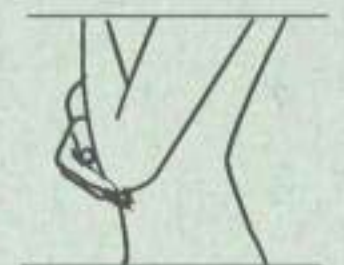
### CUTICLES

Rub into dry, cracked cuticles to **soften** and **soothe** skin.



### ELBOWS

Use on elbows to banish dryness and **protect skin from cracking**.



### FEET

Massage into dry, rough heels and toes to keep feet **soft** and **supple**.



LIMITED EDITION



③ **Tender Care Protecting Balm with Peppermint Oil**  
Multi-purpose balm that hydrates, softens, and protects dry lips and skin. Formulated with Peppermint Essential Oil, renowned for its caring and reinvigorating benefits, as well as its ability to protect from free radicals. The soothing formula instantly cools and relieves dry skin. 15ml  
Merch price/10ml: £3.33

**41678 £8.00**

**£4.99**



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO LEARN MORE ABOUT TENDER CARE





## essentials

TARGETED TRIPLE-ACTION FORMULAS

Each Essentials formulation is now specially developed to be triple-action!

All cream formulations are designed to moisturise, nourish and protect, while the cleanser helps to cleanse, refresh and protect.

So now you can enjoy multiple benefits with every product in the range and treat your skin to more of the daily goodness it deserves, without putting in any extra effort whatsoever.



- ③ 35764 Essentials Face Wash with Vitamin E & Canola Oil 150ml Reg price/100ml: £2.67 **£4.00**
- ④ 35765 Essentials Face Mask with Vitamin E & Canola Oil 10ml Reg price/10ml: £2.00 **£2.00**
- ⑤ 35766 Essentials Lip Balm with Vitamin E & Canola Oil 4.5g Reg price/10g: £8.89 **£4.00**

ALL SKIN TYPES

Suitable for sensitive skin

# Fuss-free skin care for the whole family!

### FACE CREAM

Instant skin hydration!<sup>4</sup>  
Light, non-greasy texture

### FACE & BODY CREAM

With Vitamin E & natural Canola Oil  
Rich, nourishing texture that absorbs quickly  
Paraben-free formula



- ① Essentials Face Cream with Vitamin E & Canola Oil 75ml Merch price/100ml: £3.99 **£2.99**

- ② Essentials Multi-Purpose Cream with Vitamin E & Canola Oil 150ml Merch price/100ml: £3.33 **£4.99**

<sup>4</sup>Clinically tested. Essentials Face Cream with Vitamin E & Canola Oil alone, after first use. Stratum Corneum.

40+ | For all skin types

# DISCOVER REDEFINED AND FIRMER-LOOKING EYES

Eye area looks firmer and re-defined

**75% AGREE\***

Fine lines and wrinkles are less visible

**73% AGREE\***

\*Consumer effectiveness tested on 57 women over 40

### ① Royal Velvet Firming Eye Contour Cream

New and improved formula tightens and re-contours skin around the eye, and improves the appearance of dark circles and puffiness. Enriched with the Black Iris Infusion to leave eyes feeling smoother and firmer, while reducing fine lines and wrinkles. 15ml Merch price/10ml: £6.66

22815 ~~£17.00~~  
**£9.99**

- ② 22424 Royal Velvet Firming Day Cream SPF15 50ml Reg price/100ml: £44.00 **£22.00**
- ③ 22814 Royal Velvet Repairing Night Cream 50ml Reg price/100ml: £44.00 **£22.00**

## ROYAL VELVET

Beauty Hack!

### Refresh your eyes!

Short summer nights can take a toll on the skin around your eyes, causing dark circles and puffiness. Switch your routine and apply Royal Velvet eye cream before going to sleep, to wake up to fresher, younger-looking eyes.

### HERO INGREDIENT

After eight years of research, our scientists went beyond the anti-ageing properties of Iris flowers, unlocking the secrets of the exclusive **BLACK IRIS INFUSION™**.

It boosts the skin's firming matrix, fights the ageing process, and maintains the skin's youthful nature and firmness.





# 1



## CLEANSE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.



① **NovAge Supreme Cleansing Gel**  
150ml Reg price/100ml: £14.00  
**33984 £21.00**



# 2



## TARGET

Reach for the Eye Cream to smoothe wrinkles and restore lift and vitality to the eye area.



## Why does your eye area need special care?

Eye area is very delicate and prone to damage - it's 3 times thinner than facial skin! That's why eye creams have lighter textures, are fragrance free and should be applied with light pressure, using your ring finger. If you're looking to reduce pigmentation, puffiness and dark circles and smoothe out wrinkles, Bright Sublime Eye Cream is the perfect cream for you.

## A brighter, younger-looking eye contour\*

\*Consumer test.

② **NovAge Bright Sublime Advanced Brightening Eye Cream**  
15ml Merch price/10ml: £11.33  
**32804 £23.00**  
**£16.99**

## HOW TO USE



Using your fingers, dab a small amount of eye cream along your orbital bone. Gently roll the Eye Reviver under eyes to spread the product evenly and stimulate the blood flow. Use on clean skin. Avoid contact with eyes.

③ **SkinPro Eye Reviver**  
45279 **£7.95**  
**£4.99**

# 3



## BOOST

Apply serum before moisturisers to boost their effects and deliver brightening and youth-preserving actives.



④ **NovAge Bright Sublime Advanced Brightening Multi-Action Essence**  
30ml Reg price/10ml: £11.67  
**32805 £35.00**

# 4



## MOISTURISE

Use day cream to reduce dark spots and protect against photodamage and night cream to reveal a brighter, more even complexion.



⑤ **32658 NovAge Bright Sublime Advanced Brightening Night Cream**  
50ml Reg price/100ml: £60.00  
**£30.00** ⑥ **32803 NovAge Bright Sublime Advanced Brightening Day Cream SPF20**  
50ml Reg price/100ml: £60.00 **£30.00**

Recommended for ALL AGES

**SKIN CONCERNS:** Skin pigment imperfections, uneven skin tone



**PATENTED MULTI-BRIGHT TECHNOLOGY** targets and inhibits melanin production, and helps to correct dark spots and prevent new dark spot formation.



**GARDENIA PLANT STEM CELL EXTRACT** helps boost collagen production and inhibit the enzymes which cause its degradation, to help plump and visibly reduce wrinkles.



**Diminishes dark spots by up to 50%<sup>Δ1</sup> - clinically proven**

<sup>Δ1</sup>Clinically tested using day cream and essence.

⑦ **NovAge Bright Sublime SET**  
5 full-size products.  
Merch price/10pcs: £178.00  
**31775 £139.00**  
**£89.00**



# 5

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN





Smooths deep wrinkles  
82%\*1

\*1Consumer test using the NovAge Time Restore Skin Care Set.



④ NovAge Time Restore Multi Correcting Day Cream SPF 15

50ml Merch price/100ml: £63.98

32627 £40.00

£31.99

Recommended for  
50+

SKIN CONCERNS:  
Deep wrinkles, loss of density and definition



RIBWORT PLANT STEM CELL EXTRACT helps maintain skin's density and prevent the development of age spots.



GENISTEIN<sup>SOY</sup> TECHNOLOGY helps to boost the skin's collagen and cellular water channel levels, re-densifying the skin and smoothing out deep wrinkles.

Improved elasticity  
in mature skin  
94% agree<sup>Δ1</sup>

<sup>Δ1</sup>Consumer test using the NovAge Time Restore Skin Care Set.



⑥ NovAge Time Restore SET  
5 full-size products. Merch price/10pcs: £238.00

31774 £183.00

£119.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 £21.00
- ② 32629 NovAge Time Restore Eye & Lip Cream 15ml Reg price/10ml: £21.33 £32.00
- ③ 32630 NovAge Time Restore Revitalising Serum 30ml Reg price/10ml: £16.67 £50.00
- ④ 32627 NovAge Time Restore Multi Correcting Day Cream SPF 15 50ml Merch price/100ml: £63.98 £40.00 £31.99
- ⑤ 32628 NovAge Time Restore Regenerative Night Cream 50ml Reg price/100ml: £80.00 £40.00

Recommended for  
40+

SKIN CONCERNS:  
Loss of firmness and elasticity



PATENTED ASPARTOLIFT TECHNOLOGY Rejuvenates the skin's natural collagen and elastin production for firmer, more elastic skin and more defined facial contours.



BUDDLEJA PLANT STEM CELL EXTRACT Helps guard against collagen deterioration and provides antioxidant protection against free radicals, to help slow skin ageing.



PATENTED TRI-PEPTIDE TECHNOLOGY Boosts collagen production to help plump the skin and smoothe lines and wrinkles.

Restores 40% lost  
elasticity in just  
4 weeks!<sup>Δ3</sup>

<sup>Δ3</sup>Clinically tested using full Novage Ultimate Lift Set vs cleanser and day cream alone.



⑥ NovAge Ultimate Lift Contour Define SET  
Set of 5 full-size products. Merch price/10pcs: £218.00

44941 £171.00

£109.00

- ① 33984 NovAge Supreme Cleansing Gel 150ml Reg price/100ml: £14.00 £21.00
- ② 34552 NovAge Ultimate Lift Contour Define Eye Cream 15ml Reg price/10ml: £19.33 £29.00
- ③ 34550 NovAge Ultimate Lift Contour Define Serum 30ml Reg price/10ml: £15.00 £45.00
- ④ 34510 NovAge Ultimate Lift Contour Define Day Cream SPF 15 50ml Reg price/100ml: £76.00 £38.00
- ⑤ 34549 NovAge Ultimate Lift Contour Define Night Cream 50ml Merch price/100ml: £59.98 £38.00 £29.99



Firmer skin  
in just 4 weeks\*1

\*1Consumer tested with day and night cream on a panel of 71 women.



⑤ NovAge Ultimate Lift Contour Define Night Cream

50ml Merch price/100ml: £59.98

34549 £38.00

£29.99





Increases skin barrier protection by 28%<sup>A</sup>

<sup>A</sup>Clinical test.



① **NovAge Ecollagen Wrinkle Power Night Cream**  
50ml Merch price/100ml: £49.98  
**33982 £32.00**  
**£24.99**

Recommended for **30+**

**SKIN CONCERNS:** Visible wrinkles, fine lines and dryness

Up To 49%  
Wrinkle Reduction  
Instantly<sup>A1</sup>

<sup>A1</sup> Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



**PATENTED TRI-PEPTIDE TECHNOLOGY** boosts collagen production for significant wrinkle correction over time.



**LOW MOLECULAR WEIGHT HYALURONIC ACID** plumps wrinkles from within to visibly smoothe them instantly.



**EDELWEISS PLANT STEM CELL EXTRACT** helps guard against the deterioration of collagen and hyaluronic acid, to help slow skin ageing.



⑦ **NovAge Ecollagen Wrinkle Power SET**  
5 full-size products. Merch price/10pcs: £198.00  
**42489 £145.00**  
**£99.00**

② 33984 **NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00**  
③ 33979 **NovAge Ecollagen Wrinkle Power Eye Cream** 15ml Reg price/10ml: £16.00 **£24.00**  
④ 33980 **NovAge Ecollagen Wrinkle Power Serum** 30ml Reg price/10ml: £12.00 **£36.00**  
⑤ 42426 **NovAge Ecollagen Wrinkle Power Day Cream SPF 35** 50ml Reg price/100ml: £64.00 **£32.00**  
⑥ 33982 **NovAge Ecollagen Wrinkle Power Night Cream** 50ml  
Merch price/100ml: £49.98 ~~£32.00~~ **£24.99**

Recommended for **20+**

**SKIN CONCERNS:** First signs of ageing, skin dullness



**TAURINE ENERGISING TECHNOLOGY** with natural-origin Taurine and Scandinavian algae revitalises skin, boosts skin cells with energy and instantly reduces appearance of fine lines.



**AÇAÍ PLANT STEM CELL EXTRACT** helps protect skin from free radical damage and boosts hydration.



⑥ **NovAge Skinergise SET**  
Set of 5 full-size products: cleanser, eye cream, serum, day and night creams.  
Merch price/10pcs: £158.00  
**42723 £121.00**  
**£79.00**

① 33984 **NovAge Supreme Cleansing Gel** 150ml Reg price/100ml: £14.00 **£21.00**  
② 34515 **NovAge Skinergise Ideal Perfection Eye Cream** 15ml Reg price/10ml: £13.33 **£20.00**  
③ 34517 **NovAge Skinergise Ideal Perfection Serum** 30ml Merch price/10ml: £7.66 ~~£30.00~~ **£22.99**  
④ 34511 **NovAge Skinergise Ideal Perfection Day Cream SPF 30** 50ml Reg price/100ml: £50.00 **£25.00**  
⑤ 35075 **NovAge Skinergise Ideal Perfection Night Cream** 50ml Reg price/100ml: £50.00 **£25.00**



Instantly boosts skin radiance - 86% agree\*<sup>1</sup>

\*Consumer tested, Serum alone, after first use.

**NOVAGE EXPERT TIP**

Elevate your skin care! Apply mask cover over serum to lock in moisture and help increase absorption of active ingredients. Leave on for 10-15 minutes. Rinse mask off with warm water and mild soap and enjoy soft skin!



⑦ **SkinPro Serum And Mask Cover**  
**43850 £5.95**  
**£3.99**



⑧ **NovAge Skinergise Ideal Perfection Serum**  
30ml Merch price/10ml: £7.66  
**34517 £30.00**  
**£22.99**



Recommended for  
ALL AGES

**SKIN CONCERNS:** blemishes, enlarged pores, redness and scar visibility



REDUCE

Reduces the occurrence/  
visibility of adult blemishes  
by 63% after 1 month<sup>Δ1</sup>

<sup>Δ1</sup>Clinical assessment on 27 panellists  
for 8 weeks

HOW TO USE

Apply to cleansed skin morning  
and evening. Dispense 1-2 pumps  
of the product onto clean  
fingertips, gently massage into  
skin and let it absorb.

① **NovAge Advanced  
Breakout-Defence Emulsion**  
30ml Merch price/10ml: £8.33

45252 ~~£32.00~~  
**£24.99**



BALANCE



② **NovAge Oil Balance Solution**  
15ml Reg price/10ml: £21.33

34508 **£32.00**



TARGET



③ **NovAge Targeted 24-hour  
Blemish Correction**  
15ml Reg price/10ml: £16.67

45253 **£25.00**

Target your skin challenges



④ **NovAge ProCeuticals  
Retinol Power Drops**  
30ml Reg price/10ml: £12.67

40872 **£38.00**

⑤ **NovAge ProCeuticals 6%  
AHA Peel Solution**  
30ml Reg price/10ml: £12.67

40878 **£38.00**

⑥ **NovAge ProCeuticals  
Niacinamide & Cica  
Bio-Cellulose Sheet Mask**  
26ml Reg price/10ml: £4.23

41563 **£11.00**



⑦ **NovAge ProCeuticals 10%  
Vitamin C Solution**  
4x7 ml 0.2 fl.oz. Reg price/10ml: £23.21

40874 **£65.00**



⑧ **NovAge ProCeuticals Instant  
Peptide Ampoules**  
One-week course, 7 ampoules x 1,8 ml.  
Reg price/10ml: £39.68

40880 **£50.00**

Protect by day, recharge by night:



⑨ **NovAge Day Shield SPF50  
UVA/PA++++ Advanced  
Skin Protector**  
30ml Reg price/10ml: £7.00

34143 **£21.00**

⑩ **NovAge Intense Skin  
Recharge Overnight Mask**  
50ml Reg price/100ml: £60.00

33490 **£30.00**

Cleanse and nourish in 1 step:



⑪ **NovAge Facial Cleansing Oil**  
150ml Reg price/100ml: £14.00

38828 **£21.00**

Supercharge your skin care



⑫ **NovAge Nutri6 Facial Oil  
Capsules**  
30 capsules. Reg price/10pcs: £13.67

32631 **£41.00**

⑬ **NovAge Neck & Décolleté  
Advanced Sculpting Serum**  
75ml Reg price/100ml: £44.00

35076 **£33.00**



The effective combination of alpha hydroxy acids (AHA) and a beta hydroxy acid (BHA) in the NovAge Skin Renewing Peel gently yet effectively exfoliates the skin. It also contains pomegranate enzymes known for their exfoliating properties and promotes cellular renewal leaving the skin looking youthful and radiant. This powerful formula visibly improves the texture of the skin and helps to smoothe fine lines.

HOW TO USE

Use in the evening, twice a week  
(on non-consecutive days).

Cleanse skin and pat dry with a towel.  
Apply the NovAge Skin Renewing Peel to  
face and neck in an even layer, avoiding  
the eye area. Relax for 20 minutes. For best  
results, gently massage any remaining  
product residue over the skin using circular  
motions for 1 minute. Rinse with warm water  
and pat skin dry. Follow up with your  
regular NovAge serum and moisturiser.

Recommended for  
ALL AGES

**SKIN CONCERNS:** dull skin tone,  
visible pores and lines



Skin looks  
instantly  
renewed -  
**94%\***

\*Consumer test %  
agreement after  
the 1st use.

⑭ **NovAge Skin Renewing Peel**  
100ml Merch price/100ml: £11.99

33988 ~~£16.00~~

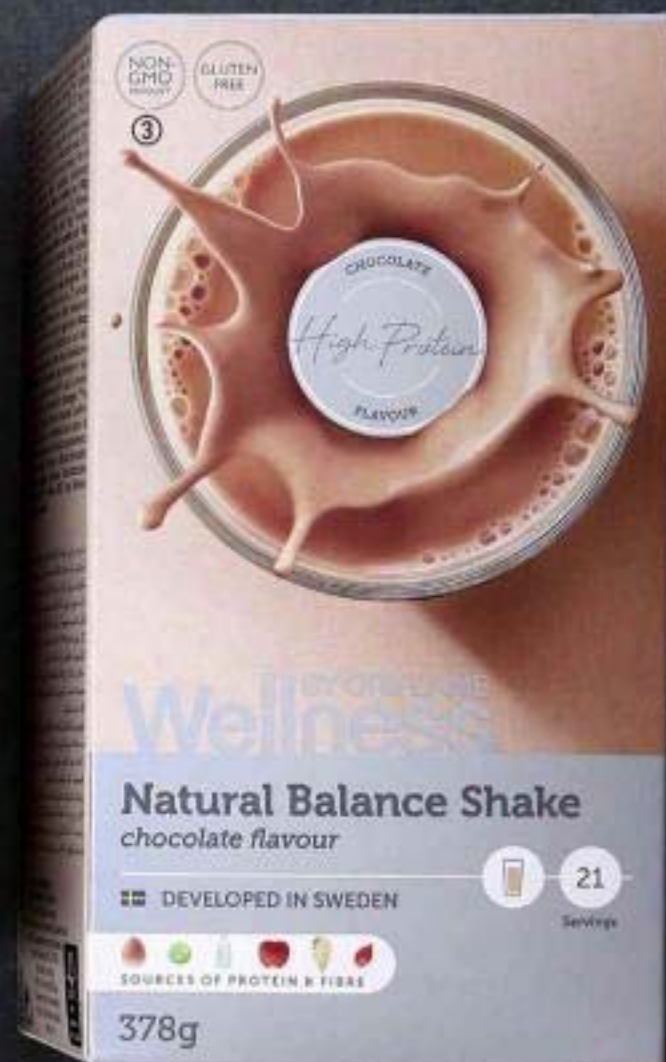
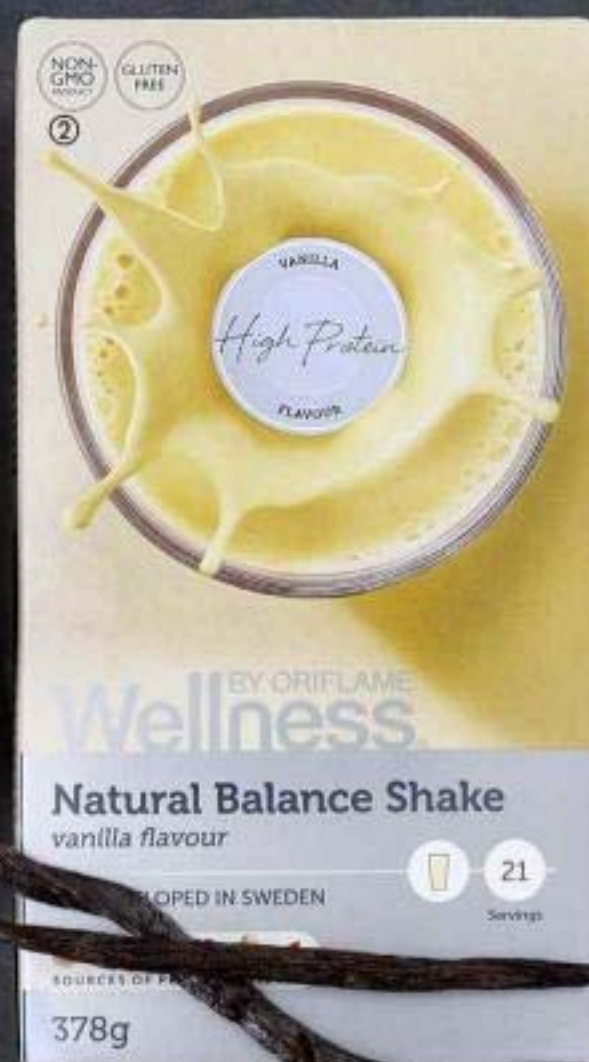
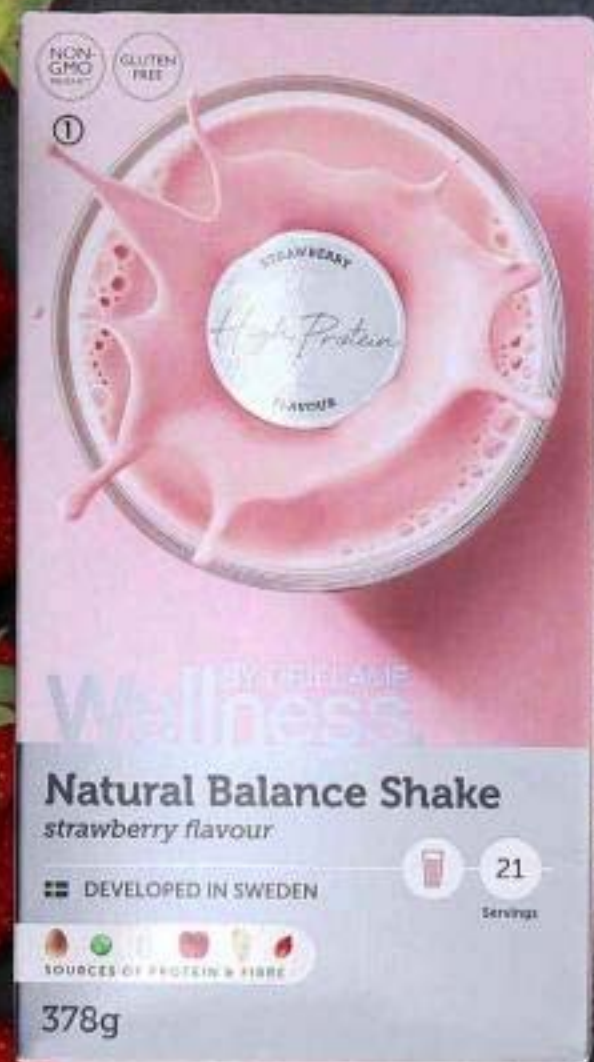
**£11.99**

CELEBRATING 5 YEARS OF BEAUTIFUL SKIN



# Sip your way to a healthier snacking routine!

So, you know that keeping a balanced diet is key to feel great... but the rhythm of your hectic lifestyle makes it so difficult! Instead of reaching for unhealthy snacks, try our tasty shakes! A convenient (and nutritious!) solution to snack smart!



NON-GMO PRODUCT  
GLUTEN FREE  
21 SERVINGS

Every 4th Shake for FREE!\*

\*When subscribed to Wellness. Ask your Brand Partner for more information

① **Natural Balance Shake**  
strawberry flavour  
21 servings. 378g.  
Reg price/100g: £7.14  
**29689 £26.99**

② **Natural Balance Shake**  
vanilla flavour  
21 servings. 378g.  
Reg price/100g: £7.14  
**29690 £26.99**

③ **Natural Balance Shake**  
chocolate flavour  
21 servings. 378g.  
Reg price/100g: £7.14  
**29691 £26.99**

## Beauty by Sweden

Your way to look, live and feel beautiful



### A holistic approach to beauty

What is beauty for you? Is it to take care of your personal appearance, to stick to healthy routines or to keep an active lifestyle? We say, it's all of it! Beauty is not only how you look, but also how you feel and the way you live. Find here a range of solutions to help you improve your health and overall wellbeing. Because beauty comes from within!

## HEALTHY LIFESTYLE

Being from Sweden, a deep respect to nature is part of our identity. For this very reason, we formulate our wellness and beauty products with natural and scientifically-tested ingredients. So that you can choose to live a healthy, active and enjoyable life every day.

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

SAFE FORMULATIONS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Wellness



Beauty by Sweden

Your way to look, live and feel beautiful

## Reel in the benefits of Omega 3 Fatty Acids

A nutrient-rich diet filled with vitamins and minerals is the be-all and end-all when it comes to a healthy and happy body. Developed with fish oil derived from sustainably sourced fish, Oriflame Omega-3 provides you with the essential fatty acids that your body needs!

Essential fatty acids EPA and DHA support the normal function of the heart\*

DHA contributes to maintenance of normal brain function and vision\*\*

Omega 3 acids are associated with protection from heart disease and stroke

EPA essential fatty acid helps reduce chronic inflammation

Pharmaceutical grade fish oil is safe, clean and effective source of essential fatty acids

*\*The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA*

*\*\*The beneficial effect is obtained with a daily intake of 250 mg of DHA*

**Take 2 capsules a day with a meal. For everyday consumption.**



For our Omega 3 supplements, we only use pure, natural, pharmaceutical grade fish oil, certified sustainable by the association Friend of the Sea (FOS) - an independent organisation with a mission to conserve the marine environment while ensuring sustainable fish stocks.



**Omega 3**  
60 capsules. 41.6g.  
Merch price/100g: £24.03  
29705 **£12.99**

**£9.99**



## Beauty by Sweden

Your way to look, live and feel beautiful

# Your daily dose of goodness

As our life is hectic, it is hard to find time to prioritise the routines you need to keep your mental and physical health in tip top shape. Treat yourself to a daily dose of vitamins and nutrients that your body needs to keep your energy levels running on full. Enjoy no-fuss, nutritional support every day!

- **Astaxanthin & Bilberry Extract** is a combination of Astaxanthin, grown from microalgae in the Stockholm archipelago, and bilberries from Swedish forests. Great source of vitamin C and E, it contributes to the protection of cells from oxidative stress and to normal collagen formation.

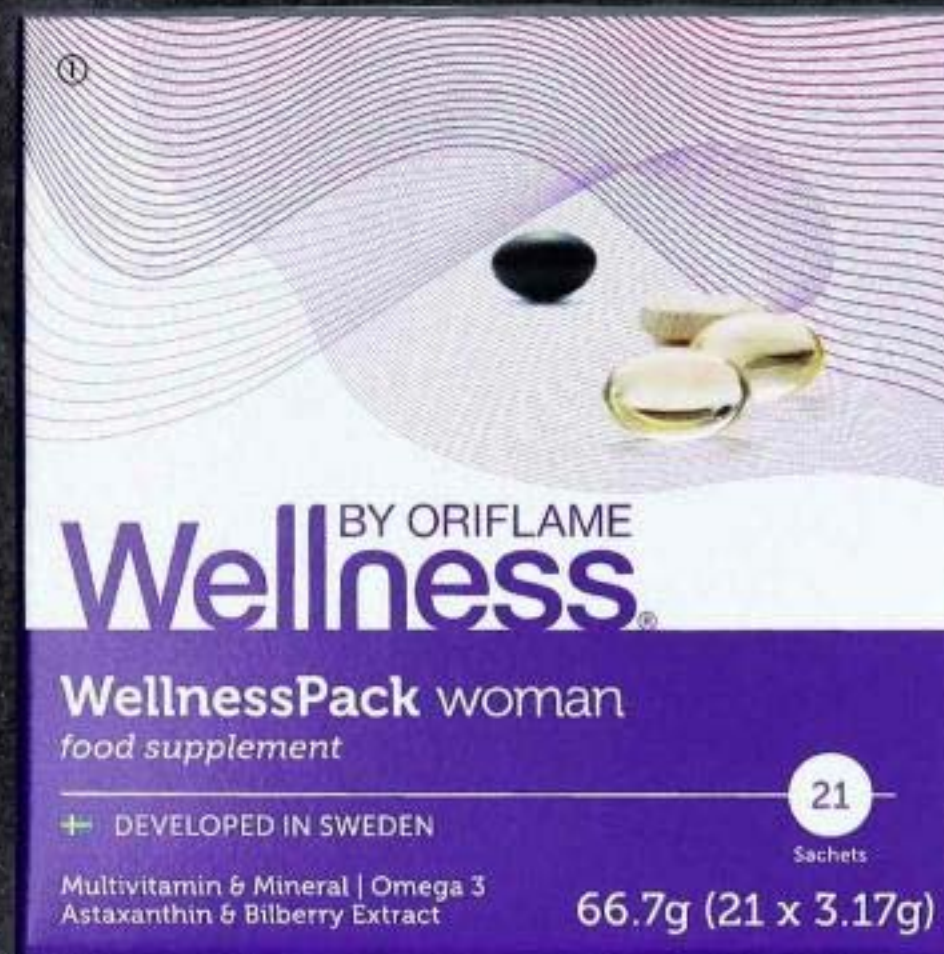
- **Omega 3** contains EPA and DHA, which contribute to the normal function of the heart\*. DHA also contributes to maintenance of normal brain function\*\* and vision\*\*\*.

\*The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA

\*\*The beneficial effect is obtained with a daily intake of 250 mg of DHA

\*\*\*The beneficial effect is obtained with a daily intake of 250 mg of DHA

- **Multivitamins & Minerals** for him or for her! Did you know that women require more iron while men need more magnesium, chromium, zinc, selenium, and Vitamin A? WellnessPack contains 22 essential vitamins and minerals specifically developed to support the unique nutritional needs of women and men.



Covers up to 100% of the EU RDI\* in vitamins and minerals!

\*The European Union Reference Daily Intake is the daily intake level of a nutrient that is considered to be sufficient to meet the requirements of 97-98% of healthy individuals

① **WellnessPack woman**  
21 sachets, 66.7g (21 x 3.17g).  
Reg price/100g: £38.97  
**29696 £25.99**

② **WellnessPack man**  
21 sachets, 66.7g (21 x 3.17g).  
Reg price/100g: £38.97  
**29697 £25.99**



**Every 4th WellnessPack for FREE!\***

\*When subscribed to Wellness. Ask your Brand Partner for more information



## Premium supplements for vital health benefits



- ① **29706 Hair & Nail NutriComplex** 42 tablets. 29.4g. Reg price/10g: £6.12 **£17.99** ② **31766 Marine Calcium & Vitamin D** 30 tablets. 29.4g. Reg price/10pcs: £4.00 **£11.99** ③ **29704 Multivitamin & Mineral woman** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99** ④ **29703 Multivitamin & Mineral man** 60 tablets. 63.6g. Reg price/100g: £25.14 **£15.99** ⑤ **29688 Astaxanthin & Bilberry Extract** 1 Month Supply. Reg price/10g: £8.24 **£17.99**

## Every 4th product below for FREE!\*

\*When subscribed to Wellness.  
Ask your Brand Partner for more information



Provides the spectrum of beneficial fatty acids in a liquid form for easy intake.

Chewable tablets for kids with natural orange flavour.

- ④ **WellnessKids Omega 3**  
For children ages 3+, 105 ml.  
Reg price/100ml: £9.51  
**22467 £9.99**

- ⑦ **WellnessKids Multivitamins and Minerals**  
21 tablets x 1.1 g. Reg price/10g: £4.33  
**28241 £9.99**

## Healthy ingredients, beautiful life

Soup is a quick, savoury solution when you are in the mood for a snack. Natural Balance Soups provide an ideal mix of umami flavours and nutritious, plant-based ingredients. One scoop of a Natural Balance soup gets you a healthy dose of protein!

A unique, high-quality blend of proteins and dietary fibre that is the perfect solution to enhance your daily nutrition in a way that fits your life and your taste. Try it mixed in beverages, sauces, soups, baked goods, cereal, yogurt... be creative and enjoy!



Protein Blend is Professor Stig Steen's original formula that gave rise to the whole Wellness by Oriflame range! It was developed over many years of intensive research, to help support the nutritional needs of his patients.

Protein supports muscle growth and maintenance. The Natural Balance Soups and Protein Blend can help you to reach your protein requirements. High quality protein that they come with, contains all of the essential amino acids that the body cannot make.

Blend one scoop (20 g) of Natural Balance Soup powder with 150-200 ml hot water.

Add the desired amount of Protein Blend to your food or beverages and mix well.

- ① **Natural Balance Soup tomato & basil**  
21 servings. 420g. Reg price/100g: £6.43  
**29694 £26.99**

- ② **Protein Blend**  
378 g. Reg price/100g: £7.14  
**36169 £26.99**

- ③ **Natural Balance Soup asparagus**  
21 servings. 420g. Reg price/100g: £6.43  
**29695 £26.99**



Every 4th Soup or Protein Blend for FREE!\*

\*When subscribed to Wellness. Ask your Brand Partner for more information





# It's all about balance!

We believe in the synergy of a wholesome diet: adequate hydration, physical activities, and positive lifestyle choices work together to optimise your overall health and well-being.

This set reflects exactly such balance: Supplementation to help bridge the gaps in your nutrition and give your organism a boost

Shakes to snack smart and keep you on the healthy path



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE MORE

**1** Choose your favourite flavour of Wellness Shake or Protein Blend.

**2** Choose the WellnessPack for women or men.

Get your customised Health & well-being set



**29690 Natural Balance Shake vanilla flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g, Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets, 66.7g (21 x 3.17g), Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets, 66.7g (21 x 3.17g), Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L), **£1.50**



**£52.98**

Every 4th set FREE\*

\*When subscribed to Wellness. Ask your Brand Partner for more information

# Maximize your results!

Even if you reach your weight goals, maintaining them poses other challenges: preserving muscle growth, staying motivated, resisting temptations... Let this set give you a hand with that!

Natural Balance products come together with essential vitamins and minerals to help make fit lifestyle sustainable. Get ready to push your limits!



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE MORE

**1** Choose your two favourite flavours of Wellness Shake or Soup or Protein Blend.

**2** Choose the WellnessPack for women or men.

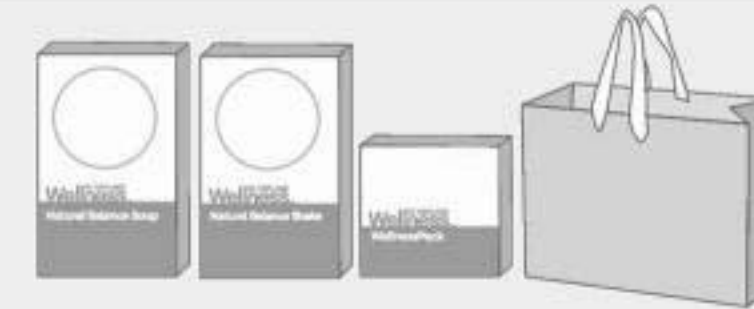
Get your customised Fit lifestyle set



**29695 Natural Balance Soup asparagus** 21 servings, 420g, Reg price/100g: £6.43 **£26.99** **29694 Natural Balance Soup tomato & basil** 21 servings, 420g, Reg price/100g: £6.43 **£26.99** **29690 Natural Balance Shake vanilla flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **29691 Natural Balance Shake chocolate flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **29689 Natural Balance Shake strawberry flavour** 21 servings, 378g, Reg price/100g: £7.14 **£26.99** **36169 Protein Blend** 378 g, Reg price/100g: £7.14 **£26.99**



**29696 WellnessPack woman** 21 sachets, 66.7g (21 x 3.17g), Reg price/100g: £38.97 **£25.99** **29697 WellnessPack man** 21 sachets, 66.7g (21 x 3.17g), Reg price/100g: £38.97 **£25.99** **120229 CE\_Wellness Paper Bag** Size: 30 cm (H) x 30 cm (W) x 9 cm (L), **£1.50**



**£79.97**

Every 4th set FREE\*

\*When subscribed to Wellness. Ask your Brand Partner for more information





**FLORAL-FRUITY-GREEN**  
Green Apple, Wild Orchid,  
Sandalwood

●●○○  
**HIGH FRAGRANCE  
CONCENTRATION**

**Joyce Jade Eau de Toilette**  
50ml Merch price/100ml: £19.98  
**37772 £16.00**

NOW FOR ONLY  
**£9.99**



# JOYCE

JADE

## BLOSSOM WITH JOYCE

Intriguing, beautifully artistic and eternally hopeful, the Wild Orchid flower inspired this joyful, sparkling fragrance. As its solar beauty is revealed, it radiates a bright, happy twist reminiscent of sunny days and a colourful lifestyle. Let inspiration spark and paint your life in colour!

**PERSONAL EXPRESSION**  
Savour the luxury of every moment and choose to express your personality in the most individualistic way: by using the subliminal power of scents. The possibilities are limitless!

- RESPONSIBLE DEVELOPMENT
- NATURAL EXTRACTS
- NATURAL EXFOLIANTS
- ECO-ETHICAL SCREENING

- HIGHEST SAFETY STANDARDS
- NON-GMO
- STRICT EUROPEAN STANDARDS
- RIGOROUS SAFETY TESTING



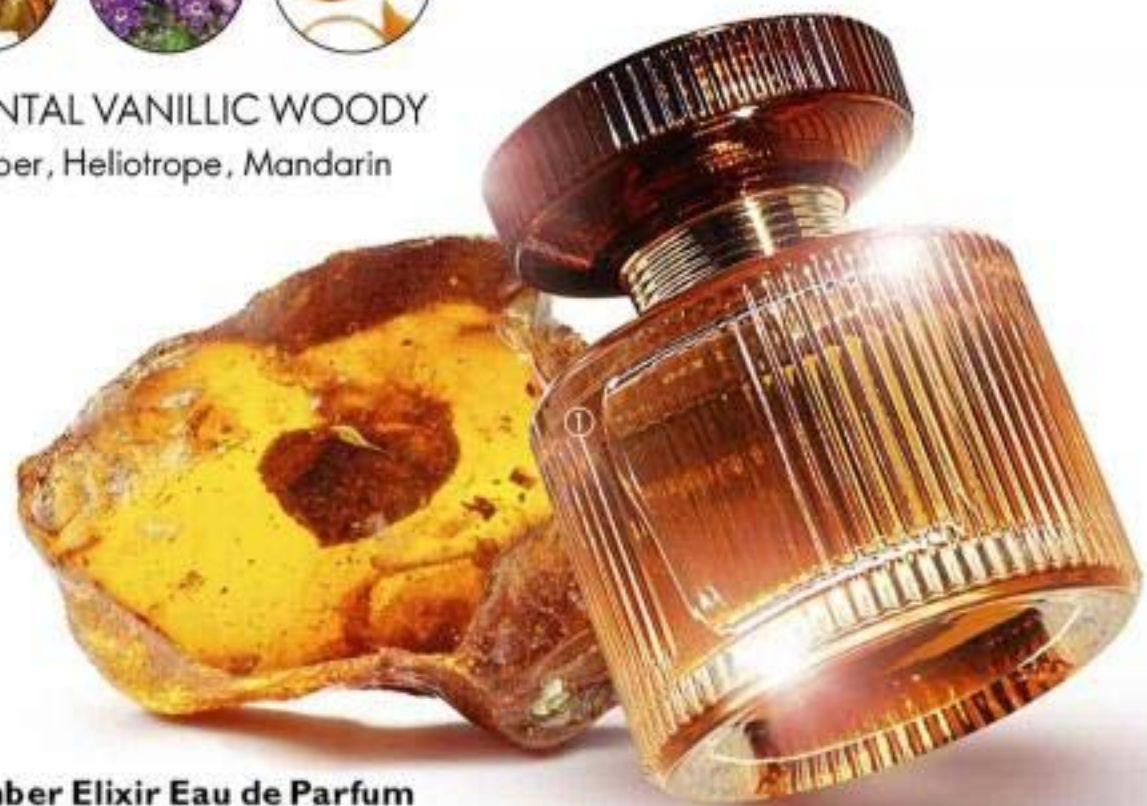
SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Fragrance





**ORIENTAL VANILLIC WOODY**  
Amber, Heliotrope, Mandarin



① **Amber Elixir Eau de Parfum**  
50ml Merch price/100ml: £45.98

11367 ~~£30.00~~  
**£22.99**



**FLORAL FRUITY WOODY**  
white currant, forget-me-not,  
Cedarwood



② **Lucia Bright Aura**  
**Eau de Toilette**  
50ml Merch price/100ml:  
£35.98

33960 ~~£24.00~~  
**£17.99**

## Feel the summer on your skin!



**FLORAL MUGUET**  
**WHITE FLOWERS**  
Lily of the Valley, White  
flowers, white musk



③ **Elvie Eau de**  
**Toilette**  
50ml Merch price/100ml:  
£35.98

42502 ~~£24.00~~  
**£17.99**



**ORIENTAL - FLORAL**  
Precious sandalwood, Red currant  
sorbet, Sweet pimiento accord



④ **So Fever Together**  
**Her Eau de Parfum**  
50ml  
Merch price/100ml: £39.98

35532 ~~£28.00~~  
**£19.99**

# Volare moments

## Cherish every moment

Celebrate every moment of love with a scent created around Rose Centifolia, the rose of 100 petals. Imagine each petal as a special memory, delicately encapsulated in a unique rose bottle. Apply the fragrance to your pulse points and add a final layering piece – a floral motif scarf to let love flourish!



**FLORAL ROSE**  
**VIOLET**  
Rose Centifolia,  
Osmanthus, Iris

●●●○  
**VERY HIGH FRAGRANCE**  
**CONCENTRATION**

① **Volare Moments Eau de Parfum**  
Celebrate every moment of love with this beautifully romantic Eau de Parfum – a fragrance created around the radiant Rose Centifolia, the rose of 100 petals. 50ml Merch price/100ml: £33.98

35661 ~~£26.00~~  
**£16.99**



LIMITED EDITION

② **Volare Scarf**  
Stand out this season with a floral motif, bringing you a charming, romantic look. Crafted in a soft, silk-feel twill, let the Volare Scarf be the final layering piece to your outfits. Polyester: 50% recycled; 50% virgin. 90 x 90cm.

44533 ~~£8.95~~  
**£5.99**

FRAGRANCES



**NEW!**  
LIMITED EDITION

## Take your favourite fragrance with you!

As a modern woman on-the-go, you should always be ready! Doesn't matter if you are at work, on a date, or even on a trip... bring your favourite fragrance in your purse and retouch anytime, anywhere!



**ORIENTAL VANILLIC WOODY**

Amber, Heliotrope, Mandarin



**VERY HIGH FRAGRANCE CONCENTRATION**



① **Amber Elixir Eau De Parfum Purse Spray**  
8ml Merch price/10ml: £11.24

**42026 £12.00**

② **Possess Eau de Parfum Purse Spray**  
8ml Merch price/10ml: £11.24

**42051 £12.00**

EACH PURSE SPRAY FOR  
**£8.99**

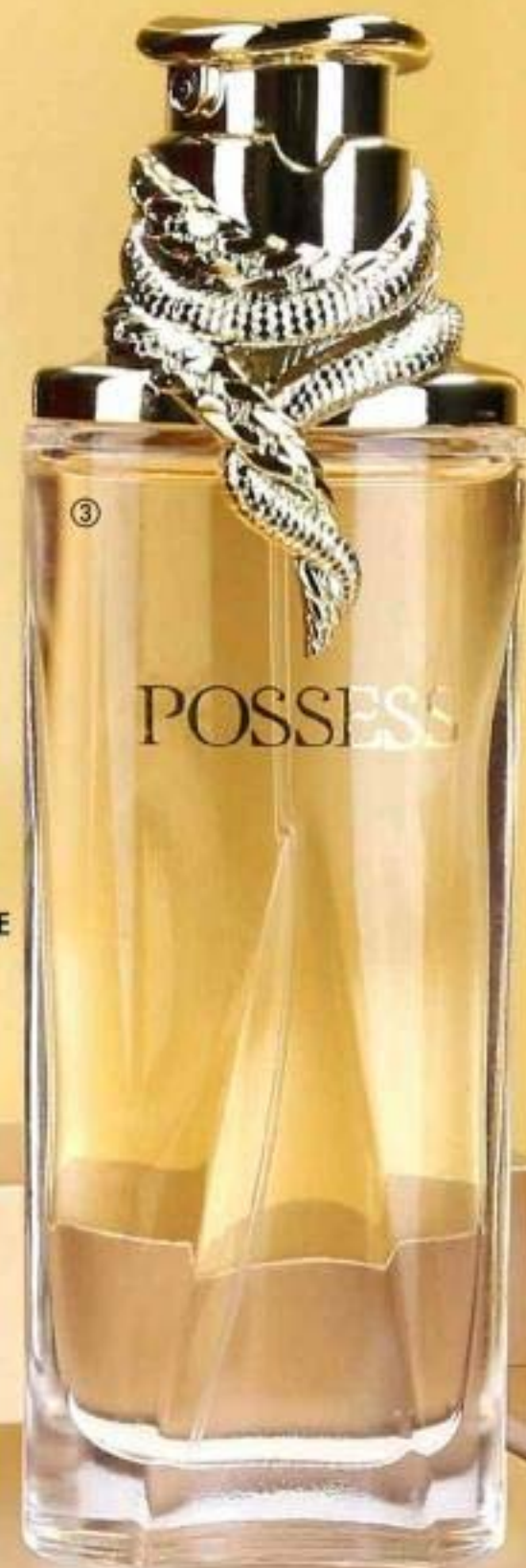


**CHYPRE FLORAL FRUITY**

Indonesian patchouli, queen pineapple, Ylang ylang



**VERY HIGH FRAGRANCE CONCENTRATION**



③ **Possess Eau de Parfum**  
50ml  
Merch price/100ml: £53.98

**42519 £36.00**

**£26.99**

## The power of attraction

It wasn't just Cleopatra's beauty that attracted Mark Antony. Her intoxicating perfume of ylang ylang essential oil helped her set the stage for seduction.



④ **Possess Perfumed Body Cream**  
250ml Merch price/100ml: £3.20

**42831 £10.00**

**£7.99**

## Your truly captivating scent

Like every woman, this perfume has a precious secret - the Passion Flower. Famous for its striking appearance, bewitching colours and stimulating properties, the Passion Flower Accord also symbolises the magnetic power of attraction.



**ORIENTAL - FLORAL**  
Blackcurrant, passion flower accord, Sandalwood



**VERY HIGH FRAGRANCE CONCENTRATION**

**Clinically proven**

to attract the attention of every 2 out of 3 men tested\*

\*Clinically tested on a panel of 33 men in Spincontrol Laboratory, France



⑤ **Magnetista Eau de Parfum**  
50ml Merch price/100ml: £59.98

**42741 £40.00**

**£29.99**



## Your new treasure scent

The very best jewels in life give you a certain feeling - luxe and special, they hold a power that takes your breath away and elevates your aura from the moment they touch your skin. Unveiling the coveted Parfum jewel with a new rose gold contemporary twist, Giordani Gold Essenza Blossom Parfum radiates an energy to make you bloom.



### WHITE FLORAL

Jasmine Sambac, Camellia  
Celebratissima Accord, Vanilla



MAXIMUM FRAGRANCE  
CONCENTRATION

Highest  
concentration  
of Giordani Gold  
fragrances



GIORDANI  
GOLD  
ESSENZA BLOSSOM



### ① Giordani Gold Essenza Blossom Parfum

Exude contemporary elegance with the new treasure scent, Giordani Gold Essenza Blossom Parfum. Crafted with sensual Orange Blossom, delicate Camellia and rich Jasmine, luxuriously interwoven to create the precious Rose Gold Accord. 50ml Merch price/100ml: £65.98

38534 ~~£45.00~~

**£32.99**

GIORDANI  
GOLD  
ORIGINAL



### ② Giordani Gold Original Eau de Parfum

A perennial favourite updated, this timeless fragrance features the same scent, with its rich orange blossom heart. Enveloped in a meticulously crafted bottle with captivating golden details, this superb floral-white flower-woody eau de parfum is for the woman who lives passionately. 50ml Merch price/100ml: £45.98

32150 ~~£34.00~~

**£22.99**

## An EYE for QUALITY, A PASSION FOR LIFE

Unveiling a golden icon in the world of luxury fragrance... A timeless fragrance enveloped in its most exquisite and delicately crafted design ever, to inspire a radiant life of beauty and passion.



### FLORAL WHITE FLOWER WOODY

Mandarin, orange blossom,  
Patchouli



VERY HIGH FRAGRANCE  
CONCENTRATION



SCAN THE ENTIRE PAGE WITH  
ORIFLAME APP TO LEARN MORE  
ABOUT GIORDANI GOLD



# CURATE YOUR SCENT

How to create your unique, personalised scent?

# STEP 1 ALL OR NOTHING PARFUM



**FLORAL WHITE FLOWERS**  
Jasmine Petals, Captive Musk Accord, White Woods

●●●●  
**MAXIMUM FRAGRANCE CONCENTRATION**

① **All or Nothing Unique Accord #1 Parfum**  
15ml Merch price/10ml: £6.66  
43696 ~~£15.00~~  
**£9.99**



Your personal skin is the first note!  
All or Nothing Parfum is designed to magnify you, injecting the fragrance with your unique individuality. Apply the Parfum to your pulse points and be ready to captivate.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP AND BE YOUR OWN PERFUMER



**ORIENTAL VANILLIC FRUITY**  
magnolia, raspberry, vanilla surabsolute

●●●●  
**MAXIMUM FRAGRANCE CONCENTRATION**

② **All or Nothing Parfum**  
50ml  
Merch price/100ml: £73.98  
35679 ~~£52.00~~  
**£36.99**

# STEP 2 ALL OR NOTHING UNIQUE ACCORD #1

When you're feeling more sensual, add new notes to your scent by layering the All or Nothing Unique Accord #1 over the All or Nothing Parfum to boost the whole composition.

# ALL or NOTHING





# Breezy elegance inspired by the Mediterranean

Notes drawn from nature bring to mind its untamable character.



## WOODY WATERY

Pink pepper, Suede, Bergamot



HIGH FRAGRANCE CONCENTRATION

## Eclat Homme Sport Eau de Toilette

75ml  
Merch price/100ml: £23.99

**31236 £28.00**

NOW FOR ONLY

**£17.99**



**TRY ME!**

Rub here to discover the scent



## EXPRESS YOUR WILD SIDE

Eclat Homme Sport is an embodiment of the ocean's energy, evoking the sense of open possibilities and liveliness.

## PERSONAL EXPRESSION

Men are mostly into highly practical solutions in terms of personal care, but they need ways to show their unique character too. At Oriflame, they can choose from body and hair care products with scientifically proven formulas, as well as magnetic fragrances that make expressing themselves so much easier!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

For him



For charismatic men with sophisticated taste



**WOODY GREEN LEATHER**  
Black pepper, Leather, smokey amber

**Soul Focus Eau De Toilette**  
100ml Merch price/100ml: £17.99  
~~42599 £24.00~~  
**£17.99**



**WOODY FRUITY**  
Nutmeg, Pear, Vanilla

**Signature Eau de Toilette**  
75ml Merch price/100ml: £30.65  
~~36002 £30.00~~  
**£22.99**



**ORIENTAL FOUGERE**  
Bergamot, Cardamom, Vanilla

**Ascendant Eau de Toilette**  
75ml Merch price/100ml: £26.65  
~~10919 £28.00~~  
**£19.99**

**WOODY VETIVER**  
Bergamot, Black pepper, Vetiver

●●●●  
**HIGH FRAGRANCE CONCENTRATION**



**NEW!**  
LIMITED EDITION



① **Giordani Gold Man Eau de Toilette**  
75ml Merch price/100ml: £33.22  
~~32155 £34.00~~  
**£24.99**

② **Giordani Gold Man Eau de Toilette Travel Spray**  
15ml Merch price/10ml: £5.99  
~~42053 £12.00~~  
**£8.99**

Travelling? Don't forget your scent!

**WOODY - AROMATIC AMBERY**  
Grapefruit, De Laire Sellier, Accord, Vetiver

●●●●●  
**MAXIMUM FRAGRANCE CONCENTRATION**



**NEW!**  
LIMITED EDITION



③ **Eclat Style Parfum**  
75ml  
Merch price/100ml: £43.99  
~~34522 £45.00~~  
**£32.99**

④ **Eclat Style Parfum Travel Spray**  
15ml Merch price/10ml: £5.99  
~~42054 £12.00~~  
**£8.99**

**ORIENTAL FOUGERE**  
unripened grapefruit, laurel leaf scent, Orris

●●●●●  
**VERY HIGH FRAGRANCE CONCENTRATION**



**NEW!**  
LIMITED EDITION



⑤ **Possess Man Eau de Toilette Travel Spray**  
15ml Merch price/10ml: £5.99  
~~42052 £12.00~~  
**£8.99**

⑥ **Possess Man Eau de Toilette**  
75ml Merch price/100ml: £35.99  
~~31825 £36.00~~  
**£26.99**



Greatness begins with the man in the mirror



Soap bar with natural exfoliating particles leaves skin fresh, clean and energised.

Gives your hair a strong hold without the flaking or stiffness

① North for Men PowerMax Soap Scrub Bar 100g Merch price/100g: £1.99

38610 ~~£3.00~~  
**£1.99**

② North For Men Power Hold & Sleek Invisible Hair Gel 100ml Merch price/100ml: £3.99

34920 ~~£5.00~~  
**£3.99**



③ 35887 North For Men Subzero Soap Bar 100g Reg price/100g: £3.00 **£3.00**

④ 35878 North For Men Subzero Hair & Body Wash 250ml Reg price/100ml: £2.40 **£6.00**

⑤ 32016 North for Men Sensitive Shaving Foam 200ml Reg price/100ml: £3.00 **£6.00**

⑥ 38913 North For Men Intense Fragranced Body Spray 100ml Reg price/100ml: £9.00 **£9.00**

⑦ 32016 North for Men Sensitive Shaving Foam 200ml Reg price/100ml: £3.00 **£6.00**



### Craft your beard like a pro

Keep your beard nice and styled

LIMITED EDITION



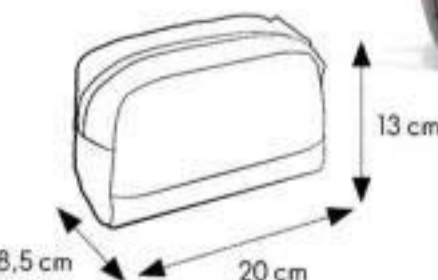
Achieve the shape you desire and get rid of split ends!

⑦ **Men's Beard Grooming Kit**  
Beard grooming kit including stainless steel scissors and mini beard comb encased in a handy brown storage pouch. Size: 12 x 8 x 1cm. Materials: PU, PP, Stainless Steel

41088 ~~£5.95~~  
**£4.99**

LIMITED EDITION

### For all your essentials!



Compact dimensions. Perfect size to pack your favorite Oriflame cosmetics.

⑧ **Polar Men's Toiletry Bag**  
This toiletry bag in steel gray canvas will be his best friend at the gym or on trips. Fits even tall bottles – no downsizing needed! Cotton canvas, PU, polyester lining. L:20 x W:8,5 x H:13 cm.

44769 **£14.95**

1



#### CLEANSE

Start with cleanser to remove dead skin cells, impurities and daily grime from skin, and leave it oil and sebum free.

#### Premium shave care



⑥ **NovAge Men Soothing Aftershave Gel**  
100ml Reg price/100ml: £24.00  
**35865 £24.00**



⑦ **NovAge Men High Definition Shaving Gel**  
200ml Reg price/100ml: £9.00  
**35864 £18.00**

① **33198 NovAge Men Purifying & Exfoliating Cleanser**  
125ml Reg price/100ml: £14.40 **£18.00** ② **33199 NovAge Men Eye Rescue Gel** 15ml Reg price/10ml: £16.00 **£24.00**  
③ **33200 NovAge Men Energising & Hydrating Booster**  
50ml Reg price/100ml: £72.00 **£36.00**

2



#### TARGET

Use eye gel to deliver powerful technologies to the delicate eye area and reduce signs of fatigue.

3



#### BOOST

Apply the highly-concentrated booster serum to instantly energise, hydrate and soothe skin.



⑤ **NovAge Men SET**  
Contains 4 standard size products. Merch price/10pcs: £172.50  
**29446 £108.00**  
**£69.00**

4

#### MOISTURISE

Finish with moisturiser that combats all signs of ageing, while delivering revitalising hydration all day.



④ **NovAge Men Intense Anti-Ageing Face Gel Lotion** 50ml  
Merch price/100ml: £45.98  
**33201 £30.00**  
**£22.99**





# Powered by science and nature for shiny, bouncy hair!

- Helps to prolong intervals between washes\*\*
- For visible volume without weighing down\*\*
- Formulated to leave no visible residues after brushing out
- With Ceramide Complex for shinier, more resilient hair
- Weightless formulation for amazingly bouncy hair

## HOW TO USE

1. Shake well and spray 20 cm from your hair, concentrating on the roots.
2. Using your fingertips, massage through your hair.
3. Wait a few minutes and then brush out.



## SEE HOW IT WORKS!

**Phytonutrients Complex**  
Phytonutrients from Soybean and Safflower Seed Oil is a protein-lipid mix similar to those found naturally in hair. They mimic nature to help shield, nourish and repair your hair from the inside out.



**Styler Cushion Brush**  
detangling & rough drying

**② Styler Cushion Brush**  
Styler Cushion Brush is used for delicate detangling and rough drying. Size: L24 cm x W 6 cm. Materials: ABS, Rubber and Nylon  
**30579 £6.00**  
**£3.99**

**① HairX Advanced Care Volume Lift Dry Shampoo**  
Dry shampoo designed to instantly banish oily roots. Contains nourishing Phytonutrients Complex, as well as ceramide to help retain moisture and proteins, leaving hair looking shinier and smoother. 150ml  
Merch price/100ml: £2.66  
**42890 £7.00**

NOW FOR ONLY  
**£3.99**

\*\*Consumer tested

**DELIGHTFUL FEELING**  
We believe feeling good is just as important as looking good. Our extensive range of bath and body goodies are created with nature-inspired ingredients, pleasing aromas and lush textures to please your body and senses. All so you can turn your daily routine into an indulgent beauty ritual.

- RESPONSIBLE DEVELOPMENT
- NATURAL EXTRACTS
- NATURAL EXFOLIANTS
- ECO-ETHICAL SCREENING

- HIGHEST SAFETY STANDARDS
- NON-GMO
- NON-GMO
- STRICT EUROPEAN STANDARDS
- RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Personal care



## Style with ease



Fast-drying, lightweight hair spray provides ultra-strong, flexible, non-sticky 24-hour hold.

Heat Protection Spray provides natural hold and tames locks

① HairX Advanced Care Style Smart Styling Hair Spray  
200ml Merch price/100ml: £3.00

34919 ~~£8.00~~

**£5.99**

② HairX Advanced Care Style Smart Heat Protection Spray  
150ml Merch price/100ml: £3.99

34914 ~~£8.00~~

**£5.99**

## Experience the difference

Maximise fine hair, add fullness, body and bounce



③ HairX Advanced Care Volume Lift Fullness Shampoo  
400ml Merch price/100ml: £1.50

42893 ~~£9.00~~

**£5.99**

④ HairX Advanced Care Volume Lift Fullness Conditioner  
200ml Merch price/100ml: £2.50

42892 ~~£7.00~~

**£4.99**



**Phytonutrients Complex**  
Phytonutrients from Soybean and Safflower Seed Oil is a protein-lipid mix similar to protein-lipid mixes found naturally in hair. They mimic nature to help shield, nourish and repair from the inside out, for healthier looking hair.

## Choose Your Tools



⑤ Styler Big Round Brush  
Size: L 22 x W 8,8 cm.  
Materials: ABD and Nylon

30609 ~~£8.00~~

**£5.99**

⑥ Styler Teasing Brush  
Size: L 21 X W 1,5 cm.  
Materials: ABS and Nylon

30611 ~~£5.00~~

**£3.99**

⑦ Styler 3D Curl Brush  
Size: L 22 x W 10 cm.  
Materials: PP and ABS

30647 ~~£8.00~~

**£5.99**

**NEW!**  
LIMITED EDITION

## Effortlessly elegant

Transform your look from average to classy with a pretty, vintage-inspired hair clip adorned with lustrous pearls. Your number one saviour in hair emergencies!



① Floral Bloom Hair Clips Set  
Vintage-inspired hair clip adorned with luminous pearls, complemented by a gold-toned, twisted bobby pin. Zinc alloy, iron, titanium, ABS. Brass plating. Length: 6 cm.

43226

**£11.99**



## Hair products that unleash the beauty of your hair

Restore damaged, over-processed hair

① HairX Advanced Care Ultimate Repair Nourishing Hair Mask  
200ml Merch price/100ml: £3.00

42877 ~~£8.00~~

**£5.99**

② HairX Advanced Care Ultimate Repair Nourishing Shampoo  
400ml Merch price/100ml: £2.25

42878 ~~£9.00~~

**£8.99**



! LAST TIME IN CATALOGUE

### HOW TO USE

1. Pump a coin-sized amount of serum into your hand.
2. Rub your hands together to distribute the serum evenly.
3. Work through towel dried hair, from mid-way down to the ends, avoiding the roots.

③ HairX Advanced Care Ultimate Repair Nourishing Conditioner  
200ml Merch price/100ml: £2.50

32878 ~~£7.00~~

**£4.99**

④ HairX Advanced Care Ultimate Repair Nourishing Split Ends Serum  
30ml Merch price/10ml: £2.00

32882 ~~£9.00~~

**£5.99**

## Replenish your hair from the inside out

### HERO INGREDIENT

#### ARGAN OIL

These luxuriously rich, intensely nourishing formulas contain Argan Oil, which penetrates the hair shaft, strengthening it from the inside out and restoring a beautiful, multifaceted shine.

! LAST TIME IN CATALOGUE

⑤ Eleo Hair Mask  
125ml  
Merch price/100ml: £7.99

38413 ~~£13.00~~

**£9.99**



eleo

IDEAL FOR COLOURED HAIR

- Deeply nourishes hair
- Restores and strengthens it from the inside
- Smooths the outside, for healthy-looking hair

⑥ Eleo Protecting Oil  
50ml Merch price/100ml: £19.98

31614 ~~£14.00~~

**£9.99**

## Nourish your hair naturally

Feel fab with gorgeous hair renewed by improved, luxuriously moisturising Milk & Honey formulation - blend of rich ingredients, known as the "elixir of life".

### HOW TO USE HAIR MASK:

Treat your hair to this indulgent moisturising mask 1-2 times per week.

After shampooing, apply generously to towel-dried hair, focusing on mid-lengths to ends.

Gently massage the mask through to ensure hair is evenly covered, leave for five minutes then rinse thoroughly.



Enriches hair with a deluxe nourishing blend for deep conditioning treatment

Gently cleanses and nourishes hair to restore natural shine



① Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair  
250ml Merch price/100ml: £2.40

35959 ~~£8.00~~

**£5.99**

② Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair  
250ml Merch price/100ml: £2.00

35957 ~~£7.00~~

**£4.99**

③ Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair  
250ml Merch price/100ml: £2.00

35958 ~~£7.00~~

**£4.99**

ORGANICALLY SOURCED EXTRACTS

### HERO INGREDIENTS

A PAMPERING BLEND OF INGREDIENTS

**MILK:** Nutrient-rich ingredient helps to moisturise and soften while cleansing.  
**HONEY:** Sugar-rich ingredient to soften, smooth and condition. Minerals and vitamins help to revitalise for radiance and shine.

Leaves hair manageable and easy-to-comb

SET OF THREE HAIR MASK + SHAMPOO + CONDITIONER for only

**£11.99**

SET CODE 139090



# essentials

## Simplify your daily care

Our Triple Action formulas will make sure your skin is cleansed, hydrated and protected.

Pleasant gel texture turns into a soft, creamy lather your family will love.



① Essentials Purifying Soap Bar with Vitamin E & Green Tea

75g Merch price/100g: £1.32

37797 ~~£1.50~~

**£0.99**

② Essentials Purifying Shower Gel with Vitamin E & Green Tea

250ml Merch price/100ml: £1.00

37791 ~~£3.00~~

**£2.49**

③ Essentials Gentle Care Liquid Hand Soap with Vitamin E & Shea Butter

300ml Merch price/100ml: £1.00

37811 ~~£4.00~~

**£2.99**

Essentials Gentle Care Shower Gel with Vitamin E & Shea Butter

250ml Reg price/100ml: £1.20

37792 ~~£3.00~~



Essentials Gentle Care Soap Bar with Vitamin E & Shea Butter

75g Reg price/100g: £2.00

38266 ~~£1.50~~

**NEW!**

Cleanse all over with a rich lather



④ Elemental Shower Puff

Enhance your cleansing experience with this shower puff made out of 100% recycled materials in a fresh, turquoise colour. Enjoy a gentle massage and refreshing cleanse. Rinse after using and air dry. Size: Diameter 11cm. Material: Recycled PE, polyester rope

41625 ~~£4.00~~

**£2.99**



⑤ Helping Hand Soap Bar

Mild and gentle soap bar with a fruity, juicy fragrance. Especially developed for children's skin. Dermatologically tested. 75g Merch price/100g: £1.32

39532 ~~£1.50~~

**£0.99**

Discover California Beach Soap Bar  
90g Reg price/100g: £1.67  
35968 ~~£1.50~~

Discover California Beach Shower Gel  
250ml  
Reg price/100ml: £1.20  
35967 ~~£3.00~~

Discover Costa Rican Explorer Soap Bar  
90g Reg price/100g: £1.67  
34462 ~~£1.50~~

Discover Costa Rican Explorer Shower Gel  
250ml  
Reg price/100ml: £1.20  
34461 ~~£3.00~~

# Pick your summer destination!

① Discover California Beach Shower Gel  
The invigorating scent of orange, tropical fruits and salty white flowers -inspired by California's breathtaking beaches - leads you straight to soulful days filled with sunshine and fun. Gently cleansing, pH-balanced, with a fruity floral fragrance. 400ml Merch price/100ml: £0.87

34496 ~~£5.00~~

**£3.49**

② Discover Hollywood Dreams Shower Gel  
With a colour and scent inspired by Hollywood, this pH-balanced shower gel delivers a rich lather leaving your skin cleansed and lightly fragranced with a glittering fresh, floral fragrance. 250ml Merch price/100ml: £0.80

34463 ~~£3.00~~

**£1.99**

③ Discover Hollywood Dreams Soap Bar  
A scented soap bar that gently cleanses your skin leaving an exciting, fresh floral fragrance inspired by Hollywood - the city of dreams. 90g Merch price/100g: £1.10

34464 ~~£1.50~~

**£0.99**

PERSONAL CARE



# Revive your hair with superfruits!



SILICONE FREE



BIODEGRADABLE FORMULA



POST CONSUMER RECYCLED PLASTIC

\*Bottles only

AVOCADO OIL & CHAMOMILE

For All Hair Types

POMEGRANATE & OATS

For coloured hair

WHEAT & COCONUT OIL

For dry hair



① Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile

250ml  
Merch price/100ml: £1.60

32624 £5.00

**£3.99**



② Love Nature Shampoo for Coloured Hair Pomegranate & Oats

250ml  
Merch price/100ml: £1.60

34832 £5.00

**£3.99**



③ Love Nature Conditioner for Coloured Hair Pomegranate & Oats

250ml  
Merch price/100ml: £1.60

34833 £5.00

**£3.99**



④ Love Nature Shampoo for Dry Hair Wheat & Coconut Oil

500ml  
Merch price/100ml: £1.00

33339 £8.00

**£4.99**



⑤ Wooden Detangling Comb

Size: 15.7 x 5.2 cm.

29454 £6.00

**£3.99**

# Soft skin to enjoy!



⑥ Love Nature Exfoliating Shower Gel Energising Mint & Raspberry

250ml Merch price/100ml: £1.40

32602 £5.00

**£3.49**



⑦ Love Nature Soap Bar Energising Mint & Raspberry

75g Merch price/100g: £2.65

32604 £2.50

**£1.99**



HERO INGREDIENT

AVOCADO OIL  
Provides intensive conditioning benefits to soften and moisturise. The Vitamin E-rich oil is also protecting and nourishing for skin.

SET OF THREE  
HAND CREAM +  
SHOWER GEL +  
SOAP BAR

⑧ Moisturising Hand Cream with Avocado Oil  
75ml Merch price/100ml: £5.32

34065 £5.00

**£3.99**



⑨ Love Nature Shower Gel Caring Olive Oil & Aloe Vera  
250ml Merch price/100ml: £1.60

32608 £5.00

**£3.99**

OLIVE OIL & ALOE VERA

Caring

FOR ONLY  
**£5.99**

SET CODE: 139091

⑩ Love Nature Soap Bar Caring Olive Oil & Aloe Vera  
75g Merch price/100g: £2.65

32609 £2.50

**£1.99**

PERSONAL CARE



# Purity, relaxation and indulgence

Extra nourishing formulation with rich, melting texture leaves skin feeling extra smooth and soft\*

\*Consumer tested



## HERO INGREDIENTS

The range contains marine algae extracts, from Corallina Officinalis and Alaria Esculenta. Recognised to be high in sugars, minerals and other nourishing compounds known to offer antioxidant, moisturising and revitalising properties.



① **Swedish Spa Whipped Waves Body Butter**  
Rich body butter enriched with Coconut Oil, Shea Butter, Canola and Sweet Almond oils, to help nourish and smooth. Relaxing aquatic fragrance helps soothe. Non-greasy, fast absorbing. 200ml  
Merch price/100ml: £6.00

34025 ~~£15.00~~  
**£11.99**

② **34021 Swedish Spa Smooth Rocks Exfoliating Massage Soap Bar** 100g Reg price/100g: £4.00 **£4.00**

③ **34023 Swedish Spa Ocean Foam Shower Gel** 200ml Reg price/100ml: £7.00 **£14.00**

④ **34024 Swedish Spa Mirror Ocean Body Oil** 100ml Reg price/100ml: £15.00 **£15.00**

## SoftCaress

# Soft, smooth & supple

Revive dry hands with SoftCaress hand & nail creams duo, enriched with caring Macadamia Nut Oil for maximum protection and softness.



③ **SoftCaress Protecting Hand Cleanse Gel** 50ml Merch price/100ml: £7.98

42953 ~~£6.00~~

**£3.99**

protecting hand and nail cream



## HERO INGREDIENT

**MACADAMIA NUT OIL** is a quick-absorbing intensive moisturiser, known and trusted to protect against dryness. It recreates natural water balance in skin, nourishing, relieving roughness and keeping hands feeling fresh.

maximum softness for your hands



SoftCaress  
PROTECTING  
hand & nail cream  
hydrates skin & helps conditions nails

infused with  
MACADAMIA OIL  
e100 ml

SoftCaress  
NOURISHING  
hand cream  
relief for dry, tired & rough hands

infused with  
MACADAMIA OIL  
e100ml 3.3fl. oz.

① **SoftCaress Protecting Hand & Nail Cream**  
100ml Merch price/100ml: £4.49  
**31344 £6.00**

② **SoftCaress Nourishing Hand Cream**  
100ml Merch price/100ml: £4.49  
**31345 £6.00**

Buy any hand cream for  
**£4.49**  
Buy any 2 for only  
**£2.99** each



# Silky smooth skin starts here

Hair-free skin doesn't need to mean pain or irritation. Make them part of your routine and get a smooth, comfortable shave in the comfort of your home!

Gentle and effective hair removal tool that quickly removes unwanted hair from the root without irritating the skin. The metal spring easily captures and pulls out fine hairs like those on the upper lip, chin, cheeks and neck, in a simple, natural and safe way. Portable size.



Triple-bladed with pivoting heads

Set of 3 razors

**① Disposable Razors For Women**  
Disposable razors for women feature triple blades in stainless steel, pivoting head, lubricated strip with Vitamin E and Aloe Vera, and rubber handle for a smooth, close shave and easy glide and control. Pack of 3. Size: 12.9 x 2.3 cm.

29321 ~~£4.00~~  
**£2.99**

**② Facial Hair Remover**  
Gentle and effective hair removal tool that quickly removes unwanted hair from the root, without irritating the skin. Portable size. Size: Approx. 10.5x5 cm. Stainless steel and plastic.

38495 ~~£9.95~~  
**£7.99**

### HOW TO USE



Hold the metal spring on the desired area and press down gently. Roll over the unwanted hair until skin feels smooth and hairless. Avoid the eye area.



# Optimise your intimate care

Natural Swedish extracts, Lactic Acid & Prebiotic Infusion work in harmony to deliver intimate care products that gently cleanse while protecting your microbiome.

**⑤ Feminelle Teens Gentle Intimate Wash Wild Pansy**  
300ml  
Reg price/100ml: £2.00  
**34501 £6.00**

**⑥ Feminelle Soothing Intimate Wash Aloe Vera & Mallow**  
300ml  
Reg price/100ml: £2.00  
**34499 £6.00**

- Designed to offer extra & lasting freshness for the intimate area
- With blackcurrant & lotus flower to help refresh skin



- Helps nurture & care for intimate area
- With calendula extract to help nurture skin

**③ Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower**  
300ml Merch price/100ml: £1.33  
~~34500 £6.00~~  
**£3.99**

**④ Feminelle Extra Comfort Nurturing Intimate Cleansing Cream Calendula**  
300ml Merch price/100ml: £1.33  
~~34504 £6.00~~  
**£3.99**



## Instant Hydration\* – Lasts 24 hrs\*\*



### HERO INGREDIENT

#### HYALURONIC ACID

is a powerful skin hydrator, renowned for its ability to retain up to 1000 times its weight in water, helping to soften skin, strengthen its barrier and provide long-lasting hydration.



### HOW TO USE

Rub deeply into cleansed feet making sure the lotion is fully absorbed.

① **Feet Up Advanced Intense Hydration Foot Lotion**  
50ml Merch price/100ml: £11.98

34016 ~~£8.00~~

**£5.99**

\*Consumer test  
\*\*Clinically tested



feet up  
ADVANCED



② **Feet Up Advanced 36H Odour Control Anti-perspirant Foot Spray**  
150ml

Reg price/100ml: £8.00

33034 ~~£12.00~~

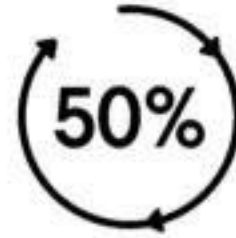


③ **Feet Up Advanced Intensive Moisture Foot Mask**  
100ml

Reg price/100ml: £8.00

33028 ~~£8.00~~

## Take control of smoother, comfortable feet



RECYCLED PLASTIC



⑥ **Advanced Stainless Steel Foot File**

Size: 19 x 3,8 cm.  
Material: Stainless Steel,  
50% recycled PS

40778 ~~£7.00~~

**£4.99**

Place these 4 soft gel mini-cushions in the areas of your shoe that usually cause you discomfort or blisters, and you're ready to rock!



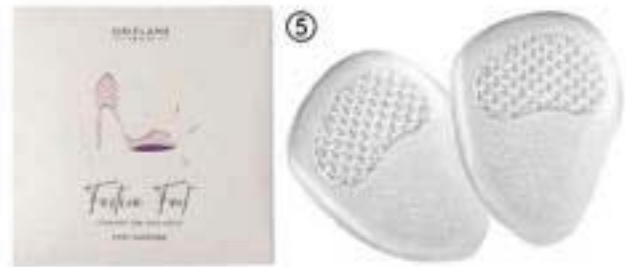
④ **Festive Feet Mini Gel Spots**

Size: one size. 3cm L x 2.5cm W (4 pieces)  
Material: PU

38336 ~~£5.00~~

**£3.49**

Bring a little extra comfort to wearing high heel shoes with these soft gel pads that cushion the balls of your feet!



⑤ **Festive Feet Foot Cushions**

Size: one size. 9cm L x 6.5cm W x 2mm T (2 pieces)  
Material: TPR

41249 ~~£5.00~~

**£3.49**



⑦ **Feet Up Comfort All Day Refreshing Care Foot Cream**  
75ml Reg price/100ml: £8.00

32644 ~~£6.00~~



⑧ **Feet Up Comfort Deodorising Foot Powder**

75g Reg price/100g: £8.00

32374 ~~£6.00~~



⑨ **Feet Up Comfort Nourishing Foot Cream**

150ml Reg price/100ml: £6.00

32371 ~~£9.00~~

feet up  
ADVANCED

## Rapid rescue for feet and nails!

Your hardworking feet are put under stress every day, which can cause calluses, hard skin, and brittle nails, leading to discomfort. Seeking an effective at-home solution? This rich, innovative oil-in-serum with Salicylic Acid and Mineral<sup>4E</sup> Blend leaves feet feeling softer and nails revitalised.

- Intensively moisturises; softer skin feel from the very first use\*
- Reduces the appearance of calluses and hard skin on your feet in just 1 week!\*

\*Consumer tested by 67 panellists.  
\*Tested on hardened skin.



### WHY OIL-IN-SERUM?

Feet Up Advanced Oil Infused Serum has been created with the latest sensorial texture. A rich, moisturising serum infused with effective oils; it rapidly absorbs leaving feet and nails instantly revitalised.



### HOW TO USE

Apply liberally to skin, twice daily for best results.



### HERO INGREDIENTS

This triple active oil-infused serum is formulated with high-concentrate Salicylic Acid, Mineral<sup>4E</sup> Blend, Vitamin E and Tea Tree Oil.



Salicylic Acid dissolves the bonds which hold the dead skin cells together, effortlessly loosening and shedding hard, rough and calloused skin.



Vitamin E helps to revitalise and condition skin and nails; helps lock-in moisture to maintain a supple, smoother, healthier skin barrier.



Tea Tree Oil is known for its antibacterial and antiseptic properties and helps keep the feet and nails feeling fresh and clean.

① **Feet Up Advanced Rapid Repair Foot Oil-in-Serum**  
30ml Merch price/10ml: £1.66

35835 ~~£8.00~~

**£4.99**



95%  
natural  
origin  
ingredients

# Baby care the way nature intended

All Baby O' products are formulated without parabens, phenoxyethanol and formaldehyde releasers.

0+  
MONTH  
sensitive skin

Gently cleanses the diaper area

Forms a protective film to cocoon the skin

Helps soothe, nourish & recondition the skin

① **baby O BumBum Cleansing Milk**  
150ml  
Reg price/100ml: £7.33  
**35776**  
**£11.00**



② **baby O Hair & Body Wash**  
200ml  
Reg price/100ml: £4.50  
**35775**  
**£9.00**



Baby's skin feels soft and smooth – 100% agreed\*

Tear-free formula

Gently cleanses hair & body

\*Consumer tested (Parents' assessment).



Deeply nourishes, softens & protects

Helps to form a barrier against dryness



③ **baby O Multi-Purpose Balm**  
75ml Reg price/100ml: £13.33  
**35772**  
**£10.00**

Provides a protective film and helps leave the diaper area dry

With Panthenol and Zinc Oxide to help condition, soothe and alleviate diaper friction



④ **baby O Diaper Cream**  
75ml Reg price/100ml: £13.33  
**35774**  
**£10.00**

Helps nourish & replenish the skin barrier

Helps mum improve the look and feel of stretch marks



⑤ **baby O Body Oil**  
150ml Reg price/100ml: £8.00  
**35773**  
**£12.00**



Just fold the upper part down for easy access.

LOTS OF COMPARTMENTS  
KEEP YOUR THINGS  
STEADY & SAFE.



Secure your products with **INTERNAL ELASTIC BANDS**, then fold back up and close tight **WITH THE DRAWSTRING**.

⑥ **Feel Good Travel Toiletry Bag**  
Carry your Feel Good moods with you wherever you go with this well-designed and lightweight toiletry bag. Just fold the upper part down for easy access, secure your products with internal elastic bands, then fold back up and close tight with the drawstring. Height: 24cm. Diameter: 16cm. Materials: Polyester, zinc alloy zip.

**42291**  
**£21.95**

# No more cosmetic mishaps!

Makeup and cosmetic bag that prevents mess? Now it's possible!  
This multifunctional, cheeky pink pouch will make your purse tidy again!

LIMITED EDITION





## Smile with confidence!

The key to a healthy mouth and teeth is to establish a good oral health routine. Take care of your whole mouth health with Optifresh!



12H  
PROTECTION\*

- Freshens breath
- Helps maintain healthy gums
- Prevents cavities, plaque and tartar build up

\*Clinical test

**!** LAST TIME IN CATALOGUE

① Optifresh System 8 Extreme Fresh Toothpaste  
100ml Merch price/100ml: £3.49  
~~31132 £5.00~~  
**£3.49**

LIMITED EDITION

## Delicious scents, special prices

Feel the magical sights and the sweet smells of a festive market with our Wonderland collection. Because joy has no season!



FRUITY SWEET  
Red apple, Toffee, Vanilla

**Candy apple scented bubble bath** brings the magical festive feeling to your bathroom.

① Festive Wonderland Candy Apple Scented Bubble Bath  
300ml Merch price/100ml: £1.33  
~~35852 £7.00~~  
**£3.99**

**A light-textured and festive hand cream** that helps moisturise and nourish your hands.

② Festive Wonderland Candy Apple Scented Hand Cream 75ml  
Merch price/100ml: £3.99  
~~35854 £5.00~~  
**£2.99**

**Soap bar** is gentle on your skin and perfect for everyday cleansing of hands and body.

③ Festive Wonderland Candy Apple Scented Soap Bar 75g Merch price/100g: £1.99  
~~35853 £1.95~~  
**£1.49**

LIMITED EDITION

## An elegant celebration of luxury – with a sumptuous new scent



Infused with an elegant oriental fragrance with the warm and addictive scent of amber and lavender.

Contains organically sourced extracts of nutrient-rich Milk that hydrates and softens your skin and Honey that smooths and conditions.

**HAND & BODY CREAM** intensively nourishes your skin.

① Milk & Honey Gold Amber Elegance Hand & Body Cream 250ml  
Merch price/100ml: £2.40  
~~35956 £10.00~~  
**£5.99**



**SOAP BAR's** creamy formula doesn't dry out skin.

② Milk & Honey Gold Amber Elegance Soap Bar 75g Merch price/100g: £2.65  
~~35954 £3.00~~  
**£1.99**





# High-shine finish - 100% AGREE.



VOLUMISING EFFECT

Model is wearing: The ONE Power Shine HD Lipstick 35472 Dazzling Wine.

! LAST TIME IN CATALOGUE

① **The ONE Power Shine HD Lipstick**  
Amplify your lip look with brilliant shine and voluptuous volume-enhancement! The super-reflective, micro-pearl infusion illuminates and magnifies your smile for an unmissable impression! The lightweight, glide-on finish and ultra-moisturising formula provide lasting, hydrating comfort. 1.7g  
Merch price/g: £2.94

£9.00

NOW FOR ONLY  
**£4.99**



**GLISTENING MICRO-PEARLS**  
The intensely reflective pearl surface beams light straight back from your lips and gives a scintillating shine effect!



**Lip brush**  
with a cover in a convenient on-the-go format.



Model is wearing: The ONE Power Shine HD Lipstick 35472 Dazzling Wine.

② **Precision Lip Brush**  
A lip brush with small, dense, tapered bristles perfect for applying colour on the lips. Handbag-friendly design with removable cover. Materials: Nylon bristles, aluminium, bamboo. Assembled length: 18 cm. Diameter: 0.6 cm. Folded length: 10.4 cm.

29599 £6.00  
**£3.99**



35465 Lustrous Nude

35466 Peach Spritz

35467 Pink Lemonade

35468 Clover Haze

35469 Sexy Plum

35470 Cherry Candy

35471 Trendy Berry

35472 Dazzling Wine

**PERSONAL EXPRESSION**  
To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. To make it even easier, our products keep up with trends and fit every style and wallet. For real beauty is to be shared and cherished!

RESPONSIBLE DEVELOPMENT



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

HIGHEST SAFETY STANDARDS



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING



SCAN THE ENTIRE PAGE WITH ORIFLAME APP & SEE ALL PRODUCTS FROM THIS CATEGORY

# Make-up





# 4 STEPS TO WOW

## 1 READY TO LAST

Using clean fingertips, apply Primer over the entire lid and blend.

① **The ONE Eye Shadow Primer**  
10ml  
Merch price/10ml: £3.99  
**34445 £7.00**  
**£3.99**

- Make your eye shadow last up to 15 hours\*
- Dries and blends to a matte finish
- Hides imperfections on the eyelid\*
- With Glycerin and Vitamin E

\*Consumer Tested with 33673 The ONE Make-up Pro Wet and Dry Eye Shadow

## 2 CRAFT YOUR PALETTE!

Select your favourite Wet-Dry shadows and pop them into your palette with one Pro Magnet Click!

② **THE ONE Make-up Pro Compact**  
5.5 x 4.2 cm  
**40835 £7.00**  
**£4.99**

③ **THE ONE Make-up Pro Palette**  
15.1 x 5.5 cm.  
**40837 £13.00**  
**£9.99**

With Pro Magnet Click that holds each shade in place



Compact sold without eye shadows.

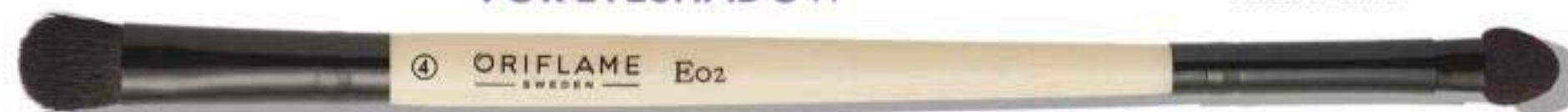
## 3 APPLY YOUR COLOURS!

Use the rounded shape brush to apply colour on your lids and the sponge tip for more intense, precise application on your crease.

④ **Precision Double Ended Eyeshadow Brush**  
Length: 17.5 cm. Diameter: 0.9 cm.  
**29595 £6.00**  
**£3.99**

⑤ **THE ONE Make-up Pro Wet & Dry Eye Shadow**  
2.28g Merch price/g: £1.75  
**£7.00**  
**£3.99**

FOR EYESHADOW



Ideal for applying and blending any eye shadow with total control.



Palette and eyeshadows are sold separately

## 4 DEFINE YOUR LOOK

Apply Eyeliner Stylo waterproof starting at the inner corner of your eye and working outwards along lash line.

- Long wearing - 24 hours' wear\*
- Delivers one continuous line without dragging or stopping
- Formula doesn't dry out

\*Consumer tested

⑥ **THE ONE Eyeliner Stylo Waterproof**  
1.6g  
Merch price/g: £3.74  
**£9.00**  
**£5.99**



With Pro Magnet Click that holds each shade in place



Waterproof

37751 Brown Mocha

37750 Black Ink



33673 Crisp Silver Shimmer

33675 Sandy Gold Shimmer

33677 Honey Blush Shimmer

33678 Dusky Rose Shimmer

33680 Smokey Plum Shimmer

33687 Base Nude Matte

34790 Golden Khaki

34791 Breezy Blue

34792 Pewter Grey

42558 Sorbet Pink Matte

42559 Fizzy Orange Shimmer

42560 Electric Rose Shimmer

42561 Radiant Bronze Shimmer

42562 Fudge Brown Matte

42563 Dim Burgundy Matte





## Organise your make-up IN STYLE!

### TWO-SIDED MIRROR

Folding handle allows to hang it or stand it up  
Two-sided: normal and 3x magnifying glass

① **Face Mirror**  
Diameter: 15.5 cm. Size:  
22 x 8 cm.

29043 £9.00  
**£6.99**

Tired of spending eternity on finding your favourite make-up brush or lipstick shade?

Keep your make-up arsenal in check with our **COSMETIC BAG** that features holders for all your brushes and plenty of space for other beauty essentials.

② **Cosmetic Bag**  
Polyester. L:19 x H:13 x W:13cm

41121 £11.00  
**£8.99**

The products are not included.



# BE TREMENDOUS. BE FIERCE.

• **FELINE INSTINCT BRUSH** adds extra volume to outer lashes for a feline effect



③ **THE ONE Tremendous Fierce Mascara**  
10ml  
Merch price/10ml: £7.99  
**£10.00**  
**£7.99**

⑤ **The ONE Tremendous Big Volume Mascara - Black**  
10ml  
Reg price/10ml: £10.00  
34580 **£10.00**

⑥ **THE ONE Double Effect Mascara**  
8ml Reg price/10ml: £13.75  
**£11.00**

⑦ **THE ONE Lash Extension Mascara**  
8ml Reg price/10ml: £12.50  
**£10.00**

# What's Your Line?

- Fade-proof.\*
- Rich intense colour.\*
- Smudge-proof.\*
- Ultra-creamy texture.\*

UP TO  
**13h**

LONG WEAR\*



WATERPROOF\*



MATTE



METALLIC



**SELF-SHARPENING**  
just twist up

\*Consumer Tested

④ **THE ONE High Impact Eye Pencil**  
0.3g  
Merch price/g: £23.30  
**£9.00**  
**£6.99**



THE ONE High Impact Eye Pencil 36547 Pitch Black, THE ONE High Impact Eye Pencil 36554 Vivid Bronze.



9am

Build Your Line

2.30pm

Mix and match across shades!

10pm

Add more for a bolder look



A MASCARA THAT'S NOT AFRAID OF WATER

5 in 1

- VOLUMISES - up to 6X times more volume<sup>A</sup>
- LENGTHENS - up to 54% more length<sup>A</sup>
- CURLS - up to 161% more curl<sup>A</sup>
- SEPARATES\*
- CARES\*



WATERPROOF<sup>A</sup>

① THE ONE 5-in-1 Wonder Lash Mascara Waterproof  
8ml Merch price/10ml: £8.74

£11.00

£6.99

\*Consumer Tested  
<sup>A</sup>Clinically Tested



NEW!

NEW!  
LIMITED EDITION

## Sculpt and Trim

- Prepare your brows for filling and styling with THE ONE Browcara.
- Easily reach small areas around the brows to remove unwanted hair.
- More sustainable product: 50% recycled plastic in the handle.
- Pain-free brow hair removal.

HOW TO USE



- First, use the brush to comb brows into place.
- Use the razor to shave away unwanted hairs around the brow.
- Comb through the brows and check the result.

### ② Eyebrow Razor 2-Pack

Maintaining your brows is simple and pain free with this small razor and brush combo. Use the brush to comb your brows then the razor to remove the hairs you don't want. Size: 14 x 1.5 cm. Materials: 50% Recycled Plastic, Stainless Steel and Nylon

42468

£3.00



NEW!

## Sculpt your PERFECT BROWS!

Lead the way to your best brows yet! THE ONE Browcara contains unique heart shaped fibres designed to plump in 3 dimensions. Choose your shade for ALL-DAY brow sculpted brow perfection.

VOLUMISING FIBRES

are designed to plump in 3 dimensions, add length, build thickness for all-day brow perfection.

HOW TO USE

- Brush brow hairs with the tip of the brush using short, stroking motions.
- Brush in the gel wherever you want to add volume.
- Comb through gently to shape and set brows.

- Contains nourishing, NATURAL ORIGIN AVOCADO OIL.
- VOLUMISES AND INTENSIFIES your eyebrows.\*
- WATERPROOF, sweat and humidity resistant.\*

### ③ THE ONE Browcara

Long-lasting brush-on brow gel for eyebrow perfection. Fine precision tipped brush for easy application. Waterproof formula with nourishing avocado oil. 5ml Merch price/10ml: £9.98

£8.00

£4.99

43205  
Blond

43206  
Mid Brown

43207  
Deep Brown



THE ONE  
BROWCARA

\*Consumer tested

MAKE-UP



**NEW!**

**Long-lasting matte!**

TAKING THE BEST FROM MAKE-UP AND SKIN CARE



SEE HOW IT WORKS!

**SKIN SMOOTH POWDER**  
Infused with Skin Smooth Powder to help absorb unwanted shine and blur the appearance of pores as you wear.

43460 Fair Warm

43461 Ivory Warm

43462 Natural Cool

43463 Beige Warm

① **THE ONE A-Z Cream Hydra Matte SPF 30**  
30ml Merch price/10ml: £2.66

£12.00

**£7.99**

**Define & Highlight to A PERFECT CONTOUR**

36125 Bold



②

36126 Sassy



36127 Classy

② **THE ONE Contouring Kit**  
Accentuate your best features like a pro with THE ONE Contouring Kit. Three shades of ultra-fine powder to bronze, blush and highlight your face. Freshen your features with lasting flawless wear. 3 easy steps to contour like a pro! 13.1g Merch price/10g: £9.15

£16.00

**£11.99**

! LAST TIME IN CATALOGUE

A weightless **SETTING MIST** that locks your make-up into place for up to eight hours, even in sweaty and humid conditions.



③ **The ONE Everlasting Make Up Setting Mist**  
50ml Merch price/100ml: £17.98

34108 ~~£12.00~~

**£8.99**

**CONTOURING BRUSH**

Ideal for contouring cheekbones, chin, nose and forehead



④ **Precision Contouring Brush**  
Length: 16.8 cm. Diameter: 1.3 cm.

29723 ~~£9.00~~

**£5.99**

Model is wearing: THE ONE Illuskin Aquaboost Foundation SPF 20 40827 Vanilla Neutral.

35778 Alabaster Cool	35779 Vanilla Neutral	35780 Porcelain Cool	35781 Marble Neutral
35782 Light Rose Cool	35783 Light Beige Neutral	35784 Light Sand Warm	35785 Light Ivory Neutral
35786 Olive Beige Neutral	35787 Beige Warm	35788 Sun Beige Warm	35789 Golden Beige Warm
35790 Amber Warm	35791 Caramel Warm	35792 Chestnut Warm	

⑦ **THE ONE Everlasting Sync Foundation SPF 30**  
30ml Reg price/10ml: £4.67

£14.00

**Impressive glow & hydrating feel for up to 8 hours**

- Creates a healthy radiant look which lasts all day\*
- Skin hydrating formula for skin to feel hydrated up to 8 hours\*
- Suitable for normal to dry skin with medium coverage

\*Consumer tested



**FLAT BRUSH** with a smooth tapered shape, perfect for blending foundation over your face and neckline.

⑤ **Precision Foundation Brush**  
Length: 16.5 cm. Diameter: 1.3 cm.

29674 ~~£9.00~~

**£5.99**

⑥ **THE ONE Illuskin Aquaboost Foundation SPF 20**  
30ml Merch price/10ml: £3.66

£14.00

**£10.99**

40827 Vanilla Neutral	40828 Porcelain Cool	40829 Fair Nude Cool	40830 Nude Pink Warm
40831 Light Ivory Neutral	40832 Natural Beige Neutral	40833 Caramel Warm	40834 Chestnut Warm



41796 Ultra Taupe	41797 Ultra Nude	41798 Ultra Terracotta
41799 Ultra Rose	41800 Ultra Raspberry	41801 Ultra Pink
41802 Ultra Fuchsia	41803 Ultra Coral	41804 Ultra Red
41805 Ultra Bordeaux	41806 Ultra Burgundy	41807 Ultra Mocha
41808 Ultra Wine	41809 Ultra Plum	



**THE ONE Colour  
Unlimited Ultra  
Fix Lipstick**  
3.5g Reg price/g: £3.43  
**£12.00**

37649 Candy Pink	37650 Creamy Caramel	37651 Velvet Rosewood
37652 Chic Mauve	37653 Clover Haze	37654 Rose Pout
37655 Vivid Pink	37656 Delight Rose	37657 Cranberry Crush
37658 Elegant Plum	37659 Hot Pink	37660 Wild Raspberry
37661 Bold Coral	37662 Sunset Orange	37663 Rebel Red
37664 Passionate Red	37665 Timeless Red	37666 Wild Berry



**THE ONE Colour  
Stylist Ultimate  
Lipstick**  
3.8g Reg price/g: £2.37  
**£9.00**



**ULTIMATE  
METALLICS.**



With **METALLIC  
PEARL Technology**  
for the most bold  
metallic soft-matte  
finish.

**Ultimate  
style.**

**THE ONE Colour Stylist Metallic Lipstick**  
Metallic finish, soft-matte lipstick in 10 expertly  
selected, high-fashion shades. Metallic Pearl Technology  
delivers a true, non-shimmer metallic finish. With your  
favourite 5-in-1 Colour Stylist benefits and defining  
Sculpt & Sign Bullet. 3.8g. Merch price/g: £1.84

**£9.00**  
**£6.99**

37715  
Nude  
Platinum

37716  
Gold  
Metal

37717  
Titanium  
Lilac

37718  
Heavy  
Bronze

37719  
Scarlet  
Copper

37720  
Red  
Magnetic

37721  
Iron  
Raspberry

37722  
Cherry  
Mercury

37723  
Burgundy  
Steel

37741  
Brown  
Nickel

## THE ONE



### HYPER EASY PEEL OFF BASE COAT

Creates a smooth  
transparent nail  
surface for even nail  
polish application.

**THE ONE Pro Wear  
Peel Off Base Coat**  
8ml  
Merch price/10ml: £7.49

**41894 £8.00**  
**£5.99**



### BRILLIANT SHINE PLUMPING TOP COAT

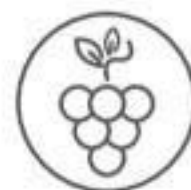
Top coat extends the  
life of your manicure,  
plumps up your nails  
and gives them a  
brilliant shine with  
Shine Enhancing Film  
Former.

**THE ONE Pro Wear  
Quick Dry & Plumping  
Top Coat**  
8ml Merch price/10ml: £7.49

**42568 £8.00**  
**£5.99**

## Nail your manicure LIKE A PRO

Prep your nails for perfection and enjoy long-lasting, shiny manicure! **THESE EXPERT CARE FORMULAS**  
are your key to perfection - without a great base, your polish won't shine like you do!



### GRAPE EXTRACT

is rich in nutrients, polyphenols  
and sugars that help revitalise dull nails and  
improve nail quality. Also contains a Keratin Boost  
Complex that targets nail growth and promotes  
healthy-looking nails, and glycerin that helps retain  
moisture in nails and improves their resilience.



### Strong and hydrated

- Revitalises and improves look of nails with **Grape Extract, Vitamin C and E**
- Hydrates with glycerin to help enhance nail resilience.

### HOW TO USE

Paint a coat of the revitalising serum  
onto clean, dry nails. Massage the  
formula into nails until absorbed.  
Apply as often as needed.

**② THE ONE Expert Care  
Miraculous Nail Serum**  
8ml Merch price/10ml: £6.24

**41759 £8.00**  
**£4.99**



### NAIL FILE & BUFFER

Padding under each surface  
helps protect the nail.

**① Nail It Nail File  
And Buffer**  
Material: Polyester &  
Sandpaper. Size:  
17.8 x 2 x 1.5cm

**42289 £3.00**  
**£1.99**

### HOW TO USE

Smooth the edges  
with the nail file. Use  
side 2 to eliminate  
rough surface, and  
sides 3&4 to make  
your nails shine.

### CUTICLE NIPPER

The wide, curved handles  
give you a **great grip** for  
precision nipping.

**③ Nail It Cuticle Nipper**  
Material: Stainless Steel.  
Size: 9 x 4.5 x 0.5cm

**42287 £7.00**  
**£5.49**



5 BEST-SELLING  
MAKE-UP BRUSHES  
- IN PRETTY  
TRAVEL CASE!



LIMITED EDITION

Your favourite brushes, **NOW IN TRAVEL SIZE!**

**16 Moment Best of Precision Brushes**  
Enjoy our 5 BEST-selling, precision make-up brushes in practical, pretty travel case: angled blush, foundation, blending, concealer & angled eyebrow brush. Gift-boxed, gift-ready! PBT bristles, bamboo handles. Pouch 10.5 x 7.5cm.

39079  
**£11.99**

**1 The ONE Eyelash Curler**  
Size: 11 x 3.7 cm.  
27442 ~~£5.00~~  
**£2.49**



**AN IDEAL CURL**  
Start at the base of your lashes and curl in three sections - the middle and both sides of the eye. Close the clamp on the eyelashes and hold it down for 3 seconds. Then apply mascara.



**2 The ONE Cream Illuminator**  
30ml Merch price/10ml: £1.66  
33416 ~~£10.00~~  
**£4.99**

**3 The ONE Colour Stylist Ultimate Lustrous Lipstick**  
4g Merch price/10g: £12.48  
~~£10.00~~  
**£4.99**

37309  
Casual Brown



LIMITED EDITION

**4 Eyeshadow Shield**  
Size: L 6.6cm x W 4.7 cm.  
44765 ~~£3.95~~  
**£1.99**



**5 The ONE Concealer Kit**  
6g Merch price/10g: £14.98  
~~£19.00~~  
**£8.99**

32592  
Light

32593  
Medium

**6 Precision Eye & Brow Shield**  
Material: silicon.  
Size: 4 x 3 cm.  
29927 ~~£3.00~~  
**£1.49**



**7 The ONE Kohl Eye Pencil**  
1.3g  
Merch price/g: £3.07  
~~£8.00~~  
**£3.99**

32294  
Nude

32293  
Grey

32291  
Black



MAKE-UP

SPECIAL OFFER / UP TO 50% OFF / SPECIAL OFFER / UP TO 50% OFF / SPECIAL OFFER / UP TO 50% OFF /



**8 The ONE Everlasting Foundation Extreme SPF 30**  
30ml Merch price/10ml: £2.00  
~~£13.00~~  
**£5.99**

32288  
Natural Beige

34542  
Natural

**9 The ONE A-Z Cream Hydra SPF 30**  
30ml Merch price/10ml: £2.00  
~~£12.00~~  
**£5.99**



LIMITED EDITION

Shades don't include palette

**10 The ONE Colour Correcting & Fixing Powder**  
5g Merch price/10g: £8.98  
34651 ~~£9.00~~  
**£4.49**



LIMITED EDITION

36071  
Dewy Grey

36071  
Dewy Grey

36072  
Creamy Sunset

**11 The ONE Gloss N' Wear Nail Lacquer**  
8ml Merch price/10ml: £4.99  
~~£8.00~~  
**£3.99**

**12 THE ONE Gloss N' Wear Nail Lacquer**  
8ml Merch price/10ml: £4.99  
~~£8.00~~  
**£3.99**

LIMITED EDITION

40651  
Galaxy Gold



**13 The ONE Instant Rescue**  
8ml Merch price/10ml: £4.99  
37906 ~~£8.00~~  
**£3.99**

**14 The ONE Make-up Pro Marble Blend Blush**  
5g Merch price/10g: £7.98  
~~£8.00~~  
**£3.99**

Shades don't include palette



33711  
Heavenly Pink

33712  
Spiced Peach



**15 The ONE IlluSkin Concealer**  
10ml Merch price/10ml: £3.49  
~~£7.00~~  
**£3.49**

30617  
Nude Beige



## Perfecting Serum-Boosted Foundation

Reactivates skin's natural defenses with PreBiotic Serum for improved texture, radiance, moisture and a dewy, natural finish with buildable coverage.

9/10

women agree their skin feels instantly more moisturised.\*

9/10

women agree that their skin feels instantly smoother.\*

9/10

women agree their overall complexion is brighter.\*

### Giordani Gold Age Defying Serum Boost Foundation

Prebiotic serum boosted foundation with lightweight, perfecting coverage and a delicate, dewy finish. Prebiotic Serum helps to improve skin's defenses and moisture levels and instantly reduces visible signs of time. 30ml  
Merch price/10ml: £4.00

£16.00

£11.99

\*Consumer Tested



SPF 10

to help protect skin from sun damage.



Prebiotic Serum

works to strengthen the skin barrier by optimising skin-cell quality and reinforcing the skin barrier structure.



SCAN THE ENTIRE PAGE WITH ORIFLAME APP TO SEE MORE



# BESTSELLER

## Radiant, Youthful Coverage that Helps to Strengthen Skin

”

*Great foundation! The consistency is light and creamy but not greasy, and it doesn't settle into my pores. Very efficient!*



Share your reviews with our beauty community online





**Giordani Gold Liquid Silk Foundation SPF 12**  
30ml Reg price/10ml: £6.67  
**£20.00**

32919 Vanilla

32920 Porcelain

32921 Light Ivory

32922 Natural Beige

32923 Amber



**Giordani Gold MasterCreation Foundation SPF 18**  
30ml Reg price/10ml: £7.33  
**£22.00**

35235 Rose Porcelain Cool

35236 Soft Vanilla Warm

35237 Light Sand Warm

35238 Light Ivory Neutral

35239 Rose Nude Cool

35240 Natural Beige Warm

35241 Golden Beige Warm



**Giordani Gold Long Wear Mineral Foundation SPF 15**  
30ml Reg price/10ml: £5.33  
**£16.00**

31802 Porcelain

31803 Light Rose

31804 Light Ivory

31805 Rose Beige

31806 Natural Beige

## A Kiss of Sheer Perfection

- Naturally matte, buildable coverage for perfection in seconds.
- Refillable compact for on-the-go application.

HERO INGREDIENTS



Infused with **hyaluronic acid** for instantly youthful looking skin & SkinCherish Blend with natural extracts of **Sea Water, Apricot, Green Tea and Pumpkin.**

① **Giordani Gold Divine Touch Cushion Foundation**  
12g Merch price/10g: £20.83

~~£32.00~~

**£24.99**



Presenting  
**Cushion Foundation refill**

The practical refill allows you to enjoy the foundation continuously and at your pleasure. Fresh radiance, always at hand!

② **Giordani Gold Divine Touch Cushion Foundation Refill**  
12g Merch price/10g: £14.16

~~£24.00~~

**£16.99**



### CUSHION FOUNDATION REFILL

38490 Natural Porcelain Warm  
38487 Light Ivory Warm  
38488 Sand Beige Cool  
38489 Dark Beige Warm

### CUSHION FOUNDATION

37447 Natural Porcelain Warm  
37444 Light Ivory Warm  
37445 Sand Beige Cool  
37446 Dark Beige Warm



ANNIVERSARY  
**45**  
GIORDANI  
GOLD

## GOLDEN BRONZING PEARLS

**NEW!**  
LIMITED EDITION

HOW TO USE

Swirl a brush across the pearls to pick up the colour. Sweep softly onto face, cheeks or décolleté. Build colour and coverage with more bronzer if desired.

- Pearlescent golden finish inspired by luxurious South Sea pearls.
- Enhances the appearance of skin youthfulness.
- Buildable to high coverage that's designed for long lasting.



① **Giordani Gold 45th Anniversary Special Edition Bronzing Pearls**  
Limited edition golden bronzing pearls with silky texture inspired by precious South Sea pearls. Infused with softening Hyaluronic Acid for a youthful and more radiant appearance. 25g

Merch price/10g: £6.00

42368 ~~£20.00~~

**£14.99**

② **Giordani Gold Silky Powder Polisher**

A silky soft retractable powder brush with a two-step application process and a classic gold case, perfect for a luxurious on-the-go touch up. With 30,000 hand-cut silky-soft bristles to give you the best possible result, this brush is the smoothest way to a perfect finish. 12.3 x 2.3 cm. Materials: Aluminium, Nylon

30888 ~~£12.00~~

**£8.99**

③ **Giordani Gold Tinted Moisturising Pearls - Natural Glow**  
30ml Reg price/10ml: £6.67

42742 ~~£20.00~~



34545 Sublime Radiance

34546 Luminous Peach

34548 Matte Bronze

④ **Giordani Gold Bronzing Pearls**  
25g

Reg price/10g: £8.00

**£20.00**



34547 Subtle Rose

⑤ **Giordani Gold Illuminating Pearls**  
25g

Reg price/10g: £8.00

**£20.00**

MAKE-UP



# IMMEDIATE MAGNIFICENCE. ENDURING YOUTHFULNESS

- Instantly corrects signs of lip ageing.\*
- Lips feel intensely hydrated.\*
- Restores the appearance of lip youth.\*



33386 Noble Nude	33387 Delicate Pink	33388 Rose Petal
33392 Red Romance	33393 Graceful Mauve	33394 Currant Red

## ① Giordani Gold MasterCreation Lipstick SPF 20

A richly coloured lipstick enhanced with youth-boosting properties for the perfect embellishing touch. Youth-restoring technology works by hydrating and enhancing lip architecture instantly and over time, this is a luxuriously rich lipstick. 4g  
Merch price/10g: £24.98

£15.00  
**£9.99**

## NEW! SUMPTUOUS SATIN LIPS IN ONE GLIDE

- Luminous satin finish thanks to **GLOW ILLUMINATORS**.
- Long-lasting wear.
- **SPF 15.**

## ② Giordani Gold Iconic Lipstick SPF 15

Lasting rich lip colour in one sumptuous glide, with a luminous satin finish and youth enhanced look and feel. Natural oils and extract help to reduce visible signs of ageing while nourishing and smoothing the lips. SPF 15. 3.8g Merch price/g: £2.63

£14.00  
**£9.99**



## DUAL ENDED BROW PENCIL:



### TRIANGLE TIP

Delightfully defines and colours brows with a mix of pigmented creamy waxes and nourishing brow conditioner.



### CUSHION APPLICATOR

Caresses brows with a thin veil of mineral-rich soft powders to add fullness, volume and set your iconic brow look.



37976 Blonde  
37977 Brown

## ③ Giordani Gold Iconic Cushion Brow Pencil

1.12g Merch price/g: £10.71

£16.00  
**£11.99**

# Ultimate technology FOR A PREMIUM LOOK

Nourishing  
Wax Blend

Intense  
Pigment Blend



Lash Activator  
Serum



LASH ACTIVATOR  
**SERUM**  
TARGETS LASH GROWTH

Nourishing Wax Blend provides  
length and volume

Jojoba Esters for  
smooth application

Vitamin E helps  
condition the lashes

Blacker-than-black lashes  
thanks to Intense Pigment Blend

**87% AGREE**  
- LASHES LOOK INSTANTLY  
HEALTHIER\*

\*Consumer Tested

④ Giordani Gold Incredible  
Length Potion Mascara -  
Velvet Black

8ml Merch price/10ml: £14.99

34751 **£15.00**  
**£11.99**



# Become a VIP Customer

Get rewarded for using Oriflame products!

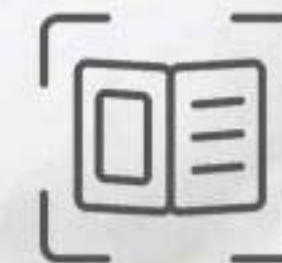
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Talk to your Brand Partner and ask for their Personal Beauty Store link to register for free. Easy as VIP!

VIP



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## Beauty advice

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Download the app for FREE from Google Play or App Store and enjoy the virtual make-up experience!

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Download on the App Store



OnColour Peach Glow Perfector

GO LIGHT ON

## MAKE-UP

When it comes to summer make-up, less is always more. Swap your foundation for a lightweight BB cream paired with a concealer or use a Glow Perfector for a natural look and you're good to go!



Give your skin a natural finish



- Lightweight Coverage with Skin Blurring Agent to help cover imperfections.
- Infused with Moisture Blend for hydrating benefits.
- SPF 10



35639 Fair



35640 Light



35641 Medium

BB Cream SPF 10 OnColour  
30ml Merch price/10ml: £1.33

£6.00

£3.99



Even out your complexion

- Conceals blemishes & discolourations
- Hydrates with Moisture Blend
- Medium coverage
- Easy to apply



39914  
Natural Beige



39913  
Light Ivory

OnColour Perfecting Concealer Stick  
4.5g Merch price/10g: £8.87

£6.00

£3.99



Get that summer glow



- Tinted moisturiser with Peach Extract
- Keeps skin supple and conditioned for a fresh, natural look
- With Vitamin C for a perfect glow & antioxidant protection



39292 Light

OnColour Peach Glow Perfector  
30ml Merch price/10ml: £1.33

£6.00

£3.99





DIP YOUR NAILS IN



**OnColour Nail Polish**  
5ml Merch price/10ml: £7.98  
**£5.00**

- A spectrum of vibrant colours with a shiny finish.
- Easy to apply with the Wide-angled OC brush. Also, easy to remove.
- Colour Coverage Technology for good coverage helps conceal nail imperfections.



NAILSON COLOUR

## SUMMER SHADES!

Summer is the perfect time to get creative with your mani! Mix & match different shades and try out some nail art - OnColour brings on the fun!



Buy 1 for £3.99  
Buy 2 for £2.49  
each





LET YOUR EYES DO

## THE TALKING

Dreaming of fuller, lifted, curled and defined lashes? Multiply them with the Multiple Lash Mascara for a fanned lash look, try out different colours and get ready to flutter!



**NEW!**

- Helps create fuller, lifted, curled and defined lashes.
- Multiple Bristle Brush with a tapered tip precisely coats even the smallest lashes
- Unique Vibrant Pigments to deliver striking colour.



**OnColour Multiple Lash Mascara**  
 OnColour's 1st mascara that multiplies your lashes for a fuller, fanned lash look. Our unique Multiple Bristle Brush has a tapered tip to precisely coat all lashes and reach small lashes to create fuller, lifted, curled and defined lashes. 8ml  
 Merch price/10ml: £6.24  
**£6.50**

**Buy 1 for £4.99**  
**Buy 2 for £3.99**  
 each





**PEARL-SHIMMER**  
finish with  
volumising effect

**OnColour Shimmer Lipstick**  
4g Merch price/10g: £11.23  
~~£6.00~~  
**£4.49**



**GO BIG ON**



**VIBRANT, MATTE COVERAGE IN NEW MINI PACKAGING!**

**NEW!**  
LIMITED EDITION

Discover 5 vibrant new shades in matte finish, delivering stunning lips every time. Easy-glide smooth and creamy formula.  
**Mini travel-size: perfect for the summer!**



ONCOLOUR LIPS



**COLOUR!**

Shimmer or matte? Why choose, when you can have both! Grab and go, collect them all to match your mood, outfit or the season!



**OnColour #LittleMatte Lipstick**  
2.5g Merch price/g: £1.40  
**£4.50**

**Mini size, mini price!**

EACH FOR

**£3.49**



# Cool and re-hydrate your skin after a day in the sun

- Instantly soothes sun exposed skin – **99 % agree\***
- Immediate skin cooling effect – **96 % agree\***
- Provides a feeling of long-lasting intense hydration – **96 % agree\***

\*Consumer tested



CLOUDBERRY



NORDIC COTTON

Swedish ingredients help to revive your skin after sun exposure!

## Sun 360 After Sun Jelly Body + Face

Soothing jelly that instantly calms sun-heated skin and provides a lasting cooling sensation. Leaves the skin feeling hydrated, cool and fresh. 150ml Reg price/100ml: £8.67

**35759 £13.00**



After sun  
jelly for only  
**£6.99**

IF YOU BUY ANY PRODUCT FROM PAGES 100-129



# 1

**Lucia Eau de Toilette**  
50ml Reg price/100ml: £48.00  
**42785 £24.00**

NOW FOR ONLY  
**£12.99**

The aura of  
serenity



**FLORAL FRUITY GREEN**

white lilac, evergreen ivy,  
Indian sandalwood



**HIGH FRAGRANCE CONCENTRATION**



# 2

① **THE ONE A-Z Lip Balm SPF 25**  
4g Reg price/10g: £22.50  
**£9.00**

NOW FOR ONLY  
**£4.49**



Gorgeous  
lips as easy  
as A to Z!



41870  
Candy Pink

41869  
Tender Peach

41891  
Rose Cloud

41892  
Soft Fig



**Aloe Vera Extract:**  
Boosted with Aloe Vera  
Extract to help soothe and  
moisturise the lips to  
support a healthy lip  
condition.

# 3

**Eternal Man  
Eau de Toilette**  
100ml  
Reg price/100ml: £22.00  
**33652 £22.00**

NOW FOR ONLY  
**£11.99**

Eternal  
moments  
every day



**ORIENTAL WOODY AMBER**

Crushed coriander, Smoky  
chestnut, Marble wood notes



**HIGH FRAGRANCE CONCENTRATION**







AROMATIC  
FOUGERE

Cedarwood, damiana root,  
peppermint



HIGH FRAGRANCE CONCENTRATION

**Venture Eau de Toilette**

Conquer your fears and show the world your courageous side with fresh, clean Venture EdT. A signature of cooling Peppermint delivers an immediate boost of confidence, while Damiana Root and Cedarwood instill facets of masculine sensuality. 100ml Merch price/100ml: £9.99

**42510 £22.00**



VENTURE

ORIFLAME  
SWEDEN

SEE YOURSELF FROM  
A FRESH PERSPECTIVE

£9.99





## A scent expedition to Sweden

Marine Ipert and Carlos Vinals embarked on an extraordinary scent expedition through Sweden, to capture the exclusive scent accords for Swedish Experience Eau de Parfums.



Straight from Swedish nature



Capturing scents in a responsible way



This bottle is made with recycled glass. To learn more go to [Oriflame.com](http://Oriflame.com)

The exclusive scent accords were captured by a multicultural team of specialists and perfumers on a unique scent expedition in Sweden.

Crafted with advanced responsible patented fragrance technologies, these innovative scents take fragrance tech to the next level. Scent.Trap® and Pure.Scent® allow the perfumers to capture the scent of the living plant without destroying or removing it from nature.

A modern, minimalistic design features an artistic collage of the key ingredient notes. The bottle is made from post-consumer recycled glass and it is completely transparent - the colour is brought by the juice!



75 ml



NEW!

# se

SWEDISH EXPERIENCE

Immerse yourself in a sensorial Swedish experience

An intense calling beats inside. Bright impressions and an explosion of warm emotions ignite your curiosity. Be transported to an extraordinary scent expedition through Sweden's breathtaking nature with fragrances that evoke the blooming sensations of newfound freedom.

Embark on a sensorial journey - just let the scent take you.





**BEST PRICE**  
OF THE YEAR 2021

Ready for anything!



① **Activelle Fresh**  
**Anti-perspirant**  
**Deodorant**  
50ml Merch price/100ml: £2.98  
**33140 £3.00**  
**£1.49**

② **Activelle Extreme**  
**Anti-perspirant Deodorant**  
50ml Merch price/100ml: £2.98  
**33142 £3.00**  
**£1.49**

③ **Activelle Fresh**  
**Anti-perspirant**  
**Deodorant Spray**  
150 ml. Merch price/100ml: £1.66  
**33145 £5.00**  
**£2.49**

④ **Activelle Extreme**  
**Anti-perspirant**  
**Deodorant Spray**  
150ml Merch price/100ml: £1.66  
**33147 £5.00**  
**£2.49**

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